



(L-R) Rekha Sethi, Director General, AIMA; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Jayant Sinha, Minister of State for Civil Aviation, Government of India; M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India; Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group and Harshvardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group



M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India

Becoming the world leader

In the 3rd National Leadership Conclave of All India Management Association, representatives from government and the industries sector came together to talk about Asia's consolidating position towards becoming a world leader and India's significant role in achieving the same

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The third National Leadership Conclave of All India Management Association saw the presence of prominent ministers, besides other dignitaries from NITI Aayog and various businesses spread across the length and breadth of the country. In his keynote address, the chief guest of the conclave, M Venkaiah Naidu, Minister of Urban Development, Information and Broadcasting, Housing and Urban Poverty Alleviation, Government of India focused on the need of the country to focus on inclusive growth.

While addressing the gathering at the conclave, Naidu said, "This has to be understood that unless we focus on wealth creation, we would only be distributing poverty. Therefore, in order to ensure development, we need to reform. China is primarily a producer while India has chosen to be the service provider. Public Private Partnerships or PPPs are the need of the day. Industry, business and agriculture are the pillars of development in India. Asia is the future for the world's development story and India and China should come forward to work towards this." Reaffirming the government's focus on bringing India

to the forefront, Naidu also talked about various schemes that the central government is working on. The guest of honour, Jayant Sinha, Minister of State for Civil Aviation, Government of India, gave a new perspective about how Indian economy is a frugal economy even when the entire world is looking at it as a growing power and how the industries in the country need to have innovations that use less resources and are extremely competitive in terms of their productivity and affordability. "The Indian development model has a lot to offer. The growth trajectory that India is on is exemplary. Nonetheless, to address the needs of a frugal



Jayant Sinha, Minister of State for Civil Aviation, Government of India



(L-R) RC Bhargava, Non-Executive Chairman of the Board, Maruti Suzuki India Limited; Amitabh Kant, CEO, NITI Aayog; Harshvardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group; TV Narendran, Managing Director, Tata Steel India and South East Asia and TV Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services

economy like ours, the design point in India should be such that we deliver 80% functionality at 20% price," added Sinha. Amitabh Kant, CEO, NITI Aayog, also spoke in the following session about how important it is to become online now. He added that the private sector should become the key driver of India's economic growth and how it should also focus on creating more jobs. The inaugural session at the conclave also saw the presence of Sanjiv Goenka, Conclave Chairman and Chairman, RP-Sanjiv Goenka Group; Sunil Kant Munjal, President, AIMA and

Chairman, Hero Corporate Service; TV Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services; Harshvardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group and Rekha Sethi, Director General, All India Management Association. The dignitaries discussed how the focus is no more on the West now and has shifted significantly towards Asian countries. Asia has emerged relevant in the world today, both economically and politically. The region was once known to be the producer for the entire world and has gradually made a shift towards

being an investor. And with such a large populace, India can really play a significant role in changing the economic fabric of the entire region. In a bid to secure a better positioning of the country in Asia, the present central government is focusing on several schemes that not only create better opportunities for the people, but also help in strengthening the country's claim to emerge as an Asian superpower in the times to come. The speakers concurred that now is the time for Asia to become the biggest contributor to global growth and India has to play a major part in this.

Leading the way to a better economy

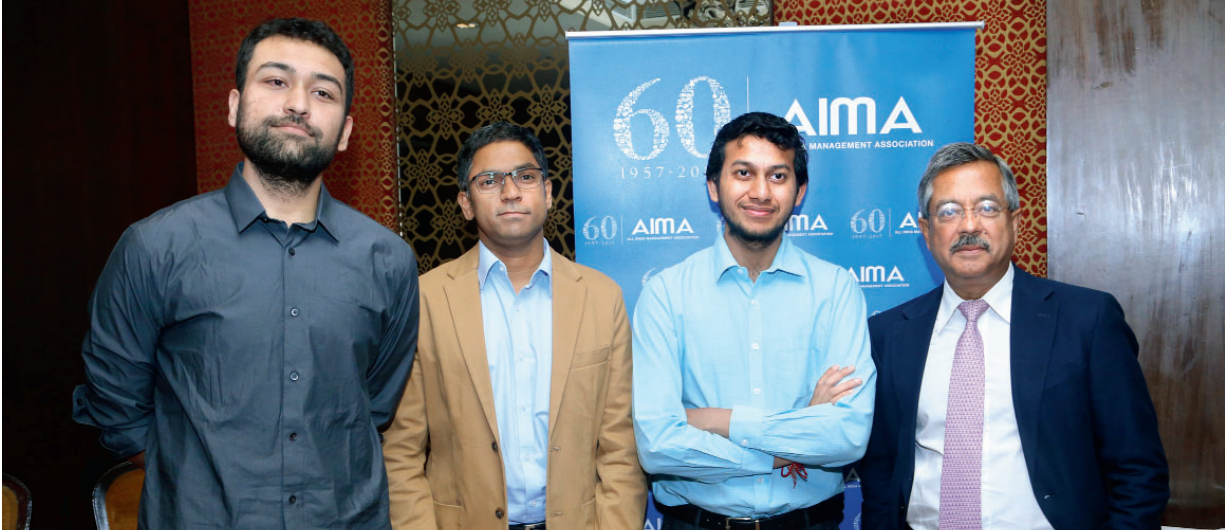
With the new-age innovations and data driven processes, Asia will definitely lead the world in coming times



(L-R) Vanitha Narayanan, Chairman, IBM India Private Limited; T V Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services; Manish Singhal, Founding Partner, Pi Ventures and Umair Mohammed, Founder, Wigzo Technologies



(L-R) Pulak Ghosh, Professor, Indian Institute of Management, Bangalore, Infosys Chair Professor, Presidency University, Kolkata, Senior Fellow, NITI Aayog; D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd; Rishi Jaitly, CEO, Times Global, Bennett Coleman and Co Ltd (Times Group) and Supriya Shrinete, Chief Editor-News at ET NOW, The Economic Times Channel, Times of India Group



(L-R) Pranav Pai, Founding Partner and Chief Investment Officer, 3one4 Capital; Pranjal Sharma, Economic Analyst and Writer; Ritesh Agarwal, Founder and CEO, OYO and Pramod Bhasin, Founder, Genpact and Chairman, The Skills Academy

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The third edition of All India Management Association's National Leadership Conclave witnessed the presence of a number of eminent personalities. Following the inaugural session, a panel discussion was organised on the topic 'Government and Business: What Should be the New Equation?' Start-ups in India have emerged as a trend in the recent times. With a lot of support coming from the policymakers, the equation between the government and the business is evolving as the global economy moves through choppy waters. Harshvardhan Neotia, Vice President, AIMA & Chairman, Ambuja Neotia Group; Amitabh Kant, CEO, NITI

Aayog; RC Bhargava, Non-Executive Chairman of the Board, Maruti Suzuki India Limited; and TV Narendran, Managing Director - Tata Steel India and South East Asia talked about how businesses can help the government minimise its intervention and whether the private sector should play a larger role in policy making, given the present scenario when the businesses are emerging strongly in the economy. The next session was on the topic 'Starting Up India: Are Start-ups the Answer to India's Economic Challenges?' The panelists included Pramod Bhasin, Founder, Genpact and Chairman, The Skills Academy; Ritesh Agarwal, Founder and CEO, OYO; and Pranav Pai, Founding Partner and Chief Investment Officer, 3one4 Capital. The discussion was centred on how India

can harness the energy and creativity of its youth by encouraging them to turn their ideas into enterprises. The panelists discussed on how India needs to create conditions where smart, young people from any education or economic background can have a shot at entrepreneurship in any sector of their choice. The session was moderated by Pranjal Sharma, Economic Analyst and Writer. Technology has largely reformed the way our lives are led. Not only with regards to work, but even in our day-to-day life, technology has a much larger role to play today, as opposed to a decade back. During one of the sessions at the event, TV Mohandas Pai, Senior Vice President, AIMA and Chairperson, Manipal Global Education Services; Vanitha Narayanan, Chairman, IBM India Private Limited; Manish Singhal, Founding Partner, Pi Ventures and Umair Mohammed, Founder, Wigzo Technologies provided a lot of insight to the audience as they discussed the changes that are required in education and skilling in an intelligent future. The final session of the day was based on the topic 'Strategies for a Data Economy'. It is a known fact that data is the new driver of economy and the juggernaut of digital commerce and finance is gaining momentum. D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd; Rishi Jaitly, CEO, Times Global, Bennett Coleman and Co Ltd (Times Group); and Pulak Ghosh, Professor, Indian Institute of Management, Bangalore, Infosys Chair Professor, Presidency University, Kolkata, Senior Fellow, NITI Aayog discussed the emerging digital marketing opportunities and how brands can utilise them. They also talked about the developing trends in social media marketing. This session was moderated by Supriya Shrinete, Chief Editor-News at ET NOW, The Economic Times Channel, Times of India Group.