

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

MAY 2019



Dear Readers,

It gives me great pleasure to present the next issue of AIMA News.

Staying true to its mandate of spreading management thought not just at national but at international levels, AIMA participated in the 49th St Gallen Symposium held on 8th - 10th May 2019 at the University of St Gallen, in Switzerland. AIMA as the India partner of the Symposium, contributed with a high profile Indian delegation which included Mr Sanjay Kirloskar, Senior Vice President, AIMA and Chairman and Managing Director, Kirloskar Brothers; Mr Sudhir Jalan, Chairman & Managing Director, Meenakshi Tea Ltd; Mr Rajive Kaul, Chairman, NCCO Corporation Ltd; Mr Pranjali Sharma, Author, Kranti Nation: India and the Fourth Industrial Revolution; Ms Rekha Sethi, Director General, AIMA and Mr Roshan Shankar, Advisor, Government of NCT of Delhi. The St Gallen Symposium is an annual conference taking place at the University of St Gallen, aimed at fostering intergenerational and intercultural dialogue between the decision makers of today and tomorrow.

Closer home, AIMA continued to reach out to aspiring and practicing managers through its various services and programmes.

AIMA organised the 4th edition of its Digital & Social Marketing Retreat last month at Goa. The Retreat held on the theme 'Digital for Driving Every Business', was Co-Chaired by Mr D Shivakumar, Group Executive President-Corporate Strategy & Business Development, Aditya Birla Group and Mr Mithun Sundar, Chief Revenue & Marketing Officer, Myntra. Several other eminent industry leaders and subject matter experts also addressed the participants over various sessions across two days. More details are carried inside.

In addition, the 20th edition of AIMA's hugely popular National Management Quiz successfully concluded last month after gruelling regional rounds across India. The programme witnessed active participation of over 110 teams from both private organisations and PSUs, and the winners declared at the Grand Finale held recently in New Delhi. A brief report can be found in this issue.

AIMA's nascent initiative, the Young Leaders Council continued to reach out to young leaders and achievers from varied fields. The first AIMA YLC Bengaluru chapter event was organised with Justice Santosh Hegde, former Justice of the Supreme Court of India as the keynote speaker. Also, the YLC Indore Chapter was launched along with Indore Management Start-Up & SME symposium.

AIMA continued to reach out the academic and management fraternity through its testing services, education & training programmes and workshops. You will find more details inside along with updates from the LMAs and some interesting articles on management.

I hope you enjoy reading this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards,

Rekha Sethi
Director General

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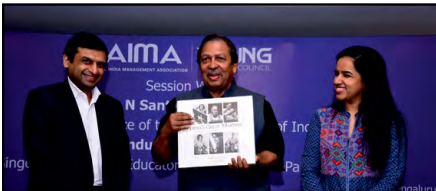
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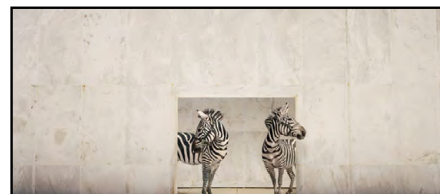
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Global Advanced Management Programme 2019

Prospects and Challenges for
Business in China's new context

November 17th – 22nd, 2019
Beijing, China

Programme Director

Mr Claude Smadja, Former Managing Director,
World Economic Forum and President, Smadja & Associates Inc.

Programme Background

China has emerged as the new superpower on the basis of an ecosystem which spots, encourages and rewards merit. The policy of encouraging new business models, development and deployment of latest technologies has enabled the Nation to march ahead by creating wealth and lifting millions out of poverty. The focus on robust infrastructure and nation-building has made the country a role model for the countries like India to follow. It has also excelled in developing Artificial Intelligence and Robotics and in some areas of Innovation considered even ahead of the Silicon Valley.

Global Advanced Management Programme in Beijing, China, will cover case discussions, presentations, executive panels, site visits and interaction with the top management teams of some of the best companies in China. The learning experience will be very intensive and interactive and one that will have immediate relevance and impact.

Objective

To create a programme for the participants that will allow them to get a better understanding of what is going on in China's economic, business, political and social scene, identify key drivers and factors guiding some Chinese corporations strategies, help identify the key opportunities and challenges linked to doing business in and with China and start new relationships with Chinese companies and entrepreneurs.

Course Fee

USD 8000 + GST per participant (in equivalent INR).

Inaugural discount of USD 750 per participant available on registrations, along with the delegate fee received latest by 31st August, 2019.

Early Bird Discount of USD 500 per participant for registrations received along with participation fees by 30th September, 2019

For online registration and payments, please visit www.aima.in

For further details, please contact :

Mansoor Hassan-Manager

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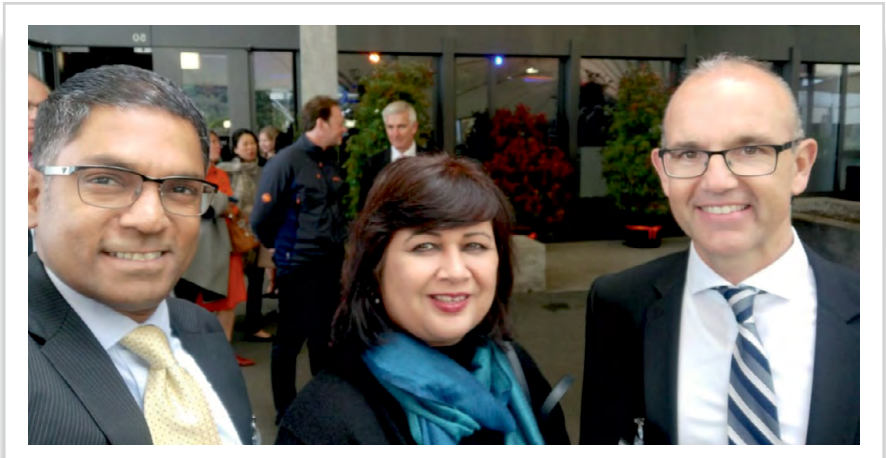
49th St Gallen Symposium



The AIMA delegation for the St Gallen Symposium

AIMA participated in the 49th St Gallen Symposium held on 8th - 10th May 2019 at the University of St Gallen, in Switzerland. The theme of the Symposium was 'Capital for Purpose'. AIMA as the India partner of the Symposium, contributes with an Indian delegation to be a part of this annual global dialogue. The AIMA delegation this year included Mr Sanjay Kirloskar, Senior Vice President, AIMA and Chairman and Managing Director, Kirloskar Brothers; Mr Sudhir Jalan, Chairman

& Managing Director, Meenakshi Tea Ltd; Mr Rajive Kaul, Chairman, NICCO Corporation Ltd;



(L-R) Pranjal Sharma, Author, Kranti Nation: India and the Fourth Industrial Revolution; Rekha Sethi, Director General, AIMA and Beat Ulrich, CEO, St Gallen Foundation

Ms Rekha Sethi, Director General, AIMA and Mr Roshan Shankar, Advisor, Government of NCT of Delhi.

The St Gallen Symposium is an annual conference taking place at the University of St Gallen, aimed at fostering intergenerational and intercultural

dialogue between the decision makers of today and tomorrow. The Symposium witnessed more than 600 leaders discussing this year's topic together with 200 exceptional students and young leaders from over 50 countries.

Training Programme



Participants at the training programme

AIMA organised a training programme on 'Procurement in e-Governance Domain' for employees of Madhya Pradesh Agency for Promotion of Information Technology, Government of Madhya Pradesh on 9th-10th May 2019 at Bhopal. Some of the topics

covered during the training were on RFP Preparation, Procurement Mechanism, Bid Process Management and MeITy model RFP. The programme was very well received by the participants.

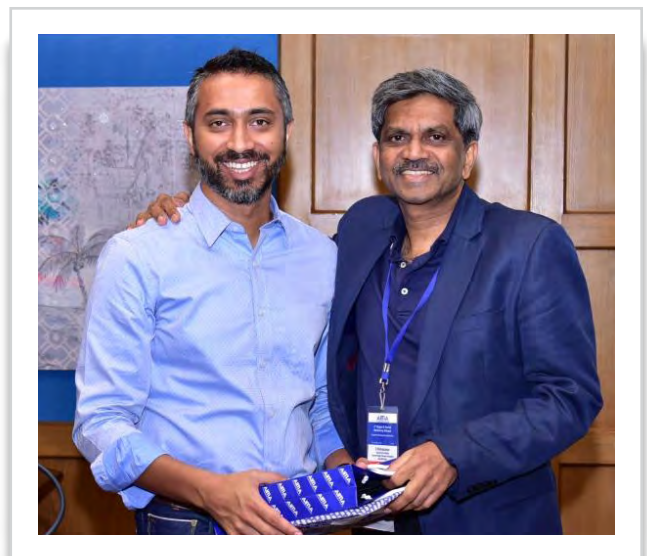
4th Digital & Social Marketing Retreat



Participants and speakers at the 4th Digital & Social Marketing Retreat

AIMA organised its 4th edition of Digital & Social Marketing Retreat on the theme 'Digital for Driving Every Business' from 17th to 19th May 2019 at Goa. The Retreat was Co-Chaired by Mr D Shivakumar, Group Executive President-Corporate Strategy & Business Development, Aditya Birla Group and Mr Mithun Sundar, Chief Revenue & Marketing Officer, Myntra.

The retreat was an informal setting with knowledge and experience-sharing sessions and brought together the CEOs, CMOs, senior marketing professionals and decision makers from both digital and non-digital businesses for a dialogue with the CEOs and innovators who are leading the growth of digital markets.



Mithun Sundar, Chief Revenue & Marketing Officer, Myntra with D Shivakumar, Group Executive President -Corporate Strategy & Business Development, Aditya Birla Group

Some of the eminent speakers who addressed the participants included Mr Siddharth Banerjee, Director, Global Sales Organisation, Facebook; Mr Anant Rangaswami, Editor of Storyboard, the Advertising, Media and Marketing Show, CNBC TV18; Mr Vivek Lohcheb, Head, Offline Merchant Business, PhonePe; Mr Anil Goteti, Head of Marketing, Monetisation and Merchandising, Flipkart; Mr Neeraj Arora, Managing Director, Capability Network - Technology, Accenture Strategy; Ms Anusha

Shetty, Founder & CEO, Autumn Worldwide and Mr Kushe Bahl, Partner, McKinsey & Co. The format of the Retreat included interactive sessions, case studies, talks by inspirational leaders and more. It was attended by CEOs, business heads, CMOs, marketing heads, senior digital marketing professionals who took away key insights into the innovative digital strategies being followed by leading corporations to drive their business.

Congratulations!

Ashwani Chopra, Deputy Director, Information Technology, AIMA received the 'Eminent CIO Award' at the 17th edition of the Infotech Forum (IT Forum) Enterprise Customer Summit on 7th June 2019 at New Delhi. This year's Infotech Forum 2019 recognised the Eminent CIOs of India, Top 25 Most Trusted Companies and 50 Most admired brands in India. More than 100 CEO, CIO, CTO, CISO from Indian ICT Industry participated in the event.



Ashwani Chopra, Deputy Director, Information Technology, AIMA receiving the 'Eminent CIO Award'

Young Leaders Council



(L-R) Vineet Agarwal, National Chairman, YLC & MD, Transport Corporation of India Ltd; Justice Santosh Hegde, former Justice of the Supreme Court of India and Bindu Subramaniam, Co-Founder SaPa in Schools

AIMA Young Leaders Council organised the first Bengaluru Chapter Event on 13th May 2019 with Justice Santosh Hegde, former Justice of the Supreme Court of India as the keynote speaker. The event was chaired by Mr Vineet Agarwal, National Chairman, YLC & MD, Transport Corporation of India Limited and the welcome address was delivered by Bengaluru Chapter Chair Ms Bindu Subramaniam, Co-Founder SaPa in Schools. Justice Santosh Hegde Spoke on the role of Governance - Challenges and Solutions . The session was very well received by the participants.

AIMA Young Leaders Council also launched Indore Chapter on 1st June 2019 along with Indore Management Start-Up & SME symposium. Some

of the eminent speakers who addressed the session include Mr Vineet Agarwal, National Chairman, YLC & MD, Transport Corporation of India Limited; Mr Pranav Pai, Founder Partner & Chief Investment Officer, 3one4 Capital & National Vice Chairman, AIMA YLC; Mr Kartik Sharma, Director, Agnitio and Mr Vedant Kanoi, Founder & CEO, Foodcloud amongst other. YLC Indore Chapter members along with Mr Ashwin Palshikar, Indore Chapter Chair had a separate

meeting with AIMA YLC Chairman regarding the way forward to strengthen the chapter membership and activities. The Session was very well received and was an insightful experience for young entrepreneurs from Indore to learn from founders/ Entrepreneurs on Panel.



YLC Indore Chapter Members with speakers

National Management Quiz - 2019



Winners of AIMA's National Management Quiz 2019

The 20th edition of AIMA's National Management Quiz was conducted across India. The regional rounds were held in Mumbai on 22nd May; Bengaluru on 23rd May; Kolkata on 24th May and the Delhi regional round and the Grand Finale was held on 31st May. Dr. Rajib K. Mishra, Director - Marketing & Business Development, PTC India Ltd was the Chief Guest of the programme.

SAIL- Bokaro Steel Plant emerged as National Champion in this year's NMQ. POSOCO was the National 1st runners up and SAIL - Bokaro Steel Plant was the National 2nd runners up. The programme witnessed a participation of over 110 teams from all over India from both private and PSU companies.

Workshop for Contractual Dispute Resolution Programme



Participants of Contractual Dispute Resolution Programme at the workshop

AIMA organised a three day workshop for the participants of Certificate Course in Contractual Dispute Resolution Programme (CPCDR) from 28th-30th May 2019 at New Delhi. CPCDR is offered by AIMA with technical support of the World Bank. Some of the eminent speakers who addressed the participants included Mr Sanjay Aggarwal, Director, Public Procurement Division, Ministry of Finance; Mr Shanker Lal, Lead Procurement Specialist, World Bank; Ms

Neera Sud, DGM, Steel Authority of India Limited; Mr D C Joshi, Executive Director, Power Grid Corporation of India Ltd; Mr D P Sen, Executive Director (C&P), GAIL India Ltd. The sessions were attended by middle and senior-level officials from PWD Mizoram, Municipal Administration-Chennai, HPCL, RECL, Power Grid, SECI, DWSS, DFCCIL, Ministry of Road Transport and Highway, TWAD Board and World Bank.

In-House Training Programme



Participants of IOCL In-house Training Programme

AIMA conducted a one-day In-house training programme for IOCL employees on the theme 'Industry 4.0' on 21st May 2019 at IIPM, Gurgaon. In Industry 4.0, the broad scope of digitalisation means that companies can leverage new technologies across all their value chains in areas as diverse as sales, finance, research and development and HR. Knowing the relevance and importance of Industry 4.0, IOCL took an initiative to develop its people towards this change. The training was very well appreciated by the participants.

Another in-house training programme on 'Mentoring' for senior professionals and mentors of Reserve Bank of India (RBI) was organised on 17th May 2019. One day training was conducted for TRL Krosaki Refractories Limited on 23rd April 2019 at TRL Kolkata office. The training was to enhance Marketing skills of the marketing team of TRL. The participants from various locations participated and learnt about marketing strategies



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Chanakya

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28th National Competition for Business Management Simulation (NMG - 2019)

About National Management Games (NMG)

NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It is one of the most awaited and prestigious annual event based on Business Management Simulation, organised by AIMA. The participants get exposed to the intricacies of running a company with focus on resource management, market trends, cost analysis, product positioning, production planning, inventory control etc. The winners of NMG represent India in the Asian Management Games (AMG).

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 30,000 per team	₹ 32,000 per team
4 – 6 Teams	₹ 26,000 per team	₹ 28,000 per team
7 Teams & above	₹ 25,000 per team	₹ 26,000 per team

Premium Slab - Participation Fee (With Extra Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 40,000 per team	₹ 42,000 per team
4 – 6 Teams	₹ 36,000 per team	₹ 38,000 per team
7 Teams & above	₹ 35,000 per team	₹ 36,000 per team

- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- GST will be charged extra
- Participation Fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit <http://simulation.aima.in>

Dates and Venues

VENUE	ROUNDS	DATES
Mumbai (Western Round)	Training Round, Prelim Round, Regional Final	20 – 23 May
Bhubaneswar (Eastern Round)	Training Round, Prelim Round, Regional Final	10 – 13 June
Bengaluru (Southern Round)	Training Round, Prelim Round, Regional Final	24 – 27 June
New Delhi (Northern Round)	Prelim 1 Training Round, Prelim Round	1 – 3 July
	Prelim 2 Training Round, Prelim Round	8 – 10 July
	Prelim 3 Training Round, Prelim Round	15 – 17 July
	Northern Regional Final	18 July

GRAND Finale : 20 July, 2019

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The Power of Pi

Any class six kid would tell you what is Pi. It is the value, to the nth place of decimal, 3.142857 or approximately 22/7, and that it is the ratio between the circumference and diameter of a circle. Yet, ask many 50-year-olds especially the 'MA History' types and chances are they would either think of a dessert pie or the smallest Indian coin till the Second World War, 192 of which made a rupee! My story is about one such guy.

I was a regular walker in our South Delhi colony's central park. With a beautifully laid-out garden, lovely trees, manicured grass, neatly paved wide walk-ways, it was an oasis in the midst of roads packed with smoke-belching vehicles.

I used to walk at a fairly brisk pace, always clockwise, sticking to the outer edge of the peripheral track. It must be quite fast because most people found it tough to keep pace. Actually it's strange; I couldn't run at all – a few hundred yards is enough to tire me out – but I could give most walkers a run (pun intended) for their money.

There was this guy, about 10 years my junior in age who also walked fast. He was always trying to race me. Most people walked in the same direction, so often we didn't even cross each other. But whenever we did, he was on my heels. One day I met him in the first round itself. My friend was walking in the opposite direction and we crossed each other. Instinctively, we both noted the spot. In the second round he had gained some distance and yet more in the third. His joy knew no bounds. He was all smiles and couldn't contain himself as he flexed his arms and said "Aaj aap peeche reh gai" (Today you

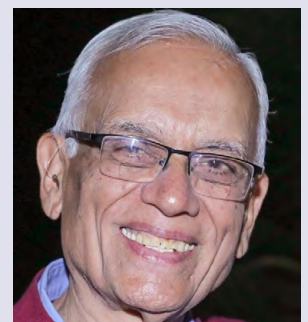
have lost). I told him he was mistaken; it was only the 'Power of Pi'. The guy was flabbergasted. "What do you mean? Haven't I beaten you squarely?"; he said brusquely.

I asked him to change direction. I did likewise and we started again. This time he lost. The guy couldn't believe it. He increased his pace but again he was beaten. He looked askance at me and I again told him "it's only the power of Pi". He seemed thoroughly confused. Quietly I left the park.

Next few days, I deliberately changed direction after every two rounds. He did the same, always walking in the opposite direction. He'd win whenever he walked anti clockwise and lose in the reverse. I'd only repeat "The power of Pi" every time we crossed. By the fourth day our man was a nervous wreck. He folded his hands and begged to be told about this Pi. "I'll never race you again, but pray, who the devil is Pi." He pleaded.

We sat down on a bench and I explained to him the meaning of Pi. The fact that when he walked anti-clockwise and stuck to the left, he was on the inner edge and thus on a shorter circumference. The track being wide, if we walked 1-1/2 meter apart he was covering almost 10 meters less. In the opposite direction, I had the same advantage.

Now he was a relieved man. He didn't race me after that day.



*by Krishan Kalra
Past President, AIMA*

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*In ODL Mode

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Helping Stay-at-Home Parents Reenter the Workforce

by Joanne Lipman

June 07, 2019



Matthias Clamer/Getty Images

In 2008, Hagit Katzenelson left her job at a tech startup to care for her three small children. Four years later, she was revved up and ready to return. Armed with an electrical engineering degree, an MBA, and 14 years of previous work experience, she refreshed her skills with consulting projects and by developing a mobile gift-giving app on her own. Yet when she applied for product jobs, she hit a wall... again and again, for five full years. Prospective employers either questioned her qualifications and commitment or ignored her altogether. "I've had a lot of really well-

meaning people tell me to quit looking," she told me. They'd say, "Come on, you're banging your head against a closed door."

When it comes to working families, employers and politicians tend to focus on new mothers and fathers. Yet parents who leave the workforce when their kids are young but later want to reenter it might be corporate America's greatest untapped resource. With unemployment rates near historic lows and companies bemoaning labor shortages, it's time to tap into this talent pool. For the past year, I've

worked with organizations trying to do just that. I have also interviewed scores of executives about the strategies they're using to create more on-ramps. Here are five of the most promising:

Create "returnships." Karen Hooper, an aerospace engineer, quit her job after her twin sons were born in 1996. By the time they entered high school, she was eager to return to full-time work. But it was only in 2017, a decade after she started looking, that she was hired. What finally made a difference was a "returnship" program with United Technologies. "It wasn't a coffee-type internship. It was a real job," Hooper says. "It started out immediately training [me in] something that would lead to a permanent position."

Goldman Sachs debuted one of the first returnship programs in 2008, and there are now at least 50 similar ones across the United States, 38 of which were launched in just the past two years, according to iRelaunch, a career re-entry firm. Many more operate abroad. These programs, structured like internships, are growing at an explosive rate. Open to men and women who have taken a career break of at least two years, they generally last from eight weeks to six months. Returnees are able to refresh their skills and organizations can evaluate them as potential employees. Then everyone can gauge whether there is a good long-term fit. If not, the returnee at least has a more updated resume.

Along with United Technologies, about two dozen companies including IBM, Apple, and Johnson & Johnson have built returnship programs specializing in tech jobs, with the help of the Society of Women Engineers and iRelaunch. Nearly 400 professionals have participated in these programs, and 85% have been hired into permanent jobs, says iRelaunch cofounder Carol Fishman Cohen. That group includes Hooper, who was hired full time as a

United Technologies project engineer following her returnship. She credits the program with giving her the skills and network to rebuild her career. She likened re-entry to riding a more modern bike instead of "the old banana-seat" one she rode years ago: "The gears have changed and the frame has changed, but I still know how to ride."

Hire returnees into permanent positions, with support. Some companies skip the returnship phase and go straight to direct hiring with new programs that offer coaching and mentoring designed specifically for returnees. UBS, for example, morphed the returnship program it started in the U.S. in 2016 into a direct hire program last year – a sensible move since it was already hiring 92% of participants into permanent jobs. Its program includes an assigned "buddy" and an onboarding orientation program before the first day of work to ease re-entry.

Ford also started with a returnship program in 2017 but transformed it into a direct-hire program this year, offering participants skills training, an assigned mentor, and a "buddy" to help navigate office culture. A dozen people have gone through the program, and they range from a mom out of the workforce for 20 years to a male military veteran who took a break to go college. "There's no reason why that number couldn't be hundreds over time," says Julie Lodge-Jarrett, the automaker's chief talent officer. After all, the company hires as many as 3,000 employees a year and a tight labor market has forced it to look beyond their traditional hires.

Host events to welcome candidates. Several companies have set up workshops to meet and evaluate potential returnees. Bloomberg offers a "Returner Circle" program, a day-long event for a couple of dozen pre-approved applicants that combines career information, coaching, and exploratory interviews. Since 2016, it has hosted

workshops in New York, Tokyo, and London and hired mid- to senior-level employees in areas including sales, data analysis, and research. Similarly, Bank of America hosts “Returning Talent” workshops geared to professionals who want to come back to work, offering advice on interview skills and career searches, along with the opportunity to meet some of the bank’s recruiters. “People who have been out of work for a variety of reasons – including to raise a child, care for a loved one, support a military spouse, etc – represent a tremendous pool of untapped talent,” says Jenise Tate, the head of women’s strategic initiatives for the global talent acquisition team at Bank of America.

Offer more than cash. Many parents returning to the workforce are still trying to balance family and career and interested in part-time or flexible work. Offering health insurance, retirement accounts, and other benefits to these recruits can make a big difference. A Glassdoor survey found that four out of five people would rather have benefits than a pay increase, with health insurance topping the list. And yet just 25% of part-timers have access to that number-one perk through their companies. Some employers are starting to step up on this front; Johnson & Johnson, Costco, JP Morgan Chase and Boston Consulting Group (BCG) are among those now offering health insurance and other benefits to some part-time workers. Or consider flexible work arrangements. BCG also works on a project-by-project basis with past consultants, allowing the firm to maintain relationships with former colleagues. “These are often, but not limited to, women who have decided to leave the full-time workforce but still want to have a chance to stay active [just] more on a basis that meets their needs,” says Matt Krentz, a senior partner and managing director. “A number of them end up returning to a full-time role.”

Connect with college programs. In recent years, college placement centers, once set up for graduating seniors and students seeking internships, have expanded their reach to alumni. University of Michigan, Bucknell, and Colorado State University are among the many that promote career counseling for alums at any stage of life. Some colleges retooled their career placement efforts after the 2008 financial crisis, in order to help alums whose jobs had disappeared. When the University of Chicago School of Law offered a day of career counseling in 2009, the program filled up in 24 hours.

At American University, a counselor is assigned specifically to alumni. Among other services, the university offers three free advisory sessions and invites past graduates to its job fairs. Employers are more amenable to returnees than they once were, notes Matthew Pascoello, who has spent more than two decades as director of alumni professional development at American’s Washington School of Law. “It’s no longer a scarlet letter to, heaven forbid, take time off to raise a family,” he says.

While an encouraging start, these programs aren’t a cure-all. They capture only a small percentage of the millions of people who are trying to reenter the job market, and returning workers may still find they are paid less than coworkers or set back levels below their previous positions. But there are signs that these programs will have to get better, fast, because a new and much larger wave of women – and men – will be taking time off from their careers soon: 84% of millennials of both genders say they expect to take a “significant” break at some point in their careers for childcare or other reasons. Organizations that are building on-ramps for the returnees today will be the ones best poised to take advantage of all those coming in the future.

And in some cases, they might just find their future leaders, as UBS did when they hired Karen Sunderam. A New Jersey mom of four kids under nine, she joined the bank's returnship program in the fall of 2017 and has stayed on at the firm as an executive director, one level higher than the job she left at Morgan Stanley in 2015. "I never thought I would stay at home forever," she says, but she felt comfortable taking a two-and-a-half year break because she knew about the on-ramp programs.

Hagit Katzenelson landed in Walmart's first class of 32 returnship participants this past September after attending an event hosted by Path Forward,

a non-profit that works with companies including Netflix, SAP, and Walmart to help develop returnship programs. For her, the event brought five years of job hunting to a close. She was hired immediately afterward as a senior product manager in the company's Sunnyvale office. "It was an opportunity to go and prove myself," she says. She's delighted to be back at work. But she knows so many others are still banging their heads against closed doors. "Five hundred women were at this session, all looking to come back after a career break. It was heartbreaking," she says. "There's this industry that says, 'We don't have enough talent,' and there's this talent that is just waiting to get back to work."

Joanne Lipman is the author of "That's What She Said: What Men and Women Need to Know About Working Together" (William Morrow). She is former chief content officer of Gannett and editor in chief of its USA Today and the USA Today Network, comprising the flagship title plus 109 local newspapers.

Disclaimer:

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45th National Competition for Young Managers

**Smart Organisation:
Innovative, Capable, Competitive**

Mumbai, Bengaluru, Kolkata & New Delhi

Participation Fee (per team)*

(*For a team of three persons)	1-2 Team	3-6 Teams	7-More Teams
For Members of AIMA	₹27,000	₹26,000	₹25,000
For Non-members of AIMA	₹28,000	₹27,000	₹26,000

18% GST will be charged extra

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A

* Nomination will only be confirmed on receipt of participation fee. The fee paid is non-refundable/ non-adjustable, though participation by a substitute is allowed, till the written report is submitted.



Date of the Competition

Kolkata	26 July, 2019	GRAND FINALE Delhi 30 August, 2019
Bengaluru	5-6 August, 2019	
Mumbai	8-9 August, 2019	
Delhi	22-23 August, 2019	

Eligibility Criteria

A three member team of executives less than 35 years of age (as on January 1, 2019) is eligible to participate. The team should be from an organisation only. Organisations are also free to nominate as many teams as they wish.

Each team will be required to send the mandatory non-refundable entry fee, along with the registration form. The fees should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi and is payable in advance (at least 10 days ahead of the competition).

Kindly contact for more details and submission of registration forms to:

Ms Poonam Rawat, Manager-CMD

ALL INDIA MANAGEMENT ASSOCIATION : Management House, 14, Institutional Area, Lodi Road, New Delhi-110003

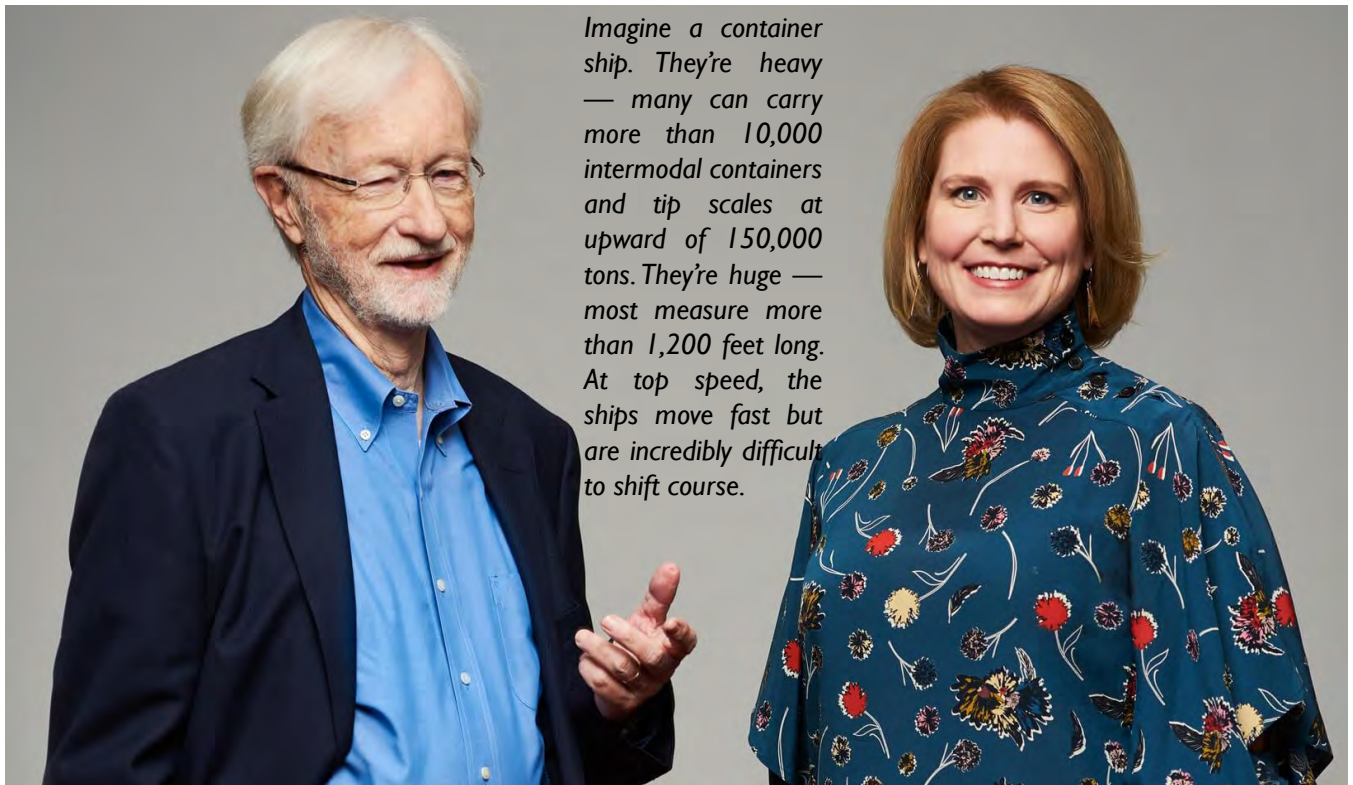
Tel: +91 11 24608510 (D), 2464 5100, 4312 8100 Ext.: 241, M. : +91 9818381229, E-mail : prawat@aima.in, Web : <http://www.aima.in>

Online registration also available please visit www.aima.in

Can a Giant Company Behave Like a Startup?

Stanford GSB faculty reveal the art of engineering entrepreneurialism within existing organizations.

March 6, 2019 | by Matt Villano



Imagine a container ship. They're heavy — many can carry more than 10,000 intermodal containers and tip scales at upward of 150,000 tons. They're huge — most measure more than 1,200 feet long. At top speed, the ships move fast but are incredibly difficult to shift course.

Charles A. O'Reilly III and Amy Wilkinson teach Stanford GSB students how even giant companies can behave like innovative startups. | Drew Kelly

Big companies are like these ships. They're heavy — often with massive overhead, multiple locations, and thousands of protocols. They're huge — with budgets in the billions or multimillions, and tens of thousands of employees. Not surprisingly, change is difficult for these behemoths, as well.

But every big company strives for these shifts, or risks obsolescence. The challenge is the subject of a popular course at Stanford Graduate School of Business dubbed Beyond Disruption: Entrepreneurial Leadership Within Existing Organizations.

The course is co-taught by Charles A. O'Reilly III, the Frank E. Buck Professor of Management, and Amy Wilkinson, a lecturer in management. With firsthand anecdotes from creators within big corporations, the course seeks to help students understand which approaches to innovation work, which don't, and what it takes to help organizations nimbly stay ahead of disruptive threats and avoid problems that lead to decline.

"Whether you're in the C-suite or middle management, these skills will help you innovate and navigate inside a larger organization," says Wilkinson.

Here Wilkinson and O'Reilly share valuable insights in shifting large organizations successfully.

Importance of Ambidexterity

The instructors explain there are two ways to think about innovation in a big company. The first take is a bottom-up approach that essentially mirrors traditional entrepreneurialism, in which individual employees drive change. The second strategy is top-down, focusing on what senior leaders must do to design an organization in a way that would be receptive to innovation.

As O'Reilly explains it, success comes from the contrapuntal coexistence of these perspectives.

"Our approach incorporates the individual skills view and the organizational structure view," said O'Reilly, author of *Lead and Disrupt: How to Solve the Innovator's Dilemma*. "These are two very different perspectives on how to spark change, but you have to shift them both."

For O'Reilly, in order to disrupt on the organizational level, senior leaders must become "ambidextrous," meaning they must be good at promoting exploitative efforts while managing exploratory ones.

Our approach incorporates the individual skills view and the organizational structure view. These are two very different perspectives on how to spark change, but you have to shift them both.

Charles O'Reilly

Fundamentally, this suggests business leaders who wish to handle disruption need to manage two approaches that — at least on the surface — are paradoxical. Exploitation seeks to streamline, focusing on efficiency and short-term incremental improvements. Exploration is precisely the opposite — companies must be willing to try new things, iterate, fail, try, and try again.

"The skill sets for each of these are vastly different — oftentimes people are good at one and not the other," he says. "Some of the things we focus on with students are how to tolerate these differing perspectives, and how to align a company to create the space necessary for both leadership styles."

In Defense of the Individual

Wilkinson, the author of *The Creator's Code: The Six Essential Skills of Extraordinary Entrepreneurs*, focuses more on individual skills necessary to innovate within the corporate superstructure.

She says that anyone can drive change within a larger organization, so long as they are motivated by purpose and they believe what they're building is bigger than they are. Specifically, Wilkinson refers to these change agents as "creators," and identifies (and shares) six skills that senior leaders can learn, practice, and pass on to others.

- 1. Find the Gap:** Creators keep their eyes open for new opportunities and unmet needs. They then meet these needs by transplanting ideas across divides, designing a new way forward, or merging disparate concepts.
- 2. Drive for Daylight:** Creators focus for the next big idea and set the pace for others inside a company.
- 3. Fly the OODA Loop:** Creators master fast-cycle iteration by observing, orienting, deciding, and acting (hence the acronym, OODA) on key issues. This enables them to gain an advantage and keep moving.
- 4. Fail Wisely:** Creators realize that small failures are necessary to avoid major mistakes. As part of this learning process, they learn where to test hypotheses and develop resilience.
- 5. Network Minds:** Creators recognize that harnessing cognitive diversity can be a boon to any organization. To do this, they design shared spaces, foster flash teams, hold prize competitions, and build work-related games.
- 6. Gift Small Goods:** As simple as it might sound, creators trade in generosity by sharing information, helping with tasks, and opening opportunities to others.

“The six essential skills are not discrete, standalone practices; each feeds the next, creating synergy and momentum,” she says. “When a creator brings together all six skills, employees, customers, investors, and collaborators of all kinds take notice. Customers become evangelists. Employees turn into loyalists. Investors back the company with support that transcends financial returns. It’s something magical. And it can happen anywhere.”

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Ahmedabad Management Association

AMA's Summer Workshops 2019 continued in this month. 55 workshops were conducted during the month on a wide range of interesting subjects like Creating Lasting Impression, Goal Setting, Developing a Winning Personality, Seven Habits of Successful Teens, Vedic Maths, Science of Reading, Creativity, Effective Communication Skills and many more.

Film and Television Institute of India (FTII), Pune, under its Skilling India in Film & Television (SKIFT) initiative and in association with AMA conducted the Short Course in Film Appreciation from 15th to 19th May. The participants were exposed to the history of cinema and the development of the cinematic language. 70 participants benefitted from this Course.



Participants of the FTII-AMA Short Course in Film Appreciation

Several Lecture Programmes were organised during the month. Ms Shweta Jain, Founder, Investography, Bangalore addressed on 'E-Filing IT Return' on 3rd May. This was followed by book release of 'My Conversation With Money' authored by the speaker. Mr Sharad Upadhyay, B S Consultancy addressed on 'Telecom and IT: New Technology Trends and Opportunities' on 4th May. Dr Ronak Shodhan, Ph.D in Robotics & AI, USA addressed on 'Wealth Creation Principles – Start Early, Retire Early' on 10th May. Dr Nimrat Singh, Founder, Tangram HR Counselling Centre addressed on 'Talent to Career' on 11th May. Mr Vishrut Pathak, Founder, Pi Square Investments and Investment Counselor addressed on 'Myths of Value Investments' on 17th May. Mr G Chandrashekhar, Economic Advisor, IMC Chamber of Commerce & Industry and Director, IMC, ERTF addressed on 'Commodity Market Fundamental Forum' on 23rd May. Mr Prasun Kundu, Corporate Trainer & Consultant addressed on 'Discover the Arjuna in You' on 24th May. Dr Himanshu Buch, Motivational Speaker and International Trainer addressed on 'Lead the Light – A Universal Empowerment Programme based on Samagra Bhagwat Gita for the Youth' on 25th May.

During the month, 3 Forum Meetings were conducted. Mr B N Dastoor conducted the 20th Learners' Forum on 'Happiness Decoded' on 5th May. Dr Paresh Kariya conducted the 14th Research Forum on the topic 'Literature Survey and Answering Queries' on 11th May. The Speakers' Forum was coordinated by



Ms Shweta Jain addressing on her book 'My Conversation With Money'



Dr Nimrat Singh addressing on 'Talent to Career'

Mr Suresh Mashruwala on the topic ‘Your outer world reflects the state of your inner world’ on 25th May.

AMA conducted 46 MDPs and 3 In-Company Programmes in this month focusing on a variety of subjects. Total 920 participants benefitted from these programmes.



Mr B N Dastoor addressing the Learners' Forum

Allahabad Management Association

Session

Allahabad Management Association organised a CME – Advances in Laproscopic & Bariatric Surgery at UPTEC conference room on 10th May in collaboration with Jeevan Jyoti Hospital Allahabad. The CME was conducted by the reputed laproscopic surgeon Dr. Arpit Bansal, Director, Jeevan Jyoti Hospital, Allahabad through a power point presentation. He deliberated upon the recent advances in laproscopic and bariatric surgery. This was followed by a practical demonstration of various bariatric procedures by Dr. Bansal and his team and a question and answer session which was informative and appealed to the 55 members of AMA who participated in the CME.

Lecture

Allahabad Management Association organised an evening lecture – Integrated Mind, Body & Medicine on 30th May. The event started with a power point presentation by the noted wellness consultant Dr Shilpa Dwivedi, MD Phd. She highlighted the role of emotions and thoughts in manifestation of physical symptoms of various psychosomatic disorders. This was followed by a question answer session which was the highlight of the evening. About 25 student members and 55 members of AMA attended the lecture.



Mr. Vibhav Bajpai presenting a memento to Dr. Arpit Bansal



Dr. Shilpa Dwivedi receiving a memento from President AMA

Baroda Management Association

Friday Evening Talk

Baroda Management Association organised a Friday Evening Talk on 'Journey of a Social Entrepreneur' on 3rd May with Mr. Deepak Gadhia. He shared about the Renewable Energy and its evolution of solar concentrator in India.



Mr. Deepak Gadhia addressing



Mr. Parimal Gandhi addressing

An FET on 'Can Surmount- My many battles with Cancer and Blindness' was held on 10th May by Mr. Parimal Gandhi at BMA. Mr. Parimal shared his secrets on how he kept smiling through his four encounters with cancer, two encounters with blindness, a cardiac bypass and hypertension.

'An Evening with BMA' was held at BMA on 17th May. During which everyone got a chance to express their thoughts. It was truly a wonderful experience.



Group discussion in progress



CA Manish Baxi addressing

Another Friday Evening Talk on 'Leadership to bridge Generation Gap' was held on 25th May with CA. Manish Baxi. Mr Baxi shared details about new dimensions of the leadership role at the work place, home and in the society.

MDP

An MDP on 'Awakening the Leader within You' was organised by BMA on 14th May. It was a powerpack training session where the trainer taught the difference between a leader and a manager, the qualities that make you stand out as a leader and further discussed coaching on skills, attitude, knowledge and habits.

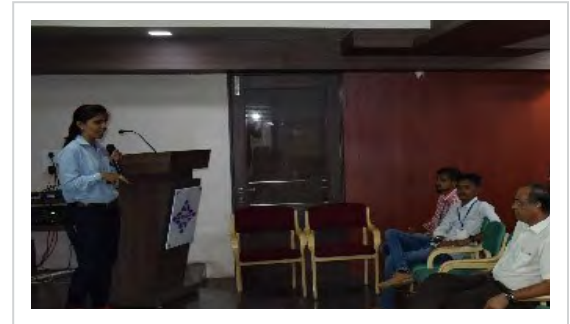


Mr. Uday Dholakia with participants

Bharuch District Management Association

Skill Development Initiative

BDMA signed an MOU with ITI-Bharuch for their Skill Development Initiative and started with Soft Skills Development of faculty members and students in the month of March 2019. Moving forward with Technical Skill Development programs for – Chemical and Electrician (Trades), an interactive workshop was conducted on 9th May for identification of gaps in relation to practical training needed as well as additional inputs for Theoretical aspects. Mr. S I Thakar (Chem) & Mr. D P Joshi (Electrical) were present as facilitators under guidance of CEO, BDMA, Mr. A K Agrawal. Total 44 students attended the session.



Technical Session for Chemical Trade at BDMA premises

A series of technical programmes for Chemical Trade Students of ITI were organised from 22nd to 31st May. Around 75 students were present along with ITI faculty for the sessions. Some topics covered in the programme were plant utility, pollution in chemical industry etc.



Interactive Technical sessions at ITI, Bharuch with students of Electrician Trade

BDMA also scheduled a two hours technical session at ITI for Electrician Trade on 27th May, followed by two programmes on 28th & 29th May. Around 34 students along with the faculty for electrician attended the sessions. Total of 8 sessions were completed in a month (including Chemical and Electrician Trade).



Participants along with Mr. A. K. Agrawal, CEO BDMA and the faculty – Mr. Nital Zaveri for Lean Management at BDMA.

International Accredited Course

A two days International Accredited Course on 'Lean Management' was organised on 10th & 11th May, where participants learned about Lean Management, and were awarded certification. Mr. Nital Zaveri, Director, Concept Business Excellence Pvt. Ltd., Vadodara was the faculty for the programme. The participants appreciated the programme.

In-House Training Programme

BDMA in collaboration with Kansai Nerolac Paints Ltd., at Saykha organised a Soft Skill training programme on ‘Communication and Presentation Skills’ on 20th May. Dr. Nirav Majumdar, Corporate Trainer was the faculty for the programme.



Dr. Nirav Majumdar interacting with the participants



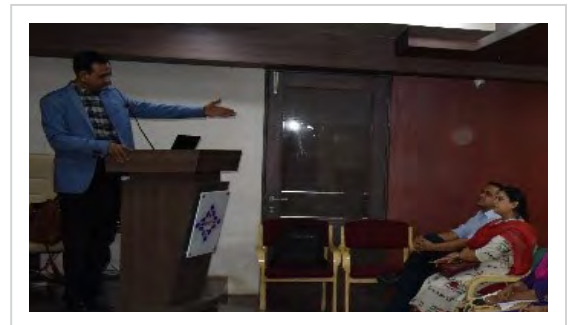
Business Excellence Forum Meet by Mr. D. K. Gupta, Plant Head, Tega Industries Ltd.

Business Excellence Forum Meet

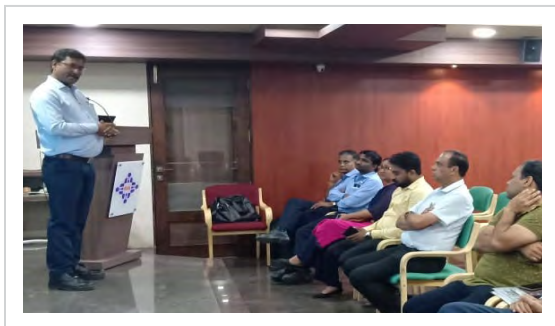
BDMA conducted a second session of 5’S Activities by Mr. D. K. Gupta, Plant Head, Tega Industries Ltd., Dahej on 24th May. The session was very interactive and people from different walks of life participated.

29th HR Forum Meet

BDMA HR Forum Meet was held on 28th May, whereby the Forum Chairman – Dr. Sunil Bhatt, Head HR – GFL delivered a talk on the topic ‘Leadership by Political Quotient’ a management perspective. Over 50 HR professionals attended the talk.



Dr. Sunil Bhatt interacting with the HR professionals



Mr. Sanjeev Verma, Chairman EHS Forum interacting with the participants

EHS Forum Meet

A brain storming session was conducted on 31st May, as a Case Study of a recent fire tragedy in Surat. Mr. Sanjeev Verma, Chairman EHS Forum interacted with the participants and explained the role of society and the Government in eradicating such incidents in future.

Bombay Management Association

Visit

BMA members enjoyed a visit to the National Museum of Indian Cinema and got an exclusive screening of the movie “History of Indian Cinema” followed by a tour of National Museum of Indian Cinema. Around 20 BMA members participated in the visit.



Participants at the National Museum of Indian Cinema



Executive Committee 2019-2020

65th Annual General Meeting

BMA’s 65th Annual General Meeting (AGM) was held on 30th May. The event was presided over by Dr. Murtaza Khorakiwala, the outgoing President and Managing Director of Wockhardt Ltd. and culminating with Ms. Chhaya Sehgal, CEO, The Winning Edge, as the President of BMA.

The AGM was preceded by a key note address and an insightful talk by Ms. Revathi Roy, a serial entrepreneur who has been working towards empowering urban poor women since 2007. The New Executive Committee of BMA was also announced.

The AGM was preceded by a key note address and an insightful talk by Ms. Revathi Roy, a serial entrepreneur who has been

Nayi Baat

‘Nayi Baat’ - showcasing new thinking from some of the brightest brains in India & beyond hosted by ‘The King of Bollywood’ Shah Rukh Khan - was held over two sessions on 21st May. The speakers included Dr. Sharmila Bhattacharya, Chief Scientist for Astrobiology from NASA; Mr. J. Sumeet; Ms. Kavita and Mr. Arun Sukumaran. Over 120 members participated in this intellectual programme.



Participants at the programme



Ms. Supriya Sachdeva addressing participants

MDP

A Management Development Programme on ‘Digital Marketing’ was held on 31st May. The educative and content intensive session was facilitated by Ms. Supriya Sachdeva, Head – Digital Marketing, OH! Design Studio. The objective of the workshop was how to learn ways to optimise the digital marketing assets and how to identify and reach the right audience. The MDP was attended by more than 10 participants.

Calcutta Management Association

Money Skills

The first event of CMA and Money Skills programme of the financial year of CMA was organised, in collaboration with Inner Wheel Circle-the womens' wing of the Rotary Club, on 30th April. The sessions included talk on 'Opportunities and Risk Management in Commodity Market' and the session was addressed by Mr Diptendu Moulik, Sr Executive-BD, MCX India.



Mr Diptendu Moulik, Sr Executive, - BD MCX India addressing the participants



Lighting of the lamp by dignitaries

The second episode of the Money Skills and the first outside Kolkata this financial year was organised at Siliguri Institute of Technology, Siliguri on 31st May. The topics for the event were 'Opportunities and Risk Management in Commodity Market', 'Investments in Equity Markets' and 'Career Opportunities for the New Millenials'.

The first two sessions were taken by Mr Diptendu Moulik, Sr Executive, Business Development, MCX Ltd and Mr Moloy Biswas, Regional Manager, Kolkata, Central Depository Services Ltd, simultaneously. The last session was conducted by Mr Siddhartha Chatterjee, Entrepreneur, Financial Consultant and Film Personality. Dr. Jyotirmoy Jhampati, Director, Siliguri Institute of Technology and Mr Bhaskar Roy, Advisor, Techno India Group were also present at the event. Prof Asok Kumar Banerjee, President, CMA delivered the keynote address on 'Leadership and Motivation'.

Workshops

CMA organises a workshop regularly and annually on the topic of Labour Laws and one such session on 'Important Labour Laws and Acts' was held on 8th May. Mr A K Basu, former President-HR and Corporate Affairs, Hindalco Industries Ltd, was the Workshop Director. The event once again kick started CMA's current financial year. Other than Mr Basu, Mr Pinaki Sanyal, Advisor-IR, CESC Ltd took sessions too. The event had about 30 participants drawn from 18 different organisations.

Another workshop, on 'Emerging Information Security Risks and their Mitigations' was held on 28th May. Mr Sandeep Sengupta, CEO, ISOAH Data Securities Pvt Ltd. provided an in-



Participants with Mr A K Basu, Workshop Director and Prof A K Banerjee, President, CMA

depth Information about the different types of threats existing in the cyber space and the safety solutions and precautions to the problems. 20 participants from 16 organisations participated and found the workshop to be interesting and informative.



Participants with Mr Sandeep Sengupta

Calicut Management Association

Meet the Entrepreneurs

CMA organised ‘Meet the Entrepreneurs’ programme for the students of Centre for Research, and Education for Social transformation (CREST), Kozhikode on 10th April. Three women entrepreneurs; Ms Anjali Chandran, Founder Impressa; Ms Nasmina Nazir, Founder Director, I lab- innovation and Dr Sheeba Veluthoor, Director, Corevalleys addressed and detailed their entrepreneurial story to the participants. More than 40 students participated in the event.

Mr M A Mehaboob, Sr VP CMA and Mr Anoop Jayaprakash, Faculty, CREST also addressed the participants.



Mr. M A Mehaboob, Sr VP, CMA; Ms Anjali Chandran; Dr Sheeba Veluthoor and Ms Nasmina Nasir addressing the students of CREST.

Calicut University Idea Fest

CMA in association with University of Calicut and Kerala Start-up Mission (KSUM) organised Calicut University Idea Fest on 27th April. The Idea Fest provided students an opportunity to present their ideas or college projects, which can be converted into a practical real world solution, before an elite panel. More than 25 colleges from the state of Kerala participated in the event and cash prizes were awarded to the winners. Dr. K. Mohammed Basheer, VC, University of Calicut; Dr. P. Mohan, Pro VC University of Calicut; Mr. K.A. Ajayan, President, CMA and Ms Sreekutty, KSUM addressed the participants.



Dr. K. Mohammed Basheer, VC, University of Calicut; Dr P Mohan, Pro VC, UoC; Mr K A Ajayan, President, CMA; Ms Sreekutty, KSUM addressing the participants of Idea Fest.

CMA Entrepreneur Talk

The CMA Entrepreneur Talk was held on 29th April on ‘The Story of Indian Train Status : How a Neurologist built a popular travel app’. Dr. Mohan Leslie Noone MD, DM a Senior Consultant Neurologist addressed the participants. Capt K K Haridas, Secretary; Mr K A Ajayan President and Mr. P.K. Narayanan, Past President, CMA also addressed the participants.



Dr. Mohan Leslie Noone addressing



CMA Entrepreneur talk by Mr Sreenath Moorchilot

Another CMA Entrepreneur Talk was held on 22nd May where Mr Sreenath Moorchilot, Managing Partner Holoworld.in spoke on ‘Displays Disruption – Future Retail and Service Sectors’.

Guest Lecture Meeting

The CMA monthly Guest Lecture Meeting was held on 29th April where Dr. Fabith Moideen the Chief of Emergency Medicine at Baby Memorial Hospital, Kozhikode spoke on the topic ‘Emergency and Disaster Risk Management for Health-Prevention, Mitigation, Preparedness and Recovery’. The lecture focused on disaster risk management for health.



Dr. Fabith Moideen, during the CMA Monthly Guest Lecture Meeting.

Another CMA monthly lecture meeting was held on 22nd May where Mr. Joffi Thomas, Associate Professor in Marketing at Indian Institute of Management Kozhikode addressed the participants on the topic ‘Business Disruption and Customer Management’. More than 60 CMA members participated in the event. Mr K A Ajayan, President, CMA, Capt. K.K. Haridas, Secretary, CA Ramakrishnan, Treasurer also addressed the participants.



Mr. Joffi Thomas, Professor, IIM Kozhikode addressing CMA on ‘Business Disruption and Customer Management’

Recognition for CMA

Punjab National Bank, Circle Office, celebrated the 125th foundation day on 12th April. During the event, PNB felicitated Mr K A Ajayan, President of CMA for the contribution of CMA to the management and entrepreneur fraternity of Kozhikode. They also felicitated Prof M G S Narayanan, reputed historian of India; Dr Rajendran, Principal, Govt Medical College and Mr Ramesan Paleri, Chairman, ULCCS. Mr. Thottathil Raveendran, Mayor of Kozhikode, was the Chief Guest and Ms. Sumitra Baskaran, Circle Head PNB also addressed the guests.

‘Replace Plastic Ideathon’

CMA associated, as the knowledge partner, with Accelerate SD’s ‘Replace Plastic Ideathon’ held on 25th and 26th May. The programme was supported by Collector of Kozhikode and Suchitwa Mission, Aster MIMS and Green Worms. Kerala Startup Mission also associated as a knowledge partner. Mr Sreeram Samabsiva Rao, Collector of Kozhikde; Dr Santy Sajan, CEO, Aster MIMS; Mr Akshy Gunteti, Founder Accelerate SD and K A Ajayan, President, CMA addressed the participants. Mr Premraj M A, Director, VKC and member CMA; Mr Deepak Balachandran, MC Member, CMA handled the sessions on ‘Business Plan’ and ‘Pitching & Pitching Deck Preparation’.



Mr. K A Ajayan, President, CMA; Dr Rajendran, Principal, Govt Medical College; Dr M G S Narayanan, Historian and Mr. Ramesh Paleri, Chairman, ULCCS being honoured by PNB.



Mr Sreeram Samabasiva Rao, Collector of Kozhikode; Mr K A Ajayan, President, CMA and Mr Premaraj M A, Director VKC and Member CMA addressing the participants.

Chandigarh Management Association

Chandigarh Management Association organised a very interesting session on ‘Swollen Heads and Shallow Hearts’ on 10th May by Dr Prof GP Rao, Founder Chairman, Spandan Foundation for human values in management and Society. Dr Rao dwelt upon the intricately woven topic through basic guidelines about the trends these days leading to swollen heads and shallow hearts in the society. He explained how in spite of development we are suffering and which is a tragedy. It was really a very useful session attended by about 50 members.



Participants with the speaker

Coimbatore Management Association

Coimbatore Management Association organised several Monday Musings over the month. Mr Vande Matharam Madhavan, Partner of Vision Zero Global in India spoke on the topic 'Do you Think you are safe – Rethink'. He spoke about the Bangalore Air Show, Chennai Parking Lot Fire Accident and other accidents.



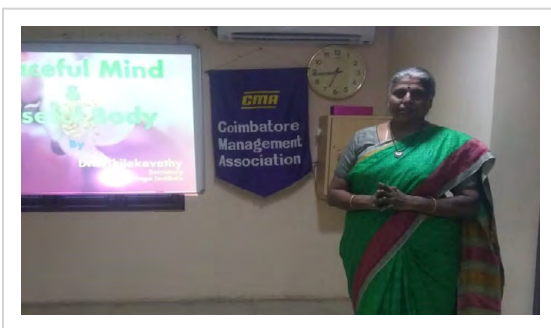
Mr Vande Matharam Madhavan addressing



Mr R P Ramanathan addressing

On 13th May Mr R P Ramanathan, Consultant, Advocate registered with the Bar Council of Tamil Nadu spoke about 'Protection of Intellectual Property Rights – Patents, Trade Marks, Designs'. He explained how intellectual property is created out of the efforts of mind and intellect and these are valuable assets for any organisation which needs protection to get monetary benefits.

Dr Thilakavathy, Secretary, Integral Yoga Institute, Coimbatore dealt with the topic 'Peaceful Mind & Easeful Body' on 20th May; and on 27th May Dr. S. Murugappan, P.G.D.E.D., M.B.A., Ph.D. spoke on 'Power Pivot – An Analytical Tool in Excel Spread Sheet'.



Dr D Thilakavathy addressing



Dr. S. Murugappan addressing

Delhi Management Association

Webinar

DMA in collaboration with People Sculptors organised a Webinar on ‘Best Managerial Practices for Business’ on 2nd May. Mr. Sidharath Tuli, CEO & Founder of People Sculptors shared the importance of sound fundamental management practices for enhancing organisational performances and how to develop the expertise to customise the management practices of various industries. Members appreciated this initiative of DMA.

Programme

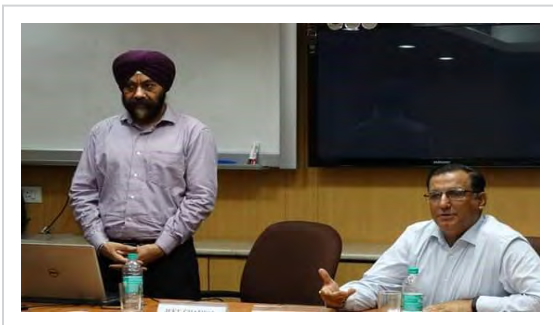
DMA organised a programme on Recent Judgement by Hon’ble Supreme Court on Applicability of EPF Contribution on Special Allowance and other Allowances on 10th May. On behalf of DMA; Mr. V. R. Gupta, Former Director – Finance, CWC, Director, NDMC Smart City Limited and Vice President DMA welcomed Mr. G M Saini, Advocate & Advisor, Labour & Employment Laws; Mr. Alok Bhasin, Advocate High Court, Labour Law Specialist and the fellow participants and shared his views on the subject. The eminent speakers shared their views on the Supreme Court Judgement on PF contribution; how it impacts the employer as well as employees. The programme was attended and appreciated by the participants. Mr. Rajan Pandhi, Director, DMA gave the vote of thanks.



(L-R) Mr. Alok Bhasin; Mr. G M Saini; Mr. V R Gupta and Mr. Rajan Pandhi

Interactive Ideas Meet

DMA in collaboration with International Consulting Professional Institute and NHRDN organised an evening talk on ‘Leadership Kinesics’ on 22nd May. The talk was delivered by Mr. Jeet Chhatwal, Director, Hartek Group of Companies. The session was chaired by Mr. Rakesh Seth Trustee and Director, ICPI. The programme generated a good participation and created a good debate on the various nuances of non-verbal communication at work. Mr. Sumit Chaudhuri, Director, ICPI gave the vote of thanks.



Mr. Rakesh Seth addressing the members

POSH Skill Building Workshop

SHLC - Sexual Harassment Law Compliance Advisory had organised a workshop on ‘POSH Skill Building’ on 31st May. Ms Promila Gupta, Member, Delhi Commission for Women was the Chief Guest. Other eminent speakers were Ms. Anuradha Sharma, Former Chairperson - Local Complaints Committee, Gurguram; Ms. Jaya Goyal, Advocate, Internal Complaints



Participants at the workshop

Committee Member, Tees Hazari Court; Ms. Anindita Paul, Counsellor, Expert POSH trainer and Ms. Aparajita Amar Certified Sexual Harassment and Workplace Diversity Advisor. The workshop was supported by DMA and attended by a large number of HR and Compliance professionals.

Ghaziabad Management Association

Lecture Meeting cum Interactive Session

A Lecture Meeting cum Interactive Session on 'Efficiency improvement opportunities and maintenance reliability & optimisation in Industry' was organised for the engineers and managers of industries in Ghaziabad on 10th May at Shriram Pistons & Rings Ltd.

The Resource persons were Mr. D K Agarwal and Mr. Pankaj Bhartiya, Directors of M/s Efficient Powertech Solutions Pvt. Ltd. The focus of the presentation was efficient maintenance and the paradigm shift in Maintenance systems. The session was attended by about 35 to 40 participants from various industries, who work on the maintenance of their organisation.



The session in progress



Panel Discussion in progress

A Lecture Meeting cum Interactive Session and panel discussion was organised on 'Communication for Success' for Business Managers at IMT, Ghaziabad on 30th May. The Resource person was Mr. V Sriram. The presentation emphasised that effective communication requires all components of a communication interworking perfectly for 'shared meaning'. The event was attended by about 35 participants.

Guwahati Management Association

Monthly Meeting

A Monthly Meeting on 'Building Self Esteem - Believing in Self' was organised on 25th May with Prof. A. Murthy who emphasised on how to build self-confidence through hypnosis. In the end each participant described the affect of the experiment. Mr S B Sarmah President of Guwahati Management Institute Assn. presided over the meeting and Mr. Bibhuti Dutta, Hony Jt. Sec, offered the vote of thanks.



Dr. Ashutosh B. Murti interacting with Mr. S B Sarmah, President, GMA

Joint Training Programme

A one day Workshop on managing stress was organised in collaboration with IAS Kolkata on 30th May on the topic 'Eliminate Burnout and Mindful Management' with Prof Saukat Sen, Chief Training Officer, IAS Kolkata. The programme was inaugurated by Mr Chiranjit Chaliha, Advisor GMA as the Chief Guest. Mr. S.B. Sharma, President GMA presided over the function. The training session was conducted by Mr Saikat Sen a very well known Corporate Trainer. The whole programme was highly interactive involving all participants and the feedback received from the participants were highly encouraging.



Participants of 'Eliminate Burnout and Mindful Management'

Hardwar Management Association

Hardwar Management Association (HMA) organised its flagship annual management quiz event, 'The Battle of Minds' on 25th May. The quiz covered current affairs, world of brands, business, marketing, advertising, HR, management theories, and personalities. A total of 14 teams participated from various companies in Hardwar and nearby areas.

The Chief Guest of the event was Mr. K B Batra, President, HMA and Guest of Honour was Mr. P K Bansal, General Manager, BHEL Haridwar. Other dignitaries present during the event were Mr. Arun Kumar, Vice-President HMA; Mr. B K Roy, Vice-President, HMA and others. Quizmaster for the HMA Management Quiz 2019- The Battle of Minds was Mr. Vaibhav Bansal.



HMA Management Quiz 2019- The Battle of Minds

Hyderabad Management Association

Joint Programmes

In association with SHRM India and the Government of Telangana, HMA jointly conducted the SHRM India Hyderabad Forum on 10th May on 'Emerging Roles in HR: The Rise of the Digital and Productivity Specialists in HR'. The key speakers include Ms. Ekta Singh, VPHR, India, North Americal Business (Unit of Capgemini); Ms. Mamatha Madireddy, Head of



SHRM Tech APAC Conference & Exposition

Operations, Centre Director, GC Hyderabad, HSBC and Mr Kalyan Rayapureddy, Sr Director, Highradius.

In association with SHRM India and the Government of Telangana, HMA jointly conducted SHRM Tech APAC Conference & Exposition 2019 on 22nd & 23rd May.

Lecture

HMA conducted Management Interactive Lectures on 'The Deming Theory of Management for Transforming Organisations' by Mr Arvind Mathur, Retired Director, Indian Railway Institute of Mechanical and Electrical Engineering; on 'Gaining a Competitive Edge in Digital Age' by Mr. Ramesh Vemuganti, HMA Past President, Global Speaker, Trainer, Faculty on 'New Age Operating System for Leaders of Tomorrow' by Mr. K Srinivas Rao, Partner and Chief Strategist Officer, The Strategist on 16th May.



(L-R) Mr Nagesh Vishwanatham, Vice President, HMA; Mr Ramesh Vemuganti, Speaker; Mr Ravi Kumar Peesapati, President, HMA; Mr Arvind Mathur, Speaker and Mr K Srinivas Rao, Speaker.

Indore Management Association

HR Forum

Indore Management Association organised an HR Forum Meeting on the topic 'Employment Law' on 8th May. The speaker for the session was Mr. Hitansh Sharma - Founder of Erudite Consulting.



Mr. Hitansh Sharma addressing the participants



Dr. Sandeep Atre with the participants

Management Film Show

Indore Management Association organised a Management Film Show on 15th May on the occasion of International Day of Families to promote awareness of issues that affect families. Griha Pravesh – a cine classic by Basu Bhattacharya which discusses one such issue which is even more relevant today. The moderator for the session was Dr. Sandeep Atre - Founder Director, Socialigence & CH Edge Makers.

Mentoring from CEOs

Indore Management Association with the support of Association of Industries, Dewas organised Mentoring from CEOs session on ‘Decision Maker’s Dilemma’ on 17th May at Association of Industries, Dewas. The facilitator for the session was Mr. Virendra Goel – Member, Board of Directors, IMA.



Mr. Virendra Goel addressing the participants



Dr. Rupinder Singh Sodhi addressing the participants

Rendezvous – An Exclusive CEOs’ Dinner Meet

Indore Management Association organised ‘Rendezvous - An Exclusive CEOs Meet’ with Dr. Rupinder Singh Sodhi - Managing Director, Gujarat Co-operative Milk Marketing Federation Ltd., (GCMMF) (AMUL) on the topic ‘Dairy to the World Opportunity & Challenges’ on 17th May.

Polling Booth

Indore Management Association with kind support from Indore Municipal Corporation & Indore Development Authority organised state of the art polling booth for unique voting experience, at Indore Management Association for the polling scheduled on 19th May. The initiative was to increase the voter participation and to motivate voters through this joint effort of IMC & IDA.



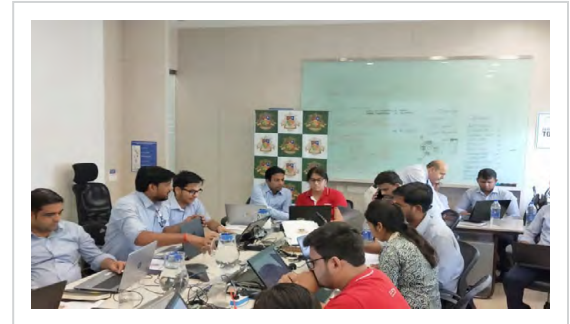
Voters at the Polling Booth



Special arrangements for senior citizens by using green vehicles

In-house Training

Indore Management Association organised in-house workshop on the topic 'MS Excel' on 8th-9th May at Gabriel India Ltd., Dewas. The facilitator for the session was Mr. Sandeep Tahilramaney, Corporate Trainer.



Participants during the session



Mr. Achal Rangaswamy addressing the participants

Another in-house workshop on the topic 'Leadership' was held on 18th May. The facilitator for the session was Mr. Achal Rangaswamy, Corporate Trainer.

Training@Doorstep

Indore Management Association organised Training@Doorstep workshop on the topic 'Active Listening Skills' on 10th May. The faculty for this workshop was Mr. Prahlad Pandey (Corporate Trainer).



Mr. Prahlad Pandey addressing the participants.

Kerala Management Association

Workshop

The Kerala Management Association organised a one-day workshop on 'Emotional Intelligence' on the 9th May.

The programme facilitator for the workshop was Dr. T. K. Raman, Corporate Trainer & Chairman, 'TILT' Kochi. A total of 32 members attended the workshop from various corporate houses across the city.



Participants of One Day Workshop on Emotional Intelligence along with Programme facilitator and Managing Committee members

Women Leadership Conclave 2019

The Women Leadership Conclave LIFE 2019- Lead, Inspire, Fulfill, Empower, was held on 17th May. The conclave saw women leaders sharing their success stories and leadership lessons.

Dr Tessy Thomas, Director General, Aeronautical Systems, DRDO was the Chief Guest. Dr Rajashree, Vice Chancellor of APJ Abdul Kalam Technological University delivered the Keynote address. Ms Suja Chandy, Managing Director of Nissan Digital India LLP; Ms Abha Maryada Banerjee, Leadership Author and Motivational Speaker; Prof. Dr. Priya Nair, Chairman EPGP, IIM Kozikode Campus were the other eminent speakers. Ms Manu S Pillai, Award Winning Author and Ms Babita Jaishankar, Image Make Over Consultant also addressed the conclave.



Inaugural Ceremony of Women Leadership Conclave 2019

Workshop

The Kerala Management Association organised a one-day workshop on Blockchain Introduction and Application on 29th May, jointly in association with Indian Society for Training & Development (ISTD).

The facilitators for the workshop were Mr. Poulouse Mathew, Head for North America and LATAM - TCS Blockchain Services; Mr. Ateet Yadav, Blockchain Architect – Analyst, TCS; Mrs. Sosu Alex, Blockchain Technical Architect, TSC. A total of 20 members attended the workshop from various corporate houses across the city.



Participants of Blockchain Introduction and Application workshop along with Managing Committee Members and faculty



Excise Commissioner, Rishiraj Singh, addressing the gathering as C.S Kartha, Vivek Krishna Govind, V. George Antony look on

Evening Lecture

The Kerala Management association organised an evening lecture on the topic ‘Drug Mafia in Kerala’ on 29th May. The speaker for the session was Mr. Rishiraj Singh, IPS, Excise Commissioner, Govt. of Kerala at Management house.

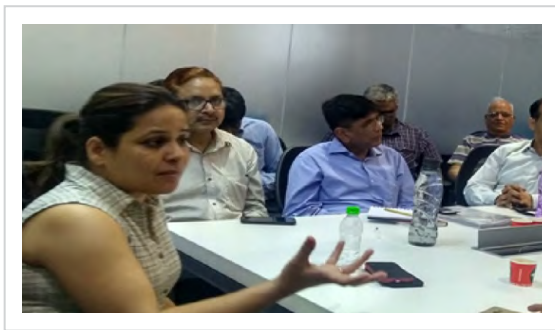
Lucknow Management Association

Workshop

LMA collaborated with Golden Future, Round Table, and TiE Lucknow Chapter in organising a workshop on 'Psychoneurobics' on 5th May. The workshop was conducted by Dr. S. Kumar Singh, Corporate Trainer, Psychoneurobic healer, hypnotherapist and also practitioner of Rajyoga meditation.



Dr. S. Kumar Singh conducting the workshop on Psychoneurobics



Dr. Shweta Singh conducting the workshop on Winning IPR Game by Start Ups and SMES

Another workshop was organised in collaboration with Incuspaze on 'Winning IPR Game by Start Ups and SMEs' on 8th May. The session was conducted by Dr. Shweta Singh, Co-Founder and CEO Ennoble IP.

LMA collaborated with MASH Project Foundation and Unltd India in organising 'Master Class on Storytelling & Communication', a one-day workshop for early-stage social entrepreneurs and content writers on 11th May. The speaker was Ms. Shruthi Manjula Mohan, a digital media professional.

A Summer Training workshop was organised in collaboration with Department of Psychology, University of Lucknow on 'Skill Building and Psychotherapies' on 25th May. The workshop was conducted by Dr. Dheeraj Mehrotra, Vice President & Academic Evangelist with Next Education India Pvt. Ltd. Hyderabad

LMA in collaboration with Amity University organised a workshop on 'Online Reputation Management' on 27th May. Dr. Dheeraj Mehrotra, Vice President and Academic Evangelist, Next Education India Pvt Ltd was the speaker.

Lucknow Management Association - YMF conducted a Memory Management Workshop on 4th May. The session was facilitated by CA Devesh Agarwal, Treasurer, LMA.



Master Class on Storytelling & Communication in progress



Dr. Dheeraj Mehrotra Secretary LMA with the faculty members of Amity University after his workshop on ORM

Panel Discussion

LMA in collaboration with PHDCCI and Konrad Adenauer Stiftung organised a Panel Discussion on ‘Myths and Realities of GST’ on 10th May. Panelists were Mr. Vivek Kumar, Additional Commissioner, Commercial Tax; CA Dhruv Seth & CA Sagar Tripathi. Other panelists included Mr. Gaurav Prakash, Mr. Mukesh Singh and Ms. Anuradha Goel from PHDCCI and Mr. Pravin Swivedi from LMA.



CA Dhruv Seth speaking in panel discussion on GST, while other panelists look on



Mr. Shobhit Narain Founder Golden Future and LMA member addressing the teachers of Army Public School

Teachers Empowerment Programme

Young Managers Forum in collaboration with Golden Future and Army Public School organised a Teachers Empowerment Programme on ‘Knowledge Constructivism’ on 17th May. Mr. Shobhit Narain, Founder, Golden Future and Mr. Devesh Agarwal, Chartered Accountant were the faculty.

International Food Products and Agri Expo 2019

LMA collaborated with ASSOCHAM UP in a Road Show in Lucknow on 15th May for Vibrant Tamil Nadu International Food Products and Agri Expo 2019- 2nd Edition scheduled on August 12 to 15, 2019 at Madurai. The representatives from Tamil Nadu presented details about Vibrant Tamil Nadu Expo 2019. Prof. Alok Dhawan, Director, Indian Institute of Toxicology Research, Lucknow was the keynote speaker. The expo will allow U.P. industry to showcase their agri and food products at the Tamil Nadu event.



Prof. Alok Dhawan, Director, IITR speaking in Vibrant Tamil Nadu International Food Products and Agri Expo 2019



Mr. A.K. Mathur, Sr. Vice President LMA introducing the guest speakers

Wellness Talk

As a part of its wellness series, LMA in collaboration with AMU Old Boys Association, Inner Wheel Club, Lions Club and Ajanta Hospital organised lectures on ‘Women Wellness and Low Back Pain’. Dr. Gita Khanna MS, Senior Obs, Gyn and Infertility Expert and Dr. Rishi Dwivedi MS, FNB, DNB Former Spine Surgeon MIOT Hospital Chennai were the speakers.

Madurai Management Association

Madurai Management Association organised a felicitation meeting for Padmashree Chinnapillai. Mr. M. Shanmugasundaram, President introduced the chief guest and delivered the welcome address. On this occasion MMA-Life Time Achievement Award was presented to Padmashree Chinnapillai. Dr. I. Ismail felicitated the awardee. Mrs. Chinnapillai spoke on Rural Women Economic Development and shared that they have started own bank for the benefit of Rural Working Women since other banks are not willing to distribute loans without pledging the document.



Mr. M. Shanmugasundaram presenting the Life Time Achievement Award to Padmashree Chinnapillai along with Dr. I. Ismail, Secretary, Victoria Edward Mandram

Navsari Management Association

Workshop

Navsari Management Association organised a workshop on the topic 'Business A Love Affair' on 2nd May. Mr. Nirmal Parekh, a highly distinguished corporate coach from Baroda was the facilitator. Around 25 members participated in the workshop.



Mr. Nirmal Parekh addressing the participants



Owner of Shri Ram Krishna Exports Mr. Govindbhai Dholakia with Team NMA

Industry Visits

On 4th May, a team of 10 members of Navsari Management Association visited Shri Ram Krishna Exports, one of the biggest diamond export houses of Surat & Kiran Hospital, a world class multi super specialty hospital. It was a very good learning experience for all the members.

NMA TALK

NMA held a talk with Mr. R Gopalkrishnan, Author & CEO – The Mindworks and Past President – AIMA on 30th May, where he talked about his book ‘A Biography of innovations– from Birth to Maturity’ and described various stages of innovations. The interactive talk was well attended and appreciated by around 100 participants.

Mr. R Gopalkrishnan also visited DANDI, a village and beach known for salt movement of Mahatma Gandhiji and birthplace of Jamshedji Tata.



Mr. R. Gopalkrishnan addressing

Noida Management Association

A ‘Musical Lecture Programme’ was organised in Noida Management Association on 27th April with Mr Vineet Tandon. He shared that lines between personal life and work-life are blurring. Pressures of work-life, family life, financial planning, information overload are taking a toll. The programme was highly appreciated by members of NMA.



Mr Vineet Tondan addressing delegates as President, Surinder Mohan and Hony. Jt. Secretary, A K Gupta looks on



President NMA welcoming Mr. V. Shekhar, Sr. Advocate as Mr. Dinesh Jain, Past President NMA looks on

Noida Management Association in collaboration with National Institute of Personnel Management (Delhi Chapter) organised a programme on 4th May on the issue of Pension to the salaried people retired from Public Sector and Private Sector organisations. Mr. V. Shekhar, Sr. Advocate, Supreme Court who also represents CDOT (Trust) Delhi in Supreme Court addressed the gathering. The main discussion was with regard to land mark judgment of Supreme Court ordering EPFO to change old pension rules.

Panchkula Management Association

Management of Infrastructure

Chancellor and Faculty Members of Prist University, Tamil Nadu interacted with Ar Vijay Uppal President, PMA on 9th May, regarding management of infrastructure and services of the University at all the seven campuses, mainly located at Thanjavur, Madurai, Trichy and Chennai. In addition the issue of maintenance of buildings and campus was discussed. Honourable Chancellor and Vice Chancellor thanked the PMA and President Vijay Uppal and felicitated him.



Ar Vijay Uppal, PMA interacting with faculty of Prist University, Thanjavur

Executive Committee Meeting

During PMAs Executive Committee Meeting held on 17th May, Prof S.K. Sharma, PMA spoke on the topic 'Impact of Climate Change'. Prof S K Sharma is Professor Emeritus and former Dean University Instructions and Founder Director, Energy Research Centre at Panjab University. Dr Sharma talk about climate change and explained that developed countries have initiated the move for putting a border carbon tax based on life cycle assessment, on the import of material from developing countries.

Quilon Management Association

Management Leadership Award

A visit was organised to Gandhi Bhavan, Pathanapuram to understand the 'Management of Asia's Largest Secular Family' on 18th May. An interactive session with the management of Gandhi bhavan and their inmates was also organised during the visit. Considering the contribution made to the society, QMA conferred the 'Management Leadership Award 2019' to Dr. Punaloor Somarajan, Founder of Gandhi Bhavan at a function held at 'Gandhi Bhavan'. QMA members along with family members participated in the event. An amount of Rs.10000/- voluntarily contributed by the QMA members was also handed over.



Presenting of Management Leadership Award to Dr. Punaloor Somarajan, Founder of Gandhi Bhavan by Dr. Riji G Nair, President QMA

Annual General Body Meeting

The annual general body meeting of QMA was held on 24th May. Prof. Biju. K, Secretary (Programmes) welcomed the gathering; Dr. Riji G Nair, President, QMA presided over the AGM and delivered the presidential address. Annual Report of QMA for the year 2018-19 was presented by Mr. Sreeraj. C, Secretary General and the audited account of statements for the year 2018-19 was presented by Mr. Jayachandran, Treasurer QMA. Dr. Riji G Nair, President, QMA presented a memento to Dr. B.S. Suran on recognition of his contribution towards Financial Literacy Campaign of QMA. The QMA as a part its social commitment activities decided to associate with 'Jeevanam' the kidney foundation of Kollam District Administration. The vote of thanks was proposed by Dr. Sasidharan Pillai, Vice President.



QMA President Dr. Riji G Nair delivering presidential address as Mr. Jayachandran, Treasurer and Mr. Sreeraj. C, Secretary General look on



QMA President Dr. Riji G Nair handing over the membership forms of 'Jeevanam Project' to Mr. Sunil Kumar; Asst Executive Engineer, Kollam District Panchayat

Rajkot Management Association

The first all council members meeting was held on 4th May followed by an expert lecture on 'Human relations in new millennium', by Mr Sailesh Sagparia trainer class I officer in Govt. of Gujarat. 125 participants from industries, colleges, Government attended.



Participants at the Lecture

Ranchi Management Association

Ranchi Management Association, organised a talk on 'Career in Entrepreneurship- An Option' on 14th May. On the occasion, Dr. Sushil Kumar, General Secretary & CEO Ranchi Management Association, explained the need and scope of Entrepreneurship for social as well as economic empowerment of the people. Prof. Biswanath Bid, Head (Department of Hotel Management & Catering Technology), ISM, Ranchi explained about huge entrepreneurial opportunities in the field of Hotel, Tourism and Hospitality Industries in India. While welcoming the guests and participants, Mr Saurabh Murmu, Officer In-charge, YMCA, Dhurwa, Ranchi emphasised the need to provide a platform for regular interaction between the youth and officials of promotional institutions. The programme concluded with vote of thanks proposed by Mr. Krishna Swarnkar, Faculty, ISM, Ranchi.



(R-L) Mr Saurabh Murmu, Officer In-charge, YMCA, Dhurwa, Ranchi; Prof. Biswanath Bid, Head (Department of Hotel Management & Catering Technology), ISM, Ranchi and Dr. Sushil Kumar, General Secretary & CEO Ranchi Management Association, Ranchi

Thrissur Management Association

TMA conducted an interactive session with Mr. E K Bharat Bhushan IAS, Former Chief Secretary Govt of Kerala & Administrative Member, Central Administrative Tribunal, Ernakulam Bench on the topic 'Management Challenges in Present Day Kerala' on 21st May.

Mr. Bhushan interacted with students & members and shared how he overcame the various management challenges in his career. CA Sony C L, Sr. Vice President gave the welcome speech. Er. N I Verghese delivered the presidential address and C Padmakumar, Hon. Secretary proposed vote of thanks. About 90 members attended the programme.

Managing Committee Meeting

Managing Committee Meeting of TMA was held on 7th May. CA Sony C L, Sr. Vice President welcomed the gathering. Er. N I Verghese, President of TMA, briefed about the activities held in April 2019. Dr. V M Xaviour, Vice President TMA proposed the vote of thanks. About 35 executive committee members participated in the meeting.



TMA members with the Chief Guest



TMA President Er. N I Verghese addressing

Trivandrum Management Association

Evening Lecture Programme

Trivandrum Management Association organised an Evening Lecture programme on ‘Business Security and Risk Management’ by Mr. Suresh Kumar Nair, Chief Executive Office, Security Risk Control Inc. on 21st May. The programme was well received by the participants.



Mr. M.R. Subramaniam, Managing Director, Aitech Systems Ltd presenting a memento to Mr. Suresh Kumar Nair. Mr. Mahesh L.S, Secretary TMA presided over the event



Ms K.S Saleekha, Ex. MLA & Chairperson, KSWDC Ltd distributing study material to Divine Children's Home Mudavanmughal, Trivandrum

Charity Event

Trivandrum Management Association organised an event in association with Kerala State Women's Development Corporation Ltd in which study material was distributed to Divine Children's Home Mudavanmughal, Trivandrum on 28th May. Ms K.S Saleekha, Ex. MLA & Chairperson, KSWDC Ltd distributed the study material while Ms Bindu V.C, Managing Director, KSWDC Ltd; Ms Alice Thomas, Founder Trustee, Divine Children's Home; Mr. Mahesh L.S, Secretary, TMA presided over the event.

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With a vision to be a leader in Management Development AIMA facilitates individuals and organisations to realise their potential. And in its endeavour to shape the management destiny of the new age India, AIMA has constituted **YOUNG LEADERS COUNCIL** for young leaders. A non-lobbying platform to mentor and nurture young leaders for the next wave transformation.



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For other information and membership please contact: **Rajni Yadav – Assistant Director**

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AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
National Management Games 2019		Mumbai	21-24 May 2019
		Bhubaneswar	10-13 June 2019
		Bengaluru	24-27 June 2019
		New Delhi	01-18 July 2019
		Grand Finale	20 July 2019
Global Advanced Management Programme 2019	Solomon N Darwin Executive Director, Center for Corporate Innovation Haas School of Business, University of California, Berkeley	California, USA	23-29 June 2019
CEOs Delegation to Israel		Tel Aviv, Israel	14-18 July 2019
HR Leadership Retreat	Parmod Bhasin Chairman Clix Capital Services	Goa	09-11 August 2019
24th AIMA Convocation		New Delhi	19 August 2019
Innovation Practitioners Summit		New Delhi	August 2019
National Competition for Young Managers 2019		Kolkata	26 July 2019
		Bangaluru	05-06 August 2019
		Mumbai	08-09 August 2019
		New Delhi	22-23 August 2019
		Grand Finale	30 August 2019
Shaping Young Minds Programme		Shillong	30 August 2019
46th National Management Convention		New Delhi	17-18 September 2019
US-India Conference	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	UC Berkeley	27 September 2019

Event	Programme Chairman /Director	Venue	Date
CEOs Delegation to Silicon Valley	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	Silicon Valley	30 September-03 October 2019
AI & Big Data Retreat	Soumitra Dutta Professor of Management Former Founding Dean SC Johnson College of Business Cornell University, New York	Goa	11-13 October 2019
Global Advanced Management Programme- Beijing, China	Claude Smadja former Managing Director World Economic Forum		17-22 November 2019
HRM Summit		New Delhi	November 2019
Senior Leadership Retreat	Sunil Kant Munjal Chairman, The Hero Enterprise & Past President AIMA	Goa	13-15 December 2019

To view full calendar please visit www.aima.in

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