

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

OCTOBER 2017



Dear Readers,

It gives me great pleasure to present the October issue of AIMA News. With your continued support and encouragement AIMA continues to strive to spread management thought and build capability through its various initiatives and programmes.

The past month saw AIMA host the 2nd Council Meeting of 2017 & 6th Annual General Meeting of Asian Association of Management Organisations (AAMO) at Goa. AAMO representatives from Macau, Malaysia, Nepal, Australia and India met to work out a road map to take AAMO forward and expand its membership. Dato NG'Tieh Chuan, AAMO President and Mr Rajive Kaul, AAMO Vice President led and steered the discussions.

AIMA also conducted its 6th Young Leaders Retreat on the theme 'Building Sustainable Value' at Goa. The retreat was organised under the Chairmanship of Mr Sanjeev Bikhchandani, Founder and Vice Chairman, Naukri.com and Mr Vineet Agarwal, Managing Director, Transport Corporation of India Limited (TCIL); and was moderated by Mr Pranjal Sharma, Economic Analyst and Writer. Some of the other speakers included Mr Sunil Kant Munjal, Chairman, The Hero Enterprise; Mr TV Mohandas Pai, Chairman, Manipal Global Education Services; Mr Pramod Bhasin, Chairman, Clix Capital, and Founder, Genpact Ltd; Mr Vikram Chandra, Consulting Editor, NDTV amongst others. You will find more details inside.

AIMA also organised an Interactive Session with Mr Vivek Wadhwa, Distinguished Fellow – Carnegie Mellon and former Entrepreneur in conversation with Mr Vikram Chandra, Consulting Editor, NDTV on his book 'The Driver in the Driverless Car: How Our Technology Choices Will Create the Future'. Another Interactive Session was held with Professor (Dr) MM Pant, Former Pro-Vice-Chancellor, Indira Gandhi National Open University (IGNOU). Brief reports are carried in this issue.

In addition the 61st edition of Shaping Young Minds Programme (SYMP) was organised in collaboration with Coimbatore Management Association. It was addressed by eminent thought leaders and attended by more than 800 participants. This issue of AIMA News also carries other updates from AIMA, reports from the Local Management Associations and some interesting articles on management.

I hope you enjoy this issue of AIMA News and look forward to your feedback and suggestions.

Warm Regards,

Rekha Sethi
Director General

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AIMA
ALL INDIA MANAGEMENT ASSOCIATION



18th National Management Quiz

Topics

The quiz will consist of questions from the world of brands, business, marketing, advertising, HR, management theories, personalities and current affairs.

Eligibility criteria

AIMA invites participation from entrepreneurs, employees of private and public sector and academicians from professional institutes. There is no age criteria and no limit in the number of teams participating from an organisation.

Format

In every regional round, a team of 2 members from the same organisation will participate in a written round of 25-30 questions. The best 6 teams from the written round will qualify for the on stage regional final. The best teams from each region will then qualify for the national final to be held in New Delhi.

Participation fee (per team)*

1 Team	2-5 Teams	6-10 Teams	11 Teams Onwards
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*Each Team consists of 2 members

Regionals	Date of event
KOLKATA	25 th November, 2017
BENGALURU	1 st December, 2017
MUMBAI	2 nd December, 2017
DELHI	9 th December, 2017
Grand Finale - 9th December	

Quiz Master - Ajay Poonia

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AAMO 2nd Council Meeting and 6th AGM



AAMO Council members

All India Management Association hosted the 2nd Council Meeting of 2017 & 6th Annual General Meeting of Asian Association of Management Organisations (AAMO) from 13-14 October 2017 at Goa. AAMO representatives from Macau, Malaysia, Nepal, Australia and India met to work out a road map to take AAMO forward and expand its membership.

Strategic meetings were held to align the initiatives and aims of AAMO for the coming year, including the CEO/ED Meeting wherein recommendations were presented to the Council for approval and subsequent implementation. Key highlights of the discussions included the implementation of reciprocal international membership offered by AAMO members and a reinvigorated

approach for extending the reach of AAMO within the region.

AAMO is an independent, non-political and not-for-profit association of National Management Organisations (NMO), which promotes, facilitates and supports the development of professional management in the Asia Pacific Region.



Rajive Kaul, AAMO Vice President and Dato' NG' Tseh Chuan, AAMO President

6th Young Leaders Retreat



Participants of 6th Young Leaders Retreat

AIMA organised its 6th Young Leaders Retreat on the theme 'Building Sustainable Value' from 26th to 28th October at Goa. The retreat was organised under the Chairmanship of Mr Sanjeev Bikhchandani, Founder and Vice Chairman, Naukri.com and Mr Vineet Agarwal, Managing Director, Transport Corporation of India Limited (TCIL). The programme was moderated by Mr Pranjal Sharma, Economic Analyst and Writer.

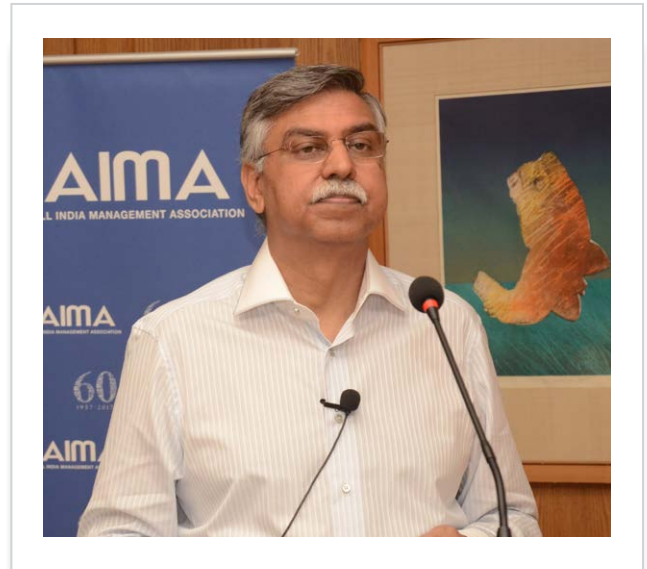
Some of the speakers included Mr Sunil Kant Munjal, Chairman, The Hero Enterprise; Mr TV Mohandas Pai, Chairman, Manipal Global Education Services; Mr Pramod Bhasin, Chairman, Clix Capital, and Founder, Genpact Ltd; Mr Vikram Chandra, Consulting Editor, NDTV; Ambassador Dr Deepak Vohra, Special



TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt. Ltd addressing

Advisor, Prime Ministers of Lesotho & Guinea-Bissau & Special Advisor, Ladakh Autonomous Hill Development Council, Kargil & Leh; Mr Pranav Pai, Founding Partner & Chief Investment Officer, 3one4 Capital; Mr Manish Singhal, Founding Partner, pi Ventures and Mr Sanjay Vijaykumar, Chairman, SV.co.

This year retreat was attended by over 20 young leaders. The retreat focused on having a healthy debate on the traits and competencies required to equip leaders for the challenges that face them in the future enabling them to enhance their leadership skills and help them grow as future business leaders.



Sunil Kant Munjal, Immediate Past President, AIMA and Chairman, The Hero Enterprise addressing

Stay in touch

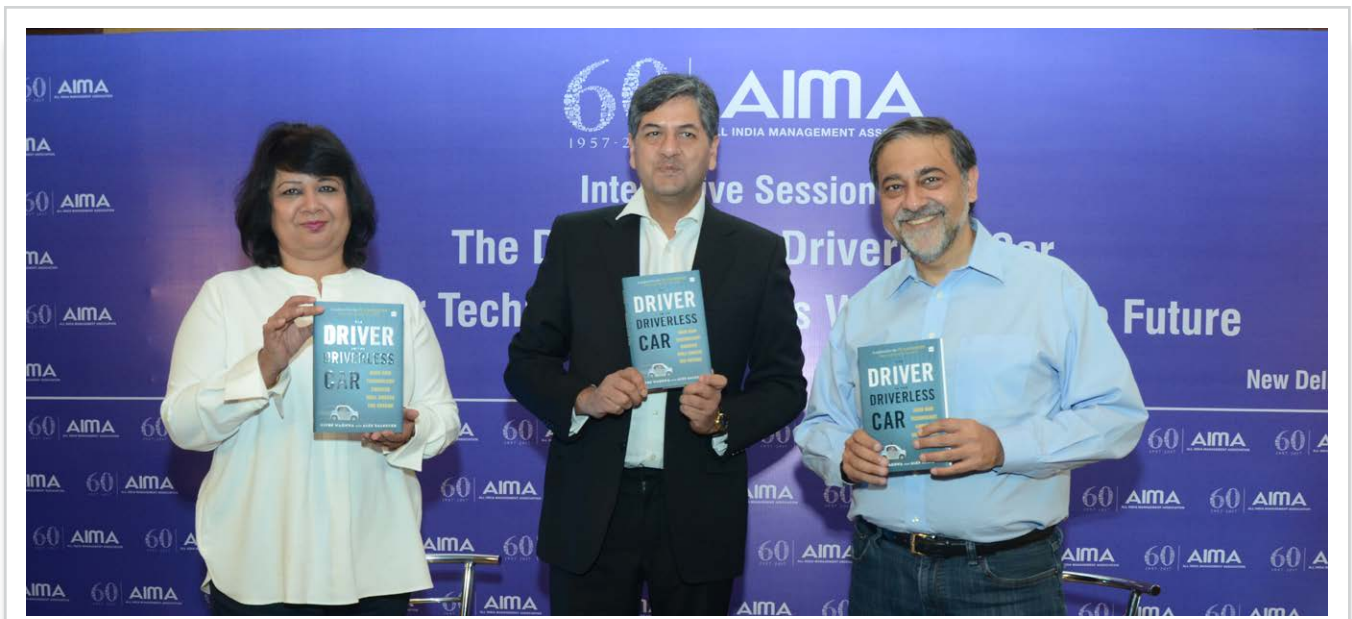
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Interactive Session with Vivek Wadhwa



(L-R) Rekha Sethi, Director General, AIMA; Vikram Chandra, Consulting Editor, NDTV and Vivek Wadhwa, Distinguished Fellow, Carnegie Mellon and former Entrepreneur releasing 'The Driver in the Driverless Car: How Our Technology Choices Will Create the Future Book'

AIMA organised an Interactive Session with Mr Vivek Wadhwa, Distinguished Fellow – Carnegie Mellon and former Entrepreneur in conversation with Mr Vikram Chandra, Consulting Editor – NDTV on 6th November 2017 at New Delhi. Mr Wadhwa spoke on his new book 'The Driver in the Driverless Car: How Our Technology Choices Will Create the Future'.

Breakthrough technological advances like Artificial Intelligence, 3D printing, Microbiome and self-driving vehicles are arriving in increasing numbers. On the one hand, these astonishing technology developments could make

our lives healthier, safer, and easier. On the other hand, these very same technologies could



(L-R) Vikram Chandra, Consulting Editor, NDTV and Vivek Wadhwa, Distinguished Fellow, Carnegie Mellon and former Entrepreneur

raise the spectre of a frightening and alienating future - eugenics, a jobless economy, a complete loss of privacy, and an ever-worsening spiral of economic inequality. How can we make appropriate decisions about whether and how to adopt new technologies?

Mr Wadhwa walked the audience through the new and emerging technologies that are taking us into an exciting and scary future and what such disruptions may mean for us. He shared that even if our hands are not on the wheel, we will decide the driverless car's destination. The programme was well attended and very well received.



Vivek Wadhwa, Distinguished Fellow, Carnegie Mellon and former Entrepreneur addressing

Training Programme

AIMA organised a one day Training Programme on Government E-Marketplace (GeM) for NSPCL (NTPC- SAIL Power company Limited) on 27th October 2017 at Bhilai.

Government e-Marketplace is a one stop e-Marketplace to facilitate on-line procurement of common use Goods & Services required by various Government Departments/Organisations/PSUs. The objective of the

training programme was to sensitise participants about understanding of the Government e Marketplace and to facilitate the users in achieving the best value for money. The programme was well attended by DGM, AGM, Dy. Managers and Sr. Managers of NSPCL- Bhilai, Durgapur, Rourkela etc. The programme was well received by participants.

21st STUDENT MANAGEMENT GAMES (SMG 2017)

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What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a Business Scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and the perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software, 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

Eligibility

A team of 3-4 members can be nominated by the Institution. Students of MBA, PGDM, Engineering, CFA and equivalent Professional programmes of any college or Institution can participate.

Prizes for National Winners

- 1st Champion Trophy + ₹40,000/- & Gift Hampers
- 2nd Runners Up I Trophy + ₹30,000/- & Gift Hampers
- 3rd Runners Up II Trophy + ₹20,000/- & Gift Hampers

Prizes for Regional Winners

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Up to 2 Teams
₹ 5000 per team

3 or more Teams
₹ 4000 per team

AIMA GST NO 07AAATA1644A1ZH, PAN No. AAATA1644 A
Participation Fee through Cheque / Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For registration, please visit <http://chanakya.aima.in>

Dates & Venue

Regions/City	Prelim Rounds	Regional Finale
Chandigarh	4 th - 5 th October	6 th October
Coimbatore	12 th - 13 th October	14 th October
New Delhi	6 th - 7 th November	8 th November
Vadodara	14 th - 15 th November	-
Pune	15 th - 16 th November	17 th November
Bangalore	22 nd - 23 rd November	24 th November
Assam	22 nd - 23 rd November	24 th November

National Finale

Coimbatore

30th November, 2017

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In Association



For Registration Contact

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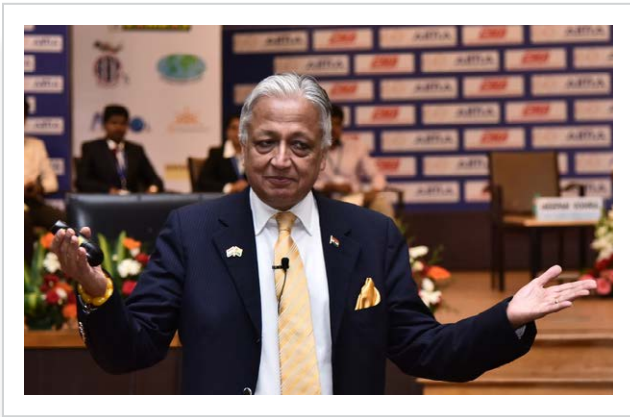
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Shaping Young Minds Programme



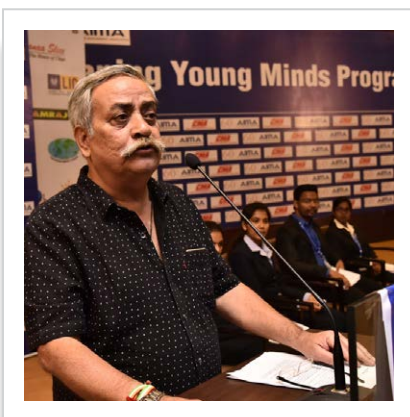
Ambassador Dr Deepak Vohra, Special Advisor to the Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous Hill Development Council Kargil and Leh



Firdose Vandrevale, Former Executive Vice Chairman, Essar Steel India & Past President, AIMA

AIMA in collaboration with Coimbatore Management Association organised its Shaping Young Minds Programme on 27th October 2017 at Coimbatore. The programme was addressed by Mr Piyush Pandey, Executive Chairman & Creative Director - South Asia, Ogilvy & Mather India; (Hon) Brig. Dr. Arvind Lal, Chairman & Managing Director; Dr Lal PathLabs Ltd; Dr Shikha Nehru Sharma, Managing Director, Nutri

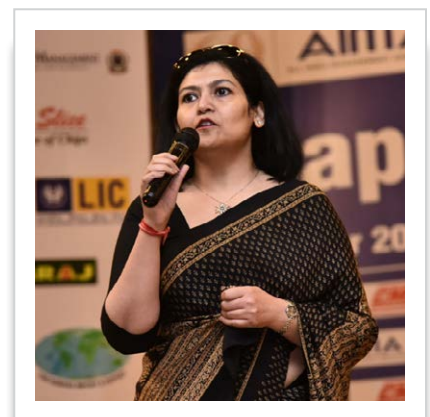
Health; Mr Firdose Vandrevale Former Executive Vice Chairman, Essar Steel India & Past President, AIMA and Ambassador Dr Deepak Vohra, Special Advisor to the Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous Hill Development Council Kargil and Leh. The programme was well received with an audience of over 800 participants.



Piyush Pandey, Executive Chairman & Creative Director - South Asia, Ogilvy & Mather India



Dr Arvind Lal, Chairman & Managing Director, Dr Lal PathLabs Ltd



Dr Shikha Nehru Sharma, Managing Director, Nutri Health

Interactive Session with Prof M M Pant



M M Pant, Former Pro-Vice-Chancellor Indira Gandhi National Open University (IGNOU) receiving a memento from Krishan Kalra, Past President, AIMA

AIMA organised an Interactive Session on Artificial Intelligence, Machine Learning and Management with Professor (Dr) M M Pant, Former Pro-Vice-Chancellor Indira Gandhi National Open University (IGNOU) on 24th October 2017. The session was chaired by Mr Krishan Kalra, Past President, AIMA.

The session was focused on conceptual framework and explanation of why and how these intelligent technologies will impact our future. Specific attention was given to management and possible implications for both management practice and management education, the criticality of lifelong learning as the most important response mechanism

was emphasised. The session was very well received by the participants.



M M Pant, Former Pro-Vice-Chancellor, Indira Gandhi National Open University (IGNOU) addressing the audience



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HOW TO WORK WITH A MANIPULATIVE PERSON

Liz Kislik | November 06, 2017



Almost everyone who's ever gone to work has had to deal with an office manipulator. Unfortunately, most employees hesitate to go public with their concerns. And with good reason: Even if they do, typical corporate responses range from wary or dismissive to actually retaliating against the victim, rather than the wrongdoer.

Unfortunately, many workplaces promote manipulators because they appear to be effective

at getting things done, despite the significant costs their abuse can inflict on productivity and people over time. Particularly when you can't get the hierarchy or other authorities to intervene on your behalf, it helps to have your own approaches for coping, short of legal action.

Over almost 30 years of consulting, I've encountered countless examples of manipulation, bullying, and inappropriate use of power. Three kinds of

responses have proven to be consistently effective for confronting most garden-variety manipulators, even if you have less rank, power, or status. At a minimum, they'll help you assert yourself and regain a sense of control rather than suffering in silence while you figure out your long-term plan.

First, be skeptical about receiving too much special attention. Manipulators don't usually show their true colors at the beginning of a relationship. In fact, they often present themselves as allies or confidantes, because they need to draw you close to size up where your soft spots are and how much they can get from you. They're skilled at assessing which employees are sophisticated and confident enough to stand on their own and which ones are eager to please or easy to shame.

It's exciting if a powerful colleague or superior seems interested in you, but if you've heard scary things about them, it's sensible to proceed with caution. In particular, note if someone treats you as their favorite — but includes little digs that make you feel bad about yourself, puts you down when talking with others, or pressures you to act against your own interests to stay on their good side.

One C-level executive I worked with was hurt by a colleague who claimed to be her supporter and good friend but constantly pointed out imperfections and mistakes in a way that seemed helpful at first but eventually undercut her confidence. Over time, she began to doubt her own instincts and started acting like the manipulative colleague's sidekick rather than championing her own causes.

By the time the weaker executive recognized what was going on, she had trouble separating herself from her colleague and lost a significant amount

of status and clout with her peers. Her credibility and self-image were shaken, and she was not able to regain her footing or influence until she left the company.

Second, be willing to risk small public confrontations. Sometimes the only way to expose a manipulator's maneuverings is by confronting them in the moment. It can be hard to do this if you're the junior party. Even senior people can be stunned into disbelief, or might be unable to think of what to say when someone is subverting normal standards of behavior and fair play, despite the organizational damage they know is being done. So when someone has both the moxie and the wit to intervene, it puts the manipulator on notice that their behavior has been detected, and it shows observers that it's possible to intervene and keep others safe while moving the business forward.

During one client meeting I attended, an executive was making a report by phone while the rest of the leadership team was physically present. At one point, a vice president who had an extremely self-serving and manipulative reputation raised his eyebrows in apparent surprise, shook his head repeatedly, and at the end shrugged, as if to indicate to his peers in the room that he either didn't agree with what his colleague was saying or didn't understand why he was saying it — all without him saying a word.

The vice president on the phone had no idea that his credibility and content were being disparaged. I asked the manipulator directly: "Was there something you wanted to add? You looked like you disagreed strongly with what we just heard. Did you want to counter either the conclusion or any of the specifics, or are you comfortable with the report?"

The vice president in the room denied having any

disagreement, but he was clearly uncomfortable at being put on the spot and could no longer lord it over or cast aspersions on his colleague. And his colleague was tipped off to the possibility that he had been undermined.

Third, refuse to keep secrets or to act as interpreter in ways that normalize underhanded behavior. Instead, be direct and straightforward and hold your ground. These schemers may treat you like a trusted insider, feeding you tidbits about other people's inadequacies and failures, as if only you have the perspective and discretion to understand what's important. Don't be taken in by the implied flattery. Ask for details and specifics to flush out their intent: "I'm not sure I understand what you mean. Why are you telling me this? What is it you're asking me to do?"

In another client company, I worked with a leader who was uncomfortable with direct conflict and who tried to get other people — including me —

to convey messages that she was afraid to deliver. Rather than letting her hide her criticisms behind others, I would say things like, "You've been clear that you don't like how James handled his team's conflict. I'll be happy to meet with you and James so that you can explain your concern, and then I can work with him on managing his team." Now that she understands her own behavior pattern and has received support to change, she's far less likely to offload uncomfortable situations to others.

If your position is senior to the manipulator's, the most effective thing is to begin a rigorous plan of corrective action promptly, using approaches such as these and providing concrete behavioral feedback until they either drop their inappropriate habits or you remove them. And if you hold less power or influence, these three approaches will help you protect yourself and minimize their negative impact both on you and on the rest of the organization, for as long as you're willing to stay in the game.

About Author:

*Liz Kislik helps organizations from the Fortune 500 to national nonprofits and family-run businesses solve their thorniest problems. She has taught at NYU and Hofstra University, and recently spoke at TEDxBaylorSchool. You can receive her free guide, *How to Resolve Interpersonal Conflicts in the Workplace*, on her website.*

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Four Lessons for New CEOs

Stanford GSB faculty and industry leaders help young executives of search fund companies navigate their new roles.

October 20, 2017 | by Louise Lee

Years ago, Kevin Taweel, chief executive and co-founder of cellphone insurance provider Asurion, was grappling with high employee turnover and other issues in the company’s round-the-clock call center. To check if the center was functioning in the wee hours, Taweel and cofounder Jim Ellis took turns dragging themselves out of bed to dial in and see if anyone answered. “I would set [the alarm clock] at 1 in the morning, Jim would set it at 2, I’d set it at 3 a.m.,” says Taweel, a lecturer at Stanford Graduate School of Business and 1992 MBA alum.



New CEOs must build relationships with their board members, a panel of experts told the audience at Stanford GSB’s Search Fund CEO Conference

Taweel spoke at Stanford GSB's first Search Fund CEO Conference, a daylong event examining the challenges of leading small high-growth companies that entrepreneurs locate and acquire using the search fund model (see sidebar). As searchers, Taweel and Ellis, also a GSB lecturer and 1993 MBA alum, acquired Asurion's predecessor company in 1995. Through acquisitions and international expansion, they transformed it into Asurion, which currently has 16,000 employees on five continents.

At the conference, held Sept. 13, speakers and panelists discussed the many demands of serving as CEO of a small firm and explored ways to meet those challenges. The event, hosted by Stanford GSB's Center for Entrepreneurial Studies, comes a year after the release of the center's most recent biennial Search Fund Study, which found that search fund activity is on the rise. In 2015, 43 new search funds were raised, up from 38 the prior year and 10 in 2007. Part of the rise may be attributable to an increase in overall familiarity with the model, explored in such CES classes as Entrepreneurial Acquisition.

Following are some of the ideas discussed at the event, attended by more than 250 chief executives, academics, directors, entrepreneurs, and investors

Becoming a Chief Executive

Most searchers have previously worked as consultants, managers, or individual contributors, but once they identify and acquire a company, they make a major leap to CEO, speakers said. As a new CEO, you suddenly have top managers work for you, says John Stanton, chief executive of telecommunications

firm Trilogy International Partners. CEOs must learn to report to board members and manage others, often in remote locations. Young CEOs also need to fight the common tendency to do work that should be done by others. Not trusting others is a common trap, says Stanton, adding that earlier in his career, "what I missed was developing people by letting them make more mistakes and turning them into partners in the business earlier."

Speakers agreed that if you're a CEO, you should build board member relationships outside of scheduled meetings. Call them when you want advice and not always when you have bad news.

New CEOs should also realize that effective management doesn't mean they must "act like a CEO" and pretend to have all the answers, says H. Irving Grousbeck, the MBA Class of 1980 Adjunct Professor of Management at Stanford GSB. "Sometimes the best answer is, 'I don't know; let's figure this out together,'" Grousbeck says, adding that that acknowledgement shows authenticity and humility.

Hiring, Retaining, and Firing

For search fund CEOs, recruiting people for the management team is one of the biggest tasks, especially during the first year. Speakers suggested digging through business and personal networks, and considering people from other industries because capable and talented hires can learn the intricacies of a new field quickly enough on the job.

The burden is on executives to present the company and its opportunities effectively to candidates. For

instance, Asurion’s predecessor, Road Rescue, was in the unglamorous area of vehicle towing. But Taweel and Ellis recruited Gerald Risk, who earned his MBA from Stanford GSB in 1996, as chief financial officer in part by “painting a compelling vision for the company,” says Risk, who ultimately joined and now serves as its vice chairman.

Speakers described their interviewing processes, which in some cases include at least one meeting in a restaurant to allow the interviewer to see the candidate’s interaction with staff. Some executives include other senior-level managers in the interviewing process. David Shaw, the event’s lunchtime speaker and director of Stanford’s football program, adds that he has recruits spend time with team members.

Executives also emphasized the importance of background checks. One idea is to call references after hours and leave voicemail, says Andrew Saltoun, a 2008 graduate of Stanford GSB and CEO of health-benefits manager Integra Partners. Saltoun tells references that if the candidate is good, call back, and if he doesn’t hear from them, he won’t hire the person.

Compensation isn’t the only way to retain employees, speakers said. Employees also appreciate a company’s investment in them. Saltoun noted that to boost retention, he spends significant time learning about the goals and motivations of individual employees. “Retention is part of my everyday dialogue,” he says.

While it’s tempting to postpone or procrastinate firing an employee who’s not working out, don’t give

in. Dragging your feet on letting someone go isn’t in anyone’s interest and sends the wrong message to others, speakers said. CEOs can certainly give an

“Retention is part of my everyday dialogue.”

Andrew Saltoun

employee on the way out a generous amount of notice and can help him or her find another more appropriate role.

Maintaining Culture

Speakers noted that as the top dog, the CEO promotes a company’s culture, or its values, attitudes, and motivations. But the culture must be supported by everyone else, from key managers to staffers throughout the ranks. Even during the recruiting and interviewing process, a company can identify candidates by building into interviews questions that speak to the culture.

“Culture is the conglomerate of everyone” in a particular setting, and leaders establish a culture by the people they bring in, says Shaw.

A compelling story can help leaders uphold and communicate a company’s culture. Jennifer Aaker, the General Atlantic Professor of Marketing at Stanford GSB, says that people embrace and remember narratives, which can be rich with

characters, emotions, or actions, far more than they recall facts and data. A story about an entrepreneur's experience that led him or her to found a company, or one about the history of a particular product, for instance, can enhance a company's culture by conveying its heritage or sense of purpose and direction. Ideally, leaders can combine a story with facts and data to speak to both the "rational" and "emotional" sides of the audience.

Transforming a Company

Once a company achieves success, the CEO should already be considering how it will transform to its next stage, says Mark Leslie, lecturer in management at Stanford GSB and former CEO of Veritas Software. Too many companies, especially large corporations, miss big opportunities to transform themselves,

Leslie says, citing Kodak, Borders, and BlackBerry as examples. The time for top executives to think about a company's next big opportunity is during the good times, or "right when you're least likely to think about it," he says.

Leslie cites other firms, such as Oracle, that entered new lines of business or made strategic acquisitions to continually evolve over decades and find paths to growth.

Indeed, even small companies in their early stages must be willing to test and explore. Taweel recalls that even as Asurion runs its core business, it also experiments with several new potential opportunities. "You never know what exactly is going to hit," he says.

Disclaimer:

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NCYI 2017

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Connect with us



Ahmedabad Management Association

The activities for the month of October 2017 began with the much awaited 25th AMA Week Lecture Series on the topic 'How to Live the Life of Your Dreams?' The lecture series was from 3rd – 7th October. Distinguished speakers like Pujya Swami Brahmviharidas, Brahmkumari Sister Shivani, Guruji Shri G Narayana, Pujya Swami Anubhavananda and Pujya Swami Adhyatmananda addressed the lecture series.



25th AMA Week on Indian Wisdom



Book Launch on Doctoral Research

Followed by AMA Week, the Weekly Forum lecture on 13th October was addressed by Mr Himal Parikh, Director, Interface Capital Markets (P) Ltd. on '70 Iconic Movies of Independent India'. On 14th October, Dr TV Rao, Chairman, TVRLS addressed on 'Doctoral Research – The Way Forward'. AMA also released a book for doctoral research students on the same subject written by Dr Parash Kariya & Dr Sanjay Bhayani.

Change and Development'. He emphasised on collective leadership, coexistence and respect for differences. Dr Pitroda added that internet was a big revolution which generated huge and powerful knowledge base. He went on to say that biosciences were more exciting than technology now with mind-boggling growth in various areas. The talk ended with question & answers session and was very well received by the huge audience present in the lecture.

The concluding lecture on Diamond Jubilee on 17th October was delivered by Dr Sam Pitroda on 'Technology for Social



Dr. Sam Pitroda addressing AMA

Another series on Indian Wisdom for Managers was delivered by Pujya Swami Anubhavananda. This week-long programme (24th – 28th October) consisting five lectures covered 'Upanishad Views in Life' and 'Practice of Love, Knowledge & Action'. AMA will be hosting a high level, 44-members Goodwill Delegation from Hyogo, Japan led by Hyogo Governor Mr Toshizo Ido on 31st October. There will be Welcome & Felicitation Programme cum Puppet Theater Workshop Presentation. AMA has also planned to organise a Business Seminar on 1st November.

AMA conducted 28 MDPs and one in-company programme in this month focusing on subjects like Positive Attitude for Positive Results, Creativity, Communications Skills, Leadership, Microsoft Excel 2013, Youth Empowerment, Emotional Intelligence, Accounting & Finance, Interviewing Skills, Train the Trainer, Executive Health & Wellness, Housekeeping, Tally ERP 9, Windows 10 etc. A total 393 participants benefitted from these programmes.

Allahabad Management Association

Allahabad Management Association organised a special presentation on Relive the moments – AIMA Diamond Jubilee National Management Convention for its members on 7th October. Mr. Ravi Prakash Secretary who represented AMA at the AIMA Diamond Jubilee National Management Convention at New Delhi on 27th and 28th September gave a power point presentation on the event. He gave a session by session account of the happenings including details of the topics discussed and the guest speakers. About 65 members were participated in the presentation.

AMA organised a special programme on ‘How to make an effective presentation’ for its executive committee members on 31st October. Mr. Vibhav Bajpai, Director, HP4 the soft skills company was the speaker of the session. The ideal font size, colours, animation and the use of slide manager were discussed in depth. The event was well attended and effectively conducted by the secretary Mr. Ravi Prakash.



Mr. Ravi Prakash, Secretary, AMA addressing the executive committee members



Mr. Vibhav Bajpai, Director, HP the soft skill company addressing the executive members of AMA

Baroda Management Association

Special Talk

A special talk on ‘Achieving Economic Progress - The Sustainable Development Way’ was held on 6th October with Ms. Avi Sabavala.



Ms. Avi Sabavala addressing the Special Talk

Management Development Programme

A Management Development Programme on ‘Introduction to Balance Scorecard’ was held on 13th October with Mr. Mihir Shah.



MDP on ‘Introduction to Balance Scorecard’

Friday Evening Talk

A Friday Evening Talk on ‘Business Scenario Analysis – MSME Sector’ was conducted on 13th October with Dr. Shantanu Chakravarty. Another Friday Evening Talk on the theme ‘Don’t Worry... Be Happy!’ was held on 27th October with Mr. Rajeev Maniar as the speaker.



Mr. Rajeev Maniar addressing the FET

Bharuch District Management Association

Training Programme

BDMA organised a certificate training programme on First-Aid on 5th October. This programme was organised to enhance the first aid skills of employees to take care of critical situations & handle accidents on road. The first four minutes after an accident are the most crucial in saving a life and avoiding significant impairments later in life. With the basic first aid skills one can control the situation from becoming bad to worse.



Practical session during the training programme on First Aid

MDP on Industrial Electrical Safety

An MDP on Industrial Electrical Safety was organised by BDMA on 11th October. This programme was organised to equip employees with all the basic skills and knowledge required while dealing with any electrical equipment. This programme is very helpful as it helps employees in dealing with life threatening situation.



Safety oath by the faculty at the training programme



Mr. Sanket Upadhyay at the HR Forum

10th HR Forum

BDMA conducted its 10th HR Forum Meet on 30th October at Bharuch. HR Professionals from various industries across Bharuch district was invited to be a part of this meet. Mr. Sanket Upadhyay from Future Retail Limited spoke on ‘Customer delight through unique incentive scheme’.

Bombay Management Association

Digital Leadership Summit

BMA organised a Digital Leadership Summit, held on 12th October. Some of the eminent speakers included Mr. Nandkumar Saravade IPS, CEO, Reserve Bank Information Technology Pvt Ltd; Mr Peter Gartenberg, General Manager, Enterprise Business, Microsoft; Prof Anirudha Joshi, IIT, Bombay; Mr Prakash Jayaram, Partner with Digital Government Practice in E&Y; Mr Sarajit Jha, Global Global Chief Digital Officer, Tata Steel; Prof Kavi Arya, IIT, Mumbai; Mr Ron Victor, CEO, iTium; Ms Leslie D Monte, Technology Editor, Mint; Ms Deepa Jeswani, Director Digital Transformation Consulting, Lead at Capgemini Consulting. The daylong event ended with an engaging vote of thanks by Mr. Suhas Lohokare, VP, BMA and Managing Director, National Peroxide Ltd.



Panelists at the session

Evening Session

Bombay Management Association organised an Evening session on 'Making money through stock market investment' at Evolve Business School, Vashi with Mr. Suneel Khandekar.



Session on 'Making money through stock market investment'



President Mr M D Agarwal, Colonel A R Khdar with the speaker and participants

Workshop

Bombay Management Association organised a one day workshop on Business Analytic on 27th October. The speaker for the workshop was Mr. Sumeet Varghese, Founding Partner, Your HR Buddy and a Management Consultant with expertise of 15 years in OD and HRM.

Calicut Management Association

Lecture

Calicut Management Association organised an in-house lecture on 'Medical Emergencies – Reaching the right place at right time' on 28th October. Dr. Naresh Balakrishnan, CEO



In-House Lecture by Dr. Naresh Balakrishnan

of Prizecarnation, a healthcare consultancy service provider was the speaker. The session gave eye opening findings and the members gained immense knowledge on the basic steps of medical emergencies, how and what to react in case of critical health issues.

Another lecture on 'Space : Beyond Imagination' was held on 28th October. Master P.S Abhinand, a plus one student in Sivapuram Govt Higher Secondary School, a child prodigy with exceptional knowledge, interest and curiosity in science shared the intrinsic details about Space, it's existence and benefits. He has interacted intensively with Prof U R Rao, Dr K Kasthurirangan, Dr K Radhakrishnan, Dr Kiran Kumar, Chairmen ISRO - past and present. Before the talk of Dr Tharoor, Mr Abhinand addressed the audience with his talk on science.



In-House Lecture by Master P. S. Abhinand

A lecture on 'Importance of Innovation for today's Entrepreneur' was held on 28th October. Dr. Shashi Tharoor, Member of Parliament & Former Diplomat addressed the lecture. He focused on harnessing India's demographic dividend, cautioned against making this demographic dividend into a demographic disaster, need for generating adequate employment opportunities, stressed the continued need for entrepreneurs to tap into the bottom of the pyramid, frugal innovations, India 'juggad' and the low cost innovations, employability of the educated, well filled mind vs a well formed mind etc. CMA members had a very interactive and informative session with participation of members beyond expectation. The session was well received by the CMA members and invited guests.



Token of appreciation presented by Mr. K. A. Ajayan, President CMA to Dr. Shashi Tharoor, Member of Parliament with Mr. K. T Thomas-Sr. Vice President, Mr. Anil Balan-Secretary and Mr. Ananda Mani K- MC Member



Lecture Session by Dr. Shashi Tharoor, Member of Parliament

Managing Committee Meeting

The 3rd Managing Committee of Calicut Management Association held on 24th October was attended by members wherein discussion on the activities planned was held. Finalisation of the Lecture Session, Entrepreneurs Conclave – UNARUKA and various other programmes and training for the coming days were also discussed.

Moment of Honour

IIMK® Business School, Kozhikode, one of the fastest transforming B-School in the country invited Mr. K. A. Ajayan, President – Calicut Management Association as the Chief Guest to inaugurate the Management Fest – ‘DARPAN’. Mr Ajayan addressed the gathering and emphasised on the Knowledge Economy and opportunities for management graduates in the current scenario of the country.



Management Fest - ‘Darpan’

CMA – Study Tour

Calicut Management Association conducted a study tour to Thunchath Ezhuthachan Malayalam University, Tirur on 13th October. Managing Committee members met and interacted with Mr. K. Jayakumar, Vice Chancellor. Mr. Jayakumar spoke on the challenges he faced in establishing the university and how he envisages the way forward of the Malayalam University. All the participants had an enriching experience.



Study tour to Thunchath Ezhuthachan Malayalam University

Entrepreneurial Conclave

Calicut Management Association organised a one-day Entrepreneurial Conclave - ‘UNARUKA – Now or Never’ at Indian Institute of Management Kozhikode on 29th October. The summit was organised in association with IIMK-LIVE (Laboratory for Innovation, Venturing and Entrepreneurship) with the support of Department of Science and Technology, Government of India.



Inauguration by the Chief Guest Mr. Elias George, MD, Kochi Metro Rail Limited with Dr. V K S Menon, Founding President-CMA; Mr. K A Ajayan, President-CMA; Mr. Ananda Mani K, Chairman-Entrepreneurial Conclave; Mr. Mehboob, Vice President-CMA; Mr. Anil Balan, Secretary - CMA



Token of appreciation presented by Mr. K. A. Ajayan, President CMA to Dr. Beena Vijayan IAS, MD - KSIDC

Mr. Elias George IAS, Managing Director, Kochi Metro Rail Limited was the Chief Guest and Keynote Speaker. Some of the other speakers included Mr. Rajesh Nair, President, TIE Kerala and Executive Director-Markets, Ernst & Young; Mr. Sumesh Govind, Chairman & President, Paragon Group of Hotels; Mr. Balagopal C IAS, Senior Advisor, Terumo Penpol Pvt. Ltd; Dr. Krishnakumar P R, Managing Director, Arya Vaidya Pharmacy, Coimbatore; Mr. Gopi Krishnan, Co-founder & CEO, Build Next Construction Solutions Pvt. Ltd; Ms. Chitra Krishnan, CEO, Food for Thoughts; Mr. Rashid K, Founder & COO, Gen Robotics Innovations Pvt. Ltd; Ms. Rina Vivekanandan, Senior Consultant, Aradhya Consulting; Ms. Parveen Hafeez, Managing Director, Sunrise Hospital. Dr. M Beena Vijayan IAS, Managing Director, KSIDC was the chief guest at the valedictory function.

Chandigarh Management Association

Visit to an Eco-Friendly Life Skills Development Camp

Members of CMA visited an eco-friendly life skill development camp on 14th October. The camp is located at a place in the serenity of forests – right in the Shivalik foothills. More than 70 persons participated in this camp.

CMA encouraged promotion of local handicrafts by arranging free stalls for the local artists of surrounding villages at the campsite.

Introduction of new members

CMA launched a Value Your Membership Initiative to connect with its members.



Eco friendly life skills development camp site.



New CMA members introducing themselves



Mr. Deepak K Dhingra, President CMA presenting CMA members with set of colorful diyas, gift vouchers and personalized gift tags

New members who joined CMA fraternity in the last quarter were introduced on 14th October. This initiative was very well received by new as well as seasoned members.

Cracker free Diwali Celebrations

CMA members along with their families came together for pre-diwali celebrations.

Around 80 people participated in this Diwali celebration. The message of cracker free Diwali was very well passed to the participants for celebrating Diwali by only lighting candles and diyas.

CMA Meet

CMA initiated a quarterly activity of ‘Meet with Icon’, which involves meeting with a social icon who has contributed to the growth and development of society.

In its first meet, on 15th October, CMA members met with Mr. Pawan Kumar Bansal, a popular congress leader in Chandigarh. During the meet, he discussed about the feasibility of metro being the only public transport solution to the increasing traffic, thereby causing air and noise pollution that too at the cost of scarce fuel. He was of the strong opinion that if associations like CMA take this forward with the Government, a better world can be ensured tomorrow.



Mr. Hitesh Gulati, Secretary General, CMA, Mr. Deepak Dhingra, President, CMA and Advocate Deepak Jindal, Executive Member, CMA with Mr. Pawan Bansal, former Railway Minister

CMA Participation

CMA members participated in an orientation aimed towards stepping ahead to global careers on 17th October. CMA participated in a Workshop on ‘Apprenticeship Training’ held on 13th October.



CMA members attending workshop on Apprenticeship Training.

The programme was organised jointly by FICCI and PhD Chamber of Commerce to sensitise industry on National Apprenticeship Promotion Scheme (NAPS).

Blood Donation Camp

Chandigarh Management Association jointly with Rotary Club conducted a blood donation camp at University Business School (UBS), Panjab University, Chandigarh on 30th October. Prof. Deepak Kapur, Chairman of UBS inaugurated the Camp. In addition to the students of UBS, students from various departments came forward for this noble cause. Around 55 donors donated their blood.



Mr. Deepak K Dhingra, CMA President honoring the chief guest Mr. Deepak Kapur, Chairman, UBS at inaugural ceremony of Blood Donation camp.

Coimbatore Management Association

CMA's 'Monday Musings' is a 45 minute, popular, interactive programme on a topic concerning Individual and Institutional Management. Monday Musing is conducted every Monday evening at CMA premises. It is usually attended by more than 30-40 participants. This time Dr. R. Sashikala, NLP Practitioner, Expert Trainer & Writer, Coimbatore addressed members on the topic 'Anchoring Emotions'

SYMP

Coimbatore Management Association along with AIMA, conducted AIMA's 'Shaping Young Minds Programme' on 27th October at Coimbatore. The day long programme close to 800 business school students from across Coimbatore participate in the event.



(L-R) Firdose Vandrevala, Former Executive Vice Chairman, Essar Steel India & Past President, AIMA and S Balasubramanian, Director, GRG Centre for Advanced Studies.



Piyush Pandey, Executive Chairman and Creative Director (South Asia), Ogilvy & Mather India inaugurating the programme

The eminent speakers for the programme included Mr Firdose Vandrevala, Former Executive Vice Chairman, Essar Steel India & Past President, AIMA; Dr Shikha Nehru Sharma, Managing Director, Nutri Health; Dr Arvind Lal, Chairman and Managing Director, Dr Lal PathLabs; Mr Piyush Pandey, Executive Chairman and Creative Director (South Asia), Ogilvy & Mather India and Ambassador Dr Deepak Vohra, Special Advisor, Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous Hill Development Council, Kargil and Leh.

Cuttack Management Association

Annual General Meeting of Cuttack Management Association was held on 7th October. Mr Sachidananda Panda, Mr Sandip Ghosh, Mr Vikas Srivastav, Mr Sanjay Santuka and Mr Bibhuti B. Mahapatra were re-elected as President, Vice-President, Secretary, Treasurer and Joint Secretary respectively.

Senior Cuttack Management Association members Mr Pawan Agrawal, Director, Binayak Aluminium Pvt. Ltd. and Everest Aluminium Pvt. Ltd and Mr Santosh Sahoo, CMD of Computer



Felicitation of Mr Pawan Agrawal, Director, Binayak Aluminium Pvt. Ltd. & Everest Aluminium Pvt. Ltd and Mr Santosh Sahoo, CMD of Computer Lab (P) Ltd

Lab (P) Ltd were felicitated and presented with mementos to recognise their achievements as they were recently given Odisha Business award by Govt of Odisha.

Mr Sachidananda Panda presided over the meeting and Mr Bibhuti B. Mahapatra proposed the vote of thanks. The meeting was attended by Mr Shailoja Singh Deo, Mr Jagadish Lal, Mr K. C. Sethia, founder members of Cuttack Management Association and other members.

Delhi Management Association

Interactive session

DMA in collaboration with ICPI and NHRD Network organised an interactive ideas meet on 'Designing Customer Experience in the Digital Age' on 23rd October. Mr. Sumit Chaudhary, Chairman, Third Millenium Business Resource Associates welcomed the participants. Mr. Jeet Chatwal, Management Consultant & Leadership Trainer chaired the session. Dr. Jitendra K Das, Director, FORE School Of Management, Delhi shared the nuances of understanding the mind of the today's customer. In the Open- House session participants queries were answered by the speaker. The session was well received and appreciated by the participants.



(L to R) Mr. Jeet Chatwal, Dr. Jitendra K Das and Mr. Sumit Chaudhary

9th Realty Plus Conclave & Excellence Awards

The 9th Realty Plus Conclave & Excellence Awards 2017 – North was organised by Realty Plus (exchange4mediagroup) on 25th October. A galaxy of industry's leading figures shared their thoughts on the trends, predictions, best practices and some of the biggest case studies of real estate followed by an awards ceremony honouring the winners who have set standards and benchmarks in the Real Estate & Construction industry. The programme was duly supported by DMA as Industry Partner and was attended by large number of professionals from the diverse background.

Transformational Leadership Session

DMA organised a Transformational Leadership Session on 'Organisational Success through Effective Empowerment' on 27th October. The session was chaired Mr. Rajan Pandhi, Director, DMA who welcomed the speakers Mr. Rahul Jain, Licensee of LMI India; Dr. H V Kothari, Mentor, BizWiz Learning and the participants. The eminent speakers discussed how organisations can multiply their success by empowering the employees in appropriate ways.



Participants at the programme

Faizabad Management Association

Seminar

Faizabad Management association organised a seminar on 'How to reduce Business Insurance Premium' on 6th November. Mr. Vivek Pandey, BM, Reliance General Insurance; Mr. Pankaj Srivastava, AVP IndusInd Bank and Mr. Pushpraj Singh, Head Govt. Banking Group Eastern Zone were the eminent speakers from the insurance industry. Around 40 students and members participated in the seminar. The seminar was very well received by the participants



Felicitating the speaker

Hyderabad Management Association

HMA Foundation Lecture

The 4th Ayyadevara – HMA Foundation Lecture was conducted on 6th October on 'Digital World – Challenges & Opportunities' by Dr B V R Mohan Reddy, Padma Shri Awardee, Founder & Executive Chairman, M/s Cyient Limited at FTAPCCI Auditorium, Hyderabad.



Dr B V R Mohan Reddy, Padma Shri Awardee, Founder & Executive Chairman, M/s Cyient Limited addressing the audience

Seminar

A Seminar was conducted on 7th October on 'GST vs VAT' by Mr K Mohan Acharya, Founder Partner, M/S Komandoor & Co LLP Chartered Accountants, Hyderabad (Category - I Firm) at the Student Chapter of the Rajeev Gandhi Memorial College of Engineering & Technology, Kurnool.



Felicitating Mr K Mohan Acharya, Founder Partner, M/S Komandoor & Co LLP Chartered Accountants, Hyderabad

Lecture Meeting

A Lecture Meeting was conducting on 16th October on 'It's all about Management – Even Your Career' by Mr Sivakumar Surampudi, Group Head Agri & IT Businesses, ITC Limited at FTAPCCI Auditorium, Hyderabad.



(L-R) Mr Vijay Vedantam, Joint Secretary, HMA; Mr Ravi Kumar Peesapati, Vice President & Convener, Lecture Meetings, HMA; Mr Sivakumar Surampudi, Group Head Agri & IT Businesses, ITC Limited receiving memento; Mr K Harishchandra Prasad, President, HMA.

Indore Management Association

Mind Your Etiquettes

Indore Management Association organised 'Mind Your Etiquettes' programme on the topic 'Dining Etiquettes' on 5th October at State Bank of India, Zonal Office, Indore, facilitated by Corporate Trainer Ms. Gul Parvez.



Ms. Gul Parvez addressing the participants.



Mr. Kailash Satyarthi addressing students

IMA Student Chapter

Indore Management Association organised a talk with Nobel Laureate Mr. Kailash Satyarthi on the topic 'Surakshit Bachpan, Surakshit Bharat' on 3rd October. The participants took a pledge against child labour.

IMA Reader's Clique

Indore Management Association organised a book review on the book 'Sunder Kand' for management professionals and students under the programme IMA Reader's Clique. The programme was organised on 10th October. The speaker for the session was CA. Santosh Muchhal, President - Indore Management Association.



CA. Santosh Muchhal addressing the participants



Mr. Shiv Kumar addressing the participants

Indore Management Association organised a book review on the book 'Mantras for Success' for management professionals and students on 26th October. The speaker for the session was Mr. Shiv Kumar, President – Corporate Affairs & Business Innovation, Indore Steel & Iron Mills Ltd. and Executive Council Member - IMA.

IMA Student Chapter

Indore Management Association Student Chapter organised a CEO Talk on 28th October at Department of Management Studies, SGSITS College Indore on the topic ‘Disruptive Economy’ and the speaker for the session was CA Navin Khandelwal.



CA Navin Khandelwal addressing students



Mr. Jaison Thomas with the participants during the session

IMA Training @ Doorstep

Indore Management Association organised Training @ Doorstep workshop on the topic ‘Capabilities beyond Ability?’ on 27th October at Case New Holland, Pithampur and the trainer for the workshop was Mr. Jaison Thomas, Corporate Trainer.

Kerala Management Association

Leadership Seminar

The Leadership Seminar co-hosted by Rotary International District 3201 and Kerala Management Association, LEAD 2K17 was held on 8th October. MLA, Mr Hibi Eden inaugurated the function.



MLA, Mr Hibi Eden inaugurating the function



Dr. Abhilash S. Nair addressing KMA members

Evening Lecture

An evening lecture conducted by Dr. Abhilash S. Nair, Associate Professor, Finance, Accounting and Control IIM – Kozhikode on the topic ‘Financing Infrastructure: Innovative and Ingenious Solutions’ was held on 13th October.

Felicitation

The felicitation of Hon’ble Minister Mr Alphons Kanannthanam and the special address on the topic ‘Vision for Tourism & IT’ was held on 16th October.



Adv. Benny P. Thomas addressing the participants



Felicitation of Hon’ble Minister Mr Alphons Kanannthanam

Workshop

A one day workshop on the topic ‘Labour Law- Latest Judgments and Amendments’ by Adv. Benny P. Thomas was held on 24th October.

Discussion

A discussion on the topic ‘Banning Hartals’ organised by Better Kochi Response Group (BKRG) in association with Kerala Management Association (KMA) was held on 25th October . Representatives from various bodies and organisations were the participants of the discussion.



Discussion in progress



Mr. Vivek Prasannan, interacting with KMA members

Evening Lecture

An evening lecture, on the topic ‘Blockchain-The World Beyond Bitcoins’ was held on 30th October. The speaker for the evening was, Mr. Vivek Prasannan, Founder and CEO at enFee. The lecture, followed by a Q&A session, helped the attendees gain a better understanding on the topic.

Lucknow Management Association

Outreach Programme

As a part of its outreach programmes, LMA organised a ‘Swachhata Abhiyan’ in collaboration with Amity School of Languages, Amity University Lucknow in the Madhyamik Vidyalaya at Laulai, a village about 20 km from Lucknow on 6th October. Organised through BA and MA students of Amity, a children’s quiz, imparting

awareness about cleanliness and hygiene and uses of Neem, a tree found in plenty around the village, were the highlights of the visit.

Workshop

Young Manager Forum of LMA organised a ‘Memory Training Workshop Forget Forgetting’ in collaboration with Modern Academy on 10th October. Mr. Devesh Agarwal, Chartered Accountant and Coordinator of YMF conducted the workshop.



‘Swachhata Abhiyan’ at Madhyamik Vidyalaya



Memory Training Workshop Forget Forgetting

Many Bollywood movies like Lagan and Three Idiots have useful Management Lessons which impact young minds. YMF in collaboration with Faizabad Management Association organised a workshop on ‘Management Lessons from Bollywood’ on 13th October. Mr. Devesh Agarwal Chartered Accountant and coordinator of LMA’s Young Managers Forum conducted the workshop at Faizabad.



Workshop in progress

As a part of LMA’s initiative to develop start-up ecosystem in Lucknow/U.P., a workshop on ‘Developing Start-up Business Plan’ was organised in collaboration with Lucknow Entrepreneurship and Development Society (LEADS) and Department of Business Administration, University of Lucknow on 26th October. Participants were required to ideate and prepare business plans under for the guidance of Mr. Kumar Ranjan, Director, Artificial Intelligence, Mean Metal Motors Bangalore, a start-up developing an electric driverless car and Founder of LEADS. The workshop participants generated start-up ideas, LEADS will be working with these teams and will shortlist the best teams to a Pitch in competition being planned by LMA to raise the first seed fund round.

LMA in collaboration with Institute of Corporate and Cooperative Management Research & Training (ICCMRT) organised a Workshop on ‘Making Start-up Business Plans conducted’ by Mr. Kumar Ranjan, Director, Artificial Intelligence, Mean Metal Motors Bangalore. The teams of the four business models selected would work further with Mr. Ranjan.



Mr. Kumar Ranjan of LEADS conducting the Business Plan Workshop

LMA organised a Workshop on 'Building Business Plan' 31st October in collaboration with School of Management Sciences which was conducted by Mr. Kumar Ranjan, Director, Artificial Intelligence, Mean Metal Motors Bangalore. After a brief introduction by Mr. Kumar, the participants were asked to present business plans ideated by them in teams of four.

Interactive session

As a sequel to the Interactive session on Industry Academia Interface held on 26th October, LMA organised a presentation on Inclusion of High Technology Subjects in Curriculum at Centre for Advanced Studies, Dr. APJ Abdul Kalam Technical University on 30th October. The presentation was made by Mr. Kumar Ranjan, Director, Artificial Intelligence, Mean Metal Motors Bangalore in which he introduced some advanced technologies like Artificial Intelligence, Chatbot, Bitcon etc and their possible applications.



Workshop on 'Building Business Plan'



Interactive Session on Strengthening Industry Academia Interface

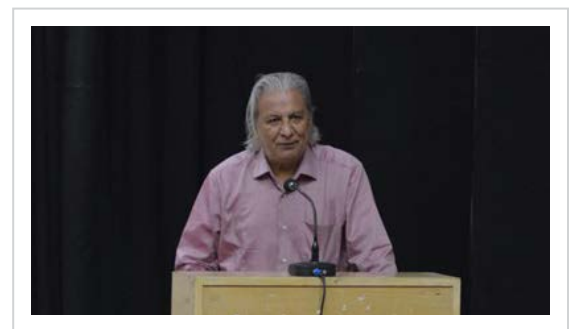
LMA organised an Interactive Session on 'Strengthening Industry Academia Interface' on 26th October. The session was attended, among others, by Prof Vinay Pathak, Vice Chancellor, Dr. A.P.J. Abdul Kalam Technical University; Prof K. Narayan, Pro Vice Chancellor AKTU, Deans and other faculty members; Mr. Harsh Jaiswal, Secretary NASSCOM, U.P.; Mr. L.K. Jhunhunwala, Chairman PHDCCI, U.P.; Mr. V.N. Gupta, Secretary General, ASSOCHAM UP and LMA members. The session deliberated on ways to address the issues articulated in the concept note and agenda circulated by LMA and stakeholders decided to take forward various issues with a timeline for implementation.

Lecture Meeting

LMA organised a lecture on 'Changing Landscape in Management Education' by Professor Mirza Saiyadain on 28th October. Prof Saiyadain, Business Educator and a senior academic took his Master in Arts from University of Hawaii and Ph.D from University of Kansas.

Visit

LMA organised a visit to SEBI office on 27th October for its members. Lucknow SEBI Head, Mr. Pranjal Jaiswal, Dy. General Manager shared information of SEBI, its role and operations and made a presentation on 'Financial Planning in Low Interest Regime' during an interactive session.



Professor Mirza Saiyadain addressing

Ludhiana Management Association

Panel Discussion

Ludhiana Management Association organised a Panel Discussion on ‘Scaling Up Business in Ludhiana’ on 10th October which was attended by 200 industrialists and entrepreneurs. The discussion started with opening remarks of Mr. Sachit Jain, Joint MD, Vardhman Textiles Limited. Mr Gaurav Goel, Senior President and Country Head, CBB, YES Bank Ltd was the moderator while the four panelists were Mr Vishal Juneja, Director, Vidhata Group; Mr Gautam Sikri, MD, Ramsons Cycles Pvt Limited; Mr Bhuwan Goyal, Director, AP Refinery Limited and Mr Ami Verma, Director, Techies India Inc. Mr K K Jalan, IAS (Retd), Former Secretary, Ministry of MSME, Govt of India while giving his closing remarks said that it is important for the businesses to work along with the government and understand their schemes and policies.



Panelists at the session

Interaction

Students Forum of Ludhiana Management Association organised an interaction of Mr Vishal Vinayak, Managing Director, Nanotech Chemical Brothers Private Limited with student members of LMA on 11th October at GNIMT, Ludhiana regarding Fast Changing Environment of Businesses. Mr Vishal Vinayak, a very successful first generation successful entrepreneur interacted with the students regarding complete change of Business Environment by new Hi-Tech companies.



Interaction with Mr Vishal Vinayak, Managing Director, Nanotech Chemical Brothers Private Limited

Meet the Icon

Ludhiana Management Association organised a programme ‘Meet the Icon’ with Mr Sunil Kant Munjal, Chairman, The Hero Enterprise and immediate Past President of AIMA on 30th October. Mr Munjal shared that entrepreneurs in Ludhiana and India need to get over the habit of taking shortcuts to success. A proper road map to growth should be defined and leadership should manage organisations and operations ethically with utmost concern for the people and society. The session was attended by more than 200 industrialists, entrepreneurs, professionals, and senior executives.



‘Meet the Icon’ with Mr Sunil Kant Munjal, Chairman, The Hero Enterprise

Mangalore Management Association

38th Annual General Meeting

The 38th Annual General Meeting of the Association was held on 6th September. Mr U. Rama Rao, former Secretary welcomed all the members. Secretary Mr Prasanna Mallya, presented the Annual Report about the activities of the Association during the relevant period. Mr Edward Coelho, Treasurer presented the Annual Accounts for the period 2016-17. Past President Dr. Devaraj K. conducted the elections of Office Bearers and Governing Body Members for a two year term 2017-18 & 2018-19. Mr Marcel Monteiro, Member of Karnataka State Minorities Commission, President of Rachana Senior Citizens Welfare Trust, Mangalore was unanimously elected as the President of MMA for the above said period. Other new Office Bearers were also announced.

Lecture Meeting

Mangalore Management Association and SDM PG Centre for Management Studies & Research, Mangaluru jointly organised a lecture meeting on 'Management of Coconut Value Addition' by. Dr. K. B. Hebbar, Head of Division, Plant Physiology, Biochemistry & Post Harvest Technology, ICAR-Central Plantation Crops Research Institute, Kasaragod. The meeting was held on 6th October.

Dr. Gayathri J. Babu, Jt. Secretary, MMA rendered the invocation. Dr. Devaraj K., Director, SDM PG Centre of Management Studies & Research presided over the function. Mr Marcel Monteiro, President, MMA welcomed the gathering. Mr K. Jairaj B. Rai, Vice President, introduced the Chief Guest. Mr Dawn Prakash, Secretary, MMA proposed the vote of thanks and compered the entire programme.

Navsari Management Association

NMA Youth Talk

On 7th October, Navsari Management Association (NMA) jointly with Training & Placement Cell, AABMI, Agriculture University, Navsari organised its 2nd NMA Youth Talk. Mumbai based Nuclear Scientist who is also a Management, Motivational & Spiritual Guru, Sh Ajit Telang gave a talk on 'Unleashing the hidden potentials, from loser to winner'. 139 students of MBA (Agri. Business), M.Sc., PhD, Research Fellows & few others including Vice Chancellor, Directors & Faculty members were among those who attended the event



Newly elected Office Bearers of MMA for the year 2017-19



Dr. K. B. Hebbar, Head of Division, Plant Physiology, Biochemistry & Post Harvest Technology, ICAR-Central Plantation Crops Research Institute, Kasaragod addressing the gathering



Guru Ajit Telangji addressing the students

Workshop

Navsari Management Association (NMA) organised a Workshop on ‘Effective NGO Management’ on 7th October. Mr. Suresh Pandit, HRD - OD Productivity Specialist conducted the full day workshop. This workshop was designed to reinforce management skill set of NGO leaders. 26 representatives from different NGOs from Navsari as well as surrounding areas attended the workshop with great enthusiasm.



Mr. Suresh Pandit interacting with participants.



Guru Ajit Telang addressing the participants

On 8th October, a full day workshop on ‘Life Enrichment & the Inner Celebrations’ was conducted with Spiritual Scientist, Management Consultant & Reiki Master, Guru Ajit Telang. The workshop was about understanding of human existence and the immense powers that we have within us.



Industrial visit at KRIBHCO

Industrial Visit

An Industrial Visit was organised for the students of Naran Lala College of Commerce & Management, Navsari on 11th October at KRIBHCO, Surat. The participants were warmly welcomed by Mr. Porabia of HR Department. Mr. Sudhansu Sharma provided very useful information about the company. The students visited the Urea manufacturing plant & packaging department where the engineers provided detailed information regarding manufacturing, packaging & distributing process of Urea.

Palghat Management Association

Workshop

A One Day Workshop on ‘Work-Life Balance through Holistic Approach of Stress Management and Positivity’ was held on 23rd October with Mr R.K. Singh, Corporate Trainer. He explained about accepting life as it reaches you without any complaints. He also demonstrated an exercise on power of the



Mr R.K. Singh interacting with the audience

mind using a key and string. All the participants successfully followed the exercise which deepened the faith in the untapped powers of human mind. The session was highly useful for managers and executives in the present day high stress environment. An evening session was also held.

Meeting

A meeting with Mr. Sanjay Grover, Director LMA Relations, AIMA was held on 27th October. Mr Grover interacted with members of the Executive Committee, Trustees of the PMA Education Foundation & Court of Advisors. PMA President, Mr Jimmy J Nalappat welcomed the gathering which was addressed by Mr Sanjay Grover, Director LMA Relations, AIMA; Dr. Krishna Kumar T. P., Hony. Secretary, PMA.



PMA President, Mr Jimmy J Nalappat; Mr Sanjay Grover; Director LMA Relations, AIMA and Dr. Krishna Kumar.T.P, Hony. Secretary, PMA.

Pathankot Management Association

A Workshop on Innovation and Competitiveness of Pharmaceutical Industry in India on the theme 'Latest innovation in Pharmaceutical Industry' on 6th October. Dr. Kanahiya Lal Dhar, Renowned Scientist conducted the workshop. In his address he said Indian Pharmaceutical Industry is one of vibrant and competent industry in global arena. Presently, Indian pharmaceutical industry offers great variety of life solutions to its domestic and global customers. 80+ faculty members & pharmacy students participated in the workshop which received very good feedback.



Dr. Kanahiya Lal Dhar renowned scientist addressing about pharmaceutical industry

A workshop on the latest innovative technology, IOT on the theme 'If you think that the internet has changed your life, think again. The IoT is about to change it all over again!' was held on 17th October. Er. Karan Arora, CEO & Founder, Itronix Solutions conducted the session. Er. Karan Arora said IOT referred to as the Internet of things, will change everything— including ourselves. 70+ students and members of PMA participated in the event.



Er. Karan Arora addressing about IOT

A Management by Objectives Workshop on the theme 'Providing alignment and synchronisation by determining common Objectives' was held on 26th October. Mr. Akshay, HR, IoN Digital Business Partner TCS conducted the workshop. In his address, he explained Management by Objectives by sharing balanced scorecards with a holistic point of view. He clarified the objectives in line with common opinion of participants. The programme was very well received.



Mr. Akshay addressing on Management by Objectives

Quilon Management Association

Quilon Management Association (QMA) jointly with The Institution of Engineers (India), Kollam Local Centre (Chemical Division Board of IEI) arranged a talk on the topic 'Fourth Industrial Revolution – Role of Startups' on 30th October. Dr. Saji Gopinath, CEO, Kerala Start Up Mission and Director, IITMK was the chief guest. Mr Rajendra Prasad, President QMA & IEI Kollam Local Center chaired the meeting. Mr Franklin Daniel welcomed the chief guest and Dr J Sasidharan Pillai introduced the chief guest. Mr K Sivadasan, Honorary Secretary of IEI Kollam local centre gave the vote of thanks. Membership certificates were issued to newly joined QMA members.



Dr. Saji Gopinath addressing on 'Fourth Industrial Revolution – Role of Startups'

Tarapur Management Association

Industrial Visit

TMA organised an Industrial visit to one of the best power generation plant in the country, Dahanu Thermal Power Station (DTPS) on 14th October. The officers of DTPS shared the details of the process in brief at the Model room and also touched upon various safety aspects of the power plant facilities. The TMA team was accompanied by senior officers of the DTPS during the walkthrough of the plant and the overall experience of the visit was highly inspiring and a great learning experience for all the members.



Members of TMA during the visit of the Reliance Dahanu Thermal Power Station

Film Show

TMA organised a film show 24th October on 'Technology of Mind Management', a lecture delivered by Swami Mukundananda, Founder of Yogic System called 'JK Yog'. The lecture was delivered at Massachusetts Institute

of Technology, Cambridge. The content of the speech was very informative and thought provoking, it also emphasised the importance of grooming the Spiritual faculty within for the overall success of the individual and also the well being of the society at large. The session was well attended by the senior executives from the industries and the TMA members.

Thrissur Management Association

Monthly Guest Lecture

Thrissur Management Association held a monthly guest lecture on 'Transforming Kerala – A Technocrat's Perspective' on 28th October. Er. Biju Prabhakar IAS, Special Secretary, Kerala PWD was the Chief Guest for the session. Over 80 professionals attended the session.



TMA members with Chief Guest

MDPs

TMA organised an MDP on the theme 'Building Brand Identity' with Mr. Favour Francis, Department Head, Diving Institute of Media Sciences on 6th October. Mr Francis explained the various methods to create brand effectively. Over 60 professionals participated in the session.

Another MDP was organised with Ms Prasita Prasad, HR Specialist as the Chief Guest on the theme 'Skills for a successful career' on 10th October. The session was attended by over 45 professionals who appreciated the session.

Joint Programme

TMA jointly with the Confederation of Indian Industries (CII) conducted a programme on 'Safe Practices of Technological Innovation' on 7th October. The Chief Guest for the session, Dr. Pattathil Dhanya Menon, Cyber Crime Investigator emphasised on cyber security in her address. Over 65 professionals participated in the interactive session.



TMA Officials with Dr. Pattathil Dhanya Menon



TMA Executive Committee members with AIMA Director Mr. Sanjay Grover

Reception

TMA gave a reception to Ms. Moksha Jetley, the woman biker who made her entry in Limca Book of records and Mr Sanjay Gover, Director, AIMA. TMA expressed gratitude for the support given by AIMA.



Release of first issue of Management Voice

Management Voice

The first issue of the TMA bi-monthly magazine, Management Voice was also released.

Training

Dr. Assisi Menachery, TMA Executive Member gave a one day training to the top management on '5S and Kaizen' at the Central Institute for Plastic Engineering and Technology (CIPET) on 19th October.



Dr. Assisi with participants

Trivandrum Management Association

Trivandrum

Trivandrum Management Association organised an Evening Lecture programme on 'Digital Health' by Dr. M.I. Sahadulla, Chairman & Managing Director, KIMS Healthcare Management on 20th October. The programme was well attended and received by the participants.



Dr. M.I. Sahadulla, Chairman & Managing Director, KIMS Healthcare Management addressing the participants

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- Develop skills to drive innovation in Digital Marketing.
- To share the benefits and used of Search Engine Optimization and its significance.
- Use of Google Analytics and other tools.
- Use of Social Media Marketing in today's global environment

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Course Outline

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- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Web Analytics
- Content Marketing
- Mobile Marketing

Program Fee

Rs. 36,000 + GST(at the time of admission)

Class Schedule

Online Weekend Programme: 3-4 hours (Saturday/Sunday)

For more details, please contact:

Rahul Bhatia, Program Manager
All India Management Association

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AIMA Events Calendar

Event	Conference Director	Venue	Date
21st Student Management Games		Chandigarh	04-06 October 2017
		Coimbatore	12-14 October 2017
		Assam	22-24 November 2017
		New Delhi	27-29 November 2017
		Grand Finale	30 November 2017
National Competition for Young India		Kolkata	03 November 2017
		Bangalore	04 November 2017
		Mumbai	10-11 November 2017
		New Delhi	17-18 November 2017
		Grand Finale	24 November 2017
National Management Quiz		Kolkata	25 November 2017
		Bangalore	01 December 2017
		Mumbai	02 December 2017
		New Delhi	09 December 2017
		Grand Finale	09 December 2017
15th HRM Summit	TV Mohandas Pai, President, AIMA and Chairman, Manipal Global Education Services Pvt. Ltd	New Delhi	06 December 2017
7th Innovation Practitioner's Summit		New Delhi	13 December 2017



Event	Conference Director	Venue	Date
3rd Digital & Social Marketing Retreat	D Shivakumar, Chairman & CEO – India Region, PepsiCo India Holdings Pvt Ltd & Umang Bedi, Managing Director, India & South Asia, Facebook	Goa	15-17 December 2017
8th Senior Leadership Retreat	Sunil Kant Munjal, Chairman, The Hero Enterprise	Goa	15-17 December 2017
Shaping Young Minds Programme		Navsari	20 January 2018
National Competition for Managers		New Delhi	February 2018
Shaping Young Minds Programme		Patna	17 February 2018
Foundation Day & National Management Day		New Delhi	21 February 2018
National Leadership Conclave		New Delhi	14 -15 March 2018
Pragati- A Women Quiz		New Delhi	March 2018
13th Global Advanced Management Programme 2018		California, USA	24 June 2018

To view full calendar please visit www.aima.in

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