

<b>2<sup>nd</sup> Imperial College – AIMA Conference</b> <b>‘Future of Organizations’</b> <b>Monday, 30<sup>th</sup> April, 2018</b> <b>Imperial College London</b> <b>BENEFITS OF SPONSORSHIP</b>	Principal Sponsor (GBP 20000)	Principal Co-Sponsors (GBP 15000)	Sponsors (GBP 10000)	Co-Sponsors (GBP 7500)	Associate Sponsors (GBP 5000)
• The head of the organisation will be given the speaking roles and stage presence at the Opening session positioning him/her as a thought leader	✓				
• Speaking opportunity to the head of the organisation at a plenary session positioning the sponsor as a thought leader on the topic		✓	✓		
• Screening of the Corporate film (2-3 minutes duration) during Tea / Coffee & Lunch Breaks	✓	✓			
• An opportunity to distribute corporate literature to all the participants at the Conference	✓	✓	✓	✓	
• Logo will be prominently featured in all event promotional activities including event webpage, e-mailers etc.	✓	✓	✓	✓	✓
• Economic Times in India will cover the event extensively and will bring out an advertorial (post-event) in its all editions. Sponsors would stand to gain from logo acknowledgement in the advertorial page.	✓	✓	✓	✓	✓
• Logo will be displayed prominently on standees at strategic location near the stage and tea/coffee / networking areas.	✓	✓	✓	✓	✓
• The sponsors will be allowed to put-up standees (6x2.5) at the Conference venue	✓ (5)	✓ (4)	✓ (3)	✓ (2)	✓ (1)
• Special announcements thanking sponsors during the Conference	✓	✓	✓	✓	✓
• Complementary delegate seats at the Conference for the top management and important clients providing considerable opportunity to network, build relationships and develop new contacts.	20	15	10	07	05

- Notes** : All payments to be made in advance in equivalent INR  
: Sponsorship amounts are exclusive of any taxes applicable. Sponsoring company needs to bear the cost, if any.  
: Logo size and positioning will vary depending on the level of sponsorship.

**For further details, please contact:**

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