



**UNIVERSITY GRANTS COMMISSION**

**(Distance Education Bureau, IGNOU Campus, Maidan Garhi, New Delhi-110068)**

F. No. UGC/DEB/Recog./AIMA/2014/ 6923-6926

Dated: 27/05/2014

To

✓ **The Director General**  
All India Management Association,  
Management House 14,  
Institutional Area Lodhi Road,  
New Delhi – 110 001

**Sub: Continuation of recognition for offering programmes in Open & Distance Learning (ODL) for academic year 2014-15 – reg.**

Sir/Madam,

Reference is invited to Office Letter No. F.No. DEC/AIMA/2012/14317 dated 03 September 2012 conveying the approval of the Distance Education Council (DEC) to your Institution/University for offering programmes in ODL mode. In this regard, I am directed to inform that the UGC has taken decision to maintain status quo for 2014-15 and accordingly the recognition/approval granted to you vide the aforementioned letter would continue for academic year 2014-15. Your Institution may offer the programmes in ODL mode which were offered during 2013-14 in accordance with approval conveyed by DEC (copy enclosed)

2. The above recognition is subject to the following terms and conditions:

- i) The Institution/University shall offer only those programmes through distance mode which are approved by the statutory bodies of the University as per norms and wherever necessary by the Apex regulatory bodies of the country.
- ii) It is the responsibility of the University/Institution to follow the norms prescribed by the concerned regulatory body/ies such as UGC/AICTE/any other, and also seek its/their prior approval, wherever required, for any specific programme mentioned above.
- iii) Nomenclature of all programmes shall be as per UGC/AICTE.
- iv) No teacher education programmes can be offered without prior approval of the NCTE.
- v) Programmes in physiotherapy are not allowed through distance mode.
- vi) University/Institution shall refrain from offering such programmes that are not allowed to be offered through distance mode by respective apex body/ies.
- vii) MHRD directions prohibiting B.E. / B. Tech. through Distance mode vide its letter dated 29/07/2009 shall be adhered to strictly (copy at UGC website).
- viii) The eligibility conditions for admissions will be as per UGC/AICTE norms.
- ix) The minimum duration of a programme offered in ODL mode should not be less than the minimum duration of similar programme offered through the regular mode.
- x) The University has at least one full time faculty member exclusively for coordinating each programme at the headquarters.

*[Handwritten signature]*



Dr. Nalini A. Lele  
Director



F.No.DEC/AIMA/2012/ 14317

Date: 28.08.2012

Sub: Continuation of Recognition of All India Management Association (AIMA), New Delhi by the Distance Education Council (DEC) – reg.

Ref: DEC letter No.DEC/Recog/2009/3180 dt.09.09.2009

Sir/Madam,

This is in continuation to DEC letter No.DEC/Recog/2009/3180 dt.09.09.2009 vide which your Institute was accorded recognition for a period of one academic year i.e. 2009-10 on the recommendations of the Joint Committee of UGC-AICTE-DEC for offering programmes through distance education mode. Your Institute was also accorded continuation of recognition by DEC and Tripartite Committee for a period of two years i.e. 2010-2011 and 2011-12 vide letter No.DEC/AIMA/Delhi/2011/7279 dt.07.10.2011.

The matter pertaining to continuation of recognition was placed before the Tripartite Committee. Recommendations of the Tripartite Committee were considered by the Distance Education Council in its 40th Meeting. Based on the decision of the Distance Education Council, I am to convey that your Institute has been accorded continuation of recognition for a period of two academic years (2012-13 to 2013-14) for offering programmes through distance mode. The list of recognized programmes is as under:

#### PROGRAMMES RECOGNISED

Sl. No.	Name of the programme
1.	PG Diploma in Management(PGDM) in i) Marketing Management ii) HRM iii) Financial Management iv) International Business v) Operations Management
2.	PG Diploma in IT Management (PGDITM) in i) System Management ii) E-commerce iii) IT Solutions iv) Marketing Management of New Ventures v) International Business
3.	PG Certificate in Management in following specializations: i) Retail ii) Pharmaceutical Marketing iii) International Business iv) Human Resource Development v) Marketing vi) Finance
4.	Advanced Certificate in Management in following specializations: i) Finance ii) Human Resource Management iii) Operations iv) Research Methodology v) Marketing vi) Enterprise Management

Page 1 of 2

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