

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

AUGUST 2026



MESSAGE FROM THE DIRECTOR GENERAL

Dear Readers,

It gives me great pleasure to present the latest issue of AIMA News.

The past few weeks have seen AIMA's activities span leadership development, management education and engagement with young professionals, with several initiatives taking learning beyond conventional settings.

The AIMA Young Leaders Council (YLC) organised its first Leadership Immersion Programme in Pune, giving participants an opportunity to experience different organisational and leadership environments first-hand. The programme included a visit to the National Defence Academy, offering a glimpse into leadership and discipline in a very different setting. At Kirloskar Brothers Limited, participants interacted with AIMA Past President Mr Sanjay Kirloskar and YLC Vice Chairperson Ms Rama Kirloskar. Visits to Forbes Marshall, Mercedes-Benz India and World Trade Center Pune offered exposure to different businesses, organisational cultures and ways of working. Together, these interactions made for an interesting mix of learning within and outside the corporate environment.

The YLC's engagement with young professionals extended to its chapters as well. The Kolkata and Mumbai Chapters organised sessions around innovation, AI and leadership, creating opportunities for members to interact with experienced professionals and discuss some of the changes shaping business and the workplace. Brief reports on these activities are carried in this issue.

Leadership development was also the focus of AIMA's 9th Leadership Development Programme (LDP), held in Coorg. Bringing together participants from across sectors, the programme combined conversations with leaders and experts with opportunities for interaction and reflection. Discussions ranged from leadership and managing change to the growing influence of AI on organisations and the workplace.

Management education and applied learning also featured during the month. AIMA's India Case Research Centre (ICRC) conducted a classroom session at Jaipuria Institute of Management, Ghaziabad, using the award-winning Prada-Kolhapuri case. The session brought a contemporary business case into the classroom, encouraging students to examine it from different stakeholder perspectives.

This issue carries more on these initiatives, along with other updates from AIMA and our Local Management Associations, and a selection of articles on current management themes.

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AUGUST 2026

We now look forward to AIMA's 53rd National Management Convention on 21st–22nd September 2026 in New Delhi. The Convention will also mark the transition in AIMA's presidency, with Mr Vishal Kampani taking over from Mr T V Narendran. Bringing together leaders from industry, government and academia, the Convention will focus on the theme 'Transforming for Tomorrow: Growth with Resilience' and examine some of the forces shaping business and the economy today. I do hope you will join us for this important annual forum.

I look forward to your feedback and suggestions, and wish you an enjoyable read.

Warm Regards,



Rekha Sethi
Director General

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Ms Rekha Sethi

Published by

AIMA, Management House,
14, Institutional Area,
Lodhi Road, New Delhi-110003
Tel : 01124645100
E-mail : dlma@aima.in
Website : <http://www.aima.in>

Managing Editor

Smita Das
Director - Corporate Communications AIMA



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AIMA YLC Leadership Immersion Programme



AIMA YLC members at Kirloskar Brothers Ltd with Sanjay Kirloskar, Managing Director, Kirloskar Brothers Limited and Rama Kirloskar, Vice Chairperson, AIMA Young Leaders Council; Joint Managing Director, Kirloskar Brothers Limited; and Managing Director, Kirloskar Ebara Pumps Limited

AIMA Young Leaders Council (YLC) organised a two-day Leadership Immersion Programme in Pune on 25th–26th August 2026, led by Mr Arun Pandit, Co-Founder & CEO, Hyphen SCS, and National Chairman, AIMA Young Leaders Council.

Bringing together emerging leaders, the programme offered first-hand exposure to leadership, operational excellence, innovation and global business practices. At the National Defence Academy (NDA), Khadakwasla, members interacted with Vice Admiral Anil Jaggi, Commandant, National Defence Academy, gaining insights into leadership, discipline, teamwork, resilience and character-building.

At Kirloskar Brothers Limited, the delegates interacted with Mr Sanjay Kirloskar, Managing Director Kirloskar Brothers Limited and Ms Rama Kirloskar, Vice Chairperson, AIMA Young Leaders Council; Joint Managing Director, Kirloskar Brothers Limited; and Managing Director, Kirloskar Ebara Pumps Limited. The interaction provided insights into business legacy, global operations, innovation and sustainable growth.

A visit to Forbes Marshall, including a tour of the Forbes Marshall Museum and an interaction with

the organisation's leadership team, offered insights into process efficiency, automation, energy conservation and responsible business practices.



Arun Pandit, Co-Founder & CEO, Hyphen SCS, and National Chairman, AIMA Young Leaders Council presenting a memento to Sanjay Kirloskar

At the Mercedes-Benz India production facility in Chakan, the delegates gained an inside view of precision manufacturing, advanced technology and operational excellence through a brand presentation, assembly-line tour and an off-road SUV drive.

The visit concluded at the World Trade Center Pune, where the delegation interacted with Mr Niraj Khinvasara, Executive Director, gaining insights into global commerce, international markets and the role of business networks in connecting enterprises across borders.



At World Trade Center



At Forbes Marshall



AIMA YLC members at National Defence Academy



At Mercedes-Benz India Pvt Ltd

9th Leadership Development Programme



Participants and speakers of the Leadership Development Programme

AIMA concluded the 9th edition of its Leadership Development Programme (LDP), held from 6th–8th August 2026 at Coorg on the theme, 'Leadership Reimagined: Building Human Advantage in an AI-Driven World'.

The programme examined the changing role of mid-level leaders through sessions on strategic thinking, resilience, decision-making, collaboration, people leadership, innovation and AI-led transformation.

Mr K K Thakur, Director (Personnel), NMDC Ltd, set the context for the programme with 'The Future of Leadership in a Transforming World'. Mr Richard Rekhy, Vice Chair, Grant Thornton Bharat, led the CEO Session, which focused on leading through uncertainty.

Eminent speakers who addressed the programme included Maj General Vikrant Deshpande, Indian Army; Mr Sumant Sood, Former Head Innovation, Titan Company Ltd; Ms Aparna Ponnappa,

Founding Partner, REDD Network; Ms Sumana Datta, Financial Wellness Coach, Vice President, DSP Group; Mr Sandeep Magavi, Global Learning Delivery Leader, IBM and Mr Narayanan Appu, Director (Distinguished Scientist), ISRO Propulsion Complex, amongst others.

Alongside expert-led sessions, the programme included group discussions, team challenges, case exercises and personal reflection, enabling participants to connect the learning with workplace situations and leadership challenges.

The cohort brought together mid-level professionals from leading organisations including NMDC, GAIL, Bank of Baroda, Powergrid, NHPC, SJVN, NTPC, HURL, PNB, SAIL, NEEPCO, Grid India and Minda Corporation. Representing the public sector, banking, infrastructure, energy and private enterprise, the participants brought diverse industry perspectives to the programme.

AIMA-ICRC Session



Participants at the AIMA-ICRC session

AIMA-India Case Research Centre (ICRC) conducted a session on ‘Decoding Real-World Business Challenges to Strengthen Managerial Thinking and Decision-Making’ on 19th August 2026 at Jaipuria Institute of Management, Ghaziabad, for the MBA Batch 2026–28.

The session was led by Dr Anuja Pandey, Programme Director, PGCM, Professor and Head – India, India Case Research Centre (ICRC). Through an interactive discussion, students explored approaches to case analysis, critical thinking, problem-solving and managerial decision-making.

A key highlight was the award-winning AIMA-ICRC case, ‘Prada Versus Kolhapuri Artisans in India: A Heritage Crisis in an Emerging Market’, the winning entry from the 6th AIMA-ICRC Case Writing Competition, held earlier. The case enabled students to examine business challenges involving global luxury brands, traditional Indian craftsmanship and stakeholder management.

The session concluded with a discussion on the case and the different perspectives and approaches to addressing the business challenges presented.

Workshop on Digital Marketing and AI



Participants of the workshop on 'Digital Marketing and Artificial Intelligence'

AIMA conducted a five-day face-to-face workshop on Digital Marketing and Artificial Intelligence for students of Vivekanand Education Society (VES), Mumbai, from 31st August to 4th September 2026.

The workshop was part of the six-month Professional Diploma in Digital Marketing and AI being pursued by the PGDM 2025–27 batch at VES. Designed to complement the programme's

online learning modules, the workshop provided students with hands-on exposure to key concepts and emerging applications in digital marketing and AI.

The sessions included interactive discussions, practical exercises and industry-oriented sessions, giving participants an opportunity to explore the application of digital technologies in areas such as business growth and decision-making.

Congratulations



Col. Anil Kumar Pokhriyal (Retd.) CEO, MEPSC receiving the 'Excellence in Vocational Education Award'

Congratulations to the Management & Entrepreneurship and Professional Skills Council (MEPSC) on receiving the 'Excellence in Vocational Education' Award in the Skill Development & Future Skills category at the 9th BW Education Top Education Brands Awards 2026, held on 21st August 2026 at The Park, New Delhi.

AIMA is the sole promoter of MEPSC and has played a central role in establishing and guiding the Council. The recognition acknowledges MEPSC's continued work in strengthening vocational education and skilling, with a focus on industry-aligned skills and workforce development.

AIMA YLC Chapter Sessions



YLC members at KPMG in India, Mumbai

The AIMA Young Leaders Council Kolkata and Mumbai Chapters organised sessions in August 2026 focusing on innovation, AI and leadership.

The AIMA YLC Kolkata Chapter held a session on 'Innovation in Today's Compressed Timeline' on 9th August in Park Street, Kolkata. Mr Srinjoy Sen, Chair, AIMA YLC Kolkata Chapter, hosted the session, which featured Mr Santosh Kumar, Immediate Past Chairman, AIMA YLC and Director, WISE Tech | SPJIMR. Mr Kumar spoke about leading in a fast-changing environment, emphasising curiosity, quick decision-making and the ability to turn opportunities into action.

On 19th August, the AIMA YLC Mumbai Chapter organised a session on AI, business and the

future of leadership at KPMG in India. Mr Manoj Kumar Vijai, Non-Executive Chairman, KPMG India, participated in a fireside conversation with Ms Rashmi Mandloi, Regional Chair-West, AIMA YLC and Co-Founder, Leadup Universe. The discussion covered AI's impact on organisations and decision-making, and the skills required of leaders in an evolving business environment. Mr Sumit Kapoor, Chapter Chair-Mumbai, AIMA YLC and Partner, KPMG India, delivered the welcome remarks.

The two sessions provided young professionals with opportunities to engage with experienced leaders and discuss developments shaping the business environment.

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USA Edition

November 15 to 21, 2026
Silicon Valley, USA



Programme Background

The rapid pace of change in the global economy continues to redefine business leadership. Organisations are facing growing demands to align with digital transformation, sustainability goals, dynamic customer behaviours, and ever-evolving regulatory frameworks. Leaders are expected to drive innovation while balancing resilience, agility, and growth in increasingly competitive and interconnected markets.

AIMA's Global Advanced Management Programme (GAMP) is tailored to equip business leaders with insights into emerging trends and strategies to address these challenges effectively.

Programme Objectives

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

Programme Framework

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs

Global Companies that have shaped the GAMP Learning Experience



For further details, please contact :
Vishal Sinha

M. +91 98115 38282, E. vsinha@aima.in

All India Management Association - Management House, 14, Institutional Area, Lodhi Road, New Delhi 110003
Website: www.aima.in

Great Company Culture Is More Than Creating a Nice Place to Work

Glenn Carroll and Jennifer Chatman share research-based truths about organizational culture and how to change it.

April 13, 2026 | by Sachin Waikar



Many people mistake corporate culture for perks like free food and retreats. | credit: iStock/Tijana Simic

When Glenn Carroll talks to managers about the culture at their organization, about 80% of them say it needs to change. Yet they're often unsure how to influence culture, so they fall back on a small set of change mechanisms like aligning leaders around values and using culture-related training and communications.

This problem motivated Carroll, a professor of organizational behavior at Stanford Graduate School of Business, and Jennifer Chatman, dean of the University of California, Berkeley's Haas School of Business, to write *Making Organizational Culture Great: Moving Beyond Popular Beliefs*. Their book is structured around common beliefs — including misconceptions — about culture and how leaders

can think beyond them to effectively shape it. The book's perspective and practical tips are grounded in wide-ranging research and peppered with real-life examples from Apple, Netflix, Southwest, and other major corporations.

In this interview, Carroll and Chatman discuss key themes and ideas from the book, along with what they hope readers take away from it for the benefit of their organizations.

As experts on organizational behavior, there are many books you could have chosen to write. Why this one?

Carroll: There used to be a lot of skepticism about culture, with executives asking, "Does it even matter?" Now it's widely recognized as

important, but there's hesitation about what to do because leaders don't have training in this like they do in finance or accounting. They need someone to help them understand the research.

Chatman: The research is compelling — such as how culture matters for the bottom line. But it hasn't necessarily penetrated into the common lore, so there's still misunderstanding about how culture works. Practicing managers have been grasping very superficial notions of culture in the popular press, like "7 Rules to Manage Culture Effectively," which are often unsubstantiated. We wanted to get the real story out there based on research.

You structure the book around five popular beliefs related to organizational culture. Will you highlight a couple and why they are important?

Carroll: One belief is that culture is inert; you can't change it. We tell the story of Alan Mulally, who came to Ford Motor Company from Boeing. Ford is an American institution and has done things the same way, literally, for decades. Mulally comes in as CEO and just changes everything in ways people initially thought were crazy, such as rewarding leaders to communicate about problems with their business lines. But he was able to transform the culture and transform Ford in a way that affected the bottom line. It's the idea that you can change culture if you have a vision for it and know what you're doing.

Quote

When it comes to shaping culture, the intellectual part isn't super-challenging. What's really hard is the behavioral part.

Author Name

— Glenn Carroll

Chatman: Many people still believe culture doesn't matter on the bottom line. That Ford story shows it does. We also tell a story about Genentech,

where a senior VP named Jennifer Cook was executing on a five-year strategic plan to triple her large division's business. By being deliberate in changing the culture, such as increasing a push for innovation and reducing excessive focus on results, it only took her 11 months to triple the business, showing that culture can change and that it matters for the bottom line.

You talk about culture as a "hard" rather than "soft" management tool. What does that mean?

Carroll: In many people's minds, culture is about perks: free food, retreats, games. Which makes it sound really soft. In reality, culture is a social control mechanism — how you get people on the same page and get them to behave. If you don't conform, you'll be ostracized and maybe even fired. That's a tough world, and there's nothing soft about it. It may involve soft skills, but the implications aren't soft at all.

Chatman: Culture is much more than "Ooh, is this a nice place to work?" It's a vehicle for what the organization is trying to accomplish, and that requires deliberate action like rewarding those who come along and punishing those who don't. Organizations like GE and Cisco have high prescribed rates of turnover based on employees' failure to orient to their strategic priorities. That's a strong culture practice, and that's what we mean by social control.

How do you define "cultural fit," and how should organizations think about it?

Chatman: When you talk about fit, people assume you're talking about high culture fit, like hiring people who fit the culture you've created. But we argue that culture should change when you change your strategy, so that means people already in the organization may not fit the next culture you need to create. You can intentionally bring in people who don't fit the current culture to create a different culture. A business in a technologically advancing industry might hire

people more willing to take risks to break out of a rut of risk-aversion.

Carroll: Think of fit as how well a person buys into the defined norms, beliefs, and values of the culture, and how much those are internalized. It's "Do you believe in what we think you should believe in?" People have great ability to identify good fit, even when they may not be able to articulate why exactly "That person really is one of us." Which means they'll make the right decisions for your organization even when you're not there. We talk about how Sheryl Sandberg shadowed Reed Hastings for a day when she was COO of Facebook and he was CEO of Netflix. At the end she said — I'm paraphrasing — "I sat through all those meetings with you and you didn't make a single decision." He smiled and said, "That's the way we like it."

What are some overlooked tools for influencing culture?

Chatman: Assigning people to onboard other people can be an enculturating experience for the person you've assigned to that job. They need to learn the culture and they're committed to ensuring someone else fits the culture really well. There's research to back this up.

Carroll: One that people don't often think of is a job rotation program. When people go through different parts of the organization — different

functions, different areas — they learn a lot about what the culture's like in different places and they also meet a lot of people and become committed to them. This ensures everyone's on the same page and promotes solidarity. Amazon does this really well.

One big-picture takeaway you'd like readers to embrace from your book?

Chatman: Culture can be managed. You have to be deliberate, consistent, and comprehensive about it. Most leaders are deeply immersed in their culture and mistakenly assume other people understand it as well as they do. You have to link every event and every decision to the culture you're cultivating, because people won't do it on their own.

Carroll: I want people to recognize that when it comes to shaping culture, the intellectual part isn't super-challenging. What's really hard is the behavioral part because you have to be consistent and tell a coherent story. The late great GE CEO Jack Welch said that great managers have to be "relentless and boring." He meant they'll feel bored because they'll repeat the same message over and over, hundreds or thousands of times. But that's what it takes to get it through. So the big takeaway is that cultivating culture isn't as complicated as you think — but still hard to do.

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Email : kiran@aima.in / businessconsulting@aima.in

AI Could Uncover the Hidden Ways People Work Together

The winners of the AI for Organizations Grand Challenge believe that identifying the “grammar of coordination” could have profound implications for the future of work.

August 27, 2026 | by Michael McDowell



Just as AI models can predict words, they also could be trained to predict what happens in workplaces. | iStock/ismagilov

Yankai Wang, a PhD student in organizational behavior at Stanford Graduate School of Business, was reading a paper about how transformers — the architecture behind large language models (LLMs) like ChatGPT and Claude — might be used to study disease development by tracing how one condition tends to follow another. It struck him that the way people work together could be modeled in a similar fashion: as a sequence of discrete events unfolding over time. Could the same architecture that learned the grammar of human language by predicting the next word in a sentence earn the “grammar” of coordination by predicting the next event in an organization?

“Innovation comes when you borrow an idea from one realm and project it onto another,” says Amir Goldberg, the Amman Mineral Professor of Organizational Behavior and one of the faculty directors of the Computational Culture Lab. “The genius of Yankai’s idea is

treating coordination as text, thinking about sequences of coordination as if they were textual representations of language and envisioning an architecture parallel to that of LLMs. But the language here, the words in the language, are not words: They are organizational events.”

When Wang came across the AI for Organizations Grand Challenge, he opened a new window, sponsored by the Stanford Institute for Human-Centered AI, and Google DeepMind, his nascent idea felt like a natural fit. Collaborating with Goldberg, Wang entered the contest, which offered a \$100,000 prize to researchers studying AI tools in the workplace.

It was a winning bet: Out of more than 200 academic teams that submitted proposals, Goldberg and Wang’s was selected. In addition to the prize money, they will gain access to DeepMind’s resources so they can put their idea into practice. “DeepMind has the

data,” Wang says, “and they’re on the frontier of building these kinds of models.”

Wang and Goldberg propose to use the transformer architecture to build a Large Coordination Model similar to an LLM. But instead of training it to predict the next word in a sentence, they’ll train it to predict the next event in a sequence of events, using anonymized workplace data — gleaned from calendars, emails, and shared documents, among other sources — so the model can learn the underlying patterns, or grammar, of coordination.

“You can learn a lot from predicting the next word in a sentence,” Wang says. “Here we are just replacing ‘sentence’ with ‘a stream of work events,’ and replacing the next word with the event that is going to happen next.”

Quote

The essence of coordination is changing. AI as a technology is going to change coordination with or without our project.

Author Name

— Yankai Wang

If this approach is successful, Wang imagines using the model to do things such as predict a team’s performance — anticipating where a bottleneck might occur, for example — or simulate a virtual replica of an organization so researchers can test how changes in structure or workflow might play out before they’re made in the real world.

“The hope here is that we find a transferable principle underlying how people coordinate, one that explains how they move to different companies or countries and continue to coordinate successfully,” Wang says. “We are not claiming that this will be the model of coordination, but we do think it’s going to be a useful lens to uncover some of the underlying principles of coordination as well as a very good prediction machine for a pretty broad set of scenarios, situations, and tasks.”

AI Is Changing Coordination

The project, Goldberg believes, could help shape the future of companies in the age of AI: Rather than employees being fixed in place by rigid org charts, AI could surface coordination needs that traditional bureaucracy misses. This would enable more fluid collaboration across projects and close information gaps that cause friction between coworkers.

In a related paper, coauthored with INSEAD professor of strategy Phanish Puranamopen in new window, Goldberg argues that much of a manager’s work involves prediction-based tasks like planning, budgeting, and monitoring, which is exactly what AI does best. But prediction isn’t the whole job. Setting an organization’s priorities means deciding which goals are worth pursuing, and that draws on a survival-shaped motivational architecture that machines lack. (A machine’s priorities are set by its designers, for now.)

Goldberg suggests that in the future managers may become more important, since setting and assessing goals currently remains a task best done by people. That’s true even as what being a manager entails shifts from the supervisory, productivity-monitoring role of the 20th-century workplace to the coaching and collaboration-facilitating role that’s become common in knowledge work. It’s a job description that’s already transforming to include overseeing the output of AI agents, which is very different from supervising humans.

“At this moment, it’s not obvious the extent to which algorithms and AI are going to fully replace human managers,” Goldberg says. “And even if they’re capable of it, humans will be resistant to it, not simply because managers will resist their replacement, but because we won’t culturally agree to cede that responsibility to AI.”

Coordination, after all, is a distinctly human quality, one that enabled humans to succeed as a species. The modern organization was a revolutionary solution for coordinating people

when tribal and kinship structures no longer sufficed. Goldberg wonders whether AI could push that evolution further still, allowing people to coordinate through a shared technological fabric rather than through formal organizations.

“The essence of coordination is changing,” Wang adds. “AI as a technology is going to change coordination with or without our project.”

Although findings remain on the horizon, Goldberg is optimistic that their work could deliver meaningful results. “Social scientists usually observe reality, and it takes a long time for their observations to then become integrated into and to impact reality. If our project is a huge success, then it might have far more immediate impact than you would normally expect.”

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For further details, please contact :

Mansoor Hassan

M. +91 9540060166, E. mhassan@aima.in

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Management House, 14, Institutional Area, Lodhi Road, New Delhi 110003

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India's Foreign Policy and Global Diplomacy

On 1st August, an insightful Special Talk titled 'Transformed India; Redefined Diplomacy', featuring Dr. Vijay Chauthaiwale, In-Charge of the Foreign Affairs Department, BJP, was held. Addressing a diverse audience of professionals, scholars, and members, Dr. Chauthaiwale elaborated on the paradigm shift in India's foreign policy, strategic global engagements, and growing geopolitical footprint.



Dr. Vijay Chauthaiwale addressing



Delegates at the MSME Conclave 2026

MSME Conclave

On 6th August, at the Odhav Industries Association in Ahmedabad, the MSME Conclave 2026 focused on elevating local enterprises to global competitiveness. Industry leaders including Mr. Mukesh Vekaria, Dr. Jaimin Vasa, Mr. Prashant Gandhi, Mr. Amit Saluja, Dr. Divyesh Ladva and Mr. Padmin Buch, led expert sessions covering innovation, technology adoption, and sustainable collaborative ecosystems.



Panelists at the event

Future Food of India – The New Swadeshi Movement

On 7th August, an insightful panel discussion titled 'Future Food of India – The New Swadeshi Movement' took place. Moderated by noted food critic and journalist Mr. Anil Mulchandani, the session brought together a distinguished panel including Chef Kiran Patil, Mr. Arpan Kolotra, Mr. Somraj Singh Jhala, Ms. Sheetal Bhatt, Ms. Ami Bramhbhatt and Mr. Sanandan (Sandy) Sudhir. The speakers explored emerging trends in India's culinary landscape, sustainable food innovations, traditional culinary heritage, and modern entrepreneurial ventures driving the country's self-reliant food ecosystem.



Panelists with moderator

Sports Management Forum: Beyond the Game

On 14th August, Session 3 of the Sports Management Forum titled 'BEYOND THE GAME' was held. Moderated by podcaster and creativepreneur Mr Vishwam Parekh, the session featured an engaging conversation with Dr. Parthav Patel, Sports Rehabilitation & Performance Physiotherapy Specialist, and Mr Vishwaraj Jadeja, elite international long-track ice speed skater holding over 65 national records.

Session

On 19th August, an insightful session on 'AI in Industries' was held, bringing together industry experts and academia to discuss the transformative impact of artificial intelligence. The distinguished speaker panel included Prof. Alan D'Souza, Advisor, AMA; Marketing Consultant; Former Executive Director, Mudra Communications Ltd.; Founder Member, MICA; Mr. Parth Devariya, AI & Technology Consultant; Founder & CEO, GFuture Tech Pvt. Ltd. and Mr. Gautam Nautiyal, VP CRM & Delivery, Hiringcraft Consulting LLP.



Prof. Alan D'Souza, Mr. Parth Devariya and Mr. Gautam Nautiyal



Unveiling of the 70th Year logo

70th Year Celebrations

On 20th August, the commencement of the 70th Year Celebrations was marked with the official unveiling of a special milestone logo, followed by a talk titled 'Brand India: The Challenges and What Indians Must Do' by Mr. Suhel Seth, Founder and Managing Partner, Counselage India. The session focused on the critical aspects of shaping India's global identity, addressing narrative challenges, and highlighting the collective responsibility of citizens and organisations in strengthening the nation's reputation worldwide. The event offered strategic insights into brand building and global positioning, concluding with an engaging interactive discussion with the audience.

Workshop

On 20th August, an insightful session on 'Good Laboratory Practices (GLP)' was organised, bringing together leading domain experts to address essential quality standards and compliance frameworks. The distinguished panel included Mr. Chandan Raisinghani, Zonal Head – Certification, West Region, Bureau Veritas India Pvt. Ltd.; Mr. Arvind Gajjar, Principal Lead Auditor, Bureau Veritas India Pvt. Ltd., and Ms. Sneha Modi, Lead Auditor & Trainer, Medical Device Regulatory Consultant.



Panelists at the event

Financial Planning and Generational Wealth Creation

On 22nd August, a Special Talk titled 'REFRAMING GENERATIONAL WEALTH – How Mutual Funds are becoming the New-Age Legacy', delivered by Mr. Bhavesh Prajapati, Deputy Vice President and Regional Head (Gujarat), Helios Mutual Fund, was



Mr. Bhavesh Prajapati addressing

EXIM Conclave

On 22nd August, the GoG-AMA Centre for International Trade, in collaboration with the FGI, BMA, and QCI, successfully organised the 'One District One Product (ODOP) Exhibition' and 'EXIM Conclave 2026' at the FGI Business Centre in Vadodara. Themed 'Vadodara to the World: Engineering Prosperity, Unlocking Global Trade Corridors', the conclave featured a keynote address on 'Positioning Gujarat as a Global Engineering Hub' by Chief Guest Mr Arun Mahesh Babu (IAS, Municipal Commissioner, Vadodara), alongside strategic insights from institutional leaders including Mr Unmesh Dixit (Executive Director, AMA), Mr Samir Khera (President, FGI), and Dr. Mangala Chauhan (President, BMA). Complementing the thought-provoking trade discussions, the ODOP exhibition showcased unique regional specialties, empowering grassroots artisans by highlighting local handicrafts, handlooms, khadi, eco-friendly stationery, and health-focused millet products.



Mr. Arun Mahesh Babu being felicitated at the event



Mr. Unmesh Dixit with BMA officials

S.R. Bhandari Best Speaker Award 2026

On 26th August, the S.R. Bhandari Best Speaker Award 2026 was successfully concluded, an event designed to discover and encourage exceptional public speaking talent among youth aged 18 to 30. The competition evaluated 166 participants across English and Gujarati language categories through preliminary and final rounds, placing special emphasis on depth of content and delivery style.

Meeting

On 22nd August, Mr. Unmesh Dixit, Executive Director of the Ahmedabad Management Association (AMA), held a meeting with key officials from the Baroda Management Association (BMA). The BMA delegation was represented by President Dr. Mangla Chouhan, Vice President CA Chintan Popat, CEO Mr. Shobhit Nagarkar, and Programme Manager Ms. Shivani Mathur.



Jury members and guests with winner of S.R. Bhandari Best Speaker Award 2026

Insights on Holistic Health and Wellness

On 26th August, an engaging session dedicated to the principles of natural health and lifestyle optimisation took place. The evening featured an in-depth presentation by Mr. Atul Shah, a distinguished Naturopath, Health Coach, and the Founder of Ojas Life. During the session, valuable perspectives were shared on adopting holistic wellness practices.



Mr. Atul Shah addressing



RJ Harshil, Ms. Hina Gautam and Mr. Tejinder Oberoi

Certificate Distribution Ceremony

On 27th August, the ACP Certificate Distribution Ceremony was successfully held to honour the achievements of programme candidates. The celebratory event was graced by a distinguished lineup of special guests, including RJ Harshil, a noted Radio City RJ, event host, and entrepreneur; Ms. Hina Gautam, a renowned celebrity chef and wellness guide and Mr. Tejinder Oberoi, Executive Director of Cygnet Infotech and Vice President of the Indo American Chamber of Commerce, West India Council. Together, these esteemed professionals enriched the ceremony, celebrating the hard work of the recipients and imparting valuable industry insights to the emerging leaders in attendance.

Exploring Global Horizons: World of Opportunities

On 29th August, an insightful session titled 'World of Opportunities', focusing on international collaboration and cross-cultural exchange, was held. The event featured distinguished delegates, including Ms. Nana Sakai and Mr. Takuma Yui, both serving as Japan-India Organisation Committee Members for the year 2026-27, alongside Mr Yuya Kimura, Member Committee Head of Incoming Exchanges for the same term.



Ms. Nana Sakai, Mr. Yuya Kimura and Mr. Takuma Yui

Baroda Management Association

MDP

Baroda Management Association organised a Management Development Programme on 8th August on 'Emotional Intelligence and Spirituality in Business and Organisation' by Mr Rajesh Jain, Managing Director of Epitide Consultants Limited, London. The event was organised under the visionary leadership of Dr Mangla Chouhan, President, BMA. The key insight is that career



Participants of the MDP

growth is a continuous journey that goes beyond gaining technical knowledge or achieving professional milestones. A moment of gratitude was presented by the president. The whole event was coordinated, managed and anchored by Ms. Shivani Mathur, Programme Manager, BMA.



Mr. Viveck Vaswani being felicitated at the event

BMA organised an MDP on 18th August on 'Beyond Traditional Employment: Innovative Opportunities in Entertainment Media and Film Industries' by Mr. Viveck Vaswani at Tara Suns Hotel, Vadodara. The session with Mr Viveck Vaswani provides an opportunity to learn from practical industry experience and understand the realities behind careers in film, media and entertainment. His perspective can help participants identify opportunities that may not be immediately visible and make more informed career decisions.

Friday Evening Talk

BMA organised its Friday Evening Talk on 7th August, with Programme Manager Ms. Shivani Mathur welcoming the gathering and formally introducing Past President Mr. G. U. Shrinivar. The session highlighted the importance of character and emotional maturity in building trust, making responsible decisions, influencing others positively, and becoming an effective leader.



Participants at the event



Dr. Sheetal Nair addressing

BMA organised a session on 14th August with Dr. Sheetal Nair, who highlighted that career longevity in the age of AI depends on continuous learning, adaptability and reinvention. The session emphasised curiosity, creativity, emotional intelligence, empathy, critical thinking and relationship-building as enduring human qualities essential to staying relevant.

BMA conducted a session on 21st August with Prof. (Dr.) Sunita Nambiyar, Dean & Head, Faculty of Social Work, The Maharaja Sayajirao University of Baroda and a distinguished academician, researcher, trainer, and HR professional with over 25 years of experience. This offers valuable insights into the differences in values, communication styles, expectations, and workplace behaviours across generations. It highlights the importance of empathy, adaptability, and open communication in building stronger relationships and more collaborative teams.



Prof. (Dr.) Sunita Nambiyar addressing

Meetup

BMA hosted a professional meetup with AMA on 22nd August, encouraging meaningful conversations, knowledge sharing and networking. Mr. Unmesh Dixit, Executive Director, AMA, visited BMA and interacted with Dr. Mangla Chouhan, President; CA Chintan Popat, Vice President; Mr. Shobhit Nagarkar, CEO; and Ms. Shivani Mathur, Programme Manager.



Mr. Unmesh Dixit with BMA officials



Delegates at the EXIM Conclave

EXIM Conclave

BMA played an active role in the successful organisation of EXIM Conclave at Vadodara on 22nd August at FGI Business Centre. Based on the theme 'Vadodara to the World: Engineering Prosperity, Unlocking Global Trade Corridors,' the conclave brought together experts and industry leaders to explore exports, global trade, engineering opportunities and MSME growth. Dr.

Mangla Chouhan, President, BMA, delivered the welcome address. Discussions covered Gujarat's Export Vision 2047, Free Trade Agreements, e-commerce, digital marketplaces, AI and strategies for MSMEs to access global markets.

Bharuch District Management Association

269th Book Lover's Forum

Bharuch District Management Association organised its 269th Book Lovers' Meet on 22nd August, featuring a special Poetry Symposium. Renowned singer, lyricist and composer Mr. Sunil Rachani 'Antar' spoke about his debut ghazal collection 'Pastaanun'. The programme also featured poetry recitations by noted poets Nikunj Bhatt, Mayurika Banker and Nagin Vanakar. The event brought together literature and music enthusiasts, offering an enriching evening of Gujarati poetry and creative expression.



Memento presentation to speakers and poets

Women's Forum

Navin Fluorine Ltd in association with BDMA's Women's Forum organised a seminar on 24th August on 'Women's Health Awareness – Awareness that Protects Every Women'. The session focused on creating awareness about women's health and the importance of preventive care. Dr. Pooja Sablok, MBBS & MSc. in Food and Nutrition and Corporate Medical Officer at Navin Fluorine Ltd.,



Participants at the event

addressed the gathering. She shared valuable insights on women's health, nutrition, preventive measures, and overall well-being.

Collaborative Programme

BDMA, in collaboration with Ahmedabad Management Association, organised an informative programme on 25th August on 'How to Find Genuine Buyers and Most Important Documents for Export.' The session was conducted by Mr. Rajan Trivedi, Export Trainer, who shared practical insights into identifying reliable international buyers and building trustworthy business relationships. Participants gained valuable knowledge about essential export documentation, compliance requirements and key precautions in international trade.



Participants at the event

Finance and Taxation Forum

The Finance and Taxation Forum of BDMA organised an informative webinar on 25th August on 'Recent Updates in GST', focusing on the latest developments and key changes in Goods and Services Tax. The session featured eminent tax professionals Adv. Jigar Shah, Ms. Priyanka Kalwani, Mr. Amber Kumrawat and Ms. Aanchal Trivedi from Lakshmikumaran & Sridharan. The speakers shared valuable insights into recent GST provisions, compliance requirements and their practical implications for



Webinar in progress

businesses. The interactive session helped participants gain greater clarity on evolving GST regulations and important areas requiring attention.

MDP

BDMA organised a one-day scaffolding safety seminar, 'Scaff Safe 360° – Build Safe, Work Safe, Return Safe' on 26th August. The seminar was conducted by faculty from the team of Mr. Dharmesh Sankla, Director, Gravity Risk Services Pvt. Ltd., who provided participants with practical insights into scaffolding safety, including scaffold terminology and legal requirements, hazard identification, components and inspection points, safe erection and dismantling practices, pre-use inspections, tagging, safe access, and work-at-height controls.

In-house MDP

BDMA conducted an In-house MDP at Songwon Specialty Chemicals-India Pvt Ltd., on ERT Safety on 27th August. Mr. Anil Choumal from Quest Management Solution served as the faculty and conducted



Speakers addressing

the training. The session covered essential aspects of emergency response, workplace safety, risk awareness and effective handling of critical situations. Participants gained practical insights into emergency preparedness and the importance of coordinated response during unforeseen incidents.



Mr. Anil Choumal addressing the participants



Inauguration of New BMA Office

Bhopal Management Association

Inauguration of New BMA Office

The new office of Bhopal Management Association was inaugurated by Mr. Rajesh Tiwari, President, BMA, in the presence of the Executive Committee (EC) Members on 26th July. The occasion marked an important milestone for BMA and provided a dedicated and convenient space for carrying out the Association's activities and serving its members more effectively.

Motivational Lecture

Rajyogini BK Dr. Sunita Didi, internationally acclaimed motivational speaker and spiritual guide, delivered an inspiring lecture on 7th August on 'Being Positive No Matter What' in Bhopal. The programme was jointly organised by BMA, Rotary Club West, and Maheshwari Samaj, with the support of Brahma Kumaris, Bhopal. She emphasised that while we may not control every situation, we can always control our response. She also highlighted the importance of positive communication and peaceful thinking. Delivering the vote of thanks, Mr. Shankar Krishnan, Secretary, BMA, expressed gratitude to Dr. Sunita Didi for her inspiring presence and valuable guidance.



Rajyogini BK Dr. Sunita Didi with the participants at the event



Mr. Shankar Krishnan with the participants

Induction Programme 'SHUBHAGYAM 2026'

BMA organised the induction programme for its newly established Student Chapter at SISTec Business School on 24th August under the banner 'SHUBHAGYAM 2026' and the theme 'BMA Connect – Building Your Professional Journey from Day One.' Addressing the students, Mr. Shankar Krishnan, Hon. Secretary, BMA, highlighted the role of the Student Chapter in strengthening the

academia–industry–management connect. He outlined opportunities for students to engage with industry professionals through expert lectures, seminars, workshops, industrial visits, case studies and management competitions, while gaining exposure to emerging trends in business, technology, finance and entrepreneurship. He also emphasised the importance of physical and mental well-being through healthy living, yoga, meditation and pranayama. Mr. Aamir Khan, Manager, BMA, briefed students on BMA membership benefits and the enrolment process. The programme was supported by Dr. Manish Billore, Principal, Dr. Neha Jain, HOD, Ms. Nileshwari Yadav, Assistant Professor, and faculty members of SISTec Business School.

Calcutta Management Association

Celebration of Independence Day 2026 – Har Ghar Tiranga

Ahead of Independence Day, Calcutta Management Association (CMA) celebrated ‘Har Ghar Tiranga’ at its premises, fostering a spirit of pride, unity and patriotism. CMA interns Ms. Rajnandini Roy, Mr. Parag Saha, Ms. Borni Ganguly and Mr. Ankan Kar came together to commemorate India’s freedom and reflect on the values that continue to shape the nation. The gathering reaffirmed CMA’s commitment to nation-building, responsible leadership and nurturing future-ready professionals. Representing CMA were Mr. Anirban Bhattacharjee, Deputy Director, and Ms. Soumili Roy, Programme Executive.



CMA interns celebrating Independence Day



(L – R) Mr. Madhav Sharma, Director, LMA Relations & Membership and Young Leaders Council, AIMA; Mr Gautam Bambawale, Former Ambassador of India to China, Pakistan and Bhutan; Mr Indranil Banerjee, President CMA; Dr. Vivek Rajvanshi, Dean, Development & External Relations, IIM Calcutta and Mr Anirban Bhattacharjee, Dy. Director, CMA

Shaping Young Minds Programme

The 92nd AIMA–CMA Shaping Young Minds Programme was held at IIM Calcutta on 21st August, bringing together over 600 students, academicians and industry professionals for a day of engaging conversations on leadership, diplomacy, entrepreneurship, international trade, technology, mental health and the future of work. The programme commenced with a welcome address by Mr. Indranil Banerjee, President, CMA, followed by the inaugural address by Mr. Madhav Sharma, Director, LMA Relations and Membership, Young Leaders Council, AIMA. The sessions featured distinguished speakers who offered diverse perspectives. Ambassador Gautam Bambawale, Former Ambassador of India to China,

Pakistan and Bhutan, shared insights on diplomacy and India’s global environment. Ms. Vinita Bajoria, Chairperson, Nicco Cables Pvt. Ltd., reflected on entrepreneurship, emphasising perseverance, empathy, humility and responsible leadership. Mr. T.C.A. Ranganathan, Former Chairman & Managing Director, EXIM Bank of India, explored economic growth, international trade and lessons from global experiences. Dr. Minu Budhia, Psychotherapist, Entrepreneur and Author, addressed mental health, resilience, self-belief and entrepreneurship. CMA EC members and sub-committee representatives actively supported the initiative. The programme concluded with a vote of thanks by Ms. Sohini Gooptu, Treasurer, CMA, acknowledging the support of sponsors and partners.



CMA delegates at the event

Representation of CMA in Bengal Business Council Annual Convention

CMA participated in the Bengal Business Council Annual Convention & Vision Conclave 2026, held on 22nd August at the New Town Convention Centre, Kolkata. The event brought together entrepreneurs, MSMEs, startups, professionals, investors, academicians and aspiring business leaders to deliberate on emerging opportunities and the evolving business landscape. CMA was represented by President Mr. Indranil Banerjee,

Vice President Mr. Vibhor Tandon, members of its Executive Committee, HR, Finance, Sustainability, GenZ Connect, Technology, Academia Connect and Sunrise Sector sub-committees, along with other CMA members. The Convention provided a valuable platform for exchanging perspectives on policy, economic development, entrepreneurship, technology and emerging sectors.

Calicut Management Association

Speaker Meet

Calicut Management Association held its third Speaker Meet of 2026-27, 'Beyond Technology: The Human Skills That Will Define Tomorrow's Leaders', on 15th August at Hyson Heritage, Calicut. The session featured Dr. Nikita Hari, Head of Teaching, Research Design & Support at the University of Oxford, Google Faculty AI Fellow and TEDx speaker. In a thought-provoking address, she urged emerging leaders to cultivate empathy, adaptability and other distinctly human skills that technology cannot replace. The talk was followed by an engaging interaction with members.



Dr. Nikita Hari addressing



COIMBATORE MANAGEMENT ASSOCIATION

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Monday Musings No. 625
1st Week - August 2026

Invites you to a talk on
Why Rest of the World Wants to Trade and Collaborate with India



Prof. Sreeraman Nandhi,
MBA, AMP (IIML)

He has completed his MBA in Marketing Management from Anna University, Chennai and Advanced Management Programme from

Speaker- Prof. Sreeraman Nandhi

Coimbatore Management Association

Monday Musings session

Coimbatore Management Association, through its Monday Musings session, hosted Prof. Sreeraman Nandhi for an insightful talk on 'Why the Rest of the World Wants to Trade and Collaborate with India'. He examined the evolving geopolitical landscape shaped by the Russia-Ukraine war, the rise of Asia, expansion of BRICS and growing global conflicts. Prof. Nandhi highlighted the emergence of distinct geopolitical blocs and the growing influence of middle powers such as India, Brazil, Australia and the UAE.

Dr. Pon Meenakshi, in her insightful talk on 'Global Economy 2026: Storm or Sunrise', explored the key trends, risks and opportunities shaping the global economic outlook. She highlighted the rapid expansion of Artificial Intelligence and the risk of an AI investment bubble amid high valuations. Rising housing and consumer costs could sustain inflation and keep interest rates elevated. She noted that emerging markets may attract greater investor interest, supported by attractive valuations and growth prospects, while quality stocks could regain prominence. China's economic challenges and export pressures may add to global tensions.



Speaker- Dr. Pon Meenakshi



Speaker- Ms. Mani Ranjitham P

the Fraud Triangle, Fraud Diamond and Fraud Pentagon, offering practical perspectives on strengthening organisational integrity and building a culture of trust.

Prof. S. B. Srinivasan, in his insightful session 'Every Customer Engagement is a Trust Opportunity', explored how every customer interaction creates a lasting memory and shapes brand trust. He emphasised that customers experience an organisation as one integrated brand, regardless of individual departments. While promises create expectations, it is execution that determines whether trust is strengthened or eroded. Through examples of CaratLane and Gillette, he illustrated how process discipline, employee ownership and empathy can influence customer relationships. The session also introduced the 3-Circle Confluence of Sales, Marketing and Branding, highlighting the importance of alignment in shaping demand, experience and perception.



Speaker- Prof. S. B. Srinivasan



Speaker- Prof. S. B. Srinivasan

Mr. Venkatesh R, in his talk on 'The Need for Financial Advisory in Businesses,' highlighted that borrowing is a strategic decision involving not just access to funds, but also interest, repayment, security and long-term commitments. He emphasised that a financial advisor's foremost responsibility is to identify the 'right fit'—the right institution, quantum, pricing, terms and financing

structure for the business. The guiding principle, he noted, should be 'Do what is right by the client,' supported by three essentials: knowledge, relationships and ethics. Drawing an analogy with a doctor, he stressed that advisors must understand, assess, diagnose, recommend and follow up.

Industrial Visit

CMA organised its 18th Industrial Visit for Management Committee Members and Faculty Representatives of Students Chapter Institutions on 8th August to M/s. Seshasayee Paper and Boards Ltd (SPB), Pallipalayam, Erode. A 20-member delegation visited the facility to gain first-hand exposure to the operations and management practices of one of India's established paper manufacturers.



Industrial visit to Seshasayee Paper and Boards Ltd

During the interaction, Mr. Ganesh B. Bhaddi, Executive Director – Operations & Projects, highlighted the potential of the Indian paper industry, while Mr. Srinivas, Director – Finance & Secretary, explained SPB's integrated pulp-to-paper manufacturing model. The delegates were impressed by the company's high degree of automation, digitisation and process control. A guided plant tour led by Dr. P. Marimuthu, General Manager – R&D/Technical Services, and Mr. Radhakrishnan, Chief Manager – Chemical Recovery, provided insights into pulp and paper manufacturing, chemical recovery, quality management and safety practices. The delegation appreciated the organisation's commitment to technology, operational excellence and responsible business practices, making the visit a valuable learning experience.

Bridge Conclave



Dignitaries at the Bridge Conclave

CMA Bridge Conclave 2026 was held on 24th August at Sri Ramakrishna Institute of Technology, Pachapalayam, Coimbatore. The conclave brought together industry professionals, academicians and students and provided an opportunity to understand industry expectations, emerging trends and the skills required to prepare for the workplace. The speakers included Dr. Nithyanandan Devaraaj, Managing Partner, SAA Enterprises; Qualified Independent Director/Board Member; Due Diligence & Capability Assessor; former Managing Director of

German and Japanese MNCs; and President, CMA; Dr. N. Raveendran, Vice President – Enterprise-wide Solutions (CIO), Sakthi Finance Ltd./ABT Industries Ltd., and Vice President, CMA; Mr. Janakiram Raju; CA S. Meena and Mr. R. Varadarajan, Rajshree Sugars & Chemicals Limited. The session was anchored by Mr. Puneet Krishnan, Secretary, CMA.



Speaker- Ms. Charu Smita Malhotra

Faridabad Management Association

Faridabad Management Association, in collaboration with DGIM Law College, hosted Session 2 of its Virtual AI Series on 7th August, bringing together participants from industry and academia. Ms. Meenakshi Singh, President, FMA and Executive Director, JIVA Ayurveda, welcomed participants and introduced the speaker, Ms. Charu Smita Malhotra, Enterprise AI Transformation Leader, IBM and Senior Vice President, FMA. The session explored AI's evolving role in business, with a focus on AI-powered workflows and multi-agent collaboration. It

highlighted how AI can automate repetitive tasks, enhance efficiency and enable faster, more informed decision-making. The session concluded with a vote of thanks by Ms. Charu Smita Malhotra.

FMA, in collaboration with Mr Vishwakarma Skill University (SVSU), organised a Faculty Development Programme (FDP) on 19th August at JIVAGRAM Centre of Well Being, Faridabad. Ms. Meenakshi Singh, President, FMA and Executive Director, JIVA Ayurveda, welcomed Chief Guest Prof. (Dr.) Dinesh Kumar, Vice Chancellor, SVSU, and the participating faculty. The programme featured an engaging session by Ms. Indrani Mitra, Executive Leadership Coach and Keynote Speaker, who explored leadership concepts through interactive discussions and case studies. This was followed by a Holistic Health session by Dr. Abhijeet Dahiya, Panchakarma Physician, JIVAGRAM, focusing on Ayurveda and healthy living. Faculty from SVSU and other institutions participated in the programme. Prof. (Dr.) Jyoti Rana, Dean, School of Management Studies, SVSU, proposed the vote of thanks, followed by concluding remarks by Mr. V. Thyagarajan, Executive Director, FMA.



Participants at the programme



Ms. Charu Smita Malhotra inaugurating the event

FMA leaders inspired young innovators at Echelon Institute of Technology, Faridabad, during its National-Level Hackathon. On 21st August, Ms. Charu Smita Malhotra, Sr. Vice President, FMA, inaugurated the event as Chief Guest and spoke on 'From Ideas to Impact: Empowering Innovators to Solve Real-World Problems.' At the closing ceremony on 22nd August, Ms. Saloni Kaul, Director, FMA, delivered an inspiring address and presided over the prize distribution ceremony.

FMA, in collaboration with Faridabad Industries Association, organised a Management Development Programme (MDP) on 22nd August at FIA Hall, Faridabad. Ms. Meenakshi Singh, President, FMA and Executive Director, JIVA Ayurveda, welcomed participants. Dr. Debasis Satpathy, Executive Director–HR, NBCC India Ltd, led an insightful session on ‘People, Productivity and Performance – Manufacturing Lessons from Mahabharat & Indian Wisdom.’ Industry representatives and FMA members participated. Mr. V. Thyagarajan, Executive Director, FMA, proposed the vote of thanks.



Participants with speakers at the event



Winners of the competition being awarded

Ghaziabad Management Association

Ghaziabad Management Association organised a competition on Best Practices in HR at WIKA Instruments India Pvt. Ltd., Ghaziabad, on 20th August. The initiative brought together 35 participants from industries and academic institutions to showcase innovative HR practices across Safety, Health & Environment, employee welfare, training and development, performance management, work-life balance and interpersonal

relations. Ghaziabad Precision Products secured the first prize in the Industrial Relations category, while Goodluck Steels and WIKA Instruments India were joint runners-up in Training & Development. In the Overall HR Domain, SPR Auto Technologies emerged as the winner. The competition was evaluated by a distinguished jury comprising Dr. Archana Tyagi, Senior Consultant and Leadership Coach; Ms. Vaani Kapoor, General Manager–HR, SAIL and Mr. Sandeep Bist, Head–HR & Admin, Sterling Group (Fasteners Division). The event provided a valuable platform for organisations to exchange ideas, benchmark HR practices and promote innovation in people management.

Goa Management Association

Talk

Goa Management Association, in association with The Indus Entrepreneurs (TiE), Panaji, organised an insightful session with Mr. Rohith Bhat, Founder, wrkwrk/99Games/Robosoft and Founding President, TiE Mangaluru on 13th August. The programme commenced with a welcome address by Mr. Rajesh Mehrotra, President, TiE Panajim, Goa. Mr. Bhat shared his entrepreneurial journey, from founding Robosoft and navigating the challenges of the dot-com era to becoming an early player in mobile technology and scaling the company. Looking ahead, he presented his vision for Silicon Beach—transforming Mangaluru



Mr Rohith Bhat addressing

from an education hub into a technology and startup hub. The initiative aims to promote incubation, angel investment, startups, nano-GCCs and global connections. His key message was to retain local talent and export value rather than talent. The programme concluded with a vote of thanks proposed by Mr. Harshvardhan Bhatkuly, Former Chairman, GMA.



(L to R) Mr. A K Hazarika, Mr. Shantanu Choudhury, Mr. Bedabrata Lahkar, Mr. Chiranjit Chaliha, Mr. Shantikam Hazarika, Mr. Prabhat Konwar and Ms. Mamoni Barthakaur releasing the GMA News 2026

Guwahati Management Association

Celebration of 57th Foundation Day

Guwahati Management Association celebrated its 57th Foundation Day with enthusiasm on 20th August. Former GMA Presidents Mr. Chiranjit Chaliha and Mr. Shantikam Hazarika, along with BoD member Dr. Sunil Kumar Saikia, gave a brief account of the establishment of GMA in 1970 by a group of visionaries, highlighting its activities, growth and achievements over the years. The occasion also witnessed the release of GMA's annual publication, GMA News 2026, edited by Mr.

Bedabrata Lahkar. The publication was released by the Chief Guest, Mr. Chiranjit Chaliha, in the presence of GMA Working President Mr. Ajit Kumar Hazarika and Vice President Mr. Prabhat Konwar and other dignitaries.

Quarterly Meeting

GMA, at its Quarterly Meeting on 20th August, hosted an insightful talk on 'Beyond Petrol Pumps: Why Petroleum Still Rules the World.' Veteran petroleum engineer Mr. Rajendra Kumar Mishra highlighted the pervasive role of petroleum in modern life, noting that a wide range of everyday products are derived from the petroleum industry. He emphasised that petroleum continues to hold a significant position not only as a major energy source but also as a critical raw material for modern industries.



Mr. Rajendra Kumar Mishra addressing



Lt. Col. Aman Singh receiving a memento at the event

Gwalior Management Association

Lecture

Gwalior Management Association organised its Monthly Guest Lecture on 09th August, featuring an insightful session on leadership by Lt. Col. Aman Singh, Sena Medal (Gallantry), Indian Army Officer and Security Operations Analyst, DRDE, DRDO, Gwalior. The session, titled 'Leadership Beyond the Battlefield: Practical Lessons from the Indian Army for Today's Managers,' explored

how military leadership principles can inspire stronger managerial practices in the corporate world. Lt. Col. Aman Singh shared practical insights on the Naam (Name) Framework, Namak (Salt) Principle and Nishan (Flag) Concept, along with six key pillars of leadership in the Indian Army. Emphasising that credibility is built through action, he highlighted the importance of commitment, mission command, resourcefulness and operational ingenuity. The session offered valuable perspectives on teamwork, decision-making, resilience and organisational effectiveness, and was well received by participants. GMA President Dr. Praveen Agarwal welcomed the speaker and introduced him to the audience. The programme concluded with a vote of thanks by Vice President Mr. Khalid Rehman Qureshi. A memento was presented to Lt. Col. Aman Singh by GMA Executive Director Dr. Manoj Patwardhan.

Blood Donation Camp

GMA, in collaboration with Dhamani Commerce Coaching, organised a Blood Donation Camp at Hotel Landmark NX, Gwalior, on the occasion of the 80th Independence Day. The initiative aimed to promote humanitarian service, social responsibility and community well-being. The camp witnessed enthusiastic participation from hotel employees and members of the community, who voluntarily donated blood in support of the noble cause. Mr. Rajesh Dhamani, Director, Dhamani Commerce Coaching; Mr. Harendra Mishra, CEO, Hotel Landmark NX; Lt. Col. Aman Singh, Sena Medal (Gallantry), Indian Army Officer and Security Operations Analyst, DRDE, DRDO, Gwalior and Mr. Shyam Agrawal, Honorary Secretary, GMA, also donated blood and actively supported the initiative. The programme highlighted the life-saving importance of blood donation and encouraged regular voluntary donation as a meaningful contribution to society. GMA expressed gratitude to the hotel management, organisers, supporting members and all donors for making the initiative a success.



Blood donors donating blood at the camp



Mr. S. Phaneendra addressing

Hyderabad Management Association

The Department of Management Studies, Bhavans Degree College in association with Hyderabad Management Association, organised an expert session for BBA and BBA (Honours) students by Mr. S. Phaneendra, Head – Corporate Relations, ACE Engineering College. The session covered the basics of Digital Transformation and Digital Business, along with Digital Finance, FinTech, UPI, digital payments, block chain and AI in finance.

It also introduced students to Digital HR, including AI-based recruitment, employee experience and people analytics. Discussions on Digital Marketing and E-Commerce included social media, SEO, content marketing, influencer marketing, AI-driven marketing and customer analytics. Finally, students gained insights into future career opportunities, employability skills and current industry expectations.

Independence Week Lecture

HMA organised an insightful session featuring Dr. Sanjaya Baru, renowned geopolitical economist, author and commentator, as the Chief Guest. Speaking on India's role in the current global context, he highlighted the country's complex geopolitical challenges amid the US–China rivalry and ongoing regional conflicts. Dr. Baru also discussed India's multi-alignment policy and domestic concerns, including brain drain and labour mobility. The session was attended by 127 participants. Mr. Sharath Chandra Maroju, President, HMA, emphasised the importance of courage, collaboration and commitment as organisations navigate the evolving global power landscape.



Delegates at the event



Mr Sharath Chandra Maroju addressing

HMA organised a session with Mr. Sharath Chandra Maroju, President, HMA at TRR Institute of Technology, LB Nagar. The session examined whether Artificial Intelligence displaces jobs or enhances them. It traced how AI and automation are reshaping roles across sectors, distinguishing tasks that are genuinely at risk from those where AI augments human judgement and productivity. It also touched upon the responsibilities of organisations and policymakers in managing this transition and concluded that professionals who learn to work alongside AI will find their careers enhanced rather than displaced.

MOU

The partnership established for a dedicated HMA Student Chapter on campus, alongside the rollout of Samarth, Entrepreneurship Development Programme for 100 Students. Together they create a structured pathway for students to engage with practising managers, industry leaders and the wider management ecosystem well before they graduate.

HMA, with the support of Vishwa Vishwani Management in providing the venue for its Management Development Programmes, has strengthened its partnership with the



Mr. Sharath Chandra Maroju, President, HMA, and Mr. Srinivas Moorthy, Director, IPE, exchange the MOU in the presence of faculty members and HMA Managing Committee members



Mr. Sharath Chandra Maraju, President, HMA, and Mr. Irfan, Director, Vishwa Vishwani University, exchange the MOU in the presence of faculty members and HMA Managing Committee members

MDP

HMA conducted a Management Development Programme at Powermech Projects Ltd., Hyderabad, aimed at broadening the perspectives of young engineering managers and strengthening their understanding of their role in India's energy security. Mr. Sharath Chandra Maraju, President, HMA, and Ms. Sonia Surampudi, Sr. Director, Cyient, served as resource persons. The programme highlighted the critical contribution of engineers in developing and maintaining the nation's power and infrastructure assets, while emphasising that technical expertise alone is no longer sufficient for leadership roles.



Mr. V. Srinivas Rao (VSR) receiving a memento at the event

HMA conducted a Management Development Programme at M/s. Syndic Consulting Engineers & Technologies Pvt. Ltd., with Mr. David, MD, M Square People Solutions, as the resource person. The session explored team building through the lens of emotional intelligence, emphasising that effective workplace interactions require self-awareness, empathy and

institution by establishing an HMA Student Chapter on campus and launching Samarth, an Entrepreneurship Development Programme for 100 students. These collaborative initiatives aim to provide students with structured opportunities to interact with industry professionals, develop entrepreneurial capabilities and gain practical insights before graduation.



Participants with the speakers

The Management Development Programme at Powermech Projects Ltd focused on how young leaders can leverage Artificial Intelligence for collaborative skill development and growth. The resource person Mr V Srinivas Rao (VSR), Chairman BT & BT Ltd positioned AI not as a replacement for talent but as a shared capability that accelerates learning, shortens the distance between experience and expertise, and allows young managers to contribute to decisions far earlier in their careers.



Mr David addressing

strong interpersonal skills. Through practical exercises and workplace scenarios, participants developed skills in active listening, understanding non-verbal cues, constructive feedback and managing conflict and pressure. The programme highlighted empathy as an essential managerial discipline that furthers psychological safety, trust and team performance, reinforcing that while technical competence builds professional capability, empathy enables teams to work together effectively.



Mr. Amber Arondekar addressing

Indore Management Association

Diksha Programme

Indore Management Association organised Diksha a Training @ Doorstep, a leadership and motivation programme on 1st August at Somya Vehicles. The session was conducted by Mr. Amber Arondekar, Trainer, Speaker, Coach and Poet. The programme focused on developing leadership skills, self-motivation, clarity of purpose, teamwork, and transforming challenges into

opportunities. Overall, it was an insightful and motivating learning experience for the participants.

IMA organised a Beyond Movement programme on 'Financial Freedom' on 22nd August at the Kimirica Office, Near Airport. The session was led by CA Payal Khandelwal, Founder of Acco Consult Private Ltd, Indore. The discussion focused on understanding money beyond the paycheck, gaining clarity in financial decisions, and building confidence to become financially unbothered.



CA Payal Khandelwal addressing



Mr. Vijay Gopalkrishnan addressing

CEO's Round Table Discussion

IMA organised a CEO's Round Table Discussion on 'The CEO's AI Playbook' on 7th August at the IMA Meeting Room, Indore. The session was led by Mr. Vijay Gopalkrishnan, Partner – Deloitte South, Service Offering Leader – AI & GenAI. The discussion focused on AI leadership frameworks, high-impact AI use cases, and developing a future-ready AI-powered enterprise. The

event provided valuable strategic insights and encouraged peer learning and the effective adoption of AI in business leadership.

IMA organised a programme on 'Accountability and Ownership' under Diksha on 8th August at Bhadora Industries Ltd, Indore. The session was led by Capt. Jaison Thomas, Transformation trainer, certified confidence Building coach, life transformation coach and career coach. The discussion focused on



Capt. Jaison Thomas addressing

IMA organised a programme on 'Power BI & Copilot' on 8th August at Swarra Baby Products Pvt Ltd Pithampur. The session was led by Pooja S Kushwaha, Business Analyst, Professor, Generative AI, PowerBI, social media, Training, and Tableau. The discussion focused on Power BI, Copilot, generative AI, business analytics, data visualisation, and training.



Ms. Pooja S Kushwaha addressing



Event in progress

Women Forum - Beyond Movement Programme

IMA organised a Beyond Movement programme on 'Beyond 20's - What are the pros & cons of each path?' on 11th August. The session explored choices, challenges, and possibilities regarding family business, startups, profession, and jobs to help participants discover the path that is truly theirs. The event was open for all women in their 20s to discuss real choices, discover what's right for them, and connect to inspire and grow together

Contemporary Learning Session

IMA presented a contemporary learning session on 'Communication is the New Productivity Skill' on 11th August by Dr. Swati Chaplot, Founder of SAWIT Consulting. The discussion focused on key takeaways including how communication drives business results, achieving clarity with assurance, and conveying the right message with the right medium.



Dr. Swati Chaplot addressing



Discussion in progress

Nai Dunia Samvad

IMA and Nai Dunia organised a Samvad on 'Children's Future in the Era of AI: Changing Education, New Skills, and Career Challenges' on 11th August. The discussion focused on how Artificial Intelligence is rapidly changing education, employment, and lifestyles, raising questions on whether traditional education is enough or whether creativity, problem-solving, digital literacy, and emotional intelligence are more important.

MDP

IMA presented a Management Development Programme on 'Structured Problem-Solving Tools for Manufacturing Excellence' on 13th August with Mr. Yogesh Jain, Corporate Trainer, Business Strategy & Six Sigma Consultant. The discussion focused on understanding various problem-solving tools and techniques, tools for each 8D process step, salient tools coverage like G8D, A3, Why-Why Analysis, and Root Cause Analysis, vocabulary and principles, introduction to the A3 method, and interactive Q/A for practical applications.



Mr. Yogesh Jain addressing

Student Chapter

IMA Student Chapter at Symbiosis University of Applied Sciences, a Symbiosis Skills University, Indore, celebrated Independence Day with great enthusiasm. Mr. Ashwin Palshikar, Vice President, IMA and Director – Business Development, Sapcon Instruments Pvt. Ltd., was invited as the Guest of Honour for the celebration.



Mr. Ashwin Palshikar being felicitated with a memento

Exclusive Session

IMA presented an exclusive session on 'From Games of Chance to Artificial Intelligence: How Coin Tossing and Gambling Have Shaped Modern AI' on 19th August by Mr. Rajeeva Karandikar, Former Director & Professor Emeritus, Chennai Mathematical Institute, and Former Chairman, National Statistical Commission, Government of India. The discussion focused on key takeaways including that AI is no longer optional, maintaining smart skepticism instead of blind trust, combining human and machine intelligence, and how domain expertise unlocks AI's value.



Mr. Rajeeva Karandikar addressing

Student Chapter

IMA and GSIMR presented the Emerging Leaders Symposium (ELS) 2026 on 19th August at Govindram Seksaria Institute of Management & Research, Indore. The event featured speakers Mr. Niket Mangal, Managing Director of The NM Group; Dr. Vishesh Kasliwal, Founder of Medyseva Technologies Indore and Mr. Yashraj Gaikwad, Founder of RiTEAT Foods Pvt. Ltd. and Entrepreneur & Business Strategist.



Delegates at the event



CA. Navin Khandelwal receiving a memento at the event

IMA and DCBM organised an IMA Student Chapter Induction and Orientation Programme for the MBA Batch 2026-2028 on 20th August at Daly College of Business Management (DCBM), Indore. The session featured the topic 'Think Big, Start Small, Act Now' and was led by speaker Mr. Rakesh Jajoo, Director of Jajoo Surgicals Pvt. Ltd., Dewas (M.P.) and IMA EC Member.



Mr. Rakesh Jajoo receiving a memento



Mr. Ansh Anand addressing

Industrial Visit

IMA and Govindram Seksaria Institute of Management and Research (GSIMR), Indore (M.P.) organised an industry visit for management students to JSW Steel Coated Products Ltd, on 21st August.



Industrial visit to JSW Steel Coated Products Ltd



Mr. Shreyas Dighe addressing

Management Movie Review

IMA conducted a Management Movie Review on 'Made in India: A Titan Story' on 22nd August. The session focused on leadership, innovation, branding, strategy, and transformation, exploring how a bold idea became a timeless iconic brand that became a part of millions of Indian lives. Through the story of Titan, the event examined how to build a brand that lasts by moving from vision to value and innovation to impact.



CA. Navin Khandelwal addressing



Industrial visit to Eagle Seeds & Biotech Ltd

Industrial Visit

IMA Student Chapter of SGSITS, Indore, organised an industry visit to Eagle Seeds & Biotech Ltd., Dakachya, Indore, on 24th August. The visit provided students with practical exposure to the seed, biotechnology, and agribusiness industry. Students interacted with industry professionals and gained insights into industry operations, innovation, quality practices, and sustainability.

IMA and Graduate School of Business College, Indore organised an industry visit to Mangla Engineering Limited, located in Dewas, Madhya Pradesh, on 27th August. The visit aimed to provide students with practical exposure, industry insights, and a deeper understanding of operations, innovation, and best practices, effectively bridging classrooms with industries.



Visit to Mangla Engineering Ltd



Participants at the Battle of Titans 4.0

Jamshedpur Management Association

Battle of Titans 4.0

On 2nd August, Jamshedpur Management Association, in collaboration with IIM Ranchi, organised Battle of Titans 4.0, themed 'Reimagining Tomorrow: Innovation, Business Transformation & Leadership.' The event provided a platform for students to demonstrate creativity, analytical thinking, strategic acumen and leadership skills through three competitions—Poster

Making, Case Study and Panel Discussion. The case study and panel discussion explored contemporary business challenges across HR, Finance, Marketing and Operations & Strategy, encouraging participants to develop practical perspectives and engage in meaningful discussions. The event also featured the Mr. Titan and Ms. Titan titles for the overall top performers across the competitions.

Educational Tour

On 12th August, JMA organised an educational tour for 55 students of Srinath University to the Centre for Excellence (CFE) and P.N. Bose Geological Centre. The visit offered students an enriching experiential learning opportunity, providing insights into Tata Steel's industrial heritage, legacy and contribution to India's development. Students explored the historical archives and Art Gallery at CFE and learned about P.N. Bose's pioneering role in the discovery of iron ore deposits, which paved the way for the establishment of Tata Steel in Jamshedpur.



Students at P.N. Bose Geological Centre



Mr. Amit Kumar addressing

EDGE Talk

On 19th August, JMA, in association with Arka Jain University, organised an EDGE Talk on 'Career Opportunities' as part of the B. Com Orientation-cum-Induction Programme, Aarambh 2026. The session was led by Mr. Amit Kumar, Transformation Leader, Mentor and Senior Instructor at TIME Education, who shared valuable insights on career pathways, industry expectations and opportunities for B. Com students.

On 27th August, JMA, in association with Arka Jain University, organised an EDGE Talk on 'AI & the Future of Careers: Skills Students Need to Stay Ahead' as part of the B. Com Orientation-cum-Induction Programme, Aarambh 2026. The session, led by Ms. Milan Joshi, Manager – Strategic Partnerships & Relationships, JMA,



Ms. Milan Joshi addressing

introduced students to the evolving role of AI, emerging career opportunities and the skills required to remain relevant in a technology-driven workplace.



Ms. Milan Joshi being felicitated with a memento

JMA facilitated two insightful sessions as part of the B. Com and BBA Orientation cum Induction Programme – Aarambh 2026 at Arka Jain University on 27th August. The session on ‘AI for Commerce: Transforming Business, Careers and Opportunities’ was led by Ms. Milan Joshi, Manager – Strategic Partnerships & Relationships, highlighting AI’s growing influence on business and career opportunities. The session on ‘SDG & Sustainability in Manufacturing’ was led by Mr. Tushar Routrey, Head of Product Quality and ESG, RSB Group, who introduced students to the importance of SDGs, ESG practices and responsible manufacturing.

The Rostrum – An Oratory Competition

On 18th August, JMA organised ‘The Rostrum–An Oratory Competition’ on the theme ‘Youth & Democracy: Do Street Protests Strengthen Democracy or Undermine the Mandate of Elected Representatives?’ The competition provided a platform for young participants to articulate their perspectives on democracy, public participation, and the role of youth in shaping civic discourse. Ms. Jhumpa Mukherjee served as the Jury. Ms. Anushka Kumari emerged as the Winner, while Bhawna Kumari was the Runner-up.



Participants with the JMA Team



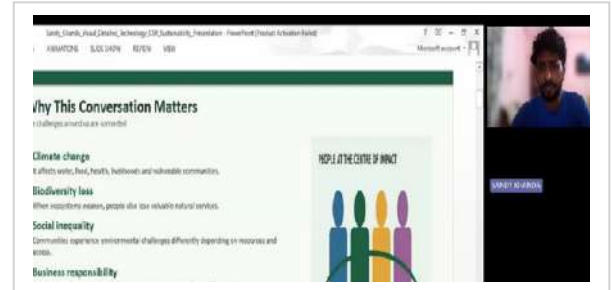
Event in progress

Young Managers Award 2026

On 25th August, JMA successfully concluded its flagship Young Managers Award 2026, bringing together young professionals to analyse and debate the evolving impact of Artificial Intelligence on businesses. Rahul Raja & Maya Shankar Singh from Tata Steel emerged as the Winners, while Subhrojyoti Bose and Sanjay Poi from Tata Motors Commercial Vehicles were declared Runners-up. The competition was evaluated by Mr. Diptendu Dutta, Technology Lead, IDEAS Technology Innovation Hub @ Indian Statistical Institute Kolkata, and Mr. Abhisek Chakrabarti, Digital and Information Transformation Leader and AI & Smart Manufacturing Strategist.

SOUL Talk

On 26th August, JMA conducted a session under its S.O.U.L. (Sustainability, Outreach, Upliftment and Leadership) talk Series on 'The Future of Sustainability:



Session in progress



MOU signing between LMA and Nation PG College

Lucknow Management Association

MOU signing between LMA and Nation PG College

On 3rd August, LMA and National P.G. College signed an MOU to strengthen industry-academia collaboration and create meaningful opportunities for students. The partnership commenced with an engaging session on AI and Prompt Engineering for over 100 students and faculty members, focusing on practical learning and future readiness. Through this collaboration, LMA will

facilitate expert talks, skill-development programmes, industry interactions, research, mentorship, policy dialogues, and leadership initiatives. The MOU marks another significant step in LMA's continued efforts to bridge the gap between academic learning and industry requirements, empowering young minds with relevant skills, exposure, and confidence for the future.

LMA organised a Career Counselling Session at Saraswati Vidya Mandir, Lucknow on 5th August, to guide students in exploring suitable career pathways and future opportunities. The session focused on helping students understand their strengths, interests and skills while making informed career choices. Students actively participated and raised questions about various career options and the skills required for future success.



CA Devesh Agarwal addressing the students



Meeting in progress

On 7th August, there was an Academic Performance Review Meeting of Shri Ramswaroop College of Engineering and Management with the Director, Head of the Management Department, and faculty members. Ms. Renu Chaudhary, Executive Director, LMA was also present and shared valuable insights and views during the discussion.

LMA hosted an insightful webinar on ‘Leadership Lessons from Ramayana’ on 12th August, exploring how timeless wisdom from the epic can guide contemporary leadership and management. The session highlighted key principles such as ethical leadership, responsible decision-making, resilience, values and leading with purpose. Mr. Saurav Sharma, Maruti Suzuki India Ltd., shared valuable insights, while Dr. Madhurima Pradhan, BBAU, Lucknow, moderated the engaging discussion.



Mr. Saurav Sharma, Maruti Suzuki India Ltd., addressing the webinar



CA Devesh Agarwal addressing

LMA organised a session for Career in Accounting and Finance for Youth at Unity College, Chowk, Lucknow on 13th August, providing students with practical insights into pursuing a career in Chartered Accountancy. The interactive session addressed key concerns regarding the difficulty, duration and eligibility of CA, highlighting that students from Commerce, Science and Arts backgrounds can pursue the profession. Students were introduced to opportunities such as scholarships, practical training through article ship, the BAA Certificate and ICAI’s AI-focused initiative, AURA.

LMA, in association with the School of Management Sciences (SMS), organised an insightful session with Ms. Priya Sahai, former Senior Director – Partnerships, Strategy & Analysis at Netflix, California, USA on 17th August. The session, titled ‘Scaling Global Brands in High-Volume, Low-ARPU Markets: The Anatomy of Netflix’s India Bundling Strategy,’ provided students with valuable insights into Netflix’s India strategy and how global brands can successfully scale in high-volume, low-ARPU markets.



Ms. Priya Sahai addressing



Participants at the AI Career Orientation Seminar

LMA organised an AI Career Orientation Seminar on 18th August at SRMCEM, Lucknow, for BBA and B. Com students. The session aimed to familiarise students with emerging career opportunities in AI beyond traditional coding and technical roles, highlighting applications in Business Analysis, Marketing, Operations, Research, and AI-enabled productivity. Through practical demonstrations, hands-on challenges, and interactive discussions, students gained insights into applying AI to enhance creativity, problem-solving, and professional effectiveness.

LMA organised a session for Career in Accounting and Finance for Youth (CAFY) n at Maharaja Agrasen Public School, Jankipuram, Lucknow on 21st August, offering students valuable guidance on pursuing a career in Chartered Accountancy. The interactive session addressed common concerns about the difficulty, duration and eligibility of CA, highlighting that students from Commerce, Science and Arts backgrounds can pursue the profession.



CA Devesh Agarwal addressing



CA Devesh Agarwal addressing

LMA organised a Career Counselling Session at New Public College, Shaheed Path, Gomti Nagar, Lucknow on 22nd August 2026, to guide students in understanding diverse career opportunities and making informed choices. The session focused on identifying individual interests, strengths and skills required to succeed in today's evolving professional landscape. Students actively participated and interacted on various career pathways and future opportunities.



CA Devesh Agarwal addressing

LMA organised an insightful session on 'Economics of Rural Economy' for the students of the Department of Economics, National Post Graduate College, Lucknow, delivered by Dr. Heera Lal Patel, IAS, Secretary, National Irrigation Department on 25th August. The session highlighted the changing role of agriculture through technology, organic farming, multicropping and sustainable practices. Dr. Heera Lal inspired students to develop skills, embrace technology and cultivate an entrepreneurial mindset, emphasising 'Knowledge + Skills = Entrepreneur' and the importance of becoming job creators rather than job seekers.



Participants at National Post Graduate College

LMA organised a Career Counselling Session at St. Anjani's Public School, Rajajipuram, Lucknow on 25th August, to guide students in understanding diverse career opportunities and making informed choices. The session focused on identifying individual interests, strengths and skills required to succeed in today's evolving professional landscape. Students actively participated and interacted on various career pathways and future opportunities.



CA Devesh Agarwal presenting

Ludhiana Management Association



Mr. Pratham Mittal receiving a memento at the event

Ludhiana Management Association hosted an engaging session on 14th August under its platform 'This Is Your Room' at Darbar Hall, Park Plaza, bringing together industry leaders, entrepreneurs, professionals, management students and members for a stimulating dialogue on education and enterprise. Guest of Honour Mr. Pratham Mittal, Founder of Masters' Union and Tetra College of Business, shared insights from his entrepreneurial journey and highlighted the innovative learning model at Masters' Union, Gurugram, where

students gain practical experience by running real, revenue-generating businesses. Encouraging young minds to remain curious, questioning and open to new ideas, Mr. Mittal emphasised learning beyond conventional classrooms. The session featured an engaging interaction with the audience. Past President Mr. V.K. Goyal and Ms. Kuntal Jain, M.D., Duke Fashion, presented a memento to Mr. Mittal. Senior Vice President Mr. Sandeep Jain, M.D., Monte Carlo, proposed the vote of thanks, while President Mr. Gaurav Munjal, M.D., Hero Ecotech, delivered the concluding remarks.

Meerut Management Association

Meerut Management Association organised a student interaction programme on 14th August at Meerut Institute of Technology (MIT) for the newly admitted BBA students. The programme was attended by around 100 students and faculty members. Mr. Vibhor Agarwal, Director, Multimax Engineering Works, and an alumnus of IIT Powai and IIM Ahmedabad, shared insights from his 20-year entrepreneurial journey through practical experiences and inspiring anecdotes. His engaging interaction was highly appreciated by the students and faculty. Subsequently, Mr. Sukhvinder Singh, Executive Director, MMA, presented the initiatives of the MMA Student Chapter aimed at strengthening industry-academia collaboration.



Mr. Vibhor Agarwal addressing



MMA members and guests at the 80th Independence Day celebration

80th Independence Day Celebration

MMA celebrated the 80th Independence Day on 15th August at the MMA Auditorium, Pallavpuram, Meerut, with great enthusiasm and patriotic spirit. More than 60 members, including senior and newly associated members, participated in the celebration. A special highlight was the flag-hoisting ceremony by women members of the Association, in the presence of President Mr. S. P. Singh and other members, symbolising unity and the significant role of women in nation-building. The ceremony was followed by a networking brunch, fostering fellowship and camaraderie among members.

MMA, in association with Pt. Deendayal Upadhyaya Management College (DDUMC), Meerut, organised an inspiring Industry–Academia Interaction for the newly admitted BCA students on 20th and 21st August. Mr. Ankit Singhal, Director, Hotel Crystal Palace,



(L-R) Mr. Ankit Singhal; Ms. Monika Kohli and Mr. Rakesh Kohli at the event

offered valuable perspectives on the expanding role of technology in business and encouraged students to complement their technical knowledge with strong communication, problem-solving and professional skills.

The programme continued with an engaging session featuring Mr. Rakesh Kohli, Chairman, Stag International, and Ms. Monika Kohli, Model, Actor, Choreographer and Motivational Speaker. Sharing experiences from their professional journeys, the speakers inspired students to focus on purposeful career planning, leadership, discipline, confidence and continuous learning.



Mr. S. Ravichandran being felicitated at the event

MMA organised an orientation session for the newly inducted students of the Department of Management Studies, IIMT Engineering College, IIMT University. The session was addressed by Mr. S. Ravichandran, a Supply Chain Management expert, on 'The Power of Motivation: Unlocking Your Potential for Success.' During his one-hour interactive address, Mr. Ravichandran highlighted

the importance of motivation, self-belief, positive thinking, goal setting and perseverance in achieving personal and professional success. Dr. Vikhyat Singhal, HOD, Department of MBA, welcomed the speaker. Dr. Geetika Shukla was also present on the occasion.

MMA organised an orientation address for the newly inducted MBA students at Dewan Institute of Management Studies, Meerut, on 27th August by Mr. Ankur Jaggi, Director, Circle CBG Pvt. Ltd., on the theme 'Learn, Unlearn and Relearn.' He encouraged students to actively explore opportunities, undertake projects and gain practical exposure during their college journey. Emphasising that failure is a valuable opportunity for learning, he urged students to experiment, take initiative and continuously develop their knowledge and skills. Dr. Megha Vimal, Director, DIMS, along with faculty



Mr. Ankur Jaggi addressing

members, was present.

On 31st August, MMA organised an orientation programme for the newly admitted MBA students at IIMT University, Meerut. Mr. S. Ravichandran, the keynote speaker, addressed the students and emphasised the importance of moving beyond conventional academic learning towards case-based thinking, problem-solving, innovation, creativity and leadership. Drawing upon his extensive experience in Supply Chain Management, he encouraged students to develop technical and managerial competencies and prepare themselves for the evolving professional environment.



Mr. S. Ravichandran addressing

Internship certificates Award Ceremony

MMA organised an Internship Certificate Award Ceremony at 510 Army Base Workshop, Meerut, on 29th August. Around 70 students participated and presented their completed internship projects, demonstrating the practical knowledge and skills acquired during their training. The MMA delegation included Mr. S. P. Singh, President; Maj. Gen. Pankaj Kaushik, Sr. Vice President; Dr. Poonam Devdutt, Chairperson, Student Chapter; Mr. Anurag Agarwal, Vice President and Mr. Sukhvinder Singh, Executive Director. The students were addressed by Brig. Amit Dixit and Maj. Gen. P. Naruka, VSM, Commander, Base Workshop Group, who appreciated their efforts and encouraged them to build on their practical learning. Internship certificates were subsequently presented to



Participants of the workshop

Navsari Management Association

Youth Talk

Navsari Management Association organised NMA Youth Talk on 18th August at Narayan Lala College for its student members. It was a motivational talk named 'Unchi Rahe Udan Safar Rahe Aasan' and the felicitator was Mr. Raish Maniar – a well-known motivational speaker and author of many books on motivation. Nearly 300 students actively participated.



Mr. Raish Maniar addressing



AGM in process

Annual General Meeting

NMA held its 13th AGM on 22nd August at the NMA Conference Hall, Navsari, with nearly 30 members in attendance. The meeting, lasting over an hour, covered all agenda items and concluded with the declaration of the new office bearers.

Legacy Awards

NMA launched its Legacy Awards to recognise business houses that have completed over 50 years of operations and contributed to society with honesty, integrity and perseverance. The initiative celebrates small and family-run businesses that have sustained themselves through changing economic cycles, while often remaining outside the ambit of formal recognition. The inaugural awards ceremony brought together nearly 300 guests, including awardees, their families and friends. The awards were presented by Mr. Ashokbhai Dhorajia, Mayor, Navsari Municipal Corporation. The initiative was widely appreciated for celebrating the enduring spirit, values and contributions of Navsari's business community.



Glimpses of the Legacy Awards



Noida Management Association

Leadership Development Programme

Noida Management Association organised a Leadership Development Programme on 'Shape Leaders to Shape Business' on 08th August. The programme was conducted by Mr. Virendra Kumar Sharma, Former Vice President, Grasim Industries and Vice President, NMA. Mr. Sharma shared valuable practical insights on leadership mindset, strategic thinking, effective communication, team engagement, coaching, delegation, performance management, innovation, and managing change. The interactive session highlighted the importance of developing confident leaders who can inspire teams, improve productivity, and achieve organisational goals. Participants appreciated the practical and engaging approach of the session and found the programme highly useful for professionals.



Participants of the LDP



Members participating in the flag hoisting ceremony

NMA Flag Hoisting

NMA celebrated India's 80th Independence Day with a Flag Hoisting Ceremony on 15th August at NMA House, Noida. The ceremony was attended by NMA President Mr. Durgesh Kumar Garg and NMA Members.

Pala Management Association

Pala Management Association held its Monthly General Body Meeting on 22nd August at River Valley Club, Pala. The meeting featured an insightful keynote by Mr. Vivek M. Elayidom, Co-Founder & CTO, mDrift Technologies Pvt. Ltd., Bengaluru, on 'AI Foundation & How it is Shifting Indian IT Industry', followed by an engaging Q/A session. The Association felicitated Ms. Maya Rahul, Immediate Past President, on her election as Chairperson of Pala Municipal Council, and Er. Shaji Austin, Past President, for successfully completing the IICA Online Proficiency Self-Assessment Test. Six new members were inducted, strengthening PMA's growing professional community.



Mr. Vivek M. Elayidom addressing

Patna Management Association

Patna Management Association, in association with SAMARPAN, organised a Skill Development Programme for Persons with Disabilities (PWDs) from 4th to 14th August. The initiative focused on equipping participants with practical, employment-oriented and entrepreneurial skills through expert-led sessions on marketing, MSME opportunities, financial literacy, entrepreneurship, communication, photography, technology, startups and dairy-based livelihoods. PMA members and distinguished professionals shared valuable insights and industry experience, enabling participants to explore diverse career and self-employment opportunities. The programme was well received and provided an enriching platform for learning, interaction and livelihood development.



Skill Development Programme for Persons with Disabilities (PWDs)

Quilon Management Association

The induction ceremony of the office bearers and Executive Committee members of Quilon Management Association for the year 2026–27 was held on 10th August at Quilon Beach Hotel, Kollam. The programme brought together members, office bearers, distinguished guests, and well-wishers to mark the beginning of a new term and to outline the organisation's activities and objectives for the coming year. The keynote address was delivered by Chief Guest, Ms. Anie Juli Thomas,

IAS, District Collector, Kollam, who spoke about several important areas concerning the development and future of Kollam district, particularly waste management, tourism, and industrial development. The Guest of Honour, Dr. Gouri Mohan L, Principal, TKM Institute of Technology, delivered an inspiring and memorable address. During her speech, Dr. Gouri Mohan fondly recalled the contributions and influence of her teachers who were present at the function.

The programme commenced with a warm welcome by Mr. P N Appukuttan Pillai the outgoing Secretary General who welcomed the Chief Guest, Guest of Honour, President, newly elected office bearers, Executive Committee members, and all other participants. Dr. Riji G Nair the former president of QMA chaired the session. Dr. Hari Kumar B, the incoming president highlighted the remarkable strengths of India through the Five Ds—Demography, Democracy, Diversity, Digital Power, and Diaspora. Mr. C. Sreeraj, Vice President of QMA introduced the Chief Guest while Mr. Jaikumar Tharamel introduced the Guest of Honour. The event concluded with a vote of thanks by QMA Secretary General, Mr. Jayachandran G followed by a networking session and a dinner, providing members with the opportunity to discuss future initiatives and collaborate on upcoming projects.



QMA Office bearers and Executive committee members with Chief Guest Ms. Anie Juli Thomas, IAS, and Dr. Gouri Mohan L.

Rohilkhand Management Association

Rohilkhand Management Association organised a workshop on 'Being Happy' on 22nd August, featuring renowned speaker Mr. Alok Gaur. The engaging session offered practical insights on cultivating happiness and maintaining a positive outlook, keeping participants enthusiastic throughout. Corporate leaders Mr. Ghanshyam Khandelwal and Mr. Dinesh Goel also shared their perspectives, adding valuable dimensions to the discussion. The enriching programme was well received by the audience and encouraged the RMA team in its efforts to promote meaningful learning and well-being.

Thrissur Management Association

Joint Session with ESAF Foundation

Thrissur Management Association organised a Joint Session with ESAF Foundation on 7th August with 200 participants, focusing on 'Business Values and the Future of Purpose-Driven Enterprises in India. Prof. Dr. S. P. Singh, Vice Chancellor, Tribhuvan Sankari University, and Dr. K. Paul Thomas, Managing Director & CEO, ESAF Bank and Past President, TMA, shared valuable perspectives on business values, responsible leadership, and the growing importance of purpose-driven enterprises in shaping India's future business landscape.



Dignitaries at the event

EV Scooter Handover in association with Thrissur City Police

The EV Scooter Handover programme, organised in association with Thrissur City Police, was held on 9th August at Thekkinkad Maidanam with 500 participants. Mr. Ramesh Chennithala, Hon'ble Minister for Home Affairs & Vigilance, Government of Kerala, was the Chief Guest and formally handed over the specially designed electric scooters to Thrissur City Police, supporting the adoption of sustainable mobility solutions for policing and public service.



Dignitaries at the event

Study Tour

TMA Study Tour to Poomala Eco Tourism was organised on 11th August with the participation of 50 members, focusing on 'Beyond Tourism: Building Sustainable Destinations.' The visit provided an opportunity to understand sustainable tourism practices, eco-friendly destination management, community participation, and the potential for developing responsible tourism models in the region.



Participants during the TMA Study Tour



Participants during the Independence Day programme

Independence Day Programme

TMA Independence Day Programme on 15th August brought together 40 participants for an inspiring leadership session themed 'Command with Courage: The Art of Leadership.' Commodore T. K. Suresh, Indian Navy (Retd.), shared his experiences and perspectives on courage, discipline, decision-making, and effective leadership, drawing valuable lessons from his distinguished service career.

Tree Planting Ceremony

As part of its commitment to environmental sustainability, TMA organised a Tree Planting Ceremony on 19th August at Thekkinkadu Maidan, bringing together 50 participants for the initiative. Mr. K. Ravindran, President, Cochin Devaswom Board, was the Chief Guest and joined the programme in encouraging community-led efforts towards a greener and more sustainable environment.



Participants at the tree planting ceremony



Er. George Paul addressing

MDP Session

TMA organised an MDP Session on 20th August at Government Engineering College, Thrissur, brought together 100 participants for an engaging discussion on 'Beyond the Degree, Becoming the Engineer the World Needs.' Er. George Paul, Managing Committee Member, TMA and Former Executive Director, Bharat Petroleum Corporation Ltd (BPCL), shared practical insights on developing professional skills, leadership qualities, adaptability, and industry readiness beyond academic qualifications.

Trivandrum Management Association

Student Chapter Programme

Trivandrum Management Association, in association with the Department of Management Studies (DOMS), St. Xavier's Catholic College of Engineering, organised a Student Chapter Programme on 8th August at St. Xavier's College Nagercoil, Tamil Nadu. The programme featured Mr. A. V. Sathish, SO/Officer in Charge, Nuclear Information Centre, as the Resource Person. The session,



Participants at the event

titled 'The Business of Technology: Leadership, Innovation and Marketing Science,' provided students with valuable insights into the role of technology in business, with a focus on leadership, innovation and marketing. The programme offered an engaging platform for students to gain practical perspectives on the evolving business environment.

TMA, in association with the CET School of Management, College of Engineering Trivandrum, launched its Student Chapter for the MBA 2026–28 batch on 13th August. The programme featured addresses by Dr Suresh Subramoniam, Director, CET School of Management, and Dr Suresh K, Principal, College of Engineering Trivandrum. Ms Meena Nair, Chairperson, Student Chapter-TMA, introduced TMA and its planned activities. A 'Coffee with Corporate Leader' session with Mr Hariprasad C, Chief Strategy Officer and Promoter, Netrasemi, provided students with valuable insights into management and business skills.



Dignitaries at the event



Mr. P. K. Kunhalikutty addressing

Industry Vision Summit

TMA, as an Association Partner, supported CII, Thiruvananthapuram, in organising the Thiruvananthapuram Industry Vision Summit on 19th August. The summit, themed 'Shaping Kerala's Industrial Future,' brought together government and industry leaders to deliberate on Kerala's industrial growth and emerging opportunities. The programme featured Mr. P. K. Kunhalikutty, Hon'ble Minister for Industries, Commerce, IT & AI, Government of Kerala, along with prominent industry leaders and experts.

Vaikom Management Association

Celebration of Farmers Day

Vaikom Management Association celebrated Farmer's Day on 17th August with a visit to Puthanthara Fish Farm, Nerekadavu, Vaikom. Members interacted with award-winning integrated farmer Mr. Vineesh P. V., who has transformed unused paddy fields through innovative and eco-friendly aquaculture practices. His expertise is recognised by the State Fisheries Department and marine research institutes in Kochi. VMA honoured Mr. Vineesh's inspiring contribution with a coconut sapling, planted at his farmhouse by Dr. N. K. Sasidharan, President, VMA, and Er. A. Saifuddin, Former President, in the presence of members.



Mr. Vineesh P. V. receiving a coconut sapling



Speaker- Dr. Baiju K. R.

VMA organised the 15th edition of its Wednesday Musing online series on 19th August, focusing on disaster mitigation and resilience in Kerala. Dr. Baiju K. R., Professor of Geo Science and Disaster Management and Dean, Mahatma Gandhi University, Kottayam, delivered a session titled 'Disasters – Mitigation to Resilience: The Kerala Scenario'. The programme highlighted climate change, disaster preparedness and Kerala's resilience, sensitising participants to the need for proactive measures.

Vidarbha Management Association

Session

Vidarbha Management Association organised 'Sales Ka Jugaad Shastra' on 2nd August at Chitnavis Centre, Nagpur. Er. Pankaj Jaiswal, entrepreneur and business strategist, shared practical insights on consultative selling, customer education, relationship building, digital sales and AI-enabled tools. He emphasised systematic sales planning, employee training and after-sales service for sustained customer relationships. The session was moderated by Mr. Yogesh Khandelwal.



Er. Pankaj Jaiswal addressing



Mr. Umakant Raghtate being felicitated with a memento

VMA organised an insightful session 9th August on 'Kamaya Bahut, Lekin Bachaya Kuch Nahi', featuring veteran insurance and financial services professional Mr. Umakant Raghtate, who highlighted the importance of disciplined planning, time management, systematic execution, financial discipline and customer understanding.

VMA hosted an engaging conversation with Mr. Chuck Scofield, Executive Vice President of Share Our Strength, on 9th August. The discussion focused on the organisation's efforts to combat child hunger and malnutrition through partnerships with governments, NGOs and CSR initiatives. Mr. Scofield also explored opportunities for collaboration with Indian organisations working in nutrition, education and poverty alleviation. The session was moderated by Mr. Alok Dhotekar.



Mr. Chuck Scofield addressing

VMA organised 'Beyond Bargain – The Psychology and Strategy of Negotiation' on 16th August at Laburnum, Chitnavis Centre, Civil Lines, Nagpur. JC Sheikh Zakir Hussain, National Trainer, JCI India, shared practical insights on the psychology of negotiation, effective negotiation strategies, understanding buyer behaviour, communication, persuasion and creating win-win outcomes. The session was organised in association with JCI Orange City and JCI Nagpur Central.



Speaker- JC Sheikh Zakir Hussain



Programme in progress

VMA organised 'Strategic Decision Making via Simulation' on 23rd August at Laburnum, Chitnavis Centre, Nagpur. Prof. Gajavelli V.S. explained decision-making through practical examples, while Prof. Veena Pailwar conducted customised business simulations for VMA members. Participants experienced how changing circumstances, objectives, information, risks and resources influence strategic decisions.

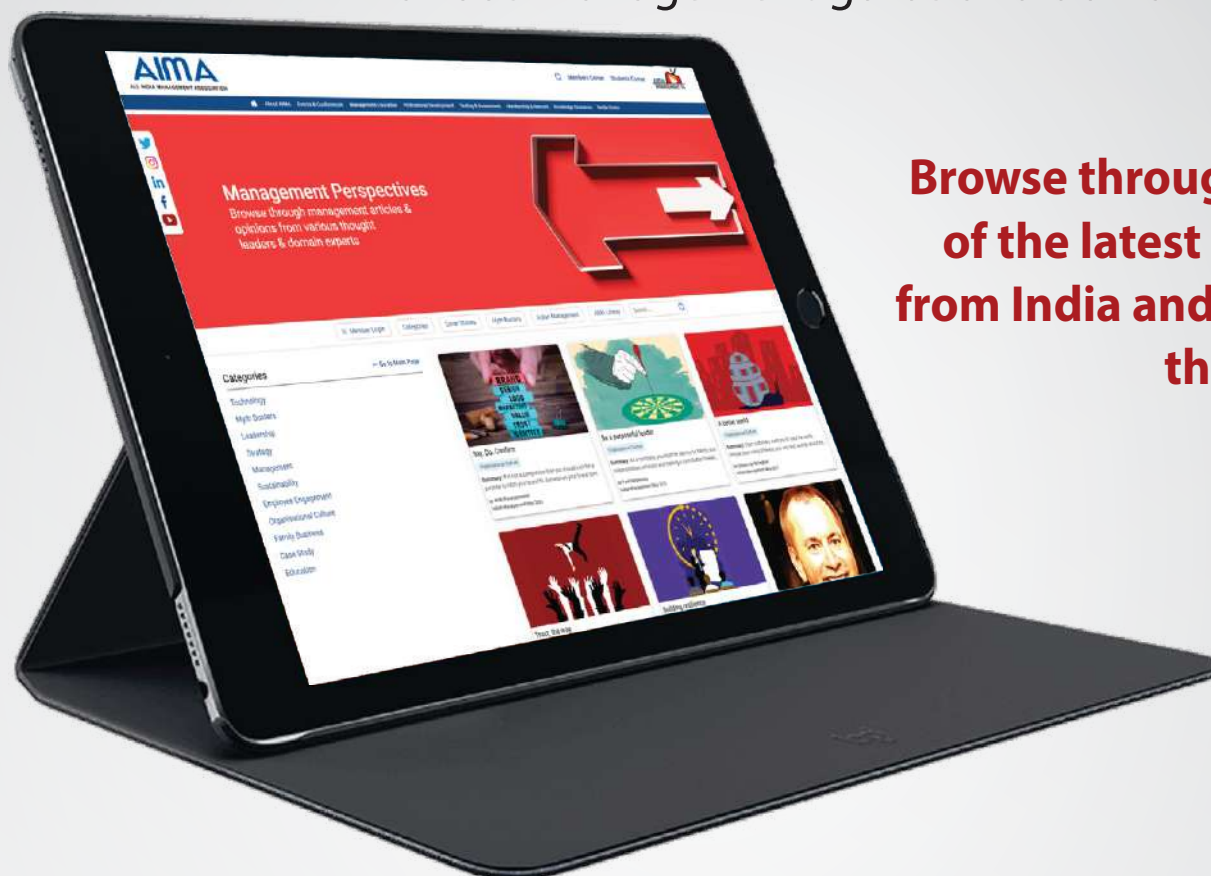
VMA, in collaboration with The Economic Times (ET), organised 'Think Like a Creator, Act Like an Entrepreneur' on 30th August, Ramdaspath, Nagpur. The programme featured a special session by Mr. Viral Sakhiya, entrepreneur, business and personal branding expert, content creator and founder of Pride Educare. He emphasised how businesses can use content strategically to build visibility, connect with their target audience and create stronger digital presence. The session encouraged entrepreneurs to think like creators and act with an entrepreneurial mindset.



Mr. Viral Sakhiya addressing

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AIMA Events Calendar

Event	Programme Chairman/Key Speaker	Venue	Date
National Management Convention		New Delhi	21 - 22 September 2026
National Competition for Young Managers		Online Finale Lajpat Nagar, AIMA	24 - 25 September 2026 30 September 2026
Student Management Quiz		Offline	September 2026/ March 2027
Capacity Building Programme on Strategic Contract Management and Dispute Resolution for High-Value Projects		Udaipur	29 September 2026
Leadership Development Programme		Jaipur	08 - 10 October 2026
Student Management Games		Offline/ Regional Rounds	October 2026/March 2027
HR Power Workshop		New Delhi	15- 16 October 2026
Shaping Young Minds Programme		Kochi	16 October 2026
AIMA Young Leaders Boot Camp - (2nd Edition)		Sitlakheth, Uttarakhand	23-25 October 2026
National Management Quiz		Online/ Offline	November 2026
Global Advanced Management Programme (GAMP)		Silicon Valley, US	15-21 November 2026
Leadership Development Programme		Jamshedpur	26 - 28 November 2026

Event	Programme Chairman/Key Speaker	Venue	Date
Book Launch : THE CHRO REIMAGINED Architecting Human Value in an AI-Shaped Enterprise	Mr. Aadesh Goyal Board Director and Committee Chair; Global CHRO and CIO and Business, Technology and Human Capital	New Delhi	27 November 2026
Building Future Ready PSU's	Rory McDonald John Tyler Associate Professor of Business Administration at Darden	New Delhi	02 -03 December 2026
AIMA Regional Management Conclave		Indore	04 December 2026
Senior Leadership Retreat		Goa	15-17 December 2026
HR Power Workshop		Mumbai	19 - 20 January 2027
LeadHERship Retreat		Varanasi	28-30 January 2027
Shaping Young Minds Programme		Guwahati	29 January 2027
AIMA YLC Summit		New Delhi	02 February 2027
Global Procurement Summit		New Delhi	09-10 February 2027
AIMA Foundation Day & Managing India Awards		New Delhi	22 February 2027



All India Management Association
Management House, 14 Institutional Area, Lodhi Road,
New Delhi - 110003
Tel: 011-24645100,43128100
www.aima.in