

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MARCH 2018



Dear Readers,

It gives me great pleasure to present the March issue of AIMA News.

Last month AIMA hosted one of its major flagship events, the National Leadership Conclave, which brought together several ministers, CEOs and thought leaders to deliberate on the theme 'India Reimagined: Innovative, Inclusive, Invincible'. The conclave was chaired by Mr Sanjiv Goenka and was addressed by several eminent ministers and thought leaders including Mr Suresh Prabhu, Mr Jayant Sinha, Mr Jairam Ramesh, Sister Shivani, Mr T V Mohandas Pai, Mr Harshvardhan Neotia, Mr Sanjeev Sanyal, Mr Arvind Gupta, Mr CP Gurnani amongst others. On the occasion the KPMG report titled 'Industry 4.0: India Inc. gearing up for the change' was also released and the AIMA-RK Swamy High Performance Brand Award 2017 presented to Royal Enfield. On the sidelines of the NLC, an LMA CEOs' interaction meeting with Mr TV Mohandas Pai was also held where representatives from several Local Management Associations interacted with President, AIMA and shared their thoughts. Brief reports are carried inside.

Keeping true to its endeavour of providing platforms to young leaders to shape the management destiny of the country, AIMA recently launched its Young Leaders Council (YLC). The Council, consists of enterprising and socially minded young men and women, who are the driving force of Indian business, art, culture and sports. The objective of the Council is to create a platform for young leaders who are ushering in the new era of change and building the new age India to engage with each other on a regular basis. You will find more details inside.

In addition, the 6th edition of AIMA's popular women's programme - 'Pragati: Celebrating Achievements of Women' - was also held recently. Mr Sunil Kant Munjal was the Chief Guest and the special address was delivered by Ms Ritu Beri. The programme, chaired by Ms Veena Swarup, was followed by the grand finale of AIMA's special women quiz in which close to 50 teams participated. AIMA also organised an interactive session with Mr Pranjal Sharma on the theme 'Fourth Industrial Revolution'.

AIMA continued to reach out to the management fraternity through its myriad programmes and offerings in the areas of testing services, management education, skill development and training for management students and working professionals. You will find brief reports in this edition along with updates from the LMAs and some interesting articles on management.

Last but not the least, please join me in congratulating Mr Mohandas Pai and Mr Harshvardhan Neotia on the award and honours recently conferred on them, details of which are carried inside.

I hope you enjoy this edition of AIMA News and look forward to your feedback and comments.

Warm regards

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr T V Mohandas Pai

Chairman

Manipal Global Education Services Pvt Ltd

SENIOR VICE PRESIDENT

Mr Harshvardhan Neotia

Chairman

Ambuja Neotia Group

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Chairman & Managing Director

Kirloskar Brothers Ltd

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Mr Sunil Kant Munjal

Chairman

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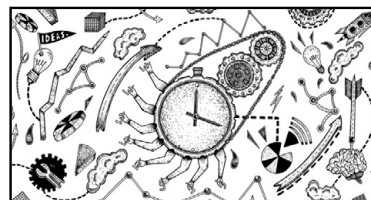
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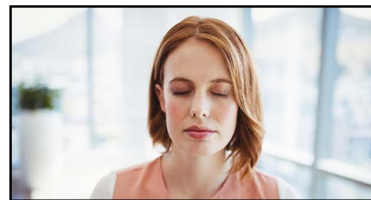
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CAN YOU READ THIS?

150 MILLION CHILDREN IN INDIA CAN NOT!

Spark a Reading Revolution! Host a Book Donation Drive &
Help Start a Community Library!

WHAT CAN YOU DO?

plan

With a single mission of making every child in enrolled in school in India read, collaborate with us and help set up libraries in under-served communities

spread the word

Spark a fire!
Get like-minded folks together, and discuss how we can help children read for FUN & MEANING!

conduct a book donation drive

Start with organising a massive week long book donation drive in your school/college/organisation with an aim to collect maximum books for community libraries- urging students to participate for the cause.

DO YOUR BIT TO HELP CHILDREN READ!

Preference of language & Age for books ?

Preferably for age groups 5-16 and in Hindi, English or local language of your area. Books should be in a good condition.

Where can we donate/deliver the books?

The books are to be delivered to Katha Office- A3, Sarvodaya Enclave, Sri Aurbindo Marg, New Delhi 110017.

Do I get something for contributing to this cause?

Katha provides active contributors with E-Certificates and Letter of Appreciation on collection of 200 books or more!



4th National Leadership Conclave



(L-R) Rekha Sethi, Director General, AIMA; TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Jayant Sinha, Minister of State for Civil Aviation, Government of India; Suresh Prabhu, Minister of Commerce & Industry and Civil Aviation, Government of India; Sanjiv Goenka, Conclave Chairman and Chairman, RP – Sanjiv Goenka Group and Harshavardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group

AIMA held its 4th National Leadership Conclave (NLC) on 14th & 15th March 2018 on the theme 'India Reimagined: Innovative, Inclusive, Invincible' at New Delhi. Delivering the keynote address, Mr Suresh Prabhu, Minister of Commerce & Industry and Civil Aviation, Government of India said there is always fear and apprehension before any change, but creating an environment to welcome the revolution is a good idea. "With proper policy framework and changes we can easily grow at a much higher rate. There are so many structural changes that have happened that will take the nation to a different growth trajectory," he added. Guest of Honour Mr Jayant Sinha, Minister of State for Civil Aviation, Government of India, spoke



Suresh Prabhu addressing AIMA's 4th National Leadership Conclave



(L-R) TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Jayant Sinha, Minister of State for Civil Aviation, Government of India; Suresh Prabhu, Minister of Commerce & Industry and Civil Aviation, Government of India and Sanjiv Goenka, Conclave Chairman and Chairman, RP – Sanjiv Goenka Group releasing the AIMA KPMG report 'Industry 4.0: India Inc. gearing up for the change'

about the current situation of the aviation sector; the sector's target of a billion trips; and major initiatives to realise that target.

Mr T V Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services gave the welcome address and the introductory remarks were delivered by Ms Rekha Sethi, Director General, AIMA. Mr Harshavardhan Neotia, Senior Vice President, AIMA & Chairman, Ambuja Neotia Group delivered the concluding remarks.

On the occasion AIMA KPMG report titled 'Industry 4.0: India Inc. gearing up for the change' was released. In addition, the AIMA-RK Swamy High Performance Brand Award 2017 was presented to Royal Enfield.

On day two a special plenary session was conducted with Mr Jairam Ramesh, Member of

Parliament (RS), Indian National Congress on the topic 'Reimagining India: Building an Inclusive and Sustainable Nation'.



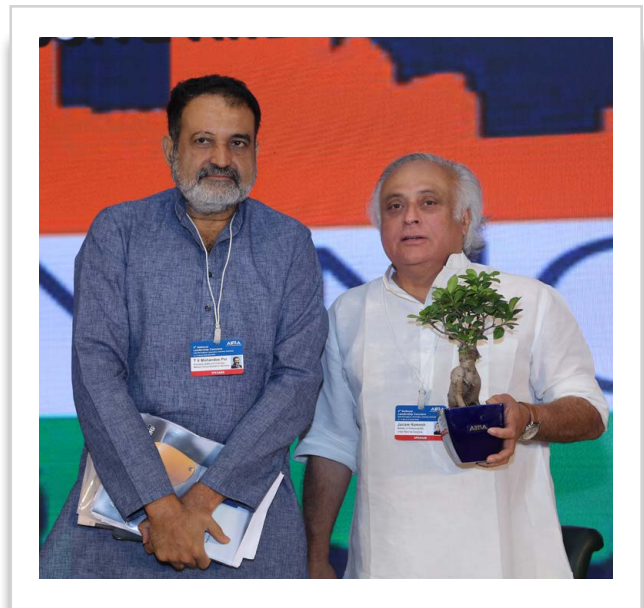
Jayant Sinha addressing the audience at AIMA's 4th National Leadership Conclave



Harshvardhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group and Brahmakumari Sister Shivani, Spiritual & Motivational Teacher

Some of the other speakers who attended the two day conclave included Mr Sanjeev Sanyal, Principal Economic Advisor, Government of India; Mr Arvind Gupta, CEO, MyGov; Mr CP Gurnani, Managing Director & CEO, Tech Mahindra Ltd; Mr Vikram Chandra, Founder, Editorji Technologies; Mr Akhil Bansal, Deputy CEO, KPMG in India; Mr Pulkit Gaur, Founder, Gridbots Technologies; Ms Supriya Shrinete, Executive Editor - News, ET; Mr Pranjal Sharma, Author, Kranti Nation: India and the Fourth Industrial Revolution; Mr Shashwat Goenka, Sector Head, Spencer's Retails Ltd.; Mr Vineet Agarwal, Managing Director, Transport Corporation of India Ltd.; Mr P Balaji, Director-Regulatory, External Affairs & CSR, Vodafone India; Mr Pranav Pai, Founding Partner and Chief Investment Officer, 3one4 Capital; Mr Kumar Abhishek, Founder & CEO, ToneTag; Mr Anand Anandkumar, Co-Founder and CEO, Bugworks Research and Mr Umair Mohammed, Founder & CEO, Wigzo Technologies.

The conclave attracted almost 600 delegates from industry, government, media and academia.



TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd and Jairam Ramesh, Member of Parliament (RS), Indian National Congress



1. Suresh Prabhu, Minister of Commerce & Industry and Civil Aviation, Government of India presenting the AIMA RK Swamy High Performance Brand Award 2017 for Royal Enfield to Sekar Ganapathi, Head of CSR Initiatives, Eicher Motors Ltd. (L-R) Jayant Sinha, Minister of State for Civil Aviation, Government of India; S K Swamy, Chairman & Managing Director, RK Swamy BBDO; Sanjiv Goenka, Conclave Chairman & Chairman, RP-Sanjiv Goenka Group and Harshavandhan Neotia, Senior Vice President, AIMA and Chairman, Ambuja Neotia Group
2. (L-R) Vineet Agarwal, Managing Director, Transport Corporation of India Ltd.; Pranjal Sharma, Author, Kranti Nation: India and the Fourth Industrial Revolution and Shashwat Goenka, Sector Head, Spencer's Retail Ltd.
3. P Balaji, Director, Regulatory, External Affairs & CSR, Vodafone India and Arvind Gupta, CEO, MyGov
4. (L-R) TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd; Krishna Kalra, Past President, AIMA and CP Gurnani, Managing Director & CEO, Tech Mahindra Ltd





5. (L-R) Vikram Chandra, Founder, Editorji Technologies; Akhil Bansal, Deputy CEO, KPMG in India and Pulkit Gaur, Founder, Gridbots Technologies
6. (L-R) Supriya Shrinate, Executive Editor-News, ET Now and Sanjeev Sanyal, Principal Economic Advisor, Government of India
7. (L-R) Pranav Pai, Founding Partner and Chief Investment Officer, 3one4 Capital; Anand Anandkumar, Co-Founder and CEO, Bugworks Research; Kumar Abhishek, Founder & CEO, ToneTag and Umair Mohammad, Founder & CEO, Wigzo Technologies



AIMA Launches Young Leader Council



AIMA Young Leaders Council members

In its endeavour to provide a platform to young leaders to shape the management destiny of the country, All India Management Association has constituted Young Leaders Council (YLC). The Council, consisting of enterprising and socially-minded young men and women, who are the driving force of Indian business, art, culture and sports flourishing across sectors and economies, will try to bring about transformational changes in India.

The objective of the Council is to create a platform for young leaders who are ushering in the new era of change and building the new age India to engage with each other on a regular basis. It also aims to mentor and nurture young leaders to prepare for the next wave of

national transformation. Not only will it provide networking opportunities for the young leaders, but also translate the learnings from the evolution of leadership thinking in India into AIMA's core focus in the domain.

The Council will comprise members from gen-next of intergenerational/legacy businesses, known for building inter-generational client confidence and stakeholder; founders of start-ups; young professionals from large and medium companies, recognised as future leaders; and young leaders from different walks of life. It would also have permanent mentors including President, AIMA; Immediate Past President, AIMA; AIMA Office Bearers; and Director General, AIMA.

LMA CEO Interaction



TV Mohandas Pai, President, AIMA & Chairman, Manipal Global Education Services Pvt Ltd and Rekha Sethi, Director General, AIMA with LMA members

LMA CEOs' interaction meeting with Mr TV Mohandas Pai, President, AIMA was held on 14th March 2018 at New Delhi. 41 representatives from 26 Local Management Associations participated at the meeting. Mr TV Mohandas Pai addressed the gathering on the theme 'The Power of Ideas'. The meeting provided members of Local Management Associations an opportunity to interact with President, AIMA and share their thoughts. The meeting was very interactive with a good exchange of ideas and was very well received.



TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd addressing

Pragati



(L-R) Rekha Sethi, Director General, AIMA; Ritu Beri, International Fashion Designer, MD & CEO, Ritu Beri Design Pvt Ltd; Sunil Kant Munjal, Immediate Past President, AIMA & Chairman, The Hero Enterprise; Veena Swarup, Former Director HR, EIL and Neeraj Kapoor, Director, AIMA

AIMA held its 6th Pragati – Celebrating Achievements of Women on 22nd March 2018 on the theme ‘Making Disruption your Opportunity: Navigate for Success’ at New Delhi followed by a special women’s quiz.

Mr Sunil Kant Munjal, Immediate Past President AIMA & Chairman, The Hero Enterprise was the chief Guest of the occasion and the special address was delivered by Ms Ritu Beri, International Fashion Designer, MD & CEO, Ritu Beri Design Pvt Ltd. Ms Veena Swarup was the Conference Chairperson. The introductory remarks were delivered by Ms Rekha Sethi, Director General, AIMA.

Some of the other speakers who attended the Conference included Ms Shweta Rajpal Kohli, Country Director – Government Affairs & Public Policy, India & South Asia, Salesforce; Ms Tripti Shinghal Somani, Chairperson & President,

Confederation of Women Entrepreneur; Dr Shikha Sharma, Founder, Dr Shikha Sharma’s Nutri Health (Special Session); Ms Nina Chatrath, Founder, Enhance Consulting; Ms Shelly Singh, Co-Founder & Business Chief Officer, People Strong; Mr Pranjal Sharma Author, Kranti Nation: India and the Fourth, Industrial Revolution; Ms Shelly Agarwal - Management Consultant, McKinsey & Company; Ms Meena Bhatia, Vice President Marketing & Operations, Hotel Le-Meridien and Ms Vibha Dhawan, Senior Director, The Energy & Resource Institute.

The grand finale of AIMA’s special women quiz – Pragati was also held on the occasion, conducted by the quiz masters Mr Ajay Poonia. Reserve Bank of India was declared as the Champion, followed by Power Grid Corporation of India as the 1st Runners-up and Steel Authority of India as the 2nd Runners-up.



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About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, Organized by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc. The winners of NMG represent India in the Asian Management Games (AMG).

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 28,000 Per Team	₹ 30,000 Per Team
4 – 6 Teams	₹ 26,000 Per Team	₹ 28,000 Per Team
7 Teams & Above	₹ 25,000 Per Team	₹ 26,000 Per Team

Premium Slab - Participation Fee (With Extra Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 38,000 Per Team	₹ 40,000 Per Team
4 – 6 Teams	₹ 36,000 Per Team	₹ 38,000 Per Team
7 Teams & Above	₹ 35,000 Per Team	₹ 36,000 Per Team

AIMA GSTIN No. 07AAATA1644A1ZH | AIMA PAN No.: AAATA 1644 A | GST will be charged extra | Participation Fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.

For online registration, please visit www.apps.aima.in/eventmgmt/Fill_Details.aspx or <http://chanakya.aima.in>

Dates and Venues

VENUE	ROUNDS	DATES
Mumbai (Western Round)	Training Round, Prelim Round, Regional Final	21 May - 24 May
Bhubaneswar (Eastern Round)	Training Round, Prelim Round, Regional Final	4 June - 7 June
Bengaluru (Southern Round)	Training Round, Prelim Round, Regional Final	18 June - 21 June
New Delhi (Northern Round)	Prelim 1 Training Round, Prelim Round	2 July - 4 July
	Prelim 2 Training Round, Prelim Round, Regional Final	9 July - 12 July

GRAND FINALE : 13 July, 2018
The Claridges, 12 Dr A.P.J Abdul Kalam Road, New Delhi – 110011

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Congratulations



TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd with other dignitaries

Mr T V Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt Ltd was presented with the Indian

presented to Indian companies, at the ceremony held on 9th March 2018 in Mumbai.

Merchants' Chamber (IMC) Juran Quality Medal, one of the most prestigious quality award in the country, that recognises individual excellence and role models in the field of quality. The award was presented by the Chief Guest for the ceremony, Dr K Radhakrishnan, (Former Chairman ISRO), Honorary Distinguished Advisor, ISRO.

The IMC Ramkrishna Bajaj National Quality awards for 2017 and the IMC Juran Quality medal for setting benchmarks in quality were



Ranjan Chakrabarti, Hon'ble Vice Chancellor, Vidyasagar University presenting the Doctoral degree to Harshavardhan Neotia, Sr Vice President, AIMA and Chairman, Ambuja Neotia Group

Mr Harshavardhan Neotia, Sr Vice President, AIMA and Chairman, Ambuja Neotia Group has been conferred with the Degree of Doctor of Literature (honoris causa) by the Vidyasagar University at the 20th Convocation ceremony of the University at Kolkata. The award was presented by Mr Ranjan Chakrabarti, Hon'ble Vice Chancellor of Vidyasagar University.

Training Programme



Participants of the training programme

AIMA organised an in-company training programme for newly recruited engineers of Numaligarh Refinery Limited (NRL), Assam. Two batches of engineers were trained on 12-13 March & 14-15 March 2018 at NRL campus in Assam. The training was titled as 'Campus to Corporate Training'.

Another two day training programme on People Skills was conducted on 15-16 March 2018. The training covered topics like intra personal skills, self-awareness, self-management, inter personal skills, intra group and inter group people skills. The training helped participants identify their strengths and areas of improvement using psychometric instruments. The programme was very well received by the participants.

Faculty Development Programme

AIMA organised a Faculty Development Programme on Advances in Research Methods & Data Analytical Tools during 26th - 28th March 2018, at New Delhi. The objective of the FDP was to develop right approach towards research

design and methods, to enhance the analytical skills and achieve proficiency in analysing quantitative and qualitative data.

The programme was well received by the participants.

Interactive Session



Sunil Abrol, Advisor, AIMA and Pranjal Sharma, Author, Economic Analyst and Columnist

AIMA organised an Interactive Session on India and the Fourth Industrial Revolution with Mr Pranjal Sharma, an Author, Economic Analyst and Columnist on 28th March 2018. Mr Pranjal Sharma shared examples and case studies from his book *Kranti Nation: India and the Fourth Industrial Revolution*. The session was chaired by Dr Sunil Abrol, Advisor AIMA.

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Open Business Models
in the Changing Global
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24 June to 30 June, 2018
at Silicon Valley, USA.



Programme Director

Solomon N Darwin

Executive Director, Center for Corporate Innovation
Haas School of Business, University of California, Berkeley

Programme Objectives

- Insights into the latest models and frameworks for understanding business problems
- Strategies for identifying new opportunities and capitalising on them
- Rethinking business models and management approaches as a global leader
- Deeper understanding of organisational dynamics to improve implementation of new initiatives/ideas

Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to and interaction with the top management teams of companies and institutes like Google, Intel, Cisco Systems, Wells Fargo Bank, Standard Chartered Bank, PayPal Inc, IBM Research, VISA, GE Co-Innovation Lab, Fujitsu Open Innovation Center, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 8500 per Participant

Early Bird Discount: USD 500 per participant for registrations received along with participation fee by 05th May, 2018.

GST: 18% as applicable on the date of fee payment will be charged on the participation fee.

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN no.: AAATA 1644 A

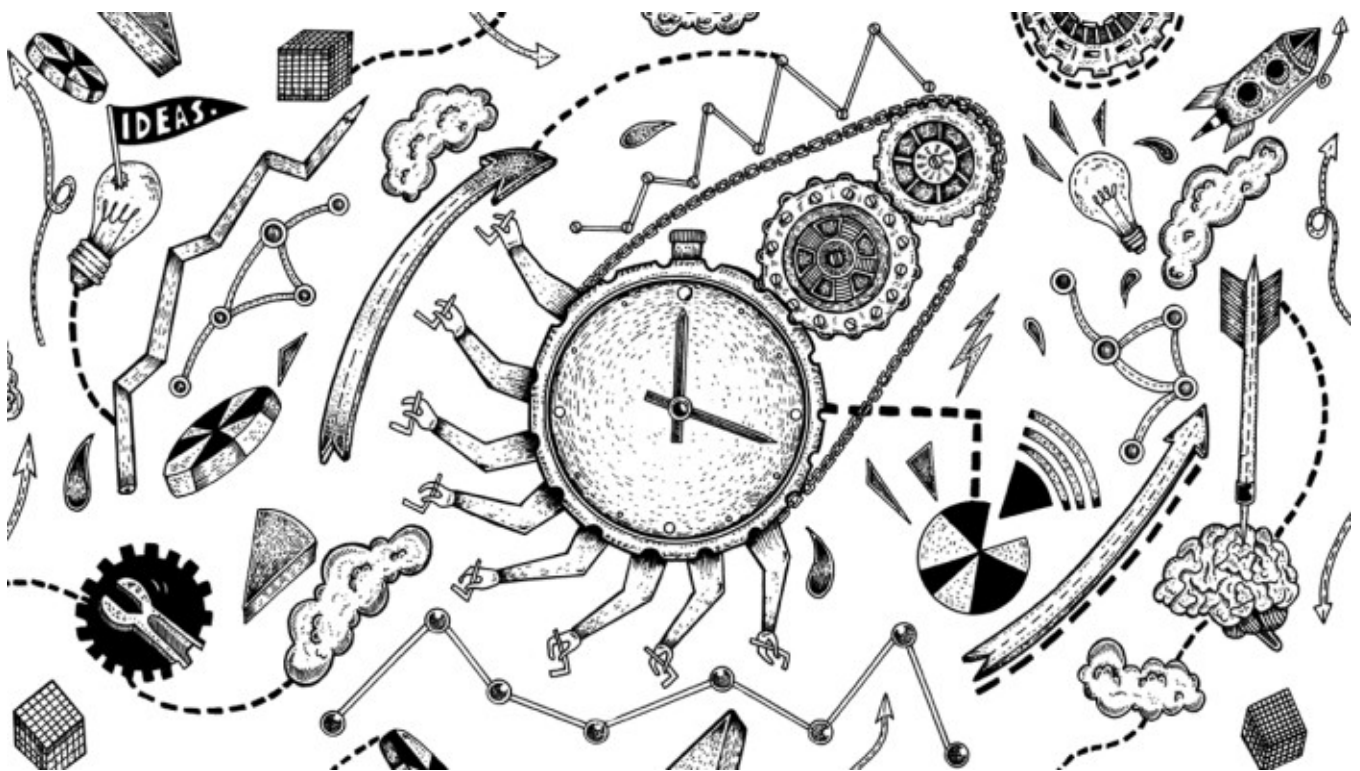
Online registration available, please visit www.aima.in

Mansoor Hassan

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3 Ways to Improve Your Decision Making

Walter Frick | January 22, 2018



To make a good decision, you need to have a sense of two things: how different choices change the likelihood of different outcomes and how desirable each of those outcomes is. In other words, as Ajay Agrawal, Joshua Gans, and Avi Goldfarb have written, decision making requires both prediction and judgment.

But how do you get better at either? We've

published volumes on this subject —here are a few of my favorites — but there are three rules that stand out. Following them will improve your ability to predict the effects of your choices and assess their desirability.

Rule #1: Be less certain.

Nobel-prize-winning psychologist Daniel Kahneman has said that overconfidence is the

bias he'd eliminate first if he had a magic wand. It's ubiquitous, particularly among men, the wealthy, and even experts. Overconfidence is not a universal phenomenon — it depends on factors including culture and personality — but the chances are good that you're more confident about each step of the decision-making process than you ought to be.

So, the first rule of decision making is to just be less certain — about everything. Think choice A will lead to outcome B? It's probably a bit less likely than you believe. Think outcome B is preferable to outcome C? You're probably too confident about that as well.

Once you accept that you're overconfident, you can revisit the logic of your decision. What else would you think about if you were less sure that A would cause B, or that B is preferable to C? Have you prepared for a dramatically different outcome than your expected one?

You can also practice aligning your level of your confidence to the chance that you're correct. Try out quizzes like this one or this one. You'll realize that while it's not possible to always be right, it's totally possible to become less overconfident.

Rule #2: Ask “How often does that typically happen?”

Kahneman tells a story of a time when he was collaborating on a textbook and asked his coauthors to estimate the date on which they'd complete their first draft. Everyone, including Kahneman, said somewhere between 18 months and two and a half years. Then he asked one of those coauthors, who had been involved in countless textbook projects, how long it typically took. In fact, the collaborator answered, 40% of groups never finished the book, and he couldn't think of a project that had finished within seven years. This was a textbook about rationality, and the coauthor had answered

without thinking about previous cases. That person's mistake, and the point of Kahneman's story, is that they should have thought about how long similar projects typically take.

In general, research suggests, the best starting point for predictions — a key input into decision making — is to ask “How often does that typically happen?” If you are considering funding a startup, you might ask: What percentage of startups fail? (Or, what percentage succeed?) If your company is considering an acquisition, it should start by asking how often acquisitions enhance the acquirer's value or otherwise further its goals.

This rule, known as the base rate, comes up a lot in the research on prediction, but it might be helpful for the judgment side of decision making, too. If you think outcome B is preferable to outcome C, you might ask: How often has that historically been the case? For instance, if you're thinking about starting a company, and you're weighing the possibility of spending years on a company that will fail against staying in your current job, you might ask: How often do entrepreneurs who fail end up wishing they'd stayed at their previous job?

The idea with both prediction and judgment is to get away from the “inside view,” where the specifics of the decision overwhelm your analysis. Instead, you want to take the “outside view,” where you start with similar cases before considering the specifics of your individual case.

Rule #3: Think probabilistically — and learn some basic probability.

The first two rules can be implemented right away; this one takes a bit of time. But it's worth it. Research has shown that even relatively basic training in probability makes people better forecasters and helps them avoid certain cognitive biases.

If you're not comfortable with probability, there's no better investment to improve your decision making than spending even 30 minutes to an hour learning about it. You can start with Khan Academy's introduction on coin flipping.

Improving your ability to think probabilistically will help you with the first two rules. You'll be able to better express your uncertainty and to numerically think about "How often does this usually happen?" The three rules together are more powerful than any of them alone.

Even though these rules are all things you can start using relatively quickly, mastering them takes practice. In fact, after you use them for a little while, you may become overconfident about your ability to make decisions. Great decision makers don't follow these rules only when facing a particularly difficult choice; they return to them all the time. They recognize that even seemingly easy decisions can be hard — and that they probably know less than they think.

About Author:

Walter Frick is a senior editor at Harvard Business Review.

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Bringing Mindfulness to Your Career

In her new book, “How We Work,” Stanford GSB lecturer Leah Weiss explores how to transform your on-the-job experience.

March 19, 2018 | by Theodore Kinni



A thousand years ago, there was a cobbler who hated his work, but could not escape it. One day, heartsick, he met a monk, who suggested that he practice his craft as a meditation — by reframing the attention, intention, and emotion with which he approached his work. He followed the monk’s advice. Today, he is remembered as the Divine Cobbler, one of India’s 84 mahasiddhas, gurus who reached enlightenment through mindfulness.

It’s important to be aware of our body, mind, and focus, says a new book by Leah Weiss. | iStock/Wavebreakmedia

Stanford Graduate School of Business lecturer Leah Weiss, principal teacher and trainer in Stanford’s Compassion Cultivation Program, opens her new book, *How We Work: Live Your Purpose, Reclaim Your Sanity, and Embrace the Daily Grind*, with the cobbler’s story. It still strikes a chord today, she says, because “nothing provides more opportunities

than the workplace for us to feel discouraged, disappointed, bored, overwhelmed, envious, embarrassed, anxious, irritated, outraged, and afraid to say what we really feel.”

Of course, most people today are not as trapped in their jobs as the cobbler. But leaving a job we

don't like may not alleviate the suffering. "It's like breaking up with one person after another and another in romantic relationships. There's a common denominator in what's not working," says Weiss.

Here she discusses why the grind makes us better leaders and how to practice mindfulness to reconnect to your purpose.

Suffering as an Opportunity

In her Stanford GSB course, Leading with Mindfulness and Compassion, Weiss teaches that the suffering we endure at work can be the path to personal transformation. "We are a big, big factor in our experience of work, much bigger than we tend to realize," she says. "We're in a much better position to change a bad situation if we've looked squarely at questions like, What's going on with me as I'm going through my work day? What is the root cause of what's happening to me? How much of this can I influence with my mindset?"

Moreover, the experience of suffering at work can make us better leaders and colleagues. "Our struggle becomes the bridge to compassion for other people who also are working hard and frustrated at times," explains Weiss. "When we spend so much time with the same people, we sometimes dehumanize them. They become that annoying role or thing that is blocking us. We don't think of them as we would if we realized that we all bring our whole lives to work, even if we're not talking about it most of the time."

"With all of the technological options we have for engagement, we need to be mindful about disruption. Many of us are in the habit of multitasking, but of course that doesn't exist. There's only task switching, and that comes with a tremendous cost in terms of our productivity."

Leah Weiss

In paying attention to our suffering at work, Weiss believes that we can make more informed decisions about how to act and respond. We can become more mindful and, as research shows, mindfulness includes all the aspects of emotional intelligence.

"Paying attention to our emotions at work doesn't mean work is a therapy confrontation group from the '70s where everyone is yelling and screaming and freaking out," says Weiss. "It means we know what we're feeling. When we have that knowledge, we can decide how we want to process it and if we want to express it. And if we do want to express it, we can do that intentionally."

Three Kinds of Mindfulness

In her book, Weiss describes three kinds of mindfulness that can help us transform our experience of work: embodiment, metacognition, and focus.

Embodiment is mindfulness of the body. "It is the ability to be aware of your body as you're moving through the day," says Weiss. "There's an epidemic of disembodiment among people. I struggle with it, too. I get so into the world of ideas that I forget I'm in a body."

When we ignore our bodies, we are cut off from an important source of information. We miss the physical manifestations of our emotions and the first signs of what can become chronic pain if left unaddressed. "We all have these quirky things that we do when we're stressed — the clenched jaw, the rounded shoulders," says Weiss. "But we can catch stress upstream, before it makes us sick, by noticing the places of habitual tightening in our bodies."

Metacognition is the ability to know what we are experiencing as we experience it. "This is really important for work," says Weiss. "We don't want to just go through the motions and find ourselves in

the position of looking up hours later and thinking, 'Where did that chunk of time go?'"

Metacognition provides us with the opportunity to observe our own thoughts and actions in the moment. "You see an urge as just an urge, something that will pass if you let it, not something you necessarily have to do," writes Weiss in *How We Work*.

The same holds true for the words and actions of other people. "They might not be right about everything. On the other hand, there might be something in the situation that they are right about, something more than you first realized," Weiss continues. "By separating the data — what is really happening vs. our interpretation of what is happening — we can find places where we are spinning stories that are not helpful to us, others, or our productivity."

Focus is the ability to direct our attention where we want it. "With all of the technological options we have for engagement, we need to be mindful about disruption," says Weiss. "Many of us are in the habit

of multitasking, but of course that doesn't exist. There's only task switching, and that comes with a tremendous cost in terms of our productivity."

The practice of focus requires retraining ourselves to notice in the moment when we are distracted and to return to the object of our focus. "It helps us to get better at understanding the ways in which our distraction occurs, at predicting it, and at increasing our ability to focus," says Weiss. One good way to do this is to set a time for 20 minutes of monotasking.

For Weiss, the practices of mindfulness are a means of pursuing our purpose. "For many of us, the problem with purpose is that we get too busy to remember it. Or we know it, but it doesn't really seem to have any connection with our day-to-day activities," she concludes. "But if we can recognize when something we're doing is not connected to our bigger goal and that it isn't what we really want to do, and we can reconnect to what is meaningful to us, mindfulness can be wildly impactful."

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Ahmedabad Management Association

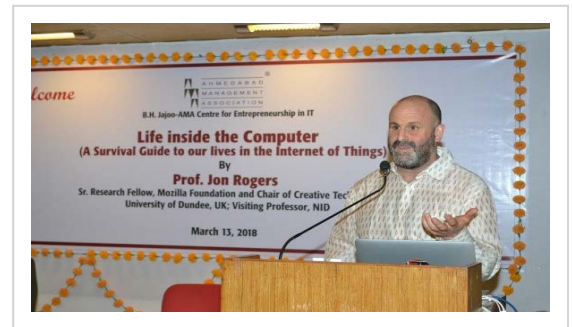
On the occasion of International Women's Day, AMA had organised a special programme on Women Empowerment based on the film 'English Vinglish'; as a tribute to the late celebrity-actress Sridevi.

Several lecture programmes were organised during the month. Mr. Bhavin Bhagat, Co-Founder, Indiabizforsale.com and Prof. Mayank Patel, CEO, Cradle (Incubation Center – EDI) addressed on 'Connecting Business for Growth' on 9th March. Prof. Jon Rogers, Sr Research Fellow, Mozilla Foundation and Visiting Professor at NID addressed on 'Life Inside the Computer' on 13th March. Mr. N K Balgi, Director, Milacron India Pvt Ltd addressed on 'The Changing Phase of Plastic Industry' on 16th March. Mr. Joshua Pollock, Heartfulness Trainer & Practitioner from the USA addressed on 'The Heartfulness Way' on 17th March. Mr. Javin Bhide, MD & CEO, SynCore Consulting Group addressed on 'Managing VUCA through Supply Chain Excellence' on 23rd March. Dr. Jatin Pancholi, Middlesex University, London addressed on 'How to Invest and Profit in Stock Markets' on 30th March.

Dr. Pradip Khandwalla, Former Director, IIM-Ahmedabad addressed on 'Fast Forward Towards Civilizational Greatness: Agenda for India' on 10th March. AMA also released the book on the same subject authored by Dr Khandwalla. Mr O P Kohli, Honourable Governor, Govt. of Gujarat was the Chief Guest for the book launch function.

During the month, 3 forum meetings were organised. Speakers' Forum was organised on 17th March on the topic 'The First Test of Truly Great Man is his Humility'. The 9th Research Forum on 'Importance of Secondary Data' was coordinated by Dr Paresh Kaiya on 24th March. Mr B N Dastoor conducted the Learners' Forum on the topic 'Learning Faster than your Competitor' on 25th March.

AMA conducted 55 MDPs and 9 In-Company Programme in this month focusing on a variety of subjects. 4 total of 1042 participants benefitted from these programmes.



Prof. Jon Rogers addressing the audience



Book Launch Function

Allahabad Management Association

Creative Writing Workshop

Allahabad Management Association organised a special workshop on creative writing for students at ICAI Allahabad Chapter on 10th March. The chief guest was Mr. Vibhav Bajpai, Director HP4 and National Computers. The workshop was well attended and the students honed their creative skills. The winners were awarded certificates and prizes by the chairman ICAI Allahabad Chapter.



Mr. Vibhav Bajpai with participants

Special Presentation

A special presentation was organised for the members of Allahabad Management Association on 23rd March at UPTEC conference room to apprise the members about the 4th National Leadership Conclave held at New Delhi on 14th - 15th March. Mr. Ravi Prakash, Secretary who represented AMA at the said conclave, gave a detailed presentation about the various plenary sessions and the views of the various panels and moderators regarding reimagining India. The speech of the President AIMA was also played and his vision document about India 2030 was shown. About 65 members attended the presentation session and were happy and proud to be part of such a vibrant association like AIMA.



Special Presentation on AIMA's 4th National Leadership Conclave

Baroda Management Association

Round Table Conference

Baroda Management Association organised its 4th Round Table Conference on 10th March on Human Resource Management on the topic 'Artificial Intelligence, Impact on HR'. The welcome address was delivered by Mr. Gaurish Vaishnav, President, BMA. The session was then continued by Mr. Amit Karandikar, Director, RTC.



Mr. Gaurish Vaishnav, President, BMA

Few of the speakers included Mr. Abhilash Sonwane, CEO & Co-founder, Pedagogy study; Ms. Bharati Dekate, TISS Alumnus and an OD Consultant; Mr. Neeraj Tandon, Director, WorkForce Analytics & Planning, Willis Tower Watson; Mr. Paritosh Anand, Group Vice, President, HR Analytics and Strategy, Reliance Industries Ltd; Mr. Salil Chinchore, Vice President & Head, HR, Godrej Agrovet; Mr. Tanmay Jain, CEO, Infeedo and Mr. Vivek Patwardhan, Ex, Global President, HR, Asian Paints.

BMA organised another Round Table Conference on Blockchain, Cryptocurrency & Cyber Security on 16th March. The programme started with a welcome address by Mr Rajiv Thakkar, Vice President BMA. The session was then continued by Mr. Ashish Parasharya, Chairman, Round Table Conference, IT.

The programme was graced by several eminent speakers, Mr. Ojas Kikani, Founder & CEO Yogen Technologies; Mr. Vishal Vasu, Chief Technology Officer, Dev Information Technologies Ltd and Mr. Ketan Vachhani, Director of Technologies Services, Investis Ltd to name a few.

4th Leadership Retreat

The 4th Leadership Retreat was organised on the topic ‘Leveraging Discontinuity, Leadership Challenge’ from 15th to 17th March. Some of the speakers included Mr. Shishir Joshipura, Managing Director & Country Head, SKF India Ltd; Mr. Dilip Virendra Pathak, VP (Marketing, IP & Finance), M/S GSFC Ltd.; Dr. Mukund Vyas, Chief Learning Officer, Corporate HR, TATA Motors, Mumbai; Mr. Bhagyesh Jha, IAS Officer, Government of Gujarat; Mr. Y.V.S. Sravankumar, Executive Vice President (Accounts & Taxation), Larsen & Toubro; Mr. Prabhanjan Dhotre, Co-founder Beehive Capital Advisors Pvt Ltd and Mr. Chirag Desai, CEO Training & Management Development, Success Options.

Friday Evening Talk

A Friday evening talk on the topic ‘Skin Problems: Can you become your own doctor’ was held on 9th March. Dr Sejal Thakkar was the speaker for the session. The session was appreciated by the participants.

Another Friday Evening Talk was held on the topic ‘Battlefield to board room’ on 16th March. Mr Nirav Trivedi was the speaker for the session.



Speakers at the Round Table Conference



Participants at the Leadership Retreat 2018



Dr. Sejal Thakkar addressing the FET

A Friday Evening Talk was held on 23rd March on the topic 'Dance in India, from Traditional to Contemporary'. Prof Dr Parul Shah was the speaker for the session.

On 30th March another Friday Evening Talk was held on the topic 'The First Month at Work'. Mr Devang Joshi was the speaker for the session.



Dr. Devang Joshi addressing the FET

Bharuch District Management Association

International Women's Day Celebration

BDMA celebrated the International Women Day on 8th March jointly with HR and Women Forum. Ms. Meghavi Vyas, an Image Consultant and Ms. Archana Srivastava, Freelance trainer for shared their views on 'Building Image for Progress'.



Ms. Meghavi Vyas addressing the participants on Women's Day



Participants at the GST Diploma Course

Diploma in GST

In collaboration with C. K. Shah Vijapur Institute for Management, Vadodara, a 40 hours GST Diploma Course was started and the first batch initiated in the month of February. Nearly 40 participants from across Bharuch District took part in the diploma course. The second batch will also be launched soon.

Business Excellence Forum

BDMA launched its Business Excellence Forum on 15th March in tie-up with Concept Business Excellence Pvt. Ltd. Vadodara. Mr. Sanjay Agarwal, AVP, Reliance Industries Ltd. and Mr. H. S. Shukla, Senior Consultant, TQM were invited as guests speakers. They shared their vast experience and knowledge with the business excellence experts from various industries who participated in the launch ceremony.



BDMA Director-Mr. A. K. Jain, at the launch of Business Excellence Forum

Finance and Taxation Forum

BDMA organised Tea Talk under Finance and Taxation Forum on 16th March. Mr. Kamaljit Kamal, Asst. Commissioner, CGST, Ankleshwar and CA (Dr.) Shailendra Saxena, Practicing Chartered Accountant, Indirect Tax, were the esteemed speakers at the talk. Finance professionals across various industries and other individuals attended the forum.



CA (Dr.) Shailendra Saxena addressing at the Finance and Taxation Forum



Dr. Atul Pandya with the participants at BEIL

In-House Training Programme

Bharuch Enviro Infrastructure Ltd. tied up with BDMA for a number of Soft Skill training programmes at their premises. Motivation, Communication, Attitude and Leadership were the main focus areas. Dr. Atul Pandya, President – HR and Strategic Affairs with IIMT Studies, Ahmedabad was the facilitator. Two sessions were completed in the month of March.

Seekers Forum

BDMA's Seekers Forum and has been arranging lectures on Shrimad Bhagwad Gita as part of a lecture series on the 'Great Song of Lord - Gita' by Swamini Shraddhanandaji of Param Praman Darshanalaya, Pardi. Members of BDMA take advantage of these lecture series every alternate Sunday.



Lamp Lighting at Seekers Forum



Mr. Manish Dave speaking about the Apprenticeship Scheme

HR Forum Meet

BDMA held its 15th HR Forum on 30th March on the topic 'Strengthening Apprenticeship Scheme'. Mr. D. C. Chaudhary, Director, DISH (Director Industry Safety and Health) and Mr. Manish Dave, Deputy Director, Directorate of Employment and Training, Labour and Employment Department were the experts at the talk. The forum concluded with an interactive discussion and question and answer session.

Leadership Award

The Leadership Award was presented to Mr. A. K. Jain, Director, BDMA at C K Shah Vijapur Institute of Management (CKSVIM) Vadodara on 12th March.



Mr. A. K. Jain receiving the award.

Industry Visit by Tarapur Management Association

Delegates from Tarapur Management Association comprising of senior management teams from various industries visited Abbott Healthcare Ltd., Lanxess India Pvt. Ltd. and Reliance Industries Ltd., in Bharuch District on 24th-25th February. This was a knowledge sharing session where BDMA and the unit heads of all the three units extended support and hospitality. The delegates from Tarapur Management Association took back rich experience, knowledge and memories with them.



Delegates from Tarapur Management Association at BDMA Office for Round Table Discussion



Delegates from Tarapur Management Association visiting Abbott Healthcare Pvt. Ltd., Jhagadia

Bhopal Management Association

Faculty Development Programme

Technocrats Institute of Technology in association with Bhopal Management Association successfully organised a one week long FDP on 'Business Analytics' from 9th March to 15th March. Hon'ble Inspector General, Administration PHQ, Bhopal, Ms. Meenakshi Sharma was the Chief Guest on the occasion inaugurated the programme. Mr. Salil Chatterjee, National Treasurer of Indian Society of Training & Development and Mr. S. Sanyal, Plant HR Manager, Eicher Tractors Ltd., were the Special Guests. Hon'ble Vice Chairman, Technocrats TIT Group of Institutions, Mr. Saurbh Karsoliya and Director, Technocrats Institute of Technology - MBA, Dr. Shalini Sinha were also present and graced the programme.



Expert Ajay Kumar Verma addressing

Mr. Vishwas Ghushe, Hon'ble Secretary BMA was the Chief Guest at the Valedictory session on 15th March. He was accompanied by Mr NK Chibber, Joint Secretary BMA; Mr AK Verma, Master Trainer & Consultant and Ms. Pratibha Ghusha, Communication Skill Trainer and Member BMA. Approximately 50 faculty members of various institutions took part in the FDP. The programme was coordinated by Dr. Anuj Sheopuri and Dr. Priti Dubey of TIT Group of Institutions.

Lecture

'National Workshop (Webinar) on Case Writing– Be Creative Be Original' was held on 9th & 10th March organised by Rabindranath Tagore University in association with Bhopal Management Association. Mr. Vishwas Ghushe, Hon. Secretary, BMA and CEO, Anant Management Services Pvt. Ltd., Bhopal was the Chief Guest. The inaugural programme was followed by technical sessions. Dr. Vivek Ranga, Dean & Campus Head and Dr. Vinod M. Lakhwani, Faculty Member – ICFAI Business School, Ahmedabad were the resource persons. The programme was coordinated by Dr. Sangeeta Jauhari and Dr. Deepti Maheshwari of Rabindranath Tagore University, Bhopal.



Participants at the Expert Lecture on 'National Workshop (Webinar) on Case Writing'

National Conference

IES Institute of Pharmacy in association with Bhopal Management Association jointly organised a two day National Conference on 'Emerging Trend and Career Opportunities in the Field of Pharmaceutical Sciences' on 17th-18th March. The conference was inaugurated by Chief Guest Mr. K. C. Sharma, Head and Sr. Vice President Lupin Pharmaceuticals Ltd; Er. B. S. Yadav, Chairman, IES Group of Institutions; Mr. Vishwas Ghushe, Hon. Secretary, Mr. N. K. Chhibbar, Jt. Secretary, Bhopal Management Association; Dr. Vinod Kumar Gauttam, Principal, IOP. The programme was very well received.



(L to R) B.S Yadav, K.C. Sharma, Vishwas Ghushe & Dr. Vinod Gauttam

Bhubaneswar Metropolis Management Association

Bhubaneswar Metropolis Management Association organised a Seminar on 'Relationship Management' on 29th March. Prof Dr. Amar Nayak, Senior Faculty, Xavier Institute of Management, Bhubaneswar was the Chief Speaker. The seminar was presided over by Dr. SK Tamotia, President, BMMA & Director General & VC, BCCM. The introduction of the topic was given by Mr Syed Maqbool Ali-Working President, BMMA and Management

Consultant and the welcome address was given by Prof. Gopal Nayak, Exec Vice President, BMMA & Director, IIIT, Orissa.

The main BMMA seminar participants were Mr Sanjib Hota IAS Retd; Mr Bipin B Mishra, DGP Retd; Mr Jugal K Mahapatra, IAS Retd Chief Secy; Mr Aurobindo Behera, IAS Retd Member Board Of Revenue; Mr Mohammed Yusha, Chairman, YSPL; Lt. Gen KP Dhalsamant; Maj Gen SD Mohanty; Mr Prasant Padhi, Ex Director Nalco; Mr Naba K Maharana, Head Tech, Reliance Jio Odisha and many senior management executives. The seminar ended with vote of thanks given by Prof. Dr. MN Tripathi, Sr. Faculty, Xavier Institute of Management, Bhubaneswar.



Seminar on 'Relationship Management'

Bombay Management Association

Lokmat Corporate Excellence Awards 2018

BMA was the Knowledge Partner of the 4th edition of Lokmat Corporate Excellence Awards organised by Lokmat Media Pvt Ltd on 10th March. The Awards were given to the industrialists/businessmen who are creating a difference in the State of Maharashtra and Goa.

Mr. MD Agrawal, President BMA and Former Presidents comprising of Mr Shailesh Haribhakti, Mr Kewal Handa, Mr Anant Singhania and Mr Yogi Sriram formed part of the high powered panel discussion on 'Driving Business Excellence', held during the Awards Ceremony attended by many dignitaries from across Maharashtra.



Speakers and awardees at the Lokmat Corporate Excellence Awards 2018

Dandekar Trophy Competition

BMA Dandekar Trophy-2018 was held on 21st March at IES Management College & Research Centre, Bandra. Nine teams consisting of three students each participated in the competition. The topic was 'Social Media for Social Responsibility and Beyond'.

The Chief Guest of the Inaugural Session was Mr Ashok Sharma, Former President BMA. The jury comprising of Dr. S.S. Mohanty, Director, St Francis Institute of Management &



Winners of the Dandekar Trophy – PTVA's Institute of Management

Research; Dr. Devyani Rozario & Mr. Srikant Velu, Former President, SIL exercised due diligence in selecting the final winning teams.

Dr Dinesh Harsolekar, Director, IESMC & RC, the Chief Guest of the evening, presented the Trophy and certificates to the winners. Mr. MD Agrawal, President BMA thanked Ms. Supriya, Chairperson of the Dandekar Trophy Competition 2018 and Team BMA for their stupendous effort in making the event a major success and Dr Dinesh Harsolekar for hosting the Competition in their college premises.

Business Analytics and Big Data Analytics

BMA Management Development Programme on Business Analytics and Big Data Analytics was held on 28th & 29th March. This programme was designed to develop a thorough understanding of various Data Analysis techniques. The facilitators were Mr. Niteen Bhagwat, Vice Chariman of FCB Interface and Mr. Sunil D. Lakdawala, Independent consultant and trainer. The participation for the programme was good and the feedback was positive.



Colonel A R Khadar and the participants

Calcutta Management Association

AIMA Regional Management Conclave

The Regional Management Conclave of All India Management Association was held for the first time this year in Kolkata in collaboration with CMA on 8th March on the theme 'Leadership in the Age of Disruption'.

The distinguished speakers included Mr T V Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd and President, AIMA; Mr JP Chowdhary, Chairman, Titagarh Wagons Ltd and Past President, AIMA; Mr Alope Mookherjea, Former Chairman, Flakt India Ltd; Ms Madhumita Basu, Chief - Sales, Marketing & Innovation, Nuvoco Vistas Corp Ltd (Formerly Lafarge India Ltd); Mr Sriram Raghavan, Vice President, IBM Research-India & Singapore, CTO, IBM India; Mr Richard Rekhy, Board Member, KPMG in Dubai; Mr P Balaji, Director, Regulatory and External Affairs, Vodafone India Ltd; Mr Sumit Ray, Chief Operating Officer, All India Technologies Limited; Mr Joydeep Dutta Gupta, Partner, Deloitte Touche Tohmatsu India LLP; Mr Radha Ramaswami Basu, CEO, iMerit Technology Services; Mr Ajoy Chawla, Sr Vice President, Strategy & Business Incubation, Titan Company Ltd; Mr Sanjay Budhia, Managing Director, Patton International Ltd; Mr Asok Kumar Banerjee, President, CMA and Senior Professor, IEM Group. The sessions were very well received by the full house crowd and there has already been huge demand for the next such event in Kolkata.



Mr T V Mohandas Pai presenting a memento to Mr Sanjay Budhia

CMA Management Excellence Awards

CMA organised the CMA Management Excellence Awards for the 4th consecutive year on 27th March. This is one of the most awaited awards amongst the Calcutta Management Fraternity. The awards presented this year included the Business Leadership Award, Corporate Leadership Award, Emerging Leader Award, Public Service Award, Innovation Excellence Award, Leadership in Institutional Excellence, Lifetime Achievement Award and Management Hall of Fame.



Awardees at the CMA Management Excellence Awards, 2018

Chandigarh Management Association

Expert Talk

CMA organised an expert talk on Stealth Leadership at Mahatma Gandhi State Institute of Public Administration, Punjab, (MGSIPAP) on 11th March. Dr. Som Saini, an Australia based global consultant was the expert speaker.



Mr. Deepak Dhingra, President, CMA welcoming the audience and introducing Dr. Som Saini, the Australia based global consultant.

President CMA, Mr. Deepak Dhingra, set the stage for the talk by introducing the concept in his welcome address. Dr. Som Saini enlightened the audience with a 360 degree view of the concept that would aspire each to become a stealth leader. A Skype call was also arranged for the attendees with an Australian colleague of Dr. Saini for a first-hand information exchange on the subject narrating real time implementation and experiences globally. 65 CMA members attended the talk.

Participation in AIMA’s National Leadership Conclave

CMA members participated in the 4th edition of AIMA’s flagship annual event ‘National Leadership Conclave’ on 14th and 15th of March, New Delhi and the theme of the Conclave was ‘India Reimagined: Innovative, Inclusive, Invincible’. The conclave focused on the key leadership challenges facing India to make India innovative and inclusive.



CMA delegation with AIMA’s President, Mr. TV Mohandas Pai at 4th National Leadership Conclave.

The delegation of 12 CMA members witnessed the the conclave where about 600 stakeholders gathered for a constructive dialogue on the way forward for the Indian economy and the well-rounded growth of the nation.

Global Management Symposium at U.A.E

Chandigarh Management Association (CMA) organised its first ever Global Management Symposium in the U.A.E. from 17th – 22nd March at Dubai and Abu Dhabi. A delegation of 22 members travelled to the two cities during these five days to expand the management horizon of CMA.

The key speakers from UAE, who addressed the CMA delegation were Mr. Nisarg Trivedi, Director, Schrodgers Plc; Ms. Mrudula Gummuluri, GM, Human Logic; Mr. Somaroy Gabbita, CEO, Human and Mr. Kumar Prabhakaran, Project Finance Specialist, Kelvin Project Management. This was followed by a detailed discussion and question answer session. The delegation would be holding exchange sessions for its members in Chandigarh.

Young Manager’s Contest

Similar to previous year, CMA organised the Young Manager’s Contest amongst 14 colleges in tricity in February & March. In the first intra college round, about 1200 college students participated in the contest. The grand finale was conducted on 24th March where three finalists were selected.

Expert Talks

Chandigarh Management Association organised an expert talk on ‘Relationship Harmony’ on 24th March. Col. Gursewak Singh a renowned Consultant, Trainer and Life Coach of international fame was the speaker of the session.

He enlightened the audience with sharing some of the best practices of bringing in harmony by moving towards total acceptance, gentleness and compassion, release expectations, create space, prioritise clarity and communication. President Mr. Deepak Dhingra, expressed his views by sharing “When clarity is the foundation of your communication you can truly grow together, without fear of your words being taken the wrong way”. The session was attended by 50 CMA members and was followed by an interesting question & answer round.

Chandigarh Management Association organised an expert talk on ‘Plant & Animals: Our Management Gurus’ on 24th March. Dr. Vini Arora, Ph.D. Botany, was the speaker and she



Mr. Deepak Dhingra, President, CMA honouring Mr. Nisarg Trivedi, Director, Schrodgers Plc, Dubai



Mr. Deepak Dhingra, President, along with other office bearers honouring the 1st prize winner of the Young Manager’s Contest.



Col. Gursewak Singh addressing the audience

enlightened the audience on management practices deployed by plants & animals. President Mr. Deepak Dhingra, shared the significance of the topic. The session was attended by 70 CMA members and was followed by an interesting question & answer round.

Panel Discussion

Chandigarh Management Association (CMA) in collaboration with Institute of Professional Banking (IPB) organised a Panel Discussion on ‘NPA Crisis in Indian Banks: An Analysis’ on 24th March.

President CMA, Mr. Deepak Dhingra in his welcome address highlighted key statistics of NPA in Indian Banks and stressed the need of amendments in banking laws to give more powers to the RBI.

CA Parminder Pal Singh, Managing Partner, Parminder Pal Singh & Associates, Mr. Harinder Singh Thakral and Mr. S R Sharma Rtd. GM, Punjab National Bank (Delhi-NCR) were the key panelists and the session was moderated by Mr. Harpal Singh, Retd. Convener, SLBC, Punjab. The panelists shared their critical insights on the subject and deliberated on possible solutions. A total of 120 people attended the panel discussion including CMA members and bankers across various public and private sector banks. Mr. Gursimran Singh of Oberoi Educational Trust briefed the audience on the Banking Olympiad and felicitated the winners.

Happiness Index Survey

In line with CMA’s roadmap for the year 2017-18, CMA has taken an initiative to gauge and improve Happiness Level of organisations selected statistically from various sectors.

Under this survey, a team of experts from CMA is gauging happiness index and designing recommendations based on the in- depth discovery and GAP Analysis exercise. After conducting Happiness survey in two of the organisations, CMA team of experts conducted the happiness index survey in Stepping Stones Senior Secondary School, Chandigarh. On finalisation, CMA would be compiling a detailed Executive Report in close discussions with the management of the organisation.



Dr. Vini Arora, addressing the CMA fraternity



(L-R) Mr. S R Sharma Rtd. GM, Punjab National Bank (Delhi-NCR); Mr. Harpal Singh, Retd. Convener, SLBC, Punjab; Mr. Harinder Singh Thakral and CA Parminder Pal Singh, Managing Partner, Parminder Pal Singh & Associates



Mr. S B Khullar Happiness Index survey expert and Mr. Deepak Dhingra, President, CMA exchanging the non-disclosure agreement with the Principal Stepping Stones Senior Secondary School, Chandigarh



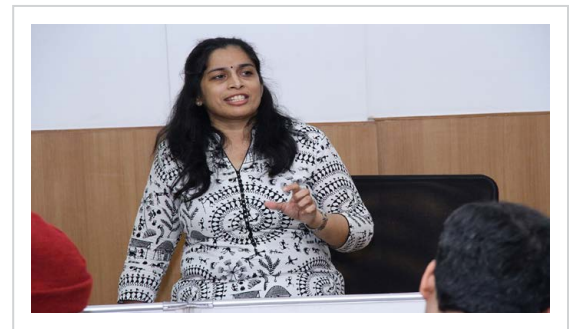
CMA members at the Financial Year End Meet

Financial Year End Meet

CMA members gathered for a financial year ending meet on 29th March. Foundations of several events were laid down at the meet.

Coimbatore Management Association

CMA's 'Monday Musings' is a popular, interactive programme conducted every Monday. Dr. B.L. Lakshmi Meera, Programme Director, FORGE Accelerator, Coimbatore addressing members on 'Achieving Manufacturing Excellence by Catalysing Indigenous Innovation' on 26th March.



Dr. B.L. Lakshmi Meera addressing members

Delhi Management Association

National Conference

Delhi Management Association organised National Conference on 'Transforming through Business HR Analytics-Going the Next Mile' on 9th March. Mr. Sanjay Verma, Group Chief People Officer & Global Head HR & OD, UNIPARTS Group was the Conference Chairman.



(L to R) : Mr. Rajan Pandhi , Mr. Sanjay Verma, Dr. Ekta Saxena and Mr. R. S. Dabas

Mr. R.S. Dabas, Chief Organisation, Transformation Officer, JBM Group gave the keynote address and special address delivered by Mr. John Irudayaraj, Founder Partner, Rinalytics Advisors. Mr. Rajan Pandhi, Director, DMA delivered the vote of thanks.

Some of the eminent speakers included Mr. Arjun Pratap, CEO, EdGe Networks; Mr. Rajan Senthuraman, Chief People Officer, Latentview Analytics; Mr. Rajan Senthuraman, Chief People Officer, Latentview Analytics; Dr. Arun Krishnan, CEO & Founder, nfactorial Analytics; Ms. Arpita Kula, Head-HR, India, NEC Technologies india Pvt. Ltd; Ms. Aaviah Sachdeva, Executive Director, ABC Consultants; Mr. Abhay Kapoor, HR Leader, India Operations, Amazon and Mr. Ramesh Soundararajan, Consulting & Training-HR Analytics, Jigsaw Academy; Mr. Rohan Sharma, Head-Predictive Modeling-Analytics & Strategic Initiatives Reliance India Ltd.; Ms. Shipra Kakkar, Senior Manager

HR Advanced Analytics Lead, Accenture; Ms. Supriya Thankappan, Partner, Cerebrus Consultants and Mr. Mitesh Vora, Director-Advanced, Analytics CoE, Flextronics. The conference was very well received and appreciated by a large number of corporate delegates.

TiE HR Summit 2018 - Reimagining HR

The Indus Entrepreneur (TiE) with support of DMA organised HR Summit on the theme of 'Reimagining HR' on 22nd March. The conference witnessed participation from entrepreneurs, investors and industry leaders like Mr. Shiv Khera, Founder, Qualified Learning Systems USA; Mr. V Suresh, Chief Sales Officer, Naukri.com; Mr. Deepak Chhabra, CEO & MD, Crocs India; Mr. Mukesh Kalra, CEO, ET Money; Mr. Manav Jain, AVP-HR, Paytm; Mr. Anupam Jain, Director HR, FIS; Mr. Abhay Kapoor, HR Leader, India Operations (North), Amazon; Mr. Sagar Daryani, Founder, WOW! Momos; Mr. Sumeet Singh, Chief Marketing Officer, Info Edge; Mr. Rajneesh Singh, Managing Partner, simplyHR Solutions LLP; Mr. Hari Krishna, Co-founder, Param.ai; Mr. Manish Minocha, CTO & Director on Board, Lumata Digital; Mr. Bhajneet Singh, Sr. Manager Hiring (Leadership Hiring – Lead), Publicis Sapient; Mr. Vivek Jain, Chief Product Officer, Naukri.com; Ms. Pratchi Basu, Head of India Benefits, Wipro Ltd, Ms. Sonavi Kaicker, CEO, Neemrana Hotels; Ms. Sangeeta Gupta, Sr. VP, NASSCOM; Mr. Yuvaraj Srivastava, CHRO, MakeMyTrip; Mr. Yash Ranga, Stakeholder Engagement Partner, Jaipur Rugs Foundation; Mr. Kanwal Rekhi, MD, Inventus Capital & Co-founder, TiE and Mr. Sanjeev Bikhchandani, Founder & Vice Chairman, Info Edge (India) Ltd who shared their experiences and challenges in the various thought provoking sessions.



(L to R) Dr. Ekta Saxena, Mr Ved Prakash, Dr. Anoop Kumar Mittal, Hon'ble Minister- Mr Suresh Prabhu, Dr.(Mrs.) Pankaj Mittal and Mr. Rajan Pandhi

Annual Management Convention

DMA organised Annual Management Convention on the theme 'Rise of India on Global Horizon' on 23rd March. Mr Ved Prakash, CMD, MMTC Limited was the Conference Chairman. Mr Suresh Prabhu, Minister of Commerce and Industry & Civil Aviation, Government of India was chief guest of the convention. Dr. Anoop Kumar Mittal, CMD, NBCC (India) Limited and President DMA delivered the welcome address. The keynote address was delivered by Dr. (Mrs.) Pankaj Mittal, Additional Secretary, University Grants Commission and Programme Overview address was given by Mr Ved Prakash, Chairman, MMTC Limited. Mr. Rajan Pandhi, Director, DMA delivered the vote of thanks.

Some of the other speakers included Dr. K K Agarwal, President, Heart Care Foundation of India; Dr. Sudhir Gupta, Founder Director, Cygnus Medicare; Mr. Saurabh Jain, Founder, Benepik; Mr. P K Gupta, Chairman, Galaxy Ventures; Mr. Sanjeev Kumar, Director (Tech), Mahanagar Telephone Nigam Limited; Mr Yaduvendra Mathur, IAS, Addl Secretary, Niti Aayog; Ar. Vijay Garg, Vice President, Council of Architecture; Mr. Sanjay Seth, Senior Director, Sustainable Habitat Divn & CEO & Secretary of Griha Council, TERI and CA Vikas Gupta, Chairman, VFN Group. The convention was attended by a large number of corporate professionals and academicians & students.

Faizabad Management Association

Faizabad Management Association conducted a debate on the topic 'Price vs Quality Importance & its Impact' on 12th March among the students of various departments and faculty members. Participating students were from BBA, MBA B.Com and B.A (Economics) department. Dr. Rajneesh Srivastava spoke about the value of product, differentiated between worth and quantity of a product. Mr. Puneet Stephen spoke about the interrelation of Price & Quality and market segmentation. Dr. Rishiraj Srivastava explained about the different markets and their marketing and price strategy. Mr. P. R. Mishra spoke about the quality needs and awareness of product and market price.



Mr. Puneet Stephen during the session

Ghaziabad Management Association

Ghaziabad Management Association organised a two day workshop in form of AIMA's Management Simulation Business Game called 'CHANAKYA' on 12th & 13th March at AKGIM campus. This game was conducted by All India Management Association (AIMA). Mr Vinay Gupta, ED, GMA welcomed the guests and the participants. The game was steered by Mr D K Gupta & Mr Vijay Singh and from the Games division of AIMA. 9 teams from management cadre of industries and faculty from management institutes participated.



NTPC, Dadri – Chanakya Winner Team receiving the trophy

Mr. M. K. Rathi, Treasurer, GMA & VP Works cum Factory Manager, Albert David India Ltd. was the Chief Guest. Dr. Tripurari Pandey, Director AKGIM and Mr Vinay Gupta Executive Director, GMA were also present on the occasion. The team from NTPC was declared the winner and the team from International Tobacco Co. Ltd. was the runners up.

Guwahati Management Association

The Annual Event of the GMA, the North East Young Managers Competition (NEYMC) was successfully held on 15th & 16th March. The Chief Guest was Prof. Dr. Mihir Kanti Choudhury, Advisor – Education to the Govt. of Assam and former Vice-



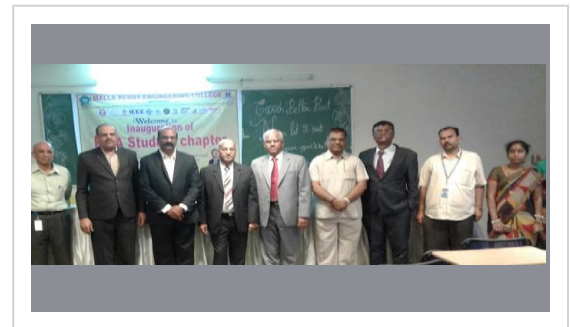
Panelists at the NEYMC

Chancellor of Tezpur Central University. The Chairman of the Jury Mr. Swapnil Barua spoke highly about the standard of participations and difficulty of choosing the best. Prof. Dr. Mihir Kanti Choudhury spoke about the needs for high quality of management education as there is a huge problem of under employment and unemployment. Four winners were selected along with another four consolation prizes.

Hyderabad Management Association

Panel Discussion

The Hyderabad Management Association conducted Student Development Programme a Panel Discussion on 'Entrepreneurship Opportunities & Challenges' & Inauguration of Student Chapter at Malla Reddy Engineering College on 6th March. Mr K Harishchandra Prasad, President, HMA and MD & CEO, Lakshmi Finance & Industrial Corporation Ltd was the Chief Guest and inaugurated the Student Chapter.



HMA Managing Committee Members and Officials of Malla Reddy Engineering College at the inauguration of the Student Chapter



HMA Managing Committee Members and audience with the Chief Guest

Lecture Meeting

The Hyderabad Management Association organised a Lecture Meeting on 'Management of Corporate Governance' by Mr Kingshuk Nag, Editor-in-Chief, KhabarStreet.com on 7th March at FTAPCCI Auditorium, Hyderabad.

Women's Day Celebration

The Hyderabad Management Association conducted a Women's Day Celebration & Panel Discussion on 'Today's Womens' Aspirations and Challenges'. The moderator was Mrs Manju Latha Kalanidhi, City Editor, New Indian Express & Founder of Rice Bucket Challenge. The panelists included Dr Purnima Nagaraja, Psychiatrist, Trainer, Column Writer in Eenadu and host of the show – Life is Beautiful for ETV; Ms



(L-R) Dr Purnima Nagaraja, Mrs Manju Latha Kalanidhi, Mrs Manjushaa, Mrs Rino Hindocha and Ms Vibuthi Jain

Vibuthi Jain, Founder & MD, Touch a Life Foundation; Mrs Manjushaa, Panel Advocate of JJB & DLSA & Vice President for City Civil Bar Association and Mrs Rina Hindocha, Trained & Certified Yoga Expert in Traditional Hatha Flow & Ashtanga Vinyasa Yoga.

Round Table

The Hyderabad Management Association (HMA), The Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry (FTAPCCI) and The Association of Chartered Certified Accountants (ACCA), the global body for professional accountants jointly organised a Round Table on ‘FinTech-transforming finance’ on 14th March.

Lecture Meeting

The Hyderabad Management Association organised a Twin Lecture Meetings on ‘Managing People’ by Mr Venkat Changavali, Advisor, Govt of Haryana and on ‘Higher Education – Need for a Paradigm Shift?’ by Prof Vedulla Venkata Ramana, Vice Chairman, TSCHE, Govt of Telangana on 16th March at FTAPCCI Auditorium, Hyderabad.



Panel Discussion

The Hyderabad Management Association and the Business Standard Jointly organised a Panel Discussion on ‘Bank Funding : Opportunities & Challenges’ on 22nd March. The moderator was Mr B Dasarath Reddy, Resident Editor, Business Standard and the panelists included Mr Santanu Mukherjee, Former MD, SBH; Mr B Balasubrahmanyam Prasad, DGM, SBI and Mr P V Prabhakar Rao, Industrialist.

Mr K Harishchandra Prasad, President, HMA giving his welcome address. (L-R) Mr B Dasarath Reddy, Resident Editor, Business Standard; Mr Santanu Mukherjee, Former MD, SBH; Mr P V Prabhakar Rao, Industrialist; Mr Ravi Kumar Peesapati, Vice President, HMA and Mr B Balasubrahmanyam, Prasad, DGM, SBI

Student Development Programme

The Hyderabad Management Association conducted a Student Development Programme and a Panel Discussion at K L University on 27th March.



HMA Managing Committee Members with KL University Officials

Lecture

HMA conducted the 13th Sri Gelli Narayana Chetty Annual Endowment Lecture on ‘Learnings of an Entrepreneur’ by Mr Harshavardhan Neotia, Chairman, Ambuja Neotia Group and Sr. Vice President, AIMA at FTAPCCI Auditorium, Hyderabad.



Chef Guest Mr Harshavardhan Neotia, HMA Managing Committee Members

Indore Management Association

Management Film Show – Student Chapter

IMA Student Chapter organised Management Film Show on movie ‘Lakshya’ at Prestige Institute of Management & Research, UG Campus on 7th March. The moderator for the session was Dr. Sandeep Atre, Director Socialigence.



Dr. Sandeep Atre addressing the participants.

Center of Excellence

Indore Management Association organised an evening session on the topic ‘Every woman is special’ to mark the Women’s Day Celebration under the programme IMA Center of Excellence. The programme was organised on 8th March 8, 2018. The facilitator for the session was Dr. Sandeep Atre, Director Socialigence.



Session on ‘Every women is special’



Mr. Sushil Dubey addressing the students

Reader’s Clique – Student Chapter

IMA Student Chapter organised Reader’s Clique on Book ‘The Tipping Point’ at Mahakal Institute of Management, Ujjain on 9th March. The narrator for the session was Mr. Sushil Dubey, Consultant, Corium Consultancy International.

Centre of Excellence – Student Chapter

IMA Student Chapter organised Centre of Excellence on the topic ‘Vision, Values and self Motivation’ at Prestige Institute of Management & Research, PG Campus, on 12th March. The speaker for the session was Mr. Sanjay Trivedi, DGM HR, MAN Trucks India Pvt. Ltd.



Mr. Sanjay Trivedi addressing the students



Winners of the tournament Flexituff International.

18-18 Cricket Tournament

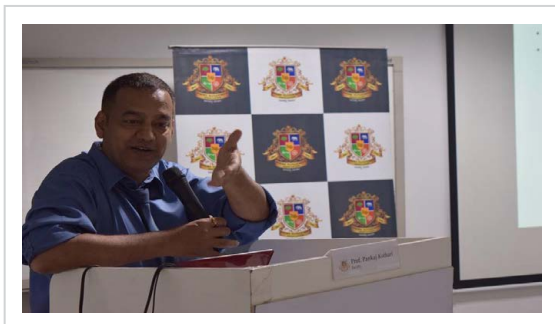
Indore Management Association organised Leather Ball Cricket Tournament 18-18 League for Corporates from 28th February to 4th March. Eight teams from Indore, Ujjain, Dewas, Pithampur participated. The participating teams included BMCC, CHL Hospital, Flexituff International, Mitsubishi Electric, SS Cricket Commune, VECV, Yeshwant Club.

Learning from Life of Legends

Indore Management Association organised Learning from Life of Legends on, ‘Kalpana Chawla’ for management professionals and students. The programme was organised on 15th March. The facilitator for the session was Ms. Supriya Dhongde – Consultant, Naman HR.



Ms. Supriya Dhongde during the session.



Prof. Pankaj Kothari during the session.

Training @ Doorstep

Indore Management Association organised Training @ Doorstep workshop on the topic Team Building ‘Managing the Unmanageable’ on 17th March at Mahle Auto Components Ltd., Pithampur and the trainer for this session was Prof. Pankaj Kothari, Corporate Trainer.

Management Film Show – Student Chapter

IMA Student Chapter organised a Management Film Show on ‘Band Baaja Baaraat’ at Shri Atal Bihari Vajpayee Govt. Arts and Commerce College (Dept. of Management), Indore on 14th March. The moderator for the session was CA Deepak Mulchandani – Practicing Chartered Accountant.

IMA Student Chapter organised Management Film Show on movie 'Kung Fu Panda' at Mahakal Institute of Management, Ujjain, on 20th March. The moderator for the session was Mr. Akhilesh Sengar, Vertical Head HR at Idea Cellular Ltd.



Mr. Akhilesh Sengar addressing the participants



CA Deepak Mulchandani addressing the students

IMA Student Chapter organised Management Film Show on 'Interviews, Speeches and Reality' at Symbiosis University of Applied Sciences, Indore on 21st March. The moderator for the session was CA Deepak S Mulchandani, Practicing Chartered Accountant.

IMA Student Chapter organised Management Film Show on movie 'Hawaisaada', at IIPS, DAVV. The moderator for the session was Prof. Pankaj Kothari, Creative Trainer and Life Coach.



CA Deepak S Mulchandani addressing the participants.



Prof. Pankaj Kothari addressing the participants.

Evolution for Excellence

IMA organised its Evolution for Excellence, a one-day workshop for the corporate professionals. Mr. Shashank Kasliwal, Director Emotional Intelligence Inc. addressed the participants on 30th March. The programme was based on his own book, Freedom from the 'I', Knowing the Real You.



Mr. Shashank Kasliwal during the session.

Kerala Management Association

Valedictory Function of Diamond Jubilee Celebrations

The valedictory function of Kerala Management Association’s Diamond Jubilee Celebrations was held on 8th March. Padma Vibhushan Dr. E Sreedharan, Principal Advisor, Delhi Metro Rail Corporation was the Chief Guest and Ms. Aruna Sundararajan IAS, Chairman Telecom Commission and Secretary Dept of Telecom, Govt of India was the Guest of Honour. Dr E. Sreedharan was honoured by the Past Presidents of KMA for his outstanding contribution to the nation as a management and leadership icon of our times. The event was organised on the World Women’s Day and the special address on the occasion was delivered by Ms Aruna Sundararajan, IAS.



Dr. E. Sreedharan lighting the lamp at the Diamond Jubilee Celebrations

GST Workshop

A two day GST workshop was held on 23rd and 24th of this month at the Management Development Academy, Kerala Management Association. The workshop based on the topic, GST Laws and Procedures elucidated the important and major provisions of GST Laws and the related compliance procedures.



Dr. P.K. Abraham lighting the lamp at the MDA’s GST Laws and Procedures Workshop

K.T. Chandy Memorial Lecture

The 5th edition of KT Chandy Memorial Lecture Meeting was conducted by KMA in association with XIME, Kochi on 27th March at XIME, Kochi. The speaker, Mr. Ajit Balakrishnan, Founder, Chairman and CEO, Rediff.com, addressed the audience on the topic, ‘Where Management Education is Headed Next’.



Mr. Ajit Balakrishnan addressing at the K.T. Chandy Memorial Lecture



KMA fraternity and representatives of Better Kochi Response Group facilitating the discussion ‘Say No to Hartals’

Discussion

KMA in association with Better Kochi Response Group (BKRG) organised a discussion on ‘Say no to Hartals’ on 28th March at Management House, Panampilly Nagar. Representatives from various professional bodies took part in the discussion.

Kitchen Make Something New

The Cochin, Trivandrum and Calicut #Kitchen make something new for the month of March was held on 26th, 27th and 28th at Cochin, Trivandrum and Calicut respectively. The speakers of the Cochin edition were Ms. Jyothi Aswani, Managing Partner, Aswani Lachmandas Group; Ms. Parveen Hafeez, Managing Director, Sunrise Group of Hospitals; Ms. Priya Deepak, Founder, The Village Fair; Master Sarang Sumesh, Young Robot Maker; Ms. Thriпти Shetty, CEO, Thriпти Handicrafts. The speakers of the Trivandrum edition were Ms. Anupama Mohan, Media Consultant, Dyuti Public Relations; Mr. Rashid Bin Abdulla, Co-Founder and Director, Genrobotics; Ms. Dinu Elizabeth Roy, Founder, Aham Boutique; Ms Neethu Krishna, Founder, Navami, Cuckoo Vinod, Founder, Ambrosia. The speakers of the Calicut Edition were, Ms Anjali Chandran, Founder, Impresa; Fouzia M, Football Coach; Dr. Shimna Azeez, Medical Officer, Manjeri College, Malappuram.



Women entrepreneurs and speakers at the Cochin Edition of Kitchen Make Something New

Future – Digital Convention

FUTURE was one of the most high profile digital events and the best of its kind conducted in the state of Kerala. KMA was a support partner in this event. The two day event saw the convergence of achievers, professionals, entrepreneurs, academicians, key influencers and other stakeholders like Mr. Nandan Nilekani, Mr. Raghuram Rajan, Mr. Arun M. Kumar and the likes from across the globe. Talks and discussions were held on emerging trends, ground realities and opportunities that would help individuals, enterprises and entrepreneurs to compete and lead in a digital world. The theme of the event was, 'Towards a Digital Future'.



The various sessions at the #Future Digital Convention

Lucknow Management Association

International Women’s Day

On 8th March, the International Women’s Day, LMA in collaboration with AWOKE India Foundation and Jaipuria Institute of Management organised a conference on ‘Empowering Women through Financial Awareness’. The speakers included Prof Kavita Pathak, Director JIML; Mr. A.K. Mathur, Sr. Vice President LMA; Mr. Pravin Dwivedi, President AWOKE India Foundation; Ms. Neyha Mehrotra of Reliance MF and Ms. Aparna Awasthi Dy. GM (Outreach), SBI.



Conference on International Women’s Day

Interactive Session

U.P. Investors Association jointly with LMA organised an interactive session on 17th March - The World Consumer Day. World Consumer Rights Day recognised by the United Nations was inspired by President John F Kennedy, who sent a special message to the US Congress on 15th March 1962. Senior bankers, financial, legal service experts to highlight the need of awareness about consumer’s rights and financial matters among common public. A book titled ‘Paisa Aapka: Bhavishya Aapkaa’ authored by Mr Ajay Shukla, Ex-Member Traffic, Railway Board was released on the occasion.



Interactive session on World Consumer Day

LMA Awards Evening

In the LMA Awards Evening 2018 on 19th March, LMA honoured nine woman achievers in different fields and conferred the Outstanding Management Professional Award 2018, Best Start-up Award and Life Time Achievement Award. Prof Roop Rekha Verma, Former Vice Chancellor Lucknow University delivered a talk on Gender Equality. Mr. Alok Ranjan, Former Chief Secretary was the Chief Guest and Mr. Anup Chandra Pandey, President LMA chaired the event.



Awardees with the panelists

Service Science Workshop

Under the project Improving Effectiveness of Pradhan Mantri Kaushal Vikas Yojana initiated by LMA jointly with LeadWynn, about 200 interns of PMKVY were assessed and those selected to take a certificate course in Service Science Associate Programme comprising four sessions of 90 minutes each. The faculty comprised Dr. Alka Jain and Ms. Somya Gupta under the overall guidance of Dr. Rajan Johri M.D., LeadWynn.



Service Science Workshop

Another batch of 200 interns of PMKVY were assessed and those selected to take a certificate course in service Science Associate Programme.

Presentation

LMA in collaboration with NHRDN and TiE organised a presentation on ‘Bitcoins and Blockchain Technology: Some



Mr Akshay Kumar Gupta addressing

Disruptive Applications’ on 23rd March. The speaker was Mr. Akshay Kumar Gupta, a B.Tech in Computer Science and an IBM Certified Blockchain Expert.

Neuro Linguistic Programming

LMA organised a session on Neuro Linguistic Programming (NLP): A Tool for Achieving Excellence in Academics on by Dr. Dheeraj Mehrotra on 25th March. NLP is an approach to communication, personal development, and psychotherapy created by Richard Bandler and John Grinder in California, United States. Dr. Dheeraj Mehrotra is an Academic Evangelist, at Next Education India Pvt. Ltd., with over 27 years of experience as an academician.



Session on Neuro Linguistic Programming

Workshop

Lucknow Management Association jointly with India Institute of Management Lucknow organised a two day Workshop on ‘How to Scale-up Your Enterprise’ on 31st March and 1st April at IIML Campus. Mr. Anup Chandra Pandey, IIDC, U.P. was the Chief Guest in the inaugural session chaired by Prof Neeraj Dwivedi, Prof Strategic Management IIM Lucknow. The technical sessions were addressed by Dr. Kavita Pathak, Director Jaipuria Institute of Management; Mr. Sumant Pai from Yash Papers; Dr. Ashok Kumar and Dr. Manoj Joshi from Amity Business School; Mr. Anuj Agarwal, Managing Director, Gyan Milk; Mr. Amod Gujral, Managing Director, Encardiorite and Dr. Kshitij Awasthi from IIM Lucknow. The workshop included presentation of live case studies of three successful world class companies in Lucknow with sessions on Entrepreneurial Marketing, Managing for Volatility, Uncertainty, Complexity, Ambiguity (VUCA), Leadership and Strategy for Growth of New Enterprises.



Workshop on How to Scale-up Your Enterprise

Counseling Workshop

YMF in collaboration with Lucknow University Alumni Association organised a Counseling Workshop on ‘Career Alternatives for Commerce Students’ for class XII and B.Com students on 31st March. The lead speaker was Mr. Devesh Agarwal, Chartered Accountant and Coordinator YMF.



Counseling Workshop on ‘Career Alternatives for Commerce Students’

Ludhiana Management Association

LMA Inter Corporate Tournament

To develop fraternity among members and to break monotony, Cultural Affairs Committee of LMA organised the 3rd Inter-Corporate Cricket Tournament on 4th March. More than 200 executive and entrepreneurs from 11 leading corporates participated. In a keenly contested finale, Highway Industries Limited won the tournament and GNA University Phagwara were the runners up. President LMA, Mr Kamal Wadhwa and Chairman Sports Committee, Mr V K Goyal distributed the prizes.



Inter Corporate Tournament

Seminar

Ludhiana Management Association organised a seminar on 'Wealth Creation Through Art' conducted by Mr Rishiraj Sethi, Director and Promoter, Aura Art Development Pvt Ltd, Mumbai on 8th March. Mr Sethi introduced Arts as an asset class for Wealth Generation to members of LMA. He shared that while investing in art as an alternate asset class is preferred in the west for centuries, in India it is in the nascent stage. In India jewellery, real estate and equities were preferred being tangible and easier to understand. The programme was attended by more than 200 industrialists, entrepreneurs, professionals, and senior executives.



Mr Rishiraj Sethi addressing the gathering

Session

LMA organised an interaction on Angel Network and Early Stage Investing with Mrs Padmaja Ruparel, President, Indian Angel Network, New Delhi on 18th March. The session was organised with the objective of generating interest in Angel Investing, understanding its intricacies and offer a platform for mentoring startups to high net worth investors with a strong operational experience at senior positions. Ms Ruparel shared that Angel investing has changed from being a hobby a decade or so earlier to a serious business. The session was attended by 175 members consisting of senior industrialists, entrepreneurs, and professionals.



Ms Ruparel addressing the gathering

Navsari Management Association

Looking to the crises of water in Gujarat and this year affecting to South Gujarat, Navsari Management Association organised a session on 24th March named 'Jal Hai To Kal Hai' with Padma Shree Mathurbhai Savani who is working on water harvesting since 25 years. He spoke on how to save water from routine usage and how a farmer can save water by using sprinkler facility.

Collector of Navsari District, Mr. Rajiv Arora; MLA of Navsari constituency, Mr. Piyush Desai and President of Navsari Nagarpalika, President Mrs. Alkaben graced the event with their presence with relative staff members. The event was attended by nearly 240 people of Navsari town and nearby areas and was very well appreciated by all.



Felicitation of Padmashree Mathurbhai Savani by dignitaries

Pathankot Management Association

Pathankot Management Association organised a Career Guru Event in which a seminar on Group discussion Techniques conducted by Mr. Sahil Kumar was held on 5th March. He addressed the participants and asked them to keep the GD tips in mind. The success of an interjection depends not only on assertiveness but also on the receptiveness of others. 55 students participated in the seminar and it was quite an informative session.

Workshop on Interview skills

Pathankot Management Association organised a workshop on Interview Skills conducted by Mr. Jatinder Kumar (IBT Institute) on 14th March. In his address gave them several tips and techniques for a successful interview. 64 students participated in seminar.

Seminar

Pathankot Management Association organised a workshop on Block Chain & Cloud Computing on 24th March. Mr. SGS Sandhu, CEO & Founder of OXO Solution Pvt. Ltd conducted the workshop. In his address he said Block chain is a leading software platform for digital assets. He also talked about how



Mr. Sahil Kumar addressing on Group Discussion techniques.



Mr. SGS Sandhu addressing about Emerging technologies in IT Sector.

cloud computing is becoming an emerged technologies nowadays as people are getting aware about the centralised cloud system. 52 students participated in the workshop which was a great learning experience.

Quilon Management Association

Quilon Management Association (QMA) jointly with The Institution of Engineers (India), Kollam Local Centre (Chemical Division Board of IEI) arranged a talk with Mr Varun Chandran, Founder and CEO of Corporate 360 as chief guest. Mr Varun Chandran is a millionaire who runs a tech firm out of Singapore and is spreading his wings across the globe. Mr Rajendra Prasad President, QMA & IEI Kollam Local Center chaired the meeting. Mr Franklin Daniel welcomed the chief guest and Mr Sasidharan Pillai introduced the chief guest. Mr Madhu R gave the vote of thanks. Membership certificates were issued to newly joined QMA members.



Mr Varun Chandran, Founder & CEO of Corporate 360 sharing his success story to the audience.

Tarapur Management Association

National Safety Week

TMA executive members were part of the National Safety week organised by Tarapur Industrial Manufacturers Association (TIMA) in association with Directorate of Industrial Safety & Health during 4th to 10th March. TMA executive members Mr Arun Sawant delivered a session on 'Safe Handling of Hazardous Chemicals' on 6th March and Dr Parag Kulkarni delivered a session on 'Occupational Health Aspects of Factory Act' on 7th March. The Safety week is an annual event being organised by TIMA for the benefit of the industries of this area.



Mr Arun Sawant, Executive Member of TMA while addressing the session

Live Web telecast of AIMA's National Leadership Conclave

TMA displayed the live web telecast of AIMA's National Leadership Conclave for the benefit of the members and the executives of the industries. The conclave was organised by AIMA on the theme 'India Reimagined: Innovative, Inclusive, Incivincible' on 14th & 15th March at New Delhi.



Live telecast of AIMA's National Leadership Conclave

Laghuswapna 2018

TMA as a Knowledge partner joined hands with St John College of Engineering & Management to organise the annual event 'Laghuswapna - 2018' on the theme 'Implementation of Best Practices for Better Productivity in Palghar District' on 17th March. During this event experienced professionals from various industries of this part of the country were invited to share their knowledge with the students and faculty members on the various best practices being followed and implemented at their manufacturing facilities in this fast changing business scenario. Dr Prashant Narnaware, District Collector was the Chief Guest; Mr GVS Kumar, President TMA & Mr J. C. Sankhe President PTIF were the Guests of Honour and Mr Albert D'Souza Chairman of St John Institute was also present during the session. The session was very informative and well attended by the dignitaries from the various industries, students and faculty members of St John institute, Palghar.



Mr GVS Kumar President TMA during the Inaugural session of 'Laghuswapna' with other Guests

National Conference

TMA in association with Thakur Institute of Management Studies & Research (TIMSR), Kandivali, organised National Conference on the theme 'Charting National Growth: Socio-economic challenges in Manufacturing & Service sector' on 22nd March. The conference witnessed an overwhelming response from the industry, academicians and students by the way of submission of research inputs on the main & sub theme of the conference. The research papers presented by the participants were judged by the eminent personalities from diverse industries and the Best Papers were awarded during the conference. The session was well attended by the participants from various industries, academicians and students from various colleges.



TMA Executive members & TIMSR team during the National Conference

Thrissur Management Association

Thrissur Management Association organised its Monthly Guest Lecture on the theme 'Role and Functions of Central Vigilance Commission' on 23rd March. The Chief Guest was Mr. K V Chowdary IRS, Central Vigilance Commissioner. Mr. K V Chowdary explained the measures to eradicate corruption from the system. About 90 participants attended the programme.



Mr. K V Chowdary IRS (Central Vigilance Commissioner) addressing TMA members

National Hardware Startup Conclave

TMA organised a National Hardware Startup Conclave at Cochin on 10th March and the President TMA, Er. Christo George was the speaker at the event. The topic was ‘Industrial Electronic Hardware and sharing of Industrial Experience’. The programme was well appreciated by the participants.



Er. Christo George, President TMA, addressing



Release of TMA in-house Magazine ‘Management Voice’

Annual TMA Management Convention

The Annual TMA Management Convention was conducted on 27th February. The theme of the convention was ‘Leadership in the age of Disruption’. The convention was attended by more than 250 participants. This flagship programme was inaugurated by Past President AIMA, Mr. Firdose Vandewala. Awards and scholarships were given during the function and third issue of ‘Management Voice’ was also released.

Trivandrum Management Association

Women’s Day Celebrations

TMA organised a workshop on the right diet, self defence demo, quiz programme and zumba dance for women at the programme ‘Assertions’ an eve to celebrate womanhood held on 7th March in connection with International Women’s Day, followed by TMA – ALIVE Women Entrepreneurs Award 2018. Three senior women entrepreneurs above 60 in the Trivandrum city were honoured with the TMA women entrepreneurship Award jointly instituted by the TMA and Alive. Ms. Sobha Koshy, Former, Chairperson, Kerala State Commission for Protection of Child Rights presented the awards to Dr. Santhamma Mathew, Managing Director, Credence Hospital, Ulloor; Ms. Saraswathy M. Nair, Owner, Saras Driving School, Ambalamukku and Dr. K.G. Vijayalekshmi, Chairperson, Sandeepani School, Palayam. The women’s day programme was well received by the participants.



Ms. Sobha Koshy presenting the TMA-ALIVE Women Entrepreneur Award to Dr. Santhamma Mathew.



Procurement

AIMA and The World Bank offers

Professional Diploma in Public Procurement (PDPP)

PDPP caters to procurement practices across the globe and the endeavor is to enable anyone interested in Public Procurement to get an overview of the field and to understand the rationale behind Public Procurement decisions.

The course is delivered as a blend of e-Learning, instructor-led-sessions, self-study and social learning. The delivery of this course is governed by the 'Charter on Public Procurement Studies' (CPPS). The ILT sessions (face to face) are spread over five days. At the end of comprehensive online and offline training, a summative assessment will be conducted. On successful completion of the programme, the partner institute will award the Professional Diploma in Public Procurement (PDPP).

Will benefit :

- Procurement Professionals for updating their domain knowledge
- Non-procurement professionals who participate in or manage procurement function
- Employees of private sector bidding in Public Procurement
- Anyone interested in Public Procurement.

Key Features

- Certification by premier institute like AIMA and the World Bank
- Enhance Knowledge and skills to undertake effective procurement using best in class practices
- Blended learning/ Actionable learning
- Opportunity to get AIMA's library membership
- User friendly & easy to use technology interface
- Benefit from strong AIMA industry connect and networking
- Student membership of AIMA with all privileges like subscription to Indian Management Journal

AIMA Events Calendar

Event	Programme Chairman / Director	Venue	Date
Managing India Awards 2018	Sanjiv Goenka Chairman R P Sanjiv Goenka Group	New Delhi	18 April 2018
2nd AIMA Conference with Imperial College	Sunil Kant Munjal Chairman, The Hero Enterprise	London	30 April 2018
3rd Digital & Social Marketing Retreat	T V Mohandas Pai President, AIMA & Chairperson, Manipal Global Education Services Pvt Ltd & Vikram Chandra Consulting Editor, NDTV	Goa	17-19 May 2018
National Management Business Simulation Games (NMG)		Mumbai Bhubaneswar Bengaluru New Delhi Grand Finale	21-24 May 2018 04-07 June 2018 18-21 June 2018 02-12 July 2018 13 July 2018
CEO's Delegation to China	Sunil Kant Munjal Chairman The Hero Enterprise	China	03-09 June 2018
13th Global Advanced Management Programme 2018	Solomon N Darwin Executive Director, Center for Corporate Innovation Haas School of Business, University of California, Berkeley	California, USA	24-30 June 2018
National Competition for Young Managers		Kolkata Bangalore Mumbai Delhi Grand Finale	06 July 2018 13-14 July 2018 13-14 July 2018 20-21 July 2018 27 July 2018

Event	Programme Chairman / Director	Venue	Date
HR Leadership Retreat	T V Mohandas Pai President, AIMA & Chairperson, Manipal Global Education Services Pvt Ltd	Goa	July 2018
6th Marketing Retreat		Goa	August 2018
AIMA's Corporate Management Olympiad		Delhi/ NCR	August 2018
Shaping Young Minds Programme		Bharuch	August 2018
National Competition for Young India		Bhubaneswar Bengaluru Mumbai New Delhi	September - October 2018
Student Management Games (SMG 2018)		All India	September – November 2018
National Management Convention		New Delhi	26-27 September 2018
7th Young Leaders Retreat		Goa	October 2018
8th Innovation Practitioners Summit		New Delhi	November 2018
National Management Quiz		Kolkata Bengaluru Mumbai New Delhi	November - December 2018
Young Manager Simulation Champions (YMS 2018)		Delhi/ Mumbai/ Bengaluru	December 2018
HR Summit 2018		New Delhi	December 2018

To view full calendar please visit www.aima.in

For any feedback, suggestions or advertising queries please write to, aimanews@aima.in

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