



# 1st Regional Management Conclave **Leadership for Growth**



Thursday, 3rd August 2017 (9.30 am - 4.30 pm) | Hotel Le Royal Meridien, 1 GST Road, Chennai 16

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As part of its Diamond Jubilee celebrations, All India Management Association, jointly with the Madras Management Association, is organising the 1st Regional Management Conclave in Chennai on Thursday, 3rd August 2017 at Hotel Le Royal Meridien. The theme of the conclave is 'Leadership for Growth'. The Conclave shall be a key event on leadership, which shall see participation from CEOs, management professionals and management students.

## Plenary Sessions

- **Relearning Marketing : Creating Brands, Digitally**
- **Who's Afraid of Tech : Skilling for Automation.**
- **The Impatient Patient : Healthcare in the information age**
- **Plucking the Right Strings : Leading through Music**

## President AIMA



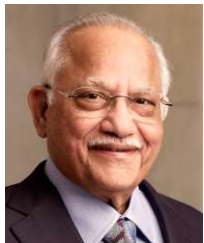
**Mr Sunil Kant Munjal**  
President AIMA &  
Chairman  
The Hero Enterprise

## Conclave Chairperson



**Ms Preetha Reddy**  
Executive Vice Chairperson  
Apollo Hospitals Enterprise Limited &  
Past President, AIMA

## Keynote Speaker



**Dr Prathap C Reddy**  
Founder & Chairman,  
Apollo Hospitals Group



**Mr D Shivakumar**  
Chairman & CEO, India Region,  
PepsiCo India Holdings Pvt.  
Ltd & Past President AIMA



**Ustad Amjad Ali Khan**  
Sarod Maestro



**Mr Santosh Desai**  
Managing Director & CEO,  
Future Brands Ltd



**Mr Pramod Bhasin**  
Chairman, Clix Capital and  
Founder, Genpact Ltd.



**Mr S K Swamy**  
Chairman and Managing  
Director, R K Swamy BBDO &  
Past President, AIMA



**Mr Ambi M G Parameswaran**  
Brand Strategist, Founder  
Brand-Building.com



**Mr Amaan Ali Bangash**  
Sarod Master &  
Composer



**Mr Ayaan Ali Bangash**  
Sarod Master &  
Composer



**Dr Om Manchanda**  
Chief Executive Officer  
Dr Lal PathLabs Ltd



**Mrs Subhalakshmi Khan**  
Bharatanatyam Exponent



**Mr Raju Venkataraman**  
Founder Chairman & CEO  
Medall Healthcare P Ltd



**Prof Bala V Balachandran**  
J L Kellogg Distinguished  
Professor, Northwestern  
University, USA & Founder, Dean  
& Chairman, Great Lakes Institute  
of Management, India



**Mr Srivats Ram**  
Managing Director  
Wheels India Ltd



**Dr Rajesh Jeganathan**  
Managing Director  
Billroth Hospitals

## Participation Fee

**Participation Fee:** Members of AIMA & MMA ₹ 2,000/- including Tax; For Non-Members ₹ 3,000/- plus Tax as applicable; DD / Cheque towards delegate fee should be drawn in favor of **Madras Management Association**, payable at Chennai.

### For registration and more details:

Shalini Ahuja, Manager  
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Email: sahuja@aima.in  
Website: www.aima.in

V Prakash, Manager-Marketing & Chapters,  
Madras Management Association - 21/11, 3rd Cross Street,  
Seethammal Extension, (Opp. SIET College), Teynampet,  
Chennai 600 018. Ph : 044 - 24333757 / 24313757 / 42074220,  
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