

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

SEPTEMBER 2020



Dear Readers,

It gives me great pleasure to present a very special edition of the AIMA News to you. Special – because it heralds the beginning of a new chapter at AIMA.

September saw the customary change of guard at AIMA with Mr Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd taking over the presidential baton from Mr Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd. In addition, Mr CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd took over as the Sr Vice President and Mr Hemant Kanoria, Chairman, Srei Infrastructure Finance Limited joined the AIMA management team as the Vice President. Mr Nikhil Sawhney, Vice Chairman and MD of Triveni Turbine Limited is the Treasurer.

This year AIMA will focus on the theme 'Transformation for Continuity'. In the days ahead and post Covid, things are not going to back to being as they were before. Some changes brought about by the pandemic are here to stay. AIMA will develop and build its programmes around Transformation and Continuity as per the new normal; to help management not just survive, but thrive in these changed times.

AIMA's 47th National Management Convention, held on a specially curated digital platform, also put the spotlight on 'Getting Through the Pandemic and Beyond'. The two-day Convention was addressed by iconic leaders, policymakers, spiritual and industry thought leaders, both from India and abroad. With over 50 outstanding speakers over 18 sessions, this Convention was the biggest AIMA has ever organised. Some of the eminent speakers included Mr Narayan Murthy, Mr Suresh Prabhu, Mr Rishad Premji, Sadhguru, Mr Martin Wolf, Prof Paul Saffo, Ms Nirupama Rao amongst many others. The NMC was chaired by Mr Sunil Kant Munjal, Chairman, Hero Enterprise. AIMA awards and fellowships were also presented on the occasion including the Best LMA Awards. You will find detailed coverage in this issue.

In another first, AIMA launched its 'Masterclass Series'; a set of e-training programmes built with an aim to equip professionals with necessary tools, techniques and strategies to take up the challenges of the emerging business scenario in the post Covid phase. The first Masterclass held recently, covered the fundamentals of enterprise risk management in a dynamic and interactive learning environment. Several other sessions are planned in the months ahead.

AIMA continued with its LeaderSpeak Series and held the 30th session with Mr Keki Mistry, Vice Chairman, HDFC. The session held on the theme 'Current Perspectives on the Indian Economy and the Housing Sector' was moderated by Mr Harsh Pati Singhania. This series started in the early days of the lockdown, has gained huge popularity over the months and has been addressed by several renowned policy makers, industry and thought leaders from both India and overseas.

AIMA also converted its special women's programme - 'Pragati : Celebrating Achievements of Women' - into its digital avatar; and conducted it online on a specially curated platform. Ms Ritva Koukku Ronde, Ambassador of Finland to India delivered the special address and Mr Sanjay Kirloskar, Immediate Past President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd was the Keynote speaker for the conference. Ms Veena Swarup, Former Director - HR, EIL was the Conference Chairperson. A special Case Study Contest was also organised for the first time and the winners felicitated at the virtual event. Detailed reports are carried inside along with updates from the Local Management Associations and some interesting articles on management.

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

With best wishes for the festive season.

Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr Harsh Pati Singhania

Vice Chairman & Managing Director

JK Paper Ltd

SENIOR VICE PRESIDENT

Mr C K Ranganathan

Chairman & Managing Director

CavinKare Pvt Ltd

VICE PRESIDENT

Mr Hemant Kanoria

Chairman

Srei Infrastructure Finance Limited

TREASURER

Mr Nikhil Sawhney

Vice Chairman & Managing Director

Triveni Turbine Limited

IMMEDIATE PAST PRESIDENT

Mr Sanjay Kirloskar

Chairman & Managing Director

Kirloskar Brothers Ltd

DIRECTOR GENERAL

Ms Rekha Sethi

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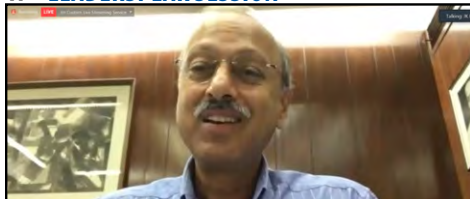
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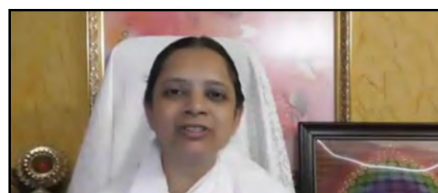
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India's 1st Virtual Business Lab

AIMA BizLab - Learning By Doing

AIMA's Business Lab is an "Eco-System" for management educators/institutes that deliver simulation based learning for the students.

Allows students to experiment with various management strategies and tactics in the given scenario. BizLab can be played on a self-mode (Against AI Based Autobots), in groups as team exercise, workshop or as a business competition and can also be used as learning assessment. Handled by AIMA BizLab Certified Trainers/Faculties of the institute

Ask a demo login for unparalleled learning experience with real time management scenarios & tactics on www.aimabizlab.com

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47th National Management Convention



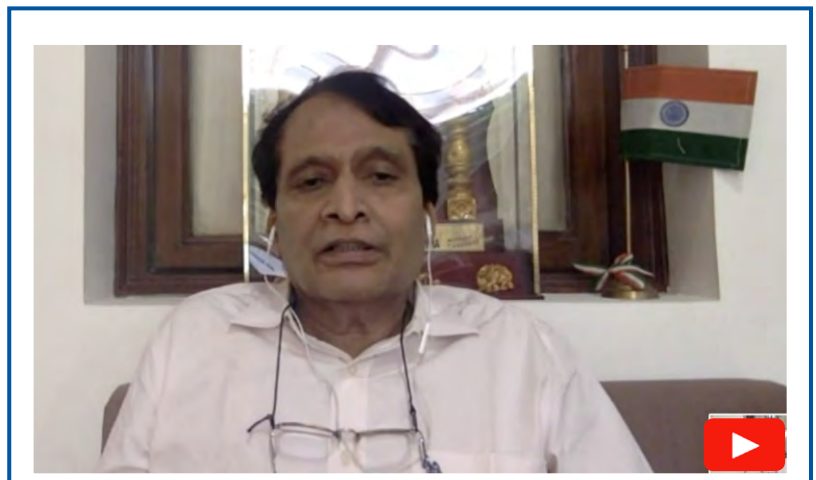
Mr NR Narayana Murthy, Founder, Infosys Ltd; Mr Sanjay Kirloskar, then President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd and Mr Sunil Kant Munjal, Convention Chairman & Chairman, Hero Enterprise

AIMA organised its 47th National Management Convention online for the first time on 21-22 September 2020 on a specially curated digital platform. The theme for the Convention was 'Getting Through the Pandemic and Beyond' and Mr Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise was the Convention Chairman.

The two-day convention was addressed by iconic leaders, policymakers, global thought leaders and eminent speakers, both from India and overseas. With over 50 outstanding speakers and around 18 sessions, this Convention was the biggest AIMA has organised ever.

Mr NR Narayana Murthy, Founder, Infosys Ltd delivered the keynote address and

expressed his concerns about the issue of board governance in India and suggested many solutions to improve the quality of corporate governance of Indian companies. Mr Sanjay Kirloskar, then



Mr Suresh Prabhu, India's Sherpa to the G20/G7 & Member of Parliament (Rajya Sabha)



From Top (L-R): Mr Harsh Pati Singhania, then Senior Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd; Mr CK Ranganathan, then Vice President AIMA and Chairman and Managing Director, CavinKare Pvt Ltd; Ms Rekha Sethi, Director General, AIMA; and Mr T V Mohandas Pai, Chairman, Manipal Global Education Services

President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd delivered the welcome address. In his theme address, Mr Sunil Kant Munjal, Convention Chairman & Chairman, Hero Enterprise said that COVID had provided a pause for everyone to reconsider everything, including governance.

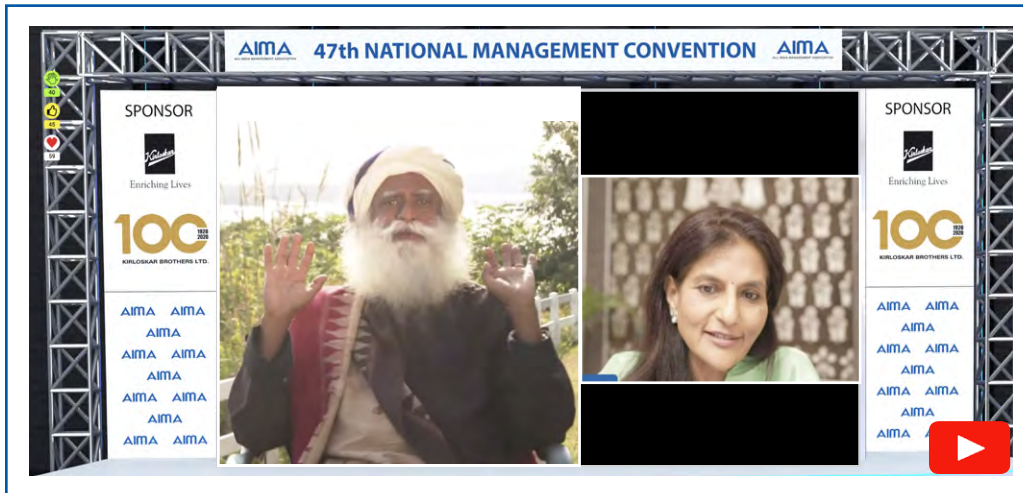
Mr Harsh Pati Singhania, then Senior Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd delivered the concluding remarks. Ms Rekha Sethi, Director General, AIMA set the tone for the two-day convention with her introductory remarks.

Several awards were also presented to dignitaries virtually. Mr Harshvardhan Neotia, Immediate Past President, AIMA & Chairman, Ambuja Neotia Group received the Honorary Life Fellowship of AIMA. The AIMA-Kewal Nohria Award for Academic Leadership in Management Education 2020 was presented to Dr Rajan Saxena, Co-founder, The Open Ed works (TOE) & Former Vice-Chancellor, NMIMS (Deemed University). The AIMA-R K Swamy High-

Performance Brand Award 2020 was presented to Bajaj Auto Limited and was received by Mr Narayan Sundararaman, Head of Marketing, Bajaj Auto. AIMA Best LMA Awards 2019-20 were also presented. A special digital Convention Souvenir which was made interactive and responsive, was also released on the occasion.

Mr Rishad Premji, Chairman, Wipro shared his insights on the topic 'Global Business in a Fractured World: Reorganising IT Services Supply Chain' during a fire side chat with Mr Vikram Chandra, Founder, Editorji Technologies. Mr Premji noted that the digital delivery model had opened up tremendous opportunities for Indian IT industry, especially in the area of talent sourcing and that reskilling people would now be a major task for Indian IT companies.

During another fire side chat, Prof Paul Saffo, Technology Forecaster and Adjunct Professor, Stanford University and Chair of Future Studies, SingularityUniversity shared his views and insights on



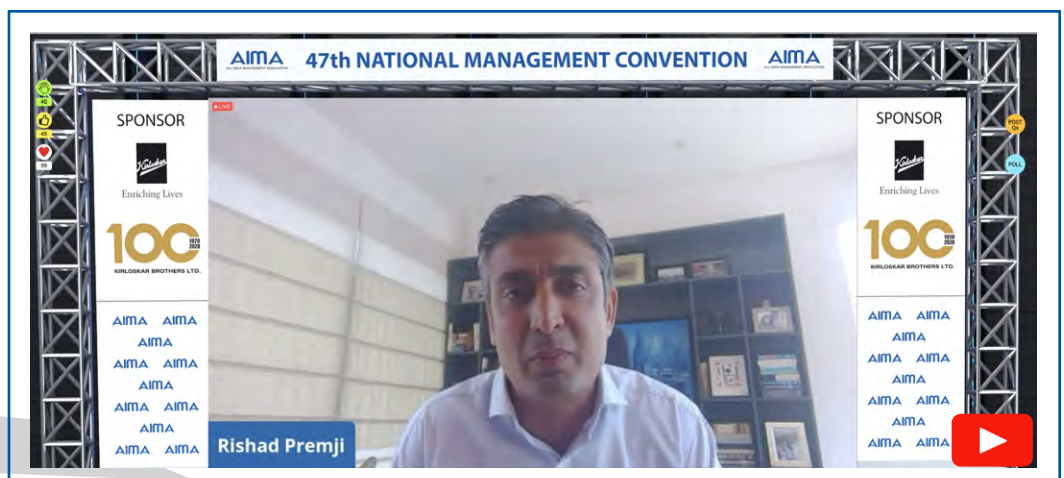
Sadhguru, Founder, Isha Foundation and Ms Preetha Reddy, Vice chairperson, Apollo Hospitals Group

ways to overcome them using powerful tools and practices based on the concepts Inner Engineering and Inner Management to transform oneself into joyful, relaxed, and focused individual. Sadhguru was in conversation with Ms Preetha Reddy, Vice Chairperson, Apollo Hospitals Group.

the topic of 'Chasing Fire: Strategy for an Accelerating Future'. In conversation with Mr Rajiv Makhni, Group Managing Editor - Technology, NDTV, he observed that we are living in a 'hyper-exponential moment' in which the gap between ever-accelerating events and slower-moving cultural, governmental and business institutions has become the single greatest challenge facing us today.

The AIMA 47th National Management Convention also featured two of India's celebrity gurus who shared their insights on how to one can cope during Covid and thrive in uncertainty. Sadhguru, Founder, Isha Foundation shared his insights on the topic of 'Management for Challenging Times'. He offered his inspirational but delightfully simple perspectives on management and its many challenges in the Post-Covid world, including

In another session, Mr Kamlesh D Patel (Daaji), Author and Spiritual Leader spoke about repurposing our personal and spiritual goals and harnessing the power of remedial therapy from within. He stressed on the need for individuals and organisations to adopt the key virtues of mindfulness and heartfulness. Mr Suresh Prabhu, India's Sherpa to the G20/G7 & Member of Parliament (Rajya Sabha), set the context for the session and Mr P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd moderated the interaction with the audience and also delivered the concluding remarks.



Mr Rishad Premji, Chairman, Wipro



From Top (L-R): Mr Rishabh Gulati, Managing Editor, NewsX; Dr Randeep Guleria, Director, AIIMS, New Delhi; Mr Pankaj Patel, Chairman, Zydus Cadila and Dr Poonam Khetrpal Singh, WHO's Regional Director for Southeast Asia

The convention also saw global experts in the field of Geopolitics discuss the emergence of new world order in the post-pandemic world. The discussion was primarily focused on India's relationship with

China and the ways to resolve the economic and security issues between the two countries. The panel comprised of Ms Nirupama Rao, Former



From Top (L-R): Mr Sanjiv Bajaj, Chairman and Managing Director, Bajaj Finserv Ltd; Ms Nayantara Rai, Chief of Delhi Bureau, ET-Now; Mr Rajnish Kumar, Chairman, State Bank of India and Mr Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Limited



Prof Paul Saffo, Technology Forecaster and Adjunct Professor, Stanford University and Chair of Future Studies, Singularity University and Mr Rajiv Makhni, Group Managing Editor - Technology, NDTV

permanent and India is a natural partner for the west, but India must not close the door on China in a discussion with Mr Rajdeep Sardesai, Consulting Editor, India Today Group. He added that India’s best option was to play both sides and benefit from trade with both.

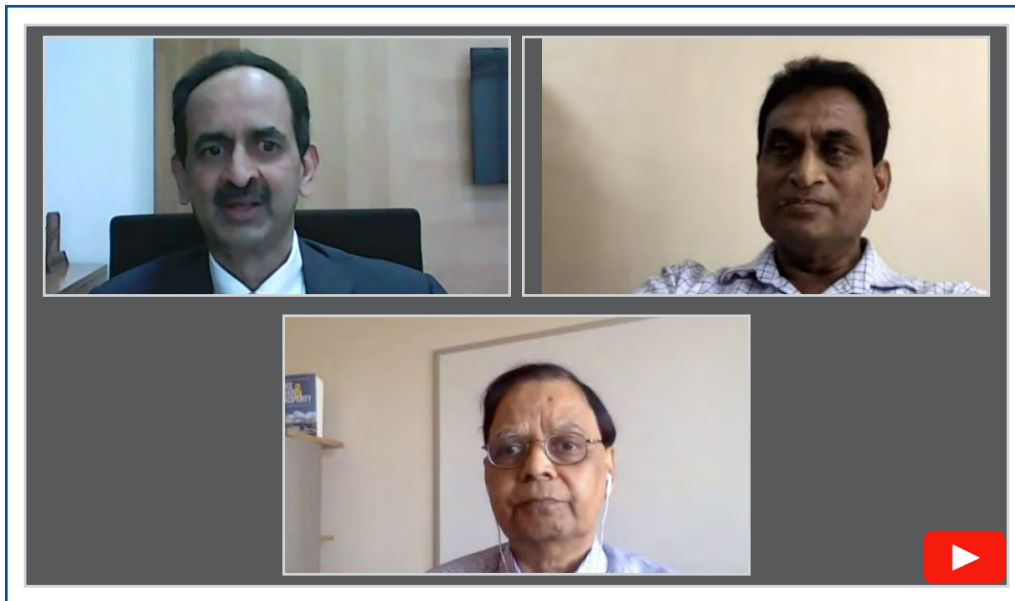
In his conversation with Mr Sanjay Kirloskar, then President AIMA and Mr CK Ranganathan, then Vice President, AIMA and Chairman and Managing Director, CavinKare Pvt Ltd; Mr Arvind Panagariya, Former Vice Chairman, NITI Aayog and

Foreign Secretary and Ambassador of India to China, USA & Sri Lanka; Mr Claude Smadja, Chairman, Smadja & Smadja Strategic Advisory Inc. and Mr Harry Broadman, Partner & Practice Chair, Berkeley Research Group LLC; Johns Hopkins University Faculty; Author, Africa’s Silk Road: China and India’s New Economic Frontier and was moderated by Mr Pranjal Sharma, Economic Analyst, Advisor and Writer & Author-India Automated.

Mr Martin Wolf, Associate Editor and Chief Economics Commentator, Financial Times, London said that the breakdown of the US and China relations is

Professor of Economics at Columbia University said the most critical step required to bring Indian economy back to 7% growth trajectory is the urgent and adequate recapitalisation of banks. He pointed out that economic growth has slid in the past couple of years because of the stress in the financial sector which has filtered into the general economy.





Mr Sanjay Kirloskar, then President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd; Mr CK Ranganathan, then Vice President, AIMA and Chairman and Managing Director, CavinKare Pvt Ltd and Mr Arvind Panagariya, Former Vice Chairman, NITI Aayog and Professor of Economics at Columbia University

featured a panel of high powered and outstanding business leaders comprising of Mr Rajnish Kumar, Chairman, State Bank of India; Mr Sanjiv Mehta, Chairman & Managing Director, Hindustan Unilever Limited and Mr Sanjiv Bajaj, Chairman and Managing Director, Bajaj Finserv Ltd. Ms Nayantara Rai, Chief of Delhi Bureau, ET-Now was the session moderator. The discussions focused

Another panel discussion of leading bankers talked about the problems in the banking and finance sector and their possible solutions. The panel included Mr Amitabh Chaudhry, Managing Director & CEO, Axis Bank; Mr Chandra Shekhar Ghosh, Managing Director & CEO, Bandhan Bank and Mr Hemant Kanoria, Chairman, Srei Infrastructure Finance Limited. The session was moderated by Ms Shereen Bhan, Managing Editor, CNBC-TV18. The convention

on Covid's impact on the economy and the ways to renew the economy and boost economic growth.



Ms Nirupama Rao, Former Foreign Secretary and Ambassador of India to China, USA & Sri Lanka; Mr Claude Smadja, Chairman, Smadja & Smadja Strategic Advisory Inc. and Mr Harry Broadman, Partner & Practice Chair, Berkeley Research Group LLC; Johns Hopkins University Faculty; Author, Africa's Silk Road



Mr Ritesh Agarwal, Founder and Group CEO, OYO Hotels & Homes; Mr Sunil Kant Munjal, Convention Chairman & Chairman, Hero Enterprise and Mr Bhavishh Aggarwal, Co-Founder & CEO, Ola

In another session with the founders of the two global Indian startups, Mr Bhavishh Aggarwal, Co-Founder & CEO, Ola and Mr Ritesh Agarwal, Founder and Group CEO, OYO Hotels & Homes emphasised on the need for companies to adapt and innovate and turn adversity into an opportunity. Mr Sunil Kant Munjal, Convention Chairman & Chairman, Hero Enterprise moderated the discussion.

A panel with CEOs from the start-up ecosystem on the theme of ‘Surviving COVID Disruption: Restructuring Indian Startups’ looked at the challenges and opportunities for Indian startup sector resulting from the COVID crisis. Ms Vani Kola, Managing Director, Kalaari Capital; Mr Amit Bhatnagar, Managing Director, Sequoia Capital India; Ms Falguni Nayar, Founder and CEO, Nykaa.com; Mr Yashish Dahiya, Co-Founder & Group CEO,



From Top (L-R): Mr Hemant Kanoria, Chairman, Srei Infrastructure Finance; Mr Amitabh Chaudhry, Managing Director & CEO, Axis Bank; Mr Chandra Shekhar Ghosh, Managing Director & CEO, Bandhan Bank and Ms Shereen Bhan, Managing Editor, CNBC-TV18.



Mr Kamlesh D Patel (Daaji), Author and Spiritual Leader and Mr P Balaji, Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd

Another key session focused on the most urgent issue of current times - finding a vaccine for COVID and deliberated on the critical the issues involved in this effort. A panel comprising of Dr Poonam Khetrapal Singh, WHO's Regional Director for Southeast Asia; Mr

Policybazaar.com and Mr Peyush Bansal, Founder & Chief Executive Officer, Lenskart.com were the speakers. Ms Ruchi Bhatia, Deputy Chief of Delhi Bureau, ET Now moderated the session.

Pankaj Patel, Chairman, Zydus Cadila and Dr Randeep Guleria, Director, AIIMS, New Delhi deliberated on the issues related developing vaccines for COVID, its pricing and also about organising capacity to



From Top (L-R): Mr Pramod Bhasin, Founder, Genpact and Chairman, Clix Capital; Mr Harsh Pati Singhania, then Senior Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd; Mr Sudhir Jalan, Chairman, Neo Foods; Mr T V Mohandas Pai, Chairman, Manipal Global Education Services and Mr C K Ranganathan, then Vice President, AIMA & Chairman and Managing Director, CavinKare Pvt Ltd



Mr Harshavardhan Neotia, Immediate Past President, AIMA & Chairman, Ambuja Neotia Group recipient of the Honorary Life Fellowship of AIMA.

The AIMA-Kewal Nohria Award for Academic Leadership in Management Education 2020 was conferred on Dr Rajan Saxena, Co-founder, The Open Ed works (TOE) & Former Vice-Chancellor, NMIMS (Deemed University).

AIMA-R K Swamy High-Performance Brand Award 2020 was conferred to Bajaj Auto Limited and was received by Mr Narayan Sundararaman, Head of Marketing, Bajaj Auto

produce, distribute and apply COVID vaccine for over 7.5 billion people across the globe. The session was moderated by Mr Rishabh Gulati, Managing Editor, NewsX.

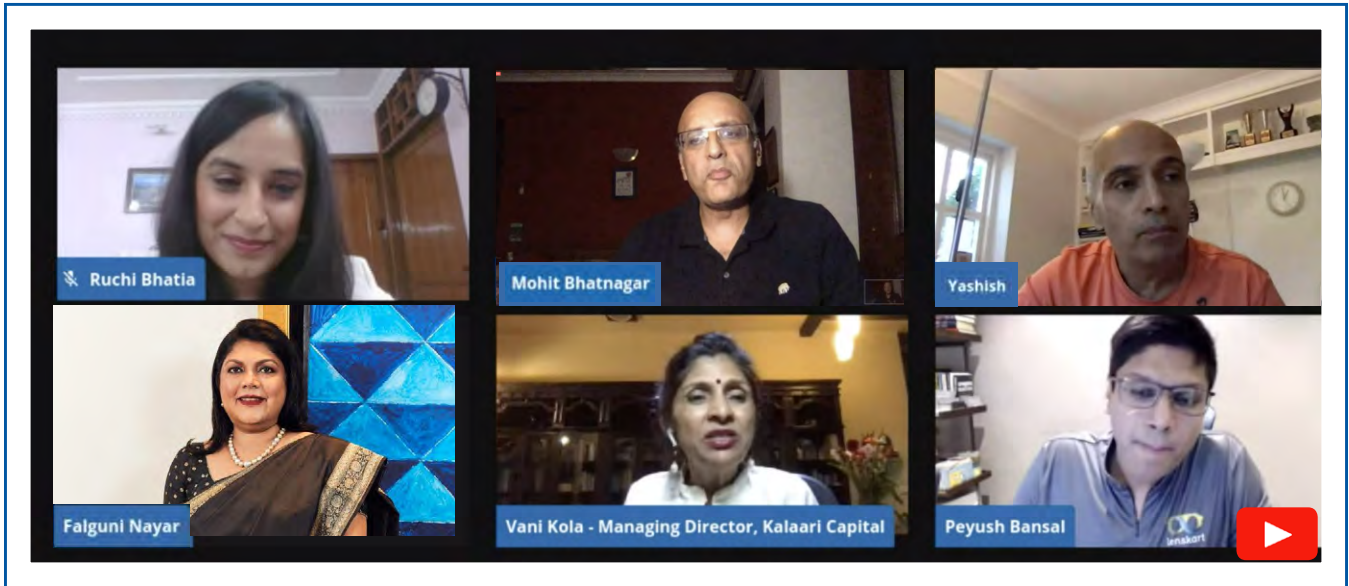
'Atmanirbhar Bharat: A New Era of Self-reliance' was the topic of discussion for a panel included Mr Sanjay Kirloskar, then President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd; Mr Sunil Kant Munjal, Convention Chairman and Chairman, Hero Enterprise; Mr Harsh Pati Singhania, then Sr Vice President, AIMA & Vice Chairman & Managing

Director, JK Paper Ltd; Mr C K Ranganathan, then Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd and Mr T V Mohandas Pai, Chairman, Manipal Global Education Services. The panelists felt that the Prime Minister's call for an Atmanirbhar Bharat is timely and India needs to open its doors to the world to produce in India while encouraging the local enterprises to become more efficient and competitive.

In a separate CEOs panel on the theme of 'Paying for the Cure: Fixing the Macroeconomy' discussed the ways to strengthen India's macroeconomic health. Mr Harsh Pati Singhania, then Senior Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd; Mr C K Ranganathan, then Vice President, AIMA & Chairman and Managing Director, CavinKare Pvt Ltd; Mr T V Mohandas Pai, Chairman, Manipal Global Education Services; and Mr Pramod Bhasin, Founder,



Mr Velchamy Sankarlingam, President of Product and Engineering at Zoom and Mr Pranjal Sharma, Economic Analyst, Advisor and Writer & Author-India Automated



From Top (L-R): Ms Ruchi Bhatia, Deputy Chief of Delhi Bureau, ET Now; Mr Mohit Bhatnagar, Managing Director, Sequoia Capital India; Mr Yashish Dahiya, Co-Founder & Group CEO, Policybazaar.com; Ms Falguni Nayar, Founder and CEO, Nykaa.com; Ms Vani Kola, Managing Director, Kalaari Capital and Mr Peyush Bansal, Founder & Chief Executive Officer Lenskart.com

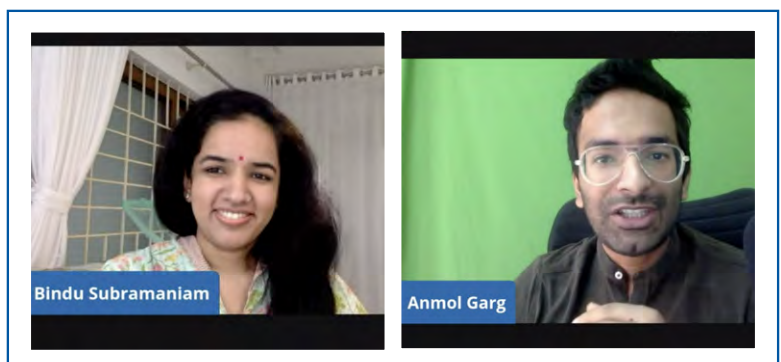
Genpact and Chairman, Clix Capital were the panelists. The panel was moderated by Mr Sudhir Jalan, Chairman, Neo Foods.

Addressing the Convention from the US, Mr Velchamy Sankarlingam, President of Product and Engineering at Zoom stated that following the large scale adoption of its technology platform amid the coronavirus (Covid-19) pandemic, Zoom is looking at building customised products and solutions targeting niche segments such as education and medicine in addition to planning to come out with highly secured video conferencing solutions to cater to specific requirements such as corporate board meetings. Mr Pranjal Sharma, Economic Analyst, Advisor and Writer & Author-India Automated was the session moderator.

A StandUp Comedy session on ‘Startup to Shutdown’ was presented by Mr Anmol Garg, Founder, Sales5x and StandUp Comedian. Ms Bindu Subramaniam, Co-founder, SaPa in

Schools was the moderator for the session.

This year’s convention attracted participation not only from India but also from various parts of the world. Around confirm from Bijoy if 8000 is to be stated participants participated in a specially curated digital platform. Live streaming on AIMA’s YouTube, Facebook and Twitter channels also increased viewership by several thousand and had crossed over confirm from shubham views on all platforms.



Ms Bindu Subramaniam, Co-founder, SaPa in Schools and Mr Anmol Garg, Founder, Sales5x and StandUp Comedian

AIMA's New Office Bearers



Mr Harsh Pati Singhania, President, AIMA and Vice Chairman & Managing Director, JK Paper Ltd



Mr CK Ranganathan, Senior Vice President, AIMA and Chairman & Managing Director, CavinKare Pvt Ltd



Mr Hemant Kanoria, Vice President, AIMA & Chairman, Srei Infrastructure Finance Limited

AIMA also announced the new Office Bearers for the year 2020-21. Mr Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd has been elected the new AIMA President by AIMA Council. He succeeds Mr Sanjay Kirloskar, Chairman & Managing Director, Kirloskar Brothers Ltd. Mr CK Ranganathan, Chairman & Managing Director, CavinKare Pvt Ltd, is the new Senior Vice President of AIMA, a position that

was occupied by Mr Harsh Pati Singhania, Vice Chairman & Managing Director, JK Paper Ltd. Mr Hemant Kanoria, Chairman, Srei Infrastructure Finance Limited, joins the ranks of AIMA Office Bearers as Vice President. Mr Nikhil Sawhney, Vice Chairman and Managing Director, Triveni Turbine Limited, is the Treasurer. Ms Rekha Sethi is the Director General of AIMA.



Mr Sanjay Kirloskar, Immediate Past President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd



Ms Rekha Sethi, Director General, AIMA



Mr Nikhil Sawhney, Treasurer, AIMA and Vice Chairman & Managing Director, Triveni Turbine Limited

Best LMA Award



The Best LMA Award Jury led by Mr D Shivakumar, Past President, AIMA & Group Executive President (Corp. Strategy & Business Development), Aditya Birla Management Corporation Pvt Ltd met on 4th September 2020 to select the best LMAs in various categories. Winning LMAs have presented their awards virtually during the 47th National Management Convention.

BEST LMA AWARD CONTEST 2019-2020

CATEGORY I

-**Madras** Management Association

CATEGORY II

-**Lucknow** Management Association

CATEGORY III

Winner - **Indore** Management Association

Runners up - **Thrissur** Management Association

CATEGORY IV

Winner - **Jamshedpur** Management Association

Runners up - **Navsari** Management Association

Most Improved LMA

Jamshedpur Management Association

Pragati - Celebrating Achievements of Women



From top (L-R): Ms Ritva Koukku Ronde, Ambassador of Finland to India; Ms Veena Swarup, Former Director - HR, EIL; Mr Sanjay Kirloskar, Immediate Past President and Chairman & Managing Director, Kirloskar Brothers Ltd; Ms Rekha Sethi, Director General, AIMA and Mr Neeraj Kapoor, Director, AIMA

AIMA organised Pragati - Celebrating Achievements of Women virtually on the theme 'Dock into Shifting Goalposts – Reboot' on 9th October 2020 on a specially curated digital platform.

Ms Ritva Koukku Ronde, Ambassador of Finland to India delivered the special address and Mr Sanjay Kirloskar, Immediate Past President and Chairman & Managing Director, Kirloskar Brothers Ltd was the Keynote speaker for the conference. Ms Veena Swarup, Former Director - HR, EIL was the Conference Chairperson. The introductory remarks were delivered by Ms Rekha Sethi, Director General, AIMA and Mr Neeraj Kapoor, Director, AIMA delivered the concluding remarks.

Some of the other prominent speakers who addressed the conference included Mr Ritesh Tiwari, Partner, KPMG in India; Ms Gurveen Bedi, India Strategy Head, Prosus Group; Ms Anjali Sood, Sr Manager (CSR), Gas Authority of India Limited; Ms Sneh Gaur, Senior HR consultant, Orange Business Services; Ms Bhumika Nanda,



Ms Ritva Koukku Ronde, Ambassador of Finland to India



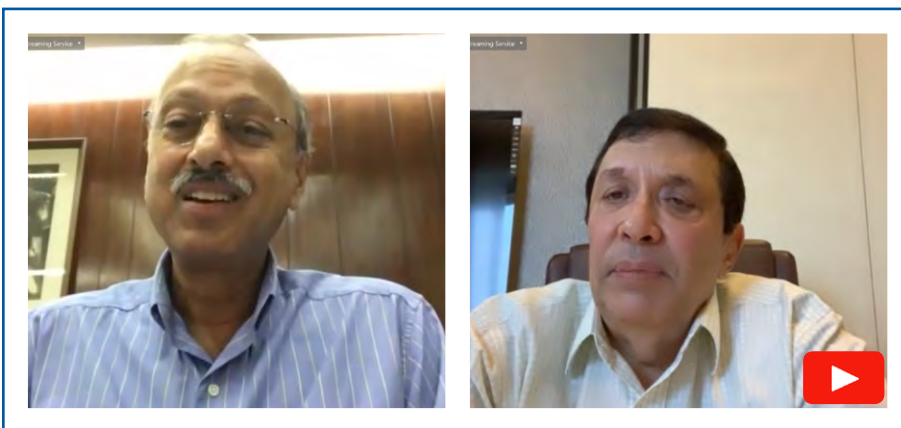
Mr Sanjay Kirloskar, Immediate Past President and Chairman & Managing Director, Kirloskar Brothers Ltd

Director of Sales, Le Meridien; Ms Mahua Venkatesh, Executive Editor, IndiaNarrative.com; Ms Anisha Motwani, Founder & Director, STORM the NORM Ventures; Ms Shikha Sharma, Founder and Managing Director, Nutriwel Health India

Pvt Ltd; Ms Rama Gummalla, CGM Material, Hindustan Petroleum Corporation India Ltd and Ms Aya Matsuura, Gender Specialist, International Labour Organisation

This year for the first time, a Case Study Competition was launched on the theme 'Best Practices for Work life - in the new normal'. 45 case studies were registered from PSU & Private sector organisations and Educational Institutes. PTC Software (India) Pvt. Ltd emerged as the Champions, Robert Bosch Engineering & Business Solutions Private Limited and SMEC Holdings Limited were declared runners up & runners up II respectively. The top 3 case studies were presented in the conference.

LeaderSpeak Session

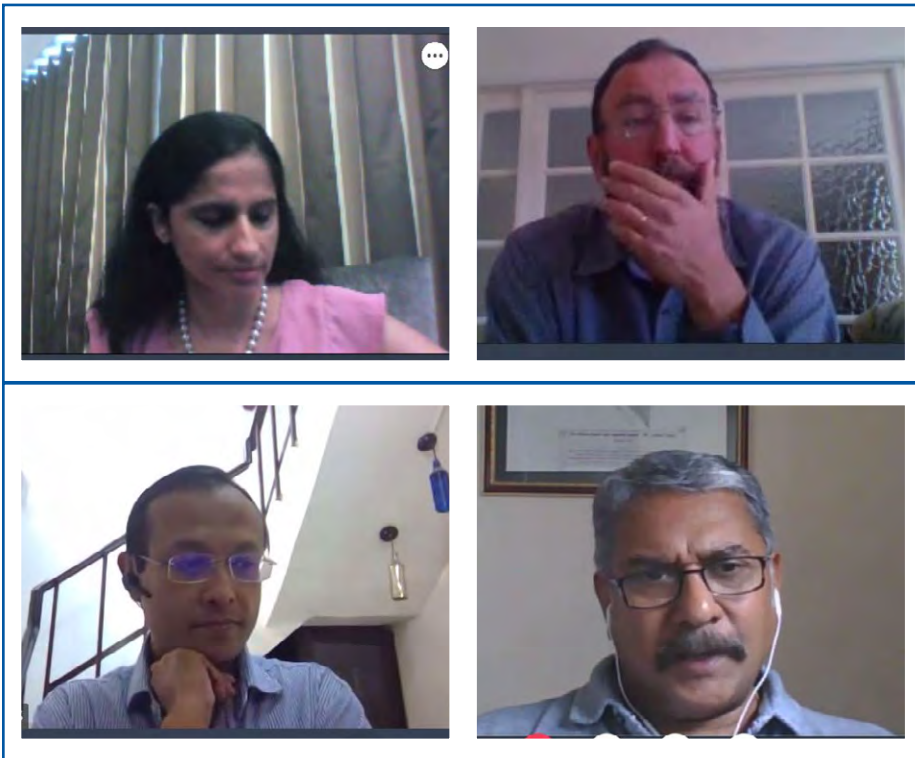


Mr Harsh Pati Singhania, President AIMA and Director, J K Organisation and Vice Chairman & Managing Director, JK Paper Ltd. and Mr Keki Mistry, Vice Chairman, HDFC

Chairman & Managing Director, JK Paper Ltd. Ms Rekha Sethi, Director General, AIMA introduced the speaker. Mr Mistry shared his thoughts on the subject and said the COVID-19 crisis is far worse than it was initially anticipated. The scale and speed of the crisis was not predictable. The economic cost of the lockdown has been enormous impacting all sectors. The GDP contraction is worldwide. The government is taking measure proactively but the efforts must continue to bring the economy back on track. The session was very well received by the participants.

AIMA organised it's thirtieth LeaderSpeak session on 9th October 2020 on the theme 'Current Perspectives on the Indian Economy and the Housing Sector' with Mr Keki Mistry, Vice Chairman, HDFC as the speaker. The session was moderated by Mr Harsh Pati Singhania, President AIMA and Director, J K Organisation and Vice

MasterClass Series



From Top (L-R): Ms Ritu Chawla Kochhar, Consultant with Spencer Stuart; Mr Richard Evans, Former Chief Risk Officer of all of Citibank's Global Corporate and Institutional Businesses; Mr Subhashis Nath, Senior Global Partner and Executive Director at Genpact Enterprise Risk Consulting (formerly, Axis Risk Consulting) and Mr Ashok Kumar, Head Supply Chain (Replenishment), Britannia Industries Limited

AIMA organised its first series of MasterClass on the theme Risk Management De-Risking Strategy to Deal with The Post Covid 'New Normal' on 5 September 2020.

The Masterclass covered the fundamentals of enterprise risk management in a dynamic and interactive learning environment. The class highlighted the key legal and commercial risks for global businesses to consider, together with the practical steps they should be taking to mitigate the impact of the virus on their business, staff and supply chains. Some of the eminent speakers include Mr Richard Evans,

Former Chief Risk Officer of all of Citibank's Global Corporate and Institutional Businesses; Mr Sandeep Baldava, Partner & Leader (West Region), Forensic & Integrity Services; Mr Ashok Kumar, Head Supply Chain (Replenishment), Britannia Industries Limited; Ms Ritu Chawla Kochhar, Consultant with Spencer Stuart and Mr Subhashis Nath, Senior Global Partner and Executive Director at Genpact Enterprise Risk Consulting (formerly, Axis Risk Consulting). Total 17 participants from Usha International Ltd., Sage Publication, MEPSC, Indian Oil Corporation participated in the programme.

Mistaken Identity

It was the summer of 1963, My friend Sagar and I decided to take a holiday with my brother, and his family, who was attending the technical staff officers' course at CME Kirkee. For an army officer, this course is considered a prize. He was the only non - engineer in the batch of 12 officers – and that meant many more hours of slogging. Nevertheless, he had written to me suggesting that I spend two weeks with them.

We boarded the Deccan Queen from Bombay V.T. and after an interesting 3 –hour journey reached Kirkee Station. Not having given any advance information, obviously there was no one to receive us. This was not a problem since the small station was had plenty of tongas, rickshaws and 3-wheelers and we did not foresee any difficulty in locating my brother's house in the CME compound. We took a rickshaw in the main gate and made inquiries for Major Kalra. The guard on duty was very helpful and gave us detailed instructions to reach the first floor flat in a particular block. We found the place easily and the door bell was answered by a Maharashtrian Ayah. On being told that I was Sahib's brother she welcomed us. We were informed that every one was at the club watching a movie and would be returning a little later. We also learnt that there would be guests for dinner and we should wash up and change by the time they came back. She showed us the guest room, and we made ourselves comfortable. She even brought some tea for us.

I started chatting with the Ayah and made inquiries about my 6 – month old nephew whom I had not seen earlier. I was told that the little fellow was asleep. She had hardly said this when we heard the child get up. She rushed to the other bedroom and brought him over; proudly

presenting him to the Chacha. There was no end to my joy, I was fondly kissing my little nephew and also answering Ayah's inquiries about Sahib's parents at home. In a little while my friend suggested that we take a walk to the club where we would perhaps meet my brother and bhabhi. The Ayah explained the way and soon we reached the club, only to find that the show had ended. We made our way back to the house. Just as we were climbing the stairs we saw my brother, bhabhi and 2 kids near the top of the stairs. Seeing us they stopped for a while and were naturally surprised. I introduced my friend and then told them, how we had arrived without any prior notice and how the Ayah had looked after us and I had even meet my little nephew. Then my brother asked a question which floored me; he said "What are you doing here?". I was shocked for a minute and thought he was joking. I told him we had taken a walk to the club and were now coming back home and also added that we should hurry before the guests arrive. I failed to see them exchanging glances.

They led us to the door and pressed the bell. Now it was my turn to be surprised when the door was opened by another gentleman and he welcomed my brother and his family and also said "Are you the guys who have been using our guest room without permission?"

It so happened; there were two major Kalras and we had reached the other fellow's house.



*by Krishan Kalra
Past President, AIMA*



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The Next Generation of Office Communication Tech

October 09, 2020 | by Ethan Murray



HBR Staff/Yaroslav Danylchenko/Cactus Creative Studio/Stocksy

Most knowledge workers in 2020 are familiar with mixed reality tools like Zoom, Teams, and Slack that enable them to meet in virtual locations. By merging real and virtual worlds to produce new environments, employees who relied on in-person office interactions as recently as nine months ago now meet on virtual tropical islands, virtually “stand” in front

of presentations beamed around the world, or maintain banter and team spirit with timely GIFs and emojis mixed into their workday messages.

But these experiences are just the tip of the iceberg of mixed reality offerings. Augmented reality technologies have become regular features in product offerings, along assembly lines, and even in surgeries. Now, with 42 percent

of American full-time employees working from home for the foreseeable future as the pandemic lingers, new forms of mixed reality technologies are creating mainstream virtual substitutes for offices, and redefining the future of work in the process.

These new mixed reality applications can help companies cut costs and boost revenues. Many companies we work with are using them to shrink their real-world office footprints by about a third on average and energize far-flung employees, many of whom are already more productive while working from home with no commute.

Longer term, companies will use mixed reality to create conditions for remote collaboration and innovation that are as good as, or even better than, in person. Below are three key areas where we see early versions of what could be called multidimensional “collaboratories” that are improving knowledge worker productivity and collaboration.

Virtual Offices

Almost a decade before the pandemic struck, technology pioneers began using large-screen video “portals” to connect satellite offices into each other’s worlds through informal, always-on video feeds. As this technology evolved, major corporations began experimenting with virtual neighborhoods to keep their teams connected globally.

The reason: when distributed team members couldn’t see each other, they felt disconnected and isolated. A lack of serendipitous encounters hurt not only their morale, but also their ability to collaborate and innovate.

Now teams in some of the world’s largest financial services companies and retailers meet in virtual offices using mixed reality programs like Sneek and Pukkateam. These create a feeling of togetherness by showing colleagues in tiles with periodically updated snapshots, so they know who is at their desk, on a call, or drinking a coffee and perhaps up for a chat.

With a mouse click, teammates can instantly turn a snapshot into a live video call, eliminating the burden of setting up videoconferences. Meanwhile, team chat messages with a steady flow of emojis, status updates (“gotta connect the kid to school!”) and GIF-supported jokes keep the work atmosphere fun, friendly, and open. For teams that prefer not to display their actual images throughout the day, other programs like Sococo rely on avatars to bring employees together across continents in illustrated virtual offices complete with conference rooms, guest waiting areas and pantries.

Virtual Focus Groups

Demand is also growing for artificial intelligence-powered virtual focus groups that permit companies to go beyond what’s possible in physical conference rooms. Virtual environments created by platforms like Remesh enable companies to tap into the kinds of insights gleaned from small focus groups but at the scale of massive digital surveys, without the drawback of only capturing one-way feedback.

Companies use these platforms for market research. They collect and summarize the anonymized views of up to 1,000 participants on a topic or new product concept. Equipped with an artificial intelligence and upvoting

engine that clusters and aggregates responses, facilitators can also react and adapt the discussion in real time to explore ideas as they arise.

The anonymity and scale of the online platform let managers hear more voices, including those who typically would not speak up in person. More employees participated, as peers freely validated each other's observations. One participant said they had "never felt this listened to before." The quantifiable data, quotes and revealing themes provided by the platform's artificial intelligence engine showed that inappropriate behavior was not isolated to pockets of the firm, convincing the bank's leadership team to commit to improve diversity and inclusion.

Virtual Collaboration

Finally, companies are turning to mixed reality environments as a solution for running projects and brainstorming innovations. When the pandemic struck, many companies were forced to freeze projects and research and development because they could not convene the people involved in person.

But some didn't miss a beat, turning to collaboration tools like online sticky notes, shared digital whiteboards and live co-editing of wikis, slides and documents to bring people together. One bank we worked with this summer, for example, discovered that it could design and launch a new digital banking business line and product in a virtual workspace just as well, and in a fraction of the time, as it had one year earlier for another product, when it flew in people to brainstorm in person.

A major reason for this success was that the combination of video, voice, chat, and collaboration tools created more opportunities for all team members to contribute, rather than be drowned out by those with loud voices or a forceful presence — or if they simply missed the session because they couldn't fly in. With greater representation in the virtual room, teams were able to realize better and more holistic solutions in a way that just wasn't happening before.

More ideas were shared and reviewed simultaneously on multi-editor collaboration tools than if they all had to flow through a live facilitator at a whiteboard. And the outputs were instantly well-formatted and digital, so they could be immediately used in reports and documentation — as opposed to another cryptic whiteboard photo.

Mixed Reality Realms

We are just starting to see what the future of mixed reality work will look like. A year ago, nobody would have believed we would work from home at the scale we are now. Yet practically every large corporation we speak with today is asking for innovations to make virtual working sustainably productive.

This will drive the next wave of mixed reality, with solutions like artificial intelligence tools that can create optimal rotations of "serendipitous" encounters across teams and functions; affordable home smart boards and large multi-monitor displays that will move virtual collaboration from laptop screens to a more immersive full-size format; 3-D printers

that will allow design teams to physically test prototypes around the world from their home offices; and for things that can't be produced at home, fast cross-town home deliveries by drones of virtual happy hour supplies like wine and painting kits.

Like the grainy Skype calls of 2010 that predated today's Zoom boom, mixed reality technologies becoming popular today will likely be far surpassed in the near future. Ten years from now, we will look at the current crop of virtual office, focus group and collaboration tools with the same disdain we now have for crackly phone calls.

About Author:

Ethan Murray is a partner in Oliver Wyman's Digital practice and part of the firm's task force on post-COVID office and home working.

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The Good and Bad of Measuring Worker Output in Real Time

Quantification boosts productivity if the task is simple, but demotivates if the task is complex, a Stanford study finds.

October 5, 2020 | by Deborah Lynn Blumberg

In the summer of 2014, Aruna Ranganathan was doing post-doctoral research at a garment factory in Bangalore, India, when she noticed that some worker stations — but not all — were equipped with radio-frequency identification (RFID) technology, a tool used to quantify workers' output.



Ranganathan, now an associate professor of organizational behavior at Stanford Graduate School of Business, wondered how the technology impacted workers' productivity, a topic that's received little attention.

So she spent the next several months embedded in the plant, then analyzed multiple years of the factory's data to find out. Ultimately, she

discovered that when companies quantify simple tasks, productivity goes up. Quantifying complex work, however, has the opposite effect: It drives productivity down.

What's behind this phenomenon? When workers completing simple tasks have their work quantified, they're more likely to turn the experience into a personal game, a concept

known as “auto-gamification.” They compete against themselves to increase efficiency, even when there’s no reward for doing so and no punishment if they don’t.

In contrast, those who perform complex tasks that require higher levels of artisanship believe quantification to be an imperfect measure of their on-the-job performance and are thus demotivated by such real-time scorekeeping.

Ranganathan describes the work in a paper, coauthored by Alan Benson of the Carlson School of Management, recently published in the American Sociological Review.

“Prior studies focus on quantification either improving things or causing negative effects,” Ranganathan says. “Our paper, for the first time, says it’s not all bad or not all good. It’s a more nuanced approach to understanding quantification in different contexts. Some interventions will improve productivity, and others won’t.”

Turning Work into a Game

The garment factory where Ranganathan conducted her research manufactured men’s pants and jackets. Pants work was considered simple and jacket work complex.

Factory management had introduced RFID devices to a few garment lines on a trial basis in 2012. Management installed the devices overnight, with no notice to factory workers.

Ranganathan and her research assistants spent nearly two years interviewing several dozen workers and managers throughout the factory. They asked workers what they thought about the RFID devices and how their notion of the

devices evolved over time. Women also invited Ranganathan into their home, where she conducted further interviews.

“Workers were actually very keen to talk to us about the RFID devices because no one had ever asked them about the devices before,” she says. “They liked that we took an interest in their lives and in their daily work routines and enjoyed being able to tell their story.”

She also interviewed front-line supervisors, industrial engineers, and factory executives and gathered six years’ worth of data on daily line-level productivity at the factory, both before and after the RFID devices were installed.

The interviews as well as the statistical data confirmed her hypothesis: Quantifying simple work tasks helps workers’ productivity, while quantifying complex, multidimensional work hurts productivity.

By gamifying work, they made time fly and ‘work became fun.’

Aruna Ranganathan

Ranganathan noticed that the RFID devices motivated workers performing simple tasks to engage in auto-gamification. “They can slip into this solitary game and become enveloped in it,” Ranganathan says, “and without them knowing it, they can improve their productivity.”

The RFID system gave them a clear personal objective, allowed them to compete with themselves, and allowed for real-time feedback since scanning a finished item changed the numbers on their screens. “By gamifying work,” Ranganathan writes in her paper, “they made time fly and ‘work became fun.’”

“The machine helped me realize my potential,” one worker on the pants line told Ranganathan. “I am delivering better production numbers than I ever thought I could!”

On the jacket line, however, where employees tended to view their work as “craft” and to focus on getting each piece “done right,” the RFID devices made workers feel demotivated, devalued, and “reduced to a number.”

“The countdown has added additional work pressure ... and made it not fun,” one worker reported.

Takeaways for Business Owners

Ranganathan’s findings have implications for organizations looking to gauge worker productivity. The simple act of quantification can inadvertently change worker behavior, even if there are no rewards or penalties attached.

Ultimately, managers at the factory Ranganathan studied decided to remove the RFID devices from its jacket lines, where they weren’t helping productivity, and install them instead in pants lines in other factories they owned.

So, rather than having a blanket approach, organizations are better off using data to understand where such devices help and where they fall short. “Then, use that information to figure out where you want to put the devices in your organization,” Ranganathan says.

In an ideal world, management would also talk to workers prior to installing such technology, she adds. Dialogue could reveal which kinds of workers might be open to RFID technology and which would be resistant.

Ranganathan says that when it comes to quantification, there are almost certainly other factors to consider beyond whether a work task is simple or complex, which means the topic is ripe for future research.

“It would be interesting to explore other moderating factors,” she says. “What are other dimensions of work that could shape the effects of quantification?”

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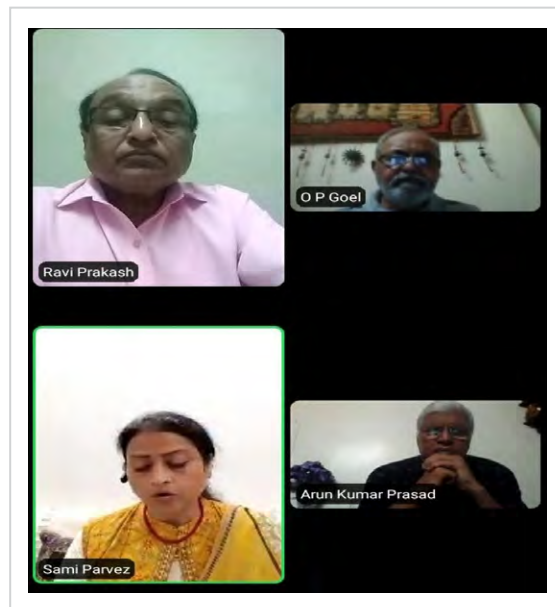
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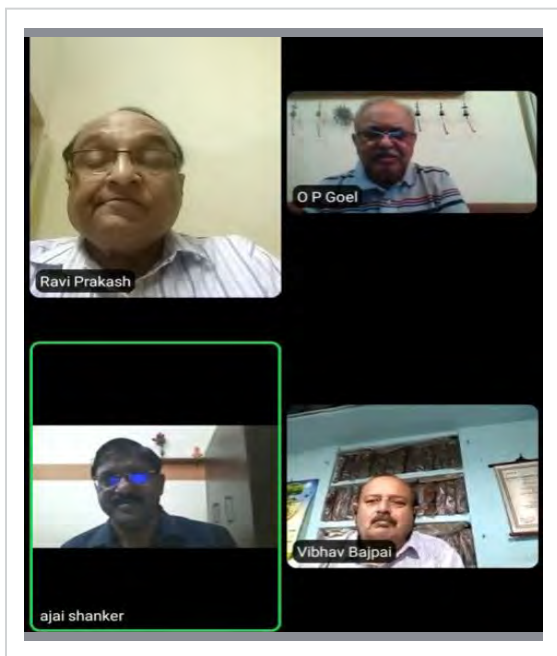
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Allahabad Management Association

Allahabad Management Association organised a webinar on 6th September on the theme 'Health Management during Covid times' by Ms. Sami Parvez Naiyyar. She explained various areas which should be taken care by everyone to remain protected from COVID and the use of various medicines for boosting immunity to fight the deadly virus. The session was attended by 19 members followed by Q & A.



Ms Sami Parvez Naiyyar, Nutritionist addressing



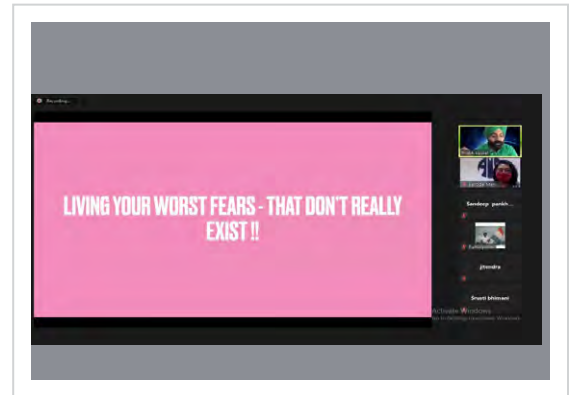
Dr. Ajai Shankar, IFS addressing

Allahabad Management Association organised a webinar on 20th September on the topic 'COVID -19 and some Immunity Booster Medicinal Plants' by Dr. Ajai Shankar, IFS. He said that well known antioxidants include enzymes and substances such as Vitamin C, Vitamin E and Beta Carotene, selected medicinal plants, seeds, berries, roots, leaves bark and flower are highly effective with balanced diet, physical and mental activeness to boost the immunity. The beneficial effect of herbs as an immune stimulant, anti-inflammatory, anti-microbial and anti-bacterial are well accepted. The session was attended by 21 members along with Mr. Vibhav Bajpai - President, Mr O P Goel-Secretary, Mr Ravi Prakash, Mr A K Prasad, Vice President followed by Q & A.

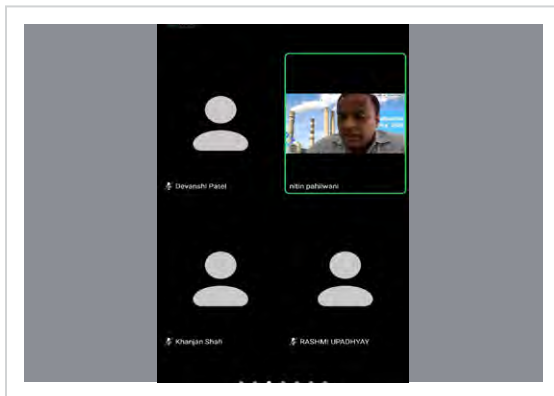
Baroda Management Association

MDP

Baroda Management Association organised an E-MDP on 8th September on 'Rising through the Tough time' by Mr. Prateek Uppal. The session began with the 'Concept of Positivity', then the speaker explained the term 'Snow-Balling' in psychological perspective. He ended the session by giving an example of 3 triplets who were separated after the birth and emphasised on the impact of 'Environment' on a person's mental health.



'Rising through the Tough time'



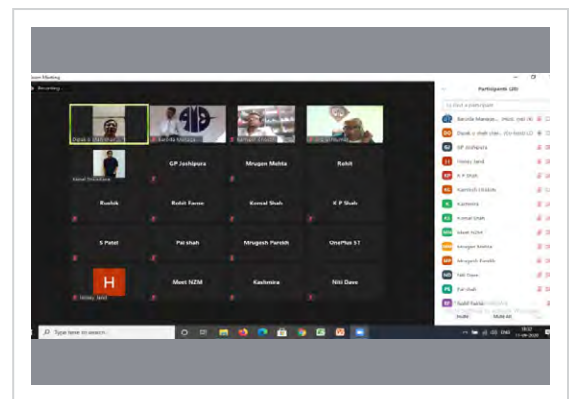
Mr Nitin Pahilwani addressing

Gujarat Industrial Policy: Atmanirbhar for MSME's

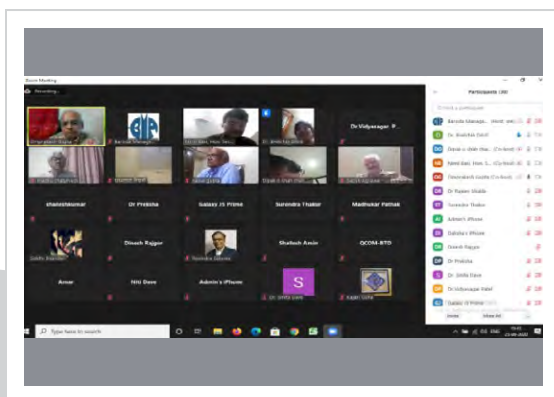
BMA introduced a new series termed as, 'BMA SME/MSME Series'. The first session was held on 16th September by Mr Nitin Pahilwani. He spoke about the new Gujarat Industrial Policy, the new Government Financial Plans for the sector. He also emphasised on the subsidies, incentives and the support the policy covered.

Friday Evening Talk

Baroda Management Association organised an evening talk on 4th September on 'The Art of Interview' by Mr. Sarveshkumar Rastogi. He talked about how to ace a Job interview, it is a skill that everyone can master and also taught about the interview skill areas like information gathering, grooming, introduction and Q & A.



Participants during the talk



Session in progress

An evening talk was organised on 10th September on 'My Attitude, My Choice' by Mr. Samar Vijay Jand. He talked about four steps to getting a positive attitude of how to understand and implement the same in our daily lives. Overall it was an interesting session.

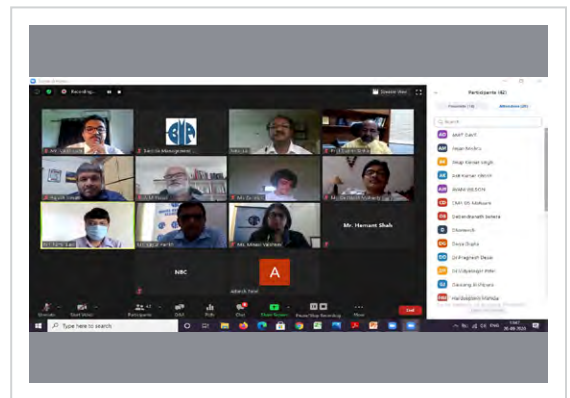
An evening talk was organised on 18th September on 'Emerging Technologies: Its Social Impact' by Dr. Vijay Shah. He talked

about technology and its social impact that are inseparable aspects of modern day life.

BMA organised a talk on 25th September on 'Ram as Leader' by Dr. Omprakash Gupta. He talked about Ramayana which is not an ancient story only but also applicable even in today's life. It teaches a lot of fundamental principles to be used in modern management.

Round Table Conference on Corporate Social Responsibility

Baroda Management Association organised a conference on 26th September on the topic 'CSR during COVID & after COVID'. Ms. Minaxi Vaishnav, President, BMA welcomed the august gathering and emphasised the need to consider Corporate Social Responsibility as an opportunity post COVID 19. The keynote speaker was Mr. Debdot Mohanty of TATA Steel and the other eminent speakers included Dr. Ranjan Aiyer, In Charge Superintendent, S.S.G Hospital; Mr. Munjal Thakkar, M.D of Promenade Hospitality Pvt. Ltd; Ms. Zarine Commissariat, Head CSR, Shapoorji Pallonji Group; Mr. Niraj Kumar Lal, Group Head of CSR, Arvind Limited; Mr. Sudhir Sinha, Professor, IRMA & Founder Director, CSR Inc. and Mr. Anand Mohan Tiwari, IAS- Retd and additional Chief Secretary to Government of Gujarat. It was attended by large number of professionals and senior leaders.

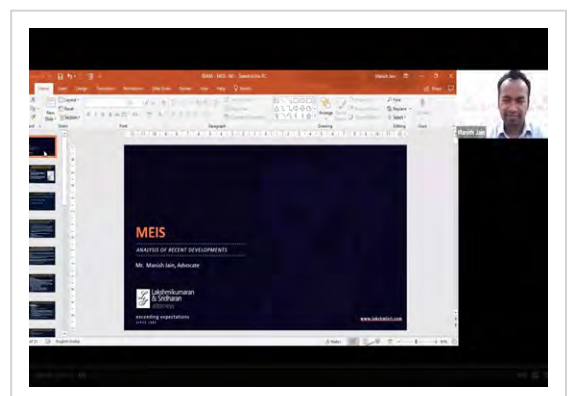


Participants during the talk

Bharuch District Management Association

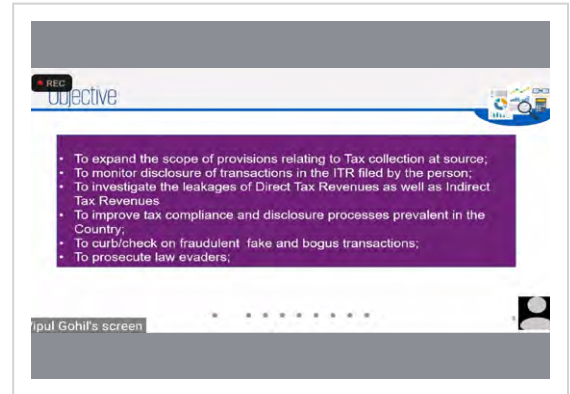
Finance & Taxation Forum

Finance & Taxation Forum organised an Interactive Session on 'MEIS Scheme' on 4th September by Adv. Manish Jain from Lakshmikumaran & Sridharan Attorneys, Ahmedabad. He elaborated the MEIS Scheme in detail covering topics like 'Benefits to the Exporter under MEIS'; 'How to Claim Incentive'; Criteria – Applicability & Non-Applicability and recent updates. It was a very informative and interactive session.



Adv. Manish Jain addressing the session

Finance & Taxation forum organised its 3rd webinar on 26th September on the latest amendment on 'TCS Implementation & its implications becoming effective from 1st October '20 by speaker CA Vipul Gohil. The event was graced by Guest of Honour, Dr. Vedanshu Tripathi, Additional Commissioner of Income Tax. More than 50 finance professionals attended the session.



CA Vipul Gohil presentation screen



Mr. Siddharth Jain addressing the participants

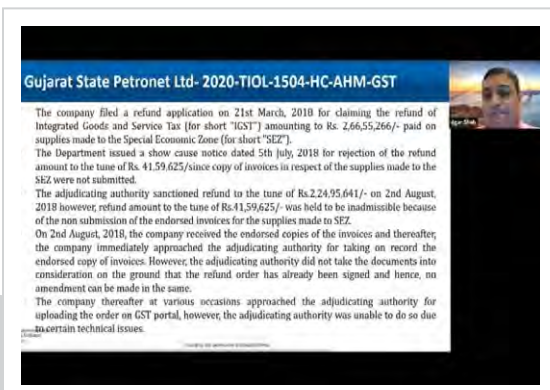
Women's Forum

Women's Forum in association with Rotary Club of Bharuch organised a talk on 5th September on the topic 'Books to Screen' – A Rendezvous. The speaker Mr. Siddharth Jain, Founder – The Story Ink, shared his knowledge in conversation with Dr. Manisha Saxena, Author – 'Natal Fault'. The interaction covered interesting topics like History of Screen Adaptations of

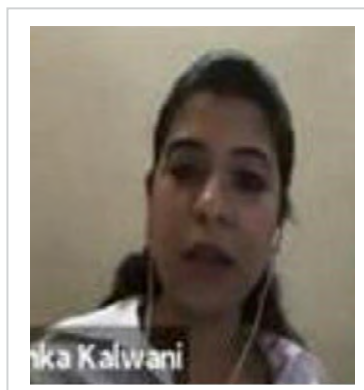
Books; How the Story Content is pitched & curated; Future of Cinema in Present Scenario etc. The talk was well appreciated by the participants.

Webinar

A webinar was organised on 10th September on the topic 'Analysis of Recent Decisions under GST Law' by Adv. Jigar Shah, Partner; Adv. Priyanka Kalwani, Principal Associate and Adv. Yashasvi Jain, Sr. Associate from Lakshmikumaran & Sridharan Attorneys. The talk was well received by the participants.



Adv. Jigar Shah seen sharing the presentation



Adv. Priyanka Kalwani & Adv. Yashasvi Jain addressing the professionals

EHS Forum

EHS Forum organised a webinar on 23rd September on the topic 'How to Manage Politics @ Workplace' with Ms. Jasmine Suri, Head – Jasmine Learning Solutions, Mumbai. The talk was well attended and appreciated by more than 60 participants.

Annual General Meeting

AGM of BDMA was held virtually on 25th September for the year 2019-20. The outgoing President Mr. Parag Sheth welcomed the delegates, presented the highlights and achievements of BDMA scaled under his leadership of two successive terms as President from 2016 to 2020 followed by Secretarial Report by Mr. Anish Parikh, Hon. Secretary General. Mr. Harish Joshi active member of BDMA since 1997 declared as President of BDMA for the new term 2020-22. He delivered his acceptance speech with new vision & mission statement and expressed his gratitude to the selection committee. The key note speaker of the event was Mr. Kamlesh Udani, Past President – BDMA & Director – JBCPL and the vote of thanks was given by Mr. Ashok Panjwani, Past President of BDMA. It was attended by around 85 members.



Ms. Jasmine Suri seen addressing



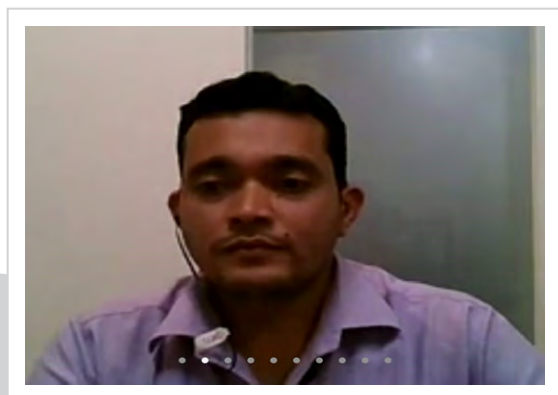
Outgoing President Mr. Parag Sheth addressing at the AGM



Incoming President Mr. Harish Joshi addressing the members

HR Forum

HR Forum organised its 45th meet on the topic 'Recent Labour Law Reforms' by the speaker Mr. Nainesh Modi, Deputy Manager – HR, Gujarat Flourochemicals Ltd, Dahej. The session was very informative and attended by 70 professionals.

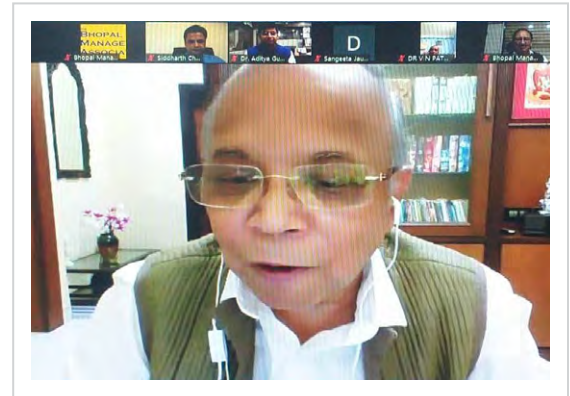


Mr. Nainesh Modi addressing the HR meet

Bhopal Management Association

Annual General Meeting

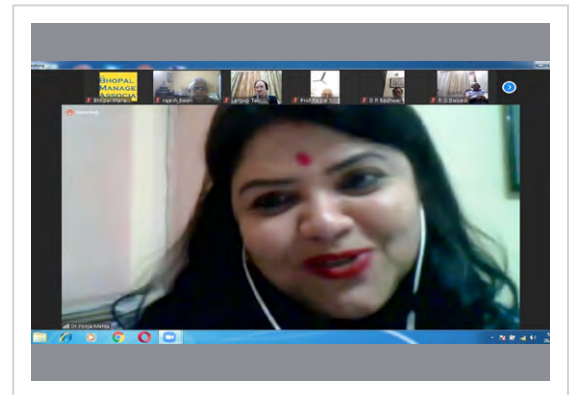
Bhopal Management Association organised its AGM and Speaker Meeting on 11th September on the topic 'Business and Management Lessons for Navigating the New Normal'. The Chief Guest and keynote speaker was Dr. Rajan Saxena, Ex Vice Chancellor, NMIMS University and the Guest of Honour was Mr. Siddharth Chaturvedi, Director, AISECT Group. The welcome address was given by Dr. Mahesh Shukla, Chairman, BMA and Mr. N.K. Chhibbar, Hon. Secretary, presented the Annual Report of 2019-20. Mr. Manoj Jha, Treasurer, BMA presented the audited accounts of BMA for 2019-20 which was unanimously approved by the general body. Mr. Pradeep Karmabelkar, Co-Chairman gave a brief about the future road map of BMA. The vote of thanks of the AGM was given by Mr. R.G. Dwivedi, Co-Chairman and Mr. Kunal Giani, EC Member, BMA gave the vote of thanks of the Speaker Meeting. The programme was well appreciated by the participants.



Dr Rajan Saxena addressing the participants

Leader Speak Series

BMA organised its Leader Speak Series on the topic 'Journey to Inner World' on 26th September through Zoom with Dr. Pooja Mehta, Chairperson, Abeer Life Skills Welfare Society, Consultant Psychologist, Life Coach and Motivational Speaker. The welcome address was given by Mr. N.K. Chhibbar, Hon. Secretary, BMA, and the session was moderated by Dr. Aditya Gupta, Placement Officer, IIFM. The vote of thanks was given by Mr. Rajeev Agrawal, President, Association of All Industries Mandideep. The session was well appreciated by the participants.



Dr. Pooja Mehta addressing

Bombay Management Association

BMA under the leadership of our new President Prof RSS Mani, continued reaching out to our members as enthusiastically. We are happy to share the news of launching HR Convention in the digital format.

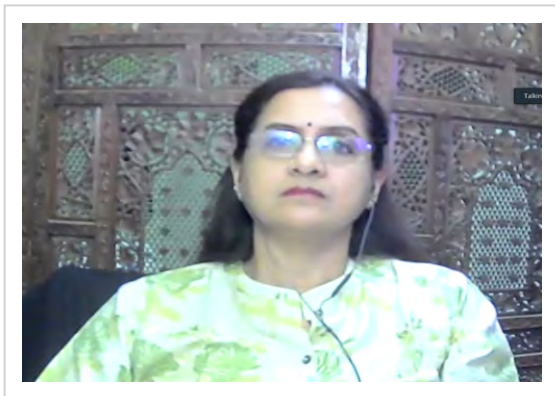
HR Convention

BMA organised HR Convention on the theme 'Business Raising Toast to HR' which was aimed to provide CEOs, CHROs, business

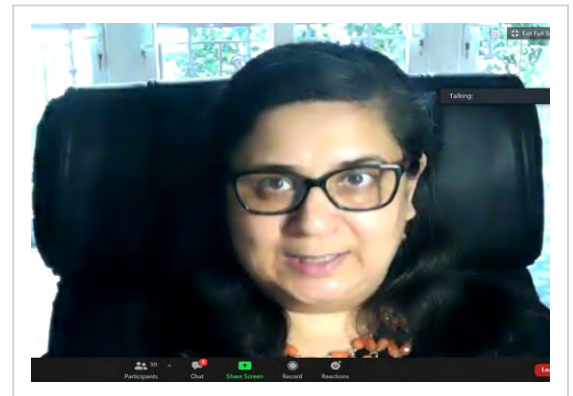


Mr. Yogi Sriram addressing the participants

heads, HR leaders, practicing managers, consultants, and students, ideas about how to leverage human capital. The fourth session 'The trends in demographics, trends in work patterns, Gig and Neo gig jobs?' was addressed by speakers Ms. Saundarya Rajesh & Ms. Manu Wadhwa, Global CHRO, Sony Pictures Networks India. The session was moderated by industry expert Mr. Yogi Sriram on 5th September. It was very well appreciated by the participants.



Ms. Saundarya Rajesh addressing the participants

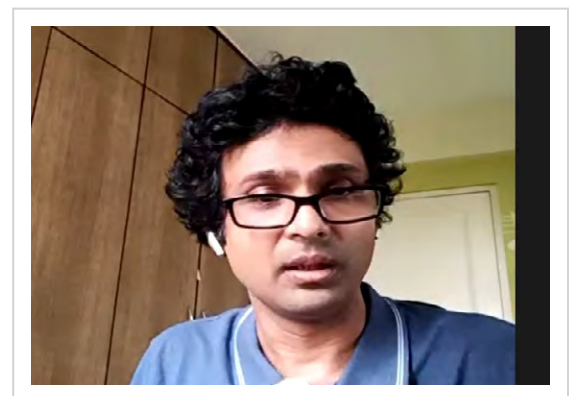


Ms. Manu Wadhwa addressing the participants

The fifth session was held on the topic 'What can AI & Machine learning do for HR?' on 12th September by eminent speakers Mr. Aan Chauhan, CTO, LNT NxT & Mr. Sujay Sen, Vice President, Strategy & Innovation, (L&T Infotech). The session was moderated by Mr Yogi Sriram. It was very interesting and engaging and the participants enjoyed it thoroughly.



Mr. Aan Chauhan addressing the participants



Mr. Sujay Sen addressing the participants

BMA conducted the sixth session on the theme 'Identifying organisation value drivers and reinforcing these through HR practices - Helping employees find Purpose' on 19th September by Industry experts Mr. S. Venkatesh, Management Board Member & President- Group HR, RPG Enterprises and Dr. P V Ramana Murthy, Executive VP and Global Head – HR, The Indian Hotels Company Ltd (Taj Group of Hotels). Mr Yogi Sriram moderated the session which was very informative and participants were thoroughly engaged in this insightful session.

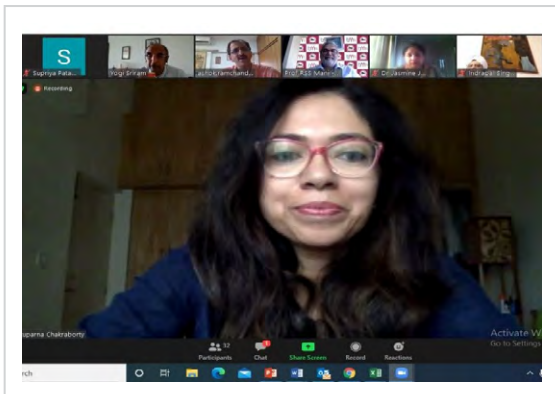


Mr. S Venkatesh addressing the participants

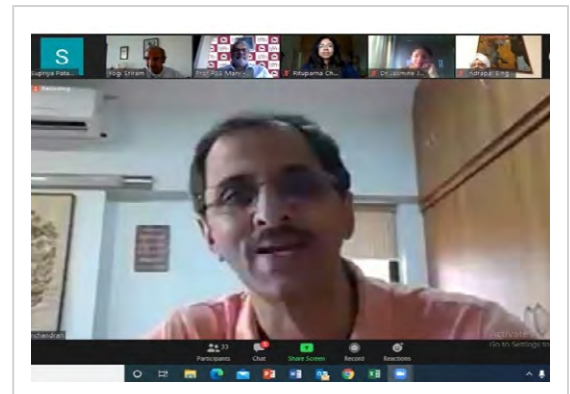


Dr. P V Ramana Murthy addressing the participants

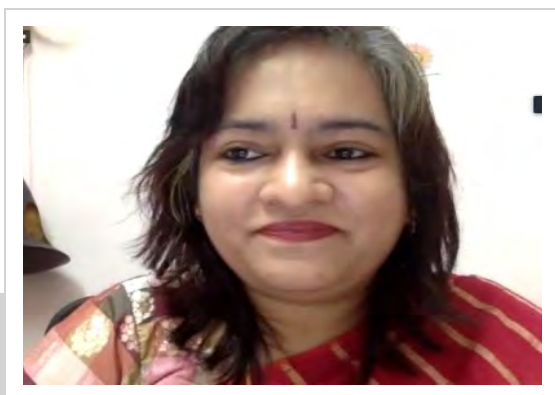
The 7th session of HR Convention ‘Next-generation leaders - Does servant leadership have a place? New models of leadership and followership’ was addressed by renowned speakers Ms. Rituparna Chakraborty, Co-Founder & EVP, Teamlease Services Ltd & Mr. Ashok Ramchandran, Group Executive President - Human Resources, Aditya Birla Group on 26th September. The session was very informative and participants were fully engaged in this insightful session.



Speaker - Ms. Rituparna Chakraborty



Speaker -Mr. Ashok Ramchandran

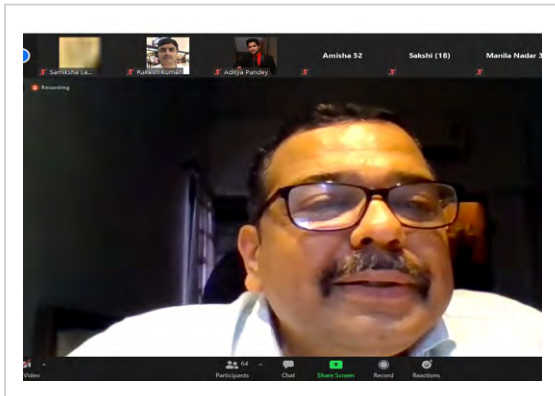


Ms. Smita C. Kapoor addressing the participants

Webinars

BMA organised a webinar on 2nd September on the topics -Impacts of Unconscious Bias on Work Culture; Maximise the Benefits of Counseling for Employees and Prevention of Sexual Harassment Act, 2013 addressed by Ms. Smita C. Kapoor, Co-Founder, POSH Dnl Expert, Kelp HR. Prof RSS Mani, President, BMA facilitated the session. It was well received with more than 60 participants.

BMA organised a webinar on 9th September on the topic 'Personal Financial Planning & Wealth Management'. The speaker was Mr. Alok Sheopurkar, EVP & Head HR, HDFC AMC. Prof RSS Mani, President BMA facilitated the session which was well attended by more than 70 members & other professional colleagues.

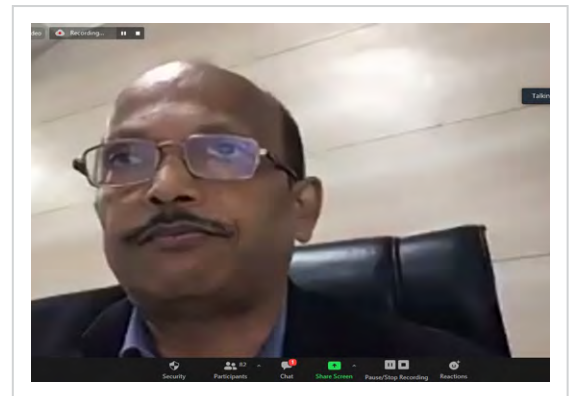


Alok Sheopurkar addressing the participants



Prof RSS Mani, President BMA

BMA conducted a webinar on 'CSR Activities Post Pandemic - The Way Ahead' by Industry expert Mr. Nixon Joseph, President & Chief Operating Officer, SBI Foundation on 16th September. About 90 participants attended the session.



Mr. Nixon Joseph addressing the participants



Mr. Venugopal B addressing the participants

A webinar was organised on 23rd September on the topic 'Consumer Behaviour-Changing Trends' by Mr. Venugopal B, Former COO, Hometown. About 95 participants attended the session which was facilitated by Prof RSS Mani, President, BMA.

A session was organised on 30th September on 'Digitising Cross-Border Trade Processes using Blockchain Technology' by Ms. Raji Iyengar and facilitated by Prof RSS Mani, President BMA.



A webinar by Ms Raji Iyengar



Dr. Arunaagiri Madaaliar addressing the participants

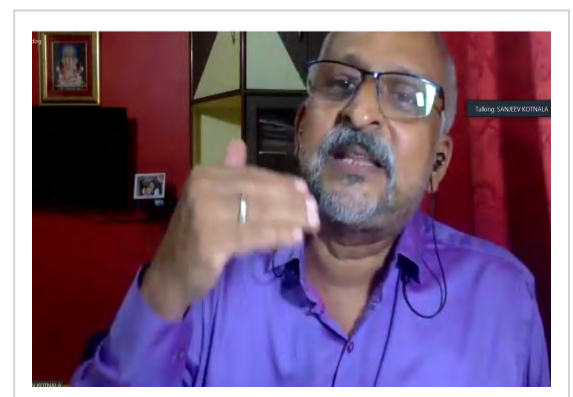
Dr. Arunaagiri Madaaliar, Master of Mindset Technology and the First Indian Trainer to be certified as a master trainer of Suggestology & Accelerated Learning Technology shared the principles in his online workshop 'Develop a 10X Mindset to magnetise Good Health & Wealth!' on 4th September. The session was facilitated by President, BMA Prof RSS Mani.



Mr. Boman Moradian addressing the participants

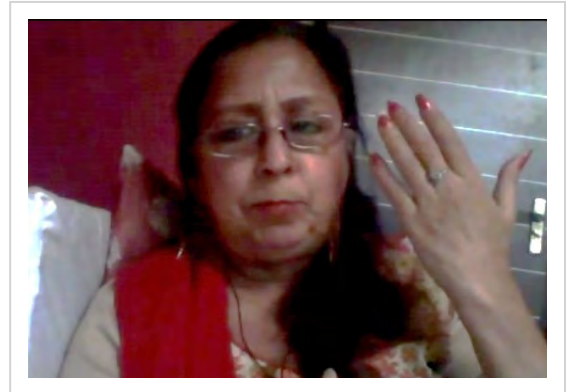
BMA organised a webinar on 11th September on 'Automation-Myth or Reality?' by Mr. Boman Moradian. Instead of blindly following the automation of processes, the EMDP provided decision makers and managers insights into factors to consider for automation; where to and where not to automate; guidelines on how to view the challenges to be faced. The session was useful to students specialising in Operations for the MBA course.

BMA organised a session on 18th September on Brand-i (1.0) Conscious Self Branding Or Getting Branded by default by Brand Guru, Mr. Sanjeev Kotnala. This workshop was for everyone in the corporate profile or self-employed; an entrepreneur or a salesman and even for the student who would want to convert that internship into a job offer. The session was attended by over 30 corporate and academic leaders.



Mr. Sanjeev Kotnala addressing the participants

A session was organised on 25th September on the topic 'Understanding Mindfulness' by Ms. Rashmi Sharma, NLP Practitioner, and Life Coach. She explained that mindfulness is the process of bringing one's mind to a state of 'moment to moment' awareness of thoughts, feelings, sensations, and milieu, through a gentle, nurturing lens. It was an insightful session and the participants enjoyed it thoroughly.



Ms Rashmi Sharma addressing the participants

On September 19th, BMA supported Rotary International in its initiative and Prof RSS Mani, BMA President spoke at the plenary session on 'An effective approach towards CSR via ISR'. Around 300 participants participated in this unique Rotary event, being organised for the first time virtually to showcase the various project, proposals by 55 Rotary Clubs in Mumbai.

The panelists of the session

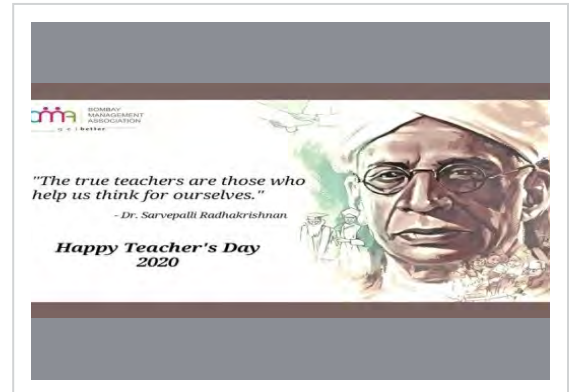
Indo-US Economic Summit

BMA was an associate partner for the Conclave conducted on 25th September by Indo-American Chamber of Commerce in association with Invest India for the 16th session in the Indo-US Economic Summit; 'Land Acquisition Challenges and Solutions for End Use Purpose'. The session was facilitated by Vice President, Dr. Kavita Laghate and well received by the participants.

The panelist of the conclave

Teacher's Day Celebration

BMA on 5th September commemorated the birth anniversary of Dr. Sarvepalli Radhakrishnan and President BMA gave his message on Teacher's Day.



BMA Greetings from the President on the occasion of Teacher's Day



BMA's message on the International Literacy Day

International Literacy Day Celebration

BMA celebrated International Literacy Day on 8th September. 'Literacy is, finally, the road to human progress and the means through which every man, woman, and child can realise his or her full potential!'

BMA celebrated Hindi Diwas on 14th September by sending a calendar on FF and WWW in Hindi to all members and non-members. Many members appreciated this idea of the communication sent in our National Language.

Calcutta Management Association

CMA organised a webinar on 'Pursuing a Clean Air Agenda in India during the COVID Crisis' on 7th September. Ms Shibani Ghosh & Dr Santosh Harish, Fellow, Centre for Policy Research, New Delhi was the speaker of the session.



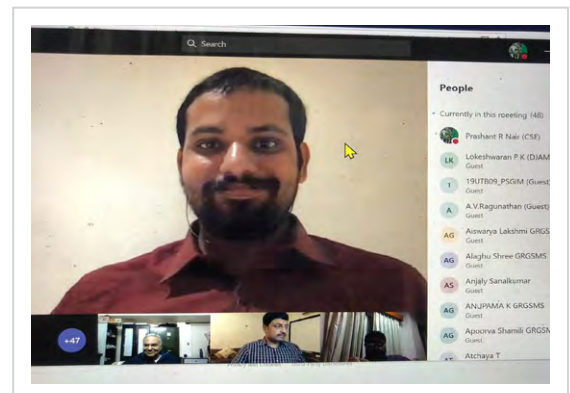
CMA Leadership Webinar 14 was organised with Mr Sanjiv Mehta, Chairman & MD, Hindustan Unilever on New Normal-Sensing & Shaping post COVID Era on 12th September. The webinar was very well received by the participants.



Another session was organised with Mr Vijay Karnani, Former Co-CEO – India, Goldman Sachs on 25th September. He Spoke on Banking, Markets & Economy – What lies ahead.

Coimbatore Management Association

CMA organised a talk on 7th September on 'Tracking Technology Trend & Policy to Stay Ahead' by Mr. Shyam Krishnakumar, Technology Policy Consultant and Editor of inTech Dispatch. He said that technology changes are bringing in far-reaching transformation in social, economic and political spheres. One has to keep a close tab on technology changes and policies to stay ahead. Mr. S. Prashanth, CMA, President welcomed the gathering and 100 members participated in the programme.

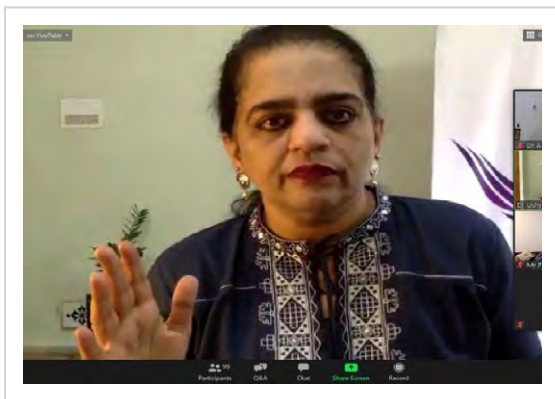


Speaker Mr. Shyam Krishnakumar

A webinar was organised on 28th September on the topic 'The Unpretty Emotion' by Dr J.J. Savithri, Associate Professor in OB&HR, DJ Academy for Managerial Excellence. She said while the primary emotions namely happiness, sadness, fear, anger, surprise and disgust are well known 'schadenfreude' the unpretty emotion is now becoming more acceptable and occupies a prime place in social media and television channels. The session was moderated by Mr Prasanth Nair of Amrita University and over 100 members participated in the programme.



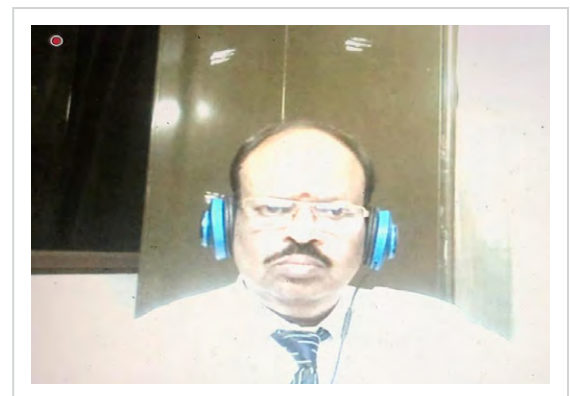
Talk by Dr J. J. Savithri



Speaker, Dr. Ushy Mohan

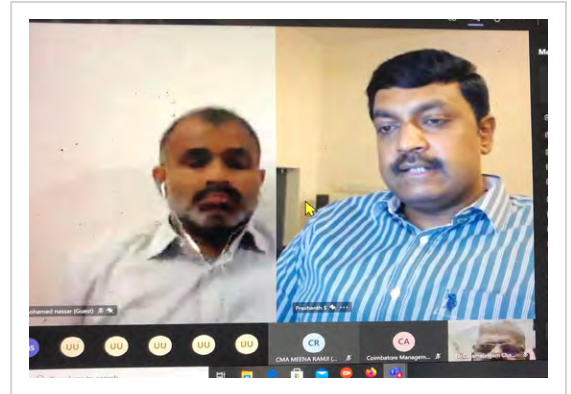
CMA in association with DJ Academy for Managerial Excellence organised a webinar on 5th September on 'The Practice of Excellence' by Dr. Ushy Mohan Das, Leadership Coach, Bengaluru. She spoke about FIRE – Flexibility, Innovation, Resilience and Energy to reach Excellence and emphasised on awareness, communication skills, time management, the three dimensions that drives one towards excellence. Mr. S. Prashanth, President, CMA presided over the session and the introduction was given by Dr. J. J. Savithri, Assistant Professor.

Dr. V. Sekar, Corporate Financial Expert and Director, Suguna Educational Institutions on 14th September spoke on 'Experience as a Director in PSU and listed companies'. He said that the Independent Director's primary concern should be to safeguard the interests of the shareholders and the sustenance of the companies. He should adhere to ethical standards, take balanced decisions and ensure compliance. Mr. S. Prashanth, CMA, President welcomed the gathering and Mr. M. Ramji Treasurer, CMA moderated the session. Over 80 members participated in the programme.



Dr. V. Sekar addressing

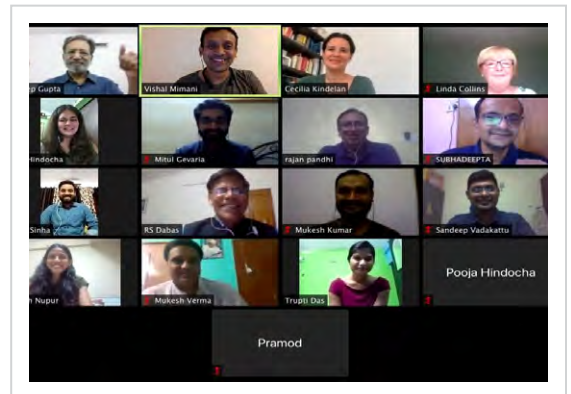
CMA organised a talk on 21st September on 'Growth stories from hidden Companies' with Mr. Z. Mohamed Nassar, Business coach as a part of Monday Musings. He said that there are companies that have a global market share of 50 – 90% but remain hidden from the public view. The advent of Netflix had made the blockbuster video rental company to go bankrupt. TABASCO pepper sauce and International SOS, emergency healthcare provider are similar examples. He said the leadership of these companies stay focused, innovate and act on customer preferences.



Mr. S. Prashanth, President CMA welcoming the speaker Mr Z. Mohamed Nassar.

Delhi Management Association

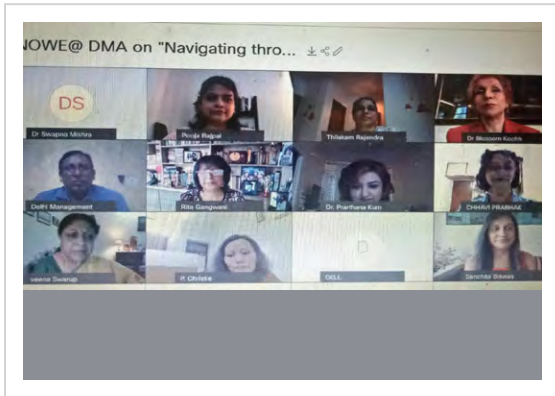
DMA has successfully completed its online training on 5th September on 'Integrative Mindfulness: Developing Skills to Thrive in the New-Normal'. Dr. R S Dabas, Vice President, DMA shared his experiences on mindfulness with the participants. A certificate of participation was awarded to the participants virtually. Mr. Rajan Pandhi, Director, DMA thanked Mr. Sandeep Gupta and other eminent speakers -Ms. Priyanka Dutta, Ms. Linda G. Robert; Ms. Cecilia Kindelan and Mr. Glen Vats for sharing their knowledge with the participants.



Online training on 'Integrative Mindfulness: Developing Skills to Thrive in the New-Normal'

Webinar on 'The Two Best Coaching Tools'

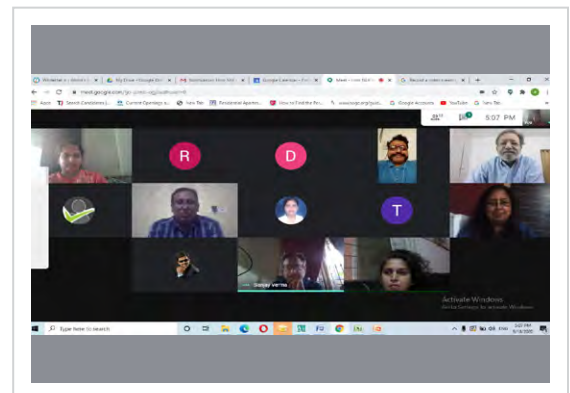
DMA and International Coach Federation (ICF Delhi-NCR) chapter organised a webinar on 5th September on the topic 'The Two Best Coaching Tools' with Mr Michael Bungay Stanier- #1 Thought Leader in Coaching in 2019 and author of the best-selling coaching book of the century, 'The Coaching Habit'. He revealed how to unlock people's potential and unpacks seven essential coaching questions to demonstrate how - by saying less and asking more - you can develop coaching methods that produce great results. The session was found outstanding by the participants.



Online training on 'Integrative Mindfulness: Developing Skills to Thrive in the New-Normal'

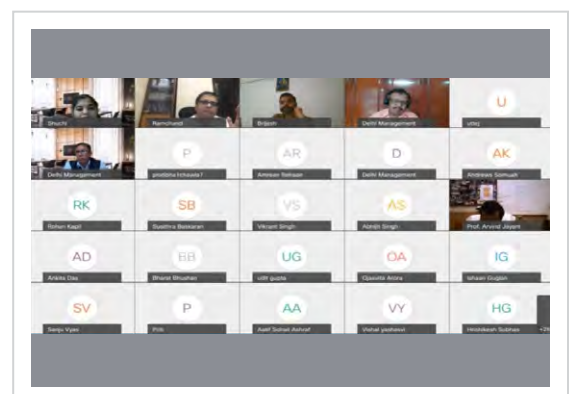
DMA organised the 8th session of NOWE@DMA network of Women Entrepreneurs on 'Navigating through Covid 19 and Beyond' in Business and in Beauty & Wellness on 17th September. Ms. Veena Swarup, Former Director, HR and Chairperson, NOWE@DMA welcomed the members. She shared that the whole scenario on the landscape of business has changed today, all of us are working towards the new normal, which was to be the Industry 4.0. Dr. Blossom Kochhar, Chairperson, Blossom Kochhar Group of Companies shared that there is no shortcut to success, we have to really create a successful and profitable business and it will take time to build. The session was moderated by Ms Pooja Bajpai, Director, The Talent Alchemy. The session was attended by a large number of women and young budding entrepreneurs from the different walks of life. The vote of thanks was given by Mr Rajan Pandhi, Director, DMA.

Delhi Management Association organised a webinar on 18th September on 'How NLP makes Life Better' with Ms. Rashmi Sharma, Director, Gyanrashmi Trainings and Mr. Sandeep Gupta, Founder, Mindfulness Insights. In the welcome address, Mr. Sanjay Verma, Vice President, DMA and Founder & CEO, LrnED Technologies shared that NLP is a very powerful technique based on the power of your own mind. Ms. Rashmi Sharma covered the following points - Defining and understanding what is Neuro Linguistic Programming; how our brain works does and learns; how can we explore these different parts of mind and how do we collect information using our five senses. Mr. Sandeep Gupta shared the key differentiator between the successful and the unsuccessful, is surprisingly, neither knowledge nor experience. It is the way we think. The session was moderated by Dr. Bijay Kumar Jha, Educationalist- Knowledge & Skills, Consultant and the vote of thanks was given by Mr. Rajan Pandhi, Director, DMA.



Participants during the session

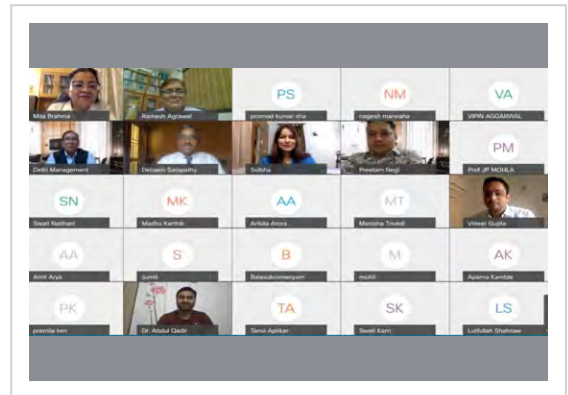
DMA organised a webinar on 'Intelligent Automation & Artificial Intelligence' on 25th September with Mr. Ramchand Bhambhani, Associate Director, Accenture Technology and Mr. Brijesh Singh, Assistant Director, EY. Mr. Vikrant Singh, Vice President, Accenture Technology and Chairperson, Business Technology Committee, DMA shared that the Intelligent automation is going to impact/increase our productivity to a great extent and the Artificial Intelligence is also going to be job creator for us then the job snatcher. Mr. Brijesh Singh shared his



Webinar on 'Intelligent Automation & Artificial Intelligence'

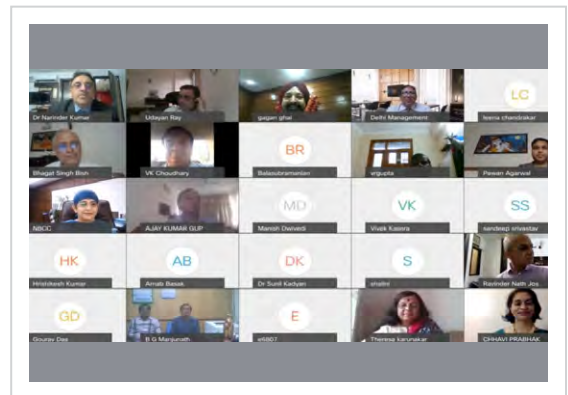
thoughts on Digital Transformation using Intelligent Automation. Mr Ramchand shared that AI is the buzzword in the market and it has been playing a vital role in the technology space, improving the quality of life across various industries. The session was moderated by Ms. Shuchi Gupta, AVP, Genpact and Co-Chairperson, Business Technology Committee, DMA. The vote of thanks was given by Mr. Rajan Pandhi, Director, DMA.

Delhi Management Association organised a workshop on 'Designing a Tax Efficient Compensation Structure' on 26th September with Mr. Preetam Negi, AVP-HR, HDFC ERGO HEALTH; Ms. Sulbha Rai, Chief People Officer, RENEWBUY; Mr. Vineet Gupta, GM-HR, IGT Solutions and CA Ramesh Agarwal, Managing Partner, Agrawal Gupta & Sahu. Mr. Debasis Satapathy, GM-HR, NBCC welcomed the speakers and the fellow participants. Ms. Rai shared the philosophy and design consideration when organisation should create a compensation structure. Mr. Preetam Negi shared the long-term & short-term incentive benefits to retain the employees. Mr. Vineet Gupta shared that a tax efficient pay structure is one that allows employees to construct their compensation package as per their financial goals. CA Ramesh Agarwal shared designing the salary structure under the 5 heads of Income-Salary, house property, Capital Gains, Business & Profession and other sources. The session was moderated by Ms. Mita Brahma, Head HR, NIIT and Chairperson, HR Committee, DMA. It concluded with a vote of thanks by Mr. Rajan Pandhi, Director, DMA.



Workshop on 'Designing a Tax Efficient Compensation Structure'

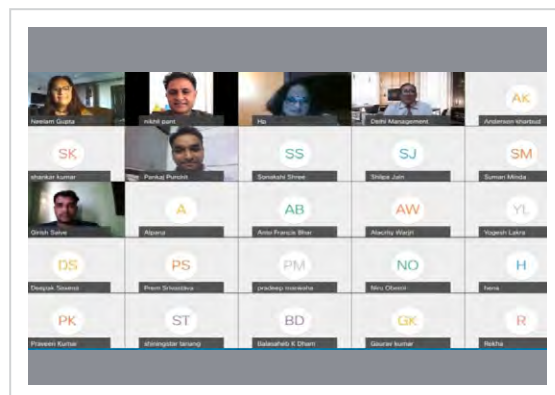
DMA organised a webinar on 'Creating Liquidity during Challenging Times' on 29th September with Ms. T Karunakaran, Director, Regulatory Affairs, Deutsche Bank; Mr. Gagan Ghai, Founder, Crest Innovation Foundation and Mr. Udayan Ray, Founder, FundooMoney Media. The welcome note was given by Ms. Chhavi Prabhakar, Co-Founder & CEO, Global Indian Solutions and Chairperson, DMA Finance Committee. Ms. T Karunakaran shared that COVID has impacted on the Indian economy and gave insights on the unconventional but effective ways to create liquidity in the challenging times. Mr. Gagan Ghai covered the Founder Strategy under Uncertainty (liquidity), personal response and corporate response. Mr. Udayan Ray covered Enhancing Liquidity in Family Finances with a focus on the Current challenges, Impact of liquidity crunch, Boosting liquidity - Managing loans, Investment remix and Liquidity from managing expenses.



Delegates attending the webinar

The session was moderated by Prof (Dr) Narinder Kumar Bhasin, Poof- Banking & Insurance, Amity University and the concluding remarks were given by Ms. B K Sokhey, Director, Finance, NBCC (India) Ltd and Co- Chairperson, DMA Finance Committee. The vote of thanks was given Mr. Rajan Pandhi, Director, DMA.

DMA hosted a workshop on 'CSR Act and its Implications for Companies' on 30th September to create awareness and disseminate information about the CSR Act and notified amendments so far, while elaborating on the various aspects of execution by the companies and its implications for the companies.



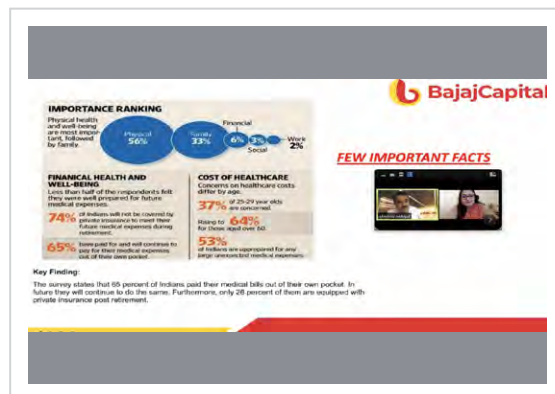
Workshop on 'CSR Act and its Implications for Companies'

The workshop was chaired by Dr Neelam Gupta, Founder President and CEO, AROH Foundation, Ms. Gayatri Subramaniam, a leading CSR professional and Director, Association for Women in Business and Mr. Nikhil Pant, Principal Consultant & CDO, REACHA joined Dr Gupta as the key speakers. Dr Neelam Gupta said that due to challenges like climate change, depletion of natural resources, unequal distribution of resources and ongoing issues of poverty and inequality, and the current COVID pandemic; CSR is not a choice any more, but an imperative. Ms. Gayatri Subramaniam enlightened the audience through a comprehensive presentation elucidating the genesis, evolution and voyage of CSR Act in India. A question answer session by Mr. Nikhil Pant further nurtured the audience to resolve various queries regarding the CSR implications and arbitrate further course in their businesses and profiles.

Mr. Rajan Pandhi, Director, DMA thanked the distinguished panelists and the participants in his valedictory remarks for an interactive and stimulating session. DMA is thankful to gen Z solutions, NDIM, DTU-DCE Fraternity Forum and FULKI for all the support extended.

Faridabad Management Association

Faridabad Management Association in association with Bajaj Capital organised a webinar on 10th September on the topic 'Importance of Health Insurance in Current Covid Time' by Mr. Sheenu Sehgal, Head – Non Life Insurance, Bajaj Capital Insurance Broking Ltd. The welcome address was given by Ms. Saloni Kaul, Secretary, FMA and Founder of It's People. He shared that people think insurance as a wasteful expenditure and emphasised on the importance of taking health insurance. The vote of thanks was given by Mr. V. Thyagarajan, Executive Director, FMA.



Webinar on 'Importance of Health Insurance in Current Covid Time'

Faridabad Management Association held a virtual webinar on 27th September on the topic 'Health is New Happy' by Ms. Preeti Subberwal, Health & Wellness Coach. The host of the session was Ms. Gunjan Saini, Group Learner, Facilitator Management, Capgemini. Ms. Subberwal spoke on how to bullet proof your immune system, managing healthy life style and how to increase energy and vitality. The vote of thanks was given by Mr. V. Thyagarajan, Executive Director, FMA. It was attended by the participants from industries and academia.



Session on 'Health is New Happy'



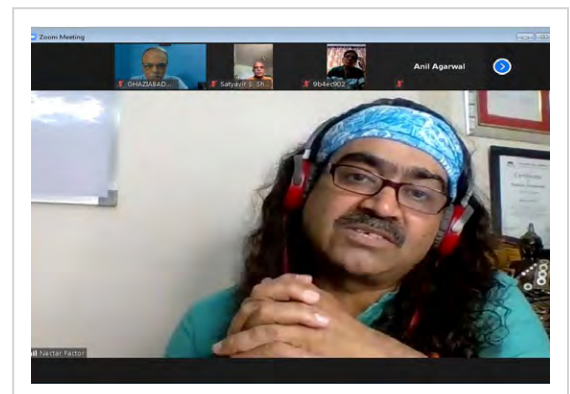
Panel discussion on 'Bridging Industry- Academia Gaps – Way forward'.

FMA in collaboration with MVN University, Faridabad organised a virtual panel discussion on the topic 'Bridging Industry-Academia Gaps – Way forward'. The event was curated by Mr. V. Thyagarajan, Executive Director, FMA along with Mr. Gaurav Saini, General Manager-CRC, MVN University. The session was moderated by Dr. Sanjay Sadhana, Sr. Faculty –SBMC, MVN University. The panelists were Ms. Philippa Mathewson, Director- Tranziam; Ms. Renu Bohra, CHRO, DB Schenker India; Mr. Rakesh Seth, Chief HR Mentor, Reecosyys; Ms. J. Jayanthi, Founder & Director, Peoplezenn and Ms. Saloni Kaul, Founder & CEO, It's People. The vote of thanks was given by Mr. V. Thyagarajan, Executive Director, FMA.

Ghaziabad Management Association

Webinars

GMA organised a webinar on 13th September on Myths about Meditation by Mr. Beni Kinha, founder of the 'Nectar Factor Foundation' which has established a 'Nectar Village' based on Ayush, Naturopathy, Yoga, Meditation and other holistic approaches. It was attended by about 35 participants with interactions in clarifying peoples' perception about meditation and learning how to begin meditating.



Mr. Beni Kinha addressing



'Crisis, Challenges, and Solutions for Indian MSMEs - The Way Forward'

A webinar was organised on 19th September on 'Crisis, Challenges, and Solutions for Indian MSMEs - The Way Forward' by Mr. Rajiv Chawla, Founder & Chairman of JaiRaj Group of Industries. He explained the situation of SMEs and shared the initiatives of the Government and what are the restrictions in entitlements and what would be the limitations in utilising them. About 50 participants attended with interactions in clarifying problems being faced by MSMEs and how they could revive their business using Government schemes.

Workshop

A two-day workshop was organised on 26th and 27th September on 'Tips & Techniques for ease in using the MS Excel programme' by Dr. Ajay Singh, Sr. Assistant Professor, ABES Engineering College and member of GMA. About 69 participants participated who were given hands-on training on the various formulae, formats and processes available in the Excel programme. Overall, the workshop was very well received and there was demand to organise more such training programmes.



'Tips & Techniques for ease in using the MS Excel programme'

GMA organised a webinar on 30th September on the topic 'New Leadership & New Competencies in post COVID era' in collaboration with Resource Development International, a consulting organisation. The panelists were Mr. Deepak Pahwa, the Chairman, Pahwa Group & Managing Director of Bry-Air (Asia); Mr. Raman Sidhu, CEO, EBG Federation, India & Director, Selan Technologies Ltd; Mr. Rajeev Gupta, Founder & MD, RDI India and Mr. Manga Vaiphei, a reputed trainer and Director, RDI. They emphasised on working out ways and means to keep together and motivated teams in the hybrid environment by having empathy, an approach of gratitude reliable fact based communication. We need to have openness towards need to re-think, re-assess and re-align. The programme was attended by about 45 participants.



Panelists addressing the session

Goa Management Association

Goa Management Association held its 45th Annual General Meeting on 24th September. The President of GMA, Mr Nitin Kunkolienker chaired the AGM, while outgoing Chairman of the executive committee, Mr Harshvardhan Bhatkuly conducted the proceedings of the meeting. The Chairmanship of Goa Management Association was taken over by Mr Amin Ladak, Director Business Relations of the Fomento Group for 2020-22. The new members elected to the executive committee were Mr Deepak Bandekar, Executive Director, Bandekar Brothers Pvt Ltd; C A Mr Rohan Bhandare; Mr Sunil Dias, Business Consultant; Mr Nilesh Dessai, Chief Manufacturing Officer, Zuari Agro Chemicals Ltd; Mr Virendra Acharya, Head-Treasury, V M Salgaocar & Brother Pvt Ltd; Dr Saidas Khorjuvekar, Vice President, Production and Materials, Timblo Drydocks Pvt Ltd; Professor Venkatesh Naga of Goa Institute of Management and Mr R P Hedge, CFO, Wallace Pharmaceuticals Pvt Ltd among others. The meeting was held in a hybrid format with some members attending physically and others via video conferencing.



Dr Pradeep B Salgaonkar, Immediate Past Chairman - GMA, Mr. Amin Ladak, Vice Chairman - GMA, Mr. Nitin Kunkolienker, President - GMA, Mr. Anup Prabhu Verlekar, Hon. Secretary - GMA & Dr. Krishna Gopal Rajanala, Mentor - GMA.

Guwahati Management Association

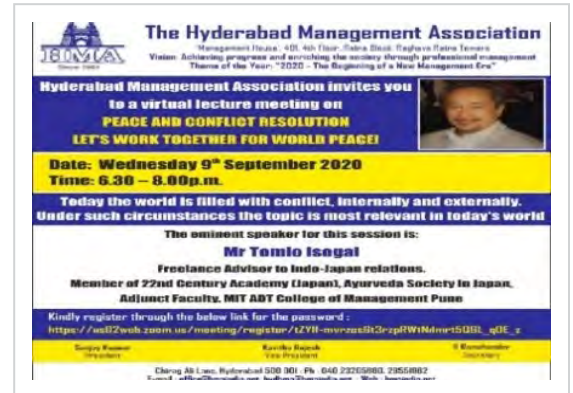
Monthly Meeting

A webinar was organised on 26th September on the topic 'Unlocking Mysteries of your Electric Bills'. Mr. S B Sarmah, President, GMA welcomed Dr. Rajnish Barua, who is a member of the Delaware Public Services which regulates all public utilities including power in Delaware, USA. Mr. Sarmah also offered gratitude to outgoing Hony. Treasurer, Mr. Mukul Bora for his services for last nine years to GMA. Dr. Barua explained the scientific way of preparing the electric bill, which is same everywhere including India, after taking different components into account. He shared how the capital investment and variables are built into our electric bills and compared power tariff in India and his state in the USA. But in USA one spends 4% of his salary for power while in India it is between 15% to 20%. After a brief Q&A session, the meeting ended with a vote of thanks by Mr. Bhabesh Hazarika, Hony General Secretary, GMA. The session was attended by 45 members including guests.

Hyderabad Management Association

Lecture Meeting

HMA organised a virtual lecture on 9th September on the topic 'Peace and Conflict Resolution --Let's work together for the world peace'. The speaker was Mr. Tomio Isogai - Freelance advisor to Indo-Japan relations. He discussed the Indo-Japanese relations in the past, present and the prospect for the future and proposed a unique concept of 'UEP' (Universal Education Policy) that can be implemented throughout the world, so that the next generation could be educated under the united educational programme, which would enhance the basic understanding of humans regardless of race, religion, or nation and promote mutual understanding among different people all over the globe.



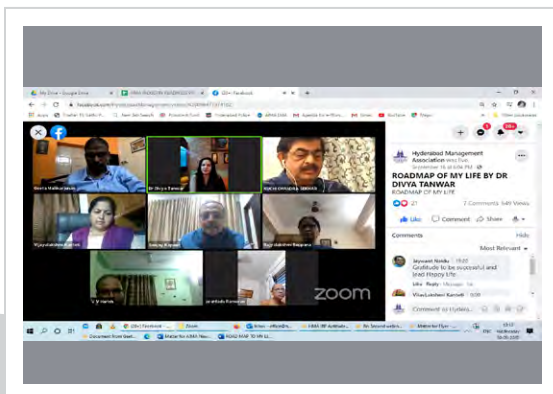
Peace and Conflict Resolution -Let's work together for the world peace

Youth Development

A webinar was held on 10th September on 'India's Digital Economy- Growth Opportunities' by Mr. Antarpreet Singh, Director Digital Learning, Indian School of Business. He explained how digital has been a game changer for economies world over. Digital has not just been a lever for economic growth – it has brought up changes in everything we do. Digital knows no geographical or political boundaries and it is for this reason, today all top 5 companies globally (market cap) are Digital companies – selling Digital solutions world over and enabling economies. The session was presided by Mr. Sanjay Kapoor and the vote of thanks was given Mr. V Ramchander.



Speaker - Mr. Antarpreet Singh, Director Digital Learning, ISB



Session in progress

Women Development

HMA organised a lecture on 16th September on 'Road Map of My Life' by Dr. Divya Tanwar, Director, Sanskriti University. The takeaways from the lecture - In today's highly competitive world, where success is vital to all of us, it is important we have clarity about who we are, what do we want, what is the meaning of success to us, how will we achieve our goals in life. Who we are is important, because it helps us understand our strengths and weaknesses. Success means different things to different people.

Management Lecture Meeting

Hyderabad Management Association organised a webinar on 22nd September on ‘Startup to Scaleup: Corona, Challenges, Concerns and Co-creation (4C) the future’ with Dr Sudipto Bhattacharya, a Management educator and Researcher, Business Consultant and Startup mentor from reputed VIT University, Vellore Campus. He addressed a mix of audiences on various changes which happened during the peak period of pandemic and during gradual easing of the lockdown. He laid a roadmap for the paradigm shift of manufacturing and service businesses in general. The session was a fruitful interaction among the participants and the perspectives, the industry veterans shared were very insightful.

‘Startup to Scaleup: Corona, Challenges, Concerns and Co-creation (4C) the future’

Student Development Programme

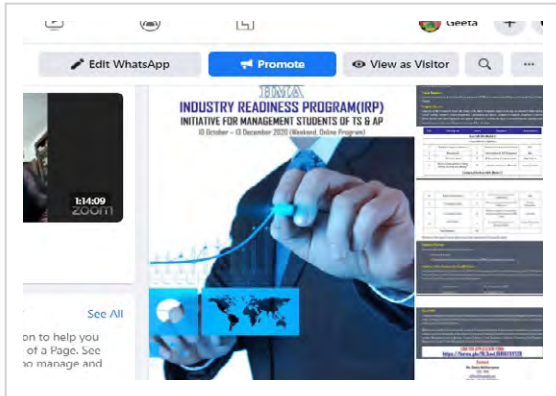
A session was organised on 26th September on ‘Emotional Intelligence’ by Mr. Sriram, Director Human Capital, Arcesium India Pvt. Ltd. He talked on what is emotion, the different times of emotions and reactions and how to control it. What triggers emotions and what are the ways to control it. How to control it – what factors help to control emotions – physical exercise, meditation, sleep, food habits, develop logical thinking rather than reacting. The need to develop good emotional intelligence and to regulate reactions by using logical thinking.

MDP

HMA organised an MDP on 26th September on ‘Goal Setting- The Smart Way’ by Prof. Mahesh Kumar Soma, Area Head-Soft Skills and Business Communication, IBS Hyderabad. He explained the process of setting goals using the ‘SMART’ principle -Specific, Measurable, Achievable, Reviewable, Timed. Besides, the session also covered the various areas like Professional, Personal, Social, Family and Spiritual areas and the goal types viz: Immediate goals, Short term goals, Medium term goals and Long term goals.

Session on ‘Emotional Intelligence’ by Mr. Sriram

Session on ‘Goal Setting- The Smart Way’ by Prof. Mahesh Kumar Soma



Industry Readiness Programme

Launch of Industry Readiness Programme

HMA Industry Readiness Programme (IRP) is specifically designed for the students primarily from Govt or Govt funded MBA/BBA colleges or other colleges having MBA/BBA wing from the state of TS & AP. The objective of this programme is to bridge the gap between the academic and working environment & make the students work ready who embark on their entrepreneurial/corporate journey. This will be a 42 hr /60 days programme stretched over 2 months for max 50 students selected through a screening process. The first programme will commence from 10th October 2020. About 4-5 programmes are expected to be conducted for one-year period.

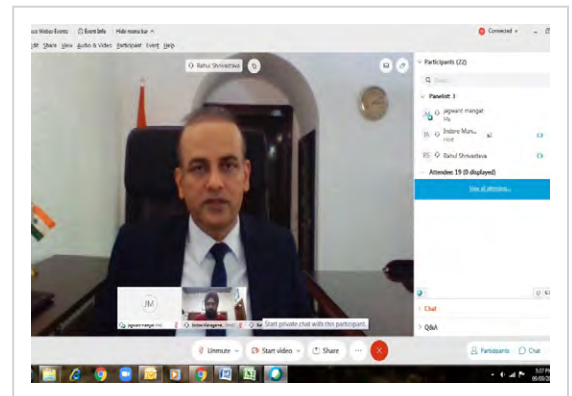
Indore Management Association

Contemporary Learning

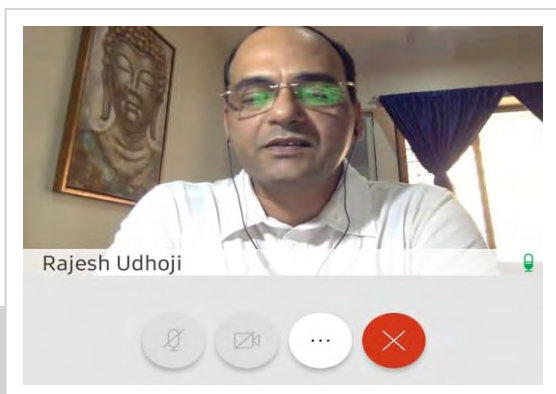
Indore Management Association organised contemporary learning on 9th September on the topic 'Role of Indian Foreign Service' by H.E. Mr. Rahul Shrivastava, Ambassador of India to Romania.

Centre of Excellence

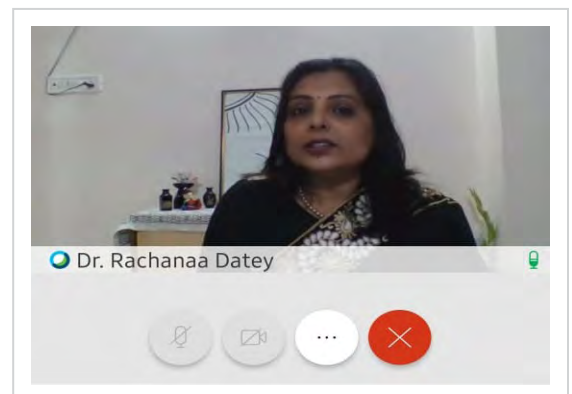
IMA organised a session on 15th September on the topic 'Shadows: An Introduction to the Hidden Power of the Dark side of Human Nature' with Mr. Rajesh Udhoji, Senior Human Resources Professional and accredited Coach and Dr. Rachanaa Datey, Founder Director –Quest Edustation, Trainings and Learning Solutions.



H.E. Mr. Rahul Shrivastava addressing



Speaker -Mr. Rajesh Udhoji



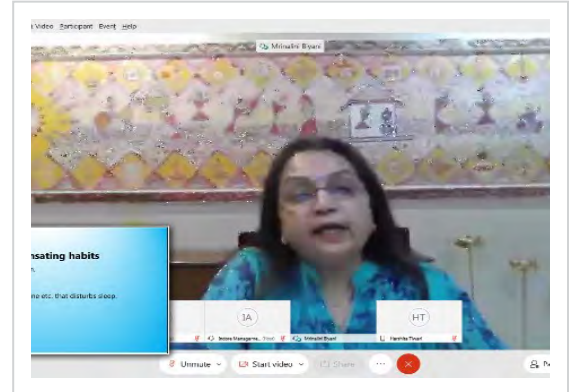
Speaker - Dr. Rachanaa Datey

Readers Clique

IMA organised an evening session on 26th September on the Book 'IKIGAI: The Japanese Secret to a Long and Happy Life' for management professionals & students. The session was moderated by CA. Mrinalini Biyani, Corporate Consultant.



Speaker -Mr. Indrajit Ghosh



CA. Mrinalini Biyani

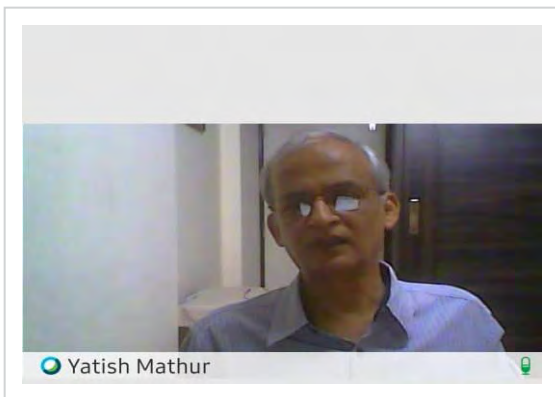
IMA Student chapter

IMA student chapter organised a webinar on 10th September on the topic 'StatUp Ideas in this Pandemic' by Mr. Indrajit Ghosh, Chairman, MSME.

IMA student chapter organised a webinar on 12th September on the topic 'Nature Based Social Entrepreneurship' with the speaker Mr. Gijs Spoor, Social Change maker at Auroville for Pharma professionals & students.



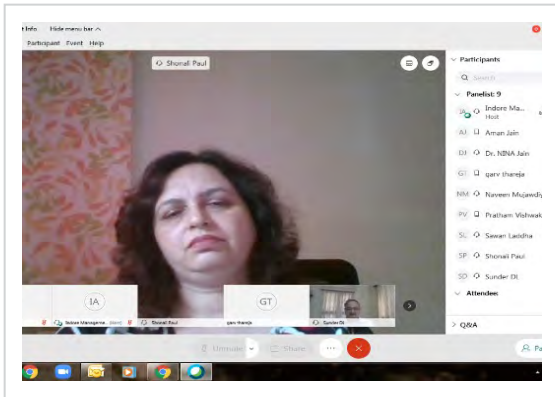
Mr. Gijs Spoor during the session



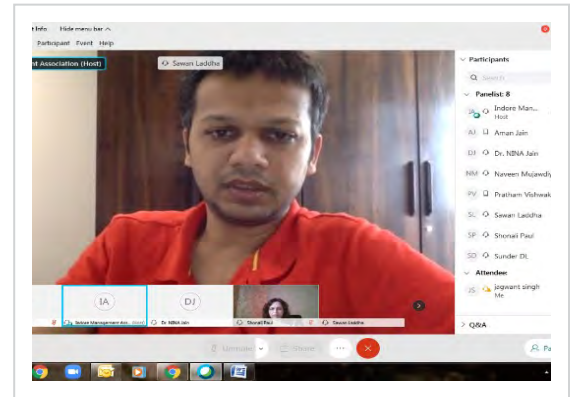
Mr. Yatish Mathur during the session

IMA student Chapter organised a webinar on 16th September on the topic 'Resilience in Times of Pandemic' by Mr. Yatish Mathur, Former Vice President, Force Motor.

Indore Management Association successfully organised One Minute Idea Competition on 26th September in which students of various colleges participated and pitched their opinions and ideas on the theme 'Economic Conundrum: Think more Change more.'



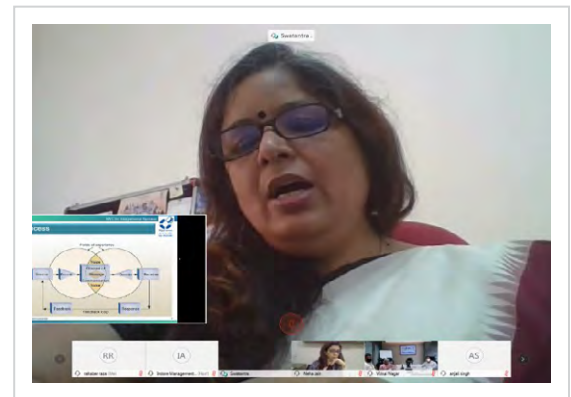
Ms. Shonali Paul (Judge)



Mr. Sawan Laddha (Judge)

IMA Staff Development Programme

IMA organised a staff development programme on 4th September on the topic 'Nonverbal Communication in Interpersonal Success' for professionals. The facilitator was Ms. Swatantra, Associate Professor in the Communication area at Indian Institute of Management, Indore.



Ms. Swatantra, Associate Professor during the session



Facilitator, Dr. Nina Jain

IMA HR Forum

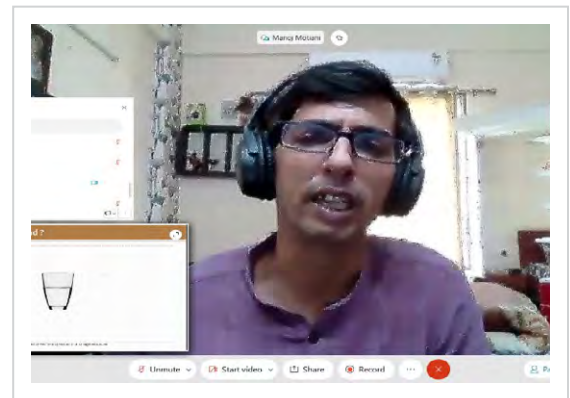
IMA organised online HR skill development programme on 11th September on the topic 'Learn How to Do Job Analysis during Current Scenario!!!' with Dr. Nina Jain, GM, Indore Management Association, Indore.

IMA Evolution for Excellence

IMA organised an online Strategic Development Programme on 17th-18th September on the topic 'Marketing Strategy and Sales & Distribution Implications in the Current Scenario' for the management professionals.



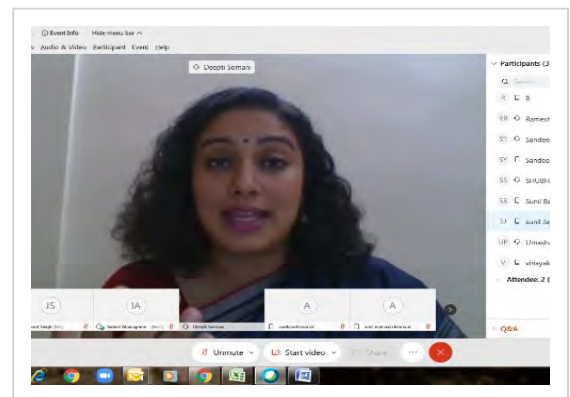
Prof. Sanjeev, IIM, Indore addressing the participants



Prof. Manoj, IIM, Indore during the session

IMA Exclusive Session

Indore Management Association organised online Staff Development Exclusive Session on 25th September on the topic 'Happier Employee = Productive Employee for IMA Gold and Platinum'. The facilitator for the session was Ms. Deepti Somani, Founder of Divine Yogarpana, Indore.



Speaker Ms. Deepti Somani



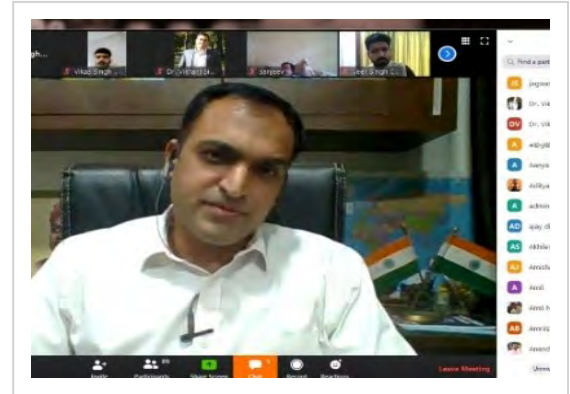
Speakers addressing 57th Foundation Day

57th Foundation Day

Indore Management Association celebrated its 57th Foundation Day on 14th September with the speaker Mr. Syamal Gupta, Former Chairman, Tata International Ltd and session chair, Mr. R Gopalakrishnan, Author & Corporate Advisor, The Mindworks.

Geeta Session

IMA organised webinars on every Sunday in the month of September for management professionals & students. The session featured a discussion on the Bhagvad Gita by the speaker Dr. Vikrant Singh Tomar.



Speaker Dr. Vikrant Singh Tomar

Lucknow Management Association

Personality Development Webinar

LMA organised a webinar on 10th September on 'Digital Body Language' by Dr Dheeraj Mehrotra a Corporate Trainer, academic evangelist, author, TEDx speaker, President of India Awardee Educationist and Limca Book Record Holder and Secretary LMA. It was attended in large numbers by the students from different Institutions & B-Schools apart from LMA members. The session was moderated by Mr A.K. Mathur, Vice President, LMA.



'Digital Body Language' by Dr Dheeraj Mehrotra



Webinar on 'Future of Financial Management and Covid-19'

LMA in association with AWOKE India Foundation organised an Investment awareness webinar on 'Future of Financial Management and Covid-19' on 11th September with the speaker Mr Pravin Kumar Dwivedi, President AWOKE India Foundation & Sr Vice President, LMA. The moderator was Mr. A K Mathur, Vice President, LMA.

Panel Discussion

LMA organised a webinar on 15th September on 'NEP 2020 - What should U.P. do'. The distinguished panel were Dr. Rukmini Banerji, CEO, Pratham; Dr. Geeta Kindon, President, CMS and Chair of 'Education Economics and International Development, Professor at the UCL Institute of Education, University College London; Ms. Vrinda Sarup, Former Secretary, MoHRD Govt. of India and Professor, Archana Shukla, Director- IIM Lucknow to discuss the nuances of National Education Policy 2020 with focus on implementation strategy for Uttar Pradesh. The session was moderated by Mr. Alok Ranjan, Former Chief Secretary of Uttar Pradesh and Past President LMA. The session was attended by Director Education GoUP, LMA members and educationists.



Panel Discussion on 'NEP 2020 - What should U.P. do'



'Augmented Reality' by Dr Dheeraj Mehrotra

Knowledge Sharing Webinar

LMA organised a webinar on 18th September on 'Augmented Reality' by Dr Dheeraj Mehrotra. The welcome address and the introduction was given by Mr Rajiv Pradhan and the vote of thanks was given by Mr A K Mathur, Vice President, LMA.

Transformational Webinar

LMA organised a webinar on 19th September on 'Challenge the Change' by Prof Rajendra Bharti, Director of Lal Bahadur Shastri Institute of Management & Technology, Bareilly. The session was attended by participants from USA, West Indies, Hungary, Singapore & Kathmandu apart from academicians, students & LMA members. The welcome address was given by Mr Rajiv Pradhan; Mr A K Mathur made the closing remarks & the vote of thanks was given by Mr Pravin Dwivedi, Sr. Vice President, LMA.



'Challenge the Change' by Prof Rajendra Bharti



AIMA Best LMA Award

Best LMA Award

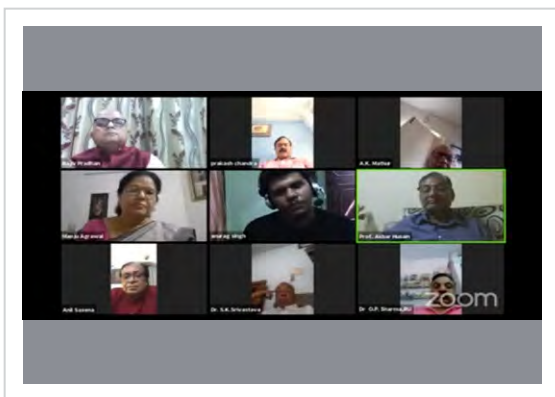
Lucknow Management Association was awarded the Best Management Association Award in category 2 at the 47th NMC of AIMA for the year 2019-20. Mr. Sunil Kumar Munjal, Chairman, Hero Enterprises and Convention Chairman said that the Jury headed by Mr D. Shiva Kumar, Past President, AIMA & Group Executive President (Corp. Strategy & Business Development), Aditya Birla Management Corporation Pvt Ltd had unanimously selected Lucknow Management Association for the award. Dr. Navneet Sehgal thanked AIMA for the honour and said that this award conferred on LMA for the third consecutive year greatly motivated the LMA members to do better and achieve AIMA's standards of excellence.

Webinar

LMA in association with IILM Lucknow organised a webinar on 25 September on 'Developing Personal and Organisational Effectiveness' by Mr Ajay Agarwal, Kolkata based nationally acclaimed HR interventionist and corporate trainer. The session was attended and moderated by Mr A K Mathur, Vice President, LMA.



Mr Ajay Agarwal addressing

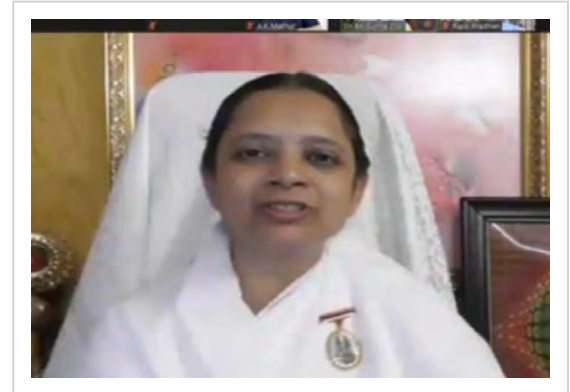


Webinar on 'Transformation of Behaviour through Spiritual Practices'

LMA in association with Mind spa, Amity University & AMUOBA organised a webinar on 29th September on 'Transformation of Behaviour through Spiritual Practices' with Prof. Akbar Husain, Professor in the Department of Psychology, Faculty of Social Sciences, Aligarh Muslim University, Aligarh; Dr Sunil Dhaneshwar, Pro VC & Dr Zafar Zaidi, Director, Mission mental health Amity University Lucknow. The Chief Guest was Prof Madhurima Pradhan, HOD Psychology, University of Lucknow and the session was moderated by Prof Manju Agarwal, DSW Amity University. The vote of thanks was given by Mr. A.K. Mathur, Vice President, LMA.

You Tube Live Inspirational Talk

LMA organised a talk on 26th September on 'The Miracle of Meditation' by Rajyogini Dr BK Sunita Didi, a PhD, Life Time achiever of Yoga Ratna awardee, Sr. Rajyoga Teacher, Shantivan, BKHQ, Abu Rd. The session was moderated by Mr A K Mathur, Vice President, LMA.

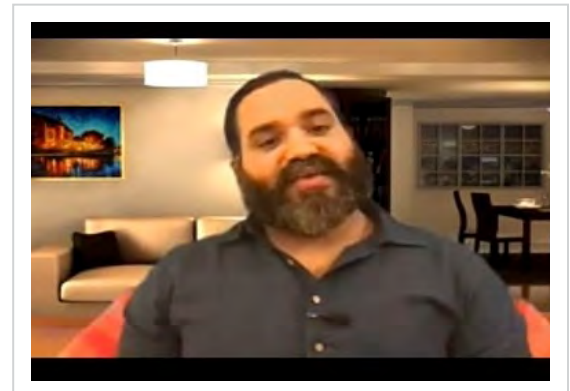


Rajyogini Dr BK Sunita Didi addressing

Meerut Management Association

Webinars

Meerut Management Association organised a session on 5th September on the theme 'Leadership and Management Lessons from Ramayan and Mahabharat' with Mr. Atul Satya Koushik, famous playwright, director, producer, promoter and motivational speaker. The event was moderated by Mr. Gaurav Jain, President, MMA and widely appreciated by all the participants.



The eminent speaker, Mr. Atul Satya Koushik delivering his lecture.



The speaker, Mr Chandra Wadhwa, Past President, The Institute of Cost Accountants of India.

Meerut Management Association in association with The Institute of Cost Accountants of India (Meerut Chapter) organised a webinar on 12th September on the theme 'How to Run Industry in the Present Scenario'. The speaker was Mr. Chandra Wadhwa, Past President, The Institute of Cost Accountants of India. Mr. Gaurav Jain, President, MMA moderated the session and very well received by the members of MMA and The Institute of Cost Accountants of India.



Mr. Vikas Gupta delivering his lecture.

MMA in association with Indian Industries Association, Meerut Chapter and Western UP Chamber of Commerce, Meerut organised a session on 20th September on the theme 'Risk Based Thinking: A Positive Approach to Understand the Organisation and its Context for Business Management Systems' with the speaker Mr. Vikas Gupta, Lead Auditor. The moderators were Mr. Gaurav Jain, President, MMA and Mr. Sanjeev Garg from IIA Meerut Chapter. The programme was well appreciated by all the participants.

Pala Management Association

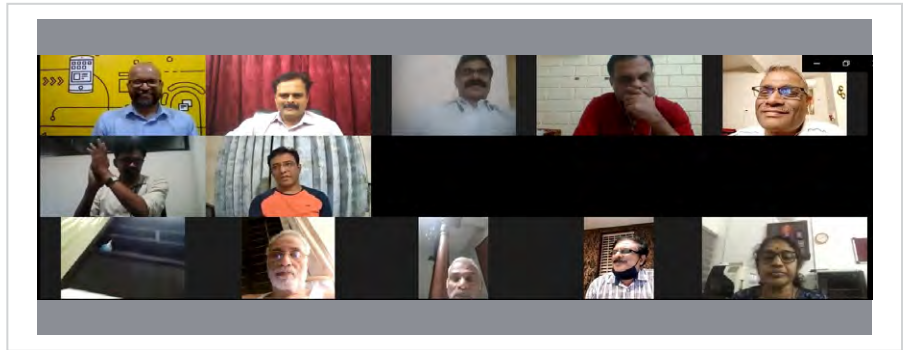
PMA organised a installation meeting of the New Office Bearers for the year 2020-21 on 30th September on Zoom platform. The meeting was held by the integration of a small physical meeting of the outgoing and incoming President, Secretary General & Treasurer at a meeting hall and the virtual presence of the participants including the Chief Guest, members, invited guests & representatives of various LMA's. Mr P. G. Mukundan outgoing secretary general welcomed the participants followed by presidential address by Mr V S Radhakrishnan. The Executive Committee member Mr Santhosh Mattel introduced the Chief Guest, Dr. B Sandhya, IPS, Additional Director General of Police, Kerala to the participants. The Chief Guest in her keynote address spoke about the new managerial challenges, importance of data security and various protocols being brought up by the government to deal with the challenges. The newly elected officers were formally introduced by Ms Maya Rahul and were installed by the outgoing president in a brief ceremony. The new President Dr. Jubilant J Kizhakkethottam in his acceptance speech thanked the members for electing him and his team, pledged to follow the footsteps of the founding leaders and requested everyone's support and cooperation for the smooth functioning of the organisation. Er. P. Rajendraprasad, President of Vaikom Management Association and Vice President Dr. N K Mahadeven felicitated the newly installed officers. The vote of thanks was given by the new Secretary General Er. Shaji Austin.



The new President, Dr Jubilant J. Kizhakkethottam honouring the outgoing President Mr V S Radhakrishnan, the new secretary general Er. Shaji Austin & new treasurer Mr Michael Joseph are also seen in the picture

Palghat Management Association

Palghat Management Association organised a webinar on 25th September on new ideas on marketing and business called 'The Purple Cow'. The session was presented by Mr Nibu K John, Director, Mindmine Brand Communications & Corporate trainer. The discussion was mainly focussed on encouraging people

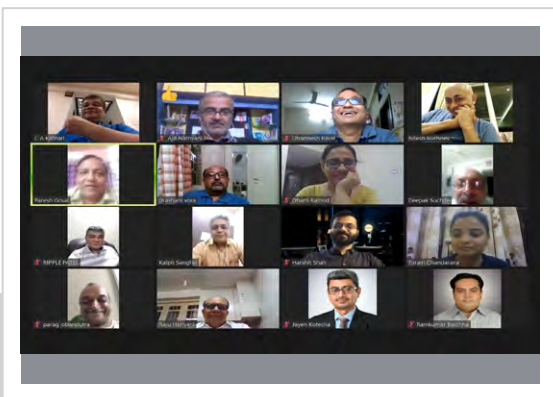


Participants during the session

to exhibit their unique skill and abilities to be noticed by others. According to the resource person, "In a world where playing safe is the riskiest thing to do, the sure shot way to success is being outstanding. Standing out in the crowd is easier than most of us think, as the whole world is in a frenzy to conform to the norms". He highlighted the relevance of the idea of Blue ocean strategy which is the simultaneous pursuit of differentiation and low cost to open up a new market space and create new demand. It is about creating and capturing uncontested market space, thereby making the competition irrelevant. The session was well attended by PMA members.

Rajkot Management Association

Rajkot Management Association organised a session on 12th September on 'Economic Lessons from Last Decade' with Mr Parakramsinhji Jadeja, CMD, Jyoti CNC Ltd; Mr Prashant Parsana, Director, Prashant Castings Pvt Ltd; Prof. Rasananda Panda, MICA and Mr Ramkumar Barcha, Director, Ashoka India. The session was moderated by Mr. Parag Jobanputra, President, RMA and the vote of thanks was given by Mr. Paresh Gosai, Hon. Secretary RMA. It was attended by industry professionals, academicians and consultants.



Participants during the session

RAJKOT MANAGEMENT ASSOCIATION
We are back with an intriguing panel discussion
2.5 Hours of Wisdom over Zoom

Date
12th September 2020
(Saturday)

Session Hours
5:30 pm to 8:00 pm
(4 speakers)

Email
info@rma.org.in
www.rma.org.in

Mr. Parag Jobanputra
President, RMA

Mr. Prashant Parsana
Director of Prashant Castings Private Limited

Mr. Rasananda Panda
Professor of Economics, Business Management Area
Pune School of Management, Institute of Cost Accountants of India (ICAI), Mumbai (1974-1997) & Professor of ICAI since 2011. Prof. Panda has been ICAI's Ambassador to Economic and Social Council of India since 2015. He has been ICAI's Ambassador to the Government of India since 2015. He has been ICAI's Ambassador to the Government of India since 2015. He has been ICAI's Ambassador to the Government of India since 2015.

Mr. Ramkumar Barcha
Director of Ashoka India
Financial advisor and insurance expert group
has been the president and vice president of Ashoka India. He has been ICAI's Ambassador to the Government of India since 2015. He has been ICAI's Ambassador to the Government of India since 2015.

Webinar on 'Economic Lessons from Last Decade'

A meeting was held on 16th September on 'Entrepreneurship 101' with Mr. Ripple Patel, MD, Fiotex Cotspin Pvt. Ltd; Mr. Vipul Vachhani, Founder & CEO, Jaivel Aerospace; Mr. Shital Bathia, CEO, Goverdhan Greens Resorts. The moderator was Mr. Vishal Sarvaiya, Director, Shree Vam Industries and the vote of thanks was given by Mr. Paresh Gosai, Hon. Secretary, RMA. The speakers shared their life experience to reach the goal, surpass difficulties, cooperation & coordinate with co-workers. The session was informative and witnessed participation by entrepreneurs, industrialists, students, consultants from India & overseas.

The Executive Committee meeting was held on 19th September online and attended by 16 members. The points discussed were approval of the annual report of 2019-2020; activities after March 2020; future plan of action; present financial status & annual budget; new membership and the date of AGM. Mr. Chetan Kothari, Chairman welcomed all and briefed about various projects, Mr. Parag Jobanputra, President discussed about the future plans and Hon. Secretary Mr. Paresh Gosai presented the details of new members and planning of webinars.

Session on 'Entrepreneurship 101'

Rohilkhand Management Association

RMA in association with Narain Placement Consultancy Pvt Ltd and FM Tadka have started a placement programme to provide an opportunity for deserving candidates to get placed by prospective employers. The entire activity is free of cost. The employers like Vardhman Ltd, Teleperformance Ltd, Nahar Spinning Mills, and others have appreciated this initiative and agreed to hire suitable candidates. In the second phase free of cost training will be offered to the candidates through Zoom or webinar to unselected candidates.



Dr. Manish Sharma, President, R.M.A



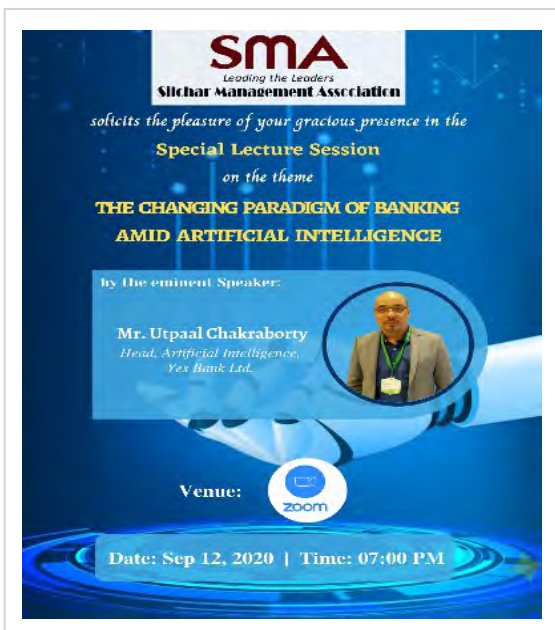
Dr. Saurabh Saxena, Director-Narain Placement Consultancy Services Pvt Ltd

Silchar Management Association

Silchar Management Association organised a session on 5th September on the theme 'A story of balancing passion and profession' hosted by Mr. Dhritiman Chanda, an esteemed member of SMA; Mr. Amit Kumar Das, Secretary of SMA and other members of SMA. The Guest of Honour was Mr. Brihadrath Sharma, popularly known as Fakir Brith. He ended the session by stating that music has been a weapon to him to fight all kinds of challenges in life.



A story of balancing passion and profession



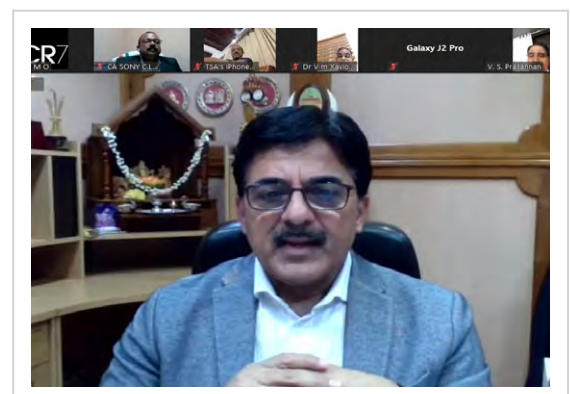
The Changing Paradigm of Banking amid Artificial Intelligence

A session was organised on 12th September on the theme 'The Changing Paradigm of Banking amid Artificial Intelligence'. The speaker and the Guest of Honour was Mr. Utpal Chakraborty, Head of Artificial Intelligence, Yes Bank Ltd. He mentioned that it's no surprise that analytics team have grown in importance in recent years, in direct correlation to the rise of technological applications. A key point is that, rather than replace humans, AI is enabling knowledge workers to undertake their work at a speed, volume, and complexity that far exceeds traditional practices.

Thrissur Management Association

Webinar

TMA organised a webinar on the topic 'Value Creation and Impact of Digitisation on Businesses and Professions' on 11th September with Mr. Sunil Gurbaxani, Managing Director & CEO, Dhanlaxmi Bank Ltd. He addressed the members and stressed upon the change in the business models and its impact in business and profession and also emphasised the importance of technology and how to survive, revive and thrive the business using the digital technology especially using the IOT and AI. It was well attended by 95 members.

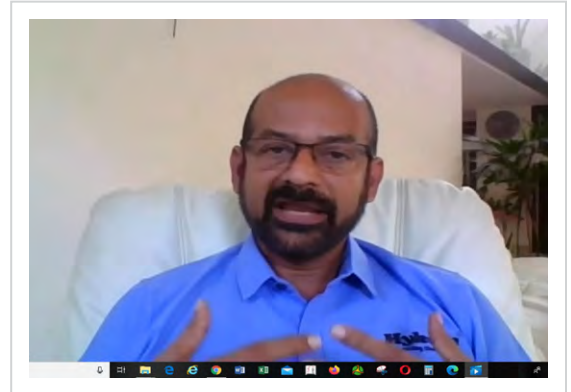


Mr. Sunil Gurbaxani, Managing Director & CEO, Dhanlaxmi Bank Ltd. addressing TMA members

10th TMA-HYKON Business Plan Contest

10th TMA-Hykon All India Business Plan contest was held on 23rd September through Zoom which is the Flagship Programme of TMA. TMA has taken up this important initiative to identify budding managers during the course of study and to encourage their nascent entrepreneurship skills.

The team from Sahrdaya Institute of Management Studies (SIMS), Thrissur has won the first prize and the second prize winner was team from Dr. John Matthai Centre, Thrissur. The jury of the Business Plan Contest was Er. M R Gopalakrishnan, Managing Director, Kadappuram Beach Resorts (P) Ltd; Er.

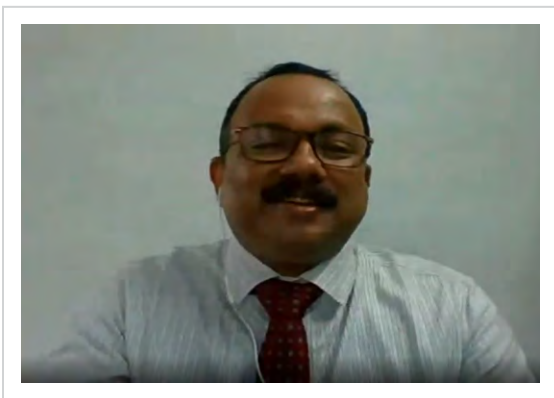


Er. Christo George, CMD, HYKON Group & Past President TMA

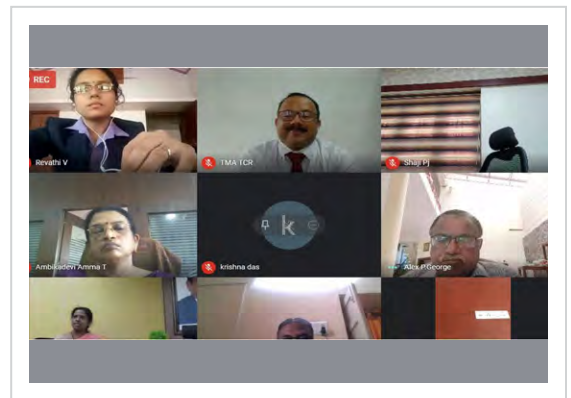
Anand Menon, Former General Manager KSE Ltd and Mr. T N Ramaswamy, Managing Committee Member, TMA. The event was presided by CA Sony C L, President, TMA and the inaugural address was given by Er. Christo George, Hykon CMD and TMA Past President. The programme was attended by contest chairman CA. Shaji P J, Hon. Secretary, Mr. Seejo Ponnore, members of TMA, faculty and students from various business schools.

Inauguration of TMA - Nehru School of Management (NSM) Student Chapter

Inaugural Ceremony of TMA - Nehru School of Management, student chapter was held on 30th September online. CA Sony C L, TMA, President delivered the inaugural address and handed over the affiliation certificate.

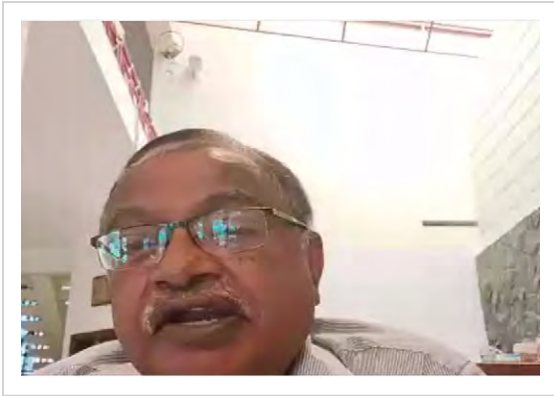


Inaugural address by TMA, President CA. Sony C L



Inauguration of TMA - Nehru School of Management Student Chapter

TMA student chapter organised a webinar on 30th September on the topic 'Opportunities/Prospects of Management Education in the New Normal' by Er. Alex P. George, CEO, Alco Fasteners & Independent Director, ESAF Small Finance Bank Ltd. The session was well attended by 110 participants from various industries, academicians and students from various colleges.



Alex P. George addressing the members



Special address by Adv. P Krishnadas, Chairman & Managing Trustees, Nehru Group of Institution

Trivandrum Management Association

Webinar

Trivandrum Management Association organised a webinar through Google meet on 27th September on the topic 'Covid-19 : What Next' by Dr. Sulphi Noohu, Vice President, IMA Kerala and National Central Working Committee Member, IMA. The webinar was well received by the participants.



'Covid-19 : What Next' with Dr. Sulphi Noohu

Vaikom Management Association

An online Management Development programme was held on 27th September on the topic 'Problems in Perception' by Er A Saifuddin, Former Principal, Power Engineers Training and Research Centre. He discussed the various problems individuals encounter within organisations and in personal life to evaluate the behaviour of others without bias. The session was followed by interaction with members. The introduction was given by President, VMA, Er P Rajendraprasad. About 30 participants joined the programme through Zoom.

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AIMA Events Calendar

Event	Programme Chairman /Director	Venue	Date
AIMA Masterclass Series Digital Transformation: Driving Digital Transformation, a winning strategy?		Online	17 October 2020
Online Training on Finance for Non- Finance		Online	24 October 2020
AIMA Masterclass Series New Age Leadership		Online	21 November 2020
National Management Quiz		Eastern Western Southern Northern Grand Finale	23 November 2020 26 November 2020 28 November 2020 01 December 2020 04 December 2020
AIMA Masterclass Series Brands and Consumption		Online	28 November 2020
Young Manager's Simulation		Southern Northern	30 November - 02 December 2020 09 - 12 December 2020
HRM Conclave	SY Siddiqui Executive Advisor Maruti Suzuki India	Online	03 December 2020
2nd BusinessUnusual Series Agile innovation: Surviving Shocks and Shaping the Future		Online	11 December 2020
9th Innovation Practitioners Case Study Contest, Awards and Summit		Online	18 December 2020
Corporate Management Olympiad		Online	December 2020
2nd BusinessUnusual Series Adaptive Strategy : Winning by Changing		Online	15 January 2021
2nd BusinessUnusual Series Disruptive Technologies and Industry 4.0		Online	22 January 2021
2nd BusinessUnusual Series Instant karma: Marketing at the speed of byte		Online	05 February 2021

Event	Programme Chairman /Director	Venue	Date
2nd BusinessUnusual Series The Great Reset: Leadership in a Transformed World		Online	12 February 2021
65th Foundation Day and 15th National Management Day		New Delhi*	20 February 2021
National Competition of Managers		Online	February 2021
2nd BusinessUnusual Series Programme on HR Leadership		Online	05 March 2021

* Subject to the Covid situation at that time

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