

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

APRIL 2020



Dear Readers,

I hope you are staying safe and healthy in these difficult times.

Businesses and commerce across most sectors are taking a major hit due to the ongoing lockdown, not only in India but across the world. While many of us are now accustomed to working from home, it is imperative that we quickly adapt to this changed business environment by reinventing the way we think and work - by becoming more digitally agile and innovative.

Keeping true to its mandate of bringing the latest management thought and trends to management practitioners, AIMA quickly adapted to these changing times, with the introduction of several new and innovative digital solutions.

In a first, AIMA introduced the Remote Proctored Internet Based Tests (IBT) for its flagship Management Aptitude Test (MAT). Candidates now have the option of giving the test from home, which will be remotely proctored via AI based tools and human proctors. AIMA will be one of the early movers to use this tool on a national basis in India.

Remote Proctoring will also be extended to many of AIMA's other offerings including its blended learning programmes, events, recruitment tests etc. A brief update is carried inside.

AIMA has also launched its 'LeaderSpeak' Series - a series of webinars with thought leaders including Industry captains, senior Government functionaries including Ministers and bureaucrats, on topical themes and subjects. Some of the Leaders who have graced this platform include Mr Sanjay Kirloskar, Mr Harsh Pati Singhania, Mr Sunil Kant Munjal, Mr Suresh Prabhu, Chief Eco Advisor Dr Krishnamurthy Subramanian, Mr Amitabh Kant, Mr CK Ranganathan, Mr Mohandas Pai, Mr D Shivakumar, Prof. Anil D Sahasrabudhe, Mr Pramod Bhasin, Mr Vineet Agarwal, Mr Pranjal Sharma, Mr Deep Kalra, Mr Patu Keswani and Mr Vikram Chandra, to name a few.

We look forward to welcoming Mr Nitin Gadkari, Sri Sri Ravi Shankar, Dr Shashi Tharoor, Mr Sanjeev Bhikchandani, Mr Dinesh Aggarwal and many more in the forthcoming sessions.

The series took off to a flying start and has been very well received, with over 500 to 600 participants joining each session.

AIMA also plans to introduce another unique one day online programme called the 'BusinessUnusual' Series, which is aimed at preparing enterprises to get back to business quickly, post lockdown. The programmes will be conducted digitally and will focus on providing mentorship and guidance from experts to help enterprises revitalise their operations and realign their business models as per the new normal. The launch of the series is slated in June this year.

AIMA participated in the Asian Association of Management Organisation's (AAMO) 1st Council Meeting 2020 and Extraordinary General Meeting, which was held online due to the travel restrictions currently in place across the globe. AAMO representatives including those from Australia, Hong Kong, India, Macau, Malaysia, Nepal, Pakistan, Philippines and Sri Lanka joined to discuss the current and future plans of the organisation. A detailed report can be found in this issue.

In addition, a webinar on 'COVID 19: Challenges for MSMEs' was conducted with Mr Ram Mohan Mishra, IAS, Special Secretary & Development Commissioner, Ministry of MSME as the Keynote Speaker along with Dr J S Juneja, Ms Mehnaz Safavian, Mr Rahul Priyadarshi, Dr Manoranjan Sharma and Dr Raj Agrawal. AIMA organised an e-Dialogue on 'Business & HR Challenges Amid Coronavirus Pandemic' with Mr SY Siddiqui, Mr P Dwarakanath, Ms Shalini Sarin and Mr Sudhakar Ambati. AIMA Young Leaders Council also conducted several online sessions with industry and thought leaders over the month.

During the period various online Marketing Development Programmes, Workshops, Sessions, Trainings and Courses were successfully rolled out for both management practitioners and students. Further details are carried inside along with other AIMA updates from the pre-lockdown period, brief reports from the LMAs and some interesting articles on management.

The Covid 19 poses a huge challenge, but it also presents a great opportunity - an opportunity to change the way we think and work. In the days ahead, AIMA will continue in its mandate to build management capability with the help of new age digital platforms, and looks forward to your continued support in this endeavour.

With best wishes for the health and safety of all.

Warm Regards

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr Sanjay Kirloskar
Chairman & Managing Director
Kirloskar Brothers Ltd

SENIOR VICE PRESIDENT

Mr Harsh Pati Singhania
Director, JK Organisation and
Vice Chairman & Managing Director
JK Paper Ltd

VICE PRESIDENT

Mr C K Ranganathan
Chairman & Managing Director
CavinKare Pvt Ltd

TREASURER

Mr Nikhil Sawhney
Vice Chairman and Managing Director
Triveni Turbine Limited

IMMEDIATE PAST PRESIDENT

Mr Harshavardhan Neotia
Chairman
Ambuja Neotia Group

DIRECTOR GENERAL

Ms Rekha Sethi

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Ms Smita Das

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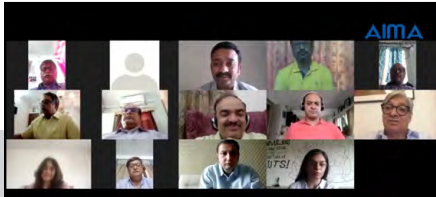
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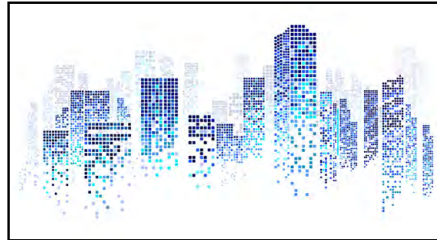
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AIMA BusinessUnusual Series is a set of one-day programmes conducted digitally and will focus on providing mentorship and guidance from experts to help enterprises revitalise their operations and realign their business models as per the new normal.

JUNE - JULY 2020

Programmes & Speakers

INNOVATING TO SURVIVE ADAPTING TO THE POST-COVID WORLD

Saturday, 06 June, 2020

- **TV Mohandas Pai**
Chairman, Manipal Global Education Services
- **Solomon Darwin**
Executive Director, Garwood Center Corporate Innovation, Haas School of Business, UC Berkeley
- **CP Gurnani**
CEO and Managing Director, Tech Mahindra
- **D Shivakumar**
Group Executive President - Corporate Strategy and Business, Aditya Birla Group
- **Deep Kalra**
Founder and Group Executive Chairman, MakeMyTrip Limited

BUILDING BUSINESS RESILIENCE MANAGING THE NEW NORMAL

Saturday, 13 June, 2020

- **Pramod Bhasin**
Founder, Genpact and Chairman, Clix Capital
- **Sunil Kant Munjal**
Chairman, Hero Enterprise
- **Sanjeev Bikhchandani**
Founder and Executive Vice-Chairman, Info Edge (India) Limited *
- **Ganesh Natarajan**
Chairman, 5F World
- **Saurabh Mukherjee**
Founder & Chief Investment Officer, Marcellus Investment Managers

DIGITAL SUPREMACY CAPITALISING ON SHIFT TO ONLINE

Saturday, 20 June, 2020

- **D Shivakumar**
Group Executive President - Corporate Strategy and Business, Aditya Birla Group
- **Sunil Lulla**
Chief Executive Officer, BARC India
- **Mohit Kapoor**
Vice President, Group Alliances & Mentor, JioGenNext, Reliance Jio
- **Sukhleen Aneja**
CMO & Marketing Director, Hygiene home for South Asia, Reckitt Benckiser
- **Anusha Shetty**
Chairperson and CEO, Grey Group, India

AUTOMATION FOR BUSINESS CONTINUITY AND GROWTH

Saturday, 27 June, 2020

- **TV Mohandas Pai**
Chairman, Manipal Global Education Services *
- **Umakant Soni**
Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures
- **Pulak Ghosh**
IIMB Chair of Excellence & Professor, Decision Sciences & Center of Public Policy, IIM-Bangalore
- **Pulkit Gaur**
Founder & CTO, Gridbots Technologies

SHOCK PROOFING SUPPLY CHAINS

Saturday, 04 July, 2020

- **CK Ranganathan**
Chairman & Managing Director, Cavinkare Pvt Ltd
- **Vipul Parekh**
Co-Founder, Bigbasket.com *
- **RS Sodhi**
Managing Director, GCMF Ltd (AMUL) *
- **Vineet Agarwal**
Managing Director, Transport Corporation of India Ltd

HR LEADERSHIP: TRANSFORMING WORK, WORKPLACE AND WORKFORCE

Saturday, 11 July, 2020

- **Rajeev Dubey**
Former Group President (HR & Corporate Services) & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra & Mahindra
- **SY Siddiqui**
Executive Advisor, Maruti Suzuki India Ltd
- **P Dwarakanath**
Chairman, GSK Consumer Healthcare Ltd
- **Sudhakar Ambati**
Head-Human Capital & CSR, Dabur India Ltd

* Confirmation awaited

PARTICIPATION FEE

- **INR 25,000+ GST** per participant per programme - 1 to 4 nominations
- **INR 22,500+ GST** per participant per programme - 5 to 8 nominations
- **INR 20,000+ GST** per participant per programme - 9 or more nominations
- **Early Bird Discount of INR 3,000** per participant for registrations received along with fee till 25th May 2020

- Plus 18% GST, GSTNo. AAATA 1644 AST001, PAN No. AAATA 1644 A
- Group discounts can be availed on nominations from an organisation over multiple programmes under the series
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- VAT will be charged where applicable
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

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AIMA launches Remote Proctored Internet Based Tests for MAT



Take MAT from home!

AIMA has introduced the option 'Remote Proctoring Internet Based Test' (IBT) mode for Management Aptitude Test (MAT), keeping in mind the physical distancing requirement post Covid 19. Candidates can now also appear for the test from their homes, through a computer with webcam and internet connectivity conforming to the technical specifications. This "Anytime-Anywhere" option is a veritable blessing to the students and B-Schools too, as their potential candidates would not get deprived of appearing for a qualifying test. AIMA will be one of the early movers to use this tool on a national level test in India.

Unlike in the traditional modes where the candidates are being proctored in the controlled environment of a test room, in this new mode of testing the candidates would be proctored remotely using Artificial Intelligence (AI) based

tools and human proctors. The reliability of these tools are tested and proven across by successful conduct of many such high stakes tests internationally. AIMA is putting in all the required efforts to ensure successful execution of the test by deploying robust systems and practices. Moreover, a series of mock tests will be scheduled at a nominal extra fee so that the candidates have the opportunity to familiarize themselves with this new mode of testing before appearing for the actual test.

As a step forward, Remote Proctoring mode will also be extended to many of AIMA's other offerings including exams for its blended learning programmes, events, recruitment tests etc. keeping in mind the physical distancing requirement post Covid 19. For more details visit <https://mat.aima.in/may20/>.

AIMA LeaderSpeak Series



Mr Suresh Prabhu, India's Sherpa to the G20 and Member of Parliament, Rajya Sabha



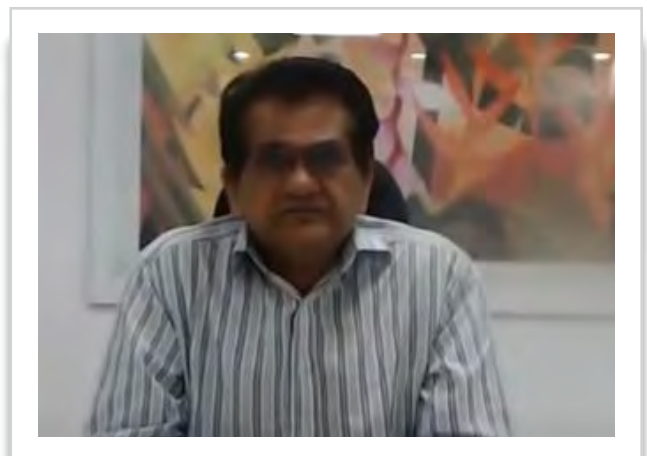
Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd

AIMA launched its LeaderSpeak Series with the first session on 'Covid19: A Game Changer' on 14th April 2020. The session was addressed by Mr Sanjay Kirloskar, President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd; Mr CK Ranganathan, Vice President, AIMA and Chairman & Managing Director, CavinKare

Pvt Ltd; Mr Harsh Pati Singhania, Senior Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd and Mr Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise. The speakers interacted with participants and shared their views on the Coronavirus outbreak and its impact on the economy.



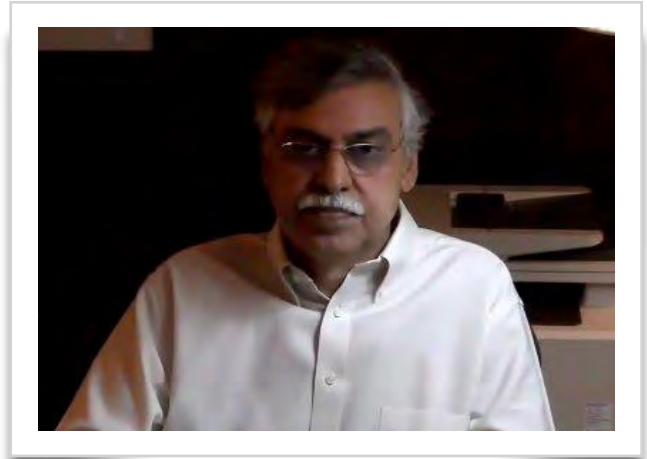
Dr Krishnamurthy Subramanian, Chief Economic Advisor, Department of Economic Affairs, Ministry of Finance, Government of India



Mr Amitabh Kant, CEO, NITI Aayog, Government of India



Mr Harsh Pati Singhania, Senior Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd

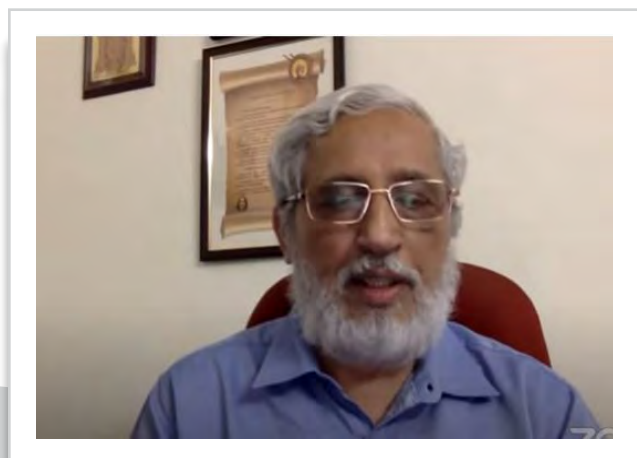


Mr Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise

The second session on ‘Economic Impact of the Corona Virus: CEO View’ was organised on 21st April 2020. Mr Sanjay Kirloskar, President, AIMA moderated the session. The speakers included Mr Harsh Pati Singhania, Sr Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd and Mr Mohandas Pai, Past President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd.

On 22nd April 2020, the third session was conducted on ‘Managing a Post Covid World’. Mr Suresh Prabhu, India’s Sherpa to the G20 and Member of Parliament, Rajya Sabha addressed and interacted with the participants. Mr Sanjay Kirloskar, President, AIMA chaired the session.

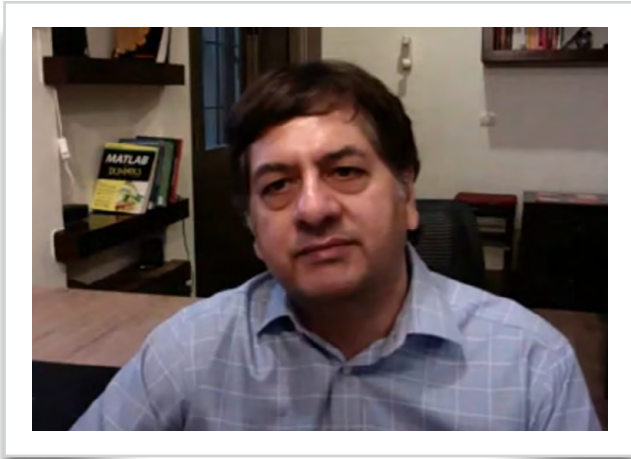
Mr D Shivakumar, Group Executive President, Aditya Birla Management Corporation Pvt Ltd and Past President, AIMA, addressed another



Prof. Anil D. Sahasrabudhe, Chairman, AICTE



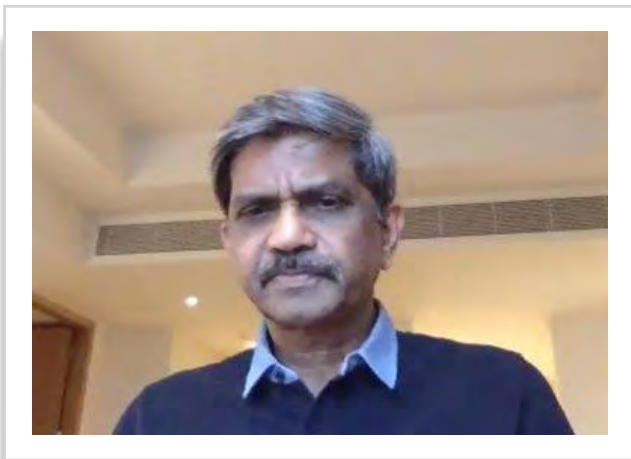
Mr Mohandas Pai, Past President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd.



Mr Vikram Chandra, Founder, Editorji Technologies



Mr CK Ranganathan, Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd



Mr D Shivakumar, Group Executive President, Aditya Birla Management Corporation Pvt Ltd and Past President, AIMA



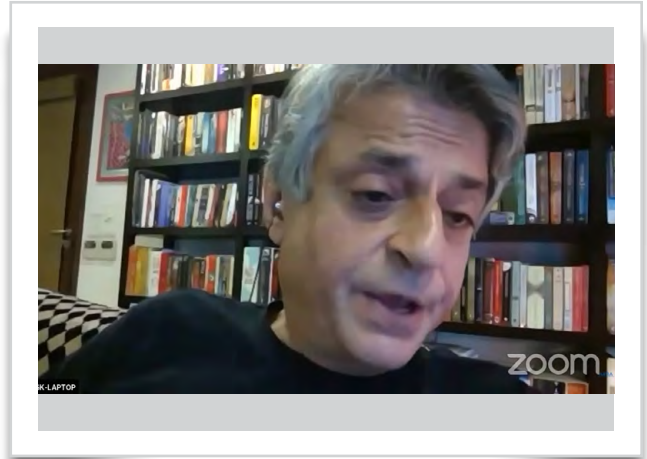
Mr C P Gurnani, CEO & Managing Director, Tech Mahindra

session on 27th April 2020 on ‘Reinventing organisation for automated business’. Mr Sanjay Kirloskar, President, AIMA was the moderator of the session. The fifth session in the series was conducted on 28th April 2020 on ‘Changing Business Strategy to tackle post-COVID blues’ with Mr Pramod Bhasin, Chairman, Clix Capital Services and Mr Manoj Kohli, Country Head, Soft Bank India. Mr Pranjal Sharma, an Author, Economic Analyst and Columnist moderated the session.

The sixth LeaderSpeak session was held on ‘Disruption proofing supply chains’ on 29th April 2020. Mr Devender Chawla - CEO, Spencer Retails was the speaker and Mr Vineet Agarwal, Managing Director, TCIL chaired the session. Another session was held on 30th April 2020 on ‘Beyond COVID: Relief to Recovery to Resilience’ with Dr Ganesh Natarajan, Chairman - 5F World, Mr Dev Bhattacharya, Sr Exec President & Head of new ventures, Aditya Birla Group and Ms Rashmi Ranade, Co-Founder, Studio Coppre.



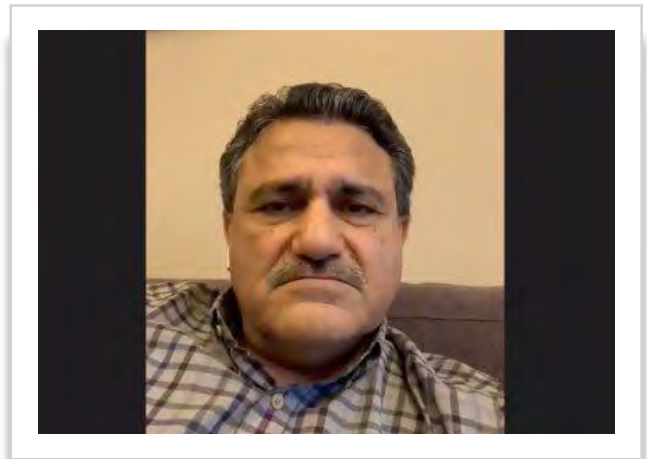
Mr Deep Kalra, Founder & Group Executive Chairman, Make My Trip



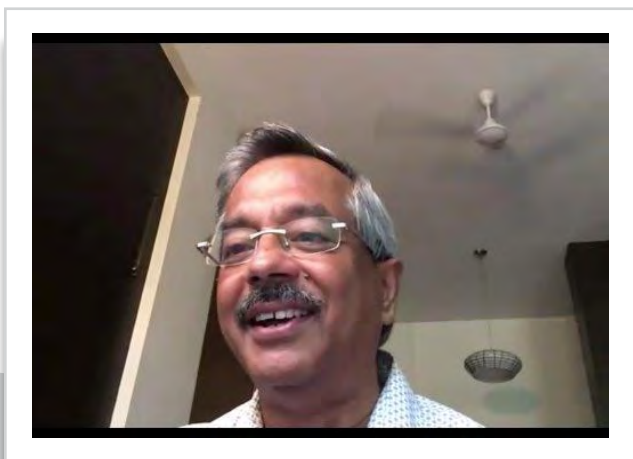
Mr Patu Keswani, Chairman & Managing Director, Lemon Tree Hotels

Session on 'How India will drive global leadership in Technology – The Road Ahead' was organised on 1st May 2020. Mr C P Gurnani, CEO & Managing Director, Tech Mahindra and Mr Saket Modi, Co-Founder & CEO, Lucideus were the speakers of the session and Mr Kartik Sharma, Director, Agnitio was the Session Chair.

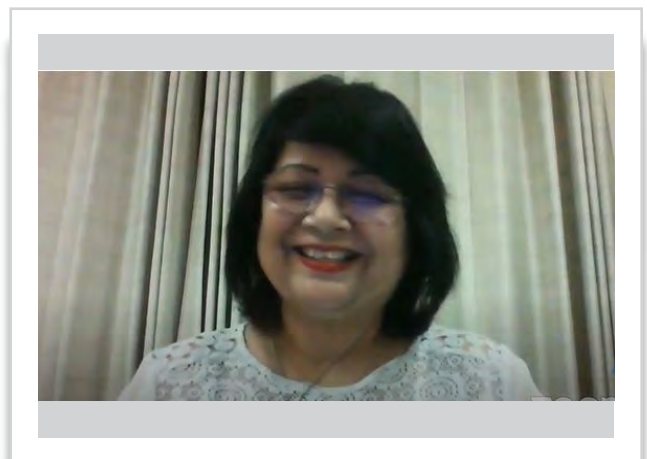
Mr Amitabh Kant, CEO, NITI Aayog, Government of India addressed another session on 5th May 2020 on 'Rethinking Policies: A Blue Print for a



Mr Manoj Kohli, Country Head, Soft Bank India.



Mr Pramod Bhasin, Chairman, Clix Capital Services



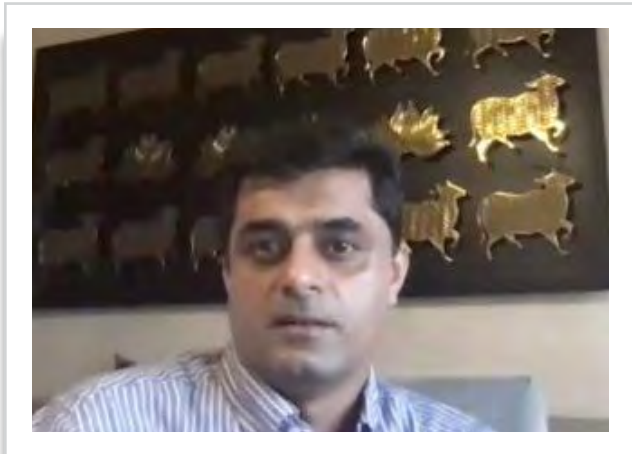
Ms Rekha Sethi, Director General, AIMA



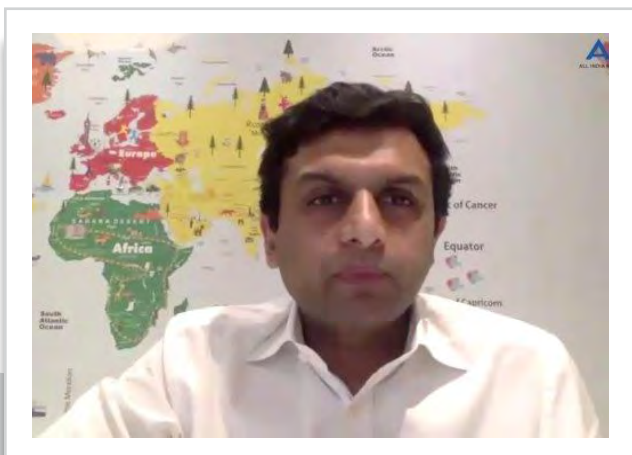
Dr Ganesh Natarajan, Chairman - 5F World



Mr Pranjal Sharma, an Author, Economic Analyst and Columnist



Mr Devender Chawla - CEO, Spencer Retails



Mr Vineet Agarwal, Managing Director, TCIL

Post Covid India'. Mr Sanjay Kirloskar, President, AIMA was the moderator of the session.

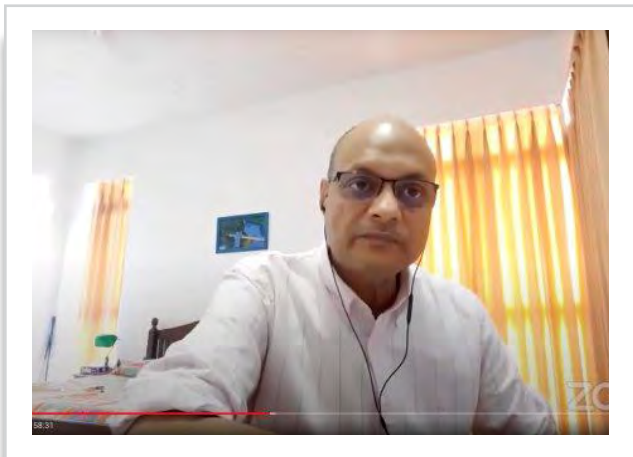
The tenth LeaderSpeak Session on 'Post Covid 19: Challenges for Management Education' was organised on 6th May 2020. Prof. Anil D. Sahasrabudhe, Chairman AICTE was the speaker of the session and Mr Mohandas Pai, Past President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd. was the session moderator.

Mr Deep Kalra, Founder & Group Executive Chairman, Make My Trip and Mr Patu Keswani, Chairman & Managing Director, Lemon Tree Hotels were the speakers of the eleventh LeaderSpeak Session held on 11 May 2020 on 'Come back strategies for Travel, hospitality and startups Post Covid'. Mr Vikram Chandra, Founder, Editorji Technologies was the session moderator.

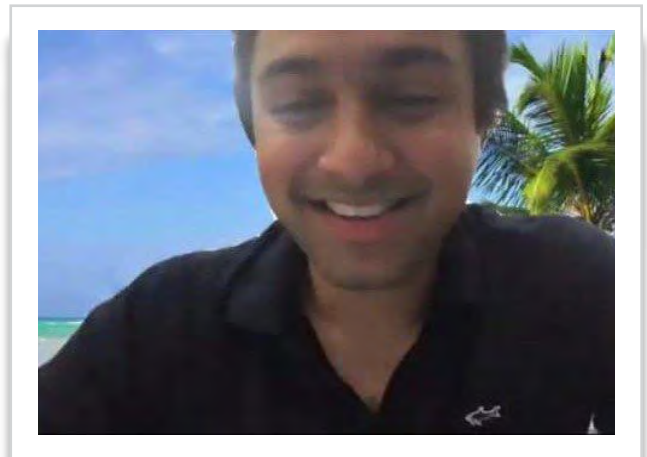
The twelfth LeaderSpeak session was held on 'Indian Economy amidst COVID-19' on 13 May

2020 with Dr Krishnamurthy Subramanian, Chief Economic Advisor, Department of Economic Affairs, Ministry of Finance, Government of India. The session was chaired by Mr Harsh Pati Singhania, Sr Vice President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd

All the sessions were conducted through Zoom. BML Munjal University joined in as the knowledge partner of the LeaderSpeak sessions. Every session was very well received with over 400 participants each time, with participants joining through zoom, Facebook and YouTube.



Mr Dev Bhattacharya, Sr Exec President & Head of new ventures, Aditya Birla Group



Mr Saket Modi, Co-Founder & CEO, Lucideus

e-Dialogue on Business & HR Challenges Amid Coronavirus Pandemic



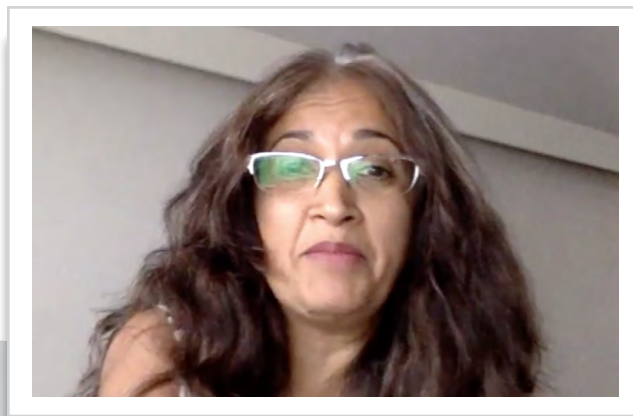
Mr S Y Siddiqui, Chairman-AIMA Committee on HR & Executive Advisor, Maruti Suzuki India Ltd



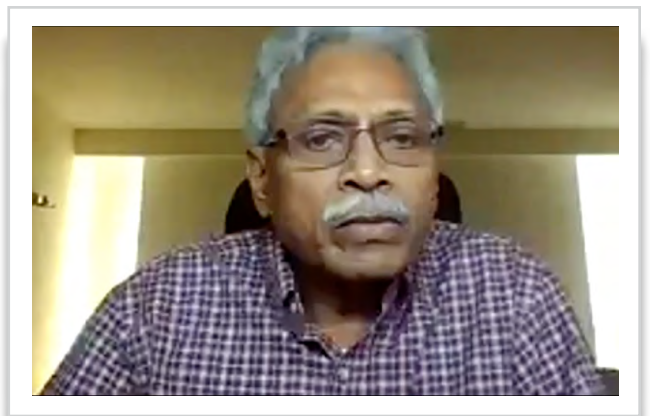
Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd

AIMA organised an e-Dialogue on 'Business & HR Challenges Amid Coronavirus Pandemic' on 23rd April 2020 through Zoom. The programme was organised under the aegis of AIMA Core Committee on HR and the speakers for the session included Mr SY Siddiqui, Chairman-AIMA Committee on HR & Executive Advisor, Maruti

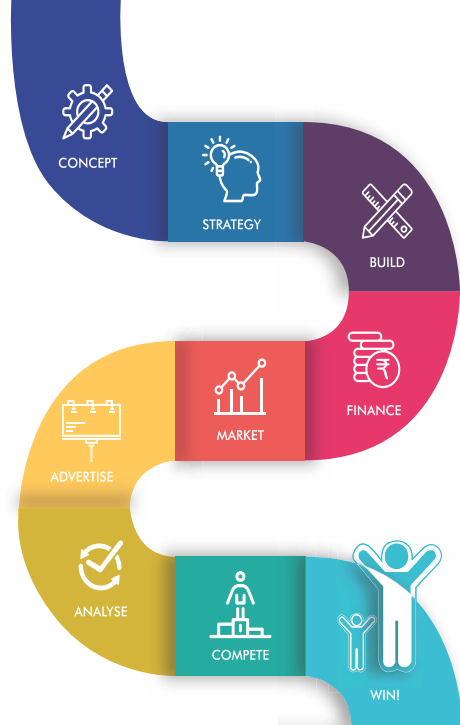
Suzuki India Ltd; Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd; Ms Shalini Sarin, Independent Director, Board Member, Mentor & Strategic Advisor and Mr Sudhakar Ambati, Head-Human Capital & CSR, Dabur India Ltd. The session was very well received and attended by over 200 participants over Zoom.



Ms Shalini Sarin, Independent Director, Board Member, Mentor & Strategic Advisor



Mr Sudhakar Ambati, Head-Human Capital & CSR, Dabur India Ltd



Chanakya

Business Simulation

Growing Business Should Now
Be The Tendency In The Competition

29th National Management Games (NMG - 2020)

About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, organised by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc.

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 32,000 per team	₹ 35,000 per team
4 – 6 Teams	₹ 28,000 per team	₹ 30,000 per team
7 Teams & above	₹ 26,000 per team	₹ 28,000 per team

Premium Slab - Participation Fee (With Extra Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 42,000 per team	₹ 45,000 per team
4 – 6 Teams	₹ 38,000 per team	₹ 40,000 per team
7 Teams & above	₹ 36,000 per team	₹ 38,000 per team

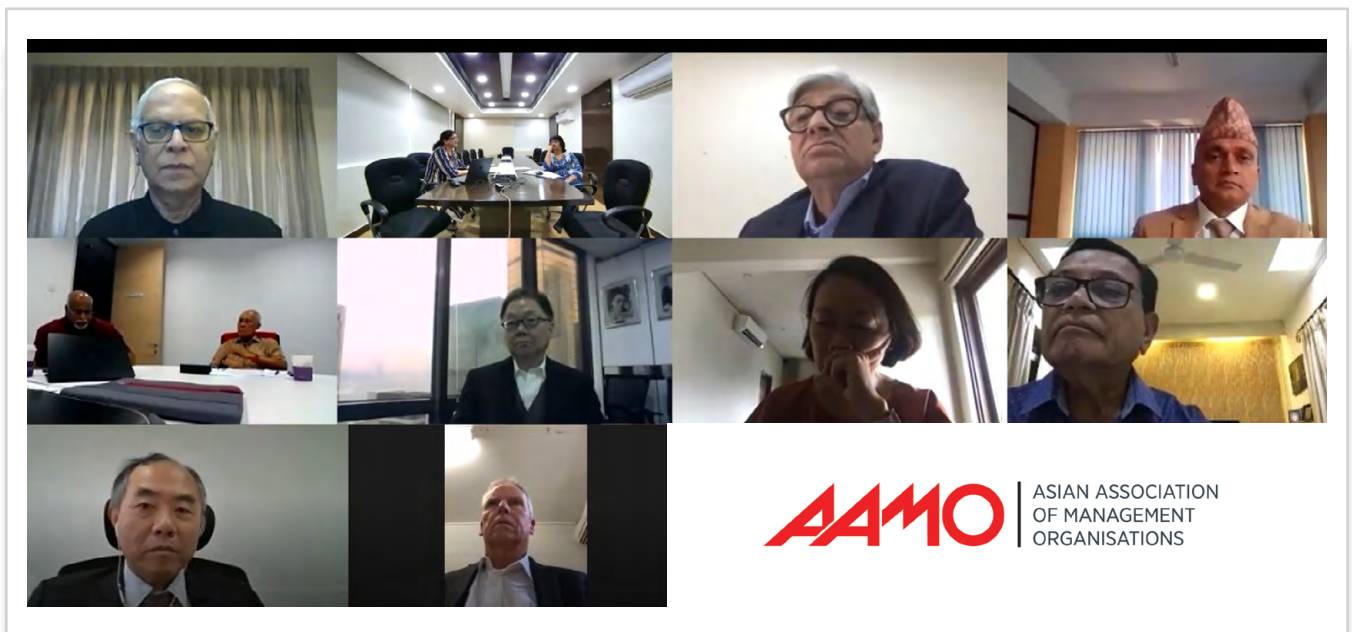
- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- 18% GST will be charged extra
- Participation Fee through NEFT/DD/Cheque should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit <http://simulation.aima.in>

Dates and Regions

All regional rounds will be conducted online

REGIONS	ROUNDS	DATES	
Western Round (Online)	Training Round, Prelim Round, Regional Final	23 June – 26 June	
Eastern Round (Online)	Training Round, Prelim Round, Regional Final	30 June – 3 July	
Southern Round (Online)	Training Round, Prelim Round, Regional Final	14 July – 17 July	
Northern Round (Online)	Training Round 20 July	Prelim Round 1	21 July – 22 July
		Prelim Round 2	23 July – 24 July
		Prelim Round 3	27 July – 28 July
	Northern Regional Final		29 July
Grand Finale : 4 August, 2020			

AAMO 1st Council Meeting 2020 & Extraordinary General Meeting



AAMO 1st Council Meeting 2020 & Extraordinary General Meeting

AIMA participated in the Asian Association of Management Organisation’s (AAMO) 1st Council Meeting 2020 & Extraordinary General Meeting held on 19th March 2020 via Zoom, due to the ongoing Coronavirus global pandemic with lockdown and travel restrictions imposed in most countries. AAMO representatives including those from Australia, Hong Kong, India, Macau, Malaysia, Nepal, Pakistan, Philippines and Sri Lanka joined to discuss the current and future plans of the organisation. AIMA is an important and long-time member of AAMO, an association of National Management Organisations (NMOs) of Asia Pacific, which promotes professional management in the Asia Pacific region. Currently

the AAMO Presidency is with India (AIMA) with Mr Rajive Kaul, Past President, AIMA & Chairman, NICCO Group as the President for the next three years.

At the meeting, AAMO representatives focused on working out a road map to enhance the reach and scope of AAMO by reaching out to more nations of the region to join this elite group. Member countries also charted out avenues for closer collaboration between the NMOs to create more platforms for sharing best management practices. As part of this initiative, Hong Kong Management Association (HKMA) is organising an online Seminar ‘In the Shadow of COVID-19: Insights on the Impacts and Opportunities for

Change' on 27th May 2020 with AAMO as a Supporting Organisation.

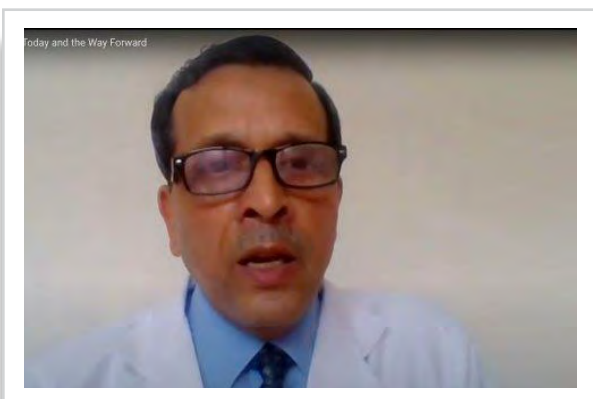
In addition, AIMA and the Institute of Managers and Leaders – Australia & New Zealand, are launching the Management Capability Development Index (MCDI) in their respective nations this year. AAMO's MCDI Survey, developed by the erstwhile New Zealand Institute of Management, has been conducted by several member nations of AAMO. AIMA will be launching the survey for the 6th edition of the Management Capability Development Index (MCDI) India Report this year, in collaboration with KPMG.

As a result of the Covid-19 crisis across the world, all upcoming AAMO meetings and

programmes are being re-evaluated based on the improvement of the current situation. The 2nd Council Meeting & 9th AGM is tentatively planned from 20th – 22nd October, 2020 in Hong Kong, coinciding with the proposed HKMA/TVB Awards for Marketing Excellence on 21st October 2020, but it will depend upon the situation at that time

AAMO is a partnership of NMOs in the Asian Pacific region whose purpose is to share and actively leverage resources to enhance the achievement of their respective missions. The current 11 countries of AAMO include Australia, Hong Kong, India, Macau, Malaysia, Nepal, New Zealand, Pakistan, Philippines, Sri Lanka and Korea.

Session with Lung Care Foundation



Prof. (Dr) Arvind Kumar, Co-Founder and Managing Trustee, Lung Care Foundation and Chairman, Centre for Chest Surgery & Director, Institute of Robotic Surgery, Sir Ganga Ram Hospital

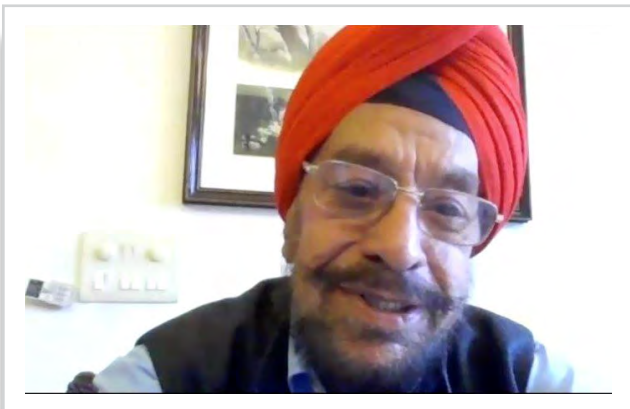
AIMA with Lung Care Foundation organised a session on 'Coronavirus: Situation Today and the Way Forward' on 20th April 2020 with Prof. (Dr) Arvind Kumar, Co-Founder and Managing Trustee, Lung Care Foundation and Chairman, Centre for Chest Surgery & Director, Institute of Robotic Surgery, Sir Ganga Ram Hospital. Mr Rajiv Khurana, Co- Founder Trustee, the Lung Care Foundation, CEO and Founder, The Personnel Lab chaired the session. The session was very well attended by the participants through Zoom.

Webinar on COVID 19: Challenges for MSMEs



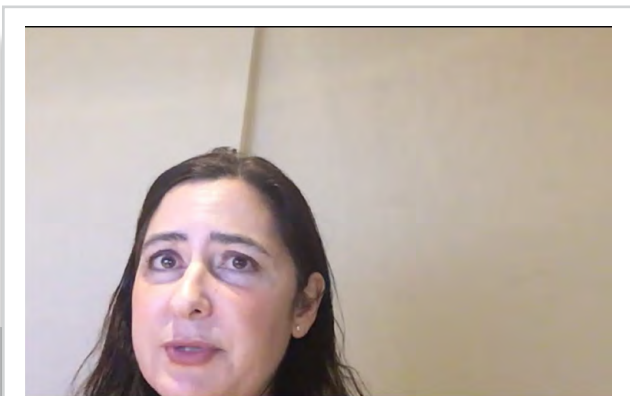
Mr Ram Mohan Mishra, IAS, Special Secretary & Development Commissioner, Ministry of MSME, Government of India

AIMA organised a webinar on ‘COVID 19: Challenges for MSMEs’ on 25th April 2020 to discuss the current issues concerning the Indian MSME Sector, and come out with effective solutions for the sustainable growth of this sector. Mr Ram Mohan Mishra, IAS, Special Secretary & Development Commissioner, Ministry of MSME, Government of India, was the Keynote Speaker. He addressed the concerns of the MSME participants and apprised them about the support measures taken by the Government for the MSME Sector.



Dr J S Juneja, Chairman, Global Projects Pvt. Ltd & Chairman, AIMA SME Committee

The other eminent speakers included Dr J S Juneja, Chairman, Global Projects Pvt. Ltd & Chairman, AIMA SME Committee; Ms Mehnaz Safavian, Lead Financial Sector Specialist, World Bank; Mr Rahul Priyadarshi, General Manager, SIDBI Ltd; Dr Manoranjan Sharma, Chief Economist, Infomerics Ratings and Dr Raj Agrawal, Director, AIMA. The webinar was well received and attended by over 600 participants across various online platforms.

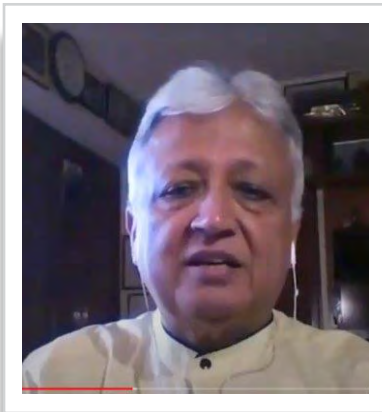


Ms Mehnaz Safavian, Lead Financial Sector Specialist, World Bank

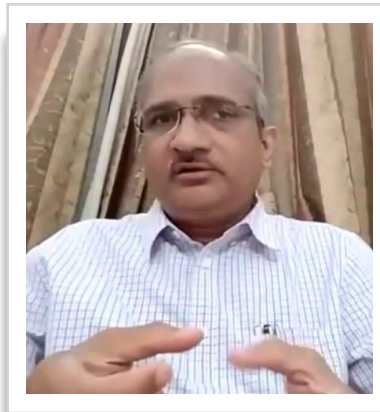


Dr Manoranjan Sharma, Chief Economist, Infomerics Ratings

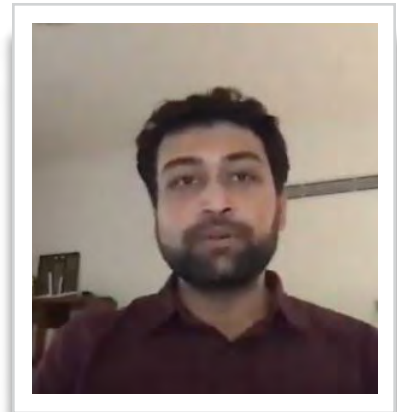
AIMA YLC Online Sessions



Ambassador Dr Deepak Vohra, Former Diplomat, Special Advisor, Prime Ministers of Lesotho and Guinea-Bissau & Ladakh Autonomous Hill Development Council, Kargil and Leh



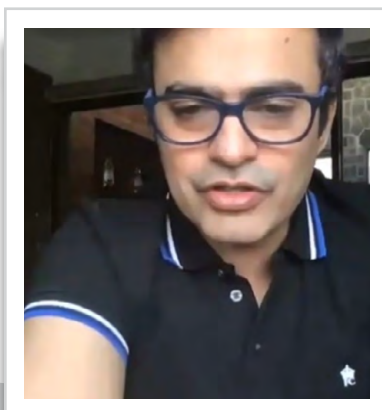
Dr V Ramgopal Rao, Director, Indian Institute of Technology, Delhi



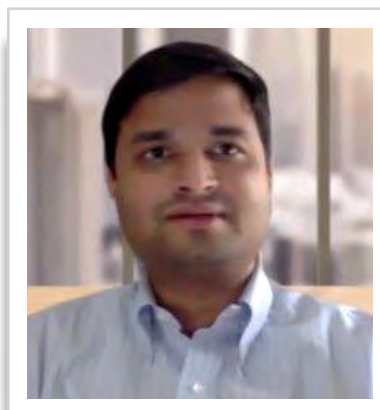
Mr. Pranav Pai, Managing Partner 3one4 Capital & Vice Chairman, YLC

AIMA YLC conducted its first online session on 'Getting Organisations to Grow During Current Crisis' on 10th April 2020. Ms Malika Malik, Cloud Solution Architect, Microsoft UK; Ms Sushma Mathur, Partner, BMC Advisors and Ms Indu Bhargava, CEO, Education Made Universal. The session was moderated by Mr Kartik Sharma, YLC Executive Board.

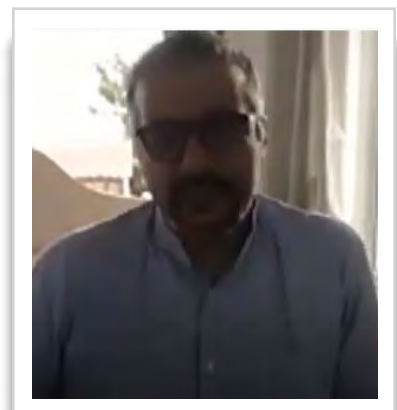
Another session was held on 'Megatrends: Our World Before and After the Chinese Virus!' with Ambassador Dr Deepak Vohra, Former Diplomat, Special Advisor, Prime Ministers of Lesotho and Guinea-Bissau & Ladakh Autonomous Hill Development Council, Kargil and Leh on 17th April 2020. The session was chaired by Mr Kartik



Mr Ashish Kashyap, Founder at INDwealth. x-CEO & Founder, ibibo Group



Mr Kartik Sharma, Director, Agnitto, AIMA YLC Executive Board.



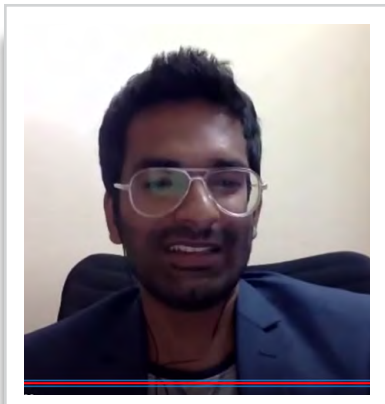
Mr. Sameer Brij Verma, Managing Director Nexus Venture Partners

Sharma, Director, Agnitio. The session was followed by a sit down comedy session by Mr Anmol Garg, Founder Sales5X, YLC Member.

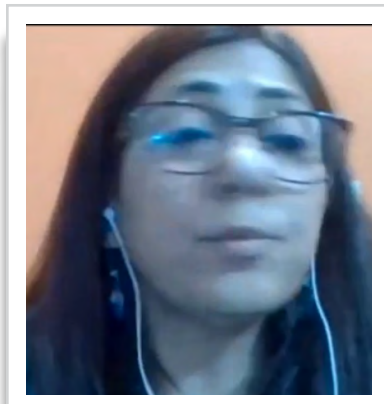
The third session on ‘Engaging Discussions around Digital Leadership & Innovation in CurrentTimes’ was conducted on 24th April 2020. Dr V Ramgopal Rao, Director, Indian Institute of Technology, Delhi and Mr Ashish Kashyap, Founder at INDwealth. x-CEO & Founder, ibibo Group were the speakers. The session was

chaired by Mr Kartik Sharma, Director, Agnitio, AIMA YLC Executive Board.

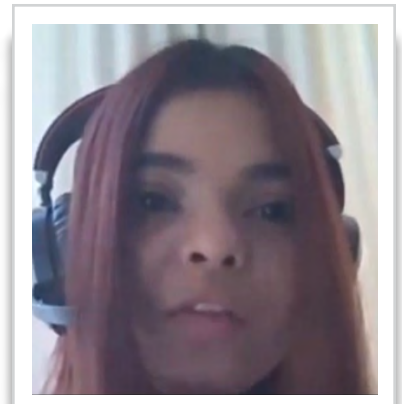
Mr. Pranav Pai, Managing Partner 3one4 Capital & Vice Chairman YLC and Mr. Sameer Brij Verma, Managing Director Nexus Venture Partners addressed the session on ‘Where will the Capital Ventures into Post Pandemic?’ on 8th May 2020. Mr Kartik Sharma, Director, Agnitio, AIMA YLC Executive Board was the session moderator.



Mr Anmol Garg, Founder Sales5X and YLC Member



Ms Indu Bhargava, CEO, Education Made Universal



Ms Malika Malik, Cloud Solution Architect, Microsoft UK

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For Non-members of AIMA	₹32,000	₹30,000	₹28,000

18% GST will be charged extra

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* Nomination will only be confirmed on receipt of participation fee. The fee paid is non-refundable/ non-adjustable, though participation by a substitute is allowed, till the written report is submitted.

Regional Rounds (Online)

East Region	17 - 18 August, 2020	GRAND FINALE Delhi 4 September, 2020
South Region	20 - 21 August, 2020	
North Region	24 - 25 August, 2020	
West Region	27 - 28 August, 2020	

Eligibility Criteria

A three member team of executives less than 35 years of age (as on January 1, 2019) is eligible to participate. The team should be from an organisation only. Organisations are also free to nominate as many teams as they wish.

Each team will be required to send the mandatory non-refundable entry fee, along with the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi and is payable in advance (at least 10 days ahead of the competition).

Kindly contact for more details and submission of registration forms to: Ms Poonam Rawat, Manager-CMD
ALL INDIA MANAGEMENT ASSOCIATION : Management House, 14, Institutional Area, Lodi Road, New Delhi-110003
Tel: +91 11 24608510 (D), 2464 5100, 4312 8100 Ext.: 241, M. : +91 9818381229, E-mail : prawat@aima.in, Web : <http://www.aima.in>
Online registration also available please visit www.aima.in

Online Trainings, Workshops and Sessions



AIMA CME conducted several online sessions on different topics of Contractual Dispute Resolution between 28th March to 12th April 2020, for the benefit of the professionals working in this area. Some of the topics undertaken are Understanding Best Practices in Bidding and Contract Management, Types of Claims and Common Disputes in Contracts, Indian Contract Act and other relevant Laws, Alternate Dispute Resolution Methods & Legal framework of Domestic Arbitration, Understanding best practices in Bidding and Contract Management, Indian Contract Act and other relevant Laws.

Another online session for Harappa Education, New Delhi; Miles Education, New Delhi and iExcel, Bangalore to strengthen the strategic partnership to market & promotion of PGDM and PGCM programmes was organised on 18th March, 9th April and 10th April 2020 respectively.

An online session on 'Provisions for making Emergency Procurement' with Mr Sanjay Aggarwal, Director, Public Procurement Division, Ministry of Finance (MOF) was conducted on 8th April 2020. The session highlighted the orders issued by the Ministry of Finance during the Lockdown period facing COVID 19. The speaker explained the MOF instructions on Relief

Operations for COVID-19 Global Pandemic. The session was attended by 87 participants from central and state Government of India.

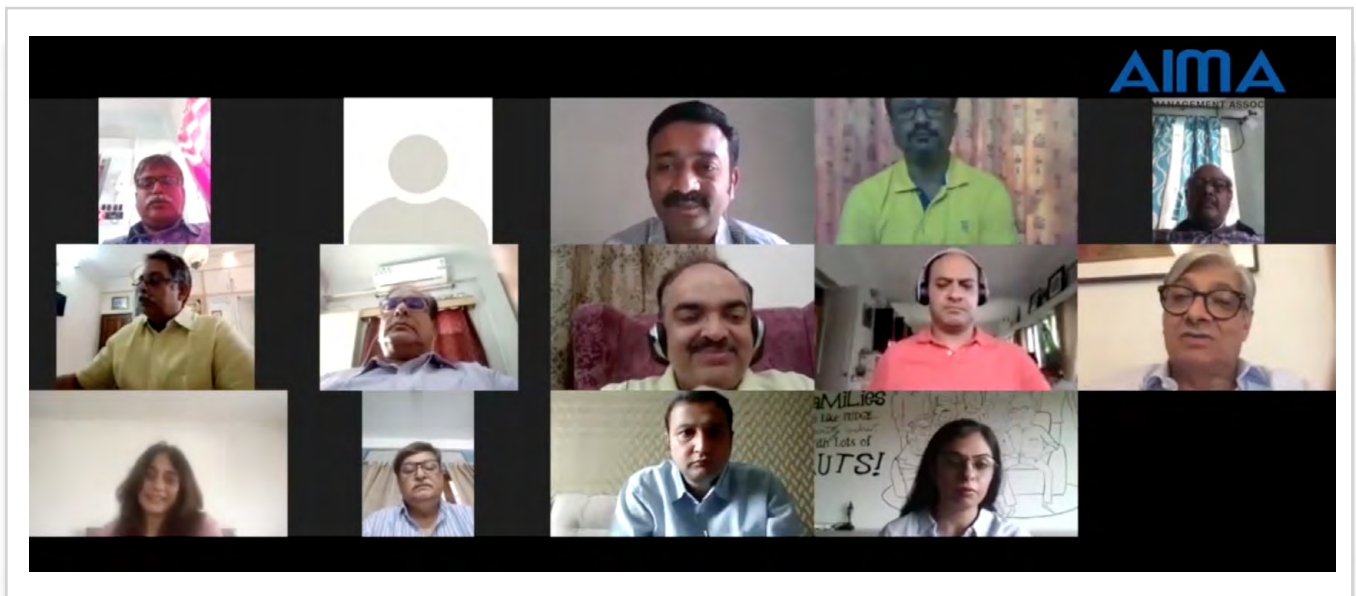
In the current scenario of Pandemic being faced all over the world, AIMA contributed to the capacity development of procurement, supply chain and operations officers by providing a two-day online training programme on 'Government e-Marketplace and General Financial Rules 2017' on 13th–14th April 2020. The training programme covered the clause of Force Majeure in case of an emergency like COVID-19.

AIMA also organised online In-Company customised training for L&T Ltd on the topic 'Artificial Intelligence - Concept to Practice' on 6th-7th April and 10th – 11th April 2020. The sessions were attended by the senior management team of the company.

Webinars and Guest lectures on the topics Business Analytics, Case teaching and Case Development, Machine Learning, Omni-channel strategic marketing and Making Emergency Procurement were conducted on 27th March, 3rd April, 8th April and 20th April 2020 respectively.

AIMA with technical support of the World Bank, organised a Virtual workshop on 'Contract Management during Emergency Situation' on 22nd – 23rd April 2020. During the workshop, sessions on Contract Management- Essentials under COVID-19, experiences from Railways and MSME sectors and India contract law relating to emergencies and force majeure were conducted. More than 300 participants attended the sessions, especially from World Bank Projects.

Online Marketing Development Programme



Online Marketing Development Programme participants and speakers

AIMA conducted an online Marketing Development Programme (MDP) on 25th April 2020 for senior executives of NICCO Parks to equip them with the necessary knowhow and strategies for online and social media marketing. NICCO Park, the most popular amusement park in Kolkata, is exploring ways to leverage technology to create a more exciting experience for its customers, while creating new revenue streams by redefining brand communication and customer engagement.

The programme was conducted over Zoom and addressed by subject matter experts from the field of Social and Digital marketing which included Ms Anusha Shetty, Chairperson and Group CEO, Grey Group, India; Mr Vishal Jacob, Principal Consultant, GroupM; Mr Sahil

Sachdeva, Partner & Head of Digital, m/SIX; Mr Karthik Krishna Yadav, SFMC Solution Engineer, SalesForce and Ms Anisha Singh Motwani, CEO & Founder, Q.E.D.

The programme focused on various aspects of digital and social marketing including various digital possibilities available, Personalisation of content, Cross-channel orchestration, AI in Marketing, Marketing Automation, best practices in the category, preferred platforms and much more. The programme showcased how digital first brands are engaging with consumers and redefining the traditional norms of marketing. The MDP also addresses the challenges and opportunities during and post Covid-19 in terms of content marketing, brand building and most importantly engagement with customers.

Book Launch



(L-R) Prof Tulsi Jayakumar, Faculty, S P Jain Institute of Management Research; Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd; Mr R Gopalakrishnan, Corporate Advisor, The Mindworks, Former Director of Tata Sons, Past President, AIMA; Prof Pallavi Mody, and Prof Sushmita Srivastava, Faculty Members, S P Jain Institute of Management Research

AIMA organised a session and book launch on Shapers of Business Institutions on 4th March with Mr R Gopalakrishnan, Corporate Advisor, The Mindworks, Former Director of Tata Sons, Past President, AIMA. The session was chaired by Mr P Dwarakanath, Chairman, GSK Consumer Healthcare Ltd. The session was based on the books authored by Mr R Gopalakrishnan along with Faculty Members of S P Jain Institute of Management Research – Professor Pallavi Mody, Professor Tulsi Jayakumar, Professor Sushmita

Srivastava. This was a series of six volumes of his new book 'Shapers of Business Institutions'. The first three books in this series included How Anil Naik Built L&T's Remarkable Growth Trajectory by R Gopalakrishnan & Pallavi Mody; How TCS Built An Industry For India by R Gopalakrishnan & Tulsi Jayakumar and How Kiran Mazumdar Shaw Fermented Biocon by R Gopalakrishnan & Sushmita Srivastava. The session was very well received and each of the panels bought about various facets of the subject with emphasis on the role of the shapers.

AIMA Management Fest 2020



Panel Discussion at Management Fest 2020

AIMA launched a new initiative titled 'Management Fest' across Indian cities with the purpose to identify India's most knowledgeable future managers. The first fest was held on 3rd & 4th March 2020 at MIET Business School where around 300 students from 10 different colleges across Meerut and nearby region participated. Several activities were conducted during the event ranging from Management Quiz competition to Business Simulation competition. Poster making competition and case study competition were also organised in the fest.

Mr Ajay Poonia conducted the quiz competition and covered various areas of management like HR, Marketing, General Management and current affairs. Business Simulation competition participants were tested about their business acumen and management decisions skills on AIMA BizLab. Institute of Hotel Management, Meerut was declared as Champion Institute of AIMA Management Fest 2020.

Ghar Wapsi (Back Home)

In order to be 'politically correct', I must clarify at the outset that my story is not about anything even remotely connected with the normally understood connotation of the term that has become fashionable in the recent past. The incident, I am going to narrate is purely in a commercial context.

For a long time after the partition, my family had a kirana shop in the wholesale market of Khari Baoli in Old Delhi. Besides catering to small shopkeepers from mofussil towns and far flung colonies of the ever expanding metropolis, even an occasional retail customer; traders would often buy stuff from each other also. There was an unwritten rule – rather a convention – that the buyer could return the material before the end of working hours same day without any obligation. The return could be due to any reason; the buyer having received his own consignment from the supply chain or the price / quality not being acceptable. Almost everyone honoured the convention without demur but there were odd instances when some rogue traders flouted the same and created disputes. People knew such shopkeepers and yet had to deal with them on occasion.

This particular day, my younger brother Titoo – who managed the business – purchased a sack of some stuff from one of these infamous traders – let me call him Lala ji for this story. As luck would have it, his own consignment arrived within a few hours and so he sent the sack back through Kanhayya, a palledar (daily wage labourer), who normally worked at his shop. Kanhayya carried the sack, walked across to Lala ji's shop, dumped the stuff there and loudly told the clerk that this was from Titoo's shop, so that the bill would not be raised at the time of the usual 10 day settlement.

Lala ji must've had a fight with his wife that morning; he was in a bad mood and the early morning sales return piqued him. He shouted at Kanhayya, used some expletives and told him to take back the offensive sack. When the labourer talked back about the market convention, Lala ji got up from his gaddi, uttered few more curse words, caught the poor fellow by the scruff of his shirt and slapped him. Now, this was a huge insult

for Kanhayya, it was like recipient of bad news shooting down the messenger; he broke down and came back running to Titoo, saying he won't work there any longer and his account should be settled immediately.

Titoo, the suave businessman that he is, calmed him down and suggested that the guy should lodge a police complaint against Lala ji. The man was scared, he thought he might be locked up at the police station, but when Titoo offered to go with him, he agreed. Kanhayya narrated his tale of woe to the ASI, crying all the time and beseeching the officer's help for redeeming his dignity. Initially the ASI wanted to dismiss the matter but then saw an opportunity to make some money. He asked Kanhayya to ride pillion with him and drove to the offender's shop! There was lot of commotion; Lala ji got up from his seat and welcomed the police officer, who in turn gave him a dressing down for misbehaving with a poor honest labourer and virtually ordered him to apologise and also pay the guy a compensation of Rs 1000. Our man was thrilled; he touched the officer's feet and ran back to Titoo's shop to tell the story of his vindication. Later, as we heard from staff at Lala ji's shop, the ASI also got Rs 5,000 for closing the case.

Kanhayya is now a hero in the market. He often stops by at his benefactor's shop, politely greets him and mischievously adds "Sir these are hard times for us poor people, why don't you slap me once in a while, in fact you can kick me in the back side; I promise to settle the matter without bringing in the rogue police officer".



*by Krishan Kalra
Past President, AIMA*



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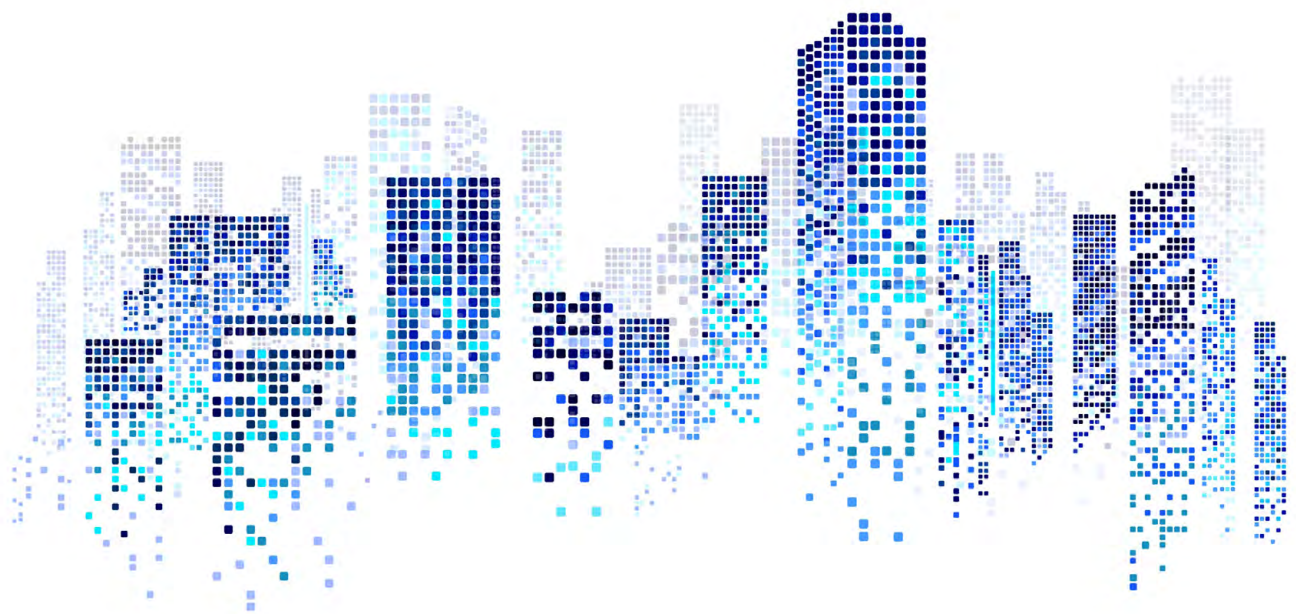
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Post-Pandemic, the Real Estate Industry May Never Be the Same

The coronavirus has turned many industries upside down, and real estate is no different. Whether it's residential or commercial, change — good and bad — is inevitable.

Anand Rao



The coronavirus pandemic is undeniably changing humanity in some very profound ways. For instance, thanks to technology, there is no doubt that people can still learn, contribute, and manage while outside the office. Similarly, thanks to social distancing, family members and co-workers are communicating more often and learning more about one another — and they're doing it virtually.

The pandemic is also having a significant impact on global commerce. After years of supply chain optimization towards volume and price, manufacturers are contemplating bringing supply closer to home. Further, public and private sector leaders realize that products, services, and

experiences can be delivered more efficiently by leveraging mobile commerce, cloud, and artificial intelligence.

Put all this together and the impact across industries will be massive. The pandemic has thrown real estate into a tailspin, and leaders in commercial and residential sectors will feel substantial shifts in three ways:

White collar workers will change residences due to a rise in work-from-home and career switching.

When the pandemic subsides, workers worldwide will question why they need to go into work every single day. After all, didn't they work effectively from

home using teleconferencing, collaboration tools, and chat apps? We've all proven that it can be done.

The pandemic has also made many people introspective. They're evaluating their careers, roles, and relationships. Once the economy and recruiting pick back up, many will switch jobs, and still others will want to be closer to family. White collar employees who are offered the opportunity to work remotely will recognize the need for a dedicated, distraction-free workspace at home. Many will opt for larger spaces with additional room for home offices. All of this will result in increased home sales and purchases. Lower interest rates will aid the process.

When people are ready to buy, experienced homebuyers will find the sales process itself has changed. The pandemic is already forcing brokers to do more telling than showing, and they're learning new skills like videography to combat the lack of traditional in-person service. For instance, open houses are no longer a tool real estate brokers can use to facilitate the sales process. In their place brokers are using FaceTime and Zoom to offer clients virtual tours.

2. Traditional office space and work practices will shrink and adopt a new normal.

Progressive companies won't try to go back to the old way of doing things. They will enable flexibility in work hours and office days, and entire functions may work comfortably remotely. Companies that embrace this new normal will leverage expanded work-from-home policies as a talent recruiting and retention tool.

They will also reap the benefits of smaller office spaces and reduced overhead costs. Additional cost savings will come from scaling agile ways to work and streamlining middle management through self-governance and team-based accountability.

As a result, commercial real estate will see a plethora of change:

Corporations may scale down office spaces or opt for floorspace reduction

Corporate office moves from the suburbs to city centers in search of talent may slow

Start-ups that start virtually may continue to operate that way as they grow

The trend for open office, collaborative spaces may revert back to personal cubicles

A severe coronavirus outbreak in the US will also create some negative effects for commercial real estate. Because people are sheltering indoors, consumer spending has shifted away from brick and mortar stores to online options. This could prompt box-store closures and default rates on commercial real estate loans likely will increase.

3. Land transactions related to local manufacturing will pick up.

While there may be a slowdown in leased office space, land transactions for factories, workshops, and warehouses may increase as the US pulls back manufacturing and assembly from Asia. Trade problems between China and the US had already set the ball rolling on companies considering bringing critical materials supply closer to home. Now with the coronavirus outbreak many U.S. companies are experiencing supply disruptions. Short-term measures to fill gaps via local sourcing may have more permanent impact on local manufacturing and, by association, on real estate.

The depth of the impact on the real estate industry will depend on the severity of the spread of the coronavirus along with duration of lockdowns, but changes are unavoidable. Some will be good, and others not so much, but there are opportunities everywhere.

About Author

Anand Rao Follow Digital Business Builder | Head of eCommerce @ AutoNation

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Good Leadership Is About Communicating “Why”

by Nancy Duarte | May 06, 2020



We've made our coronavirus coverage free for all readers. To get all of HBR's content delivered to your inbox, sign up for the Daily Alert newsletter.

In an ongoing crisis, clear communication is more important and more difficult than when things seem normal. Employees and customers are hungry for information, so we're tempted to pull together presentations and communicate with urgency instead of with careful planning. But if we present without addressing our audience's core questions of what, how, and why, we'll sow more confusion than we bring clarity.

At my company, we rework thousands of talks each year for large brands and high-powered executives. When their communications are high-stakes, most of our clients come to us prepared with what needs to happen and how, but they've rarely answered the question why.

So, why answer why?

Let's put it this way: If your boss comes to you and says, "I need you take on this additional project on

top of your current work load,” what is your first question going to be? It probably has nothing to do with setting your alarm, re-arranging your schedule, or any other version of how you’re going to get the extra work done. When someone asks you to alter a current behavior, your first question is usually why? Because you’re not going to try something new or hard unless you’re motivated to do so.

Your audience is no different. If they don’t know why a new action is necessary, they won’t be motivated to help you. They’ll continue with their current comfortable behaviors, thank you very much.

Communicators often overlook answering why for two key reasons:

They assume explaining what and how is the fastest way to influence their audience.

They think the answer to why is so self-evident it doesn’t need unpacking.

Think about a difficult situation where it’s critical for people to rally and align. Something as simple as a team-defining internal initiative or something as grand as pulling out of the economic crisis we’re in right now. Let’s say you are confident that if your audience executes your plan, your company will pull out unscathed. You know how to do it. You pour all those insights into a passionate presentation. You get a smattering of applause and then...nothing happens.

Have you been there? You’ve worked through your scenarios, planning, research, validation and poured energy into communicating “what” needs to happen and “how” to do it. You’ve walked away disappointed by the lack of response from the very people whose lives will be improved if they would simply do “what” you said “how” you said to do it.

Let’s dissect this example a bit more.

Leaders explain the what of their insights and the how of applying the findings. This is how most leaders approach their talks, especially professionals who are deep subject matter experts. They focus on the content they want to share. Many leaders don’t even consider the why from the audience perspective because it seems so self-evident to

them, they think it’s obvious to everyone.

On the other hand, let’s say you inject your talk with a compelling why — “We can reduce secondary infection rates by 40%, saving thousands of lives” or “We can reach more people and help them advance their careers if we release our content for free.” Answering “why” often leads to a human, who will benefit from the action you’re asking people to take. It suddenly matters.

There’s a good chance your why won’t be as clear cut as the example above. So here are three strategies to help you get to the heart of the why in your next presentation.

Ask some good what questions.

The answers to why often hide in our subconscious, and you may have to coax them out. Sometimes, you can get to why by asking yourself a few good “what” questions such as: What is at stake if we do or do not do this? What will the future look like if we get this done? What would the state of the human condition be if we did or didn’t do this? Another way to get to why is to have someone else ask you “so what” until you can’t answer it anymore. That’ll get you to the root of “why.”

Follow up with because.

Just considering the why isn’t enough — you have to clearly articulate the why. Think about what action you’re asking your audience to take, and then follow it with “because.”

For example, “We need to improve our process, because ____.” Whatever reason follows a “we need to _____, because _____.” Whatever that second blank is, will answer the question of “why.”

State alternate perspectives.

Address skeptics and resistance by addressing potential perspectives you’ve eliminated. It might sound counterintuitive to reveal anything other than the action you’re influencing them to take, but you can better persuade an audience by sharing ideas you abandoned and, you guessed it, “why” you’ve eliminated them. By sharing the ideas that you considered, explored, tested, and then abandoned,

you'll demonstrate that you've thought through all the possibilities.

Answering why is an act of empathy and adds a layer of persuasion to your communications. When people know why they're being asked to do something, they're much more likely to do it.

In times like these, your customers and your employees need your wisdom and leadership more than ever, and you have a unique opportunity to move them forward in the midst of uncertainty. As you seek to inspire and motivate them to do the next right thing, don't forget to include the why.

*Nancy Duarte is a best-selling author with thirty years of CEO-ing under her belt. She's driven her firm, Duarte, Inc., to be the global leader behind some of the most influential messages and visuals in business and culture. Duarte, Inc., is the largest design firm in Silicon Valley, as well as one of the top woman-owned businesses in the area. Nancy has written six best-selling books, four have won awards, and her new book, *DataStory: Explain Data and Inspire Action Through Story*, is available now. Follow Duarte on Twitter: @nancyduarte or LinkedIn.*

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Allahabad Management Association

Allahabad Management Association organised an industrial visit cum Workshop on 'Environmental Protection through Cleanliness, Waste Management and Organic Farming' on 15th March. In the session, various ways and means of environmental protection through cleanliness modernisation techniques, waste management were discussed. The session had distinguished presence of persons and experts from the field of engineering, management, agriculture, medical and Prayagraj, Nagar Nigam. AMA was represented by Mr Vibhav Bajpai, President, Er. O P Goel, Secretary, Mr Ravi Prakash, Vice President, Dr Shanti Chawdhary, Mr Sanjay Pathak and Dr J K Jain from Trishla Foundation. Dr Y P Gupta and Mr Sanjeev Tripathi were the speakers of the workshop. The workshop was concluded with an interactive question answer session. Er. O P Goel, Hony. Secretary AMA conveyed the vote of thanks.

Baroda Management Association

Friday Evening Talks

Baroda Management Association organised a Friday Evening Talk on 'Awareness Over Corona Virus-Covid 19' on 6th March and the speaker was Dr. Ritesh Shah. In his session, he explained about the origin of Corona Virus and the precautions we should take to save ourselves. He also shared the supplements to boost our immune system. He urged the audience to avoid travelling during this period and also advised them to wear a mask and maintain social distancing.



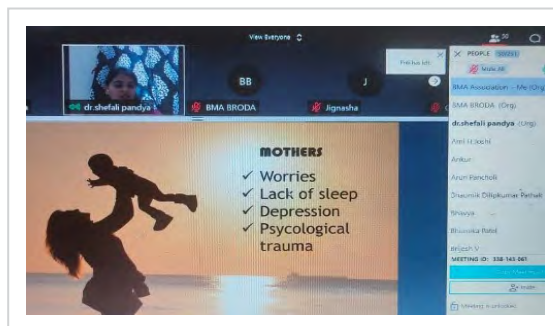
FET on 'Awareness Over Corona Virus-Covid 19'



FET on 'Stock Market Turmoil-Opportunity or Exit'

A Friday Evening Talk on 'Stock Market Turmoil-Opportunity or Exit' was held on 13th March and the speaker was CA Jagdish Thakkar. He shared that the current turmoil is stock market due to corona virus and oil crisis coupled with global recession fear, the stock markets over the world have witnessed an unprecedented downfall dragging the sensex and nifty to 24 months low. He said that the situation is precarious and shared what should be done in such situation.

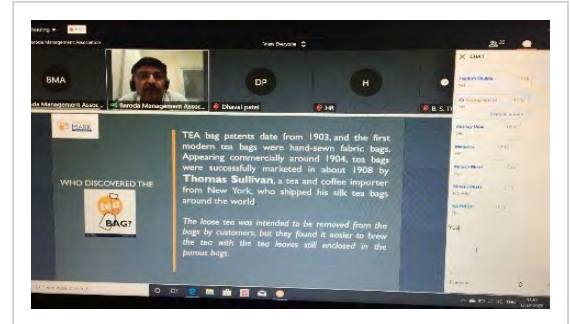
Baroda Management Association organised an online Friday Evening Talk on 'Food, Ayurveda and Lifestyle' on 24th April and the speaker was Dr. Shefali Pandya. She shared about the food intake for the age range from toddlers to youth to aged people. She also gave the participants a brief understanding over strong relationship between food and health.



FET on 'Food, Ayurveda and Lifestyle'

Webinars

Baroda Management Association organised a Webinar on 'Leadership Lessons from a Teabag' on 13th April and the speaker was Mr. Rajiv Maniar. In his talk, he said that we should all focus on being good human beings, fix our attitude and get our values right. He explained all the leadership lessons we get from a tea bag and ended his talk by saying that what really matters is the kind of person you are deep down.

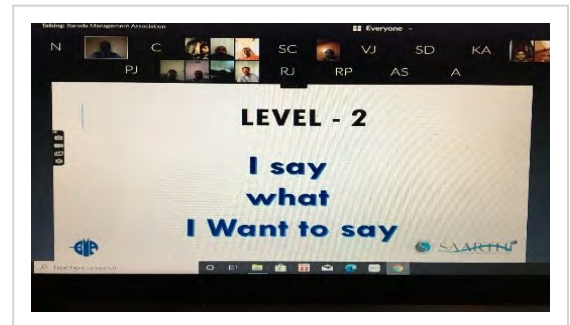


Webinar on 'Leadership Lessons from a Teabag'

Baroda Management Association organised a Webinar on 'Initiating Change through Positive Mental Attitude' on 22nd April. Mr. Ojas shared with the participants the strategies of developing a positive mental attitude. He shared few presentations and gave the participants tips to create a mental positive attitude.

E-MDP

Baroda Management Association organised an E-MDP on 'Effective Communication' on 20th April and the speaker was Dr. Nirav Majmudar. Dr. Nirav shared the need and importance of communication. He also explained the participants how to improve communication skills, tips to improve public speaking and professional use of communication skills.

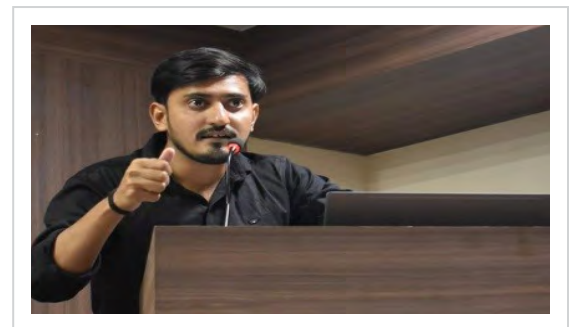


E-MDP on 'Effective Communication'

Bharuch District Management Association

'Bouquet of Poetry & Music' by Women's Forum

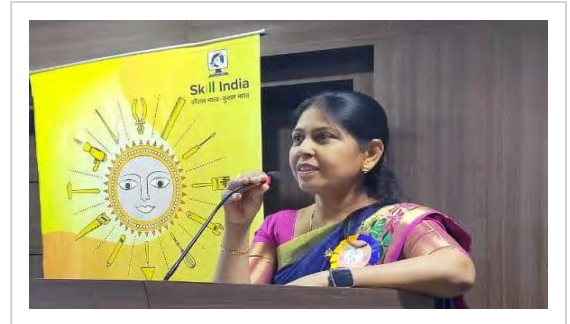
BDMA Women's Forum in association with 'Mehfil' group organised an evening meet named as 'Bouquet of Poetry & Music' on 1st March. Artists from Bharuch and various parts of Gujarat presented their creation of Poetry and through musical performances. The meet received an excellent feedback in terms of participation as BDMA hall was overflowing with the attendees.



Artist Nikunj Bhatt presenting his poetry creations

Celebration of ‘International Women’s Day 2020’

Women’s Forum and ‘Jan Shikshan Sansthan, Bharuch’ celebrated ‘International Women’s Day 2020’ on 7th March. The topic for the meet was ‘Empowerment by Holistic Wellness’. Dr. Vandana Damani (Ayurveda & Panchkarma Practitioner from Bharuch) shared her knowledge & experiences as esteemed Guest Speaker. President of Bharuch Nagar Palika, Ms Surbhiben Tamakuwala attended the meet as esteemed Chief Guest.



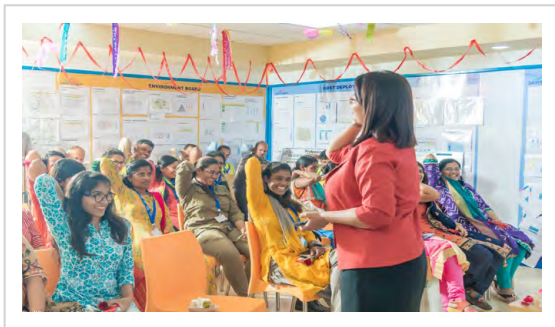
President of Bharuch Nagar Palika Ms Surbhiben addressing the gathering



Ms. Ashu Manchanda addressing the participants

Seminar

BDMA organised an in house seminar at Technip India Ltd., Dahej on topic on occasion of ‘International Women’s Day 2020’ on 9th March. The programme was tailor made as per company’s requirements. Ms. Ashu Manchanda (Corporate Trainer) addressed the seminar as speaker. The feedback was very good from company participants.



Happy participants at the training

In house Training on ‘Each for Equal’

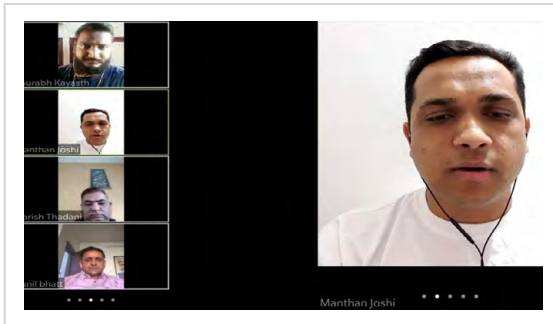
BDMA conducted sessions at various companies and helped them celebrate ‘International Women’s Day 2020’ with enthusiasm and grace. One more such training was organised at ‘Saint-Gobain India Pvt. Ltd., Jhagadia’. Ms. Meghavi Vyas, Image Consultant took the training. The training was full of enjoyment with management games and activities.

Talk on ‘Right To Information’

BDMA & Rotaract Club of Narmada Nagari jointly organised a talk on ‘Right To Information’ on 14th March. The talk focused on various aspects of RTI. Mr. Divyajeetsinh Zala (Social Activist & Chairman – Action for Charity) shared his knowledge on ‘History of RTI in India & other Countries’; Mr. Vasim Malik (Journalist) shared detailed information on RTI; and Mr. Dhaval Kanojiya (RTI Activist) shared his ‘Experience as RTI activist’. The talk was very interactive.



Talk on ‘Right To Information’ at BDMA premises



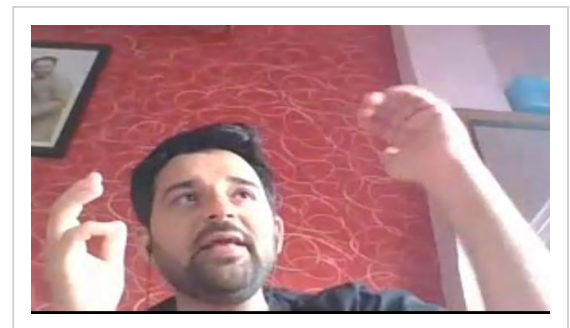
Participants at the 40th HR Forum Meet

40th HR Forum Meeting on 'COVID-19' on Zoom

HR Forum of BDMA is committed to organise consecutive meetings to update HR Professionals of Bharuch District. Therefore, amidst the Lockdown, BDMA organised its 40th HR Forum Meeting on 'COVID-19' subject on 'Zoom' app platform on 31st March. The meet was attended by many HR professionals.

Finance Forum Webinar

Finance & Taxation forum of BDMA organised webinar on 'Recent Changes in Direct Tax' on 11th April 2020. Mr. Vipul Gohil (Associate Director, Deal Advisory & PE – Tax & Regulatory, KPMG India) addressed the webinar as esteemed Guest Speaker. Mr. Vipul explained in detail 'The Changes in Equalisation Levy' & 'Relaxation in Tax Compliances due to COVID-19'. The meet held very fruitful discussion among attending Finance Professionals.



Speaker Mr. Vipul Gohil addressing the Webinar

BE Forum Meet

Business Excellence Forum of BDMA organised online seminar on topic 'Understanding Business Excellence Models' on 14th April. Mr. Nital Zaveri (Director of Concept Business Excellence Pvt. Ltd.) shared his in-depth knowledge as esteemed guest speaker for the session. Mr. Nital explained topics like 'History of Quality'; 'Various Excellence Models' including of USA, Europe, India etc.; 'Criteria of Excellence Model'; etc.



Mr. Nital Zaveri's presentation on screen while he explains various aspects of Quality Excellence

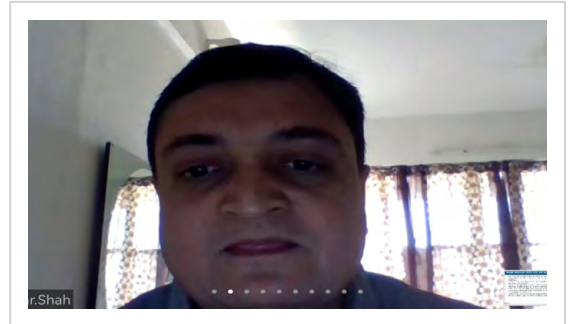
Webinar by Finance & Taxation Forum

Finance & Taxation Forum of BDMA organised its Webinar on 'Recent Decisions of High Courts & AARs' on 27th April. Adv. Jigar Shah (Partner, Lakshmikumaran & Sridharan Attorneys, Ahmedabad) was the expert speaker

for the topic. Mr. Jigar touched various aspects in the topic. The talk was very informative and interactive. Participants gave good feedback of the webinar stating to organise more such programmes in future on same topic.

41st HR Forum Meet

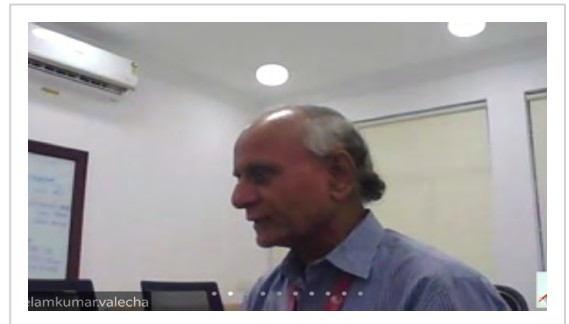
HR Forum of BDMA organised its 41st Forum Meeting on topic 'HR Challenges during Lockdown' on 27th April. HR professionals participated in the meet and discussed various challenges like 'Bringing People back to job after lockdown'; 'Payment of wages'; 'Leave adjustment'; 'Remuneration to those working during lockdown too'; 'Relying on out-state workers' and 'Inspire more locals to work in organisation' etc. The meet held healthy discussions among the HR professionals.



Adv. Jigar Shah addressing the Webinar

CEO Think Tank Forum Meet

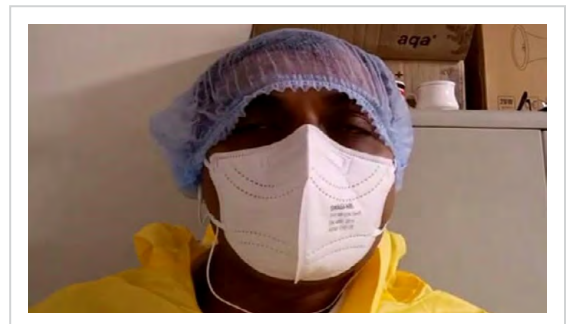
BDMA organised its online 'CEO Think Tank Forum Meet' on topic 'Impact of COVID-19' on 29th April. Mr. Ashok Panjwani (Executive Director – UPL Ltd. & Past President – BDMA) shared his views through presentation on the topic stating the Impacts of COVID-19 on economy, business, Industries and academics as well. Mr. N. K. Valecha (Site President – Reliance Industries Ltd., Dahej) was another esteemed speaker at the meet. Nearly 90 CEOs/Unit Heads/Top Managers & Academicians joined the meeting. The meet was successful in knowledge sharing on the topic that help being more practical and serious for the precautions to fight the COVID-19 pandemic.



Mr. N. K. Valecha (Site President – RIL, DMD) sharing his views on 'Impact of COVID-19'

EHS Forum Meet

BDMA EHS Forum organised its online meeting on the topic 'Challenges & Opportunities in EHS' amidst COVID-19 & Lockdown -2 on 30th April. Many distinguished EHS professionals and experts joined the meeting from various cities and presented their view on the topic including positive effects on environment due to less pollution in lockdown, safety measures to be taken in industries to stop spread of the virus and health precautions to be taken for improving immunity and strength. The meet held healthy discussions on the topic.



Dr. Tejas Prajapati (Toxicologist from Ahmedabad) addressing the meet

Bhopal Management Association

Webinar

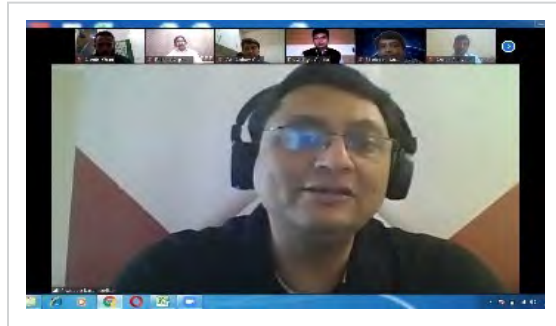
Bhopal Management Association successfully organised a Webinar on Managing Uncertainty by Mr. Alok Mohan, DGM, D.B. Corp. Ltd., (Dainik Bhaskar) Bhopal on 5th April. About 30 members of BMA connected. The session was hosted by Mr. Pradeep Karambelkar, Co-Chairman, BMA and MD, Vision Advisory Services Pvt. Ltd., Bhopal. The vote of thanks was given by Mr. N.K. Chhibbar, Hon. Secretary, BMA. The programme was very well appreciated by the participants.



Mr. Alok Mohan addressing

Panel Discussion

Bhopal Management Association is affiliated to AIMA, New Delhi successfully organised a Panel Discussion on Opportunities after COVID 19 on Zoom. The panellists included Mr. Rajeev Agrawal, Industrialist | Life Coach | Motivator | Counsellor | Mentor; Mr. Dhiran Datta, Former Chief Executive, Dixcy Textiles Ltd. & DG, RI 3040; Mr. Vishwas Ghushe, Management Consultant; Mr. Nadeem Anwer, CEO, Smith Systems (I.T Sales & Service Since 1989); Mr. Ankur Shrivastava, Promoter, Mudrika Incorporation;

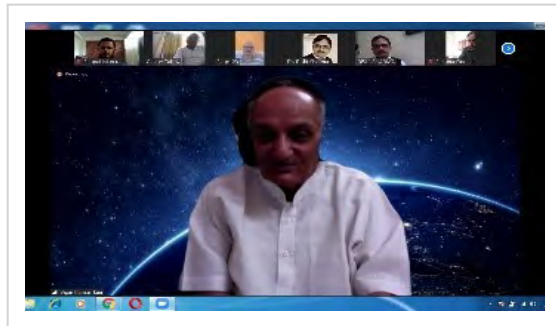


Mr. Pradeep Karambelkar giving introductory remarks

CA Abhay Chhajed, S.L. Chhajed & Co. The session was moderated Dr. Aditya Gupta, RKDF University - Associate Professor, Department of Management and Director - Training and Placement. The session was coordinated by Mr. Govind Nagar, CEO, Yash Enterprises Daksh (The Solution of Modular Kitchen and Furniture) Member of Winning Team Foundation. The session was hosted by Mr. Pradeep Karambelkar, Co-Chairman, BMA and MD, Vision Advisory Services Pvt. Ltd., Bhopal. At the end the vote of thanks was given by Mr. N.K. Chhibbar, Hon. Secretary, BMA. 34 BMA members attended the session.

Symposium

Bhopal Management Association and SIRT-E MBA successfully organised a Symposium on 'Challenges For SMEs Post COVID 19' on 22nd April on Zoom. Mr. Vipin Jain, General Secretary, MP Small Scale Industries and Founder Member, BMA was the Guest Speaker. The session was conducted and the vote of thanks was given by Dr. Rishi Sharma, HOD-MBA, SIRTE. The programme was coordinated by Mr. Suneel Bhargava, Jt. Secretary, BMA. About 50 MBA students and members of BMA attended the



Mr. Vipin Kumar Jain addressing

session. Co-Chairmen Mr. Pradeep Karambelkar, Mr. R.G. Dwivedi, Hon. Secretary Mr. N.K. Chhibbar, EC Member, Mr. Shrikant Phatak, Dr. Abhinna Baxi, Director, MBA, Dr. Nidhi Deouskar, SIRTE and Centre Coordinator, Mr. Aamir Khan, BMA also attended the session. SIRTE gave thanks to BMA for all the arrangements.

Bombay Management Association

2018-2019 BMA Awards

The historic Awards ceremony planned on 13th March at Mumbai University was postponed due to Covid – 19 pandemic. However, BMA contingent led by the President Ms Chhaya Sehgal along with The Jury Members Mr Anant Singhania, Mr M K Chouhan, Mr Ramakrishnan; BMA Former President Ms Nirmala Mehendale and Vice President Mr RSS Mani flew to Bangalore earlier and conducted a felicitation ceremony at ISRO HQ of conferring 'BMA Special Recognition of the Jury Award for 2018 - 2019' upon Dr K Sivan, Chairman ISRO for his outstanding contribution in space research and exemplary service to nation. The entire ISRO family members witnessed the function with great enthusiasm and pride.



(Above) Dr K Sivan being felicitated by BMA President, Ms Chhaya Sehgal flanked by BMA VP, Prof Mani. (Below) Dr K Sivan with the BMA team and delivering his acceptance speech



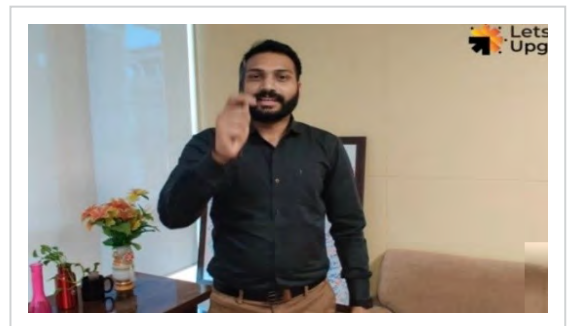
The cast and crew of Two Adorable Losers

Two Adorable Losers

On the 15th of March a play about two adorable losers was held at St. Andrews College Auditorium, Bandra (West). It was the 104th Show and the starring cast were Abhishek Pattnaik and Darsheel Safray. BMA members attended the show and the event was very successful.

Zero to Hero – Python Programming

BMA Institutional Member ITM group offered a free course on Python, called 'Zero to Hero - Python {Programming}' for BMA members on 24th March. The duration of the programme was for 15 hours. The faculty of the programme were Mr. Sai Kiran Sondarkar and Mr. Hasik Shetty.



Mr Sai Kiran Sondarkar conducting the programme

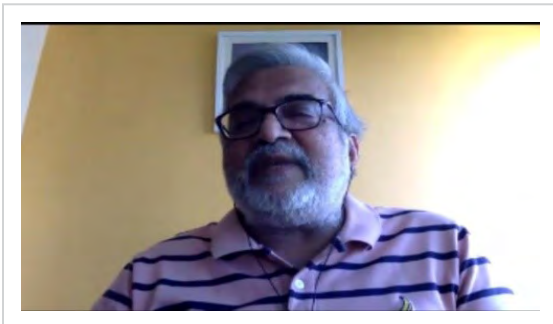
Fellowship meets: Link the Chain - Virtual BMA Konnect

As the entire nation went under the lockdown due to pandemic of Covid -19; BMA under the progressive leadership of President Ms Chhaya Sehgal and the able support of its Management Team, quickly reinvented all its activities in a virtual mode. Four new initiatives were launched. These virtual events were anchored by our VP Prof RSS Mani.

Fellowship meets; 'Link the Chain- Virtual BMA Konnect' for reaching out to regular informal interaction with its members – BMA members. During the month 4 zonal (Navi Mumbai, South Mumbai, Thane and Bandra Chapters) meets were organised which were concluded with a Grand Finale – 'BMA Annual Fellowship Meet 2019 – 2020' on 25th April.



Ms. Sunita Bhuyan, Violinist & HR Professional performing during the BMA Annual Fellowship Meet 2019 – 2020 on April 25th



VP BMA Prof RSS Mani anchoring the function

The highlight of the function was an enchanting performance from Violinist and HR Professional on Wellness, Leadership and Change Intervention who enthralled the members with her performance while weaving management and leadership concepts with the intricacies of the art of music.

Break the Chain – Leaders Speak Series on Mondays

BMA stepped up the knowledge based support for its members to beat the Monday blues. 'Break the Chain – Leaders Speak Series' showcases one such insightful celebrity write-up every

Monday morning on BMA website to highlight the new opportunities for managers and leaders in various industry sectors penned by Indian as well as globally acknowledged corporate & business leaders and academic intellectuals.

This initiative has found a very encouraging response and these articles can be accessed on the BMA website.

Wednesday Wisdom Webinars

The third virtual initiative launched during this month every week on Wednesdays was 'Wednesday Wisdom Webinars'. BMA upped its game by redesigning its 'Management Development Services Vertical' into a virtual mode with a focus on reaching out its members for providing practical solutions to variety of problems faced in their personal and professional lives on themes such as 'Leading with Clarity', 'Self-Rejuvenation and Realising your true Potential', 'Future of Jobs', 'Managing Personal Finances during the Lock Down' etc conducted by EC Members Mr Chintan Oza, Mr Shripad Ranade, Ms Vaijayanti Pandit and specialists like Mr Vikas Khemani and others from overseas as well.



Mr Vikas Khemani in 'Wednesday Wisdom Webinar Series'

Friday Fundamentals - eMDPs

And the fourth initiative in response to not just survive but thrive during this New Normal is revival of BMA's traditional MDPs vertical into a virtual mode renamed 'Friday Fundamentals – eMDPs' which will begin in the month of May.

Delhi Management Association

Webinar on 'Lead Ahead'

Keeping in mind the current circumstances, DMA with the support of Leadership Management International Inc. organised a webinar on 'Lead Ahead' in these times of Extraordinary moderated by Mr. Rahul Jain, Director, Bizbiz & LMI, India. Mr. Rajan Pandhi, Director, DMA welcomed the speakers and the fellow participants. The webinar was focused on mastering the craft of Plan Ahead that is Lead Ahead well in advance which is the key skill required to manage such times of disruption. The webinar was attended by over 70 Business leaders and it was well appreciated.

Session on 'Keeping the neck out ... till we get Lucky'

Delhi Management Association in association with Work Junction organised a virtual interactive session 'Keeping the neck out ... till we get Lucky' on 24th April. Mr. Pankaj Bansal, Co-Founder and CEO of People Strong was the Keynote Speaker and the session was moderated by Dr. Yogesh Misra, Vice President, Thomas Assessments.



Session on 'Keeping the neck out ... till we get Lucky'

Mr. Rajan Pandhi, Director, DMA welcomed the participants and shared that Surviving and Thriving in COVID times is something that organisations across the globe are working towards and take steps to ensure that they come out of it with flying colors!

Dr. Misra, set the context by talking about the impact of Covid 19 on economy, society, individuals. The positives have been that people have embraced technology, Work from Home (WFH), increasing digitalisation, etc. However, there are challenges with loss of revenues, continued fixed expenses and lack of visibility about normalcy post covid (PC).

Mr. Bansal spoke about what would be thriving survival in today's time, how organisations can survive in difficult times, what differentiates organisations which survive and thrive and finally how can investor and board members support.

A very interactive session followed this where over 100 senior management professionals including CEO's, CHRO, academicians asked questions of the speakers. The session concluded with a vote of thanks by Mr. Mohit Gandhi.

Webinar on Recent Amendments & Relaxations in GST and How to handle GST Audit by Department

Delhi Management Association organised a Webinar on 'Recent Amendments & Relaxations in GST and How to handle GST Audit by Department' on 25th April with the support of Marg Tax Advisors. Mr. Rajan Pandhi, Director, DMA welcomed CA Shashank Gupta, Partner, Marg Tax Advisors and Mr. Mukesh Kulshreshtha, Senior Advisor (Ex IRS), Marg Tax Advisor and the fellow participants. Mr. Pandhi shared that since its implementation, GST has been prone to frequent changes.

CA Gupta shared some of the relief measures announced by the Union Finance Minister Smt Nirmala Sitharaman for businesses to cope up with the difficult times of COVID-19 with the participants. Mr. Kulshreshtha shared how to practically handle GST Audit to be conducted by the Department. The session was highly interactive and very well attended by the participants. The session concluded with a vote of thanks by Mr. Pandhi.

Faridabad Management Association

Faridabad Management Association (FMA) conducted a Webinar in collaboration with CORE-HRIR on the topic 'Being Happy, Focused and Fearless during Tough Times' on 25th April. The speaker was Mr. Kishore Kapoor, Founder & Chief Facilitator, True BIZ Learning Info Solutions. The main areas Mr. Kapoor focused on was on power of positive thoughts and clarity of goals which are great source for achieving happiness. He also spoke about happiness harvesting by undertaking proper time management using priority matrix and Energy management. He also conducted a meditation and Pranayam session to exhibit how to generate energy. The Webinar was attended by 150+ senior professionals from industries from all over India.

FMA in collaboration with Young Minds organised a Webinar through Zoom on 26th April. The topic for the day was 'Managing Virtual Teams and Continuing WFH Post Lockdown'. The speaker was Mr. Krishnan Raman, Leadership & Business Coach, Founder Partner & CEO, Proactive Solutions. The session was very interactive and engaging with a combination of engaging PPT, Polls, Chat and Q&A sessions. Senior people from the industry were present and stayed through the entire session. 100+ participants attended the session though there were 220 registrations.

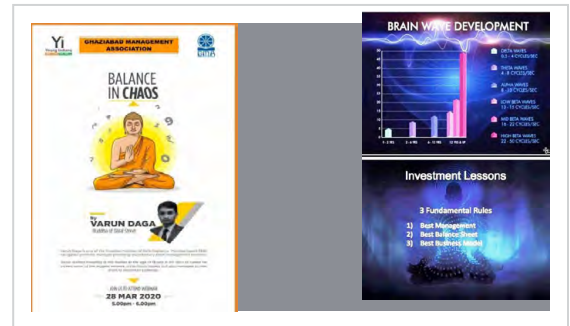
Faridabad Management Association organised an Interactive Webinar on 'Deliver Online Presentations Like a Pro' on 28th April and the speaker was Ms. Preeti Subberwal, a Leadership and Behavioural Trainer & also Founder Director of Thoughtful Engagement. Ms. Subberwal said that shift from face to face to virtual presentations requires us to think about our presentation techniques so that you can fully utilise on what the virtual medium has to offer. Senior leaders from the industry and academia participated.

Faridabad Management Association and Young Minds brought another distinguished expert HR Professional, Writer, Speaker - Mr. Rakesh Seth, Founder and Director of ICPI to talk on 'A New Age Professionals in the Blended Environment' on 30th April through Zoom. Industry professionals from various sectors attended the Webinar and was greatly appreciated.

Ghaziabad Management Association

In this phase of social distancing and self-quarantine, Ghaziabad Management Association organised a series of Webinars delivered by renowned speakers on various topics so that our members and acquaintances can utilise their time efficiently.

A webinar on 'Balance in chaos' was organised by GMA for its members on 28th March. The presenter was Mr. Varun Daga also known as 'Buddha of Dalal Street' for his practices and ideologies in investment strategies. This was a seminar which stressed on the way people think and the way they need to think while taking decisions on investment.



Webinar on 'Balance in chaos'



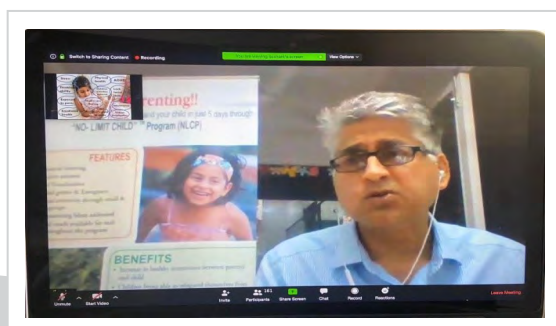
Webinar on health and wellness

Another webinar was organised on health and wellness by GMA on 31st March where a presentation was made by Mr. Nilesh who is an experienced Wellness coach. During the webinar, he stressed that there is a difference between being fit and being healthy.



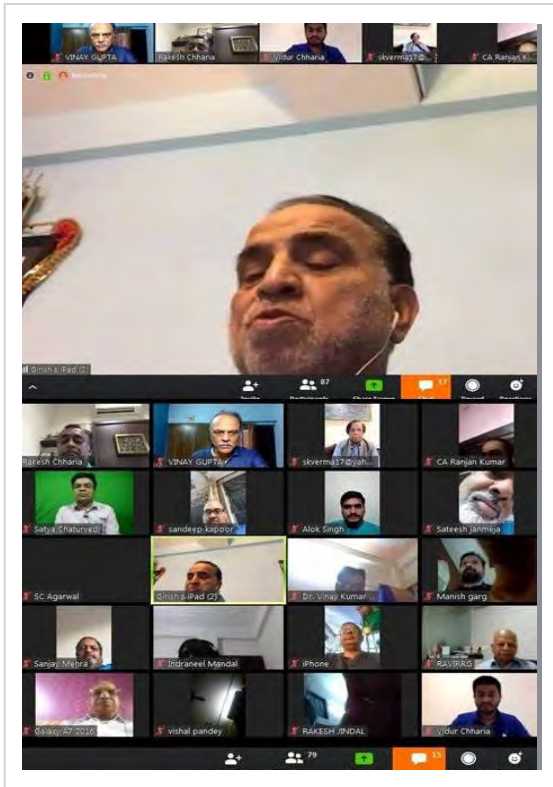
Dr. Ravi Gupta addressing

A webinar by Dr. Ravi Gupta, a senior Advocate and Taxation consultant on the Recent Amendments In The Income Tax Act (through the Finance Act 2020) and Vivad Se Vishwas Scheme 2020 was held on 2nd April. This session was attended by about 85 participants at a point during the session.



Webinar on How to Reduce Your Child's Screen Time

GMA in association with the CII organised a webinar on How to Reduce Your Child's Screen Time. The speaker was Mr. Sushant Kalra, one of the finest Parenting Coach. This was attended by more than 160 participants at one point of time during the session.



Webinar on Tax Ordinance in LIEU of COVID – 19

Another webinar was organised on 3rd April on the Tax Ordinance in LIEU of COVID – 19. This session was taken by CA (Dr.) Girish Ahuja, one of the finest speakers and authors on Direct Taxation in the country. He gave a detailed account of the Ordinance and the impact of each section of this on the obligations of different categories of tax payers with regard to their liabilities under the Act.



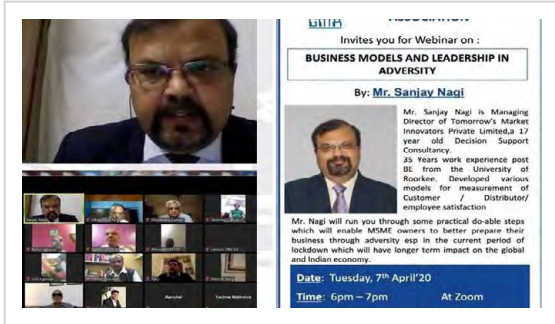
Webinar on the Corporate Worklife – The New Normal

On 5th April a Webinar was organised on the Corporate Worklife – The New Normal by Mr. Prashant Sharma, Dy. General Manager (HR), Gas Authority of India Ltd. Mr. Sharma explained that the pandemic and the lockdown has hit the processes in industries hard.



Dr. Sanjiva S Dubey addressing

A webinar was organised on 6th April on the Role Of Technology in Tumultuous Times with Dr. Sanjiva S Dubey, Professor & Head IT, BIMTECH, Greater Noida. Dr. Dubey gave a very educative presentation explaining how technology could be used during remote working and remote collaboration for common projects.



Mr. Sanjay Nagi addressing

A webinar was organised on 7th April on the Business Models And Leadership In Adversity with Mr. Sanjay Nagi, MD of Tomorrow's Market Innovators Pvt Ltd. The session was attended by about 35+ members. Mr. Nagi listed different types of disruptions, he enumerated seven building blocks, which, when followed in an integrated manner, will help SMEs come out successfully of the present adversity.

On 8th April a webinar on the Holistic Living With Indian Spirituality was organised with His Grace Atipriya Anagha Prabhujji and session was attended by about 30 + members.

Atipriya Anagha Prabhujji, whose legal name is Mr. Anuj Saxena, a Supreme Court advocate, beautifully explained the different types of relationships between friends, spouses and brothers with the help of stories based on instances from the Ramayana.

A webinar was organised on 9th April on Creating New Beliefs In Changing Times & Crisis with Mr. Girish Bhatia, Founding Partner and Certified Coach Teacher and Speaker with John Maxwell Team. He explained that, to succeed, we need all the three elements viz. Awareness, Belief and Principle.

A webinar was organised on 10th April on the Recent Amendments And Relief Measures In GST by CA Manoj Goyal. During the session, he went through each of the recent amendment in GST law and their implication on its compliance with respect to different categories of tax payers.

A webinar was organised on 11th April on the Strategic Imeratives Once India Unlocks by Mr. A. K. Bhargava. Mr. Bhargava gave a vivid presentation on the affects of Lockdown and how to overcome its adverse effects over this one and a half month period when resources especially such as labour etc have to again be gathered afresh.

A webinar was organised on 15th April on the Strategic Analysis And Business Opportunities – After The Lock-Down by Dr. Vinod Dumblekar. During the session, he gave a vivid presentation on how to overcome its adverse effects over the effects of this one and a half month Lock-down period when resources especially such as labour etc have to again be gathered afresh.

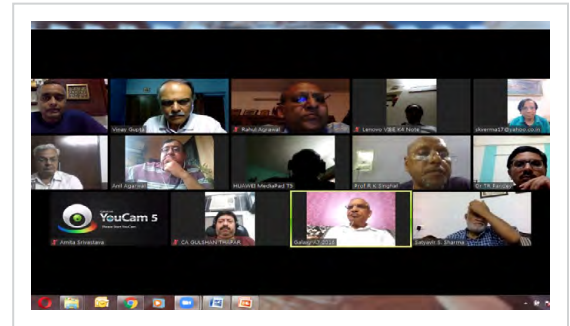
In addition to these webinars for GMA members, 4 webinars were organised along with ABES Engineering College between 24th to 29th April, on the placement scenario during and post-Covid times. The speakers were Mr. Rajeev Pandey, Assistant Manager HR at India TV, Mr. Rickle Konthoujam (GM, HR, iEnergizer); Dhriti P. Mukherjee (Sr. Research analyst & reporting



Webinar on the Strategic Analysis And Business Opportunities – After The Lock-Down

risk management, Ernst and Young); Dr. Deepak Singh (Associate professor, Jaipuria institute of management) & Mr. Unni Krishnan, Global Marketing Lead, Financial Services, Capgemini. All the speakers emphasised that they should not have anxiety in the matter.

The Executive Committee meeting of the Ghaziabad Management Association was conducted on Zoom platform on 30th April. Activities to be carried on were discussed and it was decided to conduct the Annual Convention on the virtual platform. The date of the convention would be 31st May, on the theme 'Making India a 5 Trillion Dollar Economy by 2024 in Post Covid Scenario'.



Executive Committee Meeting

Hyderabad Management Association

Student Development Programme and Faculty Development programme

Student Development Programme was organised for the students of HBS, Gitam University, Hyderabad on the topic 'Importance of Goal Setting in Career' on 14th March. Mr Mustakhusen, Senior Faculty and Trainer in Soft Skills, ICFAI Business School, IBS was the speaker. 120 students attended the programme

HMA organised Student Development Programme and Faculty Development programme on 30th March on the topic 'How to Teach Effectively' for the Aditya Global Business School. Dr A R Aryasri was the speaker of the programme.

Joint Meeting

Hyderabad Management Association and TIE Hyderabad organised a joint meeting on 'COVID 19 – All you need to know' on 23rd March. The eminent speakers were Padma Shri Dr Gopichand Mannam, Chief Cardio Thoracic Surgeon, Star Hospital; Dr Ramesh Kancharla, Chairman & Managing Director, Rainbow Hospitals; Mr Sridhar Pinnapureddy, President, Tie Hyderabad and Founder CMD, CtrlS & Cloud4C. The webinar was well attended, and all the queries of the attendees were answered satisfactorily.

Another joint meeting was organised by HMA & TIE Hyderabad on the topic 'Complete Lockdown' on 27th March. Mr Jayesh Ranjan, IAS Principal Secretary- ITE&C, Industries, GoT; Mr V.C Sajjanar, IPS Cyberabad Police Commissioner, GoT; Dr G Srinivasa Rao, Director of Public Health, GoT were the speakers of the session. Mr Viiveck Verma, Board Member, TIE Hyderabad and CSO, Srinivasa Farms was the moderator.

Panel Discussion & Webinar

Hyderabad Management Association in a joint venture with BEST Talks organised webinar sessions on the topics 'Have a Productive Lockdown, Free Virtual Session on Public Speaking' and 'Attitude of Gratitude' on 28th March and 30th March. Mr Rajiv Khurana, International Corporate Trainer Founder-Trustee, Lung Care Foundation was the speaker for both sessions. Another session on 'Initiative: Push Yourself to Act' with Mr Ashok Pandey Director, Ahlcon Group of Schools Chairperson, Council for Global Citizenship Education was organised on 1st April. Mr Rajiv Khurana, International Corporate Trainer Founder-Trustee, Lung Care Foundation addressed another session on 'Interpersonal Skills' on 7th April. On 10th April a session on 'How to Resolve Differences' was conducted with Mrs Matrushi Shetty, Director – Programmes, Lung Care Foundation

HMA in association with NHRD, Hyderabad Chapter organised a webinar on 'Public Speaking' on 30th March for students. The speaker was Mr Rajiv Khurana, International Corporate Trainer, Founder and Trustee, Lung Care Foundation.

HMA & TIE had a panel discussion on 'Demystifying Financial Announcements During Lockdown' on 3rd April. The panelists were included Mr Rahul Shukla Group Head, Corporate & Business Banking, HDFC Bank; Mr SV Ramkumar Partner Ernst & Young; Mr Sumant Rampal Group Head, Business Banking & Healthcare Finance HDFC Bank; Mr Raghunath A, Director, Akasam Consulting and Mr Suresh Raju, Managing Director, Golden Hills Capital was the moderator of the discussion. Another panel discussion on 'Celebrating Entrepreneurial Success' was organised on 4th April. Mr Ashwin Mocherla - Thickshake Factory; Mr Sandeep Bommireddi - Adonmo; Mr Pawan Chandana - Skyroot Aerospace; Mr Sukhendra - Chezuba; Mr Prem Kumar Murat - Dronetech; Mr Vihari Konukollu – Urbankisaan were the panelist speakers and Mr Charan Lakkaraju - Stumagz was the moderator.

On 10th April, HMA and TIE Hyderabad conducted a webinar panel discussion on 'Riding the COVID 19 Storm'. The panelists were Mr R Ramanathan, MD, Atal Innovation Mission Additional Secretary, NITI Aayog; Mr Anil Agrawal IPS, Joint Secretary, Startup India DPIIT, Govt. of India; Mr, Sandeep Verma, General Manager, Venture Capital Fund – SIDB and moderated by Mr Bhat Dittakavi, Founder & CEO Variance AI.

HMA organised a webinar on 'People Wellness' with Mr Venka Reddy, Global HR Partner, Infosys on 11th April.

HMA and BEST Talks conducted a webinar panel discussion on 'Have A Productive Lockdown' on 14th April. Mr Dipansh Moorjani, President – B.E.S.T. Club Puranchandra Vidyaniketan Kanpur; Mrs Mehak Tiwari, President, BEST Club Bal Bharati Public School, Noida; Mr Karan Maneet Gandhi, President, BEST Club D.A.V. Public School, Pushpanjali Enclave, New Delhi; Mrs Priyal Jain, President, BEST Club Ahicon International School, New Delhi were the speaker of the session. Ms Matrushi Shetty, Director Programmes, Lung Care Foundation was the moderator.

Indore Management Association

IMA Student Chapter - Center of Excellence

Indore Management Association - Student Chapter organised Center of Excellence on the topic 'Effective Learning during Internship' on 3rd March at Jaipuria Institute of Management, Indore and the speaker for the session was Mr. Sushil Dubey - Consultant to International Trade Center & Mr. Jitesh Manwani - Business Coach and Consultant, Indore.



Mr. Sushil Dubey during the session



Students during the Industry visit

IMA Student Chapter : Industry Visit

Indore Management Association - Student Chapter organised an Industry Visit on 12th March to Balaji Wafers Pvt. Ltd, Pithampur.

IMA Student Chapter – Management Film Show

Indore Management Association - Student Chapter organised a Management Film Show on 'The Ghost and the Darkness' on 13th March at Indore Institute of Law, Indore and the speaker for the session was Dr. Subodh Shrivastava, CEO iNTRED Services Pvt. Ltd, Indore.



Dr. Subodh Shrivastava during the session



Students participants of the Live Project

IMA Student Chapter – Live Project

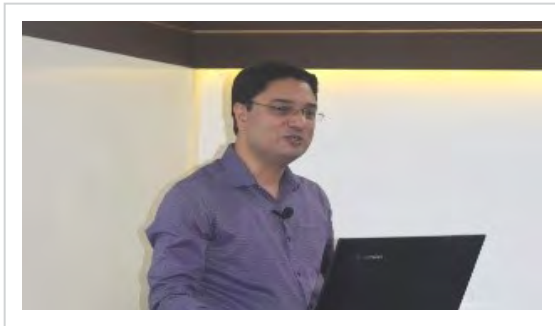
Indore Management Association - Student Chapter organised a Live Project for 15 days in the month of March on Employee Satisfaction Survey (2020) at Rajratan Global Wire Limited, Pithampur.

IMA HR Forum

Indore Management Association organised an HR Forum session on the topic 'Moving from an Operational Manager to a Strategic Leader' on 4th March. The facilitator for the session was Mr. Sunil Kalyankar - Head- Manufacturing HR at Case New Holland Construction Equipment India Pvt Ltd.



Mr. Sunil Kalyankar addressing



Dr. Sandeep Atre addressing the audience

IMA Centre of Excellence

Indore Management Association organised a session in the week of International Women's Day. 'The NEW Woman and her new psychological challenges' of the contemporary woman were discussed during the session. The programme was organised on 12th March. The facilitator for the session was Dr. Sandeep Atre – Founder & Director, Socialigence.

IMA Training@Doorstep

Indore Management Association organised Training@ Doorstep programme on the topic 'Developing Ownership and Accountability Culture' for factory supervisors on 6th March at Commercial Synbags Limited. The facilitator for the workshop was Capt. Jaison Thomas - Senior Corporate Trainer.



Capt. Jaison Thomas - Senior Corporate Trainer during the workshop



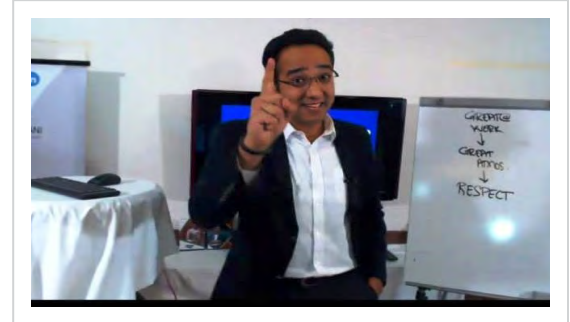
IT professionals after the session

IMA Staff Development Session

Indore Management Association organised a Staff Development Session on the topic 'Business Communication and Email Etiquette' on 13th March. The facilitator for the session was Mr. Yash Bajaj, Corporate Trainer.

Session Series 1

Indore Management Association organise it's 'Quarantine Webinar Series' for IMA members and other professionals during April 2020 on several topics - Goals Setting, Win Win Negotiation, Speak Up, Be assertive, Work Life Balance, Time Management, Mastering Sales Part 2, Automate Business, Managing Strength & Weakness by the Leading Business Coach, Mr. Jitesh Manwani.



Mr. Jitesh Manwani addressing



Dr. Vikrant Singh Tomar addressing

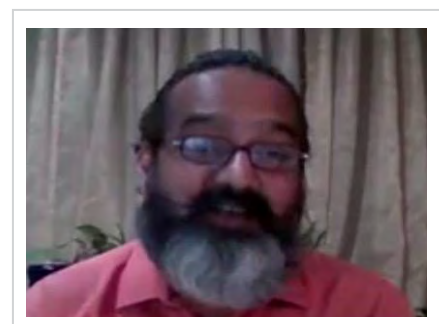
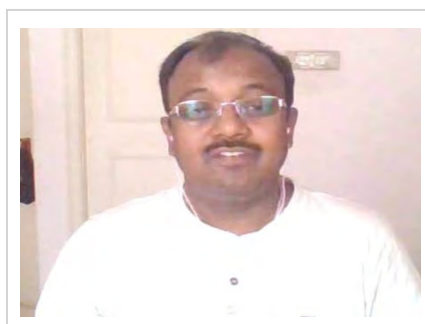
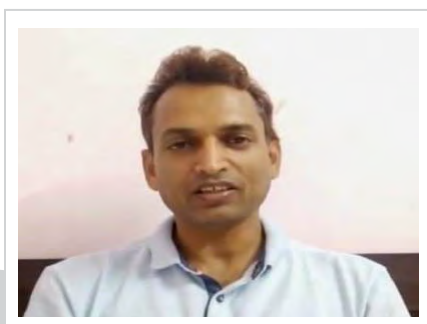
Sessions Series 2

Indore Management Association organise it's 'Vedanta series' for IMA members and other professionals incorporating with Project Self Inc. Bharat and USA during April 2020 on various topics including 'Shastras': Seven Commandments of success, 'Varna Model': Four colours of Personality and Human Pursuits, 'Aashram Model': Four Stations In the journey of Life, Sanskar': 16 Milestones of a Magnificent life!, 'Karma Yoga': Action with proper Attitude, 'Upasana Yoga': An Integrated Approach of

Life, 'Raj Yoga': The Golden Mean of Life, 'Adhikaaratwam': Fourfold qualities of a Spiritual Seeker' by Dr. Vikrant Singh Tomar, Director at UMS India and National Trainer.

Student Chapter Sessions Series 3

Indore Management Association organised it's 'Student Chapter Series' for IMA Student members during April 2020 on Find Your Influencer, Fear - Root Cause for compromise, Jhoot Bole Kaua Kate:Regaining Trust is a Challenge, 'Hungry Kya ?' Hungry for Success here is your food for thought!, Karo Problem Solve : Learn Formulas, Habit- your servant, Aaj Ka kaam Kaal Nahin - Defeat Procrastination, Smart Flirt- How to impress, Know your DNA by leading professions from HR, Philosophy and Start- up Back grounds. Mr. Rupak Aich, Mr. Prahlad Pandey and Mr. Pankaj Kothari

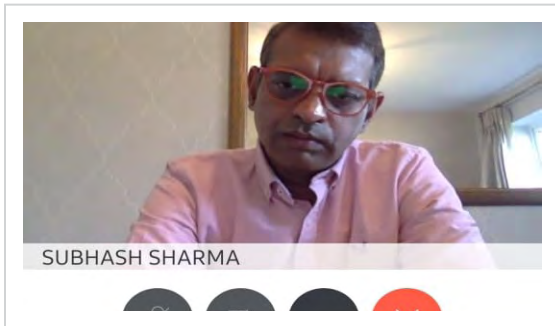


Speakers at the session

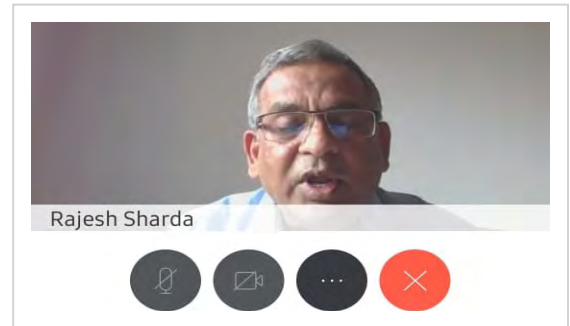
Secrets: THE IMA WAY series No. 1

Indore Management Association launched its new series 'Unfolding Secrets – THE IMA Way' A WebEx Webinar on the topic 'Covid – 19, Effect on Business: Way Forward' on 9th April.

Speaker for the session was Mr. Rajesh Sharda – COO, Vedanta Group Company, New Delhi, India & Mr. Subhash Sharma – Founder & Director, BridgetheGlobe Ltd, London, UK.



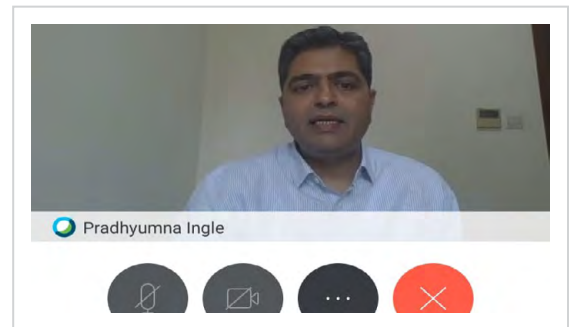
Mr. Subhash Sharma during the session



Mr. Rajesh Sharda during the session

Unfolding Secrets: THE IMA WAY No. 2

Indore Management Association organised 'Unfolding Secrets – THE IMA Way' A WebEx Webinar on the topic 'Economy: Revival Strategies on 18th April. The facilitator for the session was Mr. Pradhyumna Ingle.



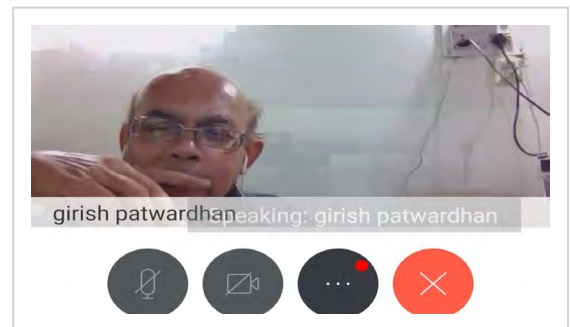
Mr. Pradhyumna Ingle during the session

Unfolding Secrets: THE IMA WAY No.3

Indore Management Association organised Unfolding Secrets: The IMA Way 'Reader's Clique' A WebEx webinar on the book 'Who moved my cheese?' on 21st April. The narrator for the session was Ms. Aryama Sanyal – Director, Devi Ahilyabai Holkar Airport, Indore.

Unfolding Secrets: THE IMA WAY No. 4

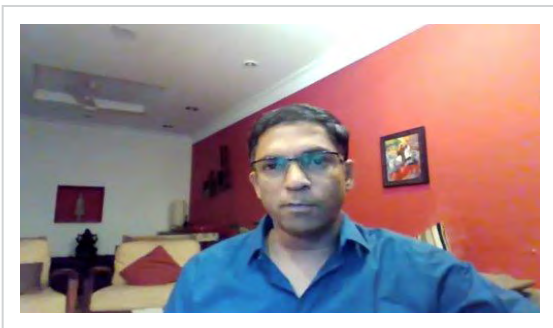
Indore Management Association organised Unfolding Secrets: The IMA Way a WebEx webinar on the topic 'Employer Responsibility & Workforce during Lockdown' on 24th April. The speaker for the session was Mr. Girish Patwardhan – Practicing Lawyer, Patwardhan Law Associates.



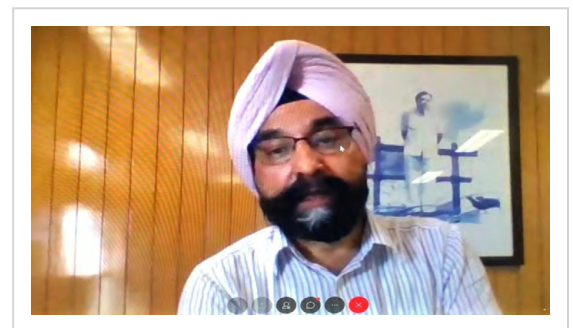
Mr. Girish Patwardhan during the session

Unfolding Secrets: THE IMA WAY No. 5 & 6

Indore Management Association organised it's New WebEx Webinar Live session series, Unfolding Secrets: THE IMA Way on 28th April. Speakers for the session were Mr. Pranjal Sharma, Economic Analyst, Advisor & Writer on the topic 'Impact of Technology on Industry & Workplace in a Post COVID World' & Dr. R.S. Sodhi, MD, GCMMF Ltd., AMUL on the topic 'Leading in The Crisis: Supply Chain, Distribution & Learnings of Amul amidst lockdown Lockdown'.



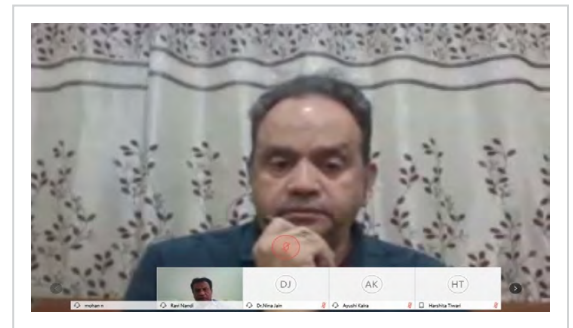
Mr. Pranjal Sharma during the session



Dr. R.S. Sodhi (Amul) during the session

Unfolding Secrets: THE IMA WAY No. 7

Indore Management Association organised Unfolding Secrets: The IMA Way - A WebEx webinar on the topic 'The Covid Impact - How Behaviours and Businesses are likely to change' on 30th April. The speaker for the session was Dr. N. Mohan – Executive Director & CEO, Clarks India & Board of Director, Indore Management Association.



Dr. N. Mohan during the session

Jharia Coalfield Management Association

Volunteers from JCMA and local social associations like Coalfield Gujarati Samaj and Dhanbad Club Ltd in coordination with the Dhanbad Administration started the distribution Food Packets (cooked food) everyday to the needy during the trying times of lockdown due to spread of COVID19 around 25th March. Observing the protocols of National and State directives, three community Kitchens were established and are still running to cook fresh food daily.



Food distribution at PMCH with social distancing norms

Khichdi, Rice, Daal, Sabzi, Puris etc are other varieties are cooked daily and transported via a '3-wheeler tempo' to various destinations; like; PMCH, Govt sponsored schools, Shelter homes, local bastis, on roadside, open fields, playgrounds etc wherever there are groups of people who are unable to meet their daily meal demands. Food is also served daily at a local petrol pump owned by a member of JCMS and ex-IIT (ISM). Patients attendees, hospital staff, 'safai karmis', drivers, rickshaw pullers, daily wage earners, groups and families living in slum areas, stuck travellers from other cities etc are amongst the people who are served.



Food distribution at PMCH with social distancing norms

Along with food stuff, drinking water is also made available. Stray animals like cows and dogs are also fed. The service is carried out both in the day and night. Apprx. 700-800 people are served everyday. All norms regarding precautions to be taken during COVID time like wearing of masks and gloves, social distancing, use of hand sanitisers regularly etc are adhered to while distribution activity is carried out.

Kerala Management Association

Women Leadership Conclave 2020

There are times when even civil servants in Kerala are reluctant to salute women civil service officers, said Rubber Board Executive Director Dr. K. N Raghavan IRS. He was speaking after inaugurating the Women Leadership Conclave organised by the Kerala Management Association on 5th March. Ms. Muthumani, was the Guest of Honour for the event.

KMA President Mr. Jibu Paul presided over the function. Women Managers Forum Chairperson Ms. L. Nirmala welcomed the gathering and KMA Honorary Secretary Mr. Bibu Punnooran gave the vote of thanks. Ms. Archana Anand, Chief Business Officer ZEE5 Global, Ms. Babitha B P, CISO, CSB, First lady CISO in Indian Banking Industry; Ms. Nisha Jose Mani, Social Enabler, Author, Educator; Ms. Deena Jacob, Co-founder, CFO, Open Financial Technologies Pvt Ltd; Mr. Jomon K George, Chief Executive Partner, JVR & Associates; Ms. Sudakshna Thampi, Head – Yoga Shruti; Dr. Nisha Vikraman, Asst. Professor, Department of Home Science, St. Teresa's College Ernakulam; Ms. Susheela Pai, Artistic Director, Mudra Centre for Dance; Mr. S R Nair, Director, MentorGuru Professional Services Pvt. Ltd;



KMA celebrated Women's Day during Women Leadership Conclave



Dr. K. N. Raghavan inaugurates KMA Women Leadership Conclave, (L-R) Mr. Rajmohan Nair, Ms. L. Nirmala, KMA President-Mr. Jibu Paul, Ms. Muthumani and Hon. Sec.-Mr. Bibu Punnooran

Ms. Rahana Rafeek, Wildlife Photographer; Ms. Tina Suzanne Muthoot, Associate VP Finance, Muthoot Capital Service; Ms. Namitha Mathew, HR Professional, V-Guard Industries Ltd.; Dr. Susan Kuruvila, Founder Director, Madam Institute of Home Science; Ms. Radhika Sethumadhavan, Playback Singer & Voice Trainer spoke in various sessions.

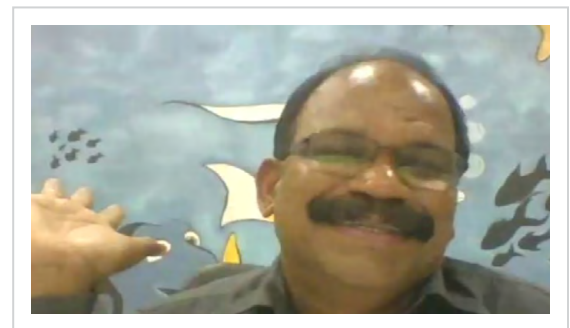
LeaderTalks Session

KMA kickstarted the virtual meeting sessions called 'LeaderTalks' series by Prof. Biju Varkkey, IIM Ahmedabad, on the topic 'How to productively use Covid times to prepare for the post Covid scenario' on 13th April. Under the chairmanship of Mr. P. Premchand, he introduced the speaker to the gathering, Sr. Vice President, Mr. Madhav Chandran welcomed and briefed about meeting protocol, President Mr. Jibu Paul presided over the function, Honorary Secretary, Mr. Bibu Punnooran proposed the vote of thanks to Prof. Biju Varkkey and the attendees as well.



Online participants

The second edition of the 'LeaderTalks' series was on 17th April by Mr. P. Vijayan IPS, Inspector General of Police, Police Head Quarters, Kerala on the topic Covid-19: let's team up to overcome!. The event was widely appreciated by the members. Mr. Jibu Paul, President presided over the function, briefing about meeting protocol was done by Mr. Madhav Chandran, Sr. Vice President, welcome & introduction of speaker done by Mr. S. Rajmohan Nair, Chairman - Programme Committee, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.



Mr. P. Vijayan IPS, Inspector General of Police, Police Head Quarters, Kerala, during his presentation



Mr. Jibu Paul, President, during the interaction with Mr. P. Vijayan IPS

KMA had the third 'LeaderTalks' session by Dr. K Ellangovan IAS, Principal Secretary- Industries & Norka, Govt. of Kerala on 24th April on the topic Rebooting Industry & Business in Kerala- Post Covid-19. He explained about the future of the Kerala industries post Covid. Mr. Jibu Paul, President Presided over the function, welcoming was done by Mr. Madhav Chandran, Sr. Vice President, introduction of speaker was done by Mr. Prasad K Panicker, Past President, the upcoming programmes announced by Mr. S Rajmohan Nair, Chairman- Programme Committee, the vote of thanks was proposed by Mr. Bibu Punnooran, Hon. Secretary.

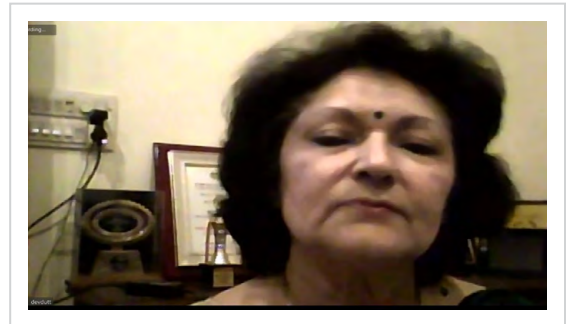
The fourth 'LeaderTalks' session for the month of April was on the 28th, by Ambassador Dr. Deepak Vohra, Special Advisor to the Prime Ministers of Lesotho, South Sudan and Guinea-Bissau. In his speech he explained how capable India is for facing any circumstances. Mr. Jibu Paul, President presided over the function, welcome & introduction of speaker was done by Mr. Madhav Chandran, Sr. Vice President, the upcoming programmes announced by Mr. S Rajmohan Nair, Chairman-Programme Committee, the vote of thanks was proposed by Mr. Johnson Mathew, Joint Secretary.



Ambassador Dr. Deepak Vohra addressing the members. (T - B) Mr. Jibu Paul, President, Mr. K. N. Shastry, Past President, Mr. S Rajmohan Nair, Chairman- Programme Committee, Mr. Madhav Chandran, Sr. Vice President

Meerut Management Association

Meerut Management Association organised a webinar on 12th April via Zoom. The theme of this webinar was 'Smart and Simple Ways to Stay Motivated'. The primary objective of this webinar was to motivate MMA members to fight with this lockdown period during Covid 19. The speaker was Dr. Poonam Devdutt, Former President, Meerut Management Association. The webinar was very well conducted by Mr. Gaurav Jain, President, MMA.



Dr. Poonam Devdutt delivering her lecture during webinar.

Navsari Management Association

NMA Lecture Series

Navsari being the birth place of J N Tata – Father of Indian Industry and Founder of Tata Group, it was decided to initiate yearly lecture series in the name of J N Tata – on 3rd March every year – being his birth date.



Felicitation of Mr. Batliwala, Chairman, Local J N Tata Trust Navsari



Mr. Utkarsh Desai – District Judge of Bharuch District addressing the gathering.

An inaugural lecture was held on 3rd March. Mr. Utkarsh Desai – District Judge of Bharuch District was guest of honour and he spoke about the Parsi community, history of Navsari town and about J N Tata’s contribution. The key note speaker was Mr. Suhel Seth - a wellknown columnist, TV Pundit and actor and author from New Delhi. He spoke about Tata’s Inspiring Trust. Mr. Batliwala, Chairman of Local J N Tata Trust was felicitated for his contribution of 20 years. Nearly 850 people of Navsari and nearby areas attended the event.



Mr. Chirag Joshi – YLC Gujarat Chapter Chair addressing the gathering

Launch of AIMA YLC Gujarat Chapter

It was a proud moment for Navsari Management Association when YLC Gujarat Chapter was launched on 12th March. Young Leaders Council is a new concept of AIMA with a view to promote young leadership. It was expected to start a Gujarat Chapter and the responsibility was given to Mr. Chirag Joshi of Navsari who is the first YLC Member from Navsari. At present there are nearly 35 members of YLC Gujarat Chapter.



Ambassador Deepak Vohra inaugurate the event by lighting the lamp

The launch event was held on 12th March in the presence of nearly 300 guests and invitees. Ambassador Deepak Vohra was the chief Guest from AIMA. He spoke about Megatrends 2020: How our world is being shaped. He encouraged youth for hard work and nationalism.

Pala Management Association

Due to the Covid 19 lockdown and connected various restrictions by the Governments, PMA could not conduct regular meetings or seminars as usual. PMA raised some contributions from members and were able to distribute masks, gloves and medicines to the needy public.



President V S Radhakrishnan handing over masks and gloves to the Supdt of Taluk Government Hospital, Pala.



President V S Radhakrishnan and Secretary General Mukundan P G handing over masks, gloves and medicines to Supdt of Government Primary Health Centre, Mutholy Grama Panchayath

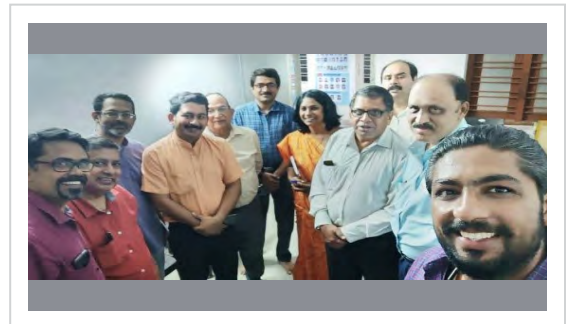
The other day PMA President Mr V S Radhakrishnan and Secretary General Mr Mukundan P G handed over those items to the Supdt of Taluk Government Hospital, Pala and Supdt of Government Primary Health Centre, Mutholy Grama Panchayath. Apart from that PMA also distributed masks and gloves to the policemen on duty at various points. PMA is also regularly attending the AIMA LeaderSpeak series of webinars.

Palghat Management Association

Vision Palakkad

Vision Palakkad 2025 by PMA is an initiative to prepare a Vision document for Palakkad district – which is segregated in to different Verticals. An Education & Skills Development vertical meeting was on 06th March, where there was a detailed deliberation on, how can we make Palakkad an Education destination of Kerala.

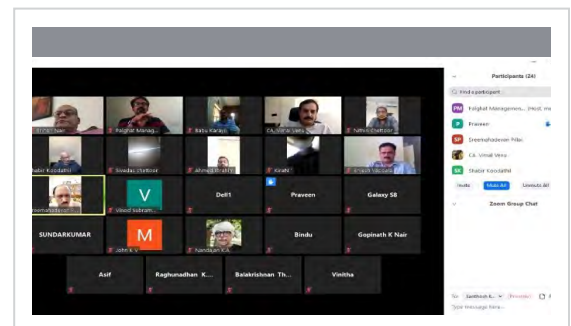
As part of Vision Palakkad 2025 Initiative an expert talk and deliberation on the Vertical– Infrastructure at Palakkad was conducted on 14th March, where Ambassador Suresh Menon IFS and other experts shared their views.



Education & Skills Development vertical meeting



Expert talk on the Vertical– Infrastructure at Palakkad

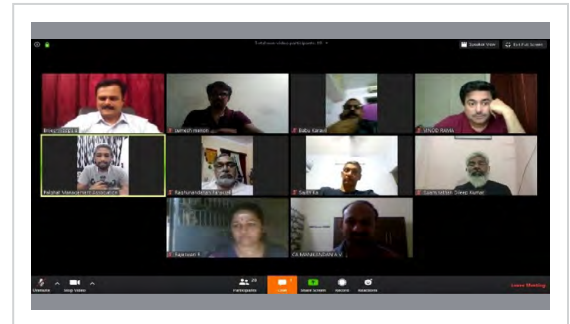


Meeting on 'Conquering Post Covid 19 - How employers and entrepreneurs can come out of Covid challenges'

Zoom Meetings

PMA organised a zoom meeting on the topic - Conquering Post Covid 19 - How employers and entrepreneurs can come out of Covid challenges, on 15th April. More than 25 PMA members attended the online meeting.

A Zoom Meeting on 'Tough Times Never Last But Tough People Do' was held on 22nd April with Mr Brijesh Vappala, SEBI Registered Investment Advisor and PMA Member.



Meeting on 'Tough Times Never Last But Tough People Do'



Session on Business Growth Hack

PMA has conducted a zoom meeting session on Business Growth Hack on 29th April. This session lead by Ms Vinitha Menon, PMA Member on Leadership- Navigating Through Human Side Transition and further CA Nithin S Chettoor briefed on simple tips on How to read and analyse a Balance Sheet. Members exchanged questions and additional inputs as a part of knowledge sharing session.

Social Responsibility

PMA as a part of its social responsibility, sponsored and handed over 500 face masks to Fire & Safety Officer, Palakkad as a token of gratitude for their relentless efforts towards the fight against the pandemic COVID-19.

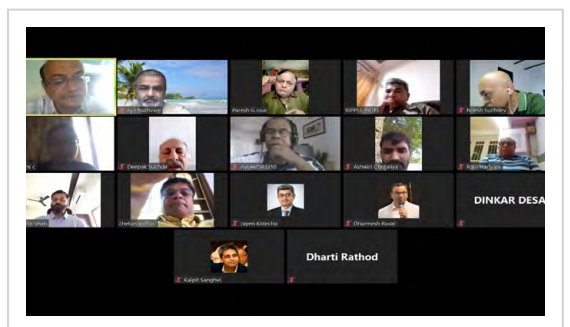


Handing over of face masks to Fire & Safety Officer, Palakkad

Rajkot Management Association

All Rajkot Management Association activities in April 2020 during lockdown, were done online, using digital applications.

RMA's 4th Executive committee video meeting was done on line on 12th April using zoom. Various points discussed were passing the previous MOM, activities done in 2019/20, future plans and other general business.



Zoom meeting in progress



Digital posters creating awareness in fight against corona

Rajkot Management Association conducted 20 Webinars & book talks under heading 'Rajkot Embracing Lockdown'. Prominent speakers were invited & various interesting subjects were selected. More than 1800 participants took benefit. Some of subjects were Navigation through change; 7 quality control tools; Life- Live, Love, Laugh; Research on international studies; Indian ethos, perspective and relevance in 21st century business; Meditation, pranayama, yogasana; Customer delight & global business; What the CEO really wants.

Rajkot Management Association also designed & circulated digital posters creating awareness in the fight against corona.

Thrissur Management Association

Industrial Visit to BPCL Kochy Refinery

21 members of TMA Managing Committee visited BPCL Kochy refinery on 7th March.



TMA Managing Committee Members at BPCL Kochy Refinery

Digital Transformation - Key to Future!

- What is Digital Transformation?
- Time to change - mindshifts and die hard business habits!
- Lost Opportunities
 - 560 mio Internet Users (2018), 700 m by 2023
 - Gen Y & Z - away from the traditional
 - 24.3 billion Digital payments
 - Digital India | e-marketplace | e-NAM | UPI | Rupay | e-Gov services | Government as customer
 - Talent - StartUp, COVID driven skills availability shifts

Webinar on COVID19 - An Opportunity for Digitally Transforming your Business

Webinar

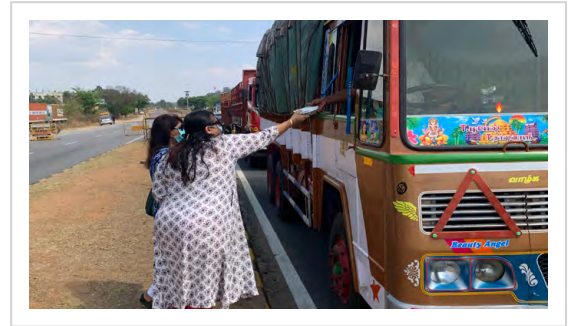
TMA organised a session on 'COVID19 - An Opportunity for Digitally Transforming your Business' on 28th through zoom meeting. CA. R Vitttal Raj (Member, The International Finance Committee of ISACA International and Advisor of ISACA India Growth Initiative & Founder and Senior Partner, M/s Kumar & Raj, Chartered Accountants) was the session speaker.

Tumkur Management Association

TuMA members are providing food and water to emergency travellers, police & medical practitioners on NH4. They have been providing food from 24th March and will continue till 3rd May. Every day 800 packets of food, butter milk and water are provided



TuMA members and volunteers



Distribution of food packets

60+ Years of Legacy in Management Development
AICTE Approved* P.G. Courses in Management



PGDM

Post Graduate Diploma in Management (2 Years)

- Business Analytics
- Digital Marketing
- Financial Research & Valuation Modeling
- Hospitality Management
- Retail Marketing
- Supply Chain Management
- Human Resource Management
- Marketing Management
- Financial Management
- Operations Management
- International Business
- IT Systems

PGDITM

Post Graduate Diploma in Information Technology Management (2 Years)

- HR Systems
- E-Commerce
- Financial System
- Data Analytics & Business Intelligence

PGCM

Post Graduate Certificate in Management (1 Year)

- Business Analytics
- Digital Marketing
- Supply Chain Management
- Financial & Valuation Modeling
- Human Resource Development
- Marketing Management
- Financial Management
- Operations Systems
- International Business
- Retail Management
- Pharmaceutical Marketing

AIMA Advantages

- Employment Oriented Curriculum
- Globally Recognised
- Blended Mode of Learning
- Eminent Faculty from Academia & Industry
- Online Access to Library
- Access to Live Industry Sessions
- Scholarship to Economically Disadvantaged
- Convenient Weekend Class Schedule

- **60,000+ Strong Alumni**
- **30,000+ Institutional & Professional Members**

*In ODL Mode

For further information, please contact:

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Website: www.aima.in

AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
Training on Virtual Trainer Skills		Online	16 May, 2020
13th LeaderSpeak Session	<p>Mr Nitin Gadkari Minister for Road Transport & Highways of India and Shipping Ministry of Micro, Small and Medium Enterprises in the Government of India</p> <p>Mr Sanjay Kirloskar President, AIMA & Chairman & Managing Director Kirloskar Brothers Ltd</p>	Online	17 May, 2020
14th LeaderSpeak Session on Re- thinking the Start-up economy in a post Covid world	<p>Mr Sanjeev Bikhchandani Founder & Vice Chairman Info Edge India Pvt Ltd</p> <p>Mr Dinesh Agarwal Founder and CEO IndiaMART</p> <p>Mr Vikram Chandra Founder, Editorji Technologies</p>	Online	19 May, 2020
Session with Sri Sri Ravi Shankar ji		Online	20 May, 2020
Training on HR Analytics		Online	23 May, 2020
Workshop on Developing Multimedia Cases		Online	23 May, 2020
BusinessUnusual Series Programme on Innovating to Survive: Adapting to The Post-Covid World	<p>Mr TV Mohandas Pai Chairman, Manipal Global Education Services</p> <p>Mr Solomon Darwin Executive Director, Garwood Center Corporate Innovation, Haas School of Business, UC Berkeley</p> <p>Mr CP Gurnani CEO and Managing Director, Tech Mahindra</p> <p>Mr D Shivakumar Group Executive President - Corporate Strategy and Business, Aditya Birla Group</p> <p>Mr Deep Kalra Founder and Group Executive Chairman, MakeMyTrip Limited</p>	Online	06 June, 2020

Event	Programme Chairman /Director	Venue	Date
BusinessUnusual Series Programme on Building Business Resilience: Managing the New Normal	<p>Mr Pramod Bhasin Founder, Genpact and Chairman, Clix Capital</p> <p>Mr Sunil Kant Munjal Chairman, Hero Enterprise</p> <p>Mr Sanjeev Bikhchandani Founder and Executive Vice-Chairman Info Edge (India) Limited*</p> <p>Mr Ganesh Natarajan Chairman, 5F World</p> <p>Mr Saurabh Mukherjea Founder & Chief Investment Officer Marcellus Investment Managers</p>	Online	13 June 2020
BusinessUnusual Series Programme on Digital Supremacy: Capitalising on Shift to Online	<p>Mr D Shivakumar Group Executive President - Corporate Strategy and Business, Aditya Birla Group</p> <p>Mr Sunil Lulla Chief Executive Officer, BARC India</p> <p>Mr Mohit Kapoor Vice President, Group Alliances & Mentor, JioGenNext, Reliance Jio</p> <p>Mr Sukhleen Aneja CMO & Marketing Director, Hygiene home for South Asia, Reckitt Benckiser</p> <p>Mr Anusha Shetty Chairperson and CEO, Grey Group, India</p>	Online	20 June, 2020
29th National Management Games (NMG - 2020)		<p>Western Region Online Round</p> <p>Eastern Region Online Round</p> <p>Southern Region Online Round</p> <p>Northern Region Online Round</p> <p>Grand Finale</p>	<p>23 -26 June, 2020</p> <p>30 June-03 July, 2020</p> <p>14-17 July, 2020</p> <p>14-17 July, 2020</p> <p>04 August, 2020</p>
AIMA Training on Selling Skills		Online	25-26 June, 2020

Event	Programme Chairman /Director	Venue	Date
BusinessUnusual Series Programme on Automation for Business Continuity and Growth	<p>Mr TV Mohandas Pai Chairman Manipal Global Education Services*</p> <p>Mr Umakant Soni Co-founder, AI foundry and Advisor & Founding Partner, pi Ventures</p> <p>Mr Pulak Ghosh IIMB Chair of Excellence & Professor, Decision Sciences & Center of Public Policy, IIM-Bangalore</p> <p>Mr Pulkit Gaur Founder & CTO Gridbots Technologies</p>		27 June, 2020
BusinessUnusual Series Programme on Shock Proofing Supply Chains	<p>Mr CK Ranganathan Chairman & Managing Director CavinKare Pvt Ltd</p> <p>Mr Vipul Parekh Co-Founder, Bigbasket.com*</p> <p>Mr RS Sodhi Managing Director, GCMF Ltd (AMUL)*</p> <p>Mr Vineet Agarwal Managing Director Transport Corporation of India Ltd</p>	Online	04 July, 2020
46th National Competition for Young Manager		<p>East Region Online Round</p> <p>South Region Online Round</p> <p>North Region Online Round</p> <p>West Region Online Round</p> <p>Grand Finale</p>	<p>17-18 August, 2020</p> <p>20-21 August, 2020</p> <p>24-25 August, 2020</p> <p>27-28 August, 2020</p> <p>04 September, 2020</p>

*To be confirmed

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

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