



"Certificate In Project Management (CIPM) is unique and should become a must for professionals of an enterprise to create a common vocabulary"
 - Dr. Hiroshi Tanaka, President, Project Management Association, Japan and PM Advocate of JGC Corpn. (2008)



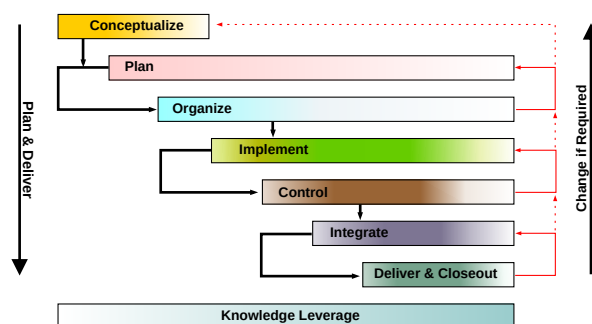
"Certificate In Project Management (CIPM) is a major step forward for the PM profession"
 - Dr. Vladimir Voropajev, President, Russia Project Management Association (2008)

Certificate In Project Management (CIPM) — a great credential to have

CIPM, most unique perhaps the only credential covering Eight Project Life Cycle phases

First PMA - AIMA Programme Three Day Workshop on the Totality of Project Management

leading to the Certificate In Project Management (CIPM)



11-12-13 April 2013, New Delhi

Jointly Organised by



Project Management Associates (PMA) India, is the most vibrant National Association of Project Professionals in India. PMA is a not for profit, registered society, with a vision of "Creating a Project Oriented India". PMA, India, is the Indian Member of International Project Management Association (IPMA) comprising of 55 countries across all the continents. Ministry of Statistics & Programme Implementation (MoSPI) and Ministry of Shipping, are Life Members of PMA, India. PMA has 13 Chapters in India and will establish 10 more Chapters in next one year.



Founded in 1957, **All India Management Association (AIMA)** is an autonomous body which plays a proactive role in pooling management thoughts within the country. It is a platform to develop National Managerial ethos and an organization to facilitate the furtherance of the management profession in the country. Affiliated with AIMA are federation of Local Management Associations, Qatar Management Association and Mauritius Management Association. AIMA has over 3000 institutions and 30,000 individual members. AIMA is represented on a number of policy making committees of the Government of India, the Indian Institutes of Management, All India Council for Technical Education (AICTE) and some other professional bodies like the Bureau of Indian Standards and National Productivity Council. AIMA is also a member of Asian Association of Management Organization. AIMA maintains close links with American Management Association, Chartered Management Institute (UK), all the National Management Organizations in the Asia Pacific Region and St. Gallen University of Switzerland.

In Association with
National
Certification Body of PMA



Certificate In Project Management (CIPM)
will help you to:

- Keep yourself ahead of others as well as peers
- Enhance your career growth
- Increase your knowledge & competence
- Get recognition

Creating a common Project Management Language (PML) across an enterprise

Totality of Project Management leading to the Certificate In Project Management (CIPM)

Why CIPM?

Certificate In Project Management (CIPM) is a special certificate in project management meant for all persons across all sectors covering both experienced persons to entry level persons. It is a valuable certification to enhance one's career.

CIPM will provide extensive knowledge and skill of PM tools and techniques to all candidates to improve their management of Time, Cost, Quality, Plan for Risks, Information and address people issues like Communication, Team Building, Motivation, Conflict Resolution etc.

Why get certified?

Getting certified is crucial in today's global scenario and the number of certified persons in project management is growing exponentially world-wide. Project Management is now emerging as a discipline. For every discipline, you need qualification and certification.

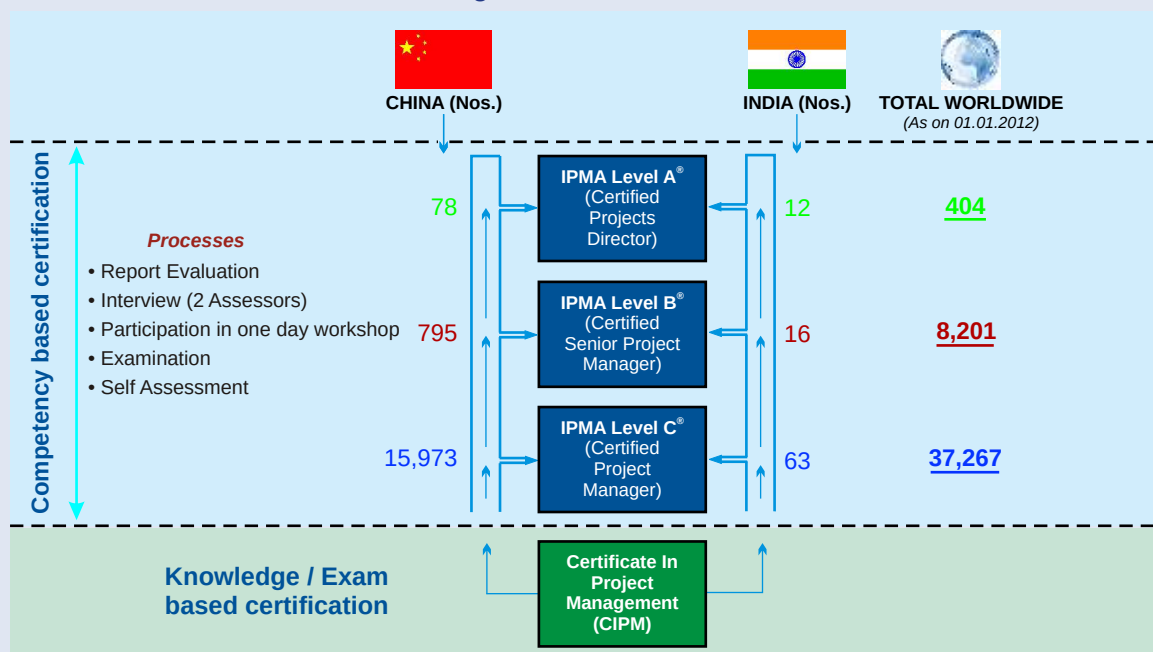
CIPM certification helps you to acquire the latest skills and knowledge in the field of Project Management and to show that you possess these skills and knowledge. It is beneficial for both experienced as well as entry level persons across all sectors and disciplines. Today, Managing by Project (MBP) is the key to economic growth and a company's competitiveness.

Benefits of Project Management Certification

- Project management certification improves one's capability to deliver products and services faster, cheaper & better.
- Project management certification ensures that you have standards by which project management performance can be measured.
- It helps significantly to provide confidence to clients that the company can handle the clients' business efficiently and cost effectively.
- It demonstrates your ability to manage projects effectively.
- It assists in the recognition of the transferability of an individual's skills from one company or industry to another.
- Through participation in the certification process, individuals enhance their confidence in their project management and general business knowledge.

A Complete Career Path

**China is way ahead. At Level C, 43% of the total Certified Project Managers worldwide, are in China.
A Challenge for India to move ahead.**



Certificate In Project Management (CIPM) is the foundation for the higher level of IPMA Certification. China has 40% of the total IPMA Level C certified project professionals. In India, we need to go a long way to bridge the gap with China but we will do it soon. There are 28 Academic Institutes / Universities which are offering CIPM as an add on for their MBA/ Engineering Students.

In a short period of 4 years or so, there are over 7000 CIPM certified project professionals. The figure is expected to touch 20,000 in the next few years.

Totality of Project Management

Leading to the Certificate In Project Management (CIPM)

Workshop Contents

Conceptualize Phase

- **Stakeholders**
 - Stakeholder Requirements
- **Business Case**
 - Need Analysis Cycle
 - Business Case Concepts
 - Investment Appraisal
 - PESTLE Analysis
- **Project Charter**

Plan Phase

- **Planning Management**
 - Types of Plan
- **Start Up**
 - Need for proper start up
- **Success Criteria**
- **Scope Definition**
 - Scope Planning
 - Scope Statement
 - Work Breakdown Structure
 - Scope Management Plan
- **Time Management**
 - Logical relationships and dependencies
 - Precedence Diagramming Method (PDM)
 - Project Network Diagrams
 - Program Evaluation and Review Technique (PERT)
 - Project Network Analysis
 - Critical path
 - Gantt Charts
- **Cost & Finance**
 - Cost Estimating
 - Cost Baseline
- **Health, Security, Safety & Environment**
 - Health Safety & Environment
- **Quality Considerations**
 - Quality Philosophy
 - What is Quality
 - Cost of Quality
- **Risk & Opportunity**
 - Risk vs. Project Life Cycle
 - Risk Identification
 - Risk assessment
- **Communication**
 - Communication Concepts

Organise Phase

- **Roles & Responsibilities**
 - Roles and Responsibilities
 - Responsibility Assignment Matrix
- **Organisation Structures**
 - Types of Organization Structures
- **Information System**
 - Communication Process

Implement Phase

- **Risk Management**
 - Risk Reassessment & Monitoring
 - Risk Register
- **Teamwork**
 - Characteristics of Teams
 - Team Building
 - Barriers to Communication
- **Ethics**

Implement Phase contd...

- **Issue Management**
 - Issue Logs
- **Procurement**
 - Procurement Planning
 - Contracting

Control Phase

- **Issue Analysis**
 - Issue Analysis
- **Quality Assurance**
- **Quality Control**
 - Statistical Quality Control
 - Histogram
 - Pareto Diagram
 - Cause and Effect
 - Flow Charts
 - Benchmarking
- **Change**
 - The need for Change control
 - Formal Change control procedures
- **Earned Value Management System**
- **Team Performance**
 - Motivation Theories
 - Conflict Resolution

Integrate Phase

- **Problem Solving**
- **Project Integration**
 - Manage project plan
 - Manage project execution
 - Monitoring and control
- **Product Integration**
 - Integration platform
- **Integration Effectiveness**
 - Priority setting
 - Issue histogram
- **Project / Product Delivery**
 - Delivery checklist
 - Project acceptance

Deliver & Closeout Phase

- **Contract Administration**
 - Project / Product Warranties
- **Close out**
 - Contract Close Out
 - Resource Close Out
 - Project Close Out report
- **Post Project Evaluation**
 - Project evaluation

Knowledge Leverage

- **Project**
 - What is a Project?
 - Operations vs. Projects
- **PM Fundamentals**
 - Why Modern PM is the Key discipline?
 - Historical Perspective
 - Triple Constraints
 - Project Life Cycle
 - Uncertainties vs. life cycle
 - Cost of change vs. life cycle
 - Organisation PM Maturity Models

Totality of Project Management leading to the Certificate In Project Management (CIPM)

Employees of over 300 companies have/are acquiring the Certificate In Project Management (CIPM).

Some of the key companies are:



Who Should Attend

For both experienced professionals as well as entry level executives who want to understand the intricacies of Project Management and want to excel in managing projects to advance their career. Also those professionals who are a part of project team including HR and Finance.

Registration Fee

Training & Certification Fee: **Rs. 15,730** per person
Inclusive of Service Tax

- Registration fee is non-refundable. However, alternate person(s) can be nominated.
- Cheque/draft is payable to: "All India Management Association" or "Project Management Associates Events"
- The registration fee does not include travel and hotel accommodation.

Dates

**11-12-13 April 2013 (0930 - 1730 hours)
(Thu-Fri-Sat)**

Venue

**Conference Hall, AIMA, 14 Institutional Area
Lodhi Road, New Delhi 110003**

Seats are limited to 30. Admission is on 'First Come First Served' basis.

Do not miss this great opportunity to learn all you wanted to know about
modern project & program management leading to acquiring the **CIPM** credential.

For more details, contact:

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