

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

DECEMBER 2016



Dear Readers,

Wishing you all a very happy and prosperous New Year!

2017 holds a special importance for AIMA as the association completes 60 years of building management capability in the nation. Through the past six decades, AIMA as the apex body of Indian management has led the spread of modern management through the country, and this couldn't have been possible without your continuous support.

As part of its Diamond Jubilee celebrations AIMA will be organising several special initiatives both in India and abroad, I would like to take this opportunity to invite you all to join us in the celebrations and partake in the enhancement of management capability in the country.

The past few weeks kept us busy at AIMA, with several events and educational, testing & training programmes being conducted during this period. AIMA held its 13th National Competition for Young India on the theme 'Breaking Through: Making India a Creative Superpower'. The Regional Rounds were held in different cities across the country and the Grand Finale was held recently at New Delhi. You will find more details inside.

Committed to its mandate of providing opportunities for aspiring and practicing management professionals to enhance their knowledge and skills, AIMA organised various in-company and open training and educational programmes in key domains. Training programmes on 'Know more about GST: Game changing Reform for the Indian Economy' and on 'Business Presentation Skills' were conducted, while new modules were introduced in the popular Digital Marketing programme.

AIMA continued to offer its customisable admission and recruitment testing services to several institutions and organisations. In addition workshops and an interactive session was also organised. All programmes were very well received and witnessed active participation. Detailed reports are carried in this issue. This edition of AIMA News also brings you updates from the LMAs and some interesting articles on management.

The coming month will witness AIMA celebrate its Diamond Jubilee Foundation Day on the theme 'Fast Forward – From Catch-up to Leadership' on 21st February 2017 at New Delhi. This special day also coincides with the National Management Day which is celebrated by LMAs all over the country. The function will be attended by close to 500 management professionals from industry, government, academia, media and management students; and I do hope you would be able to join us on this special occasion.

With best wishes for the year ahead,

Warm Regards

Rekha Sethi
Director General

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2nd India - UAE Conference
Resetting Globalization: Collaborating in a Fast Changing World
Monday, 20th March, 2017 | Hotel Taj, Business Bay, Dubai



Conference Chairman

Sunil Kant Munjal
President, AIMA and Chairman,
Hero Corporate Service Pvt Ltd

Interactive Sessions on

- Healthcare Innovation: Recoding Competitiveness
- Reinventing Retail: Beyond E-commerce
- Globalization of Business

Who should attend

The conference aims to bring together policy makers, CEOs, thought leaders, entrepreneurs, investors and senior managers from both India and UAE to discuss strategies to promote cooperation and collaboration in a fast changing world.

Eminent speakers confirmed to address include

Navdeep Singh Suri, Ambassador of India to UAE

Tayeb A Kamali, Director General, Education and Training Development, Ministry of Interior

Yusuff Ali MA, Chairman & Managing Director, LuLu Group

Azad Moopen, Chairman & Managing Director, Aster DM Healthcare Group

TV Mohandas Pai, Sr.Vice President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd

Kishore Biyani, Group CEO, Future Group

Naresh Trehan, Chairman & Managing Director, Medanta - The Medicity

Arvind Lal, Chairman & Managing Director, Dr Lal PathLabs Pvt Ltd

Rajive Kaul, Chairman, Nicco Corporation

Adeeb Ahamed, Chief Executive Officer, LuLu International Exchange

Suhail Mahmood Al Ansari, Executive Director, Mubadala Healthcare

Registration Details

- Participation in the conference is by "Invitation Only"
- Pre-registration is MUST, as seats are limited.
- Confirmation depending upon seat availability

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Web: www.aima.in

National Competition for Young India



Winning teams of National Competition for Young India

AIMA held the 13th National Competition for Young India on the theme 'Breaking Through: Making India a Creative Superpower'.

The Regional Rounds were held at Bangalore on 16 November, Mumbai on 24 November, New Delhi on 28 November, Hyderabad on 30 November and in Chennai on 3 December. The Grand Finale was held on 6 December 2016 at New Delhi. The Jury was chaired by Col Sunil Chandra, Director, Sujjan Luxury Hotel. The other jury members were Mr Rajdeep Sahrawat, Head-International Business (Public Sector), Tata

Consultancy Services; Mr J. K. Mehta, Secretary General (SAFEE) Regional Manager, World Energy Council and Mr Sachin Kapoor, Chief Operating Officer, Brands of Desire. The Chief Guest at the finale was Prashanth Sharma, Head Talent Management – Uflex Ltd. More than 100 teams from across the country participated in the competition. Institute of Public enterprise Hyderabad (IPE) emerged as the National Champions; XIME Bangalore were the I Runner up & IES Mumbai were the II Runner up. The Best Budding Manager was Kavya of IPE Hyderabad.

Interactive Session



Mr B K Pius, Director, Brahma Kumaris

AIMA organised an Interactive Session on ‘Obstacles are Opportunities’ with Mr B K Pius, Director, Brahma Kumaris (Lodhi Road Branch), a meditation master, rajyoga trainer & a researcher on 27 December at AIMA. Mr Pius shared how obstacles were inevitable, instead of thinking about what one cannot do, one should think about what one can do, he shared how one should use the obstacle as a means to become better or think of creative ways to overcome it. The programme was very well received by the participants.

Member’s Corner

AIMA member, Prof. (Dr.) Dewakar Goel, Executive Director, Airports Authority of India as taken over as Director of Indian Aviation Academy on 20th December, 2016. Indian Aviation Academy is a joint venture of Airports Authority of India, Director General of Civil Aviation & Bureau of Civil Aviation Security under Ministry of Civil Aviation, Government of India. It is the premier Training & Research Institute of the country.

Training Programme



Participants of Business Presentation Skills training programme

AIMA CSDT conducted a two day training programme on ‘Know more about GST: Game changing Reform for the Indian Economy’ on 15-16 December at Bengaluru. The workshop was designed to enable the participants to not only understand the features of GST but also give them an in-depth understanding of various important issues which needs to be kept in mind while reworking their business. CA Manoj Kumar Goyal from RHMS & Co. was the lead facilitator. He was assisted by CA Laxmi Ratna from Lakshmi Kumaran & Sridharan and CA Guruprasad G from Dhruva Advisors.

Third in the series, AIMA organised two day training programme on ‘Business Presentation Skills’ on 21-22 December 2016 at New Delhi. The programme was designed to provide executives with skills, knowledge, techniques and strategies to deliver winning presentations, to get their point across in a confident manner and communicate complex ideas successfully. Ms Nasreen Khan was the programme facilitator. She is a certified Direct Trainer, Master of Hypnosis, an Executive and Life Coach and master Practitioner of NLP. Private and public sector organisations participated in the training and it was well appreciated.

Course in Digital Marketing



Participants of the digital marketing course

AIMA has introduced two new modules in its popular Professional Certificate in Digital Marketing and Analytics Course - Mobile Marketing and Content Marketing. Digital Marketing Course offered by AIMA is an initiative designed to educate students and practitioners in the area of Digital Marketing Analytics and make them ready for jobs or prepare them to launch campaign for their organisations.

In the era of digital revolution, technology has opened new opportunities for marketing. What we market may not have changed, but how we market it has changed. The evolving discipline of Digital Marketing offers opportunities for innovation, profitability, affordability,

measurability and targeting. Digital marketing has not only opened possibilities for the organisation, but also enormous opportunities have boomed for digital marketers, web designer, web analyst and web developers.

This four months online course focuses on SEO, SEM, Email Marketing, Social Media Marketing, Mobile Marketing, Content Marketing and Web Analytics. At the end of the course, the participants will understand various channels and activities essential to plan and manage an effective digital marketing strategy for their businesses. For further details, please [click here](#).

PhD (Business Administration)



in collaboration with

Aligarh Muslim University

Eligibility:

Educational Qualification: Master's Degree in Management or allied subjects like Commerce, Humanities, Science, Engineering and Law etc. or a PGDM/PGDITM duly approved by AICTE, of two years duration with not less than 55% marks or equivalent grade OR Chartered Accountancy, Cost Accountancy or any other professional qualification which are considered equivalent to Master Degree with at least 55% marks or equivalent grade. In addition, the candidate should have a minimum of 50% marks in Graduation.

And

Work Experience: Minimum 5 years post qualification work experience in industry at the managerial level or a minimum 5 years of teaching experience as full time Faculty in a Management Institute approved by AICTE or affiliated to a University

Admission Procedure:

Entrance Test: Research Management Aptitude Test (RMAT) to be held on **February 11, 2017** at **Ahmedabad, Bangalore, Chennai, Delhi, Hyderabad, Kolkata, Mumbai** followed by an Interview at AIMA, New Delhi for RMAT shortlisted candidates. **The syllabus outlines for the Entrance Test (RMAT) and the criteria to qualify are available on the website.**

How to Apply:

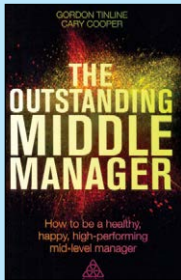
Obtain crossed Demand Draft (DD) of Rs. 1500/- in favour of "All India Management Association" payable at New Delhi from any bank. Register online at website link <http://apps.aima.in/phd2017feb> alongwith the DD details. **The Detailed Syllabus of the Entrance Test (RMAT), Information bulletin & other details of PhD programme can be accessed at the same website link as given above.**

Last date for online registration : **25 January 2017 (Wednesday)**

Last date for submission of online registration printout at AIMA, New Delhi : **01 February 2017 (Wednesday)**

For further details contact: **Manager (PhD Programme)**
AIMA-CME, Management House, 14 Institutional Area, Lodhi Road,
New Delhi-110003 Tel: +91-11-24645100 (Ext. 741), Fax: 24643035
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New Additions in AIMA Library



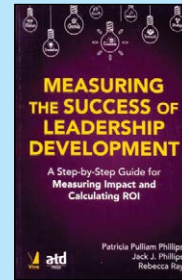
Gordon Tinline

The outstanding middle manager: how to be a healthy, happy, high performing mid-level manager/Gordon Tinline, Cary Cooper. New Delhi : Kogan Page, 2016, P 2016, P 201



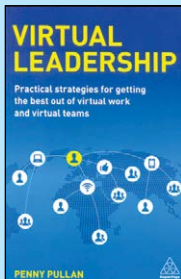
John R Mattox

Learning analytics : measurement innovations to support employee development/John R Mattox II, Mark Van Buren. New Delhi : Kogan Page, 2016, P. 237



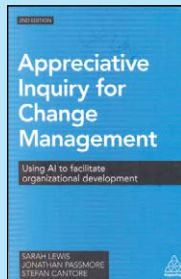
Patricia Pulliam Phillips

Measuring the success of leadership development : a step-by-step guide for measuring impact and calculating /Patricia Pulliam Phillip, Jack J. Phillips, Rebecca Ray. New Delhi : Viva Books, 2017, P 252



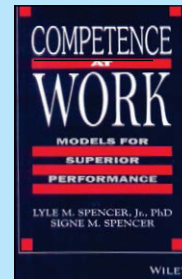
Penny Pullan

Virtual leadership : practical strategies for getting the best out of virtual work and virtual teams. New Delhi: Kogan Page, 2016, P 233



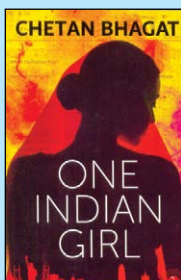
Sarah Lewis

Appreciative inquiry for change management: using AI to facilitate organizational development. 2nd ed. New Delhi: Kogan Page, P 284



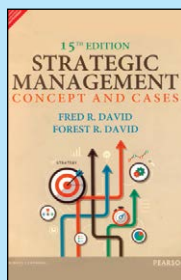
Lyle M Spencer

Competence at work: models for superior performance/Lyle M. Spencer, Signe M. Spencer. New Delhi: Wiley India (P) Ltd., 2016, P 372



Chetan Bhagat

One Indian girl. New Delhi : Rupa Publications India Pvt. Ltd., 2016, P 272



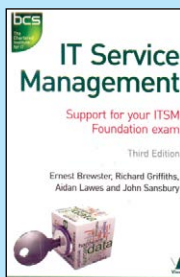
Fred R. David

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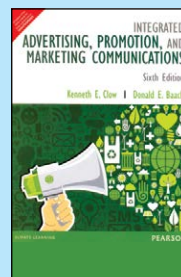
Ken Banks

Social entrepreneurship and innovation. New Delhi : Kogan Page, 2016, P 282



Ernest Brewster

IT Service Management :support for your ITSM foundation exam/Ernest Brewster.....(etal). UK : BCS Learning & Development Ltd.,2016, P 2016



Kenneth E. Clow

Integrated advertising, promotion & marketing communications/Kenneth E. Clow,Donald E. Baack. Noida : Pearson Education , 2015, P 455



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3rd National Leadership Conclave

The New World Order: Will Asia Dominate the Next 10 years?

22 – 23 March, 2017 : Hotel Taj Palace, New Delhi



All India Management Association has helped Indian enterprises to adapt to changes through the past six decades and it continues to be thought leader in bringing about change in leadership vision and strategies. It has set up the National Leadership Conclave as a platform for India's leaders from the government, business and intelligentsia to deliberate on the most urgent issues facing the country.

This edition of the Conclave aims to assess the country's preparedness as part of an economic modeling exercise to forecast global economic trends over the next 10 years.

The conclave is being chaired by **Sanjiv Goenka**, Past President, AIMA and Chairman, RP-Sanjiv Goenka Group

Eminent Speakers Include

Sunil Kant Munjal

President, AIMA &
Chairman, Hero Corporate Service

T V Mohandas Pai

Senior Vice President, AIMA &
Chairperson, Manipal Global
Education Services

Harshvardhan Neotia

Vice President, AIMA &
Chairman, Ambuja Neotia Group

Amitabh Kant

CEO, NITI Aayog

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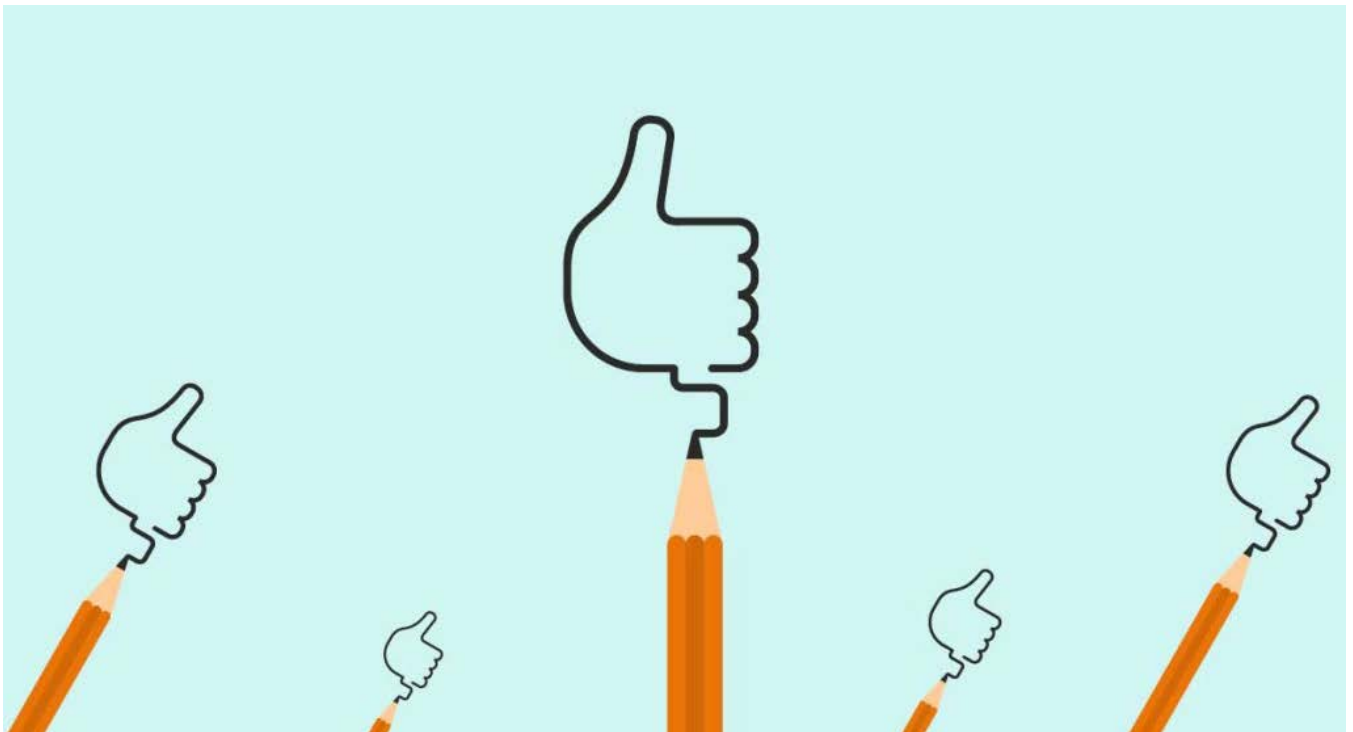
For more details please contact: Surajit Bit, Deputy Director – CMD

All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi 110003.

Tel: +91-11-2460 8511, Fax: 011- 24608503, Email: sbit@aima.in, www.aima.in

A Checklist for More Persuasive Presentations

by Dorie Clark



We all know the basics of good presentation skills: don't read from a script; don't overwhelm your audience with verbose slides; and the like. But for a particular kind of high-stakes presentation — one in which you're trying to get buy-in from key decision-makers — those basics aren't enough.

To persuade the people who have the power to approve your idea or let it die, you need to start

with a strong outline. Here are the questions to ask yourself so you can structure a presentation, from the outset, that defuses potential objections upfront and is so compelling a “yes” becomes far more likely.

What's the problem you're solving? Too often, even experienced professionals start their presentation by talking about the solution they're offering. But if you're presenting to outsiders, or even high-level

leaders inside your company, they may not have been following the development process of your project very closely. If you don't explain the context and why it matters upfront, you risk them tuning out early on because they're not sure if your idea is relevant.

Why now? The problem may be relevant — but they've been just fine avoiding it up until this point. Why is this the moment they should change what's been working? Why do they need to take immediate action? Until you prove to them that the problem is urgent, and will continue to get worse unless you address it, their inclination will be to "wait and see" or prioritize other things first. Make sure you've clearly explained the cost of not taking action.

How has the idea been vetted? You may have spent two years working on this project. But the CEO or the board may not fully appreciate the depth of your effort, so it's useful to contextualize it for them. This doesn't mean spending five minutes bragging about your past accomplishments, but you want to highlight evidence of your competence and the seriousness with which you pursued this solution. For instance, it's worth mentioning that your team interviewed 100 leading researchers to identify the best practices you're recommending, or that you ran three pilots to test the concept. As you outline, make sure you build in this critical element upfront.

Have you simplified the structure? You're so familiar with your idea, even very complex facets of it now seem obvious to you. But that won't be the case for people hearing it the first time. Ask yourself how you can clarify and simplify the information you're presenting, perhaps into a series of numbered steps or phases. For instance, the process of how to reinvent

yourself professionally may feel overwhelming. But in my book *Reinventing You*, I describe a three-phase process of discovering your brand, creating your brand, and living your brand that helps readers break an involved process into discrete steps so they feel comfortable taking action. That enables the audience to grasp a complex solution more readily, and inspires more confidence in the path you're proposing. It also has the added benefit of providing an overarching structure for the meat of your presentation.

Have you included a story? Some professions — engineering comes to mind — embrace a "just the facts, ma'am" approach, rich with statistics but devoid of stories. It may seem frivolous or pandering if you're not used to presentations that feature illustrative anecdotes, but you're putting yourself at a significant disadvantage if you don't use storytelling as part of your toolkit. That doesn't mean concocting treacherous leadership fables. But it does mean recognizing that a piece of data can become more powerful if you pair it with a concrete example to help others visualize what you're talking about. Make sure your outline includes at least one story to enliven your presentation.

Have you included a call to action? The final place most professionals go wrong in their presentations is failing to present a clear call to action at the end. The next step may be obvious to you — invest in our company, or approve the budget for the full-scale launch. But it's rarely that clear to the audience, which is hearing the pitch for the first time. If you've done your job up to this point, they'll be on your side. Now you can clarify for them exactly what action they can take to show their support. Make sure you've built this element into your outline.



Presentations are critical for most professionals, yet too much emphasis is often placed on how your slides look or where you're standing on stage. Of course aesthetics and theatrics matter — but your content is at the heart of whether you win or lose

in the moment. If you outline your presentation to ensure you cover these bases, you're far more likely to get the audience on your side quickly and achieve the result you desire.

About Author:

Dorie Clark is a marketing strategist and professional speaker who teaches at Duke University's Fuqua School of Business. She is the author of Reinventing You and Stand Out. You can receive her free Stand Out Self-Assessment Workbook.

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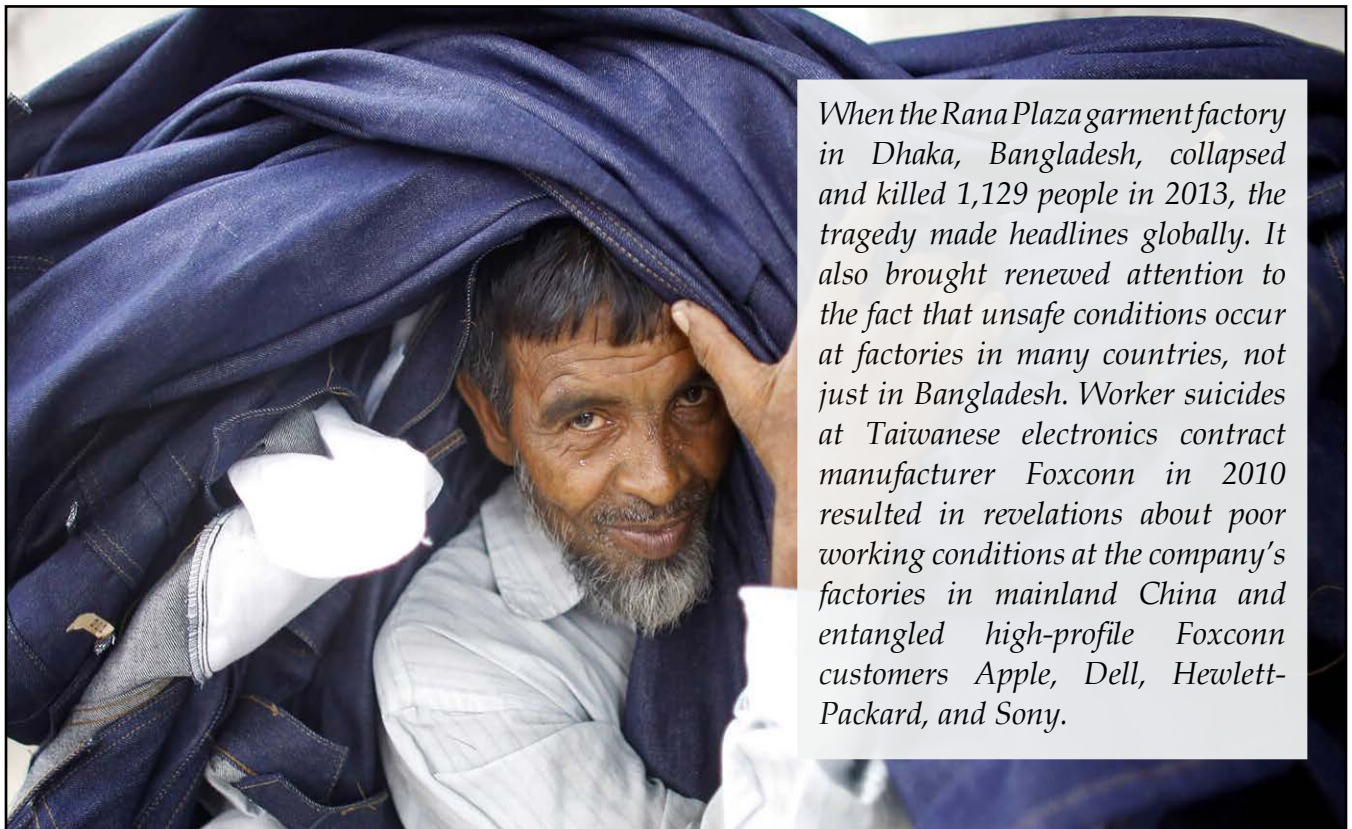
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How Big Brands Can Cultivate Ethical Suppliers

To ensure that contract manufacturers act responsibly, employ a mix of strategies — and don't skimp.

by Kerry A. Dolan



When the Rana Plaza garment factory in Dhaka, Bangladesh, collapsed and killed 1,129 people in 2013, the tragedy made headlines globally. It also brought renewed attention to the fact that unsafe conditions occur at factories in many countries, not just in Bangladesh. Worker suicides at Taiwanese electronics contract manufacturer Foxconn in 2010 resulted in revelations about poor working conditions at the company's factories in mainland China and entangled high-profile Foxconn customers Apple, Dell, Hewlett-Packard, and Sony.

Substandard working conditions and the occasional tragedy continue, but they aren't always widely reported.

How can brand-conscious companies manage the risk of suppliers not meeting acceptable workplace standards? In a new study, Hau Lee, a Stanford Graduate School of Business professor, and coauthors

Ruixue Guo of Stanford and Robert Swinney of Duke University's Fuqua School, suggest ways to move the needle.

Managing risky suppliers requires the use of multiple tools, Lee says. One is certification — which entails paying a third party to visit the factory and determine whether it meets established quality-management

and worker safety standards. Lee cautions, however, that suppliers can temporarily improve conditions to pass the certification, then revert to unsafe practices after inspectors leave.

“Companies should be careful not to negotiate too hard on price, which can drive factory owners to put workers at risk.”

—Hau Lee

Another tool is an audit, which is a more in-depth investigation done by a third party, typically performed annually. Lee’s research found that these audits are not to be taken lightly. “If you spend more money, you get more accuracy,” he says. “But if you do it once every two years, the comfort level is low.”

A third tool is the terms of the contract between the branded company and the supplier. Companies should be careful not to negotiate too hard on price, which can drive factory owners to put workers at risk in order to make a profit. “If we’re squeezing the supplier too tight, they have no room for any errors,” Lee says. “We should be more generous so they can do a better job.” Another tactic is to offer incentives. Lee noted that several well-known firms have developed their own methods to reward responsible suppliers. If a coffee farmer or processor is found to be complying with Starbucks’ Coffee and Farmer Equity Practices program, Starbucks pays the farmer more than market price for their beans. At Li & Fung, a logistics company serving major

brands and retailers, the reward for better behavior is better financial terms; “good suppliers” get paid 15 or 30 days faster than others. Ireland-based firm PCH International, a custom design manufacturer, borrows funds for its best performing suppliers at interest rates far lower than a factory would likely have to pay if it tried to borrow money from the bank.

Sports gear giant Nike has an initiative not only to make its suppliers highly efficient — known as lean manufacturing — but also to encourage the factory to treat workers better, in what it calls “equitable manufacturing,” Lee says. To achieve efficiency, Nike sends its best industrial engineers to suppliers in Vietnam, Indonesia, and Thailand to train executives there. The rationale is that more efficient factories are better able to absorb the shocks of power outages or unexpected increases in the price of raw materials, which makes them less likely to cut corners.

To make conditions more equitable, Nike also is setting up ways for whistleblowers to circumvent local managers and report issues directly to Nike. “A potential message could be: ‘You guys came to audit us and you found no violations. But now the air conditioning is no longer working,’” says Lee. In the ultimate check on responsible factories, the workers can become the brand’s eyes and ears.

Lee stresses that companies should seek to use a variety of tools to manage their suppliers. “The majority of buyers tend to use one instrument,” he says. Companies need to realize that no single method will enable them to ferret out every unethical supplier. By relying on just one tool, says Lee, “you may give yourself a false sense of security.”

Disclaimer:

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12th Global Advanced Management Programme

Disruptive Innovation &
Open Business Models
in the Changing Global
Landscape

25 June to 01 July, 2017
at Silicon Valley, USA.

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Programme Director

Solomon N Darwin

Executive Director, Center for Corporate Innovation
Haas School of Business, University of California,
Berkeley

Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to companies like • Google • Tesla Motors • Standard Chartered Bank • Intel • Cisco Systems Inc
• IBM Research • PayPal • VISA • GE Co-Innovation Lab • Stanford Medical Centre • Wells Fargo Bank
• Kaiser Permanente • UC Berkeley Campus amongst others

Programme Certificate

Upon the successful completion of the programme, participants will be conferred a “Global Advanced Management Programme”. Certificate awarded by All India Management Association

Participation Fee

- Delegate Fee per participant: INR equivalent to USD 8500 per Participant
- Inaugural Discount: USD 750 per participant for registrations received along with participation fee by 31st March, 2017.
- Early Bird Discount: after 31st March, 2017 a discount of USD 500 per participant available for registrations received along with participation fee by 05th May, 2017.

Nitin Saxena

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Website: www.aima.in

Condolence



Late Mr. Arun Kumar Gandhi

Chandigarh Management Association and AIMA lost a dear friend and a valued member Mr Arun Kumar Gandhi on 25th December. Mr Gandhi was instrumental in strengthening the membership base of CMA. He brought laurels to CMA under his presidentship during 2013-14. His demise is an irrecoverable loss and he will be profoundly missed by everyone at CMA/AIMA.

Ahmedabad Management Association

The activities began with a talk addressed by Mr. Himal Parikh, Director, Interface Capital Markets on 'Cash to Cashless Economy- Challenges, Problems and Prospects'.

Following this, five lectures were organised in the month like 'Back to School- Lessons for Today' addressed by Marketing Communication Advisor, Mr. Sanjay Chakraborty; Mr. Achal Rangaswamy, Motivational Speaker addressed on 'Living with a Purpose' ; Talk- cum-discussion on 'Essential Business Ideas'

based on Late Dr. C K Prahalad's book was addressed by Mr. B N Dastoor; 'Make Wellness Your Habit' lecture was addressed by Dr. Nandita Shah, Founder, SHARAN Auroville and Mr. Saleel Bhatt, Textile Consultant & Educator addressed 'From B-School to Corporate World'. These lectures were well appreciated and attended by the members.

A Book Launch function of 'Mysteries in Management' written by Prof. Ajeet N Mathur, IIMA was organised where Dr. Indira Parikh, President, ANTARDISHA & Dr. Mallika Sarabhai, Director, Darpana Academy addressed the audience. A workshop conducted by Mr. Suresh Pandit on 'Health & Body Management' highlighted the

importance of Exercises and Lifestyle Management for Healthy Life.

The month also consisted of two Panel Discussions on 'Corporate Governance: Tata Troubles- Lessons for Boards' where Mr. Praveen Gupta & Dr. V Raghunathan addressed.

The second panel discussion was on 'Health & Nutrition- Palm Oil & Myths' which was addressed by Dr. Ketan Mehta and Ms. Bhavna Shah.



Mr. Himal Parikh addressing on Cashless Economy



Mr. Sanjay Chakraborty addressing the audience

The month ended with the monthly Speakers' Forum meeting coordinated by Mr. Suresh Mashruwala on topic- 'If you do the Right thing in Faith, Everything is Possible'.

As many as 56 Management Development Programmes were conducted on Film Production & Management, German Language Beginners Course, Supply Chain Management, Integrated Value Chain for Agri products etc.



Panel Discussion on Corporate Governance- Lessons for Boards: TATA Troubles

Allahabad Management Association

Workshop

Allahabad Management Association organised a workshop 'e-Transactions: Opportunities and Threats' on 3rd December. Prof. K. K. Bhutani, Past President, AMA and Director, UPTEC delivered the welcome address. Ms. Sucharita Dwivedi, General Manager, Punjab National Bank was the Chief Guest. Some of the other speakers included Mr. Pawan Jaiswal, CA and Financial Advisor; Mr PK Bhatia, IT Specialist, State Bank of India; Mr Shashank Kumar, Punjab National Bank; Ms Naushaba Wajahet, Bank of Baroda; Ms Richa Nagpal, HR, HDFC Bank; Mr Pranshant Soni, Academic Head, UPTEC and Mr AK Prasad, Ex DGM, Coal India. Mr. Vibhav Bajpai, Vice President, AMA gave the vote of thanks. 125 MBA students and 65 members attended the workshop.



Mr. Ravi Prakash, Secretary, AMA presenting a memento to Mr. Pawan Jaiswal, C A

Lecture

Lecture for MBA students was organised on a topic 'The Golden Principle and Trust' on 16th December. Dr. Shivdasani Singh Amin, International Instructor & Executive Coach was the speaker. The programme was coordinated by Mr. Ravi Prakash, Secretary and the vote of thanks was delivered by Mr. Vibhav Bajpai, Vice President, AMA. The lecture was attended by 125 students and 45 members.



Dr. Shivdasani Singh Amin being honoured by Mrs. Neelu Akhtar, Head MBA, HMFA

Baroda Management Association

Special Talk

Baroda Management Association organised a special talk session on the topic 'Landscape of Future Education in India' on 2nd December. Prof Indira J Parikh, President of Antardisha and Founder President of FLAME University, Pune was the speaker for the session.

BMA held another special talk session on 'Knock Out Your No-Balls' on 9th December. Mr. Sandeep Purohit, Past President, BMA was the faculty for the session.



Mr. Sandeep Purohit addressing the Friday Evening Talk

Friday Evening Talk

A Friday Evening Talk on the topic 'Conflict Management at Personal & Professional Level' was conducted on 16th December by BMA. Ms. Geeta Sikdar, Counselor and a Certified Trainer was the speaker for the session.

Another Friday Evening Talk was conducted on 23rd December on the topic 'Climate Change (Indian Scenario)'. The speaker for the session was Dr. Jitendra Gavali, Director at the Regional Community Science Centre.



Ms. Geeta Sikdar addressing the session

Another Friday Evening Talk was conducted on 30th December on the topic 'Social Media: A Boon or a Bane'. The session was well received by the participants.

Management Development Programme

Baroda Management Association conducted a one day Management Development Programme on the topic 'Marketing Options and Strategies' on 22nd December. Mr Rajeev Manira, a professional trainer was the faculty for MDP.

Another one day Management Development Programme was conducted on the topic 'Supervising for Success' on 28th & 29th December. The faculty for the MDP was Mr Bharat Darjee, a Certified Trainer.



Participants at the MDP

Bharuch District Management Association

Annual General Meeting

The Annual General Meeting was organised on 7th December. Mr. P. S. Vayeda, President, BDMA addressed the members. The Hon. General Secretary, Mr. Devang Thakore shared the glimpses of the activities and the Treasurer, Mr. D. P. Sonagra



Inauguration of the new 'State of the Art' facility

announced the financial accounts of the year 2015-2016.

BDMA also inaugurated its new 'State of the Art' facility on the same day by the august hands of Ms. Sandra Shroff, Vice Chairman - UPL Group. Mr. P.K. Jain, Site President, Reliance Industries Limited, Dahej was the Guest of Honour.



BDMA Committee members at the AGM

CEO Forum

BDMA organised a CEO Forum on 20th December on 'Opportunities & Challenges of Chemical Industry'. Mr. Shyam Bang, Executive Director, Jubilant Life Sciences was the keynote speaker. The forum was attended by 40 CEOs from different industries. Mr. Shyam Bang shared the various opportunities and challenges of the chemical industry.



Participants with Mr. Shyam Bang

Bhopal Management Association

Workshop

Bhopal Management Association members participated in the Workshop on 'Empowering SMEs through Technology' on 22nd December. Mr Mukesh Sharma, Head, CRISP was the Chief Guest of the workshop. Other speakers included Dr. N.K. Choubey, Sr. Scientist Incharge, Promotion of Innovation and Patent, IPR (M.P) and Mr Abhishek Gupta, Director, SureVin BPO Services Pvt. Ltd. The workshop was coordinated by Mr RG Dwivedi, E.C Member, BMA and Regional Director, PHD Chamber, Bhopal.



Participants at the workshop

Bombay Management Association

Women's Conference

Bombay Management Association organised a 'Women's Conference' on 6th December on the theme 'What Women Really Want?'. The conference was inaugurated by Ms. Nirmala Mehendale, President - BMA, followed by the Chairperson of the Conference, Ms. Mona Cherian, President & Group Head HR Thomas Cook (India) Ltd.

Some other distinguished speakers included Ms. Apurva Purohit, Ms. Sonali Kulkarni, Mr. Deepak Rao, Mr. Suresh Srinivasan, Jean Claude Biguine, Ms. Trisha Shetty, Dr. Vinita Puri and Ms. Pooja Thakur. The event was attended by around 150 delegates.



Mr. Suresh Srinivasan addressing the participants

Talk

BMA in association with PTVA's Institute of Management organised a talk on the Book 'Can I Have It All? Trials & Triumphs in a Woman's Journey in the Corporate Landscape' by Ms. Anuranjita Kumar, Managing Director, and Chief Human Resources Officer at Citibank on 6th December.



Mr. Firdose Vandrevale addressing the participants

Crucial Conversations with Leaders

BMA under its 'Crucial Conversations with Leaders' Series held a session on the theme 'Leadership In Turbulent Times' on 9th December. Mr. Firdose Vandrevale, Immediate Past President, AIMA was the speaker for the session.

Inbound Marketing Masterclass

BMA held a full day programme on Inbound Marketing on 10th December with Mr. Paresh Patel. The participants appreciated

Business Analytics and Big Data Analytics

BMA organised a two day programme on 16th & 17th December with Mr. Sunil D. Lakdawala. Mr. Niteen Bhagwat and Mr. R. Radhakrishnan were guest speakers for the programme. The event was well received by the participants.



Mr. Sunil Lakdawala with the participants

Coimbatore Management Association

Coimbatore Management Association conducted 'Monday Musings', an interactive programme on the topic 'Where does loss start in the production process?'. Dr. R. Chandrasekaran, Professor, Karunya Institute of Management addressed the session. More than 40 participants attended the programme.



Dr. R. Chandrasekaran, Professor, Karunya Institute of Management addressing

Delhi Management Association

Roundtable Meet

DMA organised a Roundtable Meet on 'Project Identification: Key to Successful CSR' on 2nd December. The speakers included Mr. P P Srivastava, Former CEO, PFC Consulting & Co- Chairman, DMA CSR Committee; Ms. Neelam Gupta, President, AROH Foundation and Mr. Rajiv William, Head CSR, JSL Stainless. The programme was well received by the participants.



(L -R) Mr. P P Srivastava, Ms. Neelam Gupta Mr. Rajiv William and Mr. Rajan Pandhi

Management Development Programme

DMA organised a Management Development Programme on 'Coaching for Improved Employee Performance' on 9th December. Mr. Rajan Pandhi, Director, DMA welcomed the programme facilitator, Mr. Rup Kumar Sengupta, Founder and Principal Consultant, Rachis – HR.



Participants at the programme

Another Management Development Programme was conducted on 'Business Etiquettes & Corporate Grooming' on 22nd December. Dr. Anoop Mittal, Director, Green Planet

welcomed the programme facilitators, Lt. Rita Gangwani (Retd), Grooming and Personality Development Mentor and Ms. Moutushi Sengupta, Corporate Trainer. The participants highly appreciated the contents of the MDP.



Participants at the interactive session

Interactive Sessions

An interactive session on 'Use of Social Media by B2B Business to grow faster while spending less' was organised by DMA on 15th December. Mr. Paritosh Sharma, (AGM) Head, Digital Business and Author 'Patanjalize Your Brand' was the speaker for the session.

Ghaziabad Management Association

Ghaziabad Management Association organised a two day workshop of AIMA's Management Simulation Business Game 'Chanakya' on 15th & 16th December at AKGIM campus. The programme was conducted by AIMA.

Mr Vinay Gupta, Executive Director, GMA welcomed the guests and the participants. The game was steered by Mr Vijay Singh and Mr D K Gupta from the Games division of AIMA.

CA Anil Agarwal, Treasurer, GMA and Director AKGEC, was present as Chief Guest and awarded trophies to the winner and runners-up. Dr. Tripurari Pandey, Director AKGIM was also present. This event was widely appreciated and enjoyed by all the participants.



NTPC, Dadri– Chanakya Winner receiving the trophy

Goa Management Association

Goa Management Association conducted a talk on 'Information Security Management System: ISO 27000' on 22nd December. Mr. Mohan Kavlekar was the speaker. Mr. Damodar Kochkar, President, Verna Industries Association (VIA) shared the dais. The necessity of ISO certification and benefits were highlighted in the session. The vote of thanks was delivered by Mr. Harshvardhan Bhatkuly, Vice Chairperson of GMA.



(L-R) Dr. Pradeep B Salgaonkar, Chairman GMA; Mr. Mohan Kavlekar, Speaker and Mr. Damodar Kochkar, President, Verna Industries Association

Guwahati Management Association

Seminar

Guwahati Management Association (GMA) organised a Seminar on the topic 'Leadership in Defense and its applicability in Corporate Sectors' on 14th December with the faculty of College of Defense Management, Secunderabad. Admiral D. S. Chousan was the Guest of Honour. Brig. J. S. Rajpurihit and Col. Arindam Saha were the speakers for the session.

Mr. R. S. Mooshahary, Former Governor of Meghalya was the Chief Guest. Mr. D. N. Barua, President, GMA delivered the welcome address. Mr. D. Gohain, Hon. GS conducted the Seminar and Mr. S B Sarmah, Vice President proposed the vote of thanks. GMA also felicitated Ms Anshu Jamsenpa who has climbed Mount Everest thrice.



'Leadership in Defense and its applicability in Corporate Sectors'

North East Young Managers Competition-2016

Guwahati Management Association organised the 13th NE Young Managers Competition on 22nd and 23rd December. Young managers from 13 organisations participated in the competition. The awards will be distributed in a function to be held on 3rd January, 2017.

Hyderabad Management Association

Faculty Development Programme

HMA in association with Dhanwantari Foundation, Smt Syamaladevi Degree College for Women & ICSI jointly conducted a one day Faculty Development Programme on 'Changes in Company Law 2013' on 2nd December. The session was addressed by Mr Venkata Ramana, Mr Ravi Kumar and Mr Ramesh Vemuganti. 19 colleges participated in the programme.

HMA President Mr Sravan, HMA FDP Convener Mr Ravi and HMA Membership Development Convener Prof Achalpathi, College faculty Ms Deepa Nayak, Ms T Shailaja and other faculty members were present.



(L – R) Ms K V Rajyalakshmi, Principal, Shyamaladevi Degree College for Women; Prof S V Satyanarayana; Mr Ravi Kumar Peesapati, Secretary, HMA and Mr Ravi Mandavilli, Management Committee Member, ICSI



Mr Venkat Changavalli, IIM-A, Advisor, Home & Health, Government of Uttar Pradesh & Director, State Bank of Hyderabad addressing the gathering.

Management Lecture Meeting

Hyderabad Management Association conducted a Management Lecture Meeting on 'Leadership in Digital Era' by Mr Venkat Changavalli, IIM-A, Advisor, Home & Health, Government of Uttar Pradesh and Director, State Bank of Hyderabad. Mr. Sravan Kumar Madap, President, HMA presided over the meeting and Mr. Ravi Kumar Peesapati, Secretary - HMA gave the vote of thanks.

CDM Visit

HMA MC Members visited the AIMA Member, College of Defence Management (CDM) on 8th December. The HMA delegation was led by Mr Sravan Madap, President - HMA and included HMA Office Bearers, Past Presidents and others.



CDM Officers and HMA Members at the College of Defence Management (CDM).

Indore Management Association

Centre of Excellence

Indore Management Association organised Centre of Excellence (COE) on the topic 'Managing Brand YOU' on 3rd December. The facilitator for the session was Mr. Harshwardhan Phatak, Corporate Trainer.



Mr. Harshwardhan Phatak addressing the participants during the Centre of Excellence



Winners at IMA Animation Maestro Competition

Animation Maestro Competition

Indore Management Association organised its 6th Animation Maestro Competition on 5th December on the Conclave Theme 2017 'Prism of Possibility - Decoding India'. The Chief Guest for the programme was Mr. P. K. Balaji, Dy. General Manager, State Bank India - Indore.

Reader's Clique

Indore Management Association organised a book discussion on the book 'Atlas Shrugged' for management professionals at IMA Reader's Clique. The programme was organised on 8th December. The narrator for the session was Ms. Kavita Singh.

Evolution for Excellence

Indore Management Association (IMA) conducted a workshop on 'Confident, Assertive, Incharge-Developing the Attitude of Leadership' on 8th December by Dr. Vikrant Singh Tomar, National Trainer and Management Consultant & Director, UMS INDIA.



Participants during the workshop

In-House Training



Participants of the in-house training programme at John Deere

IMA organised an In-house Training Workshop on the topic 'Self-Management and Communication' on 9th December. The faculty for the workshop was Ms. Gul Parvez, Founder, Institute for Personality Enhancement and Soft Skills under the banner of Panache.

IMA organised another in-house training workshop on 22nd December on the topic 'Developing Positive Attitude at Workplace'. The faculty for the workshop was Mr. Pratik Singh Uppal, Director, JJM Hospitality & Security Ltd.

Interaction with College of Defence Management

The team of officers from College of Defence Management visited Indore Management Association on 15th December. The officers were from all the three services of Defence i.e. the Indian Army, Indian Air Force & Indian Navy.

Young Managers Competition

Indore Management Association organised its 22nd Young Managers Competition (YMC) 2016 on 15th December.

Quest for Leaders

Indore Management Association organised its 18th Quest for Leaders (QFL) 2016 on 16th December.



Winners of the Quest for Leaders



Mr. Prashant Raghuvanshi addressing the participants during the session

HR Forum

Indore Management Association organised its HR Forum Meeting on the topic 'HR Role – Management of Uncertainty and Complexity' for management professionals on 21st December. The facilitator for the session was Mr. Prashant Raghuvanshi, Vice President - Human Resource, Diaspark Infotech Pvt. Ltd.

Student Chapter

Indore Management Association - Student Chapter organised Centre of Excellence on 23rd December on the topic 'Find Your WHY'. The speaker for the session was Mr. Amber Arondekar, Founder and Mentor, Powertrain Incorporation.



Ms. Kavita Navlani during the workshop on Advance Excel

Workshop

Indore Management Association held its first two day Advance Excel Workshop on 23rd December. Ms. Kavita Navlani, Corporate Trainer was the faculty for the workshop.

Kerala Management Association

Evening Lecture

An Evening Lecture Meeting was organised by Kerala Management Association on 8th December on the topic 'Entrepreneurship in The Digital World – Impact of Digital Revolution'. Mr. Siby Vadakekkara, Founder President & CEO, Marlabs was the speaker for the session.



Mr. Siby Vadakekkara addressing KMA Members



Delegates from College of Defence Management

Officers' Visit

Officers from the College of Defence Management (CMD), Secunderabad, visited KMA on 15th September and interacted with the KMA team, as a part of their Management Education Tour (MET) of the Higher Defence Management Course.

Scripting My Story

KMA on 21st December held a 'Scripting My story' session, led by Ms. Suja Karthika, Actor, Anchor & Educationist. Mr. John Kuriakose, Founder and MD - Dentcare Dental Lab shared his amazing entrepreneurial journey with the members.



Honouring Mr. John Kuriakose. (R to L) Ms. Suja Karthika, President; Mr. Mathew Urumbath, Secretary; Mr. R. Madhav Chandran & Chairperson (Programme Committee) Ms. Maria Abraham

Lucknow Management Association

MDP

Lucknow Management Association organised the third programme on 'Business Process of Returns under GST Regime' under its series of MDPs on GST on 10th December in collaboration with GST Gurukul. The informative session trained the participants about the various business processes in GST.



'Returns under GST Regime'

Workshop

LMA organised a workshop on ‘Cashless Transactions - A Digital India Initiative’ on 16th December. The workshop was led by Mr. Amit Prakash, Sr. Manager heading Aditya Birla Group digital banking at Idea Cellular.

LMA jointly with NHRDN U. P. Chapter organised a Workshop on ‘Art of Story Telling for Management leaders and Entrepreneurs’ on 30th December. Ms. Rohini Vij, Founder & Chief Creative Officer, NutSpace Edtech Pvt. Ltd was the speaker. The session was received well by the participants.

Panel Discussion

LMA in collaboration with PHD Chamber of Commerce and Industry held a panel discussion on ‘Demonetization - Impact on Economy’ on 19th December. The panelists were Dr. Arvind Mohan Professor of Economics, Director - Institute of Management Studies and Director - Institute of Developmental Studies, University of Lucknow; Mr. Ashok Seth, a Senior Chartered Accountant and Mr. K. K. Gupta, Former Chief General Manager - NABARD & Consultant PHDCCI. Prof. Sabyasachi Sinha of IIM Lucknow moderated the discussion.



Panelists at the session

LMA was invited to be a part of panel on ‘Role of Small Meaningful Enterprises in Innovation Driven Economy’ at the International Symposium on ‘Making North Indian States Competitive: Path to Inclusive and Sustainable Growth’ held at Jaipur on 17th -19th November. LMA was represented on the panel by Professor Jabir Ali, IIM Lucknow and a part of LMA research group on Evidence Based study on ‘Ease of Doing Business in Uttar Pradesh’. Dr. Arvind Mohan, Director, Institute of Management studies - Lucknow chaired the session.



Panelists at the session

Interactive Session

LMA organised an interactive session on ‘Ease of Doing Business in Uttar Pradesh’ on 27th December. The session was attended by Directors of Udyog Bandhu (Department of Industrial Development) Uttar Pradesh, Ernest and Young and Members of LMA Research Team. Mr. Alok Ranjan, Chief Advisor to Hon. Chief Minister of Uttar Pradesh chaired the session.

Study Tour

LMA organised a study tour for its members to the newly operationalised UP 100 Control Centre on 22nd December. Mr. Venkat Changavalli, Former Managing Director, EMRI and Advisor to Home Department, Government of Uttar Pradesh along with Mr. Anil K. Agarwal, Additional Director General of Police & CEO of UP 100 project hosted the visit and made presentations before giving a guided tour of the Control Centre.

Talk

Women’s Forum of LMA organised a talk on 30th December by Ms. Sachi Singh, a prominent Social Worker and Founder/General Secretary of Ehsaas. The session was appreciated by the participants.

LMA organised a talk on ‘Management in High Growth Technology Companies like Google and Uber: A perspective’ on 26th December by Mr. Manik Gupta, Director, Uber Technologies. Mr. Alok Ranjan, Chief Adviser to Hon. Chief Minister Uttar Pradesh and Mr. Anil Agarwal, Additional Director, General Traffic Uttar Pradesh also spoke on the occasion.



The session in progress

Ludhiana Management Association

38th Annual Day Function

Ludhiana Management Association organised its 38th Annual Day Function on 1st December. Dr.S.S. Johal, Chancellor, Central University - Bathinda was the Chief Guest for the occasion. Mr Rana Kapoor, Founder, MD & CEO, YES Bank Limited, Mumbai; Mr V K Goyal, Executive Director & CEO, SEL Manufacturing Company Limited; Mr Chhotu Sharma, Founder & CEO, CS Group; Mrs Mohini Daljeet Singh, Chief Executive, MAX India Foundation; Mr Ramesh Kumar Jagota, Chairman & MD, Youngman Woolen Mills Limited; Dr Naresh Trehan, Chairman, Medanta - The Medicity, Gurgaon were presented with the prestigious LMA awards.



Award winners at 38th Annual Day Function

Discussion on Demonetization

Young Entrepreneur Forum of LMA organised a seminar on 6th December on ‘Demonetization’. The seminar was conducted by Mr Vishal Juneja, Managing Director, Vidhata Industry Limited. Members shared their views & personal experiences on the issue. The seminar was very informative and was well received by the participants.



Seminar on Demonetization

Mangalore Management Association

Dr. V. Ravichandran, Chairman, Diya Systems (Mangalore) Pvt. Ltd., was awarded the 'Outstanding Manager Award 2016' by Mangalore Management Association at an award ceremony on 15th December.

Dr. C.R. Kamath, Ophthalmologist was the Chief Guest. Dr. K. Janardhana, Former Registrar of Mangalore University was the Guest of Honour. Prof. J.H.G. Anchen, Vice President, MMA welcomed the gathering. Dr. Devaraj K., Past President, MMA gave a brief introduction of AIMA, MMA and criteria for the Award. Mr M. R. Vasudeva, President of MMA presided over the function. Mr Prasanna Mallya, Secretary proposed the vote of thanks.



Dr. V. Ravichandran with dignitaries & Office Bearers of MMA

Meerut Management Association

Meerut Management Association organised Dr. B. Devdutt Memorial Award for Professional Excellence on 19th December. This year, the award was conferred on Dr. Ishwar Singh, Renowned Senior Homeopathic Physician for professional excellence. The event was well appreciated.



Dr. Ishwar Singh addressing the participants

Navsari Management Association

A three day workshop for young students aged between 14 to 18 years was organised by Navsari Management Association, on 27th – 29th December, to develop leadership and communication skill in students and to improve study efficiency by Mind Maps. Mr M M Patel, Ex HR Head - Bajaj Auto was the faculty and Ms Shruti Shah served as the event chair. 32 students participated in the event.



Participants at the workshop

Noida Management Association

Noida Management Association organised ‘Social Services and Feeding the Poor Programme’ on 24th December. Mr S N Singh, President, NMA and Mr S S Verma, Founder Members, NMA along with his team members distributed more than 150 blankets to the poor people.



Distribution of blankets



‘Motivation-The Force of Action’

An Evening talk was organised on 24th December on the subject ‘Motivation-The Force of Action’. The speaker for the session was Wg. Cdr. (Retd) GS Nehra, a trainer and motivational speaker. Mr S N Singh, President, NMA welcomed the members and the speaker. Mr C B Sharma, Hony. Secretary, NMA delivered the vote of thanks. 45 participants from various industries in Noida and Greater Noida attended the programme which was well received by the participants.

Panchkula Management Association

National Consumer Rights Day Celebration

Panchkula Management Association celebrated the National Consumer Rights Day on 24th December by organising a seminar about the Consumer Rights and Consumer Protection Act. Ms. Upinder Kaur Ahluwalia, Mayor - Panchkula Municipal Corporation was the chief guest on the occasion. Other speakers included Prof. N C Rana, President - Consumer



Panelists at the session

Association Panchkula; Dr. P K Vasudeva, Ex. Member Consumer Disputes Redressal Commission and Mr. Surinder Verma, President - Citizens Awareness Group, Chandigarh Consumer Coordination Delhi. About 100 participants from Panchkula Management Association and Consumer Association Panchkula attended the seminar.

Another event on ‘Financial Inclusions through Financial Education’ was held on the same day. The main speaker on the occasion was Mr. Nishant Srivastav from NSE. The other speakers included Mr. S S Sidhu, President, PMA and Advocate Punjab & Haryana High Court. The participants expressed their gratitude to PMA for organising this session.



Mr. Nishant Srivastav speaking on investment schemes

Pathankot Management Association

Entrepreneurship Awareness Programme

Pathankot Management Association organised an Entrepreneurship Awareness Programme on 'To create Entrepreneurship Awareness' on 1st December. Ms. Jaspal Kaur, Project Director, RCED and Mr R S Chatha, Retd from Punjab National Bank were the speakers. More than 40 students and 20 faculty members attended the programme



Mr. R.S Chatha addressing on Bank Loans and Financial Assistance



Mr. Harinder addressing on Equity Marketing

Investment Management & Equity Market as a Source of Income

PMA organised a programme on the topic 'To create awareness about Equity Market & Investment Management' on 8th December. Mr. Jagroop Singh, Mr. Harinder Singh and Mr. Amanjit Singh were the key speakers for the event. The programme was very informative and was well received by the participants

Seminar

A seminar on the topic 'To make everyone understand the nuances of investing in the stock market by using virtual money' was conducted on 21st December. Mr. Rakesh Sharma, Marketing Manager, ICICI Securities Ltd was the speaker. The participants appreciated the programme and its content.



Mr. Rakesh Sharma addressing the participants

Quilon Management Association

Quilon Management Association (QMA) started a student chapter at University Institute of Management, Kollam on 16th December. A talk on 'Skill of Management Students and Expectation of Industries' was conducted by Mr Sreeraj C, Secretary General (QMA) and Deputy Manager (KMML) to enlighten the students on their skills. Dr. Rajendran, Principal, UIM, University of Kerala, chaired the session.



Mr. Sreeraj C, Secretary Gneral of QMA addressing



Mr Ajay Agarwal delivering a talk on Enhancing Personal effectiveness

Management Association Rourkela

Management Association Rourkela organised a motivational talk on 14th December on the topic 'Enhancing Personal Effectiveness'. Mr Ajay Agarwal, Corporate Trainer, 3P Associates was the speaker for the session. The session was highly appreciated by the participants.

Tarapur Management Association



Guest speaker Mr Satish Kumar being felicitated by the Executive member of TMA, Mr M S Subramanian

Evening Talk

Tarapur Management Association organised an evening talk on 'Safety Felt Leadership' on 23rd December. Mr Satish Kumar was the speaker of the session. He is associated with TATA Steel in the capacity of Chief Operations for Global wires plant. The session was well attended by the members and executives from the several industries.

Film show

A film show was organised on 29th December on '8th Habit – From Effectiveness to Greatness' by Stephen Covey, Author of the bestselling book 'Seven Habits of Highly effective People'. The content of the film focused on the higher purpose of life by unfolding the spiritual quotient.

New Initiative

Senior members of TMA visited the office of 'Synthetic Art Silk Mills Research Association' (SASMIRA) Mumbai on 20th December to work out an action plan for starting short term course on skill development for the benefit of the textile mill workers.



Past Presidents Mr Narayan Mohite, Mr E R Mudaliyar and Executive Member Mr Shirish Nadkarni at SASMIRA Institute

Thrissur Management Association

Panel Discussion

TMA conducted a panel discussion on ‘Demonetization’ in association with Chamber of Commerce - Thrissur, CII - Thrissur Zone & The Institute of Chartered Accountants of India (ICAI), Trichur Branch on 14th December. Dr. Justin Paul, Prof., University of Puerto Rico, USA; Mr. Sajeev Manjila, Hon. Secretary, Chamber of Commerce, Thrissur; CA Varghese Cheeran, Past Chairman, ICAI Trichur Branch and Mr. Pratap Varkey, Vice President, CII Thrissur Zone were the panelists. The programme was well appreciated by the participants.



Er. Anand Menon P (President TMA) moderating the Panel Discussion

Guest Lecture

TMA held a Guest Lecture with Mr. Afsal Salu, Co-Founder, BigBasket.Com and Ms. Soudabi Neduvanchery, Co-Founder, BestDoc Technology on the topic ‘Building Business in Digital Age’. The lecture was attended by around 90 participants.

The TMA Magazine ‘Management Voice’ was also released on the same day.



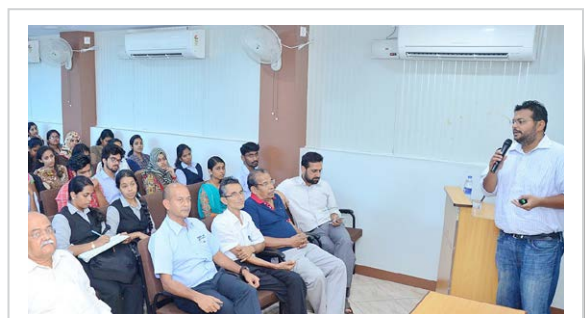
Mr. Afsal Salu and Ms. Soudabi addressing TMA members



Release of TMA Management Voice

Student Chapter

Student Chapter Managerial Development Programme was conducted on 20th December on ‘Start the Future Now’. Mr. Ranjit Jose, Co-Founder, Hyphen interacted with the TMA Student Chapter members on startups-idea generation and validation.



Mr. Ranjit Jose addressing the members

Interactive Session

TMA Secretary CA T R Anantharaman addressed the members of Architects and Engineers Association, Thrissur on the topic 'Digital Transactions'. The session was appreciated by the audience.



CA T R Anantharaman, addressing members of Architects and Engineers Association

Trivandrum Management Association

National Management Summit

Trivandrum Management Association in association with TKM Institute of Management, Kollam organised its 4th National Management Summit on 'Towards a Healthy India' an Apollo Hospital Chennai initiative on 7th December. The Summit was well received by the participants.



4th National Management Summit



Mr Paul Antony, IAS, Additional Chief Secretary, Power Department, Govt of Kerala inaugurating the event

TRIMA 2016

TMA organised its Annual Management Convention – 'TRIMA 2016' on 8th -9th December on the theme 'Faster, Smarter & Cleaner - Kerala.' Mr Paul Antony, IAS Additional Chief Secretary, Power Department, Govt. of Kerala inaugurated the event and Mr Pinarayi Vijayan, Chief Minister, Govt. of Kerala delivered the valedictory address.



Mr Pinarayi Vijayan, Chief Minister, Govt. of Kerala presented the Management Leadership Award 2015

Sobha Ltd won TMA-HLL CSR Award 2016. The Management Leadership Award 2015 was conferred on Mr. K. Nandakumar, President and Founder, Suntec Business Solutions. Paper Presentation Award 2016 was also instituted along with KIMS Healthcare Management.



AIMA's Scheme of Assessment & Certification of Skills & Competencies

AIMA Certified Trainer (ACT) Endorsed by NOCN, UK

AIMA's ACT Certification is recognition of competencies and skills acquired by an individual as a Trainer and is **recognised and endorsed by NOCN, UK a leading British assessment and awarding organisation.**

Endorsed by NOCN, **AIMA Certified Trainer** is designed to give trainers recognition of skills to enable them to compete in the global market. The Certification will help Trainers gain the competitive advantage at international standards.

More information, please visit www.aima.in/training-services/overview/overview.html

For details contact:

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www.aima.in



AIMA Events Calendar

Event	Conference Director	Venue	Date
Shaping Young Minds Programme		Goa	19 January 2017
2nd Social & Digital Marketing Retreat	D Shivakumar, Chairman and CEO - India Region, PepsiCo India Holdings Pvt Ltd Rajan Anandan Vice President, South East Asia and India, Google	Goa	19-21 January 2017
Shaping Young Minds Programme		Kolkata	07 February 2017
PSU Retreat	B Ashok, Chairman, IOCL	Goa	10-12 February 2017
National Competition for Managers		Mumbai Delhi Grand Finale	17-18 February 2017 23-24 February 2017 04 March 2017
61st Foundation Day & 11th National Management Day		New Delhi	21 February 2017
Global Procurement Summit 2017		New Delhi	27-28 February 2017
Pragati – A Women Quiz		Delhi	March 2017
Shaping Young Minds Programme		Mumbai	01 March 2017



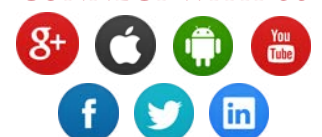
Event	Conference Director	Venue	Date
7th Senior Leadership Retreat	Sunil Kant Munjal President, AIMA & Chairman, Hero Corporate Service	Goa	03-05 March 2017
2nd India - Dubai Conference	Sunil Kant Munjal President, AIMA & Chairman, Hero Corporate Service	Dubai	20 March 2017
3rd National Leadership Conclave	Sanjiv Goenka Chairman, RP Sanjiv Goenka Group	New Delhi	22-23 March 2017
Managing India Awards 2017	Sanjiv Goenka Chairman, RP Sanjiv Goenka Group	New Delhi	27 April 2017
Shaping Young Minds Programme		Bhatinda	29 April 2017
Shaping Young Minds Programme		Quilon	20 May 2017

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