



ALL INDIA MANAGEMENT ASSOCIATION

AIMA 39th NATIONAL MANAGEMENT CONVENTION
"Re-Thinking the Enterprise: Igniting Growth with Responsibility"

25 - 26 September, 2012: Hotel Trident, Mumbai

AGENDA

(as on 18th September)

Day 1 - Sept 25, 2012 (Tuesday)

0830 hrs : Tea / Coffee on arrival

0830 – 1000 hrs : Registration

1000 - 1115 hrs : Session I
Invocation and Lighting of the Lamp

1000 hrs Welcome Address : **Rajiv Vastupal**
President
All India Management Association

Theme Address : **N Chandrasekaran**
Managing Director & CEO
TCS & Convention Chairman

Presentation of Managing :
India Award for "Multinational
of the year" to

Bhaskar Pramanik
Chairman
Microsoft Corporation

Introduction, Citation to be read
by : **D Shivakumar**
Senior Vice President, AIMA &
Senior Vice President, Nokia, India,
Middle East & Africa

Presentation of Honorary :
Life Fellowships

Sanjiv Goenka
Chairman
RP- Sanjiv Goenka Group

N Chandrasekaran
Managing Director & CEO
TCS & Convention Chairman

Sudhir Vasudeva
CMD, ONGC

Citations to be read by : **Rekha Sethi**
Director General, AIMA

Release of Souvenir

Keynote Address by the Chief Guest	:	Prithviraj Chavan Chief Minister Maharashtra
Vote of Thanks	:	R Ramakrishnan President, BMA & Vice Chairman Joint Managing Director & Group CEO Polycab Wires Pvt Ltd

1115 – 1145 hrs **Tea/ Coffee Contact Break**

1145 - 1215 hrs

Session II

Convention Overview

Chairman	Rajive Kaul Chairman, NICCO Corporation Ltd
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Speaker	Mike Canning National Managing Director, Deloitte LLP, USA
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1215 - 1300 hrs

Session III

Reigniting growth: The new growth paradigm for an Indian enterprise

Given the uncertain ecosystem in which today's business enterprises operate, it is imperative to understand how Indian business organizations in unison prepare to achieve the next frontiers of growth. The business leaders of tomorrow have no option but to revisit the conventional growth strategies; reconfigure policies, processes and tested procedures, continually review the business ethics and revisit their operating models to re-ignite the growth engine, domestically as well as internationally. In this session, we hear eminent business leaders showcase how Indian businesses can effectively re-visit/re-configure their internal practices to prepare for a better future...Is there a certain combination of key levers of growth that businesses can accelerate and leverage?

Welcome	N Chandrasekaran Convention Chairman & MD & CEO Tata Consultancy Services
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Introduction to Managing Capability Index (MCI)-	Rekha Sethi Director General - AIMA
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Concept & Key Findings of MCI	Nischae Suri Managing Director, Mercer Consulting India
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Release of MCI Report	Kamal Nath
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Keynote Address	Kamal Nath Minister for Urban Development & Poverty Alleviation
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Question & Answers

Vote of thanks

Rajiv Vastupal
President, AIMA &
Chairman & Managing Director
Rajiv Petrochemicals Pvt Ltd

1300 – 1400 hrs

Lunch

1400 - 1515 hrs

Session IV

Panel Discussion

Re Igniting India's Growth: Are Big Bang Reforms the only Answer?

Indian economy is at crossroads again. After a burst of high growth following the second round of reforms in the early 2000s, the GDP growth rate has decelerated alarmingly. The immediate future does not look promising. Not only is the output sluggish, fresh investments are slower and smaller. The external environment is not as conducive to growth as it was a decade ago. Governance and political issues have hampered the progress in the critical sectors. India desperately needs to jumpstart its economic recovery. However, the government has little room for fiscal or monetary maneuvering because of high levels of fiscal deficit, current account deficit and inflation. So, can the government reignite growth by accelerating implementation of its existing economic policies? Or, is a fresh round of major economic reforms the only answer? How can companies manage growth in an environment of policy uncertainty? A lot of policy reforms have been pending for multiple reasons including coalition govt. What if the next parliament has a similar construct? Does that mean that we will have similar issues or businesses can do something different to drive growth?

Moderator

Shereen Bhan
Delhi Bureau Chief and Executive Editor
CNBC-TV18

Speakers

Arun Maira
Member, Planning Commission

Manish Tewari
Member of Parliament

N Chandrasekaran
Convention Chairman & MD & CEO
Tata Consultancy Services

Rajiv Bajaj
Managing Director
Bajaj Auto Ltd

Sanjiv Goenka
Chairman
RP –Sanjiv Goenka Group

1515 - 1630 hrs

Session V

Refresh Business Thinking: The New Talisman of Growth

An enterprise of today witnesses varying business cycles. To succeed in such an uncertain environment, businesses need to revitalize their thinking and imbibe innovation through out every aspect of business. Is innovation for Indian enterprises limited to their products and service offerings or it can be seen as a key business priority? The session showcases thoughts of eminent business leaders on how Indian enterprises can press the 'refresh' button to catalyze 'innovation' across the enterprise. How can the managers of today move beyond the notion of just 'breakthrough product innovation' to a new horizon that fosters enterprise wide growth?

Chairman

Roopen Roy

Managing Director
Deloitte & Touche Consulting India Pvt Ltd

Speakers

D Shivakumar

Senior Vice President, AIMA & Senior Vice President
Nokia India Middle East & Africa

Shivinder Singh

Vice Chairman
Fortis Healthcare

Aditya Ghosh

President
Indigo Airlines

1630 – 1700 hrs

Tea/ Coffee Contact Break

1700 - 1815 hrs

Session VI

Panel Discussion

Today's Entrepreneurs: Building Blocks of Tomorrow

Over the last two decades, many business ideas have seen the dawn of growth and expansion in India. Though, the entrepreneurial culture in India has come a long way, India still ranks 133th in the world in terms of ease of starting a new business (measured by number of days). Entrepreneurship in its initial stages is often synonymous to roadblocks like lack of funding, regulatory compliances, skill gap etc. resulting in many a startups losing faith in their idea and existence. In this scenario, it is imperative that a support framework is created to provide the budding entrepreneurs an encouraging ecosystem. Do the entrepreneurs of this decade have the potential to be the building blocks of India's future economic growth? What would it take to create a self-reinforcing cycle of entrepreneurship in India that can foster the growth of ethically and socially responsible Indian enterprises of tomorrow?

Moderator

Pranjal Sharma

Business Writer and Columnist

Speakers

Sanjeev Bikhchandani

Co Founder & CEO
Naukri.com

Ullas Kamath

Joint Managing Director
Jyothy Laboratories Ltd.

Deep Kalra

Founder & CEO
Make My Trip (India) Pvt Ltd

1815 – 1900 hrs

Special Session

Connecting across Generations: Unleashing Innovation Across the Value Chain - A Mantra for Growth

Chairman

**P V Ramana
Chairman, ITM**

Presentations of:

- Champion Team of National Competition for Young Managers (NCYM)
- Champion Team of National Competition for Management Students (NCMS)

2000 hrs onwards

**Regional Awards of NCYM
Convention Dinner**

Day II: Sept 26, 2012 (Wednesday)

1000 - 1115 hrs

Session VII

Driving change in uncertainty

A majority of business enterprises stand at the crossroads of growth vs. stability, especially in a dynamic and volatile business environment. This affects the enterprises in a variety of ways, bringing forth the need for new strategies, refreshed business processes and an ongoing reality check across various dimensions. Are enterprises of today prepared for an organizational re-diagnosis to manage change across every dimension –people, technology, processes, operating models, overall business strategy, social responsibility..? Is communicating change an important element to succeed in a volatile environment... how to overcome the initial resistance to change on this journey to 'managing change'...?

Chairperson

Preetha Reddy

Vice President, AIMA & Managing Director
Apollo Hospital Enterprises

Speakers

Bhaskar Pramanik

Chairman
Microsoft Corporation (India) Pvt Ltd

Sudhir Vasudeva

Chairman and Managing Director
Oil and Natural Gas Corporation

Santosh Desai

Managing Director and CEO
Futurebrands India Ltd.

1115- 1145 hrs

Tea/Coffee Contact Break

1145 – 1315 hrs

Valedictory Session

President's Remarks

Rajiv Vastupal

President, AIMA & Chairman & Managing Director
Rajiv Petrochemicals Pvt. Ltd.

Chairman's Remarks

N Chandrasekaran

Convention Chairman & MD & CEO
Tata Consultancy Services

Introduction of Awards

- **LMA Awards**

Rekha Sethi

Director General, AIMA

Introduction of Awards

- **NCYM Awards**
- **NCMS Awards**
- **NMG Awards**

Keynote Address

R C Bhargava

Chairman
Maruti Suzuki Ltd

**Valedictory Address by
Chief Guest**

Sachin Pilot*

Minister of State for Information Technology
And Communications
Government of India

Concluding Remarks

D Shivakumar

Senior Vice President, AIMA & Senior Vice President
Nokia India, Middle East & Africa

Vote of Thanks

Preetha Reddy

Vice President, AIMA & Managing Director
Apollo Hospital Enterprises

1315 hrs

Lunch

**Confirmation awaited*