

# AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

APRIL 2017



Dear Readers,

It gives me great pleasure to present the April issue of AIMA News.

Last month AIMA hosted one of its major flagship events, the AIMA Managing India Awards 2017. The 8th edition of the AIMA Managing India Awards saw several stalwarts being honoured at a glittering ceremony. Mr Suresh Prabhu, Minister of Railways and Mr Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises gave away awards to Mr Dilip Shanghvi, Mr Faqir Chand Kohli, Mr Pawan Munjal, Mr Sharad Sharma, Mr Anand Burman, Mr Kenichi Ayukawa, Mr T.N. Ninan, Mr Anil Rai Gupta, Mr Amit Chandra, Ms Archana Chandra, Mr Sanjay Gupta, Mr Rahul Sharma, Mr Nitesh Tiwari, and Mr Devansh Jain. They were introduced by equally renowned personalities. Mr Sanjiv Goenka, Past President, AIMA and Chairman, RP-Sanjiv Goenka Group was the Jury Chairman. You will find more details inside.

Taking Indian management thought to foreign shores, AIMA participated in the 47th St. Gallen Symposium held at the University of St.Gallen, Switzerland on the theme 'The Dilemma of Disruption'. AIMA is the India partner of the Symposium. AIMA also participated in the first AAMO council meeting of 2017 held in Kuala Lumpur, Malaysia. Mr Rajive Kaul, Past President, AIMA and Chairman, NICCO Engineering Services Ltd was formally welcomed as the nominated Vice President of AAMO representing India. India will take over the Presidency of AAMO after Malaysia in 2020.

As a Diamond Jubilee Year special initiative, AIMA organised a Conclave on Spirituality and Management on the theme 'Life, Business and the Pursuit of Happiness - Adding Spirituality to Management'. The conclave was addressed by Brahmakumari Sister Shivani, Spiritual & Motivational Teacher; Swami Sukhabodhananda, Founder Chairman, Prasanna Trust and Dharmacharya Shantum Seth, Buddhapath/Ahimsa Trust (Guiding Teacher), World Bank (Senior Advisor, Pilgrimage Tourism and Buddhism) and was chaired by Mr Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service.

AIMA in collaboration with Bathinda Management Association organised its Shaping Young Minds Programme, which witnessed the participation of over 950 students. In addition, a special Interactive Session on 'Climate Change' was organised with Mr Krishan Kalra, Past President, AIMA and Trustee of the Climate Project Foundation India. AIMA also participated in UKIERI Award Ceremony, to showcase the achievements of AIMA and its partnership with UK partner NOCN. You will find more details inside along with updates from the LMAs and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm regards,

**Rekha Sethi**  
Director General

## AIMA OFFICE BEARERS

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SENIOR VICE PRESIDENT

**Mr T V Mohandas Pai**

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*Managing Editor*

Ms Smita Das

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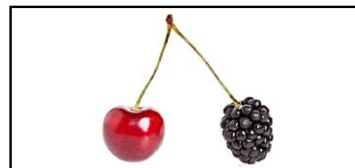
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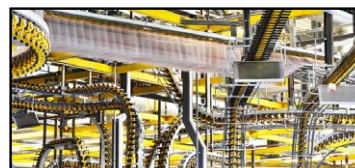


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## Two Days Training Programme on

# Behavioural Skills for Executive Assistants/Secretaries

25-26 May, 2017

New Delhi

### Programme Benefits

The training programme offers following learning benefits:

- Become more proactive
- Handling work stress and conflicting situations
- Identify ways to expand your managerial skills
- Have more control over your time and work output
- Use communication as a tool to achieve results
- Build effective working relationships
- Develop skills to manage organisation's image



**For registration and further details, please contact**

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## AIMA Managing India Awards 2017



*(L-R) Anil Rai Gupta, Chairman & Managing Director, Havells India Ltd; T N Ninan, Chairman & Editorial Director, Business Standard Pvt Ltd; Pawan Munjal, Chairman, Managing Director & CEO, Hero MotoCorp Ltd; Suresh Prabhu, Minister for Railways, Government of India; Faqir Chand Kohli, Former Deputy Chairman, Tata Consultancy Services; Dilip Shanghvi, Managing Director, Sun Pharmaceutical Industries Ltd; Anand Burman, Chairman, Dabur India Ltd and Sanjay Gupta, Editor in Chief & CEO, Jagran Prakashan Ltd (Standing L-R) Harshvardhan Neotia, Vice President, AIMA and Chairman, Ambuja Neotia Group; T V Mohandas Pai, Sr Vice President, AIMA and Chairperson, Manipal Global Education Services; Rekha Sethi, Director General, AIMA; Amit Chandra, Managing Director, Bain Capital; Archana Chandra, CEO, Jai Vakeel Foundation & Research Centre; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Devansh Jain, Founder and Executive Director, Inox Wind Ltd; Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group; Rahul Sharma, Co-founder, Micromax Informatics Ltd and Nitesh Tiwari, Film Director & Screenwriter*

The 8th AIMA Managing India Awards were held on 27th April 2017 where stalwarts of India were recognised for their outstanding contribution in different areas at a glittering awards ceremony at New Delhi.

Mr Suresh Prabhu, Minister for Railways, Government of India, was the chief guest of the evening and Mr Babul Supriyo, Minister of State for Heavy Industries and Public

Enterprises, Government of India was the guest of honor, while addressing the gathering, he congratulated all the winners and mentioned that they were the shining lights who were taking India forward on the path to development.

Mr Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service, introduced Mr Faqir Chand Kohli, Former Deputy Chairman, Tata Consultancy Services, who received the





*(L-R) Harshavardhan Neotia, Vice President, AIMA and Chairman, Ambuja Neotia Group; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Suresh Prabhu, Minister for Railways, Government of India; Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises, Government of India; Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group and Rekha Sethi, Director General, AIMA*

Lifetime Contribution Award this year. To lead during the constantly moving times, one must have clear thinking, positivity and movement, he said.

Earlier, Mr Sanjiv Goenka, Chairman, Managing India Awards Jury, and Chairman, RP-Sanjiv Goenka Group, introduced the awards and Ms Rekha Sethi, Director General, AIMA, gave introductory remarks.

The award for Outstanding Initiative of the Year was received by Mr Sharad Sharma, Cofounder and Governing Council Member, iSPIRT, for India Stack, and was introduced by Mr Jatin Das, Renowned Indian Painter & Sculptor and Chairman, JD Centre of Art. Mr Rohit Bal, Fashion Designer, read the citation for Indian MNC of the Year award, received by Mr Pawan Munjal, Chairman, Managing Director & CEO, Hero



*Anand Burman, Chairman, Dabur India Ltd receiving the Outstanding Institution Builder Award from Suresh Prabhu, Minister for Railways*



*Dilip Shanghvi, Managing Director, Sun Pharmaceutical Industries Ltd recipient of the Entrepreneur of the Year Award (L-R) Harshvardhan Neotia, Vice President, AIMA and Chairman, Ambuja Neotia Group; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service; Suresh Prabhu, Minister for Railways; Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises; Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group; Rekha Sethi, Director General, AIMA*

MotoCorp Ltd. He said that dynamism being the essence of life, society today is evolving faster than anyone could have imagined 10 years ago.

and differentiated products in dermatology, ophthalmology and oncology segments.

Mr Anand Burman, Chairman, Dabur India Ltd.,

This year Entrepreneur of the Year Award was received by Mr Dilip Shanghvi, Managing Director, Sun Pharmaceutical Industries Ltd. Mr Shekhar Gupta, Chairman & Editor in Chief, Printline Media Pvt. Ltd., read his citation. Talking about Sun Pharma evolving as a brand in the future, he said that for over three decades, the focus has been on new engines of growth and creating a strong pipeline of specialty



*Pawan Munjal, Chairman, Managing Director & CEO, Hero MotoCorp Ltd, receiving the Indian MNC of the Year Award from Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises, as Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service looks on*





*Faqir Chand Kohli, Former Deputy Chairman, Tata Consultancy Services receiving the Lifetime Contribution Award from Suresh Prabhu*

received the Outstanding Institution Builder Award and his citation was read by Mr Piyush Pandey, Executive Chairman & Creative Director, South Asia, Ogilvy & Mather. Talking about his success mantra, he said that innovation and a finger on the consumers' pulse to understand their ever-changing needs and aspirations are key to success.

Ms Shovana Narayan, Kathak Maestro, introduced the MNC in India of the Year awarded to Maruti Suzuki. Mr Kenichi Ayukawa, Managing Director & CEO, received the award.

Mr T. N. Ninan, Chairman & Editorial Director, Business Standard Pvt. Ltd., received the Lifetime Contribution to Media Award. Mr N.K. Singh, Former Member of Parliament (Rajya Sabha) and Chairman, FRBM Review Committee, read his citation.



*Amit Chandra, Managing Director, Bain Capital and Archana Chandra, CEO, Jai Vakeel Foundation & Research Centre receiving the Corporate Citizen Award from Suresh Prabhu as Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Service looks on*





*T N Ninan, Chairman & Editorial Director, Business Standard Pvt Ltd, receiving the Lifetime Contribution to Media Award from Suresh Prabhu as Sanjiv Goneka Looks on*

Mr T.V. Mohandas Pai, Sr. Vice President, AIMA and Chairperson, Manipal Global Education Services, read the citation for Emerging Business Leader awarded to Mr Anil Rai Gupta, Chairman & Managing Director, Havells India Limited.

Mr Pranjal Sharma, Economic Analyst and Writer, read the citation for the Corporate Citizen Award which was jointly shared by Mr Amit Chandra, Managing Director, Bain Capital, and Mrs Archana Chandra, CEO, Jai Vakeel Foundation & Research Centre. Mr Amit welcomed the CSR provision of 2% as it had forced many corporates in India to get closer to social issues.

This year Outstanding Contribution to Media Award was received by Mr Sanjay Gupta, Jagran Group CEO and Editor, Dainik Jagran. His citation was read by

Mr P. Balaji, Director, Regulatory & External Affairs, Vodafone India Ltd.

Mr Rahul Sharma, Co-founder, Micromax Informatics Ltd, received the Transformational Business Leader of the Year Award and his citation was read by Ms Ritu Beri, International Fashion Designer and Founder, The Luxury League.

Mr Sanjiv Goenka, Chairman, RP-Sanjiv Goenka Group read the citation for the Director of the Year award for Mr Nitesh Tiwari, Film Director & Screenwriter, who received the award for his film Dangal. Mr Nitesh conveyed that

it was a story of individual triumphs and love for the country. It's a reminder for all of us that given



*Sharad Sharma, Co-founder and Governing Council Member, iSPIRT, recipient of the Outstanding Initiative of the Year Award for India Stack with Babul Supriyo*



*Anil Rai Gupta, Chairman & Managing Director, Havells India Ltd receiving the Emerging Business Leader Award from Suresh Prabhu*



*Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Ltd, recipient of the MNC in India of the Year Award, with Babul Supriyo*

a chance and encouragement, even girls can make their families and nation proud.

Young Entrepreneur Award was received by Mr Devansh Jain, Founder and Executive Director, InoxWind Limited, and his citation was read by Ms Shivani Vazir Pasrich, CEO, SWP Productions & Renowned Actor, Dancer & TV Personality.

The vote of thanks was presented by Mr Harshavardhan Neotia, Vice President, AIMA and Chairman, Ambuja Neotia Group.



*Sanjay Gupta, Editor in Chief & CEO, Jagran Prakashan Ltd, with Outstanding Contribution to Media Award*



*Devansh Jain, Founder and Executive Director, Inox Wind Ltd with Young Entrepreneur Award*





01. *Rahul Sharma, Co-founder, Micromax Informatics Ltd receiving the Transformational Business Leader of the Year Award from Suresh Prabhu*
02. *Nitesh Tiwari, Film Director & Screenwriter with Director of the Year Award for Dangal*
03. *Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises addressing*



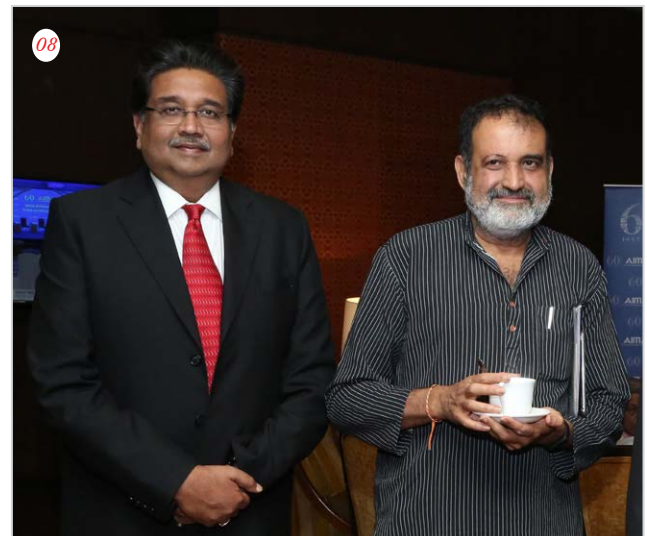
04. *(L-R) Sanjiv Goenka, Chairman, RP-Sanjiv Goenka Group; Rohit Bal, Renowned Fashion Designer and Shekhar Gupta, Chairman & Editor in Chief, Printline Media Pvt Ltd*







- 05. *Shivani Vazir Pasrich, CEO, SWP Productions & Renowned Actor, Dancer & TV Personality and Jatin Das, Renowned Indian Painter & Sculptor and Chairman, JD Centre of Art*
- 06. *Shovana Narayan, Kathak Maestro, and Pranjal Sharma, Economic Analyst and Writer*
- 07. *Manoj Jain, Managing Director, Shriram Life Insurance Company, and Piyush Pandey, Executive Chairman & Creative Director, South Asia, Ogilvy & Mather*



- 08. *Harshvardhan Neotia, Vice President, AIMA and Chairman, Ambuja Neotia Group, and T V Mohandas Pai, Sr Vice President, AIMA and Chairperson, Manipal Global Education Services*



- 09. *P Balaji, Director, Regulatory & External Affairs, Vodafone India Ltd*
- 10. *K L Chugh, Past President, AIMA & Chairman, Cosmos Consulting, and P Dwarakanath, Head Group Human Capital, Max India Ltd.*



11. *T V Mohandas Pai, Sr Vice President, AIMA and Chairperson, Manipal Global Education Services reading citation for Emerging Business Leader Award*

12. *N K Singh, Former Member of Parliament (Rajya Sabha) and Chairman, FRBM Review Committee, Ritu Beri, International Fashion Designer and Founder, The Luxury League and Vineet Nahata, Director, Power Gilt Treasuries Inc*

13. *AIMA Past Presidents (L-R) Rajive Kaul, Krishan Kalra and Dr JS Juneja*



14. *Babul Supriyo, Minister of State for Heavy Industries and Public Enterprises, with AIMA Managing India Awards 2017 winners*



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# Conclave on Spirituality and Management



*Rekha Sethi, Director General, AIMA; Dharmacharya Shantum Seth, Buddhapath/ Ahimsa Trust (Guiding Teacher) & World Bank (Senior Advisor, Pilgrimage Tourism and Buddhism) and Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service*

AIMA is celebrating its Diamond Jubilee and in this special year it has decided to set up a platform to have a congregation of spiritual leaders where it would dwell on the relevance of ancient and spiritual wisdom. Considering this imperative, AIMA organised a special Conclave on Spirituality and Management on theme 'Life, Business and



*Krishan Kalra, Past President, AIMA and Brahmakumaris Sister Shivani, Spiritual & Motivational Teacher*

the Pursuit of Happiness - Adding Spirituality to Management' on 6th April, 2017 at New Delhi.

The Conclave was chaired by Mr Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service.

The spiritual leaders who addressed the sessions were Brahmakumaris Sister Shivani, Spiritual & Motivational Teacher; Swami Sukhabodhananda, Founder Chairman, Prasanna Trust and Dharmacharya Shantum

Seth, Buddhapath/Ahimsa Trust (Guiding Teacher), World Bank (Senior Advisor, Pilgrimage Tourism and Buddhism)

The sessions were moderated by industry leaders included, Mr Krishan Kalra, Past President, AIMA and Mr Sudhir Jalan, Chairman, Neo Foods Pvt Ltd

The conclave was attended by around 400 professionals including senior leaders from different companies.



*Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service; Swami Sukhabodhananda, Founder Chairman, Prasanna Trust and Sudhir Jalan, Chairman, Neo Foods Pvt Ltd*

# AAMO Council Meeting



*AAMO Council Members at Kuala Lumpur, Malaysia*

The first AAMO council meeting of 2017 was held in Kuala Lumpur, Malaysia on 21st April 2017.

AAMO members representing India, Pakistan, Japan, Philippines, Macau, Australia, Nepal, Sri Lanka and Malaysia met to work out a road map for taking AAMO forward and expanding its membership.

India was elected for the Vice Presidency of AAMO and Mr Rajive Kaul, Past President, AIMA and Chairman, NICCO Engineering Services Ltd

was formally welcomed as the nominated Vice President of AAMO representing India.

India will take over the Presidency of AAMO after Malaysia in 2020.

The AAMO Board took a critical decision of offering International membership of the National Management Organisations of its Member countries, which will be rolled out shortly

The next AAMO meeting will be held in Goa, India in October



## St Gallen symposium

AIMA participated in the 47th St. Gallen Symposium held from 3-6 May 2017 at the University of St.Gallen, Switzerland. The theme of the Symposium was 'The Dilemma of Disruption'. The St. Gallen Symposium is an annual conference taking place at the University of St.Gallen, aimed at fostering intergenerational and intercultural dialogue between the decision makers of today and tomorrow. The symposium's goal is to contribute to the preservation and further development of a social and liberal economic order. This unique Symposium is run completely by the Students

AIMA as the India partner of the Symposium, contributed to the thought leadership by

bringing eminent Indian participants to share their views and perspectives on the theme of the Symposium. The AIMA delegation included Mr HM Nerurkar, Past President, AIMA & Chairman, TRL Krosaki Refractories Ltd; Mr Rajive Kaul, Chairman, NICCO Corporation Ltd; Mr Sudhir Jalan, Co-Chairman, Rieter India Pvt Ltd; Mr Pranjal Sharma, Host – The Appointment, Zee Business; Mr Shiv Siddhant Kaul, Managing Director, NICCO Engineering Services Ltd; Mr Raghu Mody, Chairman, The Rasoi Group and Ms Rekha Sethi, Director General, AIMA. The symposium witnessed more than 600 leaders discussing this year's topic together with 200 exceptional students and young leaders from over 50 countries.

## Interactive Session



*P Dwarakanath, Head Group Human Capital, Max India Ltd and Krishan Kalra, Past President, AIMA and Trustee of the Climate Project Foundation India*

AIMA organised an Interactive Session on Climate Change with Mr Krishan Kalra, Past President, AIMA and Trustee of the Climate

Project Foundation India on 11th April. Mr Kalra shared a presentation on the crucial subject depicting how climate change is a harsh reality today, evidenced by frequent extreme weather events like cloud bursts, flash floods and droughts happening all too often. Most importantly he emphasized on the need to realize that human action is largely responsible for the state of affairs and it is corrective human actions alone that can arrest the damage. The session was chaired by Mr P Dwarakanath, Head Group Human Capital, Max India Ltd.



# 43<sup>rd</sup>

# National Competition For Young Managers

Theme - The New World Order - Asian Economies in Leadership Roles: Can India Emerge as a Superpower?

## Participation Fee (Per Team)\*

(*For a team of three persons)	1 Team	2-5 Teams	6-More Teams
For Members of AIMA/LMA	₹27,000	₹26,000	₹25,000
For Non-members of AIMA/LMA	₹28,000	₹27,000	₹26,000

*Service Tax as Applicable as per govt. norms  
SERVICE TAX No. AAATA 1644 AST001, PAN No. AAATA 1644 A*

Each team will be required to send the mandatory non-refundable entry fee, alongwith the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi.

*\* Nomination will only be confirmed on receipt of participation fees. The fee paid is non-refundable/non-adjustable, though participation by a substitute is allowed, till the written report is submitted.*

## Eligibility Criteria

A three member team of executives within 35 years of age (as on January 1, 2017) are eligible to participate. The team should be from the same organisation only. Organisations can nominate multiple teams.

## Date of The Competition

REGION	DATE
Kolkata	13-14 July, 2017
Chennai	20-21 July, 2017
Mumbai	3-4 August, 2017
Delhi	10-11 August, 2017

**Grand Finale, 18<sup>th</sup> August, 2017, at New Delhi**

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Kindly contact for more details and submission of registration forms to:

Ms Poonam Rawat, Manager-CMD

ALL INDIA MANAGEMENT ASSOCIATION : Management House, 14, Institutional Area, Lodi Road, New Delhi-110003

Tel: +91 11 24608510 (D), 2464 5100, 4312 8100 Ext.: 241, Fax : 011-24626689, E-mail : prawat@aima.in

Web : <http://www.aima.in>

Online registration also available please visit [www.aima.in](http://www.aima.in)



# Shaping Young Minds Programme



*Raghunath Medge, Nutan Mumbai Tiffin Box, Mumbai Dabbawala's*



*Maj Gen Raj Singh Mehta, Former Army Officer & Author*

AIMA in collaboration with Bathinda Management Association organised its Shaping Young Minds Programme on 29th April 2017 at Bathinda. The programme was addressed by Ambassador Dr Deepak Vohra, Special Advisor, Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous

Hill Development Council, Kargil and Leh; Dr Aquil Busrai, Former Executive Director HR, IBM India Limited & Chief Executive Officer, Aquil Busrai Consulting; Mr Raghunath Medge, Nutan Mumbai Tiffin Box, Mumbai Dabbawala's and Maj Gen Raj Singh Mehta, Former Army Officer & Author. The programme was attended by over 950 students and was very well received.



*Dr Aquil Busrai, Former Executive Director HR, IBM India Limited & Chief Executive Officer, Aquil Busrai Consulting*



*Dr Deepak Vohra, Special Advisor, Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous Hill Development Council, Kargil and Leh*

# AIMA Management Olympiad



*Inaugural Ceremony of AIMA Management Olympiad 2017 at Baroda*

AIMA in association with Baroda Management Association organised Management Olympiad on 28th February & 1st March 2017 at Baroda. The inaugural session was addressed by Mr. B K Basu, VP & Head – Corporate Centre & Technology who gave an inspiring speech on his journey in the corporate ladder and Dr. Subroto Das, Managing Trustee & CEO delivered the valedictory address.

Several activities were conducted during Two days event, ranging

from management games to Case Study, Quiz and Poster Making competitions. All the activities in the event were designed to test not only the team spirit of the participants but also to help foster creativity and innovation.

The response of the participants was stupendous in all

the activities. Around 650 students from various management schools and other graduate and post graduate colleges from Gujarat participated.



*Winners of Management Olympiad*



## AIMA UKIERI



*Hon Minister Greg Clark-Secretary of State for, Business, Energy and Industrial Strategy with AIMA Team*

AIMA participated in UKIERI Award Ceremony held on 7th April at the British Council, to showcase the success story of the project titled 'Creation of Management and General Skills SSC'. Project outcomes were displayed in the exhibition, communicating the achievements of AIMA and its partnership with UK partner NOCN.

Hon Minister Greg Clark - Secretary of State for Business, Energy and Industrial Strategy; the British High Commissioner, Sir Dominic Asquith and Mr Kewal Kumar Sharma, Secretary - MHRD visited AIMA's display and appreciated the work done.

## Members Corner



*D S Sengar, Professor, IIM Lucknow & life Member, AIMA receiving the Award.*

Mr D.S. Sengar, Professor, IIM Lucknow and Life Member, AIMA has been awarded with the prestigious 'Capital Foundation Prof. T Shivaji Rao National Award' for his contribution in the area of Environmental Education and Public Awareness. The award was presented by Justice T. S. Thakur, Hon'ble former Chief Justice of India in the distinguished presence of Justice Swatanter Kumar, Chairman - National Green Tribunal during the National Seminar on 'Environmental Protection and Operationalising Sustainable Development Goals in India'

on 10th April at New Delhi. Mr D S Sengar also delivered a talk on 'Role of Education, Awareness and Participatory Approach in Water Resources Management' on the occasion.

# Training Programme



*Participants of the training programme*

AIMA CSDT organised interactive session on 'Skill India' for NBCC on 13th April, 2017 at New Delhi. Dr Sunil Abrol, Advisor AIMA was the speaker of the session

To set the context, a short video clip of the speech of Mr Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship, Government of India, was shown to the participants. Dr Abrol talked about important components of Skill India including National Skill Qualification Framework (NSQF) and how organizations need to align with these frameworks.

Another interactive session was conducted on 'Digital India' on 15th April 2017 for NBCC at New Delhi. Mr. Shailendra Dixit was the speaker of the session. Dr. Anoop Kumar Mittal, Chairman & Managing Director, NBCC delivered the valedictory address and appreciated the effort of NBCC team. Some of the other speakers included Mr Sanjeev Swaroop, Chief Vigilance Officer; Ms B K Sokhi, Chief General Manager, Finance; Mr Manas Kavi Raj, Chief General Manager (HRM); Mr Ajay Kumar Gulati, Deputy General Manager and Ms Sumedha Kandhari, Manager (HRM). The session was well appreciated by the participants.





# Chanakya

Business Simulation

**Growing Business  
should now be the tendency  
in the competition**



## 26<sup>th</sup> National Competition for Business Management Simulations - (NMG 2017)

### What is National Management Games (NMG)?

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event on Business Simulation, organized by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, production, inventory etc. The winners of NMG represent India in the Asian Management Games (AMG) and the Global Management Challenge (GMC).

#### Standard Slab - Participation Fee

No. of Teams	AIMA/LMA Members	For Non Members
1-3 Team	₹ 28,000/-Per Team	₹ 30,000/-Per Team
4-6 Team	₹ 26,000/-Per Team	₹ 28,000/-Per Team
7 Teams & above	₹ 25,000/-Per Team	₹ 26,000/-Per Team

#### Premium Slab - Participation Fee (with extra training)

No. of Teams	AIMA/LMA Members	For Non Members
1-3 Team	₹ 38,000/-Per Team	₹ 40,000/-Per Team
4-6 Team	₹ 36,000/-Per Team	₹ 38,000/-Per Team
7 Teams & above	₹ 35,000/-Per Team	₹ 36,000/-Per Team

Service Tax as applicable

Service Tax Regn. No. : AAATA 1644 AST001

PAN No.: AAATA 1644 A

Cheque / DD to be drawn in favour of All India Management Association, payable at New Delhi

**For online registration/information, please visit <http://chanakya.aima.in>**

### Regions and Dates

Eastern Round	Bhubaneswar	Prelim   17-18 May	Regional Final   19 May
Western Round	Mumbai	Prelim   31 May - 1 June	Regional Final   2 June
Southern Round	Bengaluru	Prelim   14-15 June	Regional Final   16 June
Northern Round	Delhi	Prelim   27-28 June	Regional Final   29 June

### Grand Finale - 1st July, 2017

Prizes	Champion Team : Rolling Challenge Trophy & ₹ 100,000/-	Runners Up I : Trophy & ₹ 60,000/-	Runners Up II : Trophy & ₹ 40,000/-
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# Why You Should Have (at Least) Two Careers

By Kabir Sehgal



It's not uncommon to meet a lawyer who'd like to work in renewable energy, or an app developer who'd like to write a novel, or an editor who fantasizes about becoming a landscape designer. Maybe you also dream about switching to a career that's drastically different from your current job. But in my experience, it's rare for such people to actually

make the leap. The costs of switching seem too high, and the possibility of success seems too remote.

But the answer isn't to plug away in your current job, unfulfilled and slowly burning out. I think the answer is to do both. Two careers are better than one. And by committing to two careers, you will produce benefits for both.



In my case, I have four vocations: I'm a corporate strategist at a Fortune 500 company, US Navy Reserve officer, author of several books, and record producer. The two questions that people ask me most frequently are "How much do you sleep?" and "How do you find time to do it all?" (my answers: "plenty" and "I make the time"). Yet these "process" questions don't get to the heart of my reasons and motivations. Instead, a more revealing query would be, "Why do you have multiple careers?" Quite simply, working many jobs makes me happier and leaves me more fulfilled. It also helps me perform better at each job. Here's how.

### **Subsidize Your Skill Development**

My corporate job paycheck subsidizes my record producing career. With no track record as a producer, nobody was going to pay me to produce his or her music, and it wasn't money that motivated me to become a producer in the first place — it was my passion for jazz and classical music. Therefore, I volunteered so that I could gain experience in this new industry. My day job not only afforded me the capital to make albums, but it taught me the skills to succeed as a producer. A good producer should be someone who knows how to create a vision, recruit personnel, establish a timeline, raise money, and deliver products. After producing over a dozen albums and winning a few Grammys, record labels and musicians have started to reach out to see if they can hire me as a producer. I still refuse payment because making music, something that is everlasting, is reward enough for me.

At the same time, I typically invite my corporate clients to recording sessions. For someone who works at an office all day, it's exciting to go "behind-

the-scenes" and interact with singers, musicians, and other creative professionals. While I was in Cuba making an album, one of my clients observed about the dancing musicians, "I've never been around people who have so much fun at work." That my clients have a phenomenal experience only helps me drive revenue at work, so my corporate and recording careers are mutually beneficial.

### **Make Friends in Different Circles**

When I worked on Wall Street, my professional circle was initially limited to other folks in the financial services sector: bankers, traders, analysts, economists. Taken together, all of us establish a "consensus" view on the markets. And most of my asset manager clients were looking for something different: "Give me a contrarian perspective." In other words, they didn't want to hear the groupthink. I took this as marching orders to tap my rolodex for people who could provide my clients a differentiated perspective.

For example, one of my clients wanted to understand what Chinese citizens were saying to each other. Because I am an author, I have gotten to know other writers, so I reached out to my friend who was a journalist at a periodical that monitors chatter in China. Not restricted by the compliance department of a bank, he was able to give an unbridled perspective to my client, who was most appreciative. My client got a new idea. I got a trade. My friend got a new subscriber. By being in different circles, you can selectively introduce people who would typically never meet and unlock value for everyone.

### **Discover Real Innovations**

When you work different jobs, you can identify where ideas interact — and more significantly, where they should interact. "It's technology married with liberal arts, married with the humanities, that yields us the

result that makes our heart sing,” said Steve Jobs, who was the embodiment of interdisciplinary thinking.

Because of Hurricane Katrina, many musicians left New Orleans. In order to generate funds to help musicians in the city, I could have created a typical nonprofit organization that solicits people for money. Instead, I helped create a more sustainable solution: a brokerage for musicians that I described as Wall Street meets Bourbon Street. People wanting to book a musician for a party in New York could find a band on my organization’s website, which would then ask the booker to add a “tip” which would be

allocated to a New Orleans-based charity. The booker (who in some cases were my corporate clients) easily found a band for the party, the New York City-based musician got a gig, and the charity in New Orleans got a small donation. Because of my time working at a bank, I was able to create a different type of organization, one which has since merged with an even larger charitable organization.

When you follow your curiosities, you will bring passion to your new careers, which will leave you more fulfilled. And by doing more than one job, you may end up doing all of them better.

*About Author:*

*Kabir Sehgal is the New York Times and Wall Street Journal bestselling author of seven books including Coined: The Rich Life of Money And How Its History Has Shaped Us. He works in corporate strategy at a Fortune 500 Company and previously served as a vice president at J.P. Morgan. He is also a US Navy veteran and multiple Grammy and Latin Grammy Award winning producer. You can follow him on Twitter or Facebook.*

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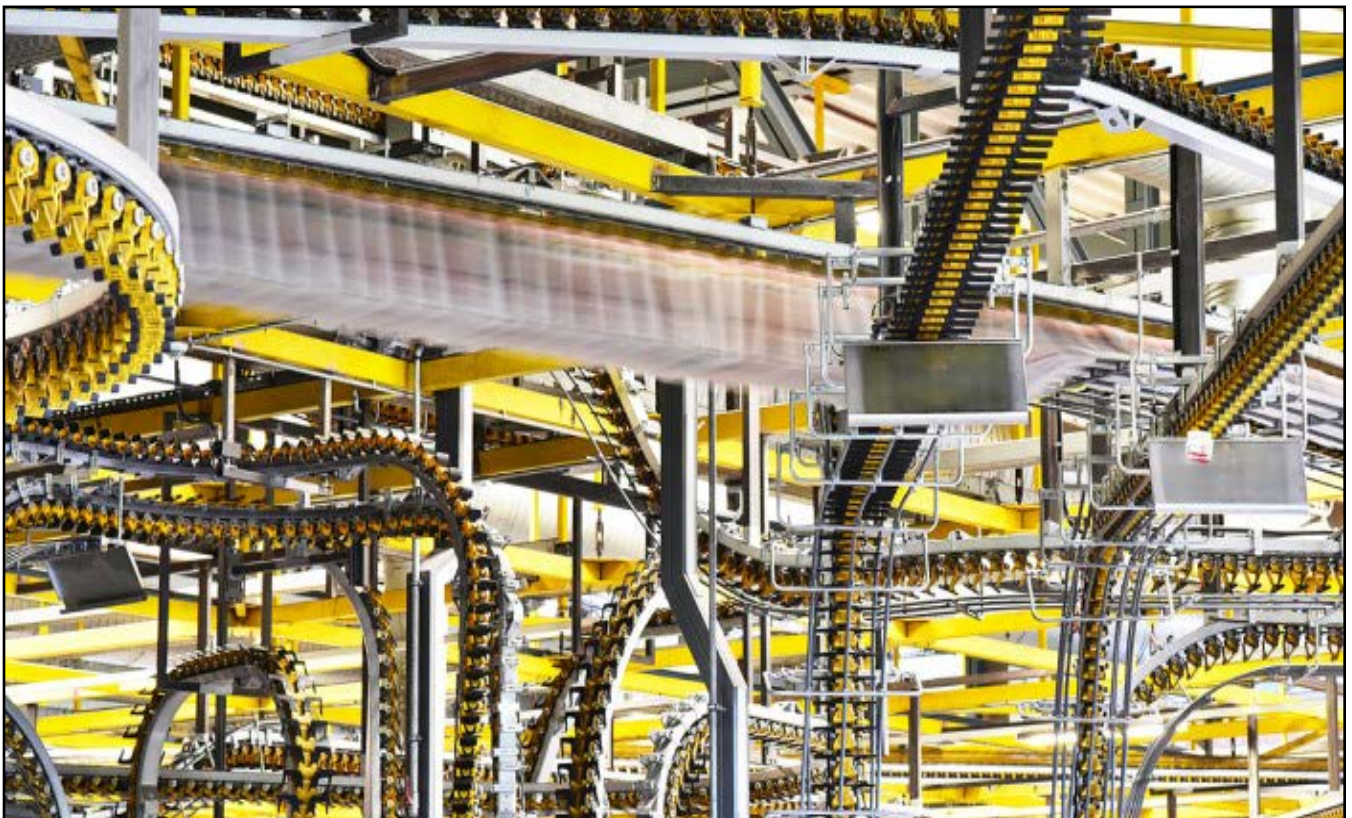
- Delegate Fee per participant: INR equivalent to USD 8500 per Participant

**Nitin Saxena**

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# Why Germany Still Has So Many Middle-Class Manufacturing Jobs

by Hermann Simon



Only about 1.1% of the world population is German. However, 48% of the mid-sized world market leaders come from Germany. These firms, which I call “Hidden Champions,” are part of what makes German economic growth more inclusive: by my calculations,

they have created 1.5 million new jobs; have grown by 10% per year on average; and register five times as many patents per employee as large corporations. And they are resilient: my estimate is that in the last 25 years no more than 10% of them disappeared or



were taken over, a distinctly lower percentage than for large corporations. Nearly all of them survived the great recession of 2008-2009.

Moreover, Hidden Champions have also contributed to the sustainment of the German manufacturing base, and it is in large part thanks to them that nearly a quarter of the German gross domestic product continues to come from manufacturing. The percentage in most other highly industrialized countries such as the U.S., the UK, or France is only about half of this. The effect on employment is enormous. Manufacturing creates jobs at home and at the time same allows companies, through exports, to participate in the growth of emerging countries.

Given this success, it's not surprising that many non-German policymakers and economists have looked to the Hidden Champions, or more broadly, the Mittelstand, to try and chart a path to more inclusive growth in their own countries. But how replicable is their success? While other countries could try to emulate aspects of what makes the Hidden Champions so successful, the reasons for their success are the result of a complex network of factors, many of them historical.

A Hidden Champion is defined by three criteria: 1) a company has to be among the top three in the world in its industry, and first on its continent; 2) its revenue must be below €5 billion; and 3) it should be little known to the general public. Germany seems exceptionally good at creating these companies; I have identified 2,734 Hidden Champions worldwide and no less than 1,307 of them are based in Germany. You might argue that my research is deeper in Germany than in other countries, and most likely I wouldn't be able to prove you wrong. But researchers in other countries have also examined this phenomenon and found far fewer Hidden Champions in their countries. A

colleague who looked for Hidden Champions in Japan for years identified only 220 companies, a researcher in France has come up with only 100. With the exception of Switzerland and Austria, the per capita number of Hidden Champions is nowhere near as high as it is in Germany.

Of course, success of individual Hidden Champions is based on their leadership and strategy. The most important difference is the continuity of the leadership. The leaders of the Hidden Champions stay at the helm for an average of 20 years; according to Strategy&, which collects data on the world's largest 2,500 companies, in large firms the average CEO tenure from 2012 – 2016 was only seven years, and the median was even shorter, at five and a half years. The leaders of Hidden Champions are also more likely to come into power at a young age and are more often women than in larger companies.

But the reasons they are a predominantly German phenomenon are many. This includes the German history of many small independent states (until 1918 Germany consisted of 23 monarchies and three republics), which forced entrepreneurs to internationalize early on in a company's development if they wanted to keep growing. In addition, there are traditional regional crafts, such as the clock-making industry in the Black Forest with its highly developed fine mechanical competencies, which developed into 450 medical technology companies, most of them makers of surgical instruments.

Scientific competencies also play an important role. The cluster of 39 measurement technology companies in the area of the old university of town of Göttingen are the result of the leading role Göttingen university's mathematics faculty had for centuries. The Fraunhofer Institute continues to function as a transmission belt between science and practical applications. The Munich-based Hidden

Champion Arri, world market leader in professional film cameras, used the expertise of Fraunhofer to navigate the transition from analog to digital technology, and was thus able to defend its leading market position.

A further pillar of the Hidden Champions' competitive strength is the unique German dual system of apprenticeship, which combines practical and theoretical training in non-academic trades. The Hidden Champions invest 50% more in vocational training than the average German company.

Tax advantages are another reason. The high taxes on assets in France and the inheritance tax in the U.S. prevent the accumulation of capital necessary for the formation of a strong mid-sized sector.

Finally, the international openness of a society is an essential factor in the globalized world of the future. Germany is far ahead of other large countries with regard to mental internationalization. This includes language competencies, international experience from student exchanges, and university studies. Countries such as France, Italy, Japan, and Korea lag far behind in these respects.

Why is this mental internationalization so important? Because while Hidden Champions may be small, they compete on a global scale. They achieve world-class quality by keeping their focus narrow; focus is the most important element of a Hidden Champion's strategy. Flexi, for example, makes only one product — retractable dog leashes — but has the claim to make them better than anyone else. This has allowed them to reach 70% of market share in this category. But focus makes a market small. How can you make it bigger? By globalizing. Today, the Hidden Champions are present in their target markets with 30 subsidiaries on average. Despite their medium or small size, they are true global players. About one quarter of German exports comes from the Hidden Champions.

I do think the Hidden Champions provide a model of inclusive growth that are worth emulating. But any foreign policymaker or economist seeking to foster a community of such companies in their own country should tailor their approach to that country's own unique conditions.

*About Author:*

*Hermann Simon is the author of the newly published Confessions of the Pricing Man. He is the founder and chairman of the consulting firm Simon-Kucher & Partners.*

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Online Weekend Programme: 3-4 hours (Saturday/Sunday)

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## Ahmedabad Management Association

### Evening Lectures

Ahmedabad Management Association held a Series of evening lectures during the month. 'Miracle of Being in Love at Work' with Mr. Achal Rangaswamy was held on 1st April; 'Leadership Transformation from Dreams to Reality' with Dr. Shailesh Thaker was held on 7th April; 'Design Thinking- An approach to Business problems' with Dr. Ashok Korwar was held on 14th April; Mr. Rajkumar Beniwal, MD, Industrial Extension Bureau, was speaker for the session 'Future of Industrial Development in Gujarat in the context of Make In India' held on 29th April.



*Mr. Rajkumar Beniwal addressing the audience*

The major lecture of the month was delivered by Dr. Tessy Thomas, Director, Advanced System Laboratories, DRDO, Hyderabad on Women Empowerment on 8th April. She spoke on 'Women in Scientific Achievement (Self Discovery of a Scientist)'

### Quiz & Contest

The Ultimate Business & Brand Quiz was organised on 15th April and received large number of participants. Mr. Sanjay Chakraborty conducted the Quiz.

'The Right Word Contest' was organised on 28th April to facilitate AMA members to develop English Vocabulary and word power.



*Mr. Sanjay Chakraborty conducting the Ultimate Business*

### Learners' Forum

The Inaugural session of 'Learners' Forum' was addressed and coordinated by Mr. B N Dastoor on the topic 'Overcoming Business Constraints' on 22nd April.

### Training Programmes & Workshops

AMA also conducted 45 training programmes on different topics. Over 970 persons attended the programmes.



*Summer Workshops for Children on Public Speaking*



*Dr. Tessy Thomas addressing on Women Empowerment*

The Summer Workshops for School and College Students began from 10th April and attracted over 970 students for 34 workshops conducted.

## Allahabad Management Association

### Continuing Medical Education (CME)

Allahabad Management Association organised a CME on 'Management of Cataract' on 22nd April at Allahabad. Dr. Shanti Chaudhary Executive Member AMA and chief co-ordinator, DEF introduced the speaker. Dr. S. P. Singh, Principal, SRN Medical College & Director, Regional Institute of Ophthalmology, Allahabad was the speaker of the event. The event was well received by the 125 members and their families



Mr. Alok Sah presenting a memento to the speaker Dr. SP Singh Principal Medical College Allahabad

## Baroda Management Association

### Round Table

Baroda Management Association organised the first ever Round Table Conference on Information and Technology on 'Connect, Collaborate, Conquer = 3C' on 7th April. Some of the eminent speakers included Mr. Manish Sheladia, Investor and Mentor; Mr. Vivek Ogra, Chairman and Director, GESIA and Mr. Martyn Arbon, CTO Investis. The conference was attended by 12 different IT companies of varied sizes from Gujarat.



Mr. Vivek Orga addressing the participants.

### Management Development Programme



Participants of MDP on Graphopsychology



Participants of MDP on "Get Future Ready with Business Tools from Google"



A one day management Development Programme was organised on ‘Get Future Ready for Business Tools by using GSuite and Google App Engine’ on 13th April. Mr Vimal Solanki was the speaker for the programme which was well received by the participants.

Another Management Development Programme on ‘Graphopsychology’ was organised on 18th April. The speaker for the programme was Mr. Pradip Pofali. The objective of the MDP was to make participants analyze their strengths and weaknesses for the job assigned.

**Friday Eventing Talk**

Baroda Management Association organised Friday evening talk on ‘Disruptions’ on 7th April. Ms. Raini Saiman, Mr. Abhinavdeep Saxena & Mr. Milind Bhatt were the speakers. The talk highlighted on various examples of Disruptions like - Reliance Jio, Tesla cars etc.

Another talk was led by Mr. Rohit Dave on ‘Habits of Achievers’ was organised on 14th April. List of Mental Physical Habits and Habits for being more Productive were the takeaways of the talk.



*(L to R) Ms. Raini Saiman, Mr. Abhinavdeep Saxena, Mr. Milind Bhatt addressing the Friday Talk on the topic ‘Disruptions’*



*Mr. Rohit Dave addressing the FET on Habits of Achievers*

Dr. (Prof) Krishna C Tiwari spoke on the topic ‘The Planet Earth: Man & Environment’ on 21st April. The session was well received by the participants.

Mr. Bhushan Patil, Ms. Garima Singh & Mr. Pranshu Singh addressed the Friday evening talk on ‘Swachh Bharat - Onus on admin or us?’ on 28th April. The session was focused on overview of Swachh Bharat Campaign, success stories around the country etc.



*Mr. Bhushan Patil, Ms. Garima Singh & Mr. Pranshu Singh addressing the FET on Swachh Bharat- Onus on Admin or us? ”*

## Bharuch Management Association

### Winning the Exam Battle

A programme on 'Winning the Exam Battle' was organised for the school students of class 8th/9th/10th. The students were given inputs on how they can confidently appear for exams, eliminate exam fear, manage time, and get rid of distractions and maximum focus on studies to score good grades in exams.



Mr. Apurva Pandya taking session on 'Winning the Exam Battle'



CA Kavita Trivedi explaining the various aspects of GST

### Finance Forum

BDMA organised its first Finance & Taxation Forum on 22nd April on the topic 'GST- IT Integration'. CA Kavita Trivedi was the Esteemed Speaker. Finance professionals across various industries attended the Forum.

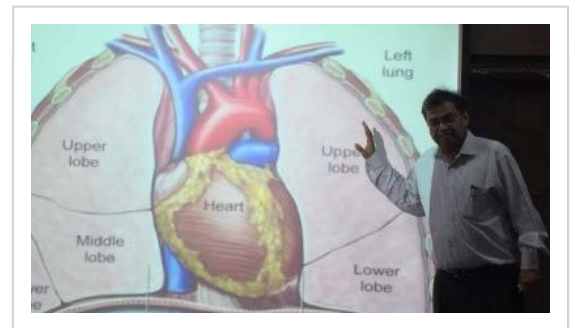
### Certificate Programme

Certificate Training programme on 'Fire & Safety' was organised by BDMA on 25th April. The programme was organised to equip employees with all the basic skills and knowledge required in the event of fire. It will help employees take appropriate safety measures while dealing with a life threatening situation.

Another Certificate programme was organised by BDMA on 26th April on 'First Aid'. The purpose of First Aid training is to make participants aware about providing basic first aid to a victim. This type of training helps in saving life of people living around us.



Participants at the Fire & Safety Program



Padma Bhushan Dr. Subroto Das explaining the function of lungs during the First Aid program

**HR Forum Meet**

BDMA organised its 4th HR Forum Meet on 27th April. Mr. Manthan Joshi, Manager-HR, Lubrizol Advanced Materials India Pvt Ltd. & Mr. S. Deendayalan, Ex HR- Head, DuPont were the speakers for the forum. Mr. Manthan Joshi shared his views on ‘Situational Leadership’ & Mr. S. Deendayalan, HR Manager spoke on- ‘Wake up or Pack up’. HR Professionals across Bharuch district attended this forum.



*Mr. Manthan Joshi receiving memento from one of the guest at HR Forum*

**Bhopal Management Association**

**11th Annual General Meeting**

Bhopal Management Association organized the Annual General Meeting on 6th May. Elections were also conducted during the AGM for BMA Executive Committee Members for the years 2017-19.

Chairman Mr Subhash Vithaldas in his welcome address gave a brief account of the objectives & activities of BMA. He further outlined the proposed activities for the ensuing year. Mr N.K Chhibbar, Jt. Secretary, presented the Minutes of last AGM, which were approved unanimously. Mr Vishwas Ghushhe, Hon. Secretary, presented the annual report for 2016-17. In the report he gave a brief account of the increase in the activities and membership base over the year. Mr Manoj Jha, Treasurer presented the Audited accounts and Report for the financial year 2016-17, which were unanimously approved by the Members.



*BMA New Office Bearer*

Election Officer announced Mr Subhash Vithaldas, Director, Permali Wallace. Pvt. Ltd. as the Chairman for the new Executive Committee 2017-19. The 11 other members were elected unopposed, for the ranks of Co-Chairman, Hon. Secretary, Joint Secretary and members. The EC body was welcomed by all the members.

The meeting was highly appreciated by the members and associates, and got featured in various newspapers and print media.



## Bombay Management Association

### Get-together

A Get-together of Former BMA Presidents and Members of the Executive Committee was held on 20th April, followed by dinner.



*Participants at the Tata Motors Plant visit*



*Former BMA Presidents & Executive Committee members at the Get-together*

### Plant Visit

A visit to Tata Motors Plant was organised on 22nd April. The visit was truly a learning experience for all the participants.

### Crucial Conversation with Leaders Series

‘Crucial Conversations with Leaders’ Series with Mr. Yogesh Chabria on the theme ‘How to Succeed the Happionaire Way and Ride the Wave of Disruption’ was held on 23rd April. The objective of this conversation was to get some insights on our mental, emotional, financial, physical and spiritual well-being.

Another Crucial Conversations with Leaders’ Series with CA Mr. Dipen Lathi on the theme ‘GST & Value-added Services’ was held on 29th April. The session was appreciated by the participants.



*Faculty Mr. Yogesh Chabria addressing the participants*



*Faculty Mr. Vincent D'silva addressing the participants*

### Full Day Programme

A Full day programme on ‘Excellence in Negotiation Skills’ was held on 27th April and conducted by Mr. Vincent D’Silva.

The objective of the programme was to make participants understand the tested negotiation strategies & techniques.

### **In-house Programme**

A one day in-house programme ‘Train the Technical Trainer’ was conducted on 29th April by Mr. Leslie Rebello. The programme was well received by the participants. A certificate of participation was also provided.



*Faculty Mr. Leslie Rebello along with the Participants*

## **Delhi Management Association**

### **Interactive session**

Delhi Management Association in collaboration with Faridabad Management Association organised an interactive session on ‘Organisational Success through Transformational Leadership’ by Mr. Sandeep Nagpal, CEO, Ladders HR on 1st April.

The session was attended by a large number of Senior HR leaders, Diversity Heads and B-School students.



*Participants at the workshop*

### **Smart India Hackathon 2017**

NDIM with the support of DMA organised the Grand Finale of Smart India Hackathon 2017 on 1st & 2nd April. Apart from harnessing creativity & expertise of students, Hackathon builds funnel for ‘Startup India, Standup India’ campaign and crowd sources solutions for improving governance and coming up with innovative solutions to solve India’s daunting problems.

### **Workshop**

DMA in collaboration with Go-Training organised a workshop on ‘Prevention of Sexual Harassment of Women at Workplace’ on 12th April. CA. Nidhi Shrivastava welcomed the speakers and participants. Mr Naveen Gupta, Additional Secretary, Delhi State Legal Service Authority and Advocate Leena Sharma Zaveri, Supreme Court of India were the speakers for the workshop.

The programme was attended by participants from the different walks of life. All the professionals highly appreciated the programme.

**T 20**

DMA in collaboration with ICPI took a new initiative 'T20' on 12th April. Mr. Rajan Pandhi, Director, DMA welcomed the eminent speakers Mr. Jeet Chatwal, Management Consultant & Leadership Trainer; Mr. Kirti Sen, Life, Career and Relationship Coach, Winged Bird and Dr. Mukul Jain, Management Consultant, Trainer who shared their views on Keep an Eye on 'I', Talent Retention in Retail Sector and Investing for Future.

Mr. Sumit Chaudhuri, Chairman & Managing Director, Third Millennium gave the vote of thanks.

**CSR Summit**

DMA organised a CSR Summit on 'Corporate and Civil Society Dialogue' on 26th April. Dr. Bhaskar Chatterjee, Former DG & CEO, IICA was the Summit Chairman.

Mr. P.P. Srivastava, Former CEO, PFC Consulting delivered the Welcome Address. Ms. Vaishali Nigam Sinha, Director, ReNew Power was the chief guest for the summit.

Some of the speakers included Mr P. P. Srivastava; Mr R Wanchoo, Chief General Manager, NBCC (India) Limited; Mr Anurag Kapoor, GM CSR, Schneider Electric and Ms. Shruti Sinha, Advisor, CSR- SR, PFC Consulting; Mr S K Chaturvedi, Former CMD, Power Grid; Ms. Dipanwita Chakraborty, Regional Director – Corporate Responsibility, Asia Pacific Corporate Affairs, Cargill India; Ms. Meenakshi Batra, CEO, CAF; Mr Anirban Roy, CEO, SEED; Brig Rajiv Williams, Head CSR, JSL Stainless; Mr. Nikhil Pant, Former Chief Program Executive - CSR, IICA & Co- Founder, Recha and Ms. Neelam Gupta, President, Aroh Foundation.

The summit was attended by the CSR Professionals from the public and private sector.

**Business Development Boot Camp**

DMA in collaboration with ICPI organised a Business Development Boot Camp for sales professionals in SMEs to polish concepts and practices on 28th April.

Mr. Rajiv Khurana, Managing Director/Trustee, ICPI; Mr. Rakesh Seth, Director, ICPI; Mr. A Prakash, IT Specialist and Mr. Deepak Prasad, Tech Entrepreneur & Former MD, Safenet were the speakers for the programme which was well received by the participants



*Participants at the session*



*(L to R) Mr. P P Srivastava, Dr. Bhaskar Chatterjee and Ms. Vaishali Nigam Sinha*



*Participants at the programme*



## Faridabad Management Association

Faridabad Management in collaboration with Delhi Management Association conducted a workshop on 'Organisational Success through Transformational Leadership' on 1st April. Mr. Sandeep Nagpal, CEO, Ladders HR was the speaker. Around 200 delegates, including 35 Members from the Industry, attended the programme.



*(R to L) Mr. Subhash Jagota, Sr. VP - FMA & CEO Global Business Solutions; Mr. V. Thyagarajan, Hon. ED - FMA & Head- CRC, Apeejay Stya University, Mr. Rajan Pandhi, Director, DMA and Mr Sandeep Nagpal : CEO, Ladders HR*

## Ghaziabad Management Association

### Manthan'17

Ghaziabad Management Association along with Department of Management Studies – RKGIT organised a national level business quiz competition 'Manthan 17' on 8th April.

The competition was graced by the Chief Guest Dr. Suman Kumar Singh - Director, SMEs Consultant; Dr. B. K Gupta, Advisor RKG group of institutions; Dr. Laxman Prasad- Director (R&D) RKG group of institutions; Dr. R.P Maheshwari, Director – RKGIT; Mr Vinay Gupta - Executive Director GMA; Dr. Arvind Singh - Head MBA and Dr. Vibhuti- Professor MBA and heads of various departments. 40 teams from 15 colleges participated.



*Felicitating the Chief Guest*

### Workshop

Ghaziabad Management Association along with the Department of Business Administration- ABES Engineering College organised a one day workshop on 'Optimizing Supply Chain' on 27th April. The facilitators for the workshop were Mr Shisam Bhattacharya, Sr. Manager - R&D, Safe Express; Mr Sudeep Chaudhary, Professor - MBA Dept, ABES and Prof (Dr) R K Singhal – HOD, MBA Dept.

The workshop was inaugurated by Mr. N K Dhand, Chairman, Micromatic Grinding Technologies Ltd and focused on enabling the participants stay updated with supply chain trends and developments with real case applications and exercises.

Members from organisations like Bharat Electricals Ltd, Micromatic Grinding Technologies Ltd, Ghaziabad

Precision Product Pvt Ltd, RKGIT, Ajay Kumar Garg Institute of Management, Sukriti Vidyut Udyog Pvt Ltd and ABES Engineering college participated enthusiastically.

‘Certificate of Participation’ was given to the participants by Mr. Raghunandan Kansal – Advisor, ABES EC in the presence of Mr Vinay Gupta, Executive Director - GMA; Dr R K Singhal – HOD, MBA and Dr S. J Rao.



*MDP being inaugurated by Mr. N K Dhand*

## Goa Management Association

### Panel Discussion

Goa Management Association (GMA) in collaboration with Business Goa (the leading business magazine of Goa) and International Centre Goa organised the ‘Budget Focus’ – a Panel Discussion on Goa Budget 2017 on 6th April. The Panel members included Dr. Jagannath (Desh) Prabhudessai, President, CREDAI; Mr. Anil Kher, CEO, Micro Interconnexion Pvt Ltd; Dr. Jennifer Lewis e Kamat, Chairperson, Women’s Wing – GCCI; Mr. Gautam Verlekar, Chartered Accountant; Mr. Rohan Bhandare, Chartered Accountant and Mr. Ashutosh Kharangate, CEO, Mangal Advisory Services. Prof. M. S. Dayanand, Department of Management Studies, Goa University, moderated the Panel Discussion. Dr. Pradeep Salgaonkar welcomed the audience. The event was attended by around 80 participants.

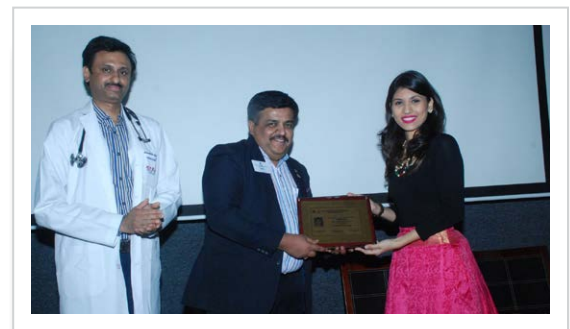


*GMA Executive Committee Members alongwith the Panel Members*

## Hyderabad Management Association

### Joint Lecture

Hyderabad Management Association in collaboration with the Star Hospitals organised a Joint Lecture Programme on ‘Prevention of Heart Disease’ on 6th April. The programme was addressed by Dr Ramesh Gudapati, HOD, Dept of Cardiology & Director, Star Hospitals. The event was graced by Mrs Abhimanika Tavi, Mrs. Asia Pacific Universe and Mrs. India South.



*Dr Ramesh Gudapati, HOD, Dept of Cardiology, Star Hospitals, Mr. Sravan Kumar Madap, President, HMA presenting Memento to Mrs Abhimanika Tavi, Mrs. Asia Pacific Universe and Mrs.India South*

## Indore Management Association

### Learning from Life of Legend

Indore Management Association organised an evening talk on 'Learning from Life of Legend - Dr. APJ Abdul Kalam' on 7th April. Moderator for the programme was Prof. Pankaj Kothari, Corporate Trainer.



*Prof. Pankaj Kothari during Learning from Life of Legend program*



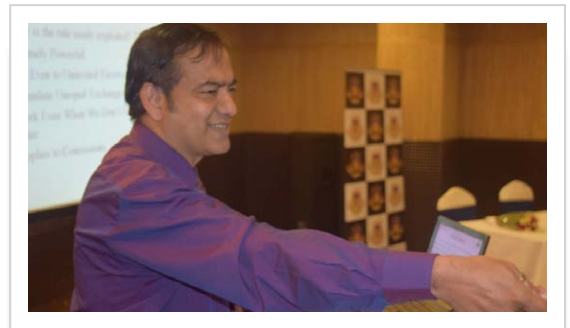
*Mr. Pratik Uppal during Reader's Clique.*

### Reader's Clique

IMA organised a book discussion on 12th April on the book 'Re-imagine' for management professionals and students. Narrator for the book was Mr. Pratik Uppal, Corporate Trainer.

### Evolution for Excellence

IMA organised 'Evolution for Excellence workshop' on 'Expanding Your Influence: Understanding the Psychology of Persuasion' on 12th April. Faculty for this workshop was Prof. Pankaj Kothari, Corporate Trainer.



*Prof. Pankaj Kothari during Evolution for Excellence Workshop*



*Ms. Abha Anand during Mind your Language program*

### Mind Your Language

IMA launched its new series 'Mind Your Language' on the theme 'Common Errors in English Language' on 21st April. The facilitator for the programme was Ms. Abha Anand, a Lecturer, Principal and Mentor. The programme was aimed to make participants aware of common errors that inadvertently creep into their everyday language usage & basic steps towards language enhancement.



**Training@Doorstep Workshop**

IMA organised ‘Training@Doorstep’ workshop on the topic ‘New Learning for Potential Performance’ on 28th April at HDFC Bank House, Indore. Trainer for the workshop was Ms. Archana Sharma, Thought Technologist.

**IMA Student Chapter**

IMA Student Chapter organised Centre of Excellence on topic ‘Time Management is Life Management’ at Shri Vaishnav Vidhyapeeth Vishwavidhyalaya campus, Indore. Speaker for the session was Maj. Gen (Retd) Dr. V. S. Karniik.

IMA student chapter organised Reader’s clique book discussion on ‘The Top Five Regrets of the Dying’, at International Institute of Professional Studies (IIPS), DAVV, Indore Takshila campus on 13th April. Narrator for the programme was Mr. Akhilesh Sengar, Vertical Head - HR, Idea Cellular Ltd.

Under Reader’s clique, IMA student chapter held a book discussion on ‘Rethinking the MBA’ at Sri Aurobindo Institute of Technology, Indore on 17th April. Narrator for the programme was Prof. Siddhartha K Rastogi, Associate Professor - IIM Indore.

CEO Talk on the topic ‘Advertising - In Film Branding & Unconventional Advertising’ was organised by IMA Student Chapter at Acropolis Institute of Management Study & Research, on 19th April. Speaker for the session was Mr. Abhishek Nandedkar, CEO, Vastrambar.

A Management Film Show on the Movie ‘Bhaag Milkha Bhaag’ at Acropolis Institute of Technology & Research Campus was organised by IMA Student Chapter on 21st April. Moderator for the session was Mr. Shashank Kasliwal - Director Emotional Intelligence Inc.

IMA Student Chapter organised the Industrial Visit to Case New Holland, Pithampur for the Management Students of IBMR, IPS Academy, Indore on 24th April.



*Ms. Archana Sharma during workshop*



*Mr. Shashank Kasliwal addressing students*



*Participants during industrial visit at Pithampur*

## Lucknow Management Association

### Book Release

A book, titled 'Ecology & Environment' authored by an LMA member Mr. R.N Bhargava, CMD, Ecomen Laboratories Pvt. Ltd along with three co-authors from the United States, published by The Energy & Resource Institute (TERI) was released by Hon'ble Governor of Uttar Pradesh, Mr. Ram Naik on 6th April. Among the LMA members and other distinguished guests, Prof Alok Dhawan, Dr. Sengupta, Director of Knowledge Management Division and Chairman of MBA Programmes in TERI University and Padma Shree Dr. Nityanand, Former Director - Central Drug Research Institute were also present on the occasion.



*Hon'ble Mr. Ram Naik, Governor of Uttar Pradesh addressing*

### Talk

A Talk by Swami Dhruv on 'Spouse Management and 12 good habits for happy conjugal life and Peace' was organised on 7th April. Speaker was Acharya Shree Swami Dhruv, an Astrologer, Motivator, Counsellor and Corporate Trainer by profession. He is also the founder of Srishti Foundation, Universal Spiritual Center, Srishti Sadhana Kendra Nepal & Spiritual Institute of Mind Management.



*Mr. Anil Mathur and Acharya Shree Swami Dhruv*

### Celebration of Woman Power

LMA collaborated with Kishwari Konnect, a non-profit for Jashn-e-Niswan (Celebration of Woman Power) on 8th & 9th April. Besides the inaugural session, in which Dr. Rita Bahuguna, Honb'le Minister for Women & Child Development, Govt. of U.P. was the Chief Guest, there were sessions on Laparoscopic Surgery by Dr. Alka Jain, Session on Diabetes by Dr Ghazala Kohkan, Session on Vital Vaccinations for Women and Session on Breast and Cervical Cancer Prevention in Women by Dr Nuzhat Husain & Dr I Husain.



*Participants at the conference*

### Workshop

In its series of Workshops on basics of starting up, YMF-LMA-Headstarts organised the 7th Workshop on 'Starting a New Business' on 7th April in collaboration with Institute of Cooperative and Corporate Management Research & Training. The Workshop was inaugurated by Mr Mukut Bihari Verma, Honb'le Cabinet Minister for Cooperatives, Government of Uttar Pradesh. Mr Jatin Srivastava, CA and Mr. Anurag Rastogi, CEO, Newsapp were the speakers for the session.

YMF-Headstarts 8th Workshop on Basics of Starting Up was organised on 18 April at University of Lucknow. Faculty comprised Mr. Ashish Kumar Pandey (Founder of three startups: W3Bminds technologies, CityPage3™ and The Tuition Teacher) and Mr. Vikas Gupta (Over 20 years of corporate experience and currently, running an entrepreneurial venture in Solar energy). Prof Usha Bajpai, Professor at Centre of Excellence in Renewable Energy Education and Research, University of Lucknow also spoke in the workshop.



Mr Jatin Srivastava, CA addressing the session



Participants at the workshop

YMF-Heastarts-TiE in collaboration with Department of Business Administration, Khwaja Moinuddin Chishti University, Lucknow organised the 9th Workshop for young managers on Basics of Starting Up on 20th April. The sessions were conducted by Mr Somil Bhatnagar, Operations Director, BDeveloper and Ms Sabaa Shyamlee, Director Communication, BDeveloper.

**Management Conclave**

LMA and NHRDN collaborated with Harcourt Butler Technological Institute, Kanpur in Management Conclave on 'Changing Paradigms of Management Practices: Sustainable Development and Employability of Indian Youth' on 20th April. Prof. S. Solomon, Vice Chancellor, Chandra Shekhar Azad University, Kanpur; Dr. R. K. Trivedi, Director, STEP-HBTI; Mr. A.K. Mathur, Vice President & Executive Director, LMA; Mr. Saud Usmani, Sr. Manager- HR, Tata Motors and Dr. Rajan Johri, Managing Director, LeadWynn were the speakers.



Panel Discussion on 'Changing Paradigms of Management'

**Cardiac Checkup Camp**

LMA jointly with Rotary Club of Lucknow and Max Super specialty Hospital organised a Cardiac Camp on 28th April. Dr. Vivek Kumar, MD DM Cardiology & Director of Cathlab Max Hospital & his team provided consultation and carried BP, Blood Sugar and ECG tests in the Camp. A presentation on Alkaline Water was also made by Mr. Tarun Garg of Enagic India. Alkaline Water with PH in excess of 7 has immense therapeutic value in reversal of a variety of degenerative and other deceases.



Cardiac Checkup Camp in progress



## Ludhiana Management Association

### Seminar

Ludhiana Management Association organised a seminar for Student members on 'Managing Manufacturing Excellence for Business Development' on 6th April. Mr Jaswinder Singh Bhogal, Vice President, Uniparts Limited was the guest speaker. He shared his vast experience on manufacturing and stressed that managing excellence in manufacturing is the basic requirement for business development.



*Mr Jaswinder Singh Bhogal interacting with the student members of LMA*

Another seminar on 'The Thought Change: Value Your Biggest Asset' was organised on 7th April. Mr Deepak Sharma, Founder & Group MD, Sarthi Group was the guest speaker. He interacted with the members on how value becomes the biggest assets and how to create the value driven proposition.

LMA organised a seminar on 'Parenting with a Purpose' on 22nd April. The session was conducted by Ms Ashima Banga, Life & Success Coach, Infinite Mind Infinite Grace. She talked about today's competitive world and how students are put under huge stress to excel in exams. The session was well received by participants.



*Mr Deepak Sharma, Founder & MD, Sarthi Group, Mumbai delivering the seminar*



*Ms. S K Singla, Executive Secretary, Ludhiana Management Association addressing*

## Madurai Management Association

Madurai Management Association organised a symposium on 'Clean India (Swachh Bharat)'. Mr. M. Shunmugasundaram, President - MMA welcomed the gathering.

Sharing her experience in making all the village panchayats in Madurai District open defecation free (ODF), Ms. B. Rohini Ramdas, Additional Collector - Development and Project Director of District Rural Development Agency said that



*Ms. B. Rohini Ramdas, Additional Collector - Development and Project Director of District Rural Development Agency, speaks on Clean India (Swachh Bharat) along with Mr. M. Shunmugasundaram, President-MMA*

Swachh Bharat should be the people’s movement. She attributed the success of making all village panchayats in the district ODF to the initiatives focusing on behavioural change and community participation.

She added that the ODF mission also demanded the use of various management principles, primarily for mobilising the logistics for construction of around 1.65 lakh toilets. Dr. Kavipriya, Assistant Professor, Fatima College proposed Vote of Thanks, around 50 members participated in the event.

## Meerut Management Association

### Seminar

Meerut Management Association organised a seminar on ‘GST-Gearing Up For the New Tax Regime’ on 22nd April.

CA Sudhir Gupta, Managing Partner VSPV & Co., Delhi and Mr. Sanjay Sharma, Managing Director, Mawai Infotech Limited, Noida were the esteemed speakers who enlightened the MMA members on the benefits of GST. The panel discussion answered many doubts and queries of the members.

CA Sunjeev Gupta- President MMA; Mr. Sidharth Singhal-Event Chairman; Mr. A. N. Malhotra-Chairman IIA; Mr. Ankit Singhal; Mr. Sanjeev Jain, Capt. V. K. Gupta; Mr. Ashok Jain, Mr. Shashikant Goel, Mr. Yogesh Garg, Mr. Ankur Jaggi, Mr. Ravi Mohan Agrawal and Meerut’s renowned Entrepreneurs, Industrialists and professionals were present during the programme. The Event was very well organised by Mr. Kapil Gahlot- Executive Director MMA.

MMA members also attended a seminar on the theme ‘Depression: Let’s Talk’ organised by Shobhit University on 7th April. Mr. Ankit Singhal, Immediate Past President, Meerut Management Association was the chief guest for the seminar.

### Plant Visit

A plant visit of Daurala Sugar Works, a unit of DCM Shriram Industries Limited, was organised by Meerut Management Association for its members on 8th April.

Mr. Sanjay Rastogi, Chief General Manager (Sugar) and Mr. Harkirat Singh, Chief Chemist of DSW briefed all members about the company, plant and process of manufacturing of sugar from cane, its packaging and delivery to customers.



(L to R) Mr. Sidharth Singhal, Event Chairman; Mr. Sanjay Sharma, Speaker; CA Sunjeev Gupta, President, MMA; CA Sudhir Gupta, Speaker.



L-R Mr. Sudhir Chandana, Member, Meerut Management Association; Dr. Jayanand, Registrar, Shobhit University; Mr. Ankit Singhal, Past President, Meerut Management Association and Dr. Jyoti Sharma, Co-ordinator with the students of Shobhit University.



*Members Visiting plant*



*MMA Members group*

## Navsari Management Association

### Seminar

For benefits of business people of Navsari, NMA organised a very unique seminar on the subject 'How Competitor sensitive your Organisation is?' on 15th April. Mr. Heital Yaagnik, Competitive Intelligent Solution Expert was the facilitator for the session. He described the subject in a very simple language with examples for competitive sensitiveness. The seminar was attended and well received by the 25 participants.

Another seminar on 'Challenges and Opportunities for family managed business' was held by Navsari Management Association on 22nd April. Prof. Parimal Merchant, Director, SP Jain Institute of Management & Research was the speaker for the session. Around 200 participants from Vapi, Surat and valsad benefitted from the seminar. The session was much appreciated by the participants.

### Aptitude Test

NMA arranged an 'Aptitude Test' for students on 29th April. Total 13 students appeared for the test which was conducted by Mr. Janak Desai, Chief Coach of National Training and Consultancy. A counseling session was arranged for all the students in the presence of their parents for career guidance.



*Prof Parimal Merchant addressing the participants*



*Mr. Janak with students while test is on*



## Palghat Management Association

Palghat Management Association organised a programme, 'Development Agenda for Palakkad – Vision 2020' on 18th April. The chief guest for the occasion was Mr M.B. Rajesh, MP who also deliberated on the development agenda of Palakkad. The new logo of Palghat Management Association was also released on the occasion. The session was attended by more than 40 members.



*Mr. M. B. Rajesh, MP releasing new logo of PMA*

## Pathankot Management Association

### Workshop

Pathankot Management Association organised a 'Financial Awareness Workshop' on 4th April. The theme of the workshop was 'Investor Awareness'. Dr. Sanjay Bahl from SEBI shared his experience on how SEBI acts as a regulator whose first priority is looking after the interests of the investor. Around 50 students participated in the workshop.



*Dr. Sanjay Bahl with Young Investors*

Another workshop was organised on Foreign Exchange on theme 'How to earn Money through Trading' on 22nd April. Mr. Lakshya Mahajan & Mr. Rahul from ValuerHR were the speakers for the workshop. About 40 Students and faculty Members participated in the workshop

Pathankot Management Association organised a guest lecture on 'How to Succeed in Life' on 18th April. Commander Ajay Kumar, Secretary Naval Sports Board, IndianNavy was the speaker for the lecture. He emphasized that one should do the work or make career as per the interest and give maximum efforts for it. About 40 Students and faculty Members participated



*Mr. Rahul & Mr. Lakshya Mahajan conducting Forex Workshop*



*Commander Ajay Kumar with Participants*

## Patna Management Association

### Seminar

Patna Management Association organised a one-day seminar on 'Goods & Services Tax' on 22nd April. The seminar was organised in collaboration with IIBM and Bihar State Productivity Council. Prof. U K Singh, Director General, IIBM and Zakir Hussain Group of institutions, welcomed the guests and introduced the theme. Some of the other speakers for the seminar included Mr. O P Singh, Dy. Commissioner, Service Tax; Mr. B B Kumar of Service Tax department; Mr. Sudhir Kr Singh, MD, Patna Dairy Projects and Mr. S K N Haider, President, Patna Management Association. The seminar was widely attended by the members of Patna Management association, Bihar State productivity council, faculty members, Management students and industry representatives.

## Rohilkhand Management Association

Rohilkhand Management Association organised 'Uddyam – The Business Plan Competition' on 3rd April, in collaboration with Khandelwal College of Management Science & Technology. Mr Sunil Gulati was the chief guest of inaugural session and Mr Sanjay Mishra was Guest of honor. Mr. Vinay Khandelwal, Executive Director-KCMT and Dr. N. L. Sharma, Sr. Council Member, R.M.A also shared their thoughts. Total 13 teams participated in the event including 9 teams from KCMT and 4 teams from other colleges. The competition focused on inculcating entrepreneurial skills in the management students.



*Pannel discussion in progress*

## Thrissur Management Association

### Hykon Business Plan Contest

Thrissur Management Association organised 7th Hykon Business Plan contest on 26th April. CA T S Anantharaman, Chairman, Catholic Syrian Bank and Past President, TMA Inaugurated the function. Er. Anand Menon, President TMA; Er. Christo George, CMD, HYKON & Sr. Vice President TMA; CA T R Anantharaman, Secretary, TMA; Dr. Assisi, Dean, Holy Grace Academy and Dr. Saravanan, Director, Holy Grace addressed the students. 12 Teams from 10 Colleges participated in the event.



*CA T S Anantharaman Inaugurating 7th TMA Hykon Business Plan Contest*

### Managerial Development Programme (MDP)

TMA organised Managerial Development Programme on the topic ‘Changeover from Ordinary College Student to a Vibrant Business Man’ on 27th April. Mr. Paul Thachil, CMD, Raphol Saniplast was the guest speaker. 90 students from various student chapter colleges attended the function.



*Mr. Paul Thachil (CMD, Raphol Saniplast) addressing TMA Student Chapter Members*



*TMA Representative and Walkers Club President Mr. Surendran C G honouring, Catholic Syrian Bank Chairman CA T S Anantharaman*

### Honoring TMA Past President

TMA in association with Walkers Club honored CA T S Anantharaman, Chairman, Catholic Syrian Bank and Past President TMA.

## Trivandrum Management Association

TMA Student Chapter of Lourdes Matha College of Science and Technology, Trivandrum was inaugurated by Dr. K.C Chandrasekharan Nair, Director, Dheerkayush Hospitals on 12th April. Mr. Basanth Kumar, B.S IT Head – Asianet News; Mr. Sreekanth P. Krishnan, Chairperson – Management Development Program, TMA; Mr. Philip John, Secretary, LMCES; Dr. K.C. Chandrasekharan Nair, Director, Dheerkayush Hospitals and Dr.V. Syam Prakash, Principal, Lourdes Matha College were also present at the occasion.



*TMA Family Get Together held at Lake Palace, Kadinamkulam, Trivandrum on 23.04.2017*



*L-R Mr. Basanth Kumar. B.S IT Head – Asianet News, Mr. Sreekanth P. Krishnan Chairperson – Management Development Program, TMA, Mr. Philip John Secretary, LMCES, Trivandrum, Dr. K.C. Chandrasekharan Nair Director, Dheerkayush Hospitals, Kottayam, Dr. V. Syam Prakash, Principal, Lourdes Matha College of Science and Technology*



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# AIMA Events Calendar

Event	Conference Director	Venue	Date
26th National Management Games 2017		Bhubaneswar	17-19 May 2017
		Bangalore	14-16 June 2017
		Mumbai	31 May-02 June 2017
		Delhi	27-29 June 2017
		Grand Finale	01 July 2017
6th HR Leadership Retreat		Goa	19-21 May 2017
Shaping Young Minds Programme		Kollam	20 May 2017
AIMA - Imperial College Conference	Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service	Imperial College, London	23 June 2017
12th Global Advance Management Programme	Prof Solomon Darwin, Executive Director – Center for Corporate Innovation, UC Berkeley – Haas School of Business	USA	25 June-01 July 2017
National Competition for Young Managers		Kolkata	13-14 July 2017
		Chennai	20-21 July 2017
		Mumbai	03-04 August 2017
		Delhi	10-11 August 2017
		Grand Finale	18 August 2017
AIMA JRD TATA Corporate Leadership Award Presentation		New Delhi	18 July 2017
AIMA-Madras Management Association - 1st Regional Management Conclave	Ms Preetha Reddy, Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd. & Past President, AIMA	Chennai	03 August 2017



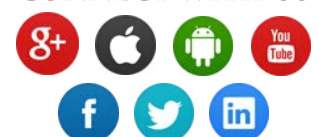
Event	Conference Director	Venue	Date
5th Marketing Retreat	D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings Pvt Ltd	Goa	04-06 August 2017
2nd US India Conference	Sunil Kant Munjal, President, AIMA & Chairman, Hero Corporate Service	University of California Campus, Berkeley USA	08 September 2017
44th National Management Convention		New Delhi	27-28 September 2017
National Competition for Young India		Bangalore Mumbai Kolkata New Delhi	September - October 2017
6th Young Leaders Retreat	Sanjeev Bikhchandani Founder and Executive Vice Chairman, Naukri.com &  Vineet Agarwal Managing Director, Transport Corporation of India Ltd	Goa	26-28 October 2017
National Management Quiz		Bangalore Mumbai Kolkata New Delhi	November 2017

To view full calendar please visit [www.aima.in](http://www.aima.in)

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