



# JOIN THE MANAGEMENT MOVEMENT

Networking opportunities with Indian and global corporate majors  
Platform to interact with other members / thought leaders  
Concessional rate for AIMA programmes  
Complimentary membership of AIMA library  
Affiliation to any one LMA  
Free digital copies of 'Indian Management and AIMA E-news  
Representation on the AIMA Council of Management through election  
My AIMA online portal services

**So when are you connecting with us?**

**Be an AIMA Member Today !**

[www.aima.in](http://www.aima.in)

# Institutional Membership

## CORPORATE /INSTITUTIONAL MEMBERS CATEGORIES

### ■ Combined Corporate /Institutional Membership

Corporate/Institutional members shall have the option of becoming Combined Institutional Members of AIMA and affiliation with one of the Local Management Associations (LMA).

### ■ Multiple Combined Corporate /Institutional Membership

Combined Corporate /Institutional Members which have establishments in locations where other LMAs exist, may become members of those LMAs by paying additional subscription per LMA.

### ■ Separate Corporate /Institutional Membership

In areas where there is no LMA; an organisation can become a direct member of AIMA.

### ■ Small and Medium Enterprises (SME)

Corporates shall have the option of becoming Institutional Members of AIMA in SME category which has annual turn over upto 50 crores.

## MEMBERSHIP ADMISSION PROCEDURE

New Member shall consist of any organisation in the public, private or joint sector, engaged in industry, trade or commerce, department, directorate or other agency engaged or interested in training and in development of management and for administrative functions.

In the case of educational institutions, only AICTE approved Management Schools and Research Organisations approved by Department of Science and Technology, Government of India and Universities are considered for membership. In case, AICTE withdraws the approval for any reason whatsoever, the membership of such schools will automatically cease.

New members are enrolled on a financial year basis. Any organisation admitted between April to March shall have to pay full year's subscription and entrance fee including GST. To apply for membership, please fill in the Application Form in duplicate, and send it along with a Cheque/Demand Draft for the total amount of entrance fee and annual subscription, (including GST), directly to the Membership Division of AIMA. Existing members of LMA's, who wish to be considered for the Institutional membership of AIMA, will be exempted from the payment of any entrance fee.

## INSTITUTIONAL MEMBERSHIP FEE

Category	1 Year Membership	2 Years Membership 15% Discount	5 Years Membership 20% Discount	10 Years Membership 25% Discount
<b>Combined Corporate/ Institutional Member</b>	₹ 5,000/- (Entrance Fee) ₹ 35,000/- (Subscription Fee) ₹ 7,200/- (GST 18%) ₹ 47,200/- (Total Fees)	₹ 5,000/- (Entrance Fee) Rs.59,500/- (Subscription Fee) ₹ 11,610/- (GST 18%) ₹ 76,110/- (Total Fees)	₹ 5,000/- (Entrance Fee) ₹ 1,40,000/- (Subscription Fee) ₹ 26,100/- (GST 18%) ₹ 1,71,100/- (Total Fees)	₹ 5,000/- (Entrance Fee) ₹ 2,62,500/- (Subscription Fee) ₹ 48,150/- (GST 18%) ₹ 3,15,650/- (Total Fees)
<b>Multiple Combined Corporate/ Institutional Member</b>	₹ 5,000/- (Entrance Fee) ₹ 35,000/- (Subscription Fee) ₹ 7,200/- (GST 18%) ₹ 47,200/- (Total Fees) ₹10325/- per LMA	₹ 5,000/- (Entrance Fee) ₹ 59,500/- (Subscription Fee) ₹ 11,610/- (GST 18%) ₹ 76,110/- (Total Fees) ₹ 17553/- per LMA	₹ 5,000/- (Entrance Fee) ₹ 1,40,000/- (Subscription Fee) ₹ 26,100/- (GST 18%) ₹ 1,71,100/- (Total Fees) ₹ 41300/- per LMA	₹ 5,000/- (Entrance Fee) ₹ 2,62,500/- (Subscription Fee) ₹ 48,150/- (GST 18%) ₹ 3,15,650/- (Total Fees) ₹ 77438/- per LMA
<b>Separate Corporate/ Institutional Member</b>	₹ 5,000/- (Entrance Fee) ₹ 35,000/- (Subscription Fee) ₹ 7,200/- (GST 18%) ₹ 47,200/- (Total Fees)	₹ 5,000/- (Entrance Fee) ₹ 59,500/- (Subscription Fee) ₹ 11,610/- (GST 18%) ₹ 76,110/- (Total Fees)	₹ 5,000/- (Entrance Fee) ₹ 1,40,000/- (Subscription Fee) ₹ 26,100/- (GST 18%) ₹ 1,71,100/- (Total Fees)	₹ 5,000/- (Entrance Fee) ₹ 2,62,500/- (Subscription Fee) ₹ 48,150/- (GST 18%) ₹ 3,15,650/- (Total Fees)
<b>Small &amp; Medium Enterprises (SME) – less than 50 crores</b>	₹ 2,500/- (Entrance Fee) ₹ 17,500/- (Subscription Fee) ₹ 3,600/- (GST 18%) ₹ 23,600/- (Total Fees)	₹ 2,500/- (Entrance Fee) ₹ 29,750/- (Subscription Fee) ₹ 5,805/- (GST 18%) ₹ 38,055/- (Total Fees)	₹ 2,500/- (Entrance Fee) ₹ 70,000/- (Subscription Fee) ₹ 13,050/- (GST 18%) ₹ 85,550/- (Total Fees)	₹ 2,500/- (Entrance Fee) ₹ 1,31,250/- (Subscription Fee) ₹ 24,075/- (GST 18%) ₹ 1,57,825/- (Total Fees)

### AIMA Bank Details

Bank Account Name: **All India Management Association** | Bank Name: **Indian Overseas Bank**

Bank A/c No. **149801000003483** | Branch Name: **Lok Kala Manch** | Account Type: **Saving Bank Account**

Bank Code ( 9 digit MICR code) : **110020046** | IFSC Code: **IOBA0001498** Branch Code : **1498** | Swift Code: **IOBAINBB001**

## INSTITUTIONAL MEMBERSHIP FEE

All Subscriptions and entrance fee along with GST may be paid online or through cheque/demand draft in favor of **ALL INDIA MANAGEMENT ASSOCIATION** payable at New Delhi.

You may also apply and pay online through Credit Card/Debit Card/NEFT/Online transfer. For further details, please log on to <http://onlineservices.aima.in/campus/>

Subscriptions are subject to review from time to time by the Management Council of AIMA, without prior notice to the members.

## MEMBERSHIP - RIGHTS AND PRIVILEGES

- Every institutional member will enjoy all rights and privileges of the association in accordance with the provisions of Memorandum of the Association, Rules and Regulations and Bye - Laws. These rights and privileges will be non transferable by his / her own act or by operation of Firm.
- Every institutional member's two representatives will be entitled to attend and participate in the meetings, discussion, lectures and other such management development programmes which are organized by AIMA or by its affiliated LMAs from time to time.
- Every institutional member admitted to AIMA membership will be liable to follow in professional practice, the AIMA Code of Conduct for institutional members and will also make a genuine attempt to foster the standards laid down.

**Representatives of Institutional members** shall represent to the AIMA Governing Council through an all India election process by institutional members, five percent of the total strength of membership, subject to a maximum of Eight(8).

**Representation at the Annual General Meeting(AGM) of AIMA:** Institutional members shall have voting rights at the Annual General meeting of AIMA.

## SERVICE / BENEFITS TO CORPORATE/INSTITUTIONAL MEMBERS

### Information Dissemination

- Free of charge, Digital copy of AIMA Monthly journal "Indian Management"
- Monthly E- newsletter "AIMA News-Management Times".
- Complimentary membership of AIMA Library.
- MyAima.in online portal services
- Affiliation of one of the 67 Local Management Associations except Separate Corporate/Institutional Members.

### Networking

- Platform to interact with other members/business leaders/entrepreneurs/politicians/academicians and other institutions.
- Opportunity to attend and participate in the meetings, seminars and other such programmes.
- Networking opportunities with Indian and global corporate majors.
- Sharing the issues with members through programmes about Indian and global trends.

### Learning

- Photocopies of the original sources of the management abstracts available at a nominal charge.
- Concessional price for AIMA publications.
- Platform to experience the industry best practices on competitiveness and managerial expertise.

### Business Services

- Concession in fees for Management Development Programmes.
- Priority will be given to members in Corporate Category for registration of participants for AIMA programmes.
- Representation on the Council of management of the association, which is Governing body of AIMA, on the basis of an all India election by Institutional/Corporate members.

## LOCAL MANAGEMENT ASSOCIATIONS (LMAs) AFFILIATED TO AIMA

### Eastern Region

- LE0112 Bhubaneswar Metropolis Management Association
- LE0101 Calcutta Management Association
- LE0110 Cuttack Management Association
- LE0104 Guwahati Management Association
- LE0105 Jamshedpur Management Association
- LE0106 Jharia Coalfields Management Association
- LE0109 Management Association of Rourkela
- LE0107 Patna Management Association
- LE0108 Ranchi Management Association
- LE0113 Silchar Management Association

### Northern Region

- LN0013 Allahabad Management Association
- LN0018 Bathinda Management Association
- LN0001 Chandigarh Management Association
- LN0030 Dehradun Management Association
- LN0002 Delhi Management Association
- LN0029 Faizabad Management Association
- LN0017 Faridabad Management Association
- LN0003 Ghaziabad Management Association
- LN0021 Gurgaon Management Association
- LN0014 Hardwar Management Association
- LN0011 Jaipur Management Association
- LN0023 Jalandhar Management Association
- LN0019 Kanpur Management Association
- LN0005 Lucknow Management Association
- LN0006 Ludhiana Management Association
- LN0026 Management Association of Amritsar
- LN0007 Meerut Management Association
- LN0015 Noida Management Association
- LN0027 Panchkula Management Association
- LN0028 Pathankot Management Association
- LN0020 Patiala Management Association
- LN0010 Rohilkhand Management Association
- LN0022 Yamuna Nagar Jagadhri Management Association

### Southern Region

- LS0222 Alleppey Management Association
- LS0201 Bangalore Management Association
- LS0202 Coimbatore Management Association
- LS0218 Calicut Management Association
- LS0204 Hyderabad Management Association
- LS0205 Kerala Management Association
- LS0206 Madras Management Association
- LS0207 Madurai Management Association
- LS0208 Mangalore Management Association
- LS0209 North Karnataka Management Association
- LS0223 Pala Management Association
- LS0210 Palghat Management Association
- LS0215 Quilon Management Association
- LS0220 Travancore Management Association
- LS0217 Thrissur Management Association
- LS0212 Trivandrum Management Association
- LS0219 Tumkur Management Association
- LS0221 Vaikom Management Association
- LS0213 Visakhapatnam Management Association

### Western Region

- LW0301 Ahmedabad Management Association
- LW0302 Baroda Management Association
- LW0303 Bharuch Distt. Management Association
- LW0317 Bhopal Management Association
- LW0305 Bombay Management Association
- LW0307 Goa Management Association
- LW0315 Gwalior Management Association
- LW0308 Indore Management Association
- LW0309 Kutch Management Association
- LW0310 Nagpur Management Association
- LW0312 Nashik Management Association
- LW0318 Navsari Management Association
- LW0314 Rajkot Management Association
- LW0313 Surat Management Association
- LW0316 Tarapur Management Association

*For further details, please contact :*

**Anoobhav Sehgal / Shalini Ahuja / Venus Godiyal**

Assistant Director / Manager-LMA Relations & Membership

**ALL INDIA MANAGEMENT ASSOCIATION**

Management House, 14, Institutional Area, Lodi Road, New Delhi - 110 003

Tel: 91-11-24621323 (D) 43128100, 24645100 Ext.: 541, 531, 527

Fax: 91-11-24626689

E-mail : [asehgal@aima.in](mailto:asehgal@aima.in), [sahuja@aima.in](mailto:sahuja@aima.in), [venus@aima.in](mailto:venus@aima.in)

Website : [www.aima.in](http://www.aima.in)



ALL INDIA MANAGEMENT ASSOCIATION

**INSTITUTIONAL MEMBERSHIP FORM****All India Management Association**

Management House, 14 Institutional Area, Lodi Road, New Delhi-110003

Tel. : 91-11-24621323 (D), Fax. : 91-11-24626689

Website : www.aima.in

- Category Applied for :  Combined Corporate /Institutional Membership  Multiple Combined Corporate/Institutional Membership  
 Separate Corporate/Institutional Membership  Small and Medium Enterprise (SME)
- Subscription Year(s) :  1 Year  2 Years  5 Years  10 Years

1. Organisation \_\_\_\_\_  
 Name & Address : \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ PIN \_\_\_\_\_

2. GST NO. ....

3. Tel No./s ..... Fax ..... E-mail .....

4. Name of Head of the Organisation .....

Designation.....

E-mail ..... Mobile ..... Tel. Office .....

5. Representatives of your Organisation to AIMA :

1. Name..... 2. Name.....

Designation..... Designation.....

Mobile..... E-mail..... Mobile..... E-mail.....

6. Product /Services Offered .....

7. Annual Turnover (Rs. Lakhs) .....

8. Net Profit (Rs. Lakhs p.a) .....

9. Are you already a member of a Local Management Association (LMA)? Yes/No

- If yes (a) Name of LMA  
 (b) Membership Number

(If yes, you will be exempted from the payment of entrance fee)

10. Name of LMA (affiliated to AIMA) to which your organisation is desirous of being affiliated.  
 .....

11. (For Academic Institutions only)

Is your Institution approved by UGC/AICTE? Yes/No

(If yes, please attach a certificate in support of it.)

12. Nature of Institution : (Under Central Govt./State Government/Public Sector/Private/Autonomous/Trust/Society Act/Proprietorship Firm etc.) Please (✓)

We declare that the statements made herein are correct to the best of our knowledge & belief, and that we agree to be governed by the rules and regulations of the All India Management Association as they now exist and as they may hereafter be amended. We attach herewith a copy of our latest Annual Report.

Company seal For and on behalf of  
 \_\_\_\_\_ Signature  
 Date Name (in block letters)

Document Required: (a) Latest Annual Report (b) Corporate Profile (c) AICTE approved certificate in case of Academic Institutions (d) UGC Approved Certificate in case of Universities.



Please Tick Mark numbered boxes against the alternative to each question for our records.

**13. Areas of activities where you would like AIMA to contribute**

**A. Training Programmes in:**

- |                                                                                                          |    |
|----------------------------------------------------------------------------------------------------------|----|
| a) Marketing/Sales                                                                                       | 1  |
| b) Personnel/HRD                                                                                         | 2  |
| c) Information Technology                                                                                | 3  |
| d) Finance Management                                                                                    | 4  |
| e) Project Management                                                                                    | 5  |
| f) Management Development Programmes                                                                     | 6  |
| g) TQM                                                                                                   | 7  |
| h) Management Education                                                                                  | 8  |
| <b>B. Recruitment or promotion of employees through specific custom made Selection or Aptitude Tests</b> |    |
|                                                                                                          | 9  |
| <b>C. Consultancy Service</b>                                                                            |    |
|                                                                                                          | 10 |

**14. Inception of the Organisation (in years)**

- |              |   |
|--------------|---|
| 1-5          | 1 |
| 6-10         | 2 |
| 11-15        | 3 |
| 16-20        | 4 |
| More than 20 | 5 |

**15. Annual Turnover (Rs)**

- |                       |   |
|-----------------------|---|
| Upto 10 lakhs         | 1 |
| 10-99 lakhs           | 2 |
| 01-100 crores         | 3 |
| 101-500 crores        | 4 |
| 501-1000 crores       | 5 |
| More than 1000 crores | 6 |

**16. Work Force**

- |                |   |
|----------------|---|
| Upto 20        | 1 |
| 21-29          | 2 |
| 30-100         | 3 |
| 101-500        | 4 |
| 501-1000       | 5 |
| More than 1000 | 6 |

**17. Nature of Business**

- |                                |    |
|--------------------------------|----|
| Manufacturing                  | 1  |
| Marketing/Sales                | 2  |
| Banking Services               | 3  |
| Public utility Services        | 4  |
| Consultancy                    | 5  |
| Defence                        | 6  |
| Airline/Hotel/Travel           | 7  |
| Architecture/Construction      | 8  |
| Computer Hardware & Software   | 9  |
| Education/R&D                  | 10 |
| Printing/Publishing            | 11 |
| Telecommunication              | 12 |
| Transport/Distribution/Courier | 13 |
| Others (Specify).....          | 14 |

**18. Type of assistance / Incentive given by the company to get AIMA membership**

- |                                                 |   |
|-------------------------------------------------|---|
| Not applicable                                  | 1 |
| Reimbursement of fees                           | 2 |
| Consideration in Career and Professional growth | 3 |
| Others (Specify).....                           | 4 |

**19. Area of activity where your organisation would like to contribute.**

- |                                           |   |
|-------------------------------------------|---|
| Management Development Programmes         | 1 |
| Personal Contact Programmes               | 2 |
| Preparation of Study Material             | 3 |
| Setting and Evaluating Examination papers | 4 |
| Project Report Evaluation                 | 5 |
| Management Research                       | 6 |
| Others (Specify).....                     | 7 |

Kindly send this application form along with the requisite DD/payment details and supporting documents at the below mentioned address/To Register or Apply Online, please log on to <http://onlineservices.aima.in/campus/>

**Anoobhav Sehgal / Shalini Ahuja / Venus Godiyal**  
Assistant Director / Manager-LMA Relations & Membership

**ALL INDIA MANAGEMENT ASSOCIATION**

Management House, 14, Institutional Area, Lodi Road, New Delhi - 110 003  
Tel: 91-11-24621323 (D) 43128100, 24645100, Ext.: 541, 531, 527 Fax: 91-11-24626689  
E-mail : asehgal@aima.in; sahuja@aima.in; venus@aima.in; Website : www.aima.in