

MA - BERKELEY HAAS Unlocking Growth Opportunities

ADVERTORIAL

Strengthening bilateral relations between US and India

The second US-India conference brought together educationists, thought leaders and experts from the corporate and academic world to discuss issues that would create new leads for collaboration between the two countries

Dipti.Srivastava @timesgroup.com

he US-India conference, jointly organised by All India Management Association (AIMA) and Haas School of Business, UC Berkeley, was an effort to deliberate on the importance of India as the fastest growing economy in the world and how both the countries could work on the opportunities it presents.

After the welcome address by Carol Christ, Chancellor, University of California, Berkeley; Richard Lyons, Dean, Haas School of Business, UC Berkeley, emphasised the importance of structured and relevant education to scale new horizons.

Sunil Kant Munjal, Conference Chairman and President, AIMA, and Chairman, The Hero Enterprise, said that with a phenomenal growth rate over the past couple of decades, a young and entrepreneurial population, and right direction and policy, India is poised to be the star of the future world set up.

Earlier, Rekha Sethi, Director General, All India Management



(L-R) Shrinivas V Dempo, Chairman, Dempo Group of Companies; Pramod Bhasin, Chairman, Clix Capital, and Founder, Genpact Ltd; Sanjay Poonen, Chief Operating Officer - Customer Operations, VMware; Sunil Kant Munjal, Conference Chairman and President, AIMA and Chairman, The Hero Enterprise; Shashi Tharoor, Member of Parliament (Lok Sabha) and Chairman, Parliamentary Standing Committee on External Affairs, India; Venkatesan Ashok, Consul General of India, San Francisco; TV Mohandas Pai, Senior Vice President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Arun M Kumar, Former Assistant Secretary of Commerce for Global Markets and Chairman and CEO, KPMG India; Vikram Chandra, Consulting Editor, NDTV; Rekha Sethi, Director General, AIMA, and Arvind Lal, Chairman and Managing Director, Dr Lal PathLabs

Parliament (Lok Sabha) and Chairman, Parliamentary Standing Committee on External Affairs, India, talked about soft power of India and ways to enhance its image in the

Lal, Chairman and Managing Director, Dr Lal PathLabs; sought ways in which the US and Indian stakeholders could take low-cost healthcare to the masses. Ganesh Iyer, Professor of

Pramod Bhasin, Chairman, Clix Capital and Founder, Genpact Ltd, reaffirmed the fact that Indian entrepreneurial landscape has never been more conducive and investors



Richard Lyons, Dean, Haas School of Business UC Berkeley, and Henry Chesbrough, Adjunct Professor, Faculty Director, Garwood Center for Corporate Innovation, Haas School of





Carol Christ, Chancellor, University

an increasingly dominant role in defining the success and growth of enterprises in the years to come. PK Agarwal, **CEO** and Regional Dean, Northeastern University (SV) and Former CTO, California State, concluded the session by underlining the importance of increasing use of tech in the lives of people.

The Conference was supported by



TV Mohandas Pai, Senior Vice President, AIMA and Chairman. Manipal Global Education Services Pvt Ltd, presenting a memento to Shashi Tharoor, Member of Parliament (Lok Sabha) and Chairman, Parliamentary Standing Committee on External Affairs, India



Ganesh Iyer, Professor of Business Administration, Haas School of Business, UC Berkeley; Dow Wilson, President and CEO, Varian Medical Systems, and Arvind Lal, Chairman and Managing Director, Dr Lal PathLabs

Francisco; Institute for South Asia Studies, UC Berkeley and TiE, Silicon Valley.

Operations, VMware; Venkatesan Ashok, Consul General of India, San Francisco; and Solomon Darwin, Executive Director, Centre for Corporate Innovation, Haas School of Business, University of California, Berkeley; addressed the audience. Shashi Tharoor, Member of

Association; Sanjay Poonen, Chief

Operating Officer - Customer

global community.

(L-R) Vinod Khosla, Founder, Khosla Ventures, and Sunil Kant Munjal, Conference Chairman and President, AIMA and Chairman,

During one of the sessions, Vinod Khosla, Founder, Khosla Ventures, observed that education for children in the present day should be flexible to enable them to absorb and reskill themselves for ever-changing challenges.

Dow Wilson, President and CEO, Varian Medical Systems; and Arvind Business Administration, Haas School of Business, UC Berkeley, concluded the session.

In a session chaired by Arun M Kumar, Former Assistant Secretary of Commerce for Global Markets and Chairman and CEO, KPMG India; TV Mohandas Pai, Senior Vice President, AIMA, and Chairman, Manipal Global Education Services Pvt Ltd; and

and corporations should look at India seriously. Shrinivas V Dempo, Chairman, Dempo Group of Companies, concluded the session. Vikram Chandra, Consulting Editor, NDTV; Anand Chandrasekaran, Director, Facebook; and Jim Spohrer,

Director - Cognitive Open Technology,

IBM; participated in a session on how Artificial Intelligence (AI) would play The Consulate General of India, San



Consulting Editor, NDTV; Jim Spohrer, Director - Cognitive Open Technology, IBM; and Solomon Darwin, Executive Director, Centre for Corporate Innovation, Haas School of Business, University of California, Berkeley

2nd US - India Conference Unlocking Growth Opportunities for US Firms in the Subcontinent

(L-R) Shrinivas V Dempo, Chairman, Dempo Group of Companies; TV Mohandas Pai, Senior Vice President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Arun M Kumar, Former Assistant Secretary of Commerce for Global Markets and Chairman and CEO, KPMG India, and Pramod Bhasin, Chairman, Clix Capital and Founder, Genpact Ltd.

AIMA CEOs delegation to the Silicon Valley



AIMA CEO delegation at Facebook headquarters



AIMA CEO delegation visit to the Tesla factory

s part of its Diamond Jubilee celebrations, AIMA also organised pre-conference visits to iconic Silicon Valley companies from September 5-7 for a CEO delegation. The delegation led by Sunil Kant Munjal, President, AIMA and Chairman, The Hero Enterprise, included TV Mohandas Pai, Sr Vice President, AIMA and Chairman,

Manipal Global Education Services Pvt. Ltd; Pramod Bhasin, Chairman, Clix Capital and Founder, Genpact Ltd; Dr Arvind Lal, Chairman and Managing Director, Dr Lal PathLabs; Sreenivas Dempo, Chairman, Dempo Group of Companies; Vikram Chandra, Consulting Editor, NDTV; Kusum Pai, Founder, KSA Social, India; Pranav Pai, Founding Partner and

AIMA CEO delegation at Google X office in front of the Google self-driving car Chief Investment Officer, 3one4 Capital, Siddarth Pai, Founding Partner

> General, AIMA. The visits included Silicon Valley's most valuable and innovative companies such as Facebook, Tesla, Google X, NVIDIA Corporation, IBM, Apollo Fusion, Plug and Play Tech

and Chief Financial Officer, 3one4

Capital; and Rekha Sethi, Director

A roundtable was organised with UC Berkeley on Co-opetition which had case studies on how Co-opetition has benefitted large corporations in their endeavour for higher growth. It was conducted by Prof Solomon Darwin, ED, Center for Corporate Innovation, Haas School of Business, University of California, Berkeley.