

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

JANUARY 2017



Dear Readers,

It gives me great pleasure to present the January issue of AIMA News. AIMA has always been at the forefront in spreading management thought and building capability in aspiring and practicing managers through its various services and programmes.

AIMA's Diamond Jubilee Year celebrations are well underway and as part of the 60th year special initiatives AIMA launched a new initiative - Management Olympiad at Lucknow. The programme, organised in collaboration with Lucknow Management Association included Quiz competitions, Business Simulation Programmes, Poster making competitions and case study presentations. The inaugural Management Olympiad was very well received and witnessed active participation from students of the region.

In addition, a special interactive session on 'Fuelling the Economy through Science, Technology and Innovation' was organised with Professor David Gann, Vice President - Innovation, Imperial College London and Mr Rajiv Bajaj, Managing Director, Bajaj Auto Limited. The session was also addressed by Mr Sunil Kant Munjal President, AIMA and Chairman, Hero Corporate Services and Mr Rajive Kaul, Chairman, NICCO Corporation Ltd.

The past month saw AIMA conduct the 2nd edition of its Digital and Social Marketing Retreat at Goa. The retreat was co-chaired by Mr D Shivakumar, Chairman & CEO - India Region, PepsiCo India Holdings and Mr Rajan Anandan, Vice President, South East Asia and India, Google. The retreat was addressed by several other senior industry experts and leaders. You will find more details inside.

Continuing its mandate of providing various platforms for building management skills and capability, AIMA organised its 55th and 56th Shaping Young Minds Programmes in collaboration with Goa Management Association and Calcutta Management Association respectively. Both programmes were addressed by iconic leaders and were very well received.

AIMA also continued to offer its customisable admission and recruitment testing services to several institutions and organisations. Several open and in company training programmes were conducted for management students and professionals during the period. Brief reports are carried in this issue.

You will also find updates from the Local Management Associations and some interesting articles on management.

In a few days from now, AIMA will be celebrating its Diamond Jubilee Foundation Day & National Management Day on 21st February 2017 at New Delhi. We hope you would be able to join us on this special occasion and you can obtain further details from our website www.aima.in

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards

Rekha Sethi
Director General

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Embassy of India
Abu Dhabi, United Arab Emirates



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Under the Patronage of
His Excellency Sheikh Nahyan bin Mubarak Al Nahyan
Cabinet Member and Minister of Culture and Knowledge Development, United Arab Emirates



2nd India - UAE Conference
Resetting Globalization: Collaborating in a Fast Changing World
Monday, 20th March, 2017 | Hotel Taj, Business Bay, Dubai



Conference Chairman

Sunil Kant Munjal
President, AIMA and
Chairman, Hero Corporate Service Pvt. Limited, India

Interactive Sessions on

- Healthcare Innovation: Recoding Competitiveness
- Reinventing Retail: Beyond E-commerce
- Globalization of Business

Who should attend

The conference will bring together policy makers, CEOs, thought leaders, technocrats, entrepreneurs and investors from both India and UAE to discuss strategies to promote cooperation and collaboration between the two countries and to discuss strategies to win in the Digital World.

Eminent speakers confirmed to address include

- Navdeep Singh Suri, Ambassador of India to UAE
- Tayeb A Kamali, Director General, Education and Training Development, Ministry of Interior, UAE
- Yusuff Ali MA, Chairman & Managing Director, LuLu Group
- BR Shetty, Executive Vice Chairman & CEO, NMC Healthcare
- Azad Moopen, Chairman, Aster DM Healthcare
- Kishore Biyani, Group CEO, Future Group
- T V Mohandas Pai, Chairman, Manipal Global Education Services
- Naresh Trehan, Chairman & Managing Director, Medanta - The Medicity
- Arvind Lal, Chairman and Managing Director, Dr Lal Pathlabs Ltd
- Adeeb Ahamed, Chief Executive Officer, LuLu International Exchange
- Ramesh Cidambi, COO, Dubai Duty Free
- Suhail Mahmood Al Ansari, Executive Director, Mubadala Healthcare

Registration Details

- Participation in the conference is by "Invitation Only"
- Pre-registration is MUST, as seats are limited.
- Confirmation depending upon seat availability

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2nd Digital & Social Marketing Retreat



Participants of 2nd Digital & Social Marketing Retreat

AIMA organised its second Digital & Social Marketing Retreat on the theme 'Digital Drives Business' from 19th to 21st January, 2017 at Goa. The retreat was co-chaired by Mr D Shivakumar, Chairman & CEO – India Region, PepsiCo India Holdings and Mr Rajan Anandan, Vice President, South East Asia and India, Google.

The retreat was an informal setting with knowledge and experience-sharing sessions and brought together the CEOs, CMOs, senior marketing professionals and decision makers from both digital and non-digital businesses for a dialogue with the CEOs and innovators who are leading the growth of digital markets.

Some of the other eminent speakers who

addressed the participants included Mr Sanjiv Mehta, Managing Director & CEO, Hindustan Unilever Ltd; Mr Vipul Parekh, Co-Founder, BigBasket; Mr Govind Rajan, Chief Executive Officer, Freecharge; Mr Abheek Singhi, Senior Partner & Director, The Boston Consulting Group; Mr Sanjay Jain, Director- Platforms, EkStep and Former Chief Product Manager, UIDAI, Government of India; Mr Belson Coutinho, Vice President Marketing, E Commerce and Innovation, Jet Airways; Mr Sachin Chhabra, Founder & CEO, Peel-works Pvt. Ltd; Mr Swagat Sarangi, Co-Founder, Smytten; Mr Varun Khurana, Co-Founder, Crofarm and Ms Anusha Shetty, Co-Founder & CEO, Autumn Worldwide.

Interactive Session



(L-R) Rajiv Bajaj, Managing Director, Bajaj Auto Limited; Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Services; David Gann, Vice President, Innovation, Imperial College London and Rajive Kaul, Past President, AIMA & Chairman, NICCO Corporation Ltd.

AIMA organised a special interactive session on 'Fuelling the Economy through Science, Technology and Innovation' with Professor David Gann, Vice President, Innovation, Imperial College London and Mr Rajiv Bajaj, Managing Director, Bajaj Auto Limited on 12th January, 2017 at New Delhi

The speakers highlighted that the need for creating new knowledge is even greater and

that only the nations that build an innovation-friendly economy will be able to compete and grow in the new order.

The other speakers included Mr Sunil Kant Munjal, President, AIMA and Chairman, Hero Corporate Services and Mr Rajive Kaul, Past President, AIMA & Chairman, NICCO Corporation Ltd. The session was well received by the participants.

AIMA Management Olympiad



Mr Ram Nayak, Governor of Uttar Pradesh with other panelists

As part of its Diamond Jubilee celebrations AIMA launched a new initiative - Management Olympiad on 24th & 25th January 2017 at Lucknow. The programme was organised in collaboration with the Lucknow Management Association.

Speaking on the occasion, the Chief Guest Mr Ram Nayak, Honourable Governor of Uttar Pradesh, talked about the importance of business focus, knowledge seeking ability, risk taking ability and relationship building. Mr. Alok Ranjan, Advisor

to Chief Minister UP & President, Lucknow Management Association, talked about the



Winners of Management Olympiad 2017

importance of competitions in personality grooming of participants.

Several activities were conducted during the event, ranging from Quiz competition to Business Simulation competition. In quiz competition, various areas of management like HR, Marketing, General Management and current affairs was covered. Poster making competition and case study presentation was also organised during the event. All the activities

in the event were designed to test not only the team spirit of the participants but also to help foster creativity and innovation.

750 graduate and post graduate students from various colleges across Lucknow and nearby region participated. Institute of Management Sciences of Lucknow University was awarded Olympiad Champion of AIMA Management Olympiad 2017.



Quiz Competition in progress



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7th Senior Leadership Retreat

Leadership in a Disruptive
Hyper Connected World

03-05 March, 2017
Vivanta by Taj, Fort Aguada, Goa

Retreat Chairman

Sunil Kant Munjal
President, AIMA &
Chairman, Hero Corporate Service

Other Eminent Speakers

- **T V Mohandas Pai**, Senior Vice President, AIMA & Chairperson, Manipal Global Education Services
- **Sachin Pilot**, President, Rajasthan Pradesh Congress Committee and Former Union Minister for Corporate Affairs, GoI
- **General Bikram Singh**, PVSM, UYSM, AVSM, SM, VSM, (Retired), Former Chief of the Indian Army & Chairman Chiefs of Staff
- **Shyam Saran**, Former Foreign Secretary & Chairman, Research and Information System for Developing Countries
- **Omkar Goswami**, Chairman, CERG Advisory Pvt Ltd
- **Harish Bijoor**, Brand - Guru & Founder Harish Bijoor Consults Inc
- **Manish Singhal**, Founding Partner, pi Ventures
- **Pranjal Sharma**, Host - The Appointment, Zee Network

Retreat Background

Over the last six decades, AIMA has contributed immensely to the enhancement of management capability in the country through its diverse set of service offerings and initiatives. One such unique initiative is AIMA's Senior Leadership Retreat, which aims to connect senior leaders from various companies from across industries management with visionary business leaders and strategists.

Who Should Attend

AIMA's Senior Leadership Retreat is an interactive onsite learning program to enhance leadership skills and your contribution to the next level. The program is designed to develop an effective leader who is able to transform and design competitive strategies that deliver real value in a global context, promote continuous innovation, and build high-performance organizations. Senior Leaders from different organization across industries, verticals and functions are eligible to join the retreat as delegates.

Participation Fees

Total seats: 30, **Participation fees:** ₹90,000 + 15% Service Tax

Early bird discount: ₹10,000/- per participant on registrations received, along with registration fee **before 15th February 2017**.

For more details please contact

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Shaping Young Minds Programme



Ustad Amjad Ali Khan, Sarod Maestro lighting the lamp



Firdose Vandrevala, Former Executive Vice Chairman, Essar Steel India & Immediate Past President, AIMA

AIMA in collaboration with Goa Management Association organised its Shaping Young Minds Programme on 19th January 2017 at Goa. The speakers who addressed the programme included Ustad Amjad Ali Khan, Sarod Maestro; General Bikram Singh, PVSM, UYSM, AVSM, SM, VSM (Retd), Former Chief of the Indian Army & Chairman, Chiefs of Staff; Ambassador Deepak

Vohra, Veteran Diplomat & Special Advisor, Prime Minister of the Republic of Guinea Bissau, Ladakh Autonomous Hill Development Councils, Leh and Kargil and Mr Firdose Vandrevala, Former Executive Vice Chairman, Essar Steel India & Immediate Past President, AIMA. The programme was well received by an audience of about 700 participants



Ambassador Deepak Vohra, Veteran Diplomat & Special Advisor, Prime Minister of the Republic of Guinea Bissau, Ladakh Autonomous Hill Development Councils, Leh and Kargil



General Bikram Singh, PVSM, UYSM, AVSM, a SM, VSM (Retd), Former Chief of the Indian Army & Chairman, Chiefs of Staff addressing

56th Shaping Young Minds Programme

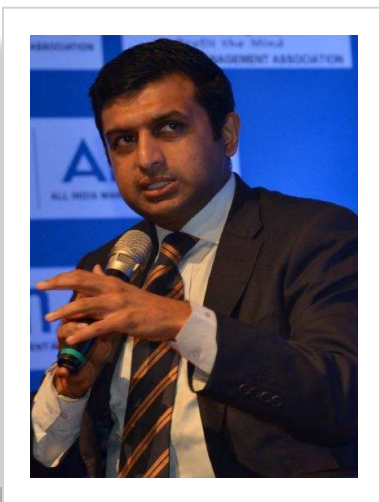


Amaan Ali Bangash and Ayaan Ali Bangash, Sarod Masters and Composers lighting the lamp

to interact with achievers from various fields. The speakers who addressed the audience included Mr Amaan Ali Bangash and Mr Ayaan Ali Bangash, Sarod Masters and Composers; Mr Vineet Agarwal, Managing Director, Transport Corporation of India Ltd; Mr T V Mohandas Pai, Chairman, Manipal

AIMA in collaboration with Calcutta Management Association organised its 56th Shaping Young Minds Programme on 7th February 2017 at Kolkata. This programme provides a platform for young professionals and management students

Global Education, Senior Vice President, AIMA and Mr Arun Lal, Former Indian Cricketer and Cricket Commentator. The programme was very well received with an audience of over 600 participants.



Vineet Agarwal, Managing Director, Transport Corporation of India Ltd



Arun Lal, Former Indian Cricketer and Cricket Commentator



T V Mohandas Pai, Chairman, Manipal Global Education, Senior Vice President, AIMA

Training Programme

AIMA conducted In House programme for National Fertilizer limited (NFL) on Finance for Non Finance on 17 January 2017 at Bathinda, Punjab. Dr. Kumar Bijoy, was the speaker for the programme. The objective of the programme was to raise the level of financial awareness of

participants and enable them to use the financial information to make better short-term or long-term decisions in managing their businesses. The programme was attended by middle and senior managers and very well appreciated.

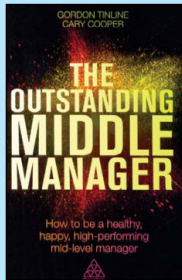
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New Additions in AIMA Library



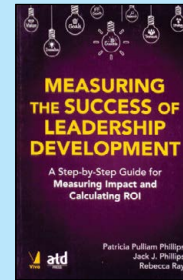
Gordon Tinline

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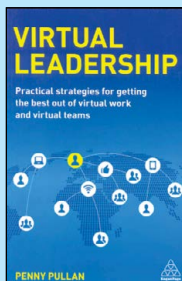
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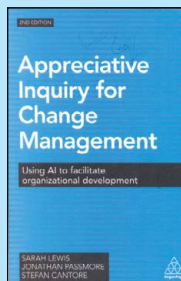
Patricia Pulliam Phillips

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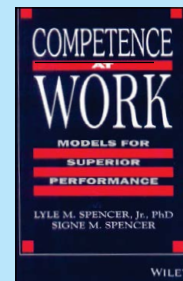
Penny Pullan

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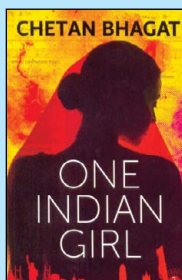
Sarah Lewis

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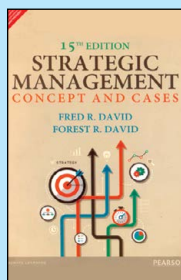
Lyle M Spencer

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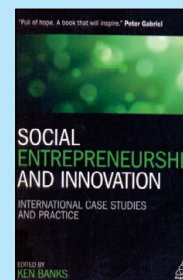
Chetan Bhagat

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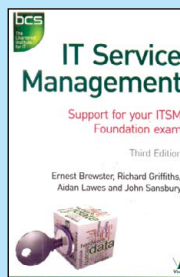
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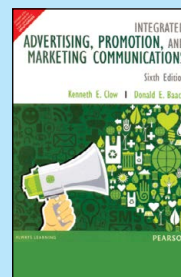
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Ernest Brewster

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Kenneth E. Clow

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3rd National Leadership Conclave

The New World Order: Will Asia Dominate the Next 10 years?

22 – 23 March, 2017 : Hotel Taj Palace, New Delhi



All India Management Association has helped Indian enterprises to adapt to changes through the past six decades and it continues to be thought leader in bringing about change in leadership vision and strategies. It has set up the National Leadership Conclave as a platform for India's leaders from the government, business and intelligentsia to deliberate on the most urgent issues facing the country. This edition of the Conclave aims to assess the country's preparedness as part of an economic modeling exercise to forecast global economic trends over the next 10 years.

The conclave is being chaired by **Sanjiv Goenka**, Past President, AIMA and Chairman, RP-Sanjiv Goenka Group

Eminent Speakers Include

Suresh Prabhu

Minister of Railways,
Government of India

Rajiv Pratap Rudy

Union Minister of State Skill
Development and Entrepreneurship
(Independent Charge), Government
of India

Jayant Sinha

Minister of State of Civil Aviation,
Government of India

Shashi Tharoor

Member of Parliament, Lok Sabha
and Chairman, Parliamentary
Standing Committee on External
Affairs

Sunil Kant Munjal

President, AIMA and Chairman,
Hero Corporate Service Ltd

T V Mohandas Pai

Senior Vice President, AIMA and
Chairperson, Manipal Global
Education Services

Harshavardhan Neotia

Vice President, AIMA & Chairman,
Ambuja Neotia Group

Pramod Bhasin

Founder, Genpact and Chairman,
The Skills Academy

R C Bhargava

Non-Executive Chairman of the
Board, Maruti Suzuki India Limited

Amitabh Kant

CEO, NITI Aayog

A S Kiran Kumar

Chairman ISRO, Secretary DOS

D Shivakumar

Chairman & CEO – India Region,
PepsiCo India Holdings Pvt Ltd

Vir Sanghvi

Print and Television Journalist &
Columnist

Manish Singhal

Founding Partner, Pi Venture

Pranjal Sharma

Host - The Appointment,
Zee Network

Ustad Amjad Ali Khan

Sarod Virtuoso & Composer

T V Narendran

Managing Director- Tata Steel India
and South East Asia

Shikha Sharma

Managing Director & CEO, Axis Bank

Vipul Parekh

Co-Founder, Big Basket

Ritesh Agarwal

Founder and CEO, OYO Room

Amaan Ali Bangash

Sarod Master & Composer

Ayaan Ali Bangash

Sarod Master & Composer

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What to Do When Your Boss Says No

by Scott Sonenshein



Several years ago I sat down with the CEO of a fast-growing retail business. The company started as a single store, but about a decade later it was a national chain on the heels of filing an IPO. I asked the CEO, whom I'll call Mike, about the secret of his company's rapid growth. His answer blew me away.

"Say no!" He told me he regularly said no — to more staff, to bigger marketing budgets, to additional equipment.

Most of us don't like to be told no. We consider it a rejection of our ideas and of ourselves. It's a sign that our projects aren't valued and our careers are stalling out. But, as Mike's employees learned, hearing "no" can help boost us toward our goals.

We have been conditioned to believe that the more resources we have, the better results we'll achieve. While this belief is true at times, it leads us to underuse our creativity and our determination to work with what we have. The belief that what

we have isn't enough to reach our goals raises our anxiety, delays us from taking action, and makes us lose sight of what we want to accomplish.

The next time you hear a "no" at work, instead of hitting the panic button, try following these steps:

Expect more. When the boss turns down a request, we usually have two immediate reactions. First, we think that he or she doesn't understand the magnitude of the problem — otherwise, we reason, we'd be given the necessary resources for a resolution. Second, we resign ourselves to failure: Without more time, the quality of work will suffer. Without extra headcount, we'll need to limit the scope of a project. Without a larger marketing budget, sales will drop.

When we become defeated, we start to reduce our effort, which leads to a negative self-fulfilling prophecy. We act as if our projects can't be completed with the highest standard with what we already have — and that's the future we end up making.

Research has found that people work to meet their own and others' expectations. When we misinterpret a "no" from the boss as an indication that we are undervalued, we end up sinking to those expectations.

Instead, set higher expectations. Think about how hard work, the creative use of existing resources, and collaboration with others will enable you to meet project deadlines, sales targets, or any other objectives. A "no" gives you the opportunity to prove to others that you can find creative solutions to deliver quality work with less.

Try something new. One of my childhood television heroes was MacGyver, the secret agent who could solve virtually any problem with a pocket knife,

duct tape, or ordinary household goods. He lacked the high-tech gear or superpowers of typical action heroes. But he had one important thing going for him: He was resourceful.

We have become accustomed to needing more to do more. When we have a lot of resources, there's no need to get creative with how to use or maximize them. But when those resources disappear, we struggle. We haven't developed skills in resourcefulness.

So the more experience we have with scarcity — the more times our bosses have told us no — the better our chances of learning to use our ingenuity to invent solutions. Research finds that when we're denied resources, we give ourselves a license to try new ways of using the resources we already have. Without a hammer, we're more likely to think of a shoe as a good tool to get a nail pounded into the wall. Every time the boss says no and we successfully adapt, we not only solve a problem but also break our dependence on needing more to do more.

In 2010 I spent an afternoon with one of CEO Mike's highest-performing store managers, a person I will call Ethan. Ethan talked about all the times he'd been told no in his career: on plans to merchandise products, sophisticated inventory control systems, and basic training handbooks.

One time, Ethan's store received big quantities of a poorly made dress. They were so flimsy that they wouldn't even stay on hangers, much less be purchased by customers. He asked if he could return them to the warehouse, but was told no.

So he went to work with what he had. He started mentally breaking down the product: It wasn't a dress, but some cloth in a nice pattern. He took a pair of scissors and cut off the straps of the dress. He

rolled up the garment, tied it with a pretty ribbon, and labeled it a “beach cover-up.” The “dress” turned into a best seller, and other stores adopted his solution.

Get moving (in any direction). Every minute we spend worrying about what we don’t have is one less minute we spend actually doing something. When we take a no personally, believing that it’s a diagnostic of our work or ourselves, we feel diminished and struggle to tap our existing resources. After all, if we’re valued and doing a good job, we’d get a yes, right?

Researchers call this experience “threat rigidity,” which means that in times of threat (e.g., if we think we’ve done something wrong or are no longer valued) we fall into the trap of thinking less

creatively about our resources. We find it difficult to become resourceful precisely when the situation calls for it. Hampered by threat rigidity, we squander opportunities to meet our objectives.

There’s a simple way to overcome feeling threatened by a no: Think about what you do have. Put your resources in motion by experimenting. As you start moving, it will become easier to start meeting goals without a complete plan, an ideal team, or a bigger budget.

Don’t let the boss’s no stop you from achieving your goals. Forge ahead and take it as an opportunity to do more with less. You’ll realize you have an opportunity to enhance the value of what you already have.

About Author:

Scott Sonenshein is the Henry Gardiner Symonds Professor of Management at Rice University and author of Stretch: Unlock the Power of Less – And Achieve More Than You Ever Imagined. Learn more at www.ScottSonenshein.com and follow him on Twitter: @ScottSonenshein.

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How to Make Sure Your Emails Give the Right Impression

by Shani Harmon



Given the avalanche of email we receive each year — 121 messages per day, on average — it's no wonder that we have become somewhat desensitized to its impact on our professional brand. We'll spend hours polishing our LinkedIn profiles and revising

our résumés, but hastily hit send on an unintelligible missive simply because we're in a rush. "Sent from my device, please overlook typos" is not a get-out-of-jail-free card for shoddy communications.

Have you ever thought about the brand you're conveying through your emails? You should. Every email you send affects your professional reputation, or brand. Don't make these all-too-common mistakes in your communication:

Your emails are too long for anyone to digest. Are your messages typically the length of all 12 installments of *Crime and Punishment*? Do you include all the backstory a reader could ever want to know? While context is critical to guiding the reader's interpretations, remember that what they need to know is inevitably a subset of everything you could tell them. Given that the adult attention span is a mere eight seconds, it's important to make every moment count. Get to the point.

You're including way too many people. Do your Cc habits ensure that a cast of thousands is in the loop? If so, ask yourself who is truly the essential audience for the message. In many organizations, overuse of Cc reflects a political culture in which people cover their tracks by overinclusion. Remember that each message you send contributes to everyone's inbox, including your own, especially when one of your recipients decides to Reply All.

You're dashing off incomplete thoughts. While there's a lot to be said for brevity, there's a big difference between being concise and being terse. Do you find yourself shooting off one-liners that pick up in the middle of a thought without considering whether the reader can follow the thread? Do you end up with a high volume of clarifying questions in response to your messages? If so, that's a clue that your emails need more composition and more context.

You're burying the lede. It shouldn't take a symbologist to find the important message hidden in your email. Make sure your readers know what the

ask is and why they should care about responding. Despite our compulsive relationship with it, responding to email is not a sacred duty. If you want your readers to digest your message, and perhaps even take action on it, make it easy for them to do so.

When it comes to composing an email, I think we could all take a cue from Mark Twain's writing style: He developed a unique and memorable voice, relentlessly edited himself, and was easy to understand. As he said, "Anybody can have ideas — the difficulty is to express them without squandering a quire of paper on an idea that ought to be reduced to one glittering paragraph." Take the time to truly craft your messages, and you'll find that your results improve accordingly. Sacrifice quantity for quality. Not every email merits your attention.

However, the one characteristic of Twain's brand that I wouldn't emulate is his being a curmudgeon. We already have a negativity bias toward email messages. As has been demonstrated in the emerging field of social neuroscience, without the social cues — voice tone, facial expression, and physical gestures — that we rely on to interpret communication, we are prone to conclude the worst. Don't skip the niceties, or your audience may assume a message that wasn't intended, and you'll be forced to do damage control.

The next time you start to write an email, follow a few rules:

Use an intuitive subject line that clearly states the purpose of the message. Bonus points if you include a header, e.g., [ACTION] or [INFORM], that helps the reader understand the expected response.

Provide a clearly stated request right at the beginning of your email in case your audience fails to read beyond the preview pane. At least you'll increase the chances that people will understand the essence of your message.



Bold the names of anyone who's been assigned a task or asked a question in the body of the email to increase the likelihood of it getting the needed attention.

Take the time to be nice. It will help your audience truly hear what you intended to say.

The next time you're in your email account, take a closer look at your sent folder. Everything you need to know about your email brand is contained within. If you don't like what you see, tomorrow is another day. There's always another chance to shape your email reputation.

About Author:

Shani Harmon is the Chief Delivery Officer and co-founder of Stop Meeting Like This, an organization dedicated to revolutionizing how work gets done within organizations. She has spent her career helping Fortune 500 leaders make their organizations more productive, innovative, and energizing.

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12th Global Advanced Management Programme

Disruptive Innovation &
Open Business Models
in the Changing Global
Landscape

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AIMA
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Programme Director

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Haas School of Business, University of California,
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Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to companies like • Google • Tesla Motors • Standard Chartered Bank • Intel • Cisco Systems Inc
• IBM Research • PayPal • VISA • GE Co-Innovation Lab • Stanford Medical Centre • Wells Fargo Bank
• Kaiser Permanente • UC Berkeley Campus amongst others

Programme Certificate

Upon the successful completion of the programme, participants will be conferred a “Global Advanced Management Programme”. Certificate awarded by All India Management Association

Participation Fee

- Delegate Fee per participant: INR equivalent to USD 8500 per Participant
- Inaugural Discount: USD 750 per participant for registrations received along with participation fee by 31st March, 2017.
- Early Bird Discount: after 31st March, 2017 a discount of USD 500 per participant available for registrations received along with participation fee by 05th May, 2017.

Nitin Saxena

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Website: www.aima.in

Ahmedabad Management Association

The New Year started with several activities. The book launch function addressed by Mr. Shashi Tharoor on his new book *An Era of Darkness* attracted several members and other public. The book launch function was followed by a conversation with the author which was coordinated by TV anchor, Ms. Nidhi Razdan.

A talk on 'Higher Education and Research Opportunities in Germany and Europe' was addressed by Ms. Niketa Dedhia who briefed students aspiring for higher education in Germany.

Mr. Rajiv S Bhatt, Regional Director, Ernst & Young LLP addressed on 'Life Beyond Work: Creating Harmony Between Work and Life' who also demonstrated his work life and passion and how both complements each other.

Mr. Nisheeth Mehta, Founder, Microsign Products talked on 'Innovation in Entrepreneurship: Story of Microsign' and explained how the organisation has grown with the hard work of the employees who are physically challenged.

Nobel Laureate & Acclaimed Scientist, Dr. Venki Ramakrishnan, President, Royal Society, UK delivered the 38th Vikram Sarabhai Memorial Lecture on 'Science & Technology in a Changing World'.

Dr. Sujata Menon, Historian and Professor addressed on 'Public History & Management: New Opportunities and Challenges' which highlighted newer professional and entrepreneurial opportunities for people in the area of history, customs and heritage.

'Cashless India- the Way Forward' was the talk delivered by Mr. P K Balakrishnan, Management Consultant who emphasised educational processes required for smooth implementation.

6th Japan Festival showcasing an Exquisite 'Japanese Dolls Exhibition', a Unique 'Samurai Grandma Theatrical' & Bonanza of Cultural Events was organised. The inaugural function was addressed by Mr. Yoshiaki Ito, Consul General of Japan in Mumbai and Mr Rohitbhai Patel, Minister of State for Industries, Govt. of Gujarat. Ms. Shoko Ito, celebrated Japanese playwright presented a 'Samurai Grandma' dance performance. The three-day festival had several programmes namely, Japanese Dolls Exhibition, Japan Calling- Showcase of Japan Tourism. Workshops, Demos & Workout were conducted on Shodo- Japanese calligraphy, Furoshiki- Traditional Cloth Wrapping, Japanese Home style cooking, Karate Learning, Origami and Four International Award Winning Japanese Films were screened.

The 10th Annual Intellectual Property Summit 2017 was



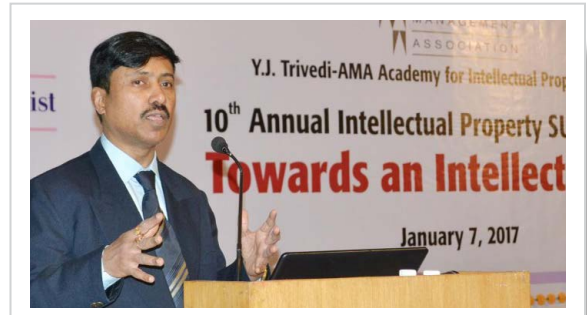
Dr. Venki Ramakrishnan addressing the memorial lecture



Samurai Grandma Theatrical Dance Performance

organised on the theme 'Towards an Intellectual Era' on 10th January. As many as nine speakers from India and abroad addressed the programme. The conference inaugurated by Mr. G R Raghavender, Jt. Secretary, Dept. of Justice, Ministry of Law & Justice, (Govt. of India) had over 160 delegates.

The 15th Annual HR conference on 'Developing Learning Organisations' was organised on 21st January. Mr. Venkat Changavalli, Advisor, Govt. of UP for Home and Health inaugurated the conference. Coordinated by Dr. T V Rao & Prof. S Ramnarayan (ISB), the conference was addressed by 6 senior professionals in the area of People Management.



Mr. G R Raghavender at the inaugural session of 10th Annual IP Summit

A panel discussion on 'Children, Schools and Safety- Building Resilience through Education' was organised and over 180 teachers attended the programme.

61 Management Development Programmes were organised and 1213 people participated in these programmes.



Panel Discussion on Children, School & Safety

Allahabad Management Association

MDP

Allahabad Management Association organised a MDP on the topic 'Stress Management' on 6th January. Dr. K K Bhutani, Director, UPTEC Allahabad was the Chief Guest and Mr. Ravi Prakash, Director, Big Earners was the speaker for the session. The session started with a launch of AMA calendar 2017 by Dr. NC Agarwal, President-AMA, followed by cutting of the New Year cake by senior members Dr. S P Gupta & Mr. P P Goel.

Evening Lecture

Allahabad Management Association organised a monthly evening lecture on 30th January on the topic 'Financial Management Post Demonetisation'. Mr. Shrinath Sahai, Financial Consultant was the speaker for the lecture which was conducted by Mr. Ravi Prakash, Secretary - AMA and coordinated by office bearers of the association. The lecture was well received by the participants.



Dr. N C Agarwal, President-AMA honouring Mr. Shrinath Sahai, Financial Consultant

Baroda Management Association

Round Table Conference

Baroda Management Association organised a Round Table Conference on the topic 'Enabling Innovation' on 6th January. Ms. Rajal Chattopadhyay, Mr. Vikas Chawda and Mr. Suresh Purohit were the speakers for the session. The keynote speaker for the inaugural session during the RTC was Mr. Nawal Kishore Gupta, Ex Deputy Director & Project Director (Cryogenics), LPSC/ISRO.



Participants at the RTC



Mr. Deepak Makwana addressing the Friday Talk

Friday Evening Talk

Baroda Management Association held a Friday Evening Talk on the topic 'Demonetisation – Monumental Mistake or Masterstroke?' on 6th January. Mr Maulik Mehta, Director and Chief Executive of Infinity Consultants Limited was the speaker for the session.

BMA conducted another Friday Evening Talk on the topic 'Misuse of Marital Laws in India' on 13th January. Ms. Sabiha A Sindhi, practicing lawyer was the speaker. The talk was well received by the participants.

Another Friday Evening Talk was organised by BMA on 20th January on the topic 'Silva Mind Control Method'. The speaker for the talk was Mr Deepak Makwana. Participants appreciated the talk.

A Friday Evening Talk on the topic 'Future Vadodara: Live-Work-Play Balance and other possibilities' was held on 27th January. Er. Shreya Dalwadi was the speaker for the session.



Er. Shreya Dalwadi, addressing the FET



Participants at the FDP

Management Development Programme

BMA organised a one day MDP on 19th January on the topic 'Root Cause Analysis & Problem Solving Tools'. The core objective of the programme was to train and equip the delegates with management tools. Mr Madhav Reddy was the faculty for the MDP.

Igniting Minds Young India

BMA held the 7th edition of its 'Igniting Minds Young India' (IMYI) programme on 21st January on the theme 'Imagine the Unimagined'. Some of the speakers for the programme included Brig. Balram Mehta, (Rtd) Vice Chancellor of Maharishi Universities in Madhya Pradesh and Chhattisgarh; Mr. Uday Jadav; Mr. Rajvi Makol, Co-Founder & CEO, Gingercrush.com; Dr. Anil Gupta, Prof. at the Centre for Management in Agriculture, Indian Institute of Management, Ahmadabad and Exec. Vice Chair, National Innovation Foundation (NIFIndia).



Brig. Balaram Mehta addressing the audience during the IMYI 2017

Bharuch District Management Association

Seminar on GST

GST has been newly introduced to the taxation system of India & to explore more about it, BDMA organised a one day seminar on 10th January on 'GST' in association with ICAI (Bharuch & Ankleshwar). Mr. A.B. Nawal, Chairman, Taxation Committee, ICAI was the esteemed speaker for the day along with few panel members. The seminar was attended by around 80 participants from different industries.



Mr. A.B. Nawal with the other dignitaries on the dais during the seminar on 'GST'

Training Programme

A one day training programme on 'Leadership is action not position' was organised by BDMA on 12th January. Mr. Apurva Pandya, Senior Executive Head & Trainer, BDMA was the faculty for the programme.

Another one day training programme was organised on 24th January on the topic 'Safety while working on height'. Renowned faculty Mr. Bhagirath Chandak led the session & taught the importance of safety on height. BDMA organised an inhouse training programme on 'Living with Success' on 23rd & 24th January. Mr. Apurva Pandya, Senior Executive Head & Faculty led the session. The two days training enlightened the participants with the key success factors essential for sustainable growth in life.



Mr. Apurva Pandya with participants at Sheffield Technoplast Pvt Ltd.

HR Forum Meet

BDMA conducted its 1st HR Forum Meet on 18th January. HR professionals from various industries across Bharuch district were invited to be a part of this meet. Padmashree Dr. Subroto Das, Managing Trustee & CEO-

Lifeline Foundation spoke on 'Taking OHS to the next level'. Mr. Ashish Desai, Head- HR, Indofil Industries Ltd. spoke on impact & remedies of social networking during working hours. Mr. Ashutosh Jani, DGM- HR, Grasim Industries Ltd. shared the HR practices in Grasim Industries.

Certificate Training Programme

BDMA organised certificate training programme on first-aid for the employees of Bharuch Traffic Education Trust (B.T.E.T.). This programme was organised to enhance the first aid skills of traffic policemen to take care of critical situations and handle accidents on road.



Mr. Parag Sheth, President- BDMA (left) presenting a memento to Padmashree Dr. Subroto Das, Managing Trustee & CEO- Lifeline Foundation (right)

Bhopal Management Association

Awareness Programme

The Bhopal Management Association successfully organised an Awareness Programmeme on 'Zero Defect Zero Effect' jointly with Quality Council of India (QCI) and Process and Product Development Centre (PPDC) on 27th January. Expert Akhilesh Sharma, Quality Council of India was the main speaker.

Mr Vishnu Khanna, E.C. Member, BMA gave a brief about the upcoming National Conference on Drowning Prevention. The programme was coordinated by Mr Lov Bhardvaj, Vice-President, Gwalior Management Association & Consultant (HR, Quality & Education). Prof. Rajpal Singh and Mr A.K.Verma, members BMA; Mr Anil A. Raje, Chairman, Aartech Solonics Ltd.; Mr M.M. Sharma, Laghu Udyog Bharat and Mr. Aamir Khan, Centre Coordinator, BMA also attended the programme. Mr Amit Anil Raje, Life Member BMA and Managing Director, Aartech Solonics Ltd. gave the vote of thanks. More than 50 participants from different industries attended.



(L - R) Akhilesh Sharma, Amit Anil Raje, Lov Bhardwaj, Anil A. Raje, Vishnu Khanna, M.M. Sharma.

Workshop

The Bhopal Management Association successfully organised a workshop on 'Time Management' on 7th January. Dr. Vijay Agrawal, IAS (Retd.) was the main speaker. About 100 participants from HEG Ltd., Anant Spinning Mills, AISECT University, Jeew Seva Sansthan Group of Institutions, Jagran Lake City University and members of BMA attended the



Panelists at the session

workshop. Mr Vishawas Ghushe, Hon. Secretary, BMA gave a brief about the activities of BMA and purpose of the day. Mr Rajesh Tiwari, Co-Chairman, BMA gave the welcome address. Mr G.K Chhibar, Co-Chairman, BMA presented a memento to Dr. Vijay Agrawal. Mr Rajendra Trisal, Vice President, HEG Ltd. gave the vote of thanks. The programme was coordinated by Mr Pradhyumn Thakur, HR, HEG Ltd.

Bombay Management Association

Interactive Sessions

A half-day session on 'Gear up for Model GST law' was conducted on 7th January by Dr. Rajkumar Adukia. The participants found session to be very informative.



Mr. Leslie Rebello with the participants



Dr. Rajkumar Adukia with the participants

A full-day session was conducted on 13th January by Mr. Leslie Rebello, Director, L. R. Associates Pvt Ltd.



Prof R.S.S. Mani with the participants

Crucial Conversations with Leaders

A session on the theme 'Demystifying Mentoring' was held on 17th January under the 'Crucial Conversations with Leaders' Series with Prof.R.S.S. Mani. The participants found meaningful inputs on issues and challenges faced by women in corporate India.

Another session was held under the 'Crucial Conversations with Leaders' Series with Mr. Vineet Agarwal on the theme 'Future of Logistics in India' on 21st January.

BMA Awards Ceremony

The BMA Annual Awards Ceremony was held on 30th January where over 250 members and guests attended the event. The prestigious ceremony recognised and honoured eminent individuals from the Indian corporate world, with BMA Awards. Mr. G N Bajpai, Former Chairman, SEBI & LIC was the Guest of Honour who presented the awards to the recipients- Mr. Sanjiv Bajaj, M.D., Bajaj Finserv Limited; Ms. Usha Sangwan, M.D., Life Insurance Corporation of India; Mr. Sanjiv Mehta, M.D. & CEO, Hindustan Unilever Ltd; Mr. S Ramadorai, Former Vice



Mr. S Ramadorai receiving the BMA Lifetime Achievement Award

Chairman, TCS; Mr. Aditya Warang (SFIMR), Dr. Deepika Dabke (IBS) and SVKMS NMIMS School of Business Management.



Awardees along with the Guest of Honour Mr. G N Bajpai, Chairman Mr. R Ramakrishnan, President Ms. Nirmala Mehendale and Vice President & Mr. M D Agrawal

The awards ceremony was conducted by Mr. R. Ramakrishnan, Chairman, BMA Awards Committee and Vice-Chairman & JMD, Polycab Group along with Ms. Nirmala Mehendale, President BMA. The awards ceremony was followed by a panel discussion on 'Tomorrow's India – Key Challenges & Solutions' moderated by Mr. R. Ramakrishnan with the awardees on the panel.

Calcutta Management Association

CMA organised a local language panel discussion on 18th January on Demonetisation. The eminent panelists were Dr Ajitava Raychaudhuri, Professor of Economics, Jadavpur University; Dr Prasenjit Bose, Economist; Mr Amitava Guha Sarkar, Investment Journalist; Ms Keka Sharma, Director General, Bharat Chamber of commerce; Mr Siddhartha Chatterjee, Financial Consultant and Mr Aniket Chattopadhyay, Journalist & Film Director. Mr Chattopadhyay moderated the session which was attended by a hall full of people.



Panelists at the session

Coimbatore Management Association

CMA's 'Monday Musings' is a 45 minute, popular, interactive programme on a topic concerning Individual and Institutional Management. Monday Musing is held every Monday evening at CMA premises. It is usually attended by more than 30-40 persons. This time Mr. R. Sreenivasulu, Sr. Manager, Finance, KSB Pumps Limited spoke on the topic 'Discussion on Goods and Services Tax (GST)'.



Mr. R. Sreenivasulu, Sr. Manager, Finance, KSB Pumps Limited addressing the members

Delhi Management Association

Session

DMA in collaboration with the Hindu Business Line organised 'Countdown to Budget' session on 18th and 19th January with a view to create a platform for all stakeholders to interact and discuss Budget expectations related to specific sectors like Infrastructure, Digital India, Banking and Financial Service, Make in India etc.



Countdown to Budget

Summit

DMA in collaboration with IBA organised a summit on 'Challenges of Service Industry in the Current Scenario: The Way Forward' on 19th January. The welcome address & summit overview was given by Mr. Shashank Jagirdar, Director – HR, DHL & Summit Director. The Chief Guest was Mr. P. N. Sharma, Chairman, Singer India Limited.



Mr. Sunil Shankar, Dr. Ekta Saxena, Mr. Shashank Jagirdar, Mr. Selvan Desaraj and Mr. Sanjeev Chauhan

Some of the other speakers included Mr. Shashank Jagirdar; Mr. Selvan Desaraj, Founder, Transport Mitra; Mr. Sanjeev Chauhan, Director HR Ops, IR & ER, Grofers India Ltd; Mr. Sunil Shankar, Director, Aveo Logistics Pvt. Ltd.; Mr. Sachin Bhanushali, CEO, Gateway Rail Freight Limited; Mr. Nimish Goel, Partner & Head (GST/Indirect Tax), International Business Advisors; Mr. Sandeep Goel, Managing Director, Sai Capital Group; Mr. Selvan Desaraj, Founder, Transport Mitra and Mr. Ram Akshya, Associate Director-Indirect Tax, SS Kothari Mehta & Co.

Roundtable Meet

A Roundtable Meet on 'Transformational Leadership in an Uncertain World' was organised by DMA on 20th January. Ms. Indu Wadhwa, Wealth coach & Founder, Aspiring People welcomed the participants on behalf of DMA. Mr. Sanjay Jain, Managing Director, TT Ltd; Mr. Paritosh Arora, CEO, WIdex India and Dr. Ashok Thussu, Executive Director, LMI India were the dialogue initiators. The Roundtable Meet was very well received and Mr. Rajan Pandhi, Director, DMA gave the vote of thanks.



Participants at the Roundtable Meet.

National Conference

DMA in collaboration with GLBIMR organised a National Conference on 'PLOT- Potential Leaders of Tomorrow' on 24th January.

Dr. Urvashi Makkar, Director General, GLBIMR was the Conference Chairperson and the Chief Guest was Mr.

Vipin Sondhi, Managing Director & CEO, JCB India. Some of the other speakers included Mr. Ashish Patel, Director, Morgan Franklin Consulting, Mclean, VA, USA; Dr. Anup Kalra, Executive Director, Ayurved Limited CEO (ARF)/ Director Ayurved Green Energy Solutions at Ayurved Limited; Mr. Rajeev Kapoor, Group Director (HR), G4S; Mr. Kamendu Bali, Director - Solutions Concentrix; Mr. Sunil Omanwar, Head-L&D, Fortis Healthcare; Ms. Simin Askari, VP-HR, DS Group; Mr. Ajoy Shah, DGM Training, JK Tyre; Col Neeraj Shukla, Director, Indian National Defence University; Mr Paritosh Sharma, AGM, Head-Digital Business,



Dr. Anup Kalra, Dr. Urvashi Makkar, Mr. Vipin Sondhi and Mr. Ashish Patel

unCV; Dr. Shikha Sharma, Founder & Managing Director, Nutri Health Systems; Mr. Siddharth Talwar, Masterchef 2016 & AVP International Business Development, Eurasian Minerals and Enterprises Pvt Ltd amongst others.

A book on Innovation, Technology and Development by Dr. Urvashi Makkar, Prof. Soni Sharma and Prof. Prachi Agarwal was released on this occasion. The conference was attended by a large number of corporate professionals and academicians & students.



Book release by the eminent professionals.

Talk

Delhi Management Association and New Delhi Institute of Management (NDIM) organised a talk on ‘Celebrating the Indian Way of Business’ and FDP on ‘Sourcing and Managing Large Scale Management Projects in Social Sector’ by Dr. Shashank Shah, Project Director, Social Entrepreneurship and Livelihood Creation in India, Harvard University (South Asia Institute) on 25th January. Both the sessions were well attended by the corporates, academicians and students.

Interactive Ideas Meet

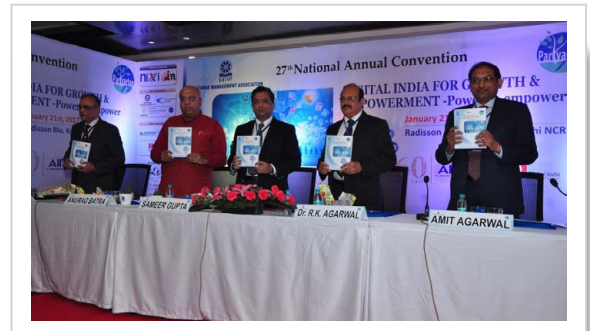
DMA-ICPI organised an Interactive Ideas Meet on ‘Radical National Changes an Impact on Business’ on 30th January. Mr. Rajiv Khurana, Managing Director/Trustee, ICPI Chaired the session along with Mr. Vijay Rai, President, NHRD being the Pace setter. Other thought leaders included Ms. Harpreet Datta, Sr. Vice President – HR, Manya Group; Mr. Ajay Bhatia, Sr. Management Professional; Mr. Jeet Chatwal, Management Consultant & Leadership Trainer; Mr. Sumit Chaudhuri, Chairman and Managing Director, Third Millennium Business Resource Associates and Mr. Deepak Bharara, CHRO, Lanco Infratech. Mr. Rakesh Seth, Director, ICPI proposed the vote of thanks.



Mr. Vijay Rai addressing the participants.

Ghaziabad Management Association

Ghaziabad Management Association organised its 27th National Convention on 21st January on the theme of the convention 'Digital India –Power to empower'. Mr Sameer Gupta, Chairman and MD, Jackson Group and Immediate past Chairman CII, UP state was the Chief Guest. The welcome address was delivered by Dr R K Aggarwal, President GMA and Director AKG Engineering College and the keynote speaker was Mr Anurag Batra, Chairman and Editor-in-Chief, BW Business World Media Group.



Release of the Souvenir

Some of the other speakers included Dr AK Puri, Director General, ITS, Mohan Nagar; Prof. Premvrat, Pro Chancellor & Professor of Eminence, The NorthCap University, Gurgaon; Prof S K Kak, Ex Vice Chancellor, Mahamaya Technical University; Dr Rajat Aggarwal, HOD, Dept of Critical care Medicine, Fortis Escorts Heart Institute, New Delhi; Dr Asit Khanna, Sr Consultant, Cardiology, MAX Hospital Vaishali; CA Mr Anil Agarwal, CEO, Anil K & Associates; Mr Vivek Madhukar, Founder ProsperX Technologies Pvt. Ltd.; Mr Sandeepkalia, Deputy Executive Director, Shriram Pistons and Rings Ltd.; Mr Chandrashekhar Tiwari, Sr. Manager, Siemens Ltd.; Mr Pavan Duggal, Advocate, Cyber security and Cyber laws.



Audience at the convention

Awards were distributed to the winners from various colleges who took part in SCROLLS 201 and to the winners of Chanakya, the business simulation programme conducted by AIMA.

Goa Management Association

Shaping Young Minds Programme

The Shaping Young Minds Programme (SYMP) an initiative of the All India Management Association (AIMA) was held on 19th January in association with Goa Management Association (GMA) at Goa.

The iconic speakers at Goa SYMP were Ustad Amjad Ali Khan - Sarod Maestro; General Bikram Singh, Former Chief of the Indian Army; Ambassador Deepak Vohra, Veteran Diplomat and Mr. Firdose Vandrevalla, Former Executive Vice Chairman, Essar Steel India and Immediate Past President, AIMA.



Felicitating of Ustad Amjad Ali Khan - Sarod Maestro

The speakers were moderated by Dr. Ajay Vaidya, Practising Ophthalmologist & Prominent Personality from Art & Theatre; Prof. Varun Sahni, Vice Chancellor- Goa University; Dr. M Modassir, IAS Officer (Retd) & Former Goa State Election Commissioner and Mr. Datta Damodar Naik, CEO, KDN Group. The SYMP was attended by more than 500 students and over 60 executives.

Guwahati Management Association

Award Ceremony

Guwahati Management Association held an 'Award Presentation of Manager's Competition' on 3rd January. Mr J P Rajkhowa, Ex-Governor, Arunachal Pradesh was the Chief Guest for the award ceremony. Other guest speakers included Dr Sangeeta Tripathi, Dr Sunil Saikia and Mr Ramoni Mohan Deka.



Award recipients

The Chief Guest handed over prizes and certificates of appreciation to the winners of NE Young Managers Competition held at Guwahati on the 22nd and 23rd December 2016. The ceremony was attended by more than 100 participants.

45th Annual General Meeting

The Guwahati Management Association elected a new Executive Board at the 45th AGM on 20th January. Mr DN Barua was elected as President – GMA, Mr. Chiranjit Chaliha and Mr. S.B. Sarmah were elected Vice President – GMA, Mr. Dhireswar Gohain was elected as Hon. General Secretary, Mr. Mukul Bora was elected as Hon. Treasurer and Mr. Parag Phukan was elected as Hon. Jt. Secretary. Mr. K.G. Debkrori , Mr. ANNI Laskar, Mr. Kishore Kumar, Mr. Satinder Anand, Mr. O.P. Dahima, Mr. Simanta Goswami and Mr. Subhasish Das were elected as Directors.



Annual General Meeting

Hardwar Management Association

Hardwar Management Association organised a competition on 28th January to select a team for AIMA's National Competition for Managers. The programme was graced by the presence of Mr Rajeev Bhatnagar, President HMA and General Manager, BHEL Haridwar. General Managers and senior officials of BHEL, members of the organising committee, members of Hardwar Management Association were present on the occasion. The session was organised by HMA secretary Mr Tarun Vaid and anchored by Mr Tarun Mishra.



India Story 2020 - Smarter, Faster and Cleaner

Hyderabad Management Association

In-Company Training

HMA conducted an in-company training programme for ECIL Executives on 'Materials Management' from 2nd to 7th January.

Management Lecture Meeting

Hyderabad Management Association conducted a Management Lecture Meeting on 'Change the Game: Get more from Digital' by Mr Subhendu Pattnaik, Director-Marketing, Gallop Solutions. Mr. Sravan Kumar Madap, President of Hyderabad Management Association presided over the occasion and Mr. Ravi Kumar Peesapati, Secretary, HMA gave the vote of thanks.



Mr Ravi Kumar Peesapati, Secretary, HMA; Mr. Sravan Kumar Madap, President, HMA and Mr Subhendu Pattnaik, IIM-Indore, HMA Individual Member, Director-Marketing, Gallop Solutions addressing the gathering at Management Lecture Meeting

Another Management Lecture Meeting was conducted on the topic 'Opportunities and Strategies for a Digital Era' on 30th January by Mr Ashok Soota, Executive Chairman, Happiest Minds.

Programme

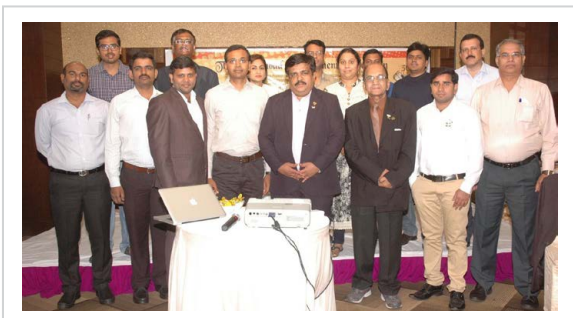
HMA collaborated with the ASSOCHAM to conduct a programme on 'Facilitate loan to Micro and small enterprises' on 7th January.

Panel Discussion

HMA collaborated with the Hindu Business Line Mumbai to conduct a Panel Discussion on 'Count Down To Union Budget 2017' on 18th & 19th January.



Mr Ashok Soota, Executive Chairman, Happiest Minds addressing the gathering, Mr Ravi Kumar Peesapati, Secretary, HMA, Mr. Sravan Kumar Madap, President, HMA and Mr K Harishchandra Prasad, Vice President & Convener, Lecture Meetings, HMA at Management Lecture Meeting



Participants at the Management Development Training Programme

MDP

Hyderabad Management Association conducted a Management Development Training Programme on 'New Business Thinking 2.0' by Mr Shivadhar Soma, HMA Individual Member & Business Growth Expert. Mr. Sravan Kumar Madap, President, HMA presided over the function; Mr. Kaushik Kumar, Convener, MDP Programmes introduced the Trainer and Mr Vijay Vedantam, Joint Secretary gave the vote of thanks.

Indore Management Association

Centre of Excellence

Indore Management Association organised Centre of Excellence (COE), an evening talk on the topic 'Exploring Leadership' on 3rd January. The moderator for the session was Mr. Sant Saran Mantri (Income Tax - Commissioner).

Reader's Clique

IMA organised a Reader's Clique on the book 'Management Learning from Chaanakya' on 7th January. The narrator for the session was Dr. Pawan Kumar Singh.

Student Chapter

IMA Student Chapter organised a Management Film Show on the movie 'The Devil Wears Prada' at Prestige Institute of Management & Research UG Campus, Indore on 9th January. The moderator for the session was Mr. Subodh Shrivastava, Manager - Core HR at Diaspark Infotech.



Mr. Sant Saran Mantri addressing IMA Centre of Excellence (COE)



Mr. Pawan Kumar Singh addressing during IMA Reader's Clique



Mr. Manish Singh and Ms. Malini Gaur during the programme

Kores CSR Initiative

IMA organised a programme with Kores India CSR Initiative 'Handing over Ceremony of Garbage Compactor Truck' to Indore Municipal Corporation as a part of CSR activity towards Swachh Bharat Abhiyan on 10th January. The Chief Guest for the programme was Ms. Malini Gaur, Honorable Mayor of Indore along with Mr. Manish Singh (IAS) Commissioner Indore Municipal Corporation (IMC).

Management Film Show

IMA organised a Film Show, based on the movie 'Ice Age' for management professionals and students. The programme was organised on 11th January. The moderator for the session was Er. Rakesh Jain, Outdoor India

Evolution for Excellence workshop

Indore Management Association (IMA) organised its 'Evolution for Excellence', a one-day workshop for corporates on 12th January. The module for the workshop was 'Storytelling in Business: How to Motivate, Inform & Inspire'. The speaker for the session was Mr. Deepak Mulchandani, Corporate Trainer.



Er. Rakesh Jain addressing during the session.

Student Chapter

IMA Student Chapter organised Centre of Excellence on 19th January at Prestige Institute of Management & Research, Indore on the topic 'T – Transformation'. The speaker for the session was Dr. Vikrant Singh Tomar, National Trainer.

IMA Student Chapter organised CEO Talk on 20th January at International Institute of Professional Studies (IIPS), Indore on the topic 'Developing Outlook of Global Marketing for Students'. The speaker for the talk was Mr. N. Mohan, Global Business Head - Leather Products & Garments at Tata International.

IMA organised a Student Chapter CEO Talk at Prestige Institute of Management & Research, Indore on the topic 'Strategy for Marketing your Product' on 24th January. The speaker for the session was Mr. Sunil Alagh, Former MD & CEO, Britannia Industries.

Curtain Raiser of 26th IMA International Management Conclave 2017

IMA organised 'Curtain Raiser of 26th IMA International Management Conclave 2017 & A Rendezvous – An Exclusive CEOs Meet' with Mr. Sunil Alagh, Founder and Chairman of SKA Advisors- a business advisory and consultancy service and Former MD & CEO Britannia Industries on 24th January.

In-House Training Workshop

Indore Management Association organised 'Training @ Door Steps' a one day programme on the topic 'Team Building' on 27th & 28th January. The facilitator for the session was Mr. Shashank Kasliwal.

Jalandhar Management Association

Jalandhar Management Association & Business Standard publications jointly organised a panel discussion on the topic 'Business Outlook for 2017-National & International Trends'. Panelists from industry, business & academia took part in the discussion and expressed their views on the business trends and expectations. The discussion was moderated by Mr Sahil Makkar, Assistant Editor, Business Standard Publications, New Delhi. The event was organised with Lovely Professional University as the institutional partners. Mr Ahsanul Haq, President, JMA welcomed the participants and Mr Vishal Sharma, Secretary General, JMA conducted the proceedings.



Dr. Vikrant Singh Tomar during Student Chapter COE



Unveiling IMA International Conclave Brochure

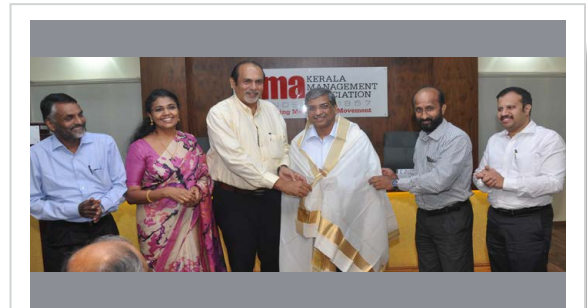


A panel discussion on Business Outlook for 2017

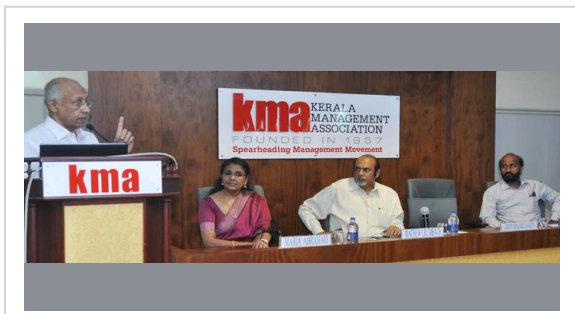
Kerala Management Association

'Scripting My Story' Session

'My story' session was held on 15th January by Mr. K. Paul Thomas, Founder & Chairman, ESAF Microfinance and Investment Pvt. Ltd on his achievements with the ESAF group and obtaining the first ever license from the Reserve Bank of India for starting a small finance bank based out of Kerala. An interactive session was led by Mr. Abrham Thariyan, Sr. Executive Director, V-Star Creations Pvt. Ltd & Former Executive Director, South Indian Bank Ltd



Honouring Mr. K. Paul Thomas (R to L) Mr. Abraham Thairyan, Chairperson (Programme Committee) Ms. Maria Abraham, President Mr. Mathew Urumbath, Secretary Mr. R. Madhav Chandran & Chairman (Convention Committee) Mr. Vivek Krishna Govind



Dr. Christy Fernandez IAS (Retd.) addressing KMA members

Evening Lecture Meeting

An Evening Lecture Meeting held on 31st January was addressed by Dr. Christy Fernandez IAS (Retd.), Chairman, KSIDC on the topic 'Biotechnology and Life Sciences – The Next Sunrise Sector for Kerala'.

Lucknow Management Association

Presentation

LMA organised a presentation on 'Distinctive Features of Lucknow Metro' by Mr. Kumar Keshav, Managing Director, Lucknow Metro Rail Corporation on 9th January followed by a conducted tour of LMRC's campus of Transport Nagar Depot. LMA members were taken round by the MD, LMRC and his team. The visit was highly educative.

Panel Discussion

LMA partnered with ASSOCHAMUP and Business Standard, a leading newspaper in organising a Pre-Budget Panel Discussion on 16th January. The panelists were Prof. Sudhir Punwar, Member, Planning Commission, U.P. & Professor, Lucknow University; Mr L. K. Jhunjhunwala, Chairman K. M. Sugar Mill Group/FICCI, U.P. & Past President, Assocham U.P.; Mr V. K. Agarwal, Managing Director, Shashi



Presentation on Distinctive Features of Lucknow Metro

Cables Limited, Lucknow & Past President-, FISME, IIA, CACMAI, and Mr Vidya Sagar Gupta, Chairman, Steel and Alloys. Ms. Shreya Jai of Business Standard moderated the discussion.

Annual General Meeting & Lecture

37th Annual General Meeting of Lucknow Management Association was held on 18th January. Mr. Alok Ranjan President LMA presented the Annual Report together with financials which was adopted by the house after a discussion.



Mr. Alok Ranjan, President LMA and Mr. A.K. Mathur, Vice President & Executive Director with the Governor of Uttar Pradesh, Mr Ram Naik



Lecture Session at the Annual General Meeting

A lecture was also organised on ‘Leadership-From Mahabharat to Future Bharat’ with Dr Himanshu Rai which preceded the AGM.

Workshops

Young Managers Forum of LMA organised a workshop on 21st January on the theme ‘Speaking like a Manager’ with Mr. Vikas Gupta, an alumnus of IIT-BHU and IIM-Kolkata with over 20 years corporate experience and an entrepreneur in Solar energy.



11th Annual Training Workshop

LMA organised the 11th Annual Training Workshop on Implementation of ‘Right to Information Act, 2005’ on 21st January with Mr. Venkatesh Nayak, Programme Coordinator, Access to Information programme, Commonwealth Human Rights Initiative. Chief Secretary Uttar Pradesh, through a circular, advised all State Government Departments/Undertakings to nominate their officers to attend the programme. Mr. Justice S.C. Verma, Former Lokayukta Uttar Pradesh delivered the inaugural address.

Management Development Programme

LMA organised the 4th Joint LMA-GST Grurukul Management Development Programme on ‘Business Processes of Payments and Refunds under GST Regime’ on 23rd January. GST Gurukul, a nonprofit organisation is dedicated to disseminate knowledge on GST.



4th Joint LMA-GST Grurukul Management Development Programme

AIMA Management Olympiad

Hon. Governor of Uttar Pradesh, Mr Ram Naik was the Chief Guest in the Inaugural Session of AIMA’s Management Olympiad organised in collaboration with Lucknow Management Association on 24th and 25th January. Institute of Management Sciences, University of Lucknow was the host institution. Among those present in the inaugural session included Mr. Alok Ranjan Chief Advisor to Hon. Chief Minister Uttar Pradesh & President LMA; Dr. S.P. Singh Vice Chancellor, University of Lucknow; Mr. Neeraj Kapoor, Director AIMA; Prof Arving Mohan Director IMS; Mr. A.K. Mathur, Vice President & Executive Director, LMA and Mr. Ananat Jauhari, Secretary LMA.



AIMA Management Olympiad



Prof S. Chakraborty Former Dean and Director-in-charge, IIM Lucknow and Director Jaipuria Institute of Management addressing

Case Study Competitions, Quizzes, Business Simulation Programmes, Poster Making Competition were organised in the AIMA Management Olympiad. About 550 students from 14 management schools in Lucknow, Kanpur, Allahabad, Bareilly and Faisabad participated in several parallel events of the Olympiad.

A Knowledge Sharing Session on ‘Make in India: Zero Defect; Zero Effect’ was organised on 24th January with Prof S. Chakraborty, Former Dean and Director-in-charge, IIM Lucknow and Director, Jaipuria Institute of

Management. Another session was held on 25th January on ‘Global Meltdown on 2008 and its impact on the World Economy and India’ with Dr. Arvind Mohan, Professor of Economics, Director Institute of Management Sciences and Institute of Development Studies.

The Closing and Awards Ceremony of AIMA Management Olympiad was held on 25th January. Mr. Alok Ranjan, Chief Advisor to Hon. Chief Minister, Uttar Pradesh was the Chief Guest. Prof Vinay Pathak, Vice Chancellor, APJ Abdul Kalam Technical University and Dr. U.N. Dwivedi, Pro Vice Chancellor, Lucknow University were the Guests of Honour.



Mr Alok Ranjan, Chief Advisor to Hon'ble Chief Minister, Uttar Pradesh awarding trophy to the winner

Meerut Management Association

Republic Day Celebration

Meerut Management Association celebrated Republic Day on 26th January with Brijmohan School for the Blind. The Flag was hoisted by CA Sunjeev Gupta, President, MMA; Mr. D. S. Verma (Retd.) District Magistrate and Dr. R.C. Jindal, Secretary/ Manager, Brijmohan School for the Blind. Various cultural programmes like poem recitation, singing patriotic songs & Kathak dance were conducted by the students of Brijmohan School. More than 30 students and members were present at the event.



CA Sunjeev Gupta (President MMA) hoisting the flag

Navsari Management Association

Seminar

With a view to understand the effects of recent demonetisation of high value currency notes by RBI, NMA organised a seminar named 'Cash Less or Cash Rich India'. Well-known business consultant and TV personality, Mr Suyash Bhatt and Joint Managing Director of NJ Group, Mr Niraj Chokshi were invited to deliver the keynote address. Industrialists, retail businessmen and other professionals attended the seminar with a total participation of 141.



Mr Niraj Chokshi addressing the audience



Participants with the faculty

Workshop

On 20th January, NMA organised a workshop on 'Effective Retail Selling Skills'. Mr. Narahar Despande was the faculty from The Centre for Excellence – Mumbai.

Noida Management Association

An evening talk was organised on 28th January on the subject 'Self Awareness & Leadership' by Mr Hans Dholakia Founder President, Holistic Health & Luminous Learning Inc. Mr Dholakia explained what is self, what are different levels of our being, why self-awareness at all levels is essential, and finally how an expanding self-awareness enhances leadership. Mr SN Singh President NMA inaugurated the programme and welcomed all the participants in NMA House. The vote of thanks was extended by Mr CB Sharma, Hony Secretary, NMA. The programme was attended by more than 70 participants and professionals.



Felicitation of the speaker

Palghat Management Association

Palghat Management Association organised a session on 'Changing Business Environment and Leadership Challenges' with Prof. S. Balasubramanian, Director, GRG Centre For Academic Study, Coimbatore on 11th January



Prof. S. Balasubramanian addressing the participants



Mrs. Mythili Bhusnurmath addressing the audience

Another session on 'Impact of Demonetisation on the Indian Economy' with Mrs. Mythili Bhusnurmath, Consultant Editor, Economic Times on 24th January.

Panchkula Management Association

Panchkula Management Association organised a 'Budget Count Down' session on the theme 'Expectations of Common Man from Union Budget of 1st Feb 2017' on 28th January. Col. Mandhir Singh, Col. P K Vasudeva and Mr K V Jain (CA) were the speakers for the session. The session was very informative, interesting and enjoyable for the participants.



On the dais Er. IPS Anand Secretary General, Mr S.S. Sidhu President PMA and Col Mandhir Singh (Guest Speaker)

Pathankot Management Association

Seminar

Pathankot Management Association organised a seminar on the theme ‘Forget Cash.. Go Digital’ on 13th January. Dr. Prashant & Mr. Raghav from HDFC Bank were the speakers for the seminar, which was organised to provide awareness about the cashless payments. Around 60 members participated in the seminar.

Pathankot Management Association organised another seminar on the theme ‘Right path for success in Business Management’ on 30th January. The seminar focused upon business models related to digital preservations. More than 40 students and faculty members participated in the seminar. Dr. Sanjay Bahl, Secretary – PMA and Mr. Dayakaran Singh, AP, Management were the speakers for the seminar.



Dr. Prashant from HDFC Bank talking about various schemes of digital payments



Dr. Sanjay Bahl Secretary PMA addressing



Dr. Bakshish Gill administering pledge to all the young voters

7th National Voter’s Day

Pathankot Management Association organised an event ‘Voting Day is not a Holiday’ on 25th January on the occasion of 7th National Voter’s day which marks the power of every individual’s vote. Enrolled voters administered a pledge read by Mr. Anmol Goyal, Principal SPC and Dr. Bakshish Singh Gill. 50 faculty members & students pledged.

Quilon Management Association

Quilon Management Association (QMA) arranged talk on the topic ‘Demonetisation and Digital India Push’ on 23rd January with Mr Sreeprakash, Deputy General Manager, State Bank Of Travancore. Mr Sreeprakash explained that the currency situation has changed and absolutely there is no shortage of currency and the situation will again improve. Mr Sharma narrated the various mode of digital payment systems like USSD, BHIM, SBI BUDDY etc. Mr Rajendra Prasad chaired the session and Mr Sreeraj given the welcome speech. Mr Harilal T introduced the chief guest and Mr R Madhu, proposed the vote of thanks.



Mr Sreeprakash, Deputy General Manager, State Bank of India talking on ‘Demonetisation and Digital India Push’

Rohilkhand Management Association

Workshop

Rohilkhand Management Association organised a one day workshop on ‘Work Ethics and Productive Relationships’ on 21st January with Mr. Tapas Dasmohapatra, Director, Possiblers, New Delhi. Mr. K.K. Damani, President RMA welcomed the participants. 35 practicing managers from different industries participated in the workshop.

Symposium

Rohilkhand Management Association organised a symposium on ‘Indian Economy after Demonetisation – the path ahead’. The speakers were Mr. D. Chand, DGM, Punjab National Bank; Dr. Manish Sharma, Director General, Future Group of Institutes; Dr. Abhijeet Das, Director and learned Professor, Future Institute; Dr. Yuvraj Bhatnagar, Director and Professor, Khandelwal College of Management Science and Mr. Suresh Sundrani, Chairman, Param Engineering Pvt. Ltd. and Past President of Engineers Association, Chamber of Commerce, Indian Industries Association, etc.



(L - R) Mr Tapas Dasmohapatra, Mr K.K. Damani and Mr Qadir Ahmad



(L-R) Dr. Abhijeet Das, Mr. Umesh Dhirwani, Dr. Manish Sharma, Mr. Suresh Sundrani, Mr. D. Chand, Mr. K.K. Damani, Dr. Yuvraj Bhatnagar, Mr. Qadir Ahmad and Mr. Rajesh Gupta.

Management Association Rourkela

A talk on ‘Indo German business relation and bilateral issues’ was organised by Management Association Rourkela on 30th January. Mr Olaf Iversen, German Consul General delivered the talk. Mr Subhendra Das, President - MAR chaired the session; Dr Sumit Datta, Vice President - MAR gave the welcome address. Ms Sabina Pandey and Mr K Adhikari, also addressed the audience. Mr Paramananda Sahoo, Vice President –MAR along with the MAR members and a large number of senior officers of RSP, attended and interacted with the delegation. Mr Dhoundiyal, Treasurer- MAR proposed a vote of thanks. Dr Anjana Maitra was the master of ceremony while Mr Bhimasen Pradhan, Secretary coordinated the programme.



Panelists at the session

Mr Bhimasen Pradhan, Secretary coordinated the programme.

Tarapur Management Association

Evening Lecture

Tarapur Management Association organised an evening talk on the theme 'Team Building' on 27th January. The speaker of the session Mr Arun Sawant Head, HSE function, Aarti Industries Ltd. Mr Sawant touched upon various factors on team building and emphasised close communication and sync with all stake holders of the team for an effective display in achieving the organisational goals. The session was well attended by the members of TMA and the executives from the industries at large.



Guest speaker Mr Arun Sawant being felicitated by the Treasurer of TMA Mr Ravi Bhavsar

Film Show

A film show was organised on 12th January on 'The Top Talk Session at Stanford GSB'. This session was on the interaction between Ms Indra Nooyi, Chairman Pepsico with Mr Doug McMillon, President & CEO Walmart. The contents and the experience shared by these corporate leaders was very informative and thought provoking. The session was attended at large by the executives and B school students.

Thrissur Management Association

New Year Celebration

TMA New Year programme was held on 3rd January. President Er. Anand Menon; Past President, CA T S Anantharaman (Chairman, Catholic Syrian Bank Ltd); Hon Secretary, CA T R Anantharaman, Mr. Jayaraj Warrior (Cine and Caricature artist); Ms. Malavika Nair (Cine Artist) & other office bearers attended the function.



Honouring Past President, CA T S Anantharaman

ABLE

TMA has started a new initiative, training and empowerment programme for members in the name of ABLE (Academy for Building Leadership & Empowerment). The first activity under ABLE was conducted on 20th January by renowned and famous trainer Mr. G. Balachandran on the topic TQP (Total Quality Person). It was highly appreciated by the participants.



ABLE- TQP participants with Mr G Balachandran

Workshop

TMA organised a workshop to educate the public about Goods and Service Tax. The Guest Speaker was CA T R Anantharaman (Hon. Secretary, TMA). 140 members from various fields attended the event.



CA T R Anantharaman addressing



Mr V P Nandakumar inaugurating the National Conclave of CA Students

National Conclave

Under the leadership of TMA Past President and SICASA Chairman, CA Santhakumar K, a two day National Conclave of CA students was hosted by ICAI Trichur Branch on 14th & 15th January. TMA Past President and Chairman of Manappuram Group, Mr. V P Nandakumar inaugurated the event.

Seminar

TMA Past President, Mr. M N Gunavardhannan IAS (Retd.) was a key note speaker at the one-day Seminar on 'Right to Information Act 2005' organised by Government of Kerala on 20th January.



Mr. M N Gunavardhannan IAS (Retd.) addressing

Trivandrum Management Association

Evening Lecture

Trivandrum Management Association organised an Evening Lecture Programme on 23rd January on the topic 'Energising People & Organisations to deliver Superior results – Sharing some thoughts & experiences' by Mr. Mullath Vijayakumar, former HR-Head, Voltas Ltd. The programme was well attended and received by the participants.



Mr. A.S Sureshababu, Former Managing Director, Vizhinjam International Seaport Ltd (Left) giving a memento to Mr. Mullath Vijayakumar



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More information, please visit www.aima.in/training-services/overview/overview.html

For details contact:

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AIMA Events Calendar

Event	Conference Director	Venue	Date
National Competition for Managers		Mumbai	17-18 February 2017
		Delhi	23-24 February 2017
		Grand Finale	04 March 2017
Diamond Jubilee Foundation Day & National Management Day		New Delhi	21 February 2017
Global Procurement Summit 2017		New Delhi	27-28 February 2017
Shaping Young Minds Programme		Mumbai	01 March 2017
7th Senior Leadership Retreat	Sunil Kant Munjal President, AIMA & Chairman, Hero Corporate Service	Goa	03-05 March 2017
2nd India - Dubai Conference	Sunil Kant Munjal President, AIMA & Chairman, Hero Corporate Service	Dubai	20 March 2017
3rd National Leadership Conclave	Sanjiv Goenka Chairman, RP Sanjiv Goenka Group	New Delhi	22-23 March 2017
Pragati – A Women Quiz		Delhi	29 March 2017
Special Session on Spirituality & Management		New Delhi	6 April 2017
National Conference of Leaders in Management Education		New Delhi	25-26 April 2017



Event	Conference Director	Venue	Date
Managing India Awards 2017	Sanjiv Goenka Chairman, RP Sanjiv Goenka Group	New Delhi	27 April 2017
Shaping Young Minds Programme		Bhatinda	29 April 2017
26th National Management Games 2017		Bhubaneswar Bangalore Mumbai Delhi Grand Finale	3-5 May 2017 17-19 May 2017 31 May-2 June 2017 19-21 June 2017 23 June 2017
Shaping Young Minds Programme		Quilon	20 May 2017
National Management Quiz		Bangalore Mumbai Kolkata New Delhi	May-April 2017
National Competition for Young Managers		Bangalore Mumbai Kolkata New Delhi	July-August 2017
National Competition for Young India		Bangalore Mumbai Kolkata New Delhi	September - October 2017

To view full calendar please visit www.aima.in

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