



(2) 4/7/16

SPEED POST

F.No. 6-3/2016 (DEB-I)/332

Dated: June, 2016

✓ The Director
All India Management Association,
24-25, 4th Floor, Andhra Association Building,
Lodhi Road, Institutional Area,
New Delhi 110003

2 JUL 2016

Sub: Recognition for offering programmes in Open & Distance Learning (ODL) mode for academic year 2016-17 - regarding.

Sir,

This is in reference to your proposal submitted for consideration of recognition in response to UGC letter F.No. 12-3/2016 (DEB-III) dated 21.03.2016 and subsequent interface meeting attended by your University/Institutions. In this regard, I am directed to inform that it has been decided to accord recognition to your institution to offer certain programmes through distance mode for academic years i.e. 2016-17 subject to strict adherence and compliance of the conditions mentioned in this letter.

2 The university shall scrupulously abide by the following terms and conditions, while offering the programmes through distance learning mode in accordance with the Affidavit dated 18th April, 2016, duly notarised and signed by Sh. Raj Agrawal, Director of the Institute, submitted to the Commission vide letter dated 19th April, 2016 .

3 The recognition accorded to the institution will be valid only for the programmes/courses as mentioned in the list attached with this letter.

- i) The University shall offer only those programmes through Open and Distance Learning (ODL) mode, which are approved by the statutory bodies of the University as per norms and also by UGC and wherever necessary by the apex regulatory bodies in the country.
- ii) It is the responsibility of the University to follow the norms prescribed by the concerned regulatory body/ies such as UGC, AICTE, NCTE/any other and also seek its/their prior approval, wherever required.
- iii) The University shall not start any new programme without prior approval of UGC and other concerned regulatory authorities in anticipation of recognition.

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- iv) The nomenclature of all the programmes to be offered under distance mode shall be strictly as per UGC/AICTE Regulations.
- v) No teacher education programme shall be offered without prior approval of the NCTE (as per new NCTE regulations, 2014)
- vi) The Ministry of HRD's directions prohibiting B.E/ B.Tech through distance mode vide its letter dated 29.07.2009 shall be adhered to strictly.
- vii) The programmes in Engineering and Technology e.g. B.E/ B.Tech/ Diploma and courses in Medicines/ Nursing/ Physiotherapy etc. are not allowed and the University will not be offering the same.
- viii) The university shall refrain from offering such programmes that are not allowed to be offered, through distance mode by the respective apex body/ies.
- ix) No online programme leading to award of Degree/ Certification shall be offered by the University, until a policy is framed and approved by UGC in this regard.
- x) The minimum duration of a programme, offered in ODL mode shall not be less than the minimum duration of similar programme offered through the regular mode. Nomenclature of programme and the minimum eligibility criteria for admission should be as per UGC norms and Regulations.
- xi) The University shall run its ODL programmes only in those subjects/ fields which are offered by it through regular mode.
- xii) The university shall have at least one full time faculty member exclusively for coordinating each programme at the headquarters
- xiii) The eligibility conditions for admissions to each course to be offered through distance learning mode shall be as per norms of UGC/AICTE and other regulatory bodies.
- xiv) The territorial jurisdiction in respect of University for offering programmes through distance mode will be as per the policy of UGC on territorial jurisdiction and opening of off campuses/centres/study centres as mentioned in the UGC notification No.F.27-1/2012(CPP-II), dated 27th June 2013, a copy of which is also posted on the UGC website www.ugc.ac.in/deb.
- xv) The programmes in distance mode will not be offered through franchising arrangement and /or through any private institution /college
- xvi) The Institution will have necessary infrastructure at its HQ as well as its Study Centres (if any) for conduction of practical work, wherever required.
4. Moreover, the University shall not offer any M.Phil/Ph.D Programme through distance learning mode in compliance to clause 5 of the UGC (Minimum Standard and Procedure for awards of M.Phil./Ph.D Degree), Regulation 2009.

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5. The Institution's management of the distance education programmes will be open for review and inspection by the UGC. The academic norms of the programmes shall be under monitoring by the concerned regulatory authorities.

6. It may also be noted that:

- i. If the institution fails to comply with the conditions of recognition for which the Affidavit, as mentioned above has been submitted or if it is found conducting affairs in a manner that leads to deterioration of academic standards, the UGC may withdraw its recognition at any stage. The University will be solely responsible for the same.
- ii. The recognition can be reviewed depending on change of policy with reference to ODL Regulations or otherwise.
- iii. In case any information, documentary evidence submitted/produced by the University/institution is found to be false or fake at a later stage, the recognition of University/institution shall be withdrawn and the University/Institution concerned shall be solely responsible for the all consequences arising out of the same.

Yours faithfully,


(Megha Kaushik)
Education Officer

Copy to:


1. The Secretary, Higher Education, B-wing, 5 Sham Nath Marg, Govt. of NCT of Delhi, Delhi- 110054
2. The Joint Secretary (TEL), MHRD, Govt of India, Shastri Bhawan, New Delhi - 110 001
3. The Member Secretary, AICTE, 7th floor, Chanderlok Building, Janpath, New Delhi 110001
4. The Member Secretary, National Council for Teacher Education, Hans Bhawan, New Delhi.
5. Publication Officer (Web), UGC for updating website.
6. Guard file.



(R.I.S Bhardwaj)
Section Officer

Annexure

**List of programmes approved by UGC to All India Management Association
New Delhi to be offered through distant mode during the academic year 2016-
17 & 2017-18 only, as per the terms and conditions contained in the UGC
letter F.No. 6-3/2016 (DEB-I) dated June, 2016**

S.No.	Name of the Programme
1.	POST GRADUATE DIPLOMA IN MANAGEMENT IN i) MARKETING MANAGEMENT ii) HRM iii) FINANCIAL MANAGEMENT iv) INTERNATIONAL BUSINESS v) OPERATIONS MANAGEMENT
2.	POST GRADUATE DIPLOMA IN INFORMATION TECHNOLOGICAL MANAGEMENT IN i) SYSTEM MANAGEMENT ii) E-COMMERCE iii) IT SOLUTIONS iv) MARKETING MANAGEMENT OF NEW VENTURES v) INTERNATIONAL BUSINESS
3.	POST GRADUATE CERTIFICATE IN MANAGEMENT IN i) RETAIL ii) PHARMACEUTICAL MARKETING iii) INTERNATIONAL BUSINESS iv) HUMAN RESOURCE DEVELOPMENT v) MARKETING vi) FINANCE
4.	ADVANCED CERTIFICATE IN MANAGEMENT IN i) FINANCE ii) HUMAN RESOURCE MANAGEMENT iii) OPERATIONS iv) RESEARCH METHODOLOGY v) MARKETING vi) ENTERPRISE MANAGEMENT




(Megha Kaushik)
Education Officer