

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

APRIL 2018



Dear Readers,

It gives me great pleasure to present the April issue of AIMA News.

Last month AIMA hosted one of its major flagship events, the AIMA Managing India Awards 2018. The 9th edition of the Awards saw several stalwarts being honoured at a glittering ceremony. Col Rajyavardhan Rathore, AVSM (Retd.), Minister of State (IC) Youth Affairs & Sports, and Minister of State for Information and Broadcasting, Government of India, gave away awards to Acharya Balkrishna, Vijay Shekhar Sharma, Motilal Oswal, M V Gowtama, Rajan Anandan and Ali Abbas Zafar. They were introduced by equally renowned personalities. Ms Indu Jain was presented the Lifetime Contribution to Media Award on a separate occasion. Mr Sanjiv Goenka, Past President, AIMA and Chairman, RP-Sanjiv Goenka Group was the Jury Chairman. You will find more details inside.

In its endeavour to provide a platform for thought-provoking deliberations at an international level, AIMA organised the 2nd Imperial College Business School-AIMA Conference on 30th April 2018 in London. Rt Hon Baroness Sandip Verma, Member, House of Lords, UK, Global Chairperson, Institute of Directors, India, Chairperson, European External Affairs Committee and Former Minister of Energy & Climate Change delivered the keynote address. The Conference was addressed by industry and academic leaders who discussed the shifting dynamics of global competition and growth. A brief report is carried inside.

AIMA also participated in the first AAMO council meeting of 2018 held in Macau. AAMO representatives from Australia, Hong Kong, India, Macau, Malaysia, Nepal, Philippines and Sri Lanka gathered to discuss the current and future plans of the organisation.

Staying true to its mandate of collaborating closely with the Local Management Associations, AIMA supported the All Kerala Management Associations Summit and Annual National Management Convention of KMA. President-Mr Mohandas Pai addressed the Convention. More details are in this issue along with other updates from AIMA & the LMAs, and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm regards

Rekha Sethi
Director General

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AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Chanakya

Business Simulation

Growing Business Should Now
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27th National Competition for Business Management Simulation (NMG - 2018)

About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, Organized by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc. The winners of NMG represent India in the Asian Management Games (AMG).

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 28,000 Per Team	₹ 30,000 Per Team
4 – 6 Teams	₹ 26,000 Per Team	₹ 28,000 Per Team
7 Teams & Above	₹ 25,000 Per Team	₹ 26,000 Per Team

Premium Slab - Participation Fee (With Extra Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 38,000 Per Team	₹ 40,000 Per Team
4 – 6 Teams	₹ 36,000 Per Team	₹ 38,000 Per Team
7 Teams & Above	₹ 35,000 Per Team	₹ 36,000 Per Team

AIMA GSTIN No. 07AAATA1644A1ZH | AIMA PAN No.: AAATA 1644 A | GST will be charged extra | Participation Fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
For online registration, please visit www.apps.aima.in/eventmgmt/Fill_Details.aspx or <http://chanakya.aima.in>

Dates and Venues

VENUE	ROUNDS	DATES
Mumbai (Western Round)	Training Round, Prelim Round, Regional Final	21 May - 24 May
Bhubaneswar (Eastern Round)	Training Round, Prelim Round, Regional Final	4 June - 7 June
Bengaluru (Southern Round)	Training Round, Prelim Round, Regional Final	18 June - 21 June
New Delhi (Northern Round)	Prelim 1 Training Round, Prelim Round	2 July - 4 July
	Prelim 2 Training Round, Prelim Round, Regional Final	9 July - 12 July
GRAND FINALE : 13 July, 2018 The Claridges, 12 Dr A.P.J Abdul Kalam Road, New Delhi – 110011		

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AIMA Managing India Awards 2018



Sitting (L-R) Ali Abbas Zafar, Motilal Oswal, Col Rajyavardhan Rathore, Acharya Balkrishna and Rajan Anandan. Standing (L-R) Rajiv K Luthra, B J Panda, Rekha Sethi, Sunil Kant Munjal, Harshavardhan Neotia, TV Mohandas Pai, Sanjiv Goenka, Sanjay Kirloskar, Punit Goenka, Ajey Mehta, Suhel Seth, Ritu Beri and Shekhar Gupta

The 9th AIMA Managing India Awards ceremony was held on 18th April 2018 where stalwarts of India were recognised for their outstanding contribution in different areas at a glittering awards ceremony at New Delhi.

Col Rajyavardhan Rathore, AVSM (Retd.), Minister of State (IC) Youth Affairs & Sports, and Minister of State for Information and Broadcasting, Government of India, graced the occasion as the chief guest and paid glowing tributes to the winners of AIMA Managing India Awards 2018. "The winners never give up, they strive faster for excellence. Once they reach their destination, they try for the next. These are the qualities that make winners special," he said.

The minister was introduced by Mr Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP Sanjiv Goenka Group. Mr TV Mohandas Pai, President, AIMA and Chairman,



Indu Jain, Chairperson, Bennett Coleman & Co Ltd, receiving the Lifetime Contribution to Media Award from Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group, as Rekha Sethi looks on



(L-R) Rekha Sethi, Director General, AIMA; TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Col Rajyavardhan Rathore, AVSM (Retd.), Minister of State (IC) Youth Affairs & Sports and Minister of State for Information and Broadcasting, Government of India; Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group; Harshavardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group and Sanjay Kirloskar, Vice President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd

Manipal Global Education Services Pvt Ltd., Mr Harshavardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group, and Ms Rekha Sethi, Director General, AIMA also addressed the audience.

Mr Shekhar Gupta, Chairman & Editor in chief, Printline Media Pvt Ltd., introduced the Outstanding Institution Builder Award for Motilal Oswal, Chairman & Managing Director, Mr Motilal Oswal Financial Services Ltd. The Entrepreneur of the Year Award for Mr Vijay Shekhar Sharma, Founder & CEO, Paytm, was introduced by Mr Sunil Kant Munjal, Immediate Past President, AIMA & Chairman, The Hero Enterprise.

Defining himself as a business leader, Acharya Balkrishna, Chairman & Managing Director, Patanjali Ayurved Ltd, who received the Transformational Business Leader of the Year Award this year, said that business is not their

purpose but only a resource for the main purpose that is service of mankind and prosperity for charity. His citation was read by Ms Ritu Beri, MD & CEO, Ritu Beri Design Pvt Ltd.



Acharya Balkrishna, Chairman & Managing Director, Patanjali Ayurved Ltd, receiving the Transformational Business Leader of the Year Award from Col Rajyavardhan Rathore



Vijay Shekhar Sharma, Founder & CEO, Paytm receiving the Entrepreneur of the Year Award from Col Rajyavardhan Rathore, AVSM (Retd.), Minister of State (IC) Youth Affairs & Sports and Minister of State for Information and Broadcasting, Government of India; as Sunil Kant Munjal, Immediate Past President, AIMA & Chairman, The Hero Enterprise and TV Mohandas Pai, President, AIMA and Chairman, Manipl Global Education Services Pvt Ltd, look on

Recipient of Lifetime Contribution to Media, Ms Indu Jain, Chairperson, Bennett Coleman & Co Ltd said that the real challenge for any organisation is not to keep pace with rapid change, it is to constantly renew itself without losing the sight of its core values and guiding principles. Her citation was read by Mr Sanjay Kirloskar, Vice President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd.

Mr Ajey Mehta, Vice President India, HMD Global, read the citation for Outstanding PSU of the Year awarded to Bharat Electronics Ltd. Mr M.V. Gowtama, Chairman & Managing Director, Bharat Electronics Ltd, received the award. Mr B.J. Panda, Member of Parliament, Lok Sabha, introduced Mr Ali Abbas Zafar, Director and Screen Writer,

who received the Director of the Year Award. Commenting on the long-time debate on movies is a reflection of life, he emphasised that they are a reflection of life in the truest possible



Motilal Oswal, Chairman & Managing Director, Motilal Oswal Financial Services Ltd, receiving the Outstanding Institution Builder Award from Col Rajyavardhan Rathore as Sanjiv Goenka looks on



way. You can pick any story of any genre, the impact of good film will somehow boil down to human relationships and human emotions.

Mr Rajiv K Luthra, Founder and Managing Partner, Luthra & Luthra Law Offices, read the citation for Google India which was presented the MNC in India of the Year and the award was received by Mr Rajan Anandan, Vice President, South East Asia & India, Google. Keeping pace with the evolving customer needs, he said that it is a commitment to the next generation of Google's users to build products and services that work for everyone regardless of where they live, what language they speak, which devices they use or the network they are connected to.

While expressing his views on the need for media to be more sensitive, Mr Punit Goenka, Managing Director & CEO, Zee Entertainment Enterprises Ltd, who received the Outstanding Contribution to Media Award, said that media has certainly been a strong change catalyst

across the society. But now, more than ever, this new era of entertainment is driven by strong viewer choices and opinions. He was introduced by Mr Suhel Seth, Socialite and Managing Partner, Counselage India. This year's jury members included Mr Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group; Mr TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Mr Harshavardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group; Mr Sanjay Kirloskar, Vice President, AIMA and Chairman and Managing Director, Kirloskar Brothers Ltd; Mr Rajive Kaul, Chairman, NICCO Corporation Ltd; Mr Inderdeep Singh, President & MD, Continental Device India Pvt Ltd; Mr Vineet Agarwal, Managing Director, Transport Corporation of India Ltd; Mr P Balaji, Director, Regulatory & External Affairs, Vodafone India Ltd and Mr Akhil Bansal, Deputy CEO, KPMG in India.



M V Gowtama, Chairman & Managing Director, Bharat Electronics Ltd receiving the Outstanding PSU of the Year Award from Col Rajyavardhan Rathore as Rekha Sethi, Ajey Mehta, Vice President India, HMD Global and TV Mohandas Pai look on



01. *Rajan Anandan, VP, South East Asia & India, Google with the MNC in India of the Year Award*



02. *Ali Abbas Zafar, Director and Screen Writer with the Director of the Year Award*



03. *Shekhar Gupta, Chairman & Editor in chief, Printline Media Pvt Ltd*

04. *(L-R) Ajey Mehta, Vice President India, HMD Global; TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd and Punit Goenka, Managing Director & CEO, Zee Entertainment Enterprises Ltd*

05. *Harshavardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group; Col Rajyavardhan Rathore, AVSM (Retd.), Minister of State (IC) Youth Affairs & Sports and Minister of State for Information and Broadcasting, Government of India; Sanjay Kirloskar, Vice President, AIMA & and Chairman & Managing Director, Kirloskar Brothers Ltd*



06. *B J Panda, Member of Parliament, Lok Sabha; Sanjiv Goenka, Chairman, Managing India Awards Jury and Chairman, RP-Sanjiv Goenka Group and Suhel Seth, Socialite and Managing Partner, Counselage India*



07. *Ali Abbas Zafar, Director and Screen Writer and Ritu Beri, MD & CEO, Ritu Beri Design Pvt Ltd*

08. *Harshvardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group and B J Panda, Member of Parliament, Lok Sabha*

09. *Rajiv K Luthra, Founder and Managing Partner; Luthra & Luthra Law Offices and Sunil Kant Munjal, Immediate Past President, AIMA & Chairman, The Hero Enterprise*

10. *Rajiv Vastupal, Krishan Kalra and Dr JS Juneja, Past Presidents, AIMA*



11. *Sanjay Kirloskar, Vice President, AIMA & and Chairman & Managing Director, Kirloskar Brothers Ltd and Suhel Seth, Socialite and Managing Partner, Counselage India*

12. *Vineet Nahata, Director, PowerGilt Treasuries Inc and Sanjay Gupta, Editor-in-Chief & CEO, Dainik Jagran*



13th Global Advanced Management Programme

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Open Business Models
in the Changing Global
Landscape

24 June to 30 June, 2018
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AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Programme Director

Solomon N Darwin

Executive Director, Center for Corporate Innovation
Haas School of Business, University of California, Berkeley

Programme Objectives

- Insights into the latest models and frameworks for understanding business problems
- Strategies for identifying new opportunities and capitalising on them
- Rethinking business models and management approaches as a global leader
- Deeper understanding of organisational dynamics to improve implementation of new initiatives/ideas

Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to and interaction with the top management teams of companies and institutes like Google, Intel, Cisco Systems, Wells Fargo Bank, Standard Chartered Bank, PayPal Inc, IBM Research, VISA, GE Co-Innovation Lab, Fujitsu Open Innovation Center, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 8500 per Participant

GST: 18% as applicable on the date of fee payment will be charged on the participation fee.

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN no.: AAATA 1644 A

Online registration available, please visit www.aima.in

Nitin Saxena

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2nd Imperial College Business School-AIMA Conference



(L-R) Jana Blount, Legal Innovation Manager, DLA Piper; David Gann CBE, Vice President (Innovation), Imperial College London; Rajive Kaul, Chairman, Nicco Group; Gopichand P Hinduja, Co-Chairman, Hinduja Group of Companies and Chairman, Hinduja Automotive Ltd, UK; TV Mohandas Pai, President, AIMA & Chairman, Manipal Global Education Services; Rekha Sethi, Director General, AIMA; Rt Hon Baroness Sandip Verma, Member, House of Lords UK, Global Chairperson, Institute of Directors, India, Chairperson, European External Affairs Committee and Former Minister of Energy & Climate Change; Sankalp Chaturvedi, Director, Gandhi Centre for Inclusive Innovation, Imperial College Business School; HE Mr YK Sinha, High Commissioner of India to UK, and Francisco Veloso, Dean, Imperial College Business School

All India Management Association (AIMA) in its endeavour to provide a platform for thought-provoking deliberations, organised the 2nd Imperial College Business School-AIMA Conference on 30th April 2018 in London. Leaders from all walks of life stressed on the need to adapt and discussed the shifting dynamics of global competition and growth.

Rt Hon Baroness Sandip Verma, Member, House of Lords, UK, Global Chairperson, Institute of Directors, India, Chairperson, European External



Pramod Bhasin, Founder, Genpact and Chairman, Clix Capital and Lord Karan Bilimoria CBE DL, Chairman, Cobra Beer Partnership



(L-R) TV Mohandas Pai, HE Mr YK Sinha, Rt Hon Baroness Sandip Verma, Gopichand P Hinduja, and Francisco Veloso

Affairs Committee and Former Minister of Energy & Climate Change delivered the keynote address. “The end user is ultimately not to be ignored. It’s the person who will keep an organisation afloat or break your organisation. Recent political

landscapes also demonstrate that unless everyone believes they are sharing the success of economic growth, the dissatisfaction will filter through the cracks” she said.



(L-R) David Gann CBE, Jana Blount, TV Mohandas Pai and Mark Kennedy, Director, Imperial Business Analytics & Associate Professor, OB & Strategy, Imperial College Business School

Stressing the importance of collaboration, HE Mr YK Sinha, High Commissioner of India to UK, said, “Collaboration between the UK and India is particularly significant. What we forget sometimes is what’s happening across the board – whether it’s combatting malaria, developing solar batteries or creating a framework on cyber cooperation. This sort of collaboration will help our people prepare for the future.”

The inaugural session was concluded by Mr TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services. Mr Francisco Veloso, Dean, Imperial College Business School delivered the welcome address, followed by a special address by Mr Gopichand P Hinduja, Co-Chairman, Hinduja Group of Companies and Chairman, Hinduja Automotive Limited, UK. The introductory remarks were made by Ms Rekha Sethi, Director General, AIMA

Some of the eminent speakers included Mr David Gann CBE, Vice President (Innovation), Imperial College London; Ms Jana Blount, Legal Innovation Manager, DLA Piper; Mr Mark Kennedy, Director, Imperial Business Analytics and Associate Professor, OB & Strategy, Imperial College Business School; Lord Karan Bilimoria CBE DL, Chairman, Cobra Beer Partnership; Mr Pramod Bhasin, Founder, Genpact and Chairman, Clix Capital; Mr Rajive Kaul, Chairman, Nicco Group; Ms Daljit Bamford, Director of Strategic Programs, EMEA, Salesforce; Mr Nelson Phillips, Abu Dhabi Chamber Chair in Strategy and Innovation, Imperial College Business School.

Mr Sankalp Chaturvedi, Director, Gandhi Centre for Inclusive Innovation, Imperial College Business School, presented the concluding remarks.



Mark Kennedy, Director, Imperial Business Analytics & Associate Professor, OB & Strategy, Imperial College Business School; Nelson Phillips, Abu Dhabi Chamber Chair in Strategy and Innovation, Imperial College Business School; Pramod Bhasin, Founder, Genpact and Chairman, Clix Capital; Daljit Bamford, Director of Strategic Programs, EMEA, Salesforce; Rajive Kaul, Chairman, Nicco Group; Sankalp Chaturvedi, Director, Gandhi Centre for Inclusive Innovation, Imperial College Business School and Lord Karan Bilimoria CBE DL, Chairman, Cobra Beer Partnership

AAMO 1st CEO/ED Meeting of 2018



AAMO Council Members at Macau

AIMA participated in the 1st CEO/ED Meeting of 2018 of Asian Association of Management Organisations (AAMO) on 3rd-4th April 2018 at Macau. AAMO representatives from Australia, Hong Kong, India, Macau, Malaysia, Nepal, Philippines and Sri Lanka gathered to discuss the current and future plans of the organisation.

Strategic discussions were held to align the initiatives and aims of AAMO for the coming year, and recommendations were presented to the Council for approval and subsequent implementation. Key highlights of the discussions included the implementation of reciprocal international membership offered by AAMO members and a reinvigorated approach for extending the reach of AAMO within the region. The revised

framework of AAMO’s unique Management Capability Index Survey and proposals for new AAMO research were also discussed.

AAMO is an independent, non-political and not-for-profit association of National Management Organisations (NMO), which promotes, facilitates and supports the development of professional management in the Asia Pacific Region.



1st CEO/ED Meeting of 2018 of Asian Association of Management Organisations in progress

AIMA, All Kerala Management Associations Summit and Annual National Management Convention



T. V. Thomas Isaac, Shri Mahatria Ra, T. V. Mohandas Pai and Rekha Sethi during the lamp lighting ceremony along with the KMA fraternity and K.A. Ajayan, President, Calicut Management Association.

The AIMA, All Kerala Management Associations Summit and Annual National Management Convention of KMA's 60th year was held on 12th and 13th April 2018 at Kochi on theme 'Reimagining Leadership in a Disrupted World'.

The Chief Guest for the inaugural session was Dr T. M. Thomas Isaac, Finance Minister, Government of Kerala and the Guest of Honour was Mr T.V. Mohandas Pai, President, AIMA. The main speaker for the day was Shri. Mahatria Ra, Founder of Infinitheism.

Prof. Vasanthi Srinivasan, IIM Bangalore-HR and Leadership delivered the Keynote Address on the topic 'Redefining Learning'. The welcome address was delivered by Mr. Dinesh Thampi,

Senior Vice President, Kerala Management Association & Chairman, Convention Committee and the Presidential Address was made by Mr Vivek Krishna Govind, President, Kerala Management Association.



Mr. T.V. Mohandas Pai, President, AIMA, delivering the address



Dr T.M. Thomas Isaac delivering the inaugural address

The introduction of the AIMA President was done by Mr K. A. Vijayan, President, Calicut Management Association, following which Mr Mohandas Pai delivered the address. Dr Isaac then delivered the inaugural address, following which Mr Christo George, President Trichur Management Association introduced the AIMA Director General, Ms Rekha Sethi who did the felicitations for the inaugural session.

The main speaker of the convention, Shri. Mahatria Ra conducted a special Transformational Session. Some of the other speakers included Mr. Ajey Mehta, MD, Nokia India; Mr. Richard Rekhy, Global Board Member, KPMG Global; Mr. Viju Chacko, Head, AI, TCS; Mr. T. Jayakrishnan, Founder & CEO, Asimov

Robotics; Mr. A.P.M. Mohammed Hanish, IAS, MD, Kochi Metro; Mr. Santhosh Kurup, CEO-ICT Academy, Government of Kerala; Mr. Mohiuddin Mohammed Ali, Director, MFAR Group; Mr. Sunil Jose, Country Head, Salesforce.com amongst others.

The Valedictory function began with Mr Vivek Krishna Govind, President, Kerala Management Association giving a summary of the two-day convention. The message of the Union Minister for Commerce and Industry and Civil Aviation Mr Suresh Prabhu was presented to the audience in the form of an audio clipping. Former Union Minister Prof K. V. Thomas was the Guest of Honour.



Ajey Mehta addressing the gathering



Richard Rekhy addressing the gathering

Interactive Session



Krishan Kalra, Past President, AIMA presenting the memento to B K Pius of Brahma Kumaris

AIMA organised an Interactive Session on the theme, Stress Management - with Mr B K Pius of Brahma Kumaris, who is a Meditation Master, Rajyoga Trainer, Author & Public Speaker on 27th April 2018. Mr Pius shared how stress drains ones physical, emotional and mental energy and makes him/her physically and mentally vulnerable. Mr Pius also shared tools to monitor stress and manage reactions to stress triggers. The session was chaired by Mr Krishan Kalra, Past President, AIMA.

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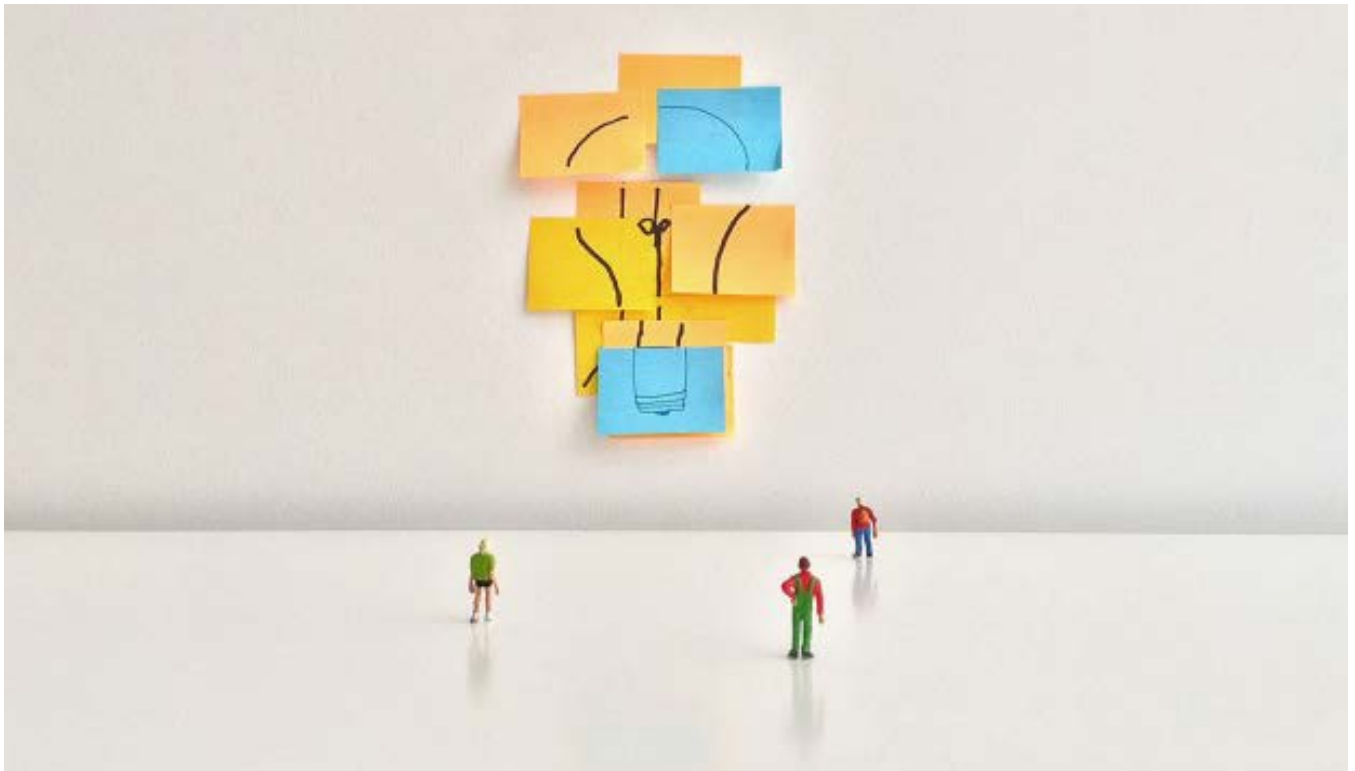


For registration and further details, please contact

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To Innovate Like a Startup, Make Decisions Like VCs Do

David KidderJohn Geraci | May 07, 2018



A lean startup approach, we are told, can empower big companies to innovate rapidly and effectively in the face of continual disruption, potentially even transforming enterprises into centers of continual new growth. Responding to this promise, many companies have started putting these ideas to use: A recent study of 170 organizations with \$1 billion or

more in revenue found that over 82% are currently using a lean startup approach in some aspect of their business.

Yet for all of the resources that have gone into applying a lean approach, these organizations do not have much to show yet. Faster times to market,

greater flexibility on the way there, and greater focus on the customer — common results of a successful lean implementation — are all positives. However, they hardly represent the transformation that has been promised with this new approach.

What is missing from this equation for growth?

Quite a bit — half of it, to be exact. The model for creating new growth that we see in successful innovation hubs everywhere involves two sides: the entrepreneurial side, responsible for managing the discovery, validation and development of new businesses, and the venture side, responsible for managing a portfolio of these businesses with the use of investment theses and funding decisions in order to shape and ultimately capture new value. More than any particular activity or agent, it is the continual interplay between these two sides that drives growth.

Applying a lean approach in your organization is getting half of the model right, but it is not enough. For enterprises to create successful growth systems, they need more than lean startup methodologies; they also need venture capital investment mindsets and mechanics. They need what we call a growth board.

A growth board is a group of senior executives within an organization that meet regularly to review, discuss, and ultimately fund or kill new growth initiatives. It functions as the enterprise equivalent of venture capital and uses many of the same mindsets and lenses that VCs do in evaluating and deciding on opportunities. Over the past few years we have

established and convened growth boards at over a dozen Fortune 200 companies to provide the other half of the new growth ecosystem.

The impact is substantial. Jud Linville, CEO of Citi Global Cards, says, “Installing growth boards led to a dramatic change in how we resource and support growth at Citi Cards. It ensured we could move fast on big opportunities, forced us to kill startups when needed, and helped us think like startup investors, searching for imperfect signals and good-enough answers rather than demanding unknowable forecasts from our teams.”

Done correctly, growth boards are not simply an executive-level extension of the entrepreneurial mindset encompassed by lean methods, but add an entirely new dimension to the conversation about business initiatives. Together, these dimensions combine to form the best possible foundation for discovering and growing the initiatives.

Hannah Jones, VP of innovation for Nike, says the company uses growth boards to search for new opportunities to better serve athletes and drive sustained profitable growth. “The rigorous methodology serves as a framework we use to solve customer frictions and serve unmet needs to focus on real, in-market learnings.”

Growth boards are complex, evolving things, not easily reduced to a series of steps or created out of a box. That said, here are some principles to keep in mind as you introduce growth boards into your current innovation plan:

Convene members regularly. Growth boards only

function well if they follow a regular cadence, with all members present. This is not a one-off or sporadic meeting, but an ongoing conversation played out over regular intervals. New ways of thinking about opportunities must be developed by the board as a team. Quarterly meetings with all members present to review, discuss, and make decisions are the best way to organize your growth board. No voting in absentia, no catching up later; you have to be part of the conversation — in person — to participate.

Consider a large volume of bets. Like VC firms, growth boards concern themselves with portfolios, not single opportunities. A growth board meeting should focus on a sizable number of bets built around a coherent growth thesis. By acting on a portfolio, your growth board gets to apply learnings from each opportunity to the others, to maximize learning velocity. And considering a variety of opportunities also maximizes your chances of finding breakout successes.

Once leaders make the shift from thinking in terms of single bets to a portfolio, they empower teams to increase the number of ideas they test by an order of magnitude — from two or three to 20 or 30 — and encourage a high failure rate. This change is productive: You want to get away from imagining that you can pinpoint what the future looks like, and instead use a portfolio approach to discover the correct version of the future at just the right time.

Ask the right questions. Once you've convened your team of senior executives, developed a growth thesis, and seeded a portfolio of opportunities, you need to guide the board to ask the right questions.

The right questions are different for the various stages that startups go through, but they are always aligned with commercial truth rather than innovation theater.

At the seed stage, the questions should be about speed and cost of learning — what kind of evidence do we have to confirm or reject an assumption? At this stage you're looking for signals that a team is on the right track, as opposed to hard, quantitative metrics that would put undue burden on nascent ideas.

In the MVP stage, the questions should be about the customer and product-market fit, as well as the unit economics that will drive the enterprise value. What kind of machine are you building, how much do customers like it, and how much value could it ultimately bring to the organization are all lines of questioning to explore at this stage.

Only when it's time to scale should you start asking about profitability, margin, and revenue projections. The worst thing you can do is measure a startup against enterprise financial ratios.

Fund teams and problems, not ideas. When funding new initiatives, executives typically think about which strategies to implement and how to execute them. Growth boards, by contrast, fund the problem space and the team going after it, not the idea or strategy per se. Like VCs, they are primarily focused on finding a really big problem and a great team to solve it. The solution itself is likely to change as the team learns more about the space. By focusing on teams and problems instead of solutions, growth

boards discover growth instead of planning it. As a member of a growth board, you are there not to manage ideas but to establish the permissions needed to gain advantages for your organization.

Learn and move forward quickly. Growth boards are as much about learning as they are about funding or defunding any particular idea. The byproduct of evaluating multiple solutions in one problem space is gaining a deeper understanding of that space than could be achieved by any other means. But the value of this learning diminishes if the board and the teams reporting to it get bogged down in some issue or other. To get the most value from your growth board, discover what can be learned,

then make decisions to kill or move forward quickly. Velocity of learning is crucial; where new growth is concerned, those who learn the fastest win.

Companies have spent the better part of the last decade investing in startup methodologies without reaping any real benefits. This is through no fault of the lean startup process. Rather it is because lean by itself is not enough to stimulate new growth. Growth boards are the missing piece of the startup ecosystem that ignites the power of the entrepreneurial approach. With an effective growth board in place, a company can start to realize the benefits that have eluded it.

About Author:

David Kidder is the co-founder and CEO of Bionic. He is also the creator and co-author of the two-time New York Times bestselling series, *The Intellectual Devotional*, and *The Startup Playbook*.

John Geraci is an entrepreneur working with Bionic, which holds the contrarian view that enterprises can grow like startups. Previously he was Co-founder at Outside.in (acquired in 2011) and worked as Director of New Products at the New York Times. He blogs at johngeraci.com.

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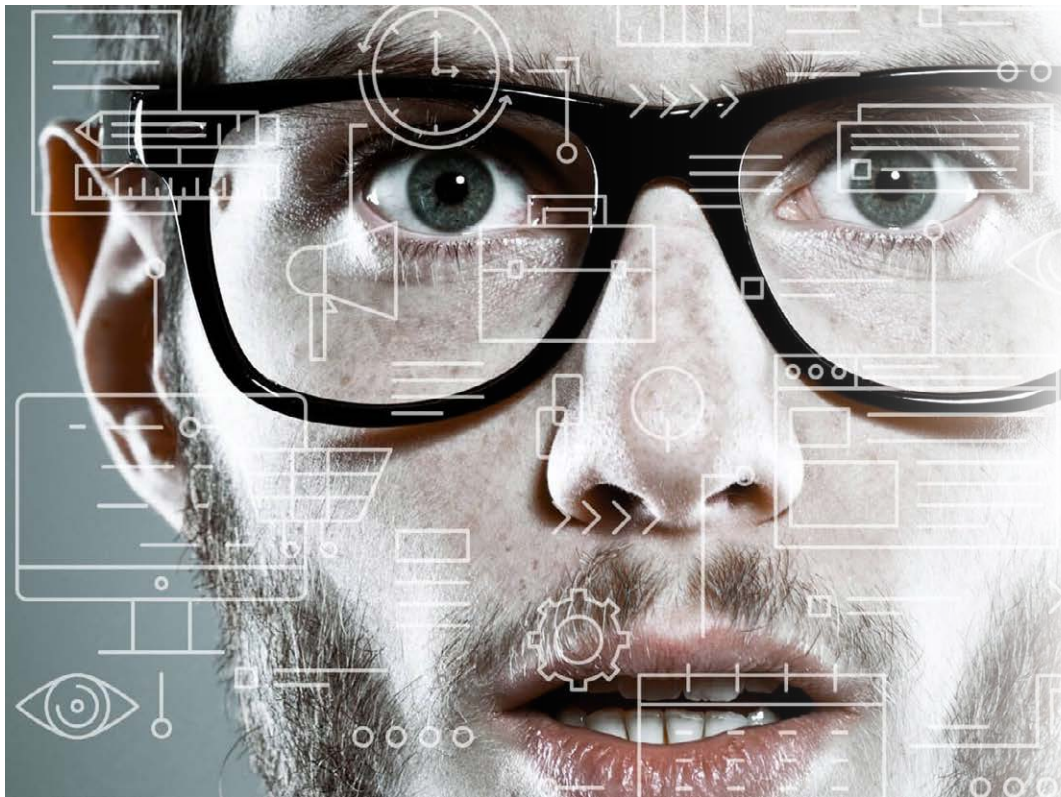
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The Science Behind Cambridge Analytica: Does Psychological Profiling Work?

The researchers who warned about abuses of Facebook data show how psychological profiling gets results.

April 12, 2018 | by Edmund L. Andrews



Silicon Valley and Washington are both in an uproar about revelations that Cambridge Analytica, a pro-Trump “psychographic” consulting firm, got ahold of detailed personal data on 87 million Facebook users.

Online ads are measurably more persuasive when they target a user’s psychological traits. | Photo Illustration by Tricia Seibold with iStock/izusek and iStock/axel2001

But while much of the furor has been over privacy and ethics, a practical question remains: Is psychological targeting an effective tool of digital propaganda?

The answer, according to a Stanford researcher who pioneered many of the original techniques, is “yes.”

"I've been warning about these risks for years," says Michal Kosinski, a psychologist and assistant professor of organizational behavior at Stanford Graduate School of Business. "Our latest research confirms that this kind of psychological targeting is not only possible but effective as a tool of digital mass persuasion."

Kosinski never worked for Cambridge Analytica and never acquired Facebook data without users' permission.

Taking Advantage of Facebook "Likes"

As a doctoral student and deputy director at Cambridge University Psychometrics Center from 2008 to 2014, Kosinski worked with a colleague to investigate whether it was possible to identify people's psychological traits from their Facebook "likes."

People who "liked" Battlestar Galactica were likely to be introverts, for example, while people who "liked" Lady Gaga were likely to be extroverts. Kosinski and his Cambridge colleague, David Stillwell, were able to correlate "likes" with other basic personality traits: openness, conscientiousness, agreeableness, and neuroticism. Armed with only 10 "likes," they could evaluate a person's traits more accurately than that person's coworkers. With 70 "likes," they could do better than a person's close friends.

And now, in a new study, Kosinski and his colleagues — including Stillwell, Sandra Matz of Columbia Business School, and Gideon Nave of Wharton School of Business — confirm the next logical step: Ads are indeed more persuasive when they are tailored to those psychological traits.

Research Meant to Warn

Kosinski isn't boasting about this.

"Most of my studies have been intended as

warnings," he says. "You can imagine applications that are for the good, but it's much easier to think of applications that manipulate people into decisions that are against their own interests."

He and his colleagues created a Facebook app that allowed people to fill out a personality questionnaire that measures five basic personality traits. They then asked users for access to their "likes," and eventually amassed a database with 3 million profiles.

By correlating people's "likes" with their scores on the personality questionnaire, Kosinski and Stillwell developed algorithms to accurately infer a host of personality traits from a person's Facebook activity.

The founders of Cambridge Analytica adopted similar techniques and applied them to politics. They also went a big step further, using their own app to secretly collect the Facebook activity on tens of millions of users who had simply been friends of people who had taken the app's quiz.

In their new study, Kosinski and his colleagues wanted to see if psychological targeting actually delivered better results in advertising. The researchers ran three experimental ad campaigns over Facebook.

Measuring the Effect of Targeted Ads

In promoting a line of cosmetics, for example, they ran dueling ads aimed at introverts and extroverts. All told, the ads reached 3 million people.

Most of my studies have been intended as warnings. You can imagine applications that are for the good, but it's much easier to think of applications that manipulate people into decisions that are against their own interests.

Michal Kosinski

The ad for extroverts featured a woman dancing and the slogan “Dance like no one’s watching (but they totally are).” By contrast, the ad for introverts featured a woman contemplating herself in a mirror and a quiet slogan: “Beauty doesn’t have to shout.”

Sure enough, people were 50% more likely to buy the cosmetics if they saw the ad aimed at their particular type.

The results were similar when the researchers promoted a crossword puzzle app for smartphones with ads that targeted users based on their openness to new things.

People who had been identified as very open were urged to “unleash your creativity” on “an unlimited number” of puzzles. People identified as likely to cling to the familiar were told to “settle in with an all-time favorite.”

Those who saw the ad aimed at their particular level of openness were 30% more likely to download the game than those who didn’t.

In a third test, Kosinski and his colleagues tested rival ads for a video game that they already knew appealed heavily to introverts. The first ad featured a standard action-packed pitch: “Ready? Fire!...” The second ad was tailored to introverts: “Phew! Hard day? How about a puzzle to wind down with?” Here, the ads for introverts generated 30% more clicks and 20% more downloads.

Kosinski says it’s probably impossible to prohibit psychological targeting as a tool of political propaganda, but he says people can defend themselves by becoming aware of how it works. They may also be able to enact policies that prevent abuses.

“It’s a bit like fire,” he says. “You can use fire to both warm your house and burn it down. You can’t ban fire, and you can’t stop some people from committing arson. What you need are firefighters and fire-safety equipment.”

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Ahmedabad Management Association

This month's activities kick-started with Summer Workshops 2018. More than 35 workshops have been conducted during the month; and many more workshops will be offered in the month of May also. These workshops are offered to schools and college students on various topics like Leadership, Creativity, Public Speaking, Soft Skills, Career Guidance etc.



Summer Workshops at AMA

AMA organised 'Japan Calling' – a Showcase on Japan Tourism through exhibition, Films and Seminar. The exhibition was inaugurated by Hon'ble Mr Ryoji Noda, Consul General of Japan in Mumbai. Mr Mukesh Patel, President, IJFA coordinated the entire programme.



Japan Calling Inauguration Ceremony

AMA organised a Conference on Corporate Social Responsibility (CSR) on 21st April. Mr Savan Godiawala, Partner, Deloitte Touche Tohmatsu India LLP coordinated the Conference. The expert panel of members consisted of Mr P N Roy Chowdhury (Adani Foundation), Mr Parag Desai (Wagh-Bakri Group), Mr Kartikeya Sarabhai (CEE), Dr Bhushan Punani (Blind People's Association), Ms Pallavi Patel (CHETNA) and Mr Sanjeev Shah (Deloitte).



CSR Conference Panel Discussion

Several lecture programmes were organised during the month. Lord Meghnad Desai, Professor Emeritus, London School of Economics addressed on 'Democracy: Leadership Challenges in Governance' on 7th April. Prof. Rajkumar Roy, Director of Mfg., Cranfield University, UK addressed on 'Operational Excellence in the Digital Era' on 9th April. Mr Takema Sakamoto, Chief Representative-India Office Japan International Cooperation Agency addressed on 'Japan India Friendship: Activities of JICA in India' on 13th April.



Lord Meghnad Desai addressing AMA

Mr Jayant Sinha, Union Minister of State for Civil Aviation, Govt. of India delivered the First PVRN Iyer Memorial Lecture on 'A New Economy for a New India' on 16th April.

AMA, in association with Gujarat Chamber of Commerce & Industry, organised an Inspirational Talk addressed by Mr Sonam Wangchuk – Ladakhi Engineer, Innovator, Education Reformist and Founding Director, SECMOL on 25th April.

In addition, a Panel Discussion was organised on the occasion of World IP Day on the Year 2018's theme 'Powering Change: Women in Innovation and Creativity' on 26th April. Panel members included Mr Tarun Bothra, Co-founder & CTO, Saathi Pads; Ms Asha Mandapa, Institute of Design Expression Art & Learning (IDEAL); and Prof. Usha Mehta, Institute of Technology, Nirma University.

As a part of summer activities, this year AMA conceptualised a Panel Discussion on 'Career Journey in Life: A Dialogue' on 28th April with an objective to motivate and inspire the students in selecting and building a career. Guests at the panel included Mr. Pankaj Patel, Chairman, Zydus Cadila Healthcare Ltd. and Mr. Yatindra Sharma, Managing Director, KHS Machinery Pvt. Ltd. Dr. Paresh Karia, Director, OEC Ltd. and Ms. Rama Moondra, Management Trainer & Consultant coordinated the discussion.

During the month, three Forum Meetings were organised. The Book Forum was addressed by Mr Bhaskar Joshi, Trainer and HRD Consultant on 'iDisorder' written by Larry Rosen on 12th April. The 10th AMA Learners' Forum was conducted by Mr B N Dastoor on the topic 'Systems Thinking' on 15th April. Speakers' Forum was organised on 21st April on the topic 'Happiness comes from within your Heart; not from your surroundings'.

The Right Word Contest was conducted by Mr. Narendra Pandya and Ms. Sangeetha Vishwanathan on 20th April. AMA conducted 57 MDPs and 3 In-Company Programmes in this month focusing on a variety of subjects. Total 1149 participants benefitted from these programmes.



Mr Jayant Sinha addressing First PVRN Memorial Lecture



Mr. Sonam Wangchuk interacting with the audience

Allahabad Management Association

Workshop

Allahabad Management Association organised a Workshop on 'Business Communication and Corporate Skills' for the students of Lab Academia on 15th April. The workshop was conducted by soft skills and corporate trainer Mr. Ravi Prakash. In his presentation Mr. Prakash highlighted the necessary requisites for effective business communication and how to increase the confidence level. The students were trained how to introduce themselves and were apprised about the techniques, to make an effective resume. About 60 students participated in the workshop. Ms Naaz Farah, Director, Lab Academia presented a memento to the speaker.

Presentation

Allahabad Management Association organised a special presentation on artificial intelligence at UPTEC on 20th April. The Chief Guest was Mrs. Saroj Rajware, Judge, National Law Tribunal, Allahabad. Prof. K.K Bhutani, Director, UPTEC in his presentation gave an insight on the history of Artificial Intelligence and highlighted the recent advances and applications of AI. He also deliberated and discussed about the fear and apprehensions on the loss of jobs with introduction of AI in daily life. Mrs. Justice Saroj Rajware addressed the audience next and was presented a memento by Mr. P.S. Mittal. The programme was conducted by the secretary Mr. Ravi Prakash.



Mr. Ravi Prakash Corporate Trainer addressing the students of Lab Academia



Dr. Shanti Chaudhri, EC Member, AMA presenting a bouquet to the Chief Guest

Baroda Management Association

Baroda Management Association held several Friday Evening Talks during the period. A Special Talk on Fire Prevention was held on 13th April with Mr. Deepak Gunjal, Chief Officer (Fire). He spoke about fire accidents and preventive measures to be taken.



Mr. Deepak Gunjal addressing the FET

A Friday Evening Talk on 'Golden Future of India' was held on 6th April with Mr. Rohit Dave. On 20th April a Friday Evening Talk on 'Coaching – A Transformative Approach' was addressed by Mr. Rohan Lele. Mr Niran Trivedi also addressed an FET. Mr. M K Kureshi spoke on Kitchen Gardening on 27th April.



Mr. Nirav Trivedi addressing the FET



Mr. M K Kureshi addressing the FET

Bharuch District Management Association

MDP

BDMA conducted a half day programme on 'How to be confident and assertive at Work' by renowned faculty, Mr. Bhaskar Joshi on 10th April. The programme aimed at knowing yourself and others better and also understanding the behaviours and interests of others with whom we work.



Mr. Devang Thakore, Vice President, BDMA welcoming the participants



Mr. Bhaskar Joshi, addressing the audience at the Evening Talk

Evening Talk

BDMA held an Evening Talk by Mr. Bhaskar Joshi on 10th April. It was a book review on the book 'The Digital Matrix, New Rules for Business Transformation Through Technology' by Mr. Venkat Venkatraman. Participants included employees of all management levels.

Valedictory Session of GST Course

BDMA initiated the GST Certificate course in the month of February 2018 whereby experts from Vadodara and Mumbai came to share the knowledge of GST on Sundays. The valedictory session was held on 15th April whereby BDMA President, Mr. Parag Sheth; BDMA Vice President; Mr. Sunil Thakar and BDMA Honorary Secretary General, Mr. Anish Parikh were present to address the participants and distribute the certificates.



GST Certificate Course participants with BDMA Office Bearers



Dr. Atul Pandya with the participants at BEIL

Training Programme

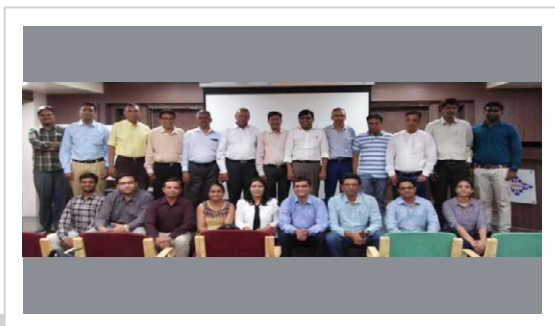
BDMA held in-house training programmes, 'Prerna' at Bharuch Enviro Infrastructure Ltd. (BEIL) on 16th and 17th April. Dr. Atul Pandya, President, HR and Strategic Affairs with IIMT Studies, Ahmedabad was the facilitator of the training. Motivation, communication, attitude and leadership were the main focus areas.

Seekers Forum

BDMA's Seekers Forum and has been arranging lectures on Shrimad Bhagwad Gita as part of a lecture series on the 'Great Song of Lord - Gita' by Swamini Shraddhanandaji of Param Praman Darshanalaya, Pardi. Members of BDMA take advantage of these lecture series every alternate Sunday. Seekers Forums were held 8th and 22nd April.



Lamp Lighting at Seekers Forum



Dignitaries at the launch of IT Forum BDMA.

Launch of IT Forum

BDMA launched its Information Technology Forum under the Chairmanship of Mr. S M Thakor from GNFC and guidance of Mr. Jivraj Patel on 25th April. Dr. Narendrasinh Chauhan was invited as a guest speaker and he addressed the gathering on 'Opportunities of recent IT Technologies in India whereby the scope of Big Data, Machine Learning and IOT in Industries'. IT experts from various industries participated in the launch ceremony.

Seminar

BDMA organised a half day Seminar under Finance and Taxation Forum on 28th April. Mr. Kamaljit Kamal, Asst. Commissioner, CGST, Ankleshwar was the Guest of Honour. Adv Jigar Shah, Adv. Anand Nainawati and Adv. Ratan Jain from Lakshmikumaran and Sridharam Attorneys were the esteemed speakers for the seminar. Finance and HR professionals across various industries and individuals attended the seminar.



Mr. Kamaljit Kamal, Asst. Commissioner - CGST, Ankleshwar addressing the gathering



Mr. Ashish Desai speaking on 'The Art of Employee Engagement, Bridging the gap between Employees and Possibilities'

16th HR Forum Meet

BDMA held its 16th HR Forum on 30th April on 'The Art of Employee Engagement, Bridging the gap between Employees and Possibilities'. Mr. Ashish Desai, Head-People Strategy, Indofil Industries Limited was the guest speaker for the forum. The forum concluded with an interactive discussion and question & answer session.

Bhopal Management Association

Bhopal Management Association successfully organised a Lecture on 'Creating Harmonious Relationship for Personal & Professional Success' on 6th April at Permali Wallace Pvt. Ltd., Bhopal. Dr. Indu Singh, Psychologist & Educationist and Founder & Director, Youth Education & Social Welfare Foundation was the Guest Speaker. About 50 members attended the meeting. The programme was conducted by Mr Manoj Jha, Treasurer, BMA and coordinated by Mr. Aamir Khan, Centre Coordinator, BMA. BMA thanks to Mr Subhash Vithaldas, Chairman, BMA and Director, Permali Wallace Pvt. Ltd., Bhopal for hosting the programme.



(L-R) Dr. Indu Singh, Subhash Vithaldas and Vishwas Ghushe

Bombay Management Association

Evening Talk

On 4th April BMA organised a special meet for its members of Thane district aimed at reviving BMA activities in that region at Dr. V.N Bedekar Institute of Management Studies in Thane. Dr. Prabhakar Kelkar, President Thane Management Forum and Dr. Nitin Joshi, Director, Dr. V.N Bedekar Institute of Management Studies (BRIMS) graced the occasion as Guests of Honour. Mr. M.D Agrawal, President BMA welcoming the members conveyed his gratitude to all the participants, Mr. Shirish Joshi, Director, Vidya Prasarak Mandal - Group of Institutions Unified Placement cell and placed on record his special appreciation for Mr. Srikant Velu, Convener BMA Thane. It was also decided to designate BRIMS as BMA Knowledge Centre in Thane.



Mr. M D Agrawal, President BMA addressing the participants

This was followed by an 'Evening with the Expert' Mr. Satyendra Singh, Founder & Chairman of Eureka International on 'Miracles of Your Subconscious Mind'. The engaging session was attended by over 35 participants from Thane. Mr. M D Agrawal, President BMA thanked participants, facilitator and BMA Team.

MDP

BMA Management Development Programme on Agile Certification Course was held on 19th & 20th April. The objective of the workshop was to introduce agile in the practical manner followed by discussion, experience & discovery of different agile frameworks and methodologies. The facilitator was Mr. Valerian D'Souza, Principal Consultant at ShuHaRiAgile Consulting Pvt. Ltd.



Facilitator Mr. Valerian D'Souza addressing the participants

The MDP was held exclusively for managers of Stock Holding Corporation who based on their feedback, benefited immensely from the MDP.

BMA Academic Awards – Final Phase

BMA Academic Awards 2018 was held on 21st February. 12 Management Institutes in Government category and Private categories (Tier 1, 2 & 3) participated in the keenly contested Awards.



Winner of Academic Awards 2018 Tier 3 – Dr. V N Bedekar Institute of Management & Research Studies receiving the Award

Dr. V N Bedekar Institute of Management & Research Studies was adjudged as the joint Best Management Institute in Tier 3 category. The final phase of formal awards presentation ceremony was held in BRIMS on 20th April. As a prelude to the event Mr MD Agrawal, President, BMA presented an interesting talk on Creativity and Innovation to the students and faculty of BRIMS. Dr. Guruprasad Murthy, Director General; Dr. Nitin Joshi, Director BRIMS; Mr. Shirish Joshi, Director Vidya Prasarak Mandal Group of Institutions; Mr Srikanth Velu, Convener BMA Thane were present along with BMA team.

Session

On 25th April Bombay Management Association in collaboration with its venue partner Evolve Business School launched an Evening session with the Expert on ‘Possibility Thinking - Reimagining achievements with Possibilities’ at Evolve Business School, Vashi, Navi Mumbai

The programme was a combination of fun & learning through storytelling, energisers, audio-visuels, accelerated learning techniques etc. The facilitator was Dr. RKS Mangesh Dash, HR Consulting, Training and Facilitation, OD, Psychometric Assessments, Assessment Centres, Research Consultation. The session was attended by over 25 participants.



Facilitator Dr. RKS Mangesh Dash addressing the participants

Workshop

Bombay Management Association in association with Future Factory conducted a day long workshop on ‘Design Thinking in Business’ on 27th April.

Mr. M.D Agrawal, President BMA, offered a unique opportunity to understand and experience the framework by going through a fast-paced workshop to solve a design challenge. Seasoned and expert faculty comprising Mr. Uday Gharpure, Executive–Delivery Transformation, L&T InfoTech and facilitator Ms. Geetika Kambli, Managing Partner, Future Factory facilitated the highly successful workshop, attended by over 30 participants.



Mr. M D Agrawal, President BMA addressing the participants

Calicut Management Association

Training

Calicut Management Association conducted Job Interview Skills Training on 10th March for more than 100 final year students of Alphonsa College, Thirumbady. The session was conducted by Mr. M. Anilkumar, Immediate Past President followed by Panel Mock Interview by Mr. K. A. Ajayan, President, Mr. Anilkumar M, IPP and Mr. E K Kutty, MC member. The feedback received by the students and faculty members was encouraging. The programme was an initiative by Prof. Philip Anthony, Principal of the College and Past President of CMA.



Job Interview Skills Training

Sessions

An in-house Session on, 'Energy conservation in Food Processing Industries, The Dairy Way' was held on 28th March with Mr. K M Vijayakumaran, Sr. Manager-Projects / Certified Energy Manager, MILMA, MRCMPU Ltd. The programme was very well received.



Mr. K M Vijayakumaran addressing



Lecture Session on 'AI, Machine Learning & Robotics: Societal Implications & Challenges'

Another Lecture Session on 'AI, Machine Learning & Robotics: Societal Implications & Challenges' was held on 28th March with Mr. Deepak Gopinath, Northwestern University (USA). Mr. K. A. Ajayan, President, CMA delivered the presidential address; Mr. M Anilkumar, IPP handed over a token of appreciation to the speaker and Mr. Anil Balan, Secretary delivered the vote of thanks.

Student Chapter

Calicut Management Association added a student chapter, School of Management Studies, NIT Kozhikode. 44 students took membership on 18th March. Dr. Saji Kuriakose, Vice President & Coordinator of Students Chapter took a session on 'Leadership Skills'. CA Ramakrishnan, Treasurer also addressed



Student Chapter, School of Management Studies, NIT Kozhikode

the students. Mr. K A Ajayan, President congratulated the students for their interest and zeal to be part of CMA and thanked Dr. Mohammed Shafi, School of Management Studies, NIT for inviting CMA, organising the function and support to the students chapter.

Felicitation Ceremony

Calicut Management Association held a felicitation ceremony on 30th March for Mr. Amit Jain, General Manager, IIMK, LIVE, a business incubator and entrepreneurship development centre set-up with the support of Department of Science and Technology, Government of India. Mr. Amit Jain has contributed to CMA in all possible ways to elevate its stature. He was instrumental in CMA’s entrepreneurship programmes conducted at IIMK.



Felicitation ceremony for Mr. Amit Jain, General Manager, IIMK, LIVE

Industry Visit, MILMA

Calicut Management Association organised industry visit to MILMA, Malabar Regional Co-operative Milk Producers’ Union (MRCMPU) Limited on 25th March. CMA members had a wonderful day gaining knowledge of the technology and automation process implemented in the plants. Milk storing, packaging, curd, ice cream plants were few of the specialised manufacturing process that were showcased.



Participants at the Industrial Visit

Sessions

CMA conducted an in-house session on ‘Spiritual Investments, Meaning & Practice’ on 27th April with Mr. M Anilkumar Vijayakumaran, Immediate Past President & Corporate Trainer.

Another Lecture Session on, ‘Understanding Data Analytics, Opportunities, Threats & Challenges’ was held on 27th April with Mr. Sheen Chungath, CEO, Sesame Technologies Pvt. Ltd.



Mr. M Anilkumar Vijayakumaran addressing



Felicitation of Mr. Sheen Chungath

Managing Committee Meeting

The 10th Managing Committee of Calicut Management Association was held on 30th April and was attended by 19 members. The meeting was primarily to discuss on key programmes planned for the coming months and initiatives to take the management of CMA to the next level.



Management Committee Meeting

Chandigarh Management Association

Sensitisation Workshop

Chandigarh Management Association (CMA) organised a sensitisation workshop on ‘Say YES to Sustainable MSMEs in India’ in collaboration with Federation of Indian Export Organisations (FIEO), Foundation for MSME Cluster (FMC) & Yes Bank on 13th April. President CMA, Mr. Deepak Dhingra gave the welcome address. Mr. Gaurav Gupta, Chapter Head, FIEO; Mr. Anurag Singh, Executive, FMC; Ms. Bhawana Bhardwaj, Digital Marketing Expert and Mr. Anuj Gupta, Cluster Head, Yes Bank Ltd. were the key speakers of the workshop. The workshop was followed by a question answer session. 50 CMA members attended the workshop along with team FIEO and FMC.



Mr. Deepak Dhingra, President, CMA welcoming the audience during the sensitisation workshop on ‘Say Yes to Sustainable MSMEs in India’.

Convocation Ceremony at IIM Amritsar

CMA members participated in the 2nd Convocation Ceremony at the Indian Institute of Management, Amritsar on 16th April. Hon’ble Minister of State for Human Resource Development (Higher Education), Government of India, Dr. Satya Pal Singh was the Chief Guest. A welcome address was given by the Chairman, IIM Amritsar and report on activities by the Mentor Director. The Chairman then conferred Post Graduate Diploma along with Award of Medals by the Chief Guest.



CMA President Mr. Deepak Dhingra and Secretary General Mr. Hitesh Kumar Gulati with convener of the 2nd Convocation Ceremony of IIM Amritsar.

Happiness Index Survey

In line with CMA’s roadmap for the year 2017-18, CMA took the initiative in March 2018 to gauge and improve happiness levels of organisations selected statistically from various sectors. CMA team of experts is in the process of conducting happiness index survey in participating organisations. As part of this process, CMA team of experts conducted the happiness index survey in Signicent Technologies, Mohali. On finalisation, CMA would be compiling a detailed Executive Report in close discussions with the management of the organisation. The report shall contain the findings of the Happiness Index Survey and this Research Report published by CMA experts would be released during a mega event.



Happiness Index survey experts Mr. Hitesh Kumar Gulati, Secretary General, CMA and Mr. S B Khullar, Executive Member, CMA exchanging the non-disclosure agreement with Signicent Technologies.

Coimbatore Management Association

Coimbatore Management Association conducted a programme on ‘Challenges and Opportunities in Starting up – My experiences and learning’ on 10th April at PSG College of Technology, Peelamedu, Coimbatore. About 600 B-school students, faculty members and industry delegates attended this programme.

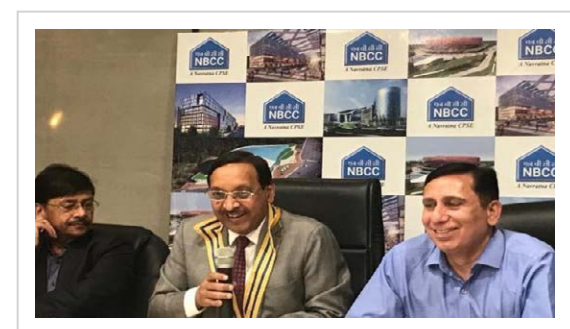


Mr. Naveen Chander, Co-Founder and COO, The Fish Chain, Coimbatore addressing the students

Delhi Management Association

New President

Mr Dinesh Kumar Sarraf, Chairperson, Petroleum and Natural Gas Regulatory Board has been selected as the new President of Delhi Management Association. Mr Sarraf took charge from Dr. Anoop Kumar Mittal, Chairman-cum-Managing Director, NBCC (India) Limited and the Immediate Past President of DMA on 19th April.



Mr. D K Sarraf addressing the members

TIE - India Internet Day 2018

The Indus Entrepreneur (TIE) organised India Internet Day 2018 : The Third Wave on 26th April. The conference was duly supported by DMA. The conference witnessed participation from entrepreneurs, investors and industry leaders. The conference was addressed by leading professionals.

Ghaziabad Management Association

Tejas' 2018

ABES Engineering College organised their Technical cum Cultural event Tejas 2018 on 5th & 6th April in which Ghaziabad Management Association collaborated for the Technical and Management oriented events. The competitions were held in business plan, summer project presentation, quiz, digital poster competition, ad-mad competition, photography, etc. On the cultural front many events were held such as singing, fashion show, dance, rangoli etc. GMA gave away certificates to the winners and runners up and will award the winners with a trophy in the valedictory session of their next Annual Convention.



Presentation of the certificate to a winner by the dignitaries

Awareness Programme

Ghaziabad Management Association organised an awareness programme on 'Applicability of Labour Laws' (with latest amendments) on 21st April. The facilitator was Mr. K N Agarwal, Former Asstt. Labour Commissioner, Govt. of U P. The lecture session was followed by a panel discussion on the subject. The panel comprised of Mr. K N Agarwal, Former Asstt. Labour Commissioner (the speaker); Dr. Rashmi Agarwal, Professor of Labour Laws, IMT, Ghaziabad; & Dr. Surendra Kumar Kansal, Director, Poysha Packaging & Wares Pvt. Ltd. The session was very well attended by about 40 people, most of whom were the industry representatives.



Panel discussion in progress

Seminar

Members of Ghaziabad Management Association were invited to address the first year MBA students of ABES Engineering College in a seminar organised by them on 23rd April to share their experience, views and opinion on what & how to choose a specialisation in their curriculum. Those who participated and shared their views

included Mr. Sudhir Sharma, CEO, Tenga Pharmaceutical Plastic Ltd.; Mr. S S Sharma, Consultant and Principal Partner, System Dynamics; CA. Mr. Anil Agarwal; Mr. Sandesh Bhardwaj, Head HR, International Tobacco and Mr Vinay Gupta, Executive Director GMA. The entire session was very interactive and helpful to the students.



Mr. S.S. Sharma sharing his views with students

Goa Management Association

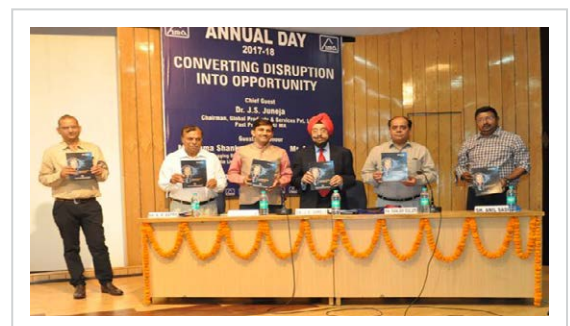
Goa Management Association organised a plant visit for its Executive Committee Members at M/s Pentair Water India Pvt Ltd, Verna, Goa on 26th April. The visit was followed by interactive session with representatives of NGO 'Matruchhaya', Mr. Madhukar Dikshit and Mr. Santosh R Shetye at the Conference Hall of M/s Pentair Water India Pvt Ltd. 'Matruchhaya' is an organisation involved in social service, based in Ponda, Goa. The interaction was held in association with Pentair Water India Pvt Ltd, Verna, Goa.



GMA Executive Committee Members at M/s Pentair Water India Pvt Ltd, Verna Goa

Hardwar Management Association

Hardwar Management Association celebrated its Annual Day on 7th April on the theme 'Converting Disruption into Opportunity'. The programme had the esteemed presence of HMA Patron and GM(I) (HEEP/BHEL Haridwar) Mr Sanjay Gulati along with Chief Guest Dr. J S Juneja, Chairman, Global Products & Services Pvt. Ltd and Past President, AIMA. Other dignitaries present on the occasion included the Guests of Honour Mr. Rama Shankar Pandey, Managing Director, Hella India Lighting Ltd; Mr. Anil Sasi, Finance Journalist; Mr Rajiv Mehra, GM(I) (CFFP/BHEL Haridwar) and Mr KB Batra, President HMA and General Manager (BHEL Haridwar).



Release of the Souvenir by the dignitaries

Dr. JS Juneja shared his experiences of how a disruption in field of life may prove to be a life changing opportunity. In his presidential address, General Manager (I/c) BHEL Mr. Sanjay Gulati defined the disruptions as the enablers for the leadership to develop and mentioned that BHEL have had great people who have been able to seize such disruptions and steer the company towards greater heights throughout the journey. President HMA, Mr. K B Batra welcomed the guests on the occasion, while Secretary Mr Tarun Vaid presented the HMA Annual Report. A commemorative souvenir was also released on the occasion.

Hyderabad Management Association

The Hyderabad Management Association (HMA) in association with the L&T Metro Rail (Hyderabad) Limited conducted a half day Faculty Development Programme & Industrial Visit on 4th April at L&T Metro Rail (Hyderabad) Limited. The programme was addressed by Mr KV B Reddy, MD & CEO, L&T Metro Rail (Hyderabad) Ltd; Mr Sanjay Kumar, Head-HR, L&T Metro Rail; Mr K Harishchandra Prasad, President, HMA and Mr Anil Kumar Saini, COO, L&T Metro Rail. The programme was beneficial to management faculty teaching all management subjects including the specialisations in Finance, Marketing, Operations and HR.



Mr KV B Reddy, MD & CEO, L&T Metro Rail (Hyderabad) Ltd giving his welcome address



HMA Managing Committee Members, Officials of L&T Metro Rail (Hyderabad) Limited and participants

Indore Management Association

Learning from Life of Legends

Indore Management Association organised Learning from life of Legends on 'Colonel Sanders' for management professionals and students on 4th April. The facilitator for the session was Mr. SD Rajkumar Head – Business Excellence, Tata International Limited.



Mr. SD Rajkumar addressing the participants.



Faculty during the session.

Exclusive Session on SMEs

Indore Management Association organised an Exclusive Session on SMEs with faculty members from NIRMA University on 9th April.

Centre of Excellence - IMA Student Chapter

IMA Student Chapter organised Centre of Excellence on 'Expectations of Corporate from MBA Students' at Mahakal Institute of Management, Ujjain on 11th April. The speaker for the session was Dr. Sandeep Atre, Director - Socialigence.



Dr. Sandeep Atre during the session.



Students during the Industrial Visit

Industrial Visit - IMA Student Chapter

IMA Student Chapter organised an Industrial Visit for the students of Symbiosis University of Applied Sciences, Indore at TATA International Limited, Dewas on 19th April.

Exclusive Session - IMA Student Chapter

Indore Management Association organised a talk by internationally acclaimed motivational speaker Ms. Priya Kumar for students on the topic 'Dream Big..... They come True' on 11th April at Daly College, Indore. Ms. Priya Kumar addressed another session for CEOs by on the topic 'RE IMAGINE... The Changing Times of Leadership' on the same day.



Ms. Priya Kumar during the session

Reader's Clique

Indore Management Association organised Reader's Clique on the book 'The Goal' for management professionals and students on 12th April. The moderator for the session was CA B.P. Inani, Director, Swan Finance.



CA B.P. Inani during the session



CA Santosh Muchhal addressing the participants

IMA Ujjain Chapter

Indore Management Association - Ujjain Chapter organised Readers Clique on the book 'Sunderkand' on 14th April at Shriji Polymers (India) Ltd. The facilitator for the session was CA Santosh Muchhal, President – Indore Management Association.

Reader's Clique – IMA Student Chapter

IMA Student Chapter organised Reader's Clique on Book 'Jonathan Livingston Seagull' at International Institute of Professional Studies (IIPS), DAVV, Indore on 16th April. The speaker for the session was Mr. Pratik Uppal, Corporate Trainer.



Mr. Pratik Uppal addressing the participants



Mr. Amber Arondekar addressing the participants

Centre of Excellence: IMA Student Chapter

IMA Student Chapter organised Centre of Excellence on the topic 'Know Your WHY' at Shri Atal Bihari Vajpayee Govt. Arts & Commerce College (Dept. of Management), Indore on 17th April. The speaker for the session was Mr. Amber Arondekar, Corporate Trainer.

HR-Forum Meeting

Indore Management Association organised HR-Forum Meeting on the topic Human Resource Trends: 2018 - 2019 on 18th April. The facilitator for the session was Dr. Subodh Shrivastava, HR Expert.

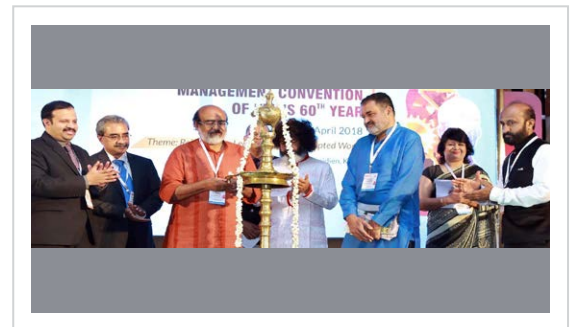


Dr. Subodh Shrivastava addressing the participants

Kerala Management Association

AIMA, All Kerala Management Associations Summit and Annual National Management Convention

The AIMA, All Kerala Management Associations Summit and Annual National Management Convention of KMA's 60th year was held on 12th and 13th April. The year's theme was 'Reimagining Leadership in a Disrupted World'.



Dr. T. V. Thomas Isaac, Shri Mahatria Ra, Mr. T. M. Mohandas Pai and Ms. Rekha Sethi during the lamp lighting ceremony along with the KMA fraternity and Mr. K.A. Ajayan, President, Calicut Management Association



Mr. T.V. Mohandas Pai, President, AIMA, delivering the address

Prof. Vasanthi

Srinivasan, IIM Bangalore-HR and Leadership delivered the Keynote Address. The Chief Guest for the inaugural session was Dr. T. M. Thomas Isaac, Finance Minister, Government of Kerala and the Guest of Honour was Mr. T.V. Mohandas Pai, President, All India Management Association (AIMA) and the main speaker for the day was Shri. Mahatria Ra, Founder of Infnitheism.

Some of the other speakers included Ms Rekha Sethi, Director General, AIMA; Mr. Vivek Krishna Govind, President, Kerala Management Association; Mr. Dinesh Thampi, Senior Vice President, Kerala Management Association & Chairman, Convention Committee; Mr. K. A. Vijayan, President, Calicut Management Association; Mr. Christo George, President Trichur Management Association; Mr. R. Madhav Chandran, Honorary Secretary, Kerala Management Association; Mr.



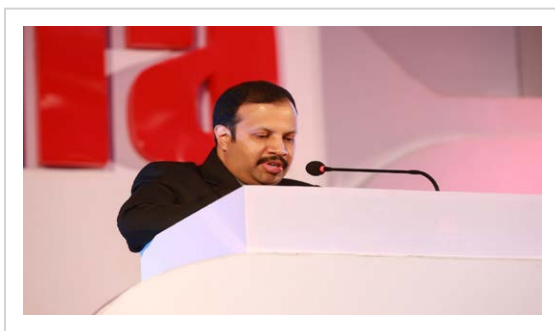
Prof. Vasanthi Srinivasan delivering the keynote address

Ajey Mehta, MD, Nokia India; Mr. Richard Rekhy, Global Board Member, KPMG Global; Mr. Hrishikesh Nair, CEO, IT Parks, Kerala; Mr. Ramanan Ramanathan, Mission Director, Atal Innovation Mission, Niti Aayog; Mr. S. R. Nair, Past President, TiE Kerala & Kerala Management Association and National Council Member, ISTD; Mr. Chandu Nair, CEO, Chennai Angels; Mr. Afsal Salu, Founder, BestDoc & Delyver; Mr. Harikrishnan Nair, MD, Western India Cashew & Former Chairman, Cashew Export Promotion Council; Dr. Sandeep K. Krishnan, Sr. Director, People Business; Mr. Viju Chacko, Head, AI, TCS; Mr. T. Jayakrishnan, Founder & CEO, Asimov Robotics; Mr. A.P.M. Mohammed Hanish, IAS, MD, Kochi Metro; Mr. Santhosh Kurup, CEO-ICT Academy, Government of Kerala; Ms. Manju Sara Rajan, Former CEO, Kochi Biennale Foundation; Mr. Mohiuddin Mohammed Ali, Director, MFAR Group; Mr. James Joseph, Founder & CEO, Jackfruit 365; Mr. Sunil Jose, Country Head, Salesforce.com and Honorary Secretary KMA Mr R. Madhav Chandran.



Mr Mahatria Ra conducting the special transformational session

At the Valedictory Function the audio message of the Union Minister for Commerce and Industry and Civil Aviation Mr. Suresh Prabhu was played. Former Union Minister Prof. K. V. Thomas was the Guest of Honour.



Mr. Vivek Krishna Govind, President, Kerala Management Association delivering the Presidential Address

Interactive Session

An interactive session and discussion on the topic 'Prevention of Water logging in Cochin' was conducted on 23rd April. The Chief Guest for the evening, Padma Vibhushan Dr. E. Sreedharan enlightened the audience on the topic and spelt out the measures that can be taken to wipe out the water logging menace for a Clean Cochin.



(L-R) Mr. James Joseph, Mr. Mohiuddin Mohammed Ali and Ms. Manju Sara Rajan in the panel discussion moderated by Mr. Santhosh Kurup



Interactive session and discussion with Padma Vibhushan Dr. E. Sreedharan

Lucknow Management Association

Interactive Session

An interactive session was organised by LMA in collaboration with Department of Industries, Govt. of Uttar Pradesh on 11th April which was attended by stakeholders of Chikankari and Zardozi industry. Besides members of Lucknow Management Association and some invited brand and marketing professionals, Ms. Runa Banerjee Founder of SEWA and a doyen of Chikankari industry, manufacturers, traders, artisans, NGO working in this area, a team from IIT Kanpur, Additional Commissioner (Industries) and In-charge States One District One Product Programme, Dy. Commissioner (Industries) and other officers participated in the session. The objective of the programme was to identify the impediments to actualise the potential of these rich age old crafts of Lucknow to scale up to National and International levels to make it an engine of growth of the region and submit recommendations to the Government.



Interactive Session in progress

Talk

LMA collaborated with Brahma Kumaris and Indian Medical Association for a talk on 'Healing the Healers' by Prof. Dr. Mohit Gupta on 14th April. The chief guest of the talk was Dr. Rajnesh Dubey, Principal Secretary, Deptt of Medical Education, Govt. of Uttar Pradesh.



Talks in progress

Lecture

Young Managers Forum collaborated with Brahma Kumaris and Lions Club Century for a lecture by Prof. Dr. Mohit Gupta on 'Calmness in Chaos' on 15th April. The chief guest in the programme was Mrs. Swati Singh Minister of State (Independent Charge) Government of Uttar Pradesh.



Prof. Dr. Mohit Gupta addressing

Industry Visit

LMA organised an Industry visit to C.P. Milk & Food Products Pvt. Ltd., a Milk & Food Products major, known as Gyan Dairy on 16th April. The company was established by the owner Mr C. P. Agarwal. Gyan Dairy is primarily involved in production, promotion, sales and distribution of up market milk products across the northern region of India.



Participants at the Industry Visit



Mr. Devesh Agarwal Chartered Accountant and Coordinator YMF conducting the session

Workshops

Young Managers Forum organised a Memory Training Workshop by Mr. Devesh Agarwal, Chartered Accountant and Coordinator, YMF in collaboration with several schools including Delhi Public School, St. Anjani School and Colvin Taluquedar College during the month.

Interactive Session

LMA held an interactive session on 24th April to discuss details of its report Scaling Chikankari and Zardozi Industry under ODOP Programme to the State Government which articulated impediments to scale up these old traditional crafts of Lucknow. Among those who attended the session included LMA members Mr. Sudipto Joel and Mr. Ritesh Saxena of Arpan Interactive Solutions, a software company, an export consultant Mr. Arun Gupta, an e commerce entrepreneur Ms. Kareshma Khanna, Mr. Anup Chandra Pandey Industrial Development Commissioner, U.P., Mr. R.K. Singh Additional Commissioner Industry and Mr. Parmeshwar Shukla Deputy Commissioner Industries.



Interactive Session in progress

Ludhiana Management Association

LMA Student Forum

LMA Student Forum organised an event on 3rd April in Guru Nanak Dev Engg College, Ludhiana on Transition from College to Corporate Life for its student members who will be managers & CEOs of tomorrow. The session attended by 350 student members, was mentored by Mr V K Goyal, Executive Director & CEO, SEL Manufacturing Company Limited.



Mr V K Goyal addressing



Mr Pankaj Thakkar and Mr Kamal Wadhra

Panel Discussion

LMA organised a panel discussion on the theme, 'Disrupting the Disruptor, Finding the Next Big Idea'. The frame work for this session were the views expressed by Mr Nandan Nilekani, Chief Architect-Aadhaar at Foundation Day-AIMA earlier this year. Gauging the importance of this subject LMA organised the interaction. The expert panel comprised of Mr Rajat Jain, Vice Chairman Neva Garments, and Mr Pankaj Thakkar, Founder Pad Up.



Mr S P Oswal addressing

Presentation on Rational Thinking

CEO Forum of Ludhiana Management Association organised an interaction on Rational Thinking by Padma Shri S P Oswal, Chairman, Vardhman Textiles Limited & Past President, LMA on 28th April which was attended by 50 Chairmen, MDs, & CEOs of different organisations. Mr. Oswal, spoke on the concept of Rational Thinking, and how, if developed and nurtured, this form of thinking could deliver breakthrough results.

Meerut Management Association

The 31st Annual Convention of Meerut Management Association was conducted on 21st April on the theme 'Disruptive Technologies in Logistics sector'. The speakers who addressed the programme included Mr. Anshul Sharma, Head - North India, Rivigo; Dr. Ravi Chamria, CEO, Sofocle Technologies; Mr. Amit Kumar, GM - Retail Business, Safexpress;



Distinguished speakers and team MMA at the release of the Souvenir

Mr. Mudit Garg, Business Unit Head, Meibach Consulting, President MMA, Mr. Ankur Jaggi & Convention Chairman, Mr. Vibhor Agrawal, welcomed all the speakers, moderator, and participants.

A Souvenir was also released by Mr. Ankur Jaggi, Mr. Vibhor Agrawal, Mr. Sidharth Singhal, Mr. Anshul Sharma, Dr. Ravi Chamria, Mr. Amit Kumar, Mr. Mudit Garg, Mr. Anobhav Sehgal, Mr. Sameer Goel and Mr. Nishant Jain. The vote of thanks was presented by Mr. SPS Jaggi, Treasurer MMA. The flagship event of MMA was attended by 250+ delegates including members, guests, and students of Engineering and Management Institutes. The convention was highly appreciated by all attendees.



(L-R) Dr. Ravi Chamria, Mr. Mudit Garg, Mr. Ankit Singhal, Mr. Amit Kumar and Mr. Anshul Sharma

Navsari Management Association

Navsari Management Association organised a NMA Talk Show on 22nd April at MPSW, Navsari. Mr. Raj Gandhi, Senior Equity Analyst from SBI Mutual Fund, spoke on Indian economy – Past, Present & Future. Mr. Karan Datta, National Sales Head of Axis Mutual fund spoke on Impact of National Security on Markets & Economy. Both speakers were outstanding and very subjective. Mr. Karan Datta explained in detail how national security issues are connected with equity market and thus finally with financial goals and other related matters. NMA members and citizens of Navsari took the advantage of the event. The programme was very successful and nearly 350 people participated in it.



Mr. Raj Gandhi of SBI Mutual Fund addressing the gathering



Mr. Karan Datta explaining how the national security issues affect our daily life

Palghat Management Association

A PMA-YEF Business Idea Workshop was held on 26th April. The workshop had unique stimulation exercises and brainstorming exercises. The session was led by the well-known HR trainer Mr. Madhava Priyan, who heads the Global HR division at Flyjac (a Hitachi Group company). There was also an expert talk by a successful serial social entrepreneur and a certified Coach, Ms. Radhika Menon. The participants consisted of young entrepreneurs, working managers and students from different institutions.



Participants of Business Idea workshop along with Session leader Mr. Madhav Priyan and Guest of the day, Ms. Radhika Menon

Pathankot Management Association

Guest Lecture

Pathankot Management Association organised a Guest Lecture on Design of Bearings & its Applications on 6th April with Mr. Tanmay Sharma, Strategy Analyst, Saint Gobian, France. He explained how different types of bearings are designed and the intricacies to be taken care while designing bearings. 63 students participated in the guest lecture.



Mr. Tanmay Sharma addressing the students about Design of bearings & its applications

Seminars

Pathankot Management Association organised a seminar on Developing Versatile Leadership on 17th April. Dr. N.K Sahni, Renowned Personality Development Speaker conducted the session. He shared that leadership consists of opposing strengths, and most leaders have a natural tendency to overdevelop one at the expense of its counterpart. The resulting imbalance diminishes their effectiveness. But leaders who work to guard against such lopsidedness can increase their versatility and their impact. 64 students participated in seminar.



Dr. N.K Sahni addressed the students about Versatile Leadership

Pathankot Management Association organised a Seminar on Importance of Motivation on 26th April. Er. S. K Punj, President PMA addressed the participants and said that motivation is important because of its significance as a determinant of performance and its intangible nature. He concluded the seminar with the words that if employees are positively motivated, it improves both their effectiveness and efficiency drastically for achieving organisational goals. 72 PMA members participated in the seminar.



Er. S.K Punj President PMA addressing members of PMA

Quilon Management Association

Quilon Management Association (QMA) jointly with The Institution of Engineers (India), Kollam Local Centre (Chemical Division Board of IEI) arranged a programme to honour Mr Rahul Regi Nair, Film Director and winner of Kerala state film award 2017 on 27th April. Mr. Rahul Riji Nair is an Indian Film Director and Script Writer active in the Malayalam cinema industry. His debut feature film Ottamuri Velicham won 4 awards at the 2017 Kerala State Film Award, including Best Feature Film. Mr Rajendra Prasad, President QMA & IEI Kollam Local Center chaired the meeting. Mr Franklin Daniel welcomed the chief guest and Dr Sasidharan Pilla introduced the chief guest. Mr Ratnakumar, former president of QMA and Managing Director of Foam Mattings India Limited and Mr Biju, IEI member gave the felicitation speech. Mr R Madhu presented the vote of thanks.



Mr. Rahul Regi Nair, Film Director and winner of Kerala state film award 2017, sharing his experience with the audience.

Tarapur Management Association

Installation Ceremony

Installation ceremony of Mr. M.S. Subramanian, Director (Works), Lavino Kapur Cottons Pvt. Ltd., as President of Tarapur Management Association and the new executive committee for the period 2018 – 20 took place on 7th April. Mr. Bhaskar Joshi, Past President of Bombay Management Association was the chief guest. This function was attended by all the Past Presidents of TMA, executive committee members, prominent industrial personalities, journalists and TMA members with their family members.



Mr. M. S. Subramanian taking over as President, from Mr. G.V.S. Kumar

Evening Talk

Wockhardt Hospitals and Tarapur Management Association organised an evening talk on ‘Love Your Heart’ on 13th April. Dr. Chetan Bhambure, eminent Cardiologist enlightened the audience on various aspects of heart attack, symptoms, how to prevent heart attack and immediate actions to be taken. Mr. Ravi Hirwani, Centre Head, Wockhardt Hospital explained the activities of the hospital. Dr. Neepa Vellimuttam (ENT Specialist) and Dr. Brijesh Dubey (MS) also spoke during the session. This programme was chaired by TMA President Mr. M.S. Subramanian and was well attended by the members of TMA and residents of Boisar, Tarapur with their families.



Dr. Chitra Gounder welcoming the dignitaries from Wockhardt Hospitals.

National Seminar

SAS Institute of Management Studies in association with Tarapur Management Association conducted a full day national seminar on ‘Innovative Practices in Management’ on 19th April. Mr. M.S. Subramanian, President of TMA, was the convener for this programme and he delivered the keynote address on Innovative Practices followed by various international companies. During the seminar, many research papers were presented by experts from industries and educational institutions. Mr. M.S. Subramanian, Mr. Partho Ghosh, Mr. S. S. Nair, Ms. Gauri Datir and Ms. Chitra Gounder from TMA were the judges for the seminar. The best papers were awarded during the function. This seminar was well attended by industry personalities, professors, students and TMA executive members.



Mr. M.S. Subramanian felicitated by Director of SAS Institute of Management Studies

Trivandrum Management Association

Evening Lecture

Trivandrum Management Association organised an Evening Lecture talk on ‘Brand Building for Competitive Edge’ by Dr. Jothish Kumar, Managing Director, Luker Electric Technologies Pvt. Ltd on 26th April. The programme was well attended and received by the participants.



Dr. Jothish Kumar, Managing Director, Luker Electric Technologies Pvt. Ltd addressing the participants



Seminar

Trivandrum Management Association organised a one day seminar on 'Research' by Dr. Jebamalai Vinanchiarachi, Former Principal Advisor to the Director General, UNIDO, Vienna, Austria on 28th April. The programme was inaugurated by Dr. Usha Titus, IAS, Principal Secretary, Department of Higher Education, Govt. of Kerala, and was well attended and received by the delegates.

Dr. Usha Titus, IAS, Principal Secretary, Department of Higher Education, Govt. of Kerala inaugurating the event.

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AIMA Events Calendar

Event	Programme Chairman / Director	Venue	Date
3rd Digital & Social Marketing Retreat	T V Mohandas Pai President, AIMA & Chairperson, Manipal Global Education Services Pvt Ltd & Vikram Chandra Consulting Editor, NDTV	Goa	17-19 May 2018
National Management Business Simulation Games (NMG)		Mumbai Bhubaneswar Bengaluru New Delhi Grand Finale	21-24 May 2018 04-07 June 2018 18-21 June 2018 02-12 July 2018 13 July 2018
CEO's Delegation to China	Sunil Kant Munjal Chairman The Hero Enterprise	China	04-08 June 2018
13th Global Advanced Management Programme 2018	Solomon N Darwin Executive Director, Center for Corporate Innovation Haas School of Business, University of California, Berkeley	California, USA	24-30 June 2018
National Competition for Young Managers		Kolkata Bangalore Mumbai Delhi Grand Finale	06 July 2018 13-14 July 2018 13-14 July 2018 20-21 July 2018 27 July 2018
HR Leadership Retreat	T V Mohandas Pai President, AIMA & Chairperson, Manipal Global Education Services Pvt Ltd	Goa	20-22 July 2018
6th Marketing Retreat		Goa	August 2018

Event	Programme Chairman / Director	Venue	Date
AIMA's Corporate Management Olympiad		Delhi/ NCR	11-12 August 2018
Shaping Young Minds Programme		Bharuch	18 August 2018
Shaping Young Minds Programme		Calicut	18 September 2018
National Management Convention		New Delhi	26-27 September 2018
National Competition for Young India		Bhubaneswar Bengaluru Mumbai New Delhi	September - October 2018
Student Management Games (SMG 2018)		All India	September – November 2018
7th Young Leaders Retreat		Goa	October 2018
8th Innovation Practitioners Summit		New Delhi	November 2018
National Management Quiz		Kolkata Bengaluru Mumbai New Delhi	November - December 2018
Young Manager Simulation Champions (YMS 2018)		Delhi/ Mumbai/ Bengaluru	December 2018
HR Summit 2018		New Delhi	December 2018

To view full calendar please visit www.aima.in

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