

AIMA News

AIMA'S MONTHLY E-MAGAZINE

M A N A G E M E N T T I M E S

AUGUST 2025



MESSAGE FROM THE DIRECTOR GENERAL

Dear Readers,

It gives me immense pleasure to present a very special issue of AIMA News to you.

This edition brings you highlights from AIMA's recently concluded 52nd National Management Convention (NMC).

Each year, the NMC marks the beginning of a new chapter at AIMA. Mr TV Narendran has been elected as the new President by AIMA Council, and he takes over the reins from Dr Suneeta Reddy. Mr Vishal Kampani is AIMA's new Senior Vice President, while Mr Vineet Agarwal joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath is the AIMA Treasurer.

AIMA's theme for the year, 'Transforming for Tomorrow: Growth with Resilience', serves as a timely reminder that in a fast-changing environment, preparedness and adaptability are essential for sustained growth and relevance. AIMA remains committed to supporting this transformation by equipping managers with the tools and perspective required to lead in uncertainty.

In alignment with this vision, AIMA's 52nd National Management Convention (NMC) explored global trends and future strategies, with a sharp focus on resilience and adaptability. The two-day convention brought together a distinguished line-up of ministers, industry leaders, government officials, economists, international experts, and media stalwarts. Some of the eminent speakers included Union Minister - Mr Gajendra Singh Shekhawat; General Upendra Dwivedi, PVSM AVSM; Mr Harsh Vardhan Shringla; Mr V Anantha Nageswaran; Mr V Narayanan, Chairman, ISRO; Lt General (Retd.) Ben Hodges, Former Commanding General of the United States Army Europe; Ms Cynthia K Larive, Chancellor, University of California, Santa Cruz; Mr CS Setty, Chairman, SBI amongst many others.

AIMA Awards and Fellowships were also presented on the occasion, including the Best LMA Awards. The 52nd NMC saw record participation of over 600 delegates with live streams on AIMA's social media channels exceeding 1.1 million views. You will find more details inside.

On the international front, the 3rd Global Innovation and Management Programme (GIMP) was held in Japan for the first time, focusing on innovation, robotics, advanced manufacturing, clean technologies and India-Japan business partnerships. Mr Pranjal Sharma was the Programme Director of the four-day immersion which featured expert sessions, corporate visits and high-level dialogues with leaders from industry, venture capital, and government. The delegates also had an interactive session with Mr R Madhu Sudan, Deputy Chief of Mission at the Embassy of India in Tokyo. They also visited top organisations and innovation hubs, including NTT Musashino R&D Center, Geek Pictures Corporation, Ugo Inc and the World Expo 2025 at Osaka. A detailed report is included in this issue.

Back home, AIMA remained focused on professional development through a range of impactful programmes. With support from the World Bank, AIMA conducted specialised training on the World Bank Procurement Framework and on contract management and dispute resolution using the FIDIC approach. Participants gained

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hands-on exposure through case studies and role-play, making the sessions both relevant and practical.

Strengthening management capability at the regional level remains a key priority. The Eastern Region round of AIMA's Regional Coordination Meetings brought together Local Management Associations to exchange ideas, share updates and align on future plans.

Meanwhile, the 34th National Management Games reaffirmed AIMA's commitment to experiential learning through competition. Following successful regional rounds across the country, the event culminated with top teams from leading organisations competing for national honours. The enthusiastic participation by top organisations each year reflects the enduring value and competitive spirit of this flagship initiative.

This issue includes brief reports on these programmes, along with other updates from AIMA and the Local Management Associations, as well as some insightful articles on evolving management themes.

I hope you enjoy this edition of AIMA News and look forward to your feedback and suggestions.

Warm Regards,



Rekha Sethi
Director General

AIMA OFFICE BEARERS

PRESIDENT

Mr TV Narendran
CEO & Managing Director
TATA Steel Ltd

SENIOR VICE PRESIDENT

Mr Vishal Kampani
Vice Chairman &
Managing Director
JM Financial Ltd

VICE PRESIDENT

Mr Vineet Agarwal
Managing Director
Transport Corporation of India Ltd

IMMEDIATE PAST PRESIDENT

Ms Suneeta Reddy
Managing Director, Apollo Hospitals
Enterprise Ltd

DIRECTOR GENERAL

Ms Rekha Sethi

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AIMA, Management House,
14, Institutional Area,
Lodhi Road, New Delhi-110003
Tel : 01124645100
E-mail : dlma@aima.in
Website : <http://www.aima.in>

Managing Editor

Smita Das
Director - Corporate Communications AIMA



CONTENTS



AIMA SNAPSHOTS

13 AIMA'S NEW OFFICE BEARERS



14 BEST LMA AWARDS



16 GLOBAL INNOVATION AND MANAGEMENT PROGRAMME JAPAN



20 TRAINING PROGRAMME ON WORLD BANK PROCUREMENT FRAMEWORK

52nd National Management Convention

- 21 LMA REGIONAL COORDINATION GROUP MEETING
- 23 34TH NATIONAL MANAGEMENT GAMES
- 24 WORKSHOP ON CAREER OPPORTUNITIES IN DIGITAL AI AND ANALYTICS
- 25 TRAINING PROGRAMME ON CONTRACT AND RESOLUTION OF DISPUTE
- 26 TRAINING PROGRAMME FOR NATIONAL FERTILIZERS LIMITED

FEATURES

- 28 TEAMS THAT PRIORITIZE EITHER LEARNING OR PERFORMANCE PERFORM BETTER



- 32 EMPLOYEES WANT THEIR BOSSES TO RESPOND TO FEEDBACK — BUT NOT TOO QUICKLY

36 NEWS FROM LMA'S



70 AIMA EVENTS CALENDAR



ALL INDIA MANAGEMENT ASSOCIATION

LEARN HOW TO LEAD LIKE A WOMAN

3rd LEADHERSHIP RETREAT

Paving the Way: Women, Power, and Possibility

15th - 17th January 2026, Hotel Radisson Blu, Udaipur

RETREAT BACKGROUND

The AIMA LeadHERship Retreat is a three-day offsite programme offering a unique opportunity for learning, growth, and development. With just 20 to 25 delegates, the format allows for in-depth discussions with speakers and the chance to build meaningful connections throughout the Retreat. Designed to empower women professionals with the knowledge, skills, and insights needed to thrive in today's evolving business landscape, the programme includes interactive sessions, workshops, and talks by inspirational leaders.

SPEAKERS



Sundari Nanda

Former Special Secretary
Ministry of Home Affairs



TV Narendran

Senior Vice President, AIMA
CEO & MD, Tata Steel Ltd



Vikas Swarup

Retired Indian Diplomat
and writer



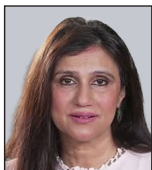
Rama Kirloskar

Joint MD, Kirloskar Brothers Ltd &
MD, Kirloskar Ebara Pumps Ltd



Rekha Sethi

Director General
AIMA



Rina Dhaka

Fashion Designer



Anisha Motwani

Board Member, Author
and Brand Strategist



Shernaz Patel*

Indian Film and
Theatre Actress

For more details please contact

Meghna Guglani

M: +91 99998 74595 | E: mguglani@aima.in

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi 110003

Ph. No. : 011- 2460 5100/4312 8100/2460 8524/2460 8511, www.aima.in

52nd National Management Convention



(L-R) Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd; Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise; Gajendra Singh Shekhawat, Minister of Tourism and Culture, Government of India; Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd and Rekha Sethi, Director General, AIMA

AIMA organised its 52nd National Management Convention (NMC) on the theme 'Global Trends and Future Strategies: Resilience and Adaptability in a Changing World' on 9th- 10th September 2025 in New Delhi.

The two-day convention brought together a distinguished line-up of ministers, industry leaders, government officials, economists, international experts, and media stalwarts.

Addressing the convention, Mr Gajendra Singh Shekhawat, Minister of Tourism and Culture, Government of India, said the government would align infrastructure, policy, skills, technology, sustainability for GDP. "Tourism is not just about leisure. It is a strategic pillar of development. It creates jobs, investment, foreign currency and soft power," he affirmed.

Speaking on armed forces driving growth, defence, exports, innovation and security, General Upendra Dwivedi, PVSM, AVSM, Chief of Army Staff said that



General Upendra Dwivedi, PVSM, AVSM, Chief of the Army Staff (India)



General Upendra Dwivedi, PVSM, AVSM, Chief of the Army Staff (India), AIMA Past Presidents and Office Bearers

“with 10% increase in defence spending every year, there is enough to stimulate and catalyse a cross-domain ‘atma nirbhar’ system to obtain cutting-edge solutions that go beyond the short-term requirements.”

Mr Harsh Vardhan Shringla, Member of Parliament (Rajya Sabha) and Former Foreign Secretary of India



Gajendra Singh Shekhawat, Minister of Tourism and Culture, Government of India

shared his thoughts on India’s need, ability to balance alignment and autonomy. “Industry leaders should keep an eye on the state of play in geopolitics, as the government policies and decisions will focus on national interest in a volatile world,” he cautioned.

Mr V Anantha Nageswaran, Chief Economic Advisor, Government of India addressed on driving inclusive progress through next-gen reforms. “Large upstream enterprises must ensure protection demands do not escalate costs for downstream industries and overall competitiveness. Structural reforms are needed in the private sector to expand the overall pie of the economy,” he said.

Dr Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd; Mr TV Narendran, then Senior Vice President, AIMA and CEO & Managing Director, Tata Steel Ltd; Mr Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd; Mr Vineet Agarwal, Managing Director, Transport Corporation of India Ltd; Mr Nikhil Sawhney, then Immediate Past President, AIMA and Vice Chairman and Managing Director, Triveni Turbine Ltd; Mr Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise; Mr Sanjay Kirloskar, Past President, AIMA and Chairman & Managing Director, Kirloskar



(L-R) Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd; T V Narendran, then Senior Vice President, AIMA and CEO & Managing Director, Tata Steel Ltd; Harsh Vardhan Shringla, Member of the Parliament (Rajya Sabha) and Former Foreign Secretary of India; Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd and Rekha Sethi, Director General, AIMA

Brothers Ltd and Ms Rekha Sethi, Director General, AIMA also addressed the gathering.

From leaders to changemakers and innovators to icons, the convention also united voices shaping India's future in business, policy, technology and culture. Mr V Narayanan, Chairman, Indian Space Research Organisation (ISRO), outlined India's space vision, strengthening economy, security and global leadership. Mr Challa Sreenivasulu Setty, Chairman, State Bank of India explained public sector banks'

readiness, AI adoption, innovation, efficiency, and cybersecurity strategies for next-gen enterprises and consumers. Celebrated actress, Ms Samantha Ruth Prabhu shared her journey from acclaimed actress to entrepreneur in wellness, fashion and film.

The convention also witnessed powerful insights from eminent global leaders. Ms Cynthia K Larive, Chancellor, University of California, Santa Cruz spoke on reshaping education to nurture leaders, harness AI, advance research and promote resilient



V Anantha Nageswaran, Chief Economic Advisor, Government of India and Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd



(L-R) P Balaji, Group Head-Governance, Risk, Compliance, Air India; V Narayanan, Chairman, Indian Space Research Organisation (ISRO) and Sanjay Kirloskar, Past President, AIMA and Chairman and Managing Director, Kirloskar Brothers Ltd



(L-R) Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd; Challa Sreenivasulu Setty, Chairman, State Bank of India and R Mukundan, Managing Director & CEO, Tata Chemicals Ltd

innovation. Lt General (Retd.) Ben Hodges, Former Commanding General, United States Army Europe shared perspectives on security dynamics, tech disruptions, alliances, and resilience strategies in today's volatile world. Mr Konrad Bergström, President, K von K AB and Founder, X Shore shared his journey of resilience and green innovation, proving sustainability and technology drive lasting success.

Several awards were also presented to dignitaries. The AIMA Managing India Award for Indian MNC of the Year was presented to Larsen & Toubro Ltd (received by Mr S N Subrahmanyam, Chairman & Managing Director). The AIMA- Kewal Nohria Award for Academic Leadership in Management Education 2024 went to Prof D P Goyal, Director, LM Thapar School of Management, Thapar Institute



Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd



(L-R) Preetha Reddy, Past President, AIMA and Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd; Cynthia K Larive, Chancellor, University of California, Santa Cruz and Vineet Agarwal, Managing Director, Transport Corporation of India Ltd



Lt. General (Retd.) Ben Hodges, Former Commanding General, United States Army Europe and Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise

of Engineering & Technology (Deemed University), Punjab, and the AIMA- R K Swamy High Performance Brand Award 2024 was given to TVS Motor Company (received by Mr KN Radhakrishnan, Director and CEO). Mr Nikhil Sawhney, then Immediate President, AIMA, was conferred the AIMA Honorary Life Fellowship. The AIMA Honorary Fellowship was presented to Mr Ayush Gupta, Director- HR, GAIL (India) Ltd and Mr R Mukundan, Managing Director & CEO, Tata Chemicals Ltd was conferred with AIMA Fellowship. Many LMAs

(L-R) Samantha Ruth Prabhu, actress; Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd and Avarna Jain, Vice Chairperson, Saregama India Limited & Chairperson, RPSG Lifestyle Media



(L-R) Vinita Bajoria, Chairperson, Nicco Cables Pvt Ltd; Konrad Bergström, President, K von K AB and Founder X Shore and Vikram Chandra, Founder, Editorji Technologies



(L-R) Group Captain (Dr) Ajey Lele (Retd.), Deputy Director General, Manohar Parrikar Institute for Defence Studies and Analyses; C Raja Mohan, Distinguished Fellow, Council on Strategic and Defence Research; Nikhil Sawhney, then Immediate Past President, AIMA and Vice Chairman and Managing Director, Triveni Turbine Ltd; Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd and Pranjal Sharma, Economic Analyst, Advisor and Author

were also conferred with AIMA Best LMA Awards 2024-25.

Some of the other distinguished speakers who addressed the NMC included, Mr R Mukundan; Mr Vikram Chandra, Founder, Editorji Technologies; Mr Pranjal Sharma, Economic Analyst, Advisor and Author; Mr Sanjay Kumar Singh, Director- Strategy

& External Relations, Jindal Steel Limited; Mr C Raja Mohan, Distinguished Fellow, Council on Strategic and Defence Research; Group Captain (Dr) Ajey Lele (Retd); Deputy Director General, Manohar Parrikar Institute for Defence Studies and Analyses; Mr Nitin Atroley, Chief Strategy, People and Corporate Affairs Officer, KPMG in India; Mr P Balaji, Group



(L-R) Sanjay Kumar Singh, Director- Strategy & External Relations, Jindal Steel Limited; Satish Reddy, Vice Chairman and Pro-Chancellor, Aditya University; Nitin Atroley, Chief Strategy, People and Corporate Affairs Officer, KPMG in India and Sanjay Narayan, Chief General Manager, Zonal office –Delhi, Union Bank of India



TV Narendran & Vishal Kampani



Srinivasan K Swamy, Past President, AIMA and Executive Group Chairman, R K Swamy Hansa and KN Radhakrishnan, Director and CEO, TVS Motor Company, recipient of the AIMA - RK Swamy High Performance Brand Award



Kewal Nohria, Past President, AIMA with Prof D P Goyal, Director, LM Thapar School of Management, Thapar Institute of Engineering and Technology, recipient of the AIMA-Kewal Nohria Award for Academic Leadership in Management Education 2025



S N Subrahmanyam, Chairman and Managing Director, Larsen & Toubro Ltd with the AIMA Managing India Award for Indian MNC of the year

Head-Governance, Risk, Compliance, Air India; Mr Satish Reddy, Vice Chairman and Pro-Chancellor, Aditya University; Mr Sanjay Narayan, Chief General Manager, Zonal office- Delhi, Union Bank of India; Ms Vinita Bajoria, Chairperson, Nicco Cables Pvt Ltd and Ms Avarna Jain, Vice Chairperson, Saregama India Limited & Chairperson, RPSG Lifestyle Media.

Additionally, the NMC Souvenir was also released on the occasion.

Over 600 delegates from industry, government, media, and academia attended the convention. The 52nd edition also saw a participation from Local Management Associations. Live streams on AIMA's social media channels exceeded 1.1 million views.



(L-R) Sanjay Kirloskar, Past President, AIMA and Chairman & Managing Director, Kirloskar Brothers Ltd; Sunil Kant Munjal, Past President, AIMA and Chairman, Hero Enterprise; Suneeta Reddy, then President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd and Vishal Kampani, then Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd



AIMA Office Bearers and Past Presidents



R Mukundan, Managing Director & CEO, Tata Chemicals Ltd, recipient of AIMA Fellowship



Nikhil Sawhney, then Immediate Past President, AIMA & Vice Chairman & Managing Director, Triveni Turbine Ltd, recipient of AIMA Honorary Life Fellowship



Ayush Gupta, Director (Human Resources), GAIL (India) Limited, recipient of AIMA Honorary Fellowship



(L-R) Rama Kirloskar, Pratima Kirloskar, Vinita Bajoria, Suneeta Reddy, Rekha Sethi and Preetha Reddy

AIMA's New Office Bearers



(L-R) Rekha Sethi, Director General, AIMA; Vishal Kampani, Sr Vice President, AIMA and Vice Chairman & Managing Director, JM Financial Ltd; Suneeta Reddy, Immediate Past President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd; T V Narendran, President, AIMA and CEO & Managing Director, Tata Steel Ltd; Vineet Agarwal, Vice President, AIMA and Managing Director, Transport Corporation of India Ltd and P Dwarakanath, Treasurer AIMA and Former Chairman, GSK Consumer Healthcare Ltd

AIMA has announced the new Office Bearers for the year 2024-25. Mr TV Narendran, CEO & Managing Director, TATA Steel has been elected the new AIMA President by the AIMA Council. He succeeds Dr Suneeta Reddy, President, AIMA and Managing Director, Apollo Hospitals Enterprise Ltd. Mr Vishal Kampani, Non-Executive Vice Chairman, JM Financial Ltd is the new Senior Vice President of AIMA, a

position that was occupied by Mr TV Narendran. Mr Vineet Agarwal, Vice President, AIMA and Managing Director, Transport Corporation of India Ltd joins the ranks of AIMA office bearers as Vice President. Mr P Dwarakanath, Former Chairman, GSK Consumer Healthcare Ltd., continues in his role as Treasurer, AIMA and Ms Rekha Sethi continues to serve as the Director General of AIMA.

Best LMA Awards

Overseeing the evaluation of nominees for the LMA Awards, Mr Shrinivas Dempo, Past President, AIMA and Chairman – Dempo Group of Companies chaired this year's Award Jury. The other members of the jury included Mr P Dwarakanath, Treasurer, AIMA and Former Chairman, GSK Consumer Healthcare Ltd; Mr Vineet Agarwal, Vice President, AIMA and Managing Director, Transport Corporation of India Ltd; Mr Vijay Thadani, Vice Chairman & Managing Director, NIIT Ltd; Mr Krishan Kalra, Past President, AIMA; Dr Bhimaraya Metri, Director, IIM Nagpur and Ms Vinita Bajoria, Chairperson, NICCO Cables Pvt Ltd

BEST LMA AWARD 2024 – 2025



CATEGORY I

Madras Management Association

CATEGORY II

Indore Management Association

CATEGORY III

Winner - Jamshedpur Management Association

Runner up - Thrissur Management Association

CATEGORY IV

Winner - Trivandrum Management Association

Runner up - Coimbatore Management Association

Most Improved LMA

Kerala Management Association





VICE CHANCELLORS CONCLAVE

Manthan

Integrating Indian Knowledge Systems in Contemporary Higher Education

7-8 November 2025, Bengaluru

AIMA Vice Chancellors Conclave aims to facilitate the implementation of NEP 2020's vision of an education system deeply rooted in Indian ethos. The objective of the Conclave is to help Higher Education Institutions (HEIs) adopt Indian Knowledge Systems, and to transform India into a global knowledge superpower by integrating the rich heritage of ancient Indian knowledge and thought into the education system.

Contact to Register:

Vice Chancellors Council
All India Management Association
15, Link Rd, Block M, Lajpat Nagar III, Lajpat Nagar,
New Delhi, 110024
Email: vc-council@aima.in; saumya@aima.in
WhatsApp/ Phone No.: 9810475327
www.aima.in

CONCLAVE HOST

ICFAI Foundation
for Higher Education
(Deemed-to-be-University under Section 3 of the UGC Act, 1956)
Bangalore

Global Innovation and Management Programme Japan



AIMA Delegates at the entrance of Osaka Expo

AIMA's 3rd Global Innovation and Management Programme (GIMP) 2025 was successfully held from 20th to 24th August, 2025 in Tokyo and Osaka, Japan for the first time. The immersive 4-day programme brought together distinguished faculty, senior industry leaders and policy experts to provide Indian business leaders with insights into Japan's innovation ecosystem, advanced manufacturing, robotics, clean technologies and the evolving contours of India-Japan business partnerships.

The programme brought together participants from India's leading organisations, including GAIL, NTPC, SAIL, Tata Steel, TCIL, MEPSC, Sapcon Instruments Pvt Ltd, Plant Engineering People Pvt Ltd and Truform Techno Products Pvt Ltd.

The programme was led by Mr Pranjal Sharma,

Economic Analyst, Advisor and Author as the Programme Director and featured distinguished Japanese business leaders and experts such as Yoshiaki Fujimori San (Digital Bridge & CVC Capital Partners Asia Pacific), Dr Nobuhiko Kubota (IHI Corporation), Norihiro Suzaki San (Hitachi Ltd), Yusuke Uchiyama San (Yaskawa Electric Corporation), Yuichiro Sano San (Beyond Next Ventures) and Miles Kato San (KPMG FAS Co Ltd), amongst many others.

During the programme, delegates engaged with leading corporations and institutions, gaining insights into Japan's innovation ecosystem, R&D initiatives, robotics and automation, clean energy solutions, and creative industries. Key visits included NTT Musashino R&D Center, Geek Pictures Corporation, Ugo Inc, along with interactive session with Deputy Chief of Mission Mr R Madhu Sudan at the Embassy of India in Tokyo.



AIMA delegates with Mr R. Madhu Sudan, Deputy Chief of Mission at the Embassy of India in Tokyo

The delegation also enjoyed a ride on the Japanese Bullet Train, Shinkansen, while heading to the World Expo 2025 in Osaka. They were hosted and welcomed at the India Pavilion and experienced cutting-edge innovation at various pavilions like France, the US and

Osaka Healthcare exhibiting Technology solutions on sustainability, technology, and cultural innovation.

The visit provided a global perspective on emerging opportunities for collaboration and growth.



At the India Pavilion in Osaka Expo



Yoshiaki Fujimori (Fuji) Senior Executive Advisor, Digital Bridge; Senior Executive Advisor for CVC Capital Partners Asia Pacific Japan & Former President and CEO, Lixil Group and Former Chairman, GE Japan



Miles Kato, Senior Advisor, KPMG FAS Co., Ltd



Yuichiro Sano Principal & Head of India Investments (Japan), Beyond Next Ventures



At NTT Musashino R&D Center



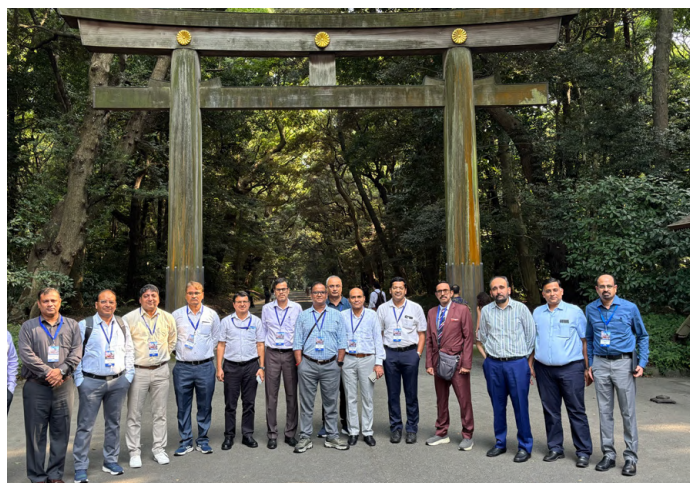
At Geek Pictures Corporation



Pranjal Sharma, Programme Director



At ugo Inc.



Visit to the temple



Nobuhiko Kubota Managing Executive Officer General Manager of Corporate Research and Development Division IHI Corporation



Norihiro Suzaki General Manager Government and External Relations Group Hitachi, Ltd.



AIMA GIMP Japan delegates at IHI Corporation

Training Programme on World Bank Procurement Framework



Participants of the World Bank Procurement Framework training programme

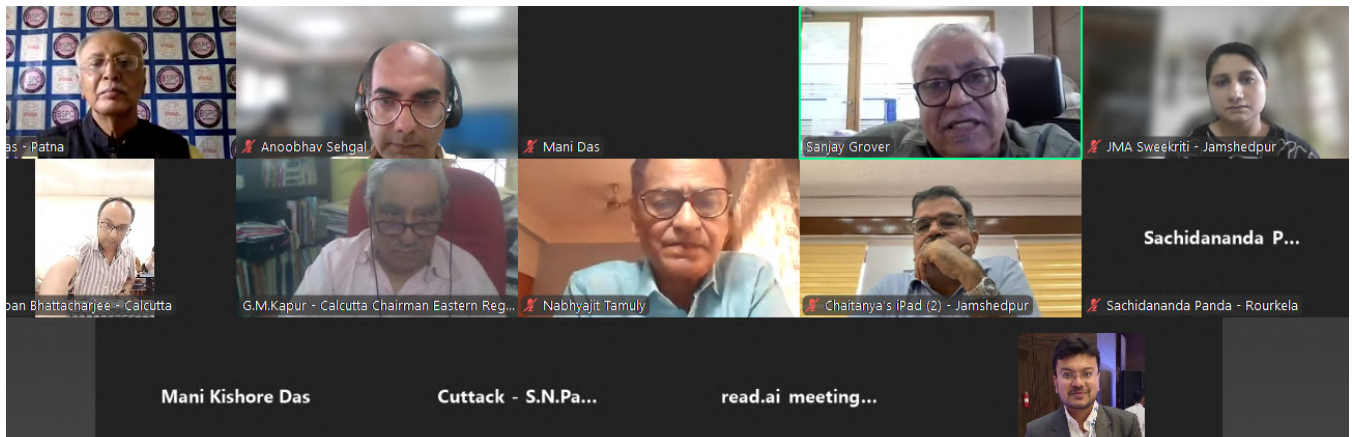
AIMA, with technical support from The World Bank, successfully conducted a five-day training programme on World Bank Procurement Framework from September 1st to 5th, 2025. The intensive programme brought together professionals engaged in World Bank-funded initiatives, offering them a deep dive into the evolving landscape of procurement practices.

The sessions were designed to equip participants with both theoretical understanding and practical skills, covering topics such as the World Bank Project Cycle, Procurement of Goods, Works & Consultancy Services, and Governance in Procurement. Special

focus was given to the 2025 reforms, including Rated Criteria and Market Engagement strategies.

The programme was led by Mr. Shivendra Kumar, a distinguished expert, along with Senior Procurement Managers from The World Bank, Ms. Preeti, Mr. Robin, and Ms. Paayal Madan. Their insights encouraged participants to critically examine procurement challenges and co-create innovative solutions. The training witnessed enthusiastic participation from professionals across sectors, encouraging a vibrant environment for networking, experience sharing, and collaborative learning.

LMA Regional Coordination Group Meetings



Eastern Regional LMA meeting in progress

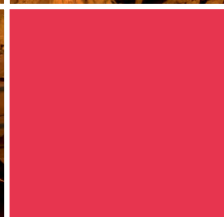
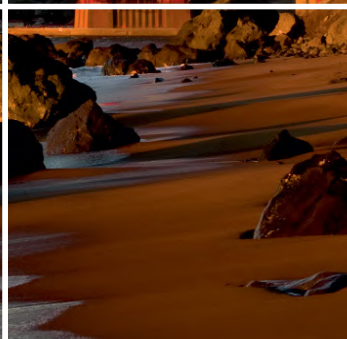
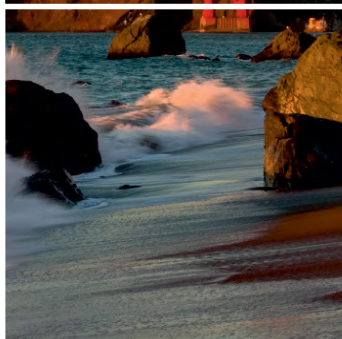
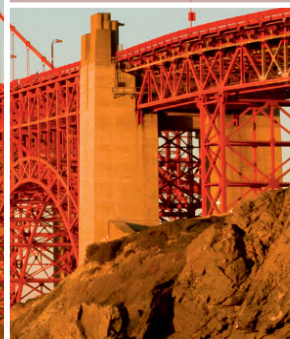
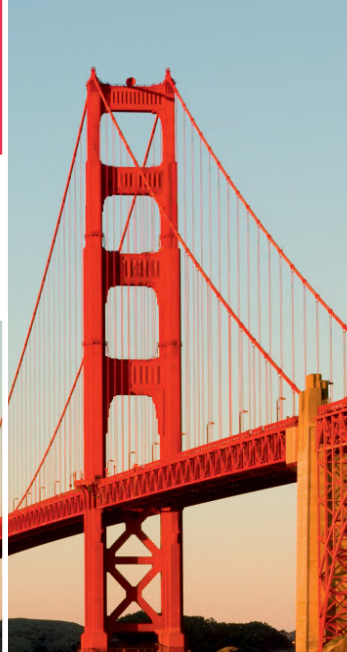
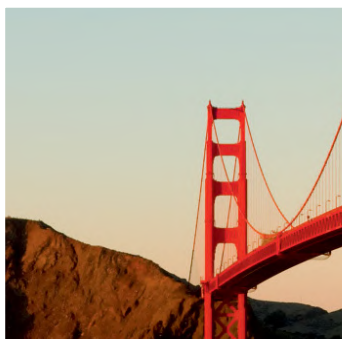
The Eastern Region round of Regional Meetings of Local Management Associations (LMAs) was held on 21st August 2025, led by Mr G M Kapur, Chairman, Eastern Region LMA Coordination Group. The virtual meeting brought together representatives from Eastern Region LMAs, who shared their recent initiatives, discussed future plans, and explored strategies to strengthen regional collaboration.

Mr Sanjay Grover, Director, LMA Relations & Membership & Young Leaders Council, AIMA, engaged with the LMA representatives in constructive discussions on enhancing coordination and supporting the growth of small and medium-sized LMAs. The meeting witnessed enthusiastic participation, reflecting the region's commitment to knowledge exchange, best practices, and promoting stronger collaboration among LMAs.

GLOBAL ADVANCED MANAGEMENT PROGRAMME

Expanding Markets by
Leveraging Emerging
Technologies

16-22 November 2025
Silicon Valley, USA



Programme Director

Solomon Darwin

Executive Director, Garwood Center Corporate Innovation, Haas School of Business, University of California, Berkeley

Programme Objectives

- Identify opportunities for profitable growth.
- Respond and adapt to the challenges in the changing landscape due to rapid global economic trends.
- Examine the latest concepts, ideas and tools to help them align their business practices with global economic developments and conditions.
- Learn to build sustainable and innovative business models.

Programme Framework

- Class Room Lectures and Interactions
- Keynotes by Silicon Valley Startups and CEOs
- Visits to and interaction with the top management teams of some of the iconic and innovative companies like Nvidia, Cisco, IBM Research, Wells Fargo Bank, Standard Chartered Bank, PayPal, Fujitsu Open Innovation Gateway, Chevron Corporation, Pacific Gas and Electric Company (PG&E), Calpine Corporation, Dupont Innovation Centre, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 14000 per participant.

Inaugural Discount: USD 1000 per participant for registrations received 60 days prior to the dates of the programme.

Early Bird Discount: USD 500 per participant for registrations received 30 days prior to the date of the programme.

- GST: 18% or as applicable on the date of fee payment will be charged on the participation fee.
- AIMAGSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Online registration available, please visit www.aima.in

Mansoor Hassan

M: +91 9540060166 | E: mhassan@aima.in

All India Management Association, Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003
Tel: 011- 2460 8524 / 24608511 / 43128100 | Website: www.aima.in

34th National Management Games



Winners & participants of the 34th National Management Games

AIMA successfully concluded the 34th edition of its flagship competition, the National Management Games (NMG 2025), one of the most awaited annual events for corporate professionals. Designed to simulate real-world business challenges, the competition brought together managers from across India to test their strategic thinking, decision-making and leadership skills in a highly competitive environment.

This year, NMG 2025 saw enthusiastic participation from 102 teams representing leading organisations including NTPC Ltd, Maruti Suzuki, Bharat Petroleum Corporation Ltd, Indian Oil Corporation Ltd, ONGC

Ltd, Steel Authority of India Ltd, Grid India, HDFC Bank, OPAL, NLCIL, NSPL, Engineers India Ltd and Yes Bank. The competition spanned five rigorous rounds conducted in both online and offline formats, culminating in the National Final held on 22nd August 2025 at AIMA's Lajpat Nagar office, with 19 finalist teams vying for the prestigious title.

After an intense contest of strategy and wits, NTPC emerged as the National Champion of NMG 2025, highlighting the event's continuing role as a premier platform for corporate learning, collaboration, and excellence.

Workshop on Career Opportunities in Digital AI and Analytics



Participants of the workshop on Exploring Career Opportunities in Digital AI and Analytics

AIMA, in collaboration with Maharishi University, organised a workshop on 'Exploring Career Opportunities in Digital AI and Analytics' on 13th August 2025 at the Maharishi School of Business. The event brought together students and aspiring management professionals to understand the transformative potential of AI and analytics in today's digital economy.

Prof (Dr) Anuja Pandey, Programme Director – PGCM, AIMA and Head, India Case Research Centre, led the session, highlighting emerging roles such as data

strategists and AI product managers, and the key skills required to succeed in this space. She also introduced AIMA's PGCM in Data Analytics and AI Applications, designed to bridge the gap between academic learning and industry expectations.

The highly interactive workshop engaged participants in discussions on real-world applications of AI and analytics, reinforcing the importance of continuous learning, adaptability, and digital fluency for future career success.

Training Programme on Contract and Resolution of Dispute

AIMA, with technical support from The World Bank, successfully conducted a three-day training programme on Management of Contract and Resolution of Dispute – A FIDIC Approach from August 20th to 22nd, 2025 in Goa. The exclusive programme attracted participants from prestigious organisation across India and abroad.

Led by renowned trainers, the sessions offered in-depth knowledge of FIDIC contracts, including terms and conditions, performance execution and breach, financial clauses, and conflict avoidance. Interactive case studies, group exercises, and real-

life applications engaged participants in role-play exercises, enhancing their ability to manage complex national and international projects and contractual obligations efficiently.

The training was attended by national and international participants from organisations including TANROADS (Tanzania), Lesotho Lowlands Water Development Project Phase, PowerGrid, NMCG, NTPC, Mumbai Metro Rail Limited, and SAIL, among others. The programme provided a collaborative and enriching experience for all participants.



Participants of the training programme on Management of Contract and Resolution of Dispute – A FIDIC Approach

Training Programme for National Fertilizers Limited



National Fertilizers Limited participants

AIMA successfully conducted a two-day training programme for National Fertilizers Limited (Panipat and Bathinda Units) on 'Time Management and Employee Motivation' at Gangtok, Sikkim on 24th–25th August 2025. The initiative brought together participants to enhance their professional effectiveness and leadership potential.

The sessions were facilitated by Dr Vikrant Makhija, a seasoned corporate trainer with extensive experience in Reliance and Bharti Airtel. With his engaging style and practical insights, Dr Makhija guided the

participants through key strategies for better time utilisation and techniques to keep teams motivated in a competitive workplace.

The programme focused on equipping participants with actionable tools to improve productivity while strengthening interpersonal relationships. The interactive exercises, group discussions, and case studies ensured active learning, leaving participants inspired to apply the learnings at their workplace with greater efficiency and confidence.

ADVANCED CERTIFICATE PROGRAMME IN **BUSINESS CONSULTING**



The Advanced Certificate Programme in Business Consulting is aimed at catering to the growing need for trained and skilled management consultants. This programme will help the participants in gaining knowledge and developing skills to act as a business/management consultant and further develop them as experts who can help the organisations to come out of the problematic situations they face.

Eligibility

- Post-Graduate or equivalent in any discipline from a recognised university
- Minimum work experience of 5 years is desirable

Duration

The duration of the programme is 6 months

Programme Fees

The programme fees for the course is ₹ 55,000 (including GST 18%) which include cost of Course Learning Material & Examination fees

For further details, please contact:

Kiran Rawat

AIMA - Centre for Management Education, 15, Link Road, Lajpat Nagar - 3, New Delhi-110024

Mob: +91-9717870424 | Tel : 011-47673000/011, 49868399 Extn. 741

Email : kiran@aima.in / businessconsulting@aima.in

Teams That Prioritize Either Learning or Performance Perform Better

by Jean-François Harvey and Wonbin Sohn

September 12, 2025



Yaroslav Danylchenko/Stocksy

Summary. Performance management practices and systems often encourage teams to “innovate and deliver,” pushing them toward high standards while asking them to be flexible and experimental. But new research finds that expecting teams to emphasize both learning and performance at the same time in this way dilutes their focus. Employees can end up confused: Are we here to grow and try new things, or to hit targets and avoid mistakes? This ambiguity erodes a critical ingredient for high-functioning teams: task meaningfulness. Teams need clarity. When they’re given a focused direction—either to master or to deliver—they’re more likely to find meaning in their work, collaborate

In today’s fast-moving work environment, organizations expect teams to do everything at once: perform flawlessly in the moment and constantly improve for the future. But is it wise to ask teams to chase both performance and learning outcomes at the same time?

Our research says no.

We studied 109 teams in a large North American mortgage company to better understand how dual-goal orientations—striving to learn versus striving to perform—affect teams’ sense of purpose and overall performance. What we found may surprise you: Teams that tried to maximize both learning and performance simultaneously were the least effective. By contrast, teams that leaned into either a learning or performance orientation while de-emphasizing the

other reported a stronger sense of meaning in their work and ultimately achieved better results.

The Hidden Cost of Mixed Messages

Performance management practices and systems often encourage teams to “innovate and deliver,” pushing them toward high standards while asking them to be flexible and experimental. But expecting teams to emphasize both learning and performance at the same time in this way dilutes their focus. Employees can end up confused: Are we here to grow and try new things, or to hit targets and avoid mistakes?

Consider an IT support team at the mortgage firm. Leadership encouraged them to “push boundaries” and experiment freely with innovative technology solutions, signaling strong support for learning

and innovation. The team periodically started exploring promising upgrades and advanced system improvements, but in practice they stopped short of fully implementing these innovations, often leaving valuable ideas half-developed.

This occurred because their performance was also evaluated on immediate system reliability, uptime, and rapid incident response. Since both innovation (learning) and reliability (performance) were formally assessed, team members felt uncertain about their priorities. Day-to-day, hesitation became common: IT specialists quickly addressed straightforward, easily resolvable issues—low-hanging fruit that clearly satisfied short-term performance metrics—but avoided tackling more complicated system-level problems. Though these trickier issues demanded deeper analysis and were crucial for long-term stability and innovation, team members worried about opening a can of worms, fearing potential setbacks in their performance evaluations. This confusion about priorities led directly to frustration, diminished morale, and slower progress on essential system improvements.

This ambiguity erodes a critical ingredient for high-functioning teams: task meaningfulness. When team members don't clearly understand what they're aiming for, it becomes harder to see how their work matters. And as our data show, that sense of meaningfulness is a key predictor of whether a team will actually perform well: In our study, teams with a clearer sense of purpose were rated significantly higher by senior managers on execution, quality of work, and overall contribution to organizational goals.

Purpose Fuels Performance

So what does help? Teams that prioritized one goal orientation—either learning or performance—while keeping the other in the background felt their work was more meaningful. That clarity led to higher energy, stronger engagement, and superior outcomes. Whether the focus was on mastering new skills or beating internal benchmarks, what mattered

was having a clear and consistent purpose.

At the mortgage firm, a customer service division facing persistent quality issues decided to stop speaking in generalities about process improvements and picked two concrete goals: respond quickly and resolve issues on the first contact. Leaders set clear weekly targets for those two goals, posted simple team dashboards, and tied coaching and bonuses to them. The resulting clarity energized employees, boosting morale and sharply improving customer ratings. By clearly choosing one focus, the team regained a clear sense of purpose, which translated directly into stronger performance.

Think of it like playing in harmony: You can't have instruments tuned to two different keys.

How to Keep Teams Focused and Engaged

For leaders, the message is simple: Don't overload your teams with conflicting signals. When setting goals or designing incentives, resist the urge to expect them to "do it all." Instead:

Choose a dominant orientation—then commit to it.

Every team needs a clear compass. If your team is tasked with innovating new products, navigating uncertainty, or venturing into uncharted territory, adopt a learning-goal orientation. Set ambitious, skill-building targets and reward experimentation, even when it leads to short-term failure.

On the other hand, if your team's role is to deliver results efficiently, meet compliance targets, or maintain quality under pressure, embrace a performance-goal orientation. Establish specific output metrics and recognize precision, consistency, and excellence.

Avoid the temptation to blend both orientations equally; doing so may obscure the team's primary mission and lead to confusion.

Tailor how you communicate, coach, and reward.

Once you've set the dominant orientation, align your everyday leadership behaviors accordingly. In

learning-focused teams, celebrate insights gained from mistakes, ask reflective questions in meetings, and reward creative thinking, even when it doesn't lead to immediate wins.

In performance-focused teams, emphasize goal tracking, praise efficiency, and give regular, metrics-based feedback. Incentive structures should also match the orientation: bonus schemes for learning teams might reward process improvements or cross-training, whereas for performance teams, they might hinge on hitting specific KPIs. Consistency in tone, recognition, and coaching reinforces the team's shared sense of purpose.

Avoid sending mixed signals.

Telling a team to "take risks" while docking points for falling short sends the wrong message. If your evaluation system prioritizes output and error-free execution, then talking about experimentation or encouraging bold ideas without backing them

institutionally creates dissonance. Team members won't know which behavior is truly expected, and this ambiguity undermines both psychological safety and task focus. Make sure your messaging, evaluation criteria, and performance consequences all point in the same direction. Aligning talk and practice isn't just good management—it's essential for sustaining motivation and performance.

Trying to chase two hares at once often results in catching neither. Teams need clarity. When they're given a focused direction—either to master or to deliver—they're more likely to find meaning in their work, collaborate effectively, and achieve better results.

Before your next strategy meeting or performance review cycle, ask: What kind of team are we trying to build? Then pick a lane. Your team's performance may depend on it.

About Author:

Jean-François Harvey : Jean-François Harvey is an associate professor in the Department of Entrepreneurship and Innovation at HEC Montréal.

Wonbin Sohn : is an assistant professor of human resource management at the University of Hawai'i at Mānoa's Shidler College of Business, where his research explores how HR practices and work arrangements shape employee experiences and behaviors within teams and organizations.

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<https://hbr.org/2025/09/teams-that-prioritize-either-learning-or-performance-perform-better?ab=HP-hero-featured-1>



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Employees Want Their Bosses to Respond to Feedback — But Not Too Quickly

by Alexander Gelfand
August 27, 2025



What do we want? Change! When do we want it? Well, that depends...

That might not seem like much of a slogan. But new research indicates that it accurately reflects the way most employees feel about how quickly their superiors should respond to feedback about their leadership behavior. When leaders change their behavior lickety-split, they may be seen as responsive. But they may also be seen as insincere.

“People want these changes to happen, but when the changes happen too quickly, people find fault in the leader making them,” says Francis Flynn, a professor of organizational behavior at Stanford Graduate School of Business, who conducted the research with lead author Danbee Chonopen in new window, an assistant professor at University of South Florida Muma College of Business and a former postdoctoral fellow at Stanford GSB, and Ovul Sezeropen in new

window, an assistant professor at Cornell SC Johnson College of Business.

“The fact that proactively improving in response to feedback — but doing so too quickly — could result in perceptions of inauthenticity puts leaders in a difficult, double-bind situation,” Chon adds.

Flynn first became aware of this paradox while coaching executives who were trying to change their behavior in response to workplace evaluations. Some, he recalls, worried that if they returned to their jobs and suddenly began doing things differently, they might come across as being “a little bit phony.”

Flynn and his colleagues have proved that intuition right. While past research — and conventional wisdom — suggests that leaders should respond promptly to employee feedback to avoid seeming dismissive, the researchers demonstrated through a series of studies

that people don't necessarily trust rapid changes in their leaders' behavior, especially when they consider those changes to be difficult. Instead, they may regard sudden shifts as inauthentic, betraying a lack of fidelity between a person's actions and their genuine thoughts and feelings.

Penalized for Rapid Change

This "authenticity penalty" diminishes employees' trust and respect for their superiors. And once that relationship has been damaged, employees may be less inclined to offer additional feedback in the future.

"If people feel like their feedback has been taken seriously before, they're more motivated to offer it again," Flynn says. "But if they think that the reaction they got the last time around was insincere, why would they feel motivated to contribute more feedback later?"

Quote

The fact that proactively improving in response to feedback — but doing so too quickly — could result in perceptions of inauthenticity puts leaders in a difficult, double-bind situation.

Author Name

— Danbee Chon

The first study centered on doctoral students at research universities, a population that presumably would be delighted to see any requested changes in behavior from their advisors, who wield enormous power over their careers. "It's hard for students to offer feedback, so if they do and their advisor actually changes, you'd think they'd be happy," Flynn says.

They were not. The researchers first asked the students to consider how their advisors might improve as leaders, and then asked them to describe how they would react if those improvements were made either rapidly or gradually. The students used words like "disingenuous" and "duplicitous" to describe rapid changes, and "thoughtful" and "genuine" to describe

gradual ones.

Flynn and his colleagues encountered a similar distrust of rapid change when they asked a cohort of people to rate the authenticity of a fictitious manager named Taylor who was responding to feedback from a leadership assessment. Taylor's goals, drawn from real action plans developed by executives in a leadership development program, involved challenging tasks such as coaching others and giving constructive feedback. Once again, participants regarded gradual changes as more authentic than rapid ones.

The researchers claimed that these negative reactions to rapid changes in behavior are tied to a fundamental belief that authentic change requires substantial time and effort, a belief they confirmed in a survey of executives from across the United States. Building on this, they proposed that people might judge leaders more harshly for quickly making difficult changes as opposed to easy ones.

To test this idea, the team conducted a third study, in which participants were asked to imagine that a manager named Mark was attempting either a difficult or an easy behavioral change in response to employee feedback, and that he was doing so either rapidly or gradually. They were then asked to assess Mark's authenticity and their willingness to offer him ongoing feedback.

When Mark quickly made an easy change, participants didn't dock him points for being inauthentic. Instead, they saw him as responsive, and their willingness to offer future feedback remained unaffected. But when he quickly made a difficult change, participants regarded him as both less authentic and less responsive, and they were less willing to offer further feedback.

Context and Communication

For Flynn, this all adds up to a highly nuanced picture of how people judge the way their superiors respond to feedback, and what that means for leaders who are contemplating change. For one thing, he says, context

matters. Is the change one that employees will view as difficult or easy? And is maintaining authenticity the main concern, or does responsiveness matter as well? Figuring out which factors are at play could help leaders determine exactly how to proceed.

Just as importantly, leaders who are attempting to change their behavior might benefit from clearly communicating just how difficult the process is for them. "People don't know what you're going through to effect change," Flynn says. "They're just using time as a proxy for effort or some investment of other personal resources."

Or as Chon puts it, people tend to have a better understanding of their own feelings, motives, and thoughts than others do. "Leaders thinking about how to enact change may want to consider that how

they judge their own sense of authenticity may not be how their employees evaluate these behavior changes," she says.

As a result, explaining that you've already put a fair amount of thought and effort into altering a particular behavior might help persuade people that the change is sincere, no matter how quickly it seems to happen.

In any event, leaders would be better off giving careful thought to the process of behavior change rather than simply trusting that those around them will view it in the best possible light. "If there's one thing this research shows," Flynn says, "it's that you're not going to get the benefit of the doubt."

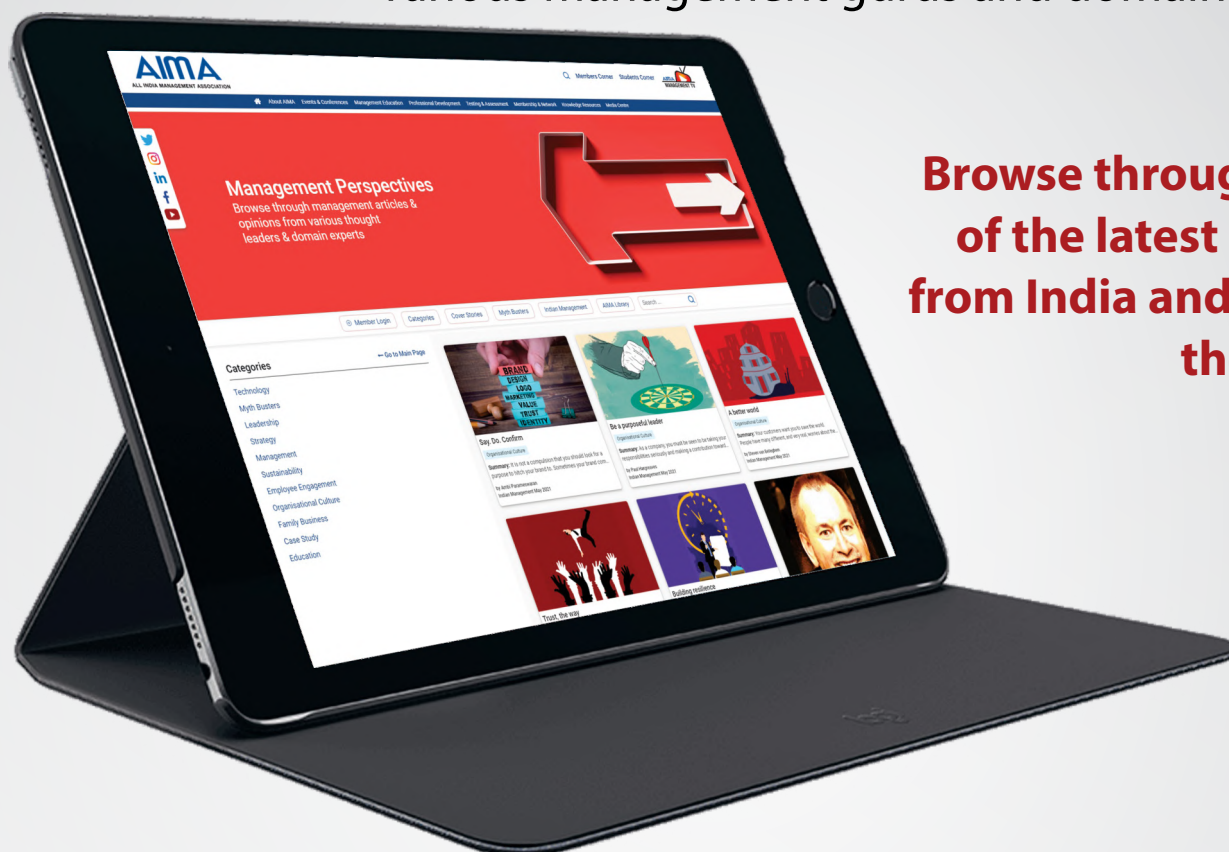
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Ahmedabad Management Association

AMA organised the CSR Conference 2025 on the theme 'India's Export Potential Beyond 2025', which brought together industry leaders, CSR experts, NGOs, and philanthropists. The keynote address was



Speakers and Panelists

delivered by Mr. Kaushal Mehta, Founder, Motif Charity Walk and Startup Mentor. Other eminent speakers included Ms. Gayatri Subramaniam, Director, Association for Women in Business and International Centre for Socially Responsible Businesses; Ms. Nitya Trivedi, Deputy Director, Information and Broadcasting, Govt. of Gujarat; Mr. Sanjay Chakraborty, AMA PR Chairman and Founder, ESS-K-SEE Consultancy; Dr. Bhushan Punani, Blind People's Association; Ms. Bella Joshi, Saath Foundation; Ms. Manisha Patel, Utthan;



Speakers and Panelists

Dr. Kshitij Sharma, Adani Foundation; Dr. Hardik Shah, Jivraj Hospital; Ms. Sampa Das Ghosh, Sr. Manager, CSR, TATA Motors; and Mr. Ankit Machhar, Director-Ecosystem, Wadhvani Foundation. The valedictory address was delivered by Mr. Manish Dua, Operating Officer, Honda Vithalapur.

AMA organised the EXIM Conclave 2025 on 2nd August at the Rajkot Engineering Association, Rajkot. The event began with a welcome address by Mr. Narendrakumar V. Panchani, President, REA, followed by the Chief Guest Mr. Swaroop P, IAS, Industries Commissionerate, and Guest of Honour Mr. Rameshbhai V. Tilala, MLA and Chairman, SVIA. Mr. Tushar D. Sumera, IAS, Commissioner, RMC, delivered the keynote address. Eminent speakers included Mr. Ripple Patel, Fiotex Cotspin; Mr. Parth Ganatra, Jaysons Exports; Mr. Jayen Kotecha, Perfext Consulting; Mr.



Speakers and panelists at the event

Aalap Dangar, COO, Janak Perfumers; Mr. Virat Bahri, Joint Director, TPCI; Mr. M. K. Ladani, GM, DIC; Mr. Kapil Pandya, DGM, Exim Bank; Mr. Ankit Majumdar, Global Business Solutions; and Dr. Bhumi Rajyaguru, Joint Director, QCI. The conclave concluded with a vote of thanks by Mr. Unmesh Dixit, Executive Director, AMA.

On 1st August, a session on 'Bhagavad Gita for a Successful Mindset' was conducted, addressed by Ms. Jaya Row, Spiritual Leader. The session highlighted practical insights from the Bhagavad Gita to cultivate clarity, self-mastery, and resilience. It emphasised aligning purpose with higher ideals, managing inner conflicts, and adopting a balanced approach to achieve success in both personal and professional life.



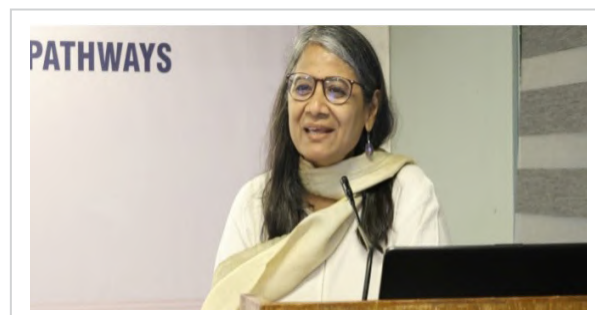
Ms. Jaya Row addressing



Mr. Ankit Majumdar addressing

On 7th August, a session on 'India's Export Potential Beyond 2025' was addressed by Mr. Ankit Majumdar, Founder, Global Business Solutions, Ahmedabad. The session focused on emerging opportunities for Indian exports in the coming decade, highlighting strategies for enhancing competitiveness, diversifying into new markets, and leveraging innovation and policy frameworks to drive sustainable global trade growth.

On 8th August, Research Forum Masterclass-3 on 'Design Education and Doctoral Pathways in the Digital Age' was addressed by Prof. Sangita Shroff, Dean and Director, Institute of Design, Nirma University, Ahmedabad. The session focused on evolving trends in design education, the importance of research in creative disciplines, and the opportunities and challenges of pursuing doctoral studies in the rapidly changing digital landscape.



Prof. Sangita Shroff addressing



Speakers at the event

On 11th August, the inaugural session of the Swadeshi Haat Exhibition was addressed by Chief Guest Mr. Umashankar Pandey, Padma Shri Awardee and Water Warrior, along with Guest of Honour Dr. Bharat Patel, Prant Sanghchalak, Gujarat Prant, RSS.

On 12th August, a panel discussion on 'From Local to Global Markets: Women Who Made It Happen' was conducted. The panel featured Mrs. Hina Gautam, Celebrity Chef and Philanthropist; Ms. Aanal Kotak, Celebrity Chef, Restaurateur and Culinary Entrepreneur; Ms. Arpita Patel, Nutritionist and Founder, Ancient Roots; and Ms. Vishakha Dave, Foodpreneur and Founder, Swad Kaa Safar. The session was moderated by Ms. Sonal Acharya, Founder, SatKarma Foundation, and highlighted the inspiring entrepreneurial journeys of women who transformed local ventures into global brands.

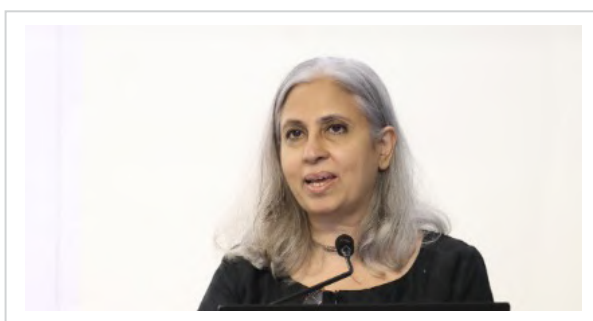


Panelists at the event



Dr. Manek Patel addressing

On 13th August, a Special Talk and Documentary Screening on 'One City – One Name: Amdavad' was organised. The session was addressed by Dr. Manek Patel "Setu", Dentist, Author, Documentary Filmmaker, and Historian, who shared historical perspectives, cultural insights, and the story behind Ahmedabad's enduring identity.



Ms. Amrita Shah addressing

On 21st August, a programme was organised to celebrate the 106th Birth Anniversary of Dr. Vikram Sarabhai. The session was addressed by Ms. Amrita Shah, Writer, Journalist, and Author of "Vikram Sarabhai: A Life", on the theme 'Beyond The Stars: Dreaming With Vikram Sarabhai'. The address highlighted Dr. Sarabhai's visionary contributions, his pioneering role in India's space program, and his enduring legacy of blending scientific innovation with social responsibility, inspiring generations to pursue greater dreams for the nation.



The moderator with the panelists

On 22nd August, a panel discussion on 'Comedy – A Serious Business' was conducted. The session featured Mr. Manan Desai, Comedian and Actor, Content Creator-Curator-Producer; RJ Kunal, RJ with Radio Mirchi, Actor, Entertainer and Stand-up Comedian; and Prof. Preeti Das, Director, Karnavati Centre for Experiential and Immersive Learning, Actor, Stand-up Comedian and Storyteller. The discussion was moderated by Mr. Sanjay Chakraborty, Chief Marketing Communication Advisor, ESS-K-SEE Consultancy, and Chairman, AMA PR Committee.

On 23rd August, a session on 'From The Press Box: Leadership Lessons From Indian Sports Stories' was conducted. The programme was addressed by Mr. Abhilash Khandekar, Senior Journalist and President, Madhya Pradesh Cricket Association (MPCA). The session drew upon inspiring anecdotes from Indian sports to highlight key leadership qualities such as resilience, teamwork, strategy, and performing under pressure, offering valuable insights applicable to both professional and personal domains.



Mr. Abhilash Khandekar addressing



Delegation from College of Defence Management

On 28th August, a visit by the College of Defence Management, Secunderabad, was organised at AMA, coordinated by Gp. Capt. Madhulika. The interaction facilitated a valuable exchange of perspectives, providing participants with meaningful insights into defence practices, discipline, and leadership.

On 29th August, a session on 'DNA in Forensics: Past, Present and Future' was conducted. The programme was addressed by Prof. Robert Green OBE, Professor of Forensic Science and Director, Student Engagement for the School of Chemistry and Forensic Science, University of Kent, and Honorary Adjunct Professor, NSIT-IFSCS.



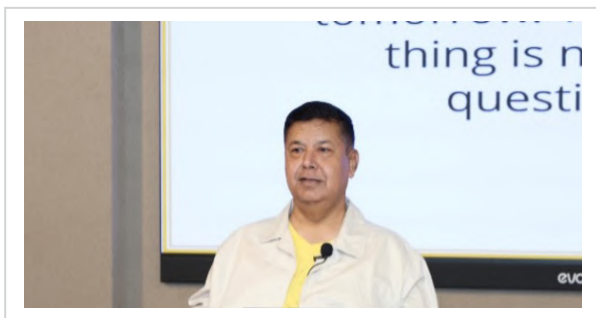
Prof. Robert Green addressing

On 30th August, the Foundation Day Celebration of Ahmedabad Management Association (AMA) was held at the AMA Complex, ATIRA Campus. The occasion marked the launch of the Dr. T. V. Rao – AMA Forum for Institution Building and the release of the book 'Classics in Institution Building' authored by Dr. T. V. Rao, Chairman, TVRLS and former Professor at IIMA. Mr. Prafull Anubhai, Past President of AMA and author of 'Institutions, Values and Life Lessons', graced the event as Chief Guest. Guests of Honour included Dr. Ashok Mondal, Director, National



The guests and panelists at the event

Institute of Design, and Mr. Kartikeya V. Sarabhai, Founder Director, CEE and Chairman, Sabarmati Ashram. The session was moderated by Dr. CA Savan Godiawala, President, AMA, making the celebration a significant moment to reflect on institution building, values, and leadership.



Quizmaster Mr. Sanjay Chakraborty conducting the quiz

On 31st August, 'Discover Yourself Quiz' was conducted with Quizmaster Mr. Sanjay Chakraborty, Chief Marketing Communication Advisor, ESS-K-SEE Consultancy, and Chairman, AMA PR Committee. The interactive quiz engaged participants in a lively format, designed to challenge knowledge, stimulate curiosity, and provide a fun yet thought-provoking learning experience.

Allahabad Management Association

AMA, in collaboration with Motilal Nehru Regional Institute of Business and Administration, conducted a management workshop for MBA students on 6th August. Mr. Ravi Prakash, Chairman of Big Skills, spoke on the evolving corporate world and the importance of upskilling, while AMA President Mr. O.P. Goel highlighted the Association's role and opportunities for students through its activities and initiatives.



The Dean Arts Allahabad University presenting a memento to Mr. Ravi Prakash



The President AMA presenting a bouquet to the chief guest

AGM and Annual Day celebrations

The Annual General Meeting and Annual Day of AMA was held on 8th August, presided over by President Mr. O.P. Goyal. Prof. Mukul S. Sutaone, Director of IIIT Prayagraj, graced the occasion as Chief Guest and shared inspiring insights on the synergy between management, leadership, and technology. Former Secretary Dr. Navneet conducted the programme, while Secretary Mr. Ratnesh Kumar Dixit presented the

Annual and Financial Reports, highlighting the year's achievements and progress. In his presidential address, Mr. Goyal reflected on AMA's accomplishments and outlined future plans. The celebration was attended by eminent personalities including former President Mr. Ravi Prakash; Mr. Vibhav Vajpayee; Mr. Alok Shah, and Prof. D.K. Dwivedi, Dean, BBS Research, along with several dignitaries. The event concluded with a vote of thanks, followed by a fellowship and interactive session.

Emergent Executive Committee meeting

An emergent Executive Committee meeting was held on 24th August to plan upcoming events for September and October. During the meeting, a new committee was constituted to lead the membership drive in the coming months.



Executive Committee meeting in progress

Bangalore Management Association

MDP

Bangalore Management Association and Faculty of Management and Commerce, M S Ramaiah University of Applied Sciences organised 'Enhancing Productivity in the Workplace using AI' on 26th, 28th and 29th August. The event began with a warm welcome to all the attendees emceed by a fellow student pursuing MBA, setting the stage for an enriching learning experience. A special acknowledgement was given to Dr. Ganesaraman K, the Vice President and Global Head - Internal Audit and Information Systems, Trustee - CSR, whose expertise and experiences shaped the session. Heartfelt gratitude was also extended to Prof. Dr. K M Sharath Kumar, the Dean of the Faculty of Management and Commerce (RUAS), under his absentia for his unwavering support in bringing this initiative to life. The contributions of the Enhancing Productivity in the Workplace using AI Leaders- Dr. Uday K Jagannathan Associate Professor and Dr. Shilpa R. G. Assistant Professor - were also deeply appreciated, as their continuous support and presence played a crucial role in making this event a success. Participants gained practical knowledge on integrating AI into business functions, while also understanding the challenges and ethical considerations in its application.

-INVITATION-




The Faculty of Management and Commerce (FMC) cordially invites you to attend the




MANAGEMENT DEVELOPMENT PROGRAMME

Enhancing Productivity in the Workplace using AI

DATE: 26TH, 28TH AND 29TH AUGUST, 2025

-Expert Industry Resource Persons -

Dr. Ganesaraman K Vice President & Global Head - Internal Audit & Information Systems, Trustee - CSR	Mr. Sarvesh KP PCFO Global Transformation Leader GCC and IT Industry Expert CFO India 2024 Award Winner	Mr. Prashanth Hallur Global Delivery Head Service Line Leader Transformation Evangelist
 Ms. Dipali Khire Senior Technology Architect Cloud and AI professional	 Dr. Uday K Jagannathan Associate Professor	 Dr. Anicar D Manavi Assistant Professor

Session on 'Enhancing Productivity in the Workplace using AI'

Guest Lecture

On 25th August, The Faculty of Management and Commerce, Ramaiah University of Applied Sciences (RUAS), in association with BMA and the Institution's Innovation Council (IIC, Ministry of Education Initiative), organised a guest lecture on the theme 'Decoding the Financials of an Entrepreneurial Setup' focuses on helping entrepreneurs interpret and manage the financial backbone of their business by Mr. Kirron Bindu, Professor of



Lecture by Mr. Kirron Bindu

Visit

As part of the Management Education Tour under HDMC-20, a delegation of 15 senior officers from the College of Defence Management (CDM), Secunderabad, visited Wipro Ltd., and BMA from 25th to 30th August. At Wipro, they gained insights into corporate management practices, innovation strategies, digital transformation, and leadership in a global business context, facilitated by Dr. Praveen Kamath, GM-HR, Wipro, and Professor of Practice, RUAS. At BMA, the officers interacted with senior professionals on emerging trends in management, strategic leadership, and industry-academia collaboration. The tour broadened their perspectives beyond the defence domain and nurtured valuable knowledge exchange.



Delegation from the College of Defence Management (CDM), Secunderabad

Bharuch District Management Association

MDP

BDMA organised a Management Development Programme on 12th August on Finance for Non-Finance Executives, conducted by Dr. (Prof.) Chetna Makwana. The programme equipped 33 participants with key financial skills for decision-making, performance analysis, and effective communication of financial information, receiving an excellent response.



Memento presentation to Dr. (Prof.) Chetna Makwana



Practical demonstration in First Aid training

Finance, AMBA - accredited institutions in France and India. The discussion covered topics like cost management, funding requirements, breakeven analysis, and forecasting. The event was coordinated by Dr. Bindu Nambiar; Dr. Madhu B K; Ms. Annette Nikita, and Mr. Rajeev Prasad from RUAS. Students and faculty gained exposure to global practices in entrepreneurial finance and its application in the Indian context.

BDMA conducted a MDP on 20th August on First Aid at M K College of Commerce. The session was facilitated by expert doctors from Smt. Jayaben Mody Multispecialty Hospital, who shared valuable insights on life-saving techniques and emergency care practices. The training emphasised handling medical emergencies, providing immediate care, and ensuring workplace safety.

259th Book Lovers Meet

BDMA hosted its 259th Book Lovers Meet on 23rd August, featuring a review of Matt Haig's international bestseller 'The Midnight Library' by Mr. Jigar Parikh. The session explored themes of choices, regrets, and second chances, sparking engaging discussions and reflections. The evening proved both inspiring and intellectually stimulating, reinforcing BDMA's commitment to promoting reading and dialogue.



Memento presentation at 259th Book Lovers



Participants during the webinar

EHS Webinar

BDMA organised an EHS webinar on 25th August on Industrial Best Safety Practices – Learning from Incidents. Through real-life case studies, the session highlighted key lessons, risk management strategies, and the importance of fostering a strong safety culture. Participants gained valuable insights into preventive measures, with emphasis on continuous learning as the foundation for excellence in Environment, Health, and Safety practices.

Collaborative EXIM Programme

BDMA organised a specialised training programme on Essential EXIM Documentation on 26th August, conducted by Mr. Dhaval Shah. Designed for exporters, importers, consultants, MSME owners, entrepreneurs, and students, the session covered order negotiation, registrations, clearance procedures, and documentation for hazardous and ODC cargo. The programme drew active participation from 15 industry professionals.

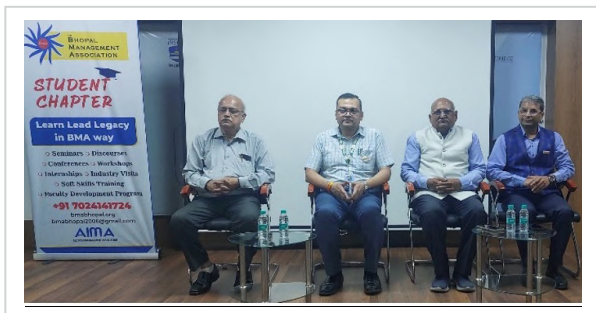


Faculty, Mr. Dhaval Shah addressing the participants

Bhopal Management Association

Inauguration of BMA's Student Chapter

BMA inaugurated its Student Chapter at Sagar Institute of Science and Technology (SISTec), Bhopal on 6th August. Mr. R.G. Dwivedi, Chief Guest, highlighted the benefits of the Student Chapter, while Mr. Shankar Krishnan, Hon. Secretary, BMA, shared an overview of BMA's activities. Dr. Manish Billore, Principal, SISTec, delivered the welcome address. Guest speaker Mr. Prashant Gangrade, Lead L&D, Tata Class Edge Ltd., spoke on 'Life Cycle of



(L to R) Mr. Shankar Krishnan; Dr. Manish Billore; Mr. R.G. Dwivedi, and Dr. Prashant Gangrade

BMA inaugurated its Student Chapter at Prestige Institute of Management and Research, Bhopal on 19th August. Mr. R.G. Dwivedi, Vice President, BMA, was the Chief Guest, and Dr. Anil Bajpai, Director, Prestige Group, was the Guest of Honour. Dr. Bajpai appreciated BMA's role in mentoring students, while Mr. Dwivedi encouraged them to become job creators. Mr. Sandeep Poddar delivered an insightful presentation on AI Tools and their Impact on Education. Certificates were distributed to students, and BMA extended thanks to Dr. Bajpai, Ms. Ifra Ahmed, and the entire team.



Students and dignitaries at the inauguration

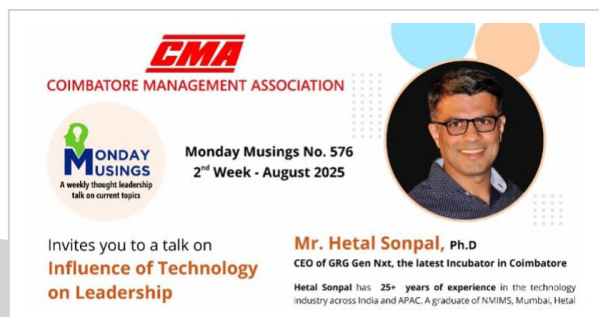
Coimbatore Management Association

Monday Musings Talk

During the Monday Musings session on 4th August, the session began with a welcome note by Mr. Dhanesh, who spoke on key mind-sets such as Academic vs. Professional, Active Contribution, Discipline, Accountability, and Growth. He highlighted essential corporate skills including communication, leadership, teamwork, problem-solving, and digital fluency. He also stressed the importance of building a personal brand through defining values, showcasing achievements, maintaining a strong LinkedIn presence, and crafting an effective elevator pitch. The session concluded with an interactive Q/A and thanks to the speaker.



Speaker- Mr. Dhanesh PK



Speaker- Mr. Hetal Sonpal

On 11th August, the session started with the welcome note by speaker, Mr. Hetal Sonpal, CEO of GRG Gen Next, who stated that technology significantly influences leadership by enabling remote collaboration, data-driven decision making through AI and analytics, and increased communication and transparency, which foster innovation and agile work environments. However, he also talked about challenges such as information overload, cyber security risks, and the need for leaders to develop skills for managing virtual teams.

CMA hosted a session on 18th August with Ms. N.A. Sujatha, who highlighted how consumer behaviour and brand preferences are deeply shaped by sensory experiences. She explained that modern marketing goes beyond product features and pricing, tapping into human psychology through sight, sound, smell, taste, and touch to create memorable encounters. From visual design and music to aromas, sampling, and tactile engagement, each sense plays a vital role in influencing emotions, recall, and loyalty. The session emphasised that integrating all five senses helps brands build immersive experiences, turning products into stories and shopping into lasting journeys.



Speaker- Ms. NA. Sujatha



Speaker- Prof. Dr. Ajith K. Thomas

On 25th August, the session opened with a welcome note by Prof. Dr. Ajith K. Thomas, who shared examples of brand strategies during the pandemic, such as KFC suspending its 'Finger Lickin' Good' campaign, HUL donating 3,500 litres of Lifebuoy sanitiser to Mumbai Police, and Adidas retweeting Nike's message—an inspiring act of solidarity. He also highlighted shifts in consumer attitudes, with people emerging as life simplifiers, climate and conservation activists, degrowth advocates, and conscious food choosers.

Women Entrepreneurs

CMA, in collaboration with FICCI-FLO and GRG School of Management Studies, hosted a first-of-its-kind programme showcasing the trials, challenges, and triumphs of women entrepreneurs from Coimbatore. The panel featured Dr. Aparna Sunku, Chairperson FICCI-FLO and fashion/social influencer; Ms. Megha Asher, COO and Co-Founder, Juicy Chemistry; Ms. Gandhimathi Vinod Kumar, Admin Director, Pharmbioz Healthcare Pvt. Ltd.; and Ms. Swathi Ramesh, VP-Projects, Alphacraft Pvt. Ltd. The session began with an invocation and welcome by Dr. Sadhasivam, Director GRGSMS, followed by the inaugural address by Dr. Nithyanandan Devaraj, President CMA. Dr. Aparna Sunku delivered the Presidential address, while CA Meena Swaminathan, CMA Treasurer and Immediate Past Chairperson of FICCI-FLO, moderated the discussion. The panellists shared their journeys of resilience and business acumen, inspiring an audience of students, faculty, CMA members, and B-School representatives.



Dignitaries at the event

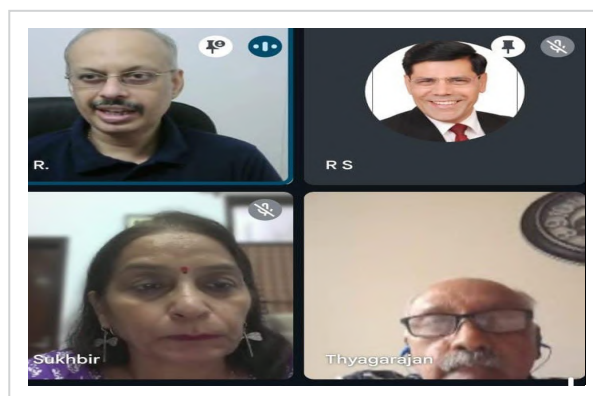
Faridabad Management Association

Faridabad Management Association organised its signature event UNNATI – a talk show on Women Empowerment – on 23rd August at DGIM Law College, Faridabad. The programme began with a welcome by students, followed by introductions of the Guest of Honour, Ms. Jaya Goyal, Managing Partner, PAMs Enterprises and Chairperson, Women Entrepreneurs Cell, iamSMEofIndia, and the moderator, Ms. Monica Anand, General Secretary, FMA and Director, Anand Industries Pvt. Ltd. Dr. Sukhbir Dhillon, Head of Management, DGIM, highlighted FMA's activities while Ms Jaya Goyal shared her inspiring insights on women empowerment. The session was attended by faculty, students and FMA members. Mementos were presented to Ms. Goyal and Ms. Anand by Dr. Sukhbir Dhillon and Dr. Ranjana Singh. The event concluded with a vote of thanks by Dr. Ripdhaman Kaur, HOD Law, DGIM Law College.



(L to R) Ms Monica Anand, General Secretary – FMA; Ms Jaya Goyal, Managing Partner, PAMs Enterprises and Chairperson, Women Entrepreneurship Cell, iamsmeofindia and Prof. Sukhbir Dhillon, HOD, School of Management, DGIM College, Faridabad

On 23rd August, FMA organised a virtual talk show 'In Conversation: 60 Minutes Author Insights.' The session began with a welcome address by Ms. Charu Smita Malhotra, Senior Vice President, FMA, and was moderated by Prof. Sukhbir Dhillon. The featured author was Mr. R. Anand, Principal Consultant and Advisor, HCL Technologies, who discussed his book 'Happiness at Work – Mindfulness, Analyses and Well-being.' Prof. Dhillon engaged him with questions from the book, which Mr. Anand answered with practical insights. The concluding remarks were provided by Mr. Thyagarajan, followed by a vote of thanks from Ms. Charu Smita Malhotra.



Top (L-R) Mr. R. Anand, Principal Consultant and Advisor, HR, HCL Technologies; Prof. Sukhbir Dhillon, Member of FMA Core Team and Mr. V Thyagarajan, Executive Director, FMA

Ghaziabad Management Association

42nd AGM

Ghaziabad Management Association held its 42nd Annual General Body Meeting on 26th July with 57 members, including Council and Executive Committee. Executive Director, Mr. Rahul Agrawal presented the action taken on the previous AGM, followed by the annual report by Dr. T.R. Pandey, highlighting 72 programmes conducted during the year. The Annual Audited Accounts were presented by Hon.



Dignitaries at the 42nd AGM

Treasurer Mr. Shailendra Singh. Elections were conducted by Past President Mr. Arun Aggrawal, resulting in Dr. T.R. Pandey (President); Mr. Umang Gupta (Sr. Vice President); Mr. Shailendra Singh (Hon. Secretary) and CA (Dr.) Rajesh Agrawal (Hon. Treasurer) being elected. Outgoing President Mr. S.K. Tiwari reflected on his tenure, noting key initiatives such as induction of 57 new members, formation of a Women's Council, cervical cancer awareness, launch of membership cards with member benefits, sports tournaments, and e-waste recycling. The newly elected President, Dr. Pandey, outlined priorities for the coming year, including expansion of membership, technical and management workshops, industry collaborations, Ghaziabad Entrepreneurship Mission, enhanced industry–institute interaction, and emphasis on GMA's 5Cs: Context, Collaborate, Co-Create, Communicate, and Consolidate. The meeting concluded with a vote of thanks by Past President Mr. Dharmendra Singh.

Strategic Collaboration

GMA, in collaboration with M/s Wika Instruments Pvt. Ltd., organised a Vendor Meet on 7th August at Wika, Ghaziabad. The discussions focused on upcoming opportunities, addressing challenges, streamlining processes, and exploring cost optimisation and value addition. GMA Executive Director, Mr. Rahul Agrawal shared insights on the local manufacturing ecosystem, while representatives from the Quality Council of India (Mr. Ankur Malik and Mr. Sharad Dutt) highlighted ways to enhance MSME competitiveness through ZED and Lean Schemes. The meet, attended by 50 participants, concluded with a clear roadmap for future engagement and a mutual understanding of priorities and timelines.



Participants at the Vendor Meet

Goa Management Association

On 21st August, Goa Management Association (GMA) organised an industry visit to M/s Finolex Cables Ltd, attended by a delegation of Executive Committee members of GMA. The delegation was warmly welcomed by Mr. Ratnakar Barve, Chairman, Finolex Cables Ltd, along with other senior officers of the company. The interaction provided an opportunity to understand the operations, manufacturing processes, and management practices of Finolex Cables, a leading name in the cables and electrical sector. The team made a detailed presentation covering their operations, manufacturing facilities across the country, product range, marketing channels, and emerging technologies. Subsequently, the delegation toured the manufacturing facilities at Verna, including copper cable, optical fibre, laboratory, and accessories manufacturing. GMA expressed sincere appreciation to Mr Barve and his team for their warm hospitality and support in making the visit meaningful and insightful.



Industrial visit to M/s Finolex Cables Ltd

Guwahati Management Association

Guwahati Management Association celebrated its 56th Foundation Day at the Civil Services Officers' Institute, Khanapar, Guwahati. On this occasion, GMA's annual publication GMA News 2025 was released by Mr. Prasanta Rajguru, Chief Editor of Prag News. The programme was presided over by GMA President Mr. Dipak Chakravarty, who welcomed the Chief Guest and members. Working President Mr. Ajit Kumar Hazarika introduced Mr. Rajguru to the gathering, while the editor of GMA News, Mr. Bedabrata Lahkar, shared insights about the magazine. Former GMA President Mr. Chiranjit Chaliha, in his address, reflected on the history and growth of the association, highlighting how it has established itself as a premier management body in the region despite many challenges. The proceedings were conducted by Vice President Mr. Prabhat Konwar, and the event concluded with a vote of thanks delivered by General Secretary Mr. Pulin Kumar Neog.



Release of Annual Publication

Indore Management Association

IMA Women Forum

IMA hosted an exclusive session on 'Women in Leadership Roles' on 5th August at the Indian Institute of Management, Rau, Indore, offering participants a glimpse into the leadership environment at one of India's top institutions. The session brought together inspiring leaders and changemakers who shared their journeys, challenges, and strategies for empowering women in leadership, with speakers, participants, and partners contributing to making the event impactful and memorable.



Mr. Himanshu Rai, Director at IIM Indore along with the participants



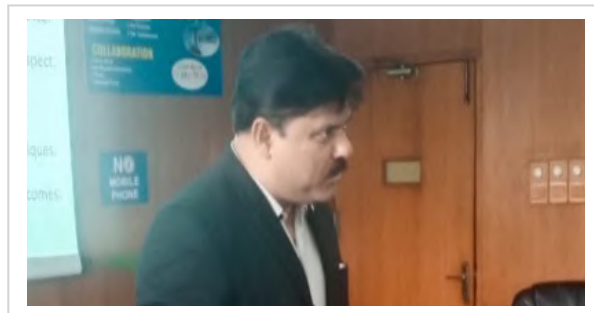
(L-R) Mr. BP Irani and Mr. Sarthak Doshi addressing

Contemporary Learning

IMA successfully hosted an insightful session on 'Geopolitical Situations: Impact and Future Outlook' on 7th August. With valuable perspectives from Mr. BP Irani, Director, Swan Finance, Indore and Mr. Sarthak Doshi, CEO, Indo Thai Securities Ltd, the discussion shed light on how evolving global geopolitical dynamics influence markets, economies, and business strategies. The session engaged participants in thought-provoking dialogues, helping them understand the challenges and opportunities in today's interconnected world.

IMA Diksha Training

IMA organised 'Diksha' a session on Teamwork, Collaboration, Leadership and Communication. The session emphasised the importance of working together, building trust, and developing leadership qualities through effective communication. Participants gained practical insights on how collaboration strengthens organisations and creates future-ready leaders.



Captain Jason Thomas addressing



Speakers during the session

Exclusive Session

IMA successfully hosted an exclusive session on 'Astrology, Numerology, Vastu Shastra, Tarot Reading and Psychology.' The session featured esteemed experts, Ms. Monika Mandloi, Acharya Shekhar Pandey, Ms. Bhoomika Kalam, and Ms. Pavitra Somaiya – who shared powerful insights into the blend of traditional wisdom and modern perspectives, helping participants explore the deeper connections between science, energy, and human behavior.

Shine Circle Series

The Shine Circle session with Dr. Nisha Mishra and Ms. Pallavi Gautam was an inspiring experience that highlighted the importance of balancing mind and body for workplace wellness. Participants learned practical techniques to manage stress, reset energy, and enhance emotional intelligence to thrive in both professional and personal life.



Dr. Nisha Mishra and Ms. Pallavi Gautam with the participants



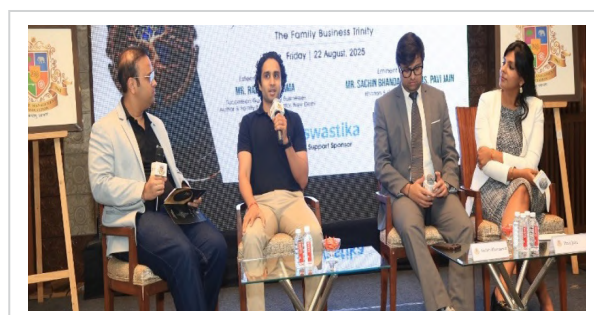
(L-R) Ms. Shonali Paul and CA Garjara Rathore addressing

An empowering Shine Circle session with Ms. Shonali Paul and CA Garjana Rathore gave participants valuable insights into starting from scratch, building sustainable ventures, and embracing financial literacy. The discussion encouraged aspiring entrepreneurs to think bold, act smart, and take the leap from ideas to impact.



CA Ishani Maheshwari addressing

IMA successfully organised an exclusive session on 'Preserving Wealth, Power and Peace – The Family Business Trinity' on 22nd August at Radisson Blu, Indore. The session featured Mr. Rakesh Sharma, Succession Guru, Author, and Family Business Mentor, along with eminent speakers Mr. Sachin Bhandawat and Ms. Pavi Jain from Khaitan & Co., Mumbai. The discussion focused on sustaining harmony, ensuring smooth succession, and maintaining balance in family businesses while preserving both wealth and relationships.



Mr. Rakesh Sharma addressing



Prof. Himanshu Rai addressing

Industry Conclave

IIM Indore's Industry interface Office hosted the Industry Conclave on Banking and Finance on 23rd August, with the objective of bridging industry and academia to shape future leaders. Inaugurated by Prof. Himanshu Rai, who stressed inclusive growth for a Viksit Bharat, the conclave explored the evolving landscape of offshore bond issuance, the shift from instinct-driven to AI-powered credit risk management, and opportunities for MSMEs through digital lending.

Exclusive Session

IMA successfully conducted an engaging LEGO Serious Play Taster Session. The session was facilitated by Mr. Mrunal Shah, Founder and Chief Play Promoter of Sunday Bricks, Navi Mumbai. Through interactive activities, participants explored creativity, problem-solving, and storytelling using LEGO models, while also boosting collaboration and engagement. The session provided practical tools for leadership and innovation, leaving participants with fresh insights, reflections, and a playful yet powerful approach to learning and growth.



Speaker along with the participants

IMA was honoured to host a distinguished delegation from the College of Defence Management (CDM), Secunderabad, comprising senior military officers of the rank of Colonel and equivalent. A special session on 'Cyber Warfare' was delivered, offering deep insights into cybersecurity, resilience, and technology-driven strategies, followed by an engaging interactive discussion.



Delegation from CDM at the event



CS Neha Munshi receiving a memento

Shine Circle series

The Shine Circle session on 'Say It Like You Mean It – Everyday: Communication that Connects' with CA and CS Neha Munshi, Director at Grant Thornton Bharat LLP, focused on the art of impactful communication in daily life. The objective was to help participants understand how clarity, authenticity, and confidence in expression strengthen professional and personal connections.

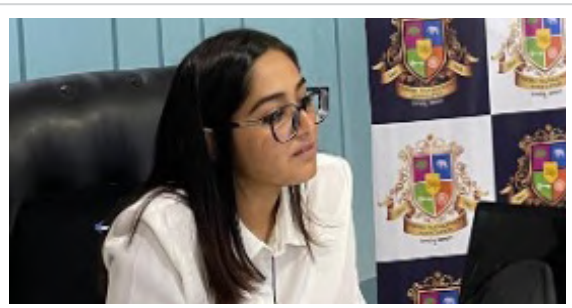
The Royal Soiree

IMA hosted 'The Royal Soirée' on 30th August, an evening that beautifully blended verse, voice, and vintage charm. Guests were transported into the grandeur of bygone courts, experiencing heritage and tradition through captivating stories of lineage and legacy. The ambience came alive with soulful melodies, reflecting the grace and elegance of royal culture. It was a truly memorable celebration of heritage, culture, and timeless artistry.



Guests during the celebration of cultural Heritage

The Shine Circle session on 'Know Your Worth – Know Your Rights' with Adv. Pooja Ratanani focused on empowering participants with legal awareness and confidence. The objective was to help women understand their rights, assert their worth, and stand strong in both personal and professional spaces. The session highlighted practical insights on legal safeguards, workplace rights, and everyday legal awareness—reinforcing the broader motive of enabling women to lead with knowledge and self-assurance.



Adv. Pooja Ratanani addressing

Jamshedpur Management Association

Training Programme

On 1st August, JMA organised a One-Day Training Programme on Self Development at Tata Bluescope Ltd. for its professionals. The programme enhanced self-awareness, confidence, communication, emotional intelligence, time management, and goal setting, providing practical tools for personal and professional growth. Through interactive discussions, experiential activities, and reflective learning, participants explored their potential, developed a positive mindset, and strengthened adaptability.



Trainer with the participants

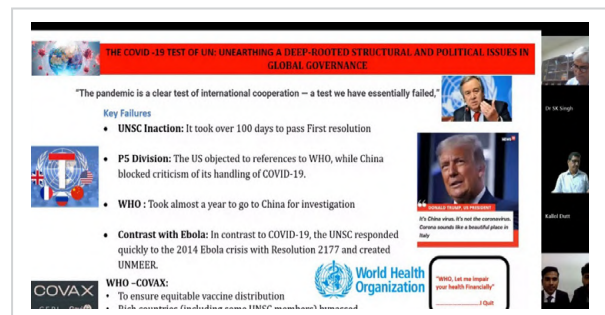


Trainer conducting the training

On 2nd August, JMA conducted a One-Day Training on High Impact PowerPoint Presentation Skills at Tata Bluescope Ltd. for its professionals. The programme enhanced participants' ability to create and deliver engaging, structured, and impactful presentations, covering design principles, visual storytelling, content structuring, audience engagement, and effective delivery.

Young Manager Awards 2025

On 6th August, JMA organised its flagship event – the Young Manager Awards 2025, aimed at identifying and encouraging promising young managers. Professionals from IOCL, Tata Steel, JCAPCPL, and Tata Motors participated, presenting insights on case studies such as 'Is the United Nations Losing its Relevance in Current Times?' and 'From Policy to Profit: Navigating U.S. Tariff Pressures and U.K. FTA Opportunities for Sectoral Growth and Strategic Advantage in Indian Industry.' After a thorough assessment, Team 5 – Mr. Manish Kumar Gupta and Mr. Shashank Mishra from Tata Steel Ltd. – emerged as winners, while Team 6 – Mr. Saurabh Mishra and Mr. Gokul Chandra from IOCL, Faridabad – were declared runners-up. The competition was judged by Dr. Kallol Dutt, former Additional Labour Commissioner, and Dr. Shio Kumar Singh, Chairman of B.A. College of Engineering and Technology.



Participating team presenting their case study

Orientation Programme

On 8th August 2025, the Annual Orientation Programme – 'Srinath Shankhnaad' was held at the Tata Auditorium, XLRI Campus, Jamshedpur. Jamshedpur Management Association (JMA), in collaboration with Srinath University, felicitated Mr. Phanindra Mishra, GM – Supply Chain, Tata Cummins, on the occasion. Addressing the new batch of management students, Mr. Mishra shared his vision for the youth of Jharkhand, highlighting the importance of education, discipline, and nation-building from an industrial perspective.



Mr. Phanindra Mishra receiving a token of gratitude

Session on MSMEs

On 14th August, JMA, in association with Young Indians (Yi) Jamshedpur Chapter, organised an Insight Session on 'Rebooting the MSMEs.' The session featured the promotion of the book 'In Search of An Ideal MSME' by Prof. Sharad Sarin, alumnus of IIM Ahmedabad, former XLRI Jamshedpur faculty, and recipient of Lifetime Achievement Awards from IIM Indore and HEF Mumbai. Prof. Sarin shared strategies blending profitability with purpose, supported by real-world case studies, resonating strongly with MSME leaders. Mr. Chaitanya Bhanu, Hon. President – JMA, felicitated Prof. Sarin and highlighted the importance of such dialogues in strengthening MSMEs.



Prof. Sharad Sarin being felicitated

EDGE Talks

On 18th August, JMA conducted an EDGE Talk (Connecting Campuses, Enhancing Employability) for the new batch of BBA students at ARKA Jain University. The session, led by Ms. Sweekriti Jadaun, Centre Head – JMA, provided students with practical insights, guidance, and strategies to prepare for academic and professional success in management. Participants learned about essential skills, mindset development, and approaches to enhance employability and confidence as they begin their journey in the management field.



Ms. Sweekriti Jadaun being felicitated

Educational Tour

On 22nd August, JMA facilitated an educational visit for students of Srinath University to the Centre for Excellence (CFE) and the P.N. Bose Geological Centre. The visit provided students with a unique opportunity to explore Tata's legacy, industrial journey, and influential ecosystem. Students also toured the Art Gallery and the P.N. Bose Geological Centre, gaining insights into history, art, environmental, and geological sciences.



Srinath University Students at Centre for Excellence



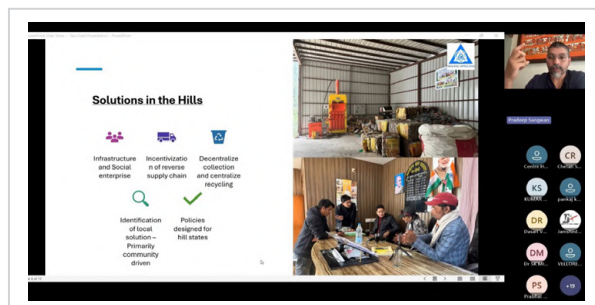
Mr Amit Modak addressing

Seminar

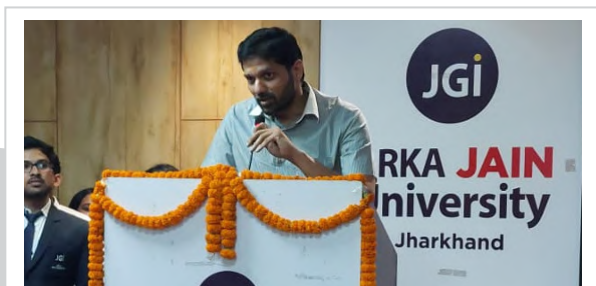
On 22nd August, JMA conducted a seminar for the new batch of B.Com students at ARKA Jain University. The session was led by Mr. Amit Modak, Head – Ethics, Tata Steel Ltd., who shared insights on the importance of ethics and values in shaping responsible and effective future leaders. Students were guided on practical applications of ethical decision-making, integrity, and value-driven leadership in professional and personal contexts.

Talk

On 22nd August, JMA hosted a S.O.U.L. (Sustainability, Outreach, Upliftment and Leadership) Series Talk featuring Mr. Pradeep Sangwan, Founder of Healing Himalayas. An avid trekker and environmentalist, Mr. Sangwan shared experiences from his pioneering work in fragile Himalayan regions, addressing the interplay of human activity, ecological degradation, and waste management. The talk highlighted sustainable circular waste management models, community-led clean-up initiatives, and their adaptability to fast-urbanizing Indian cities. The initiative has been lauded by PM Narendra Modi in Mann Ki Baat (2020 and 2021), received the Himachal Pradesh Government's Environment Leadership Award, and gained national and international recognition.



Mr. Pradeep Sangwan sharing his presentation



Mr. Udit Agrawal, Director – Udit Vani Foundation addressing

Orientation Programme

On 25th August, JMA, in association with the School of Engineering and IT, ARKA Jain University, hosted a session as part of the inaugural ceremony of Aarambh 2025, the induction cum orientation programme for the new batch of B.Tech and M.Tech students held at ARKA Jain University. The session featured Mr. Udit Agrawal, Director – Udit Vani

Foundation, who shared valuable insights and experiences, inspiring students and faculty to embark on their academic and professional journey with curiosity, commitment, and purpose.

On 28th August, JMA, in association with the School of Engineering & IT, ARKA Jain University, hosted a session as part of the inaugural ceremony of Aarambh 2025, the induction cum orientation programme for the new batch of Diploma students. The session featured Mr. Rajjeev Shukla, CEO – Himalaya Enterprises, whose inspiring words provided motivation and guidance to students as they embarked on their academic and professional journey.



Mr. Rajjeev Shukla addressing



CA Manish Agarwal receiving a token of gratitude

Talk

On 29th August, JMA conducted an EDGE Talk (Connecting Campuses, Enhancing Employability) for students of Netaji Subhas University. The session was led by CA Manish Agarwal, who provided students with practical insights into corporate taxation and the Foreign Exchange Management Act (FEMA). The talk focused on real-world applications, industry practices, and strategies, enabling future managers to understand regulatory frameworks and their impact on business decision-making.

Kerala Management Association

InsightX Programme- Opportunities in the Defence Sector

Kerala Management Association's InsightX programme on 'Opportunities in the Defence Sector: A New Frontier for Entrepreneurs, Startups and Academia' was held on 1st August, featuring Dr. Manu Korulla, Director General (R&D), DRDO, New Delhi, as the Chief Speaker. Dr. Korulla highlighted the immense scope for startups and private enterprises in India's defence ecosystem, emphasising opportunities in funding, technology transfer, and product development. The session, presided over by KMA Vice President and Programme Committee Chair Mr. Dileep Narayanan, also featured remarks from Dr. D. Sheshagiri, Director, NPOL, and Mr. Tom P. Joseph.



Dr. Manu Korulla, Director General (R&D), DRDO, New Delhi, addressing while Dr. D. Sheshagigiri, Director, NPOL; Mr. Dileep Narayanan, Vice President, KMA; and Tom P. Joseph, Member, KMA Managing Committee look on



Mr. John Kuriakose addressing while KMA Vice President and Programme Committee Chair Mr. Dileep Narayanan; KMA President, Mr. K. Harikumar, and Secretary K. Anil Varma look on

Independence Day Celebration

KMA celebrated Independence Day on 15th August with a flag hoisting ceremony at the KMA Management House. The tricolour was unfurled by Past President Mr. Bibu Punnooran in the presence of Office Bearers, Executive Committee members, and staff. The occasion served as a reminder of India's hard-won freedom and the responsibility to uphold values of unity, integrity, and progress. Members also reflected on the sacrifices of freedom fighters and reaffirmed their commitment to contribute positively to society through KMA's initiatives.



KMA members and staff during the Independence Day 2025



Mr. Navas Meeran addressing while KMA Vice President, Mr. Dileep Narayanan, President K. Harikumar, and Secretary K. Anil Varma look on

Industry Visit

KMA hosted an industry visit on 25th August for participants of the Higher Defence Management Programme (HDMP) from the College of Defence Management (CDM), Telangana, a premier tri-services institute of the Armed Forces. The visit was part of CDM's 44-week Higher Defence

The InsightX programme on 22nd August, featured Mr. Navas Meeran, Chairman of Group Meeran and President, Kerala Football Association, who delivered a talk on 'The Triple Play: Sports, Nation Building and Corporate Responsibility.' Stressing the need for infrastructure and transparency in sports management, Mr. Meeran emphasised that investment in sports must be seen as nation-building rather than charity.



Delegates of College of Defence Management along with the KMA office bearers

Management Course (HDMC), designed to enhance the strategic and managerial skills of senior defence officers. A delegation of 18 senior officials participated in the programme, which included a guided tour of KMA facilities and an interactive session with the leadership team.

KMA – Young Minds hosted an engaging session on 27th August titled ‘Building Futures with Stories: What Heritage Teaches Us About Work and Life,’ featuring Mr. Johann Binny Kuruvilla, Founder of the Kochi Heritage Project, as the keynote speaker. Mr. Kuruvilla, a passionate storyteller, shared insights from his journey of uncovering Kochi’s hidden histories, food traditions, and cultural layers, and explained how storytelling can be a powerful tool for business, branding, and leadership. The event received highly positive feedback for its refreshing perspective on leadership and personal growth through heritage and storytelling.



Mr. Johann Binny Kuruvilla addressing KMA Young Mind Members

Lucknow Management Association

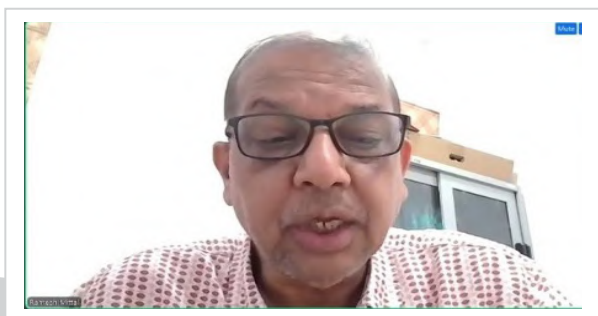
Online Workshop

Lucknow Management Association (LMA) organised a series of online workshops for Farmer Producer Organisations (FPOs) in August, focusing on key areas of agricultural development and rural entrepreneurship. The sessions were conducted and coordinated by Ms. Renu Chaudhary, General Manager, LMA.



Mr. Sudhanshu Kumar addressing

LMA organised an online workshop on ‘How to Tripling Farmers’ Income’ on 1st, 13th and 26th August with speaker Mr. Sudhanshu Kumar. More than 235 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur, Meerut, Lucknow, Kanpur, Prayagraj and Basti mandal were present in the online session.

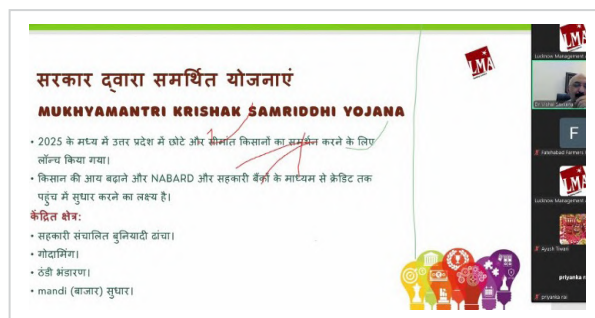


Dr. Ramesh Mittal addressing

LMA organised an online workshop on ‘Resolving FPOs different problems’ on 4th, 14th and 27th August Dr. Ramesh Mittal, Ex. Director NIAM. More than 123 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur, Meerut, Lucknow, Kanpur, Prayagraj and Basti mandal were present in the online session.

LMA organised an online workshop on 'Government Scheme for FPOs' on 5th, 18th and 28th August by Dr. S.K. Chauhan Horticulture Department. More than 160 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur, Meerut, Lucknow, Kanpur, Prayagraj and Basti mandal were present in the online session.

LMA organised an online workshop on 'Cow Dung procurement and Export Rediness' on 6th, 19th and 29th August by Mr. Vishal Saxsena, Consultant UAE. More than 175 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur, Meerut, Lucknow, Kanpur, Prayagraj and Basti mandal were present in the online session.



Mr. Vivek Saxsena sharing his presentation

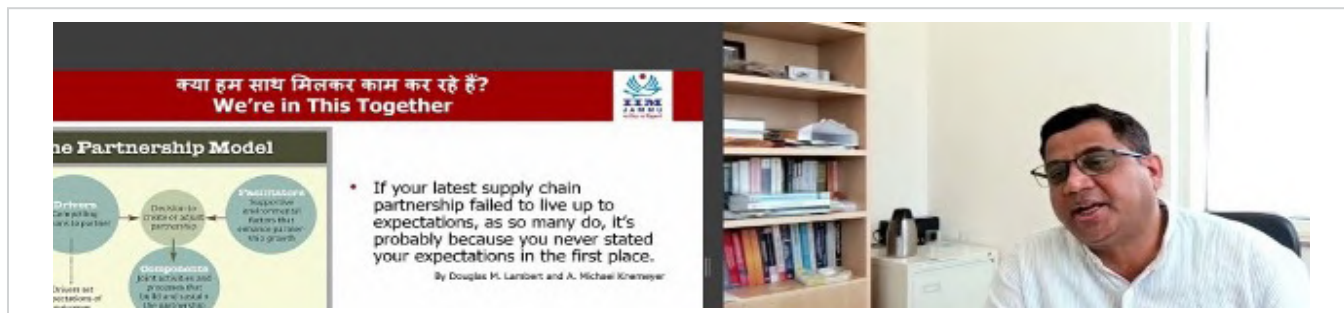
LMA organised an online workshop on 'NANO Fertilizer' on 7th and 20th August with Mr. Rajneesh Pandey, Head -Marketing Division, IFFCO, New Delhi and Mr. Soumen Patra from IFFCO, New Delhi.



Mr. Rajneesh Pandey addressing

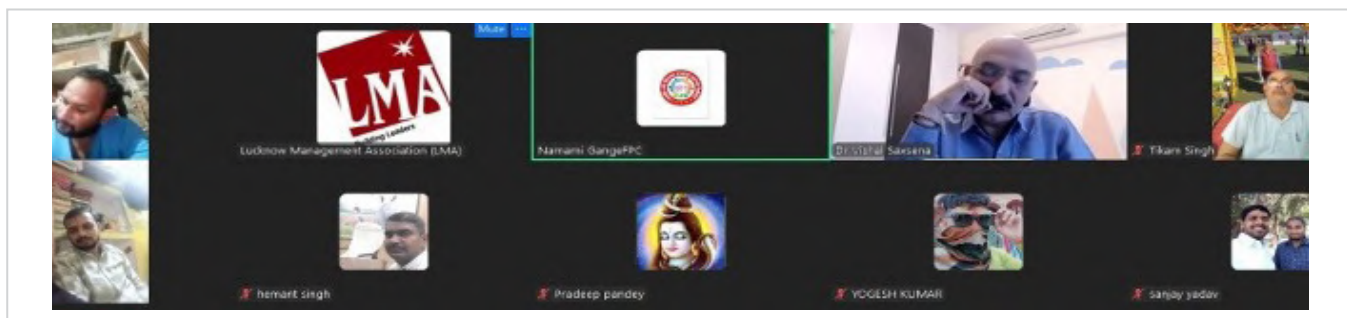
LMA organised an online workshop on 'Digital Marketing' on 8th and 21st August. The speaker was from Kantsoft Technologies Pvt Ltd. More than 72 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur and Meerut mandal were present in the online session.

LMA organised an online workshop on 'Effective Management of FPOs' on 11th and 22nd August by Prof. Jabir Ali, IIM Jammu. More than 90 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur and Meerut mandal were present in the online session.



Dr. Jabir Ali sharing his presentation

LMA organised an online workshop on 'Microgreen Cultivation' on 12th and 25th August with Mr. Vishal Saxsena, Consultant UAE. More than 85 FPOs from Aligarh, Agra, Jhansi, Chitrakoot, Varanasi, Bareilly, Moradabad, Saharanpur and Meerut mandal were present in the online session.



Online workshop in progress

Panel Discussion

LMA in collaboration with ASSOCHAM, UP-Uttarakhand, IDFC First Bank and NASSCOM organised a panel discussion on 'AI and Emerging Technologies' on 1st August. Eminent panelists were Mr. Stephen Ezell, Vice President, Information Technology and Innovation Foundation (ITIF), Washington D.C.; Mr. Pramod Dixit, Former Academic Director, PNBII; Dr. Deepak Singh, Associate Professor, Indian Institute of Information Technology (IIIT), Lucknow and Mr. Ramish Zaidi, Chairman, Regional Council, NASSCOM. Ms. Neha Jain, IAS Special Secretary IT and E, GoUP and Managing Director UPDESCO was the chief guest of the session. Mr. A.K. Mathur, Sr. Vice President of LMA welcomed and introduced the panelists.



(L-R) Er. D.P. Singh; Mr. A.K. Mathur; Mr. Stephen Ezell; Ms. Neha Jain IAS and Ms. Suparna Mukharji



CA Devesh Agarwal addressing

Interactive Session

LMA – Young Managers Forum in collaboration with Shri PM Kendriya Vidyalaya Aliganj successfully organised a dynamic learning session titled 'Forget Forgetting', focusing on memory enhancement and effective learning techniques for students. The session was held on 5th August and witnessed enthusiastic participation from over 105 students across various streams. The keynote speaker for the event was CA Devesh, a seasoned expert known for his practical insights in the field of commerce and professional development.

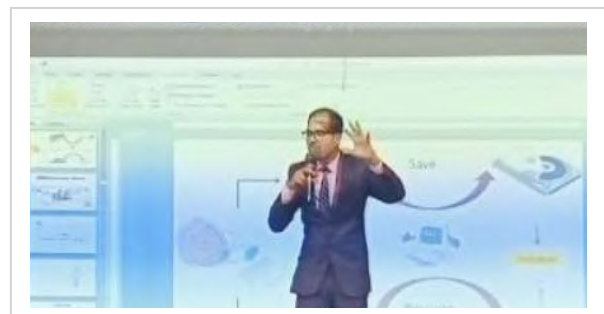


Mr. Fakhre Azam addressing

LMA in collaboration with Goel Institute of Technology and Management organised an expert talk on 'AI in Retailing' for MBA and BBA students of Department of Management, GITM on 28th August by Col (Dr) Sameer Misra. Faculty and students of Goel Institute of Technology and Management were present.



Col. (Dr.) Sameer Misra addressing



CA Devesh Agarwal addressing

LMA in collaboration with Shri Ramswaroop Memorial College of Engineering and Management organised an interesting and insightful session on 'Leadership Redefine' on 6th August by Mr. Fakhre Azam, Founder, Innate Pro and Leadership Coach, Happiness Coach, Start Up Advisor, Academic Consultant, Motivational Speaker, Published Author. Faculty and students of SRMCEM were present in the session.

The Young Managers Forum of LMA organised a session on 'Forget Forgetting – Memory Management' on 28th August at Loreto Convent Intermediate College. The session was conducted by Mr. Devesh Agarwal, who shared valuable techniques and practical strategies to enhance memory, concentration, and learning efficiency. The programme was highly interactive and received an enthusiastic response from the students and faculty members present.

Presentation

As a part of skill development activities, LMA in collaboration with Talime-E-Niswan, a minority Girls College, organised a presentation on 'Developing High End Fashion Design and Tailoring Skills' by Mr. Ashish Tewari, Head, Raymond Tailoring Center, a part of the Skilled Tailoring Institute by Raymond (STIR) on 19th August.



Mr. Ashish Tewari addressing

LMA, in collaboration with Indian Oil and ICICI Bank, organised a session on 'Towards Zero Fatalities: Transforming Road Safety and Urban Traffic Management' on 21st August. Eminent speakers included Mr. Babloo Kumar, IPS,



(L-R) Dr. Anup Chandra Pandey; Mr. Brijesh Narain Singh; Mr. Babloo Kumar, IPS; Justice Rang Nath Pandey; Mr. Rajesh Pandey, IPS (Retd.) and Dr. Prateek Singh

Joint Commissioner Police (Law and Order), Lucknow; Justice Rang Nath Pandey; Mr. Brijesh Narain Singh, Transport Commissioner; Mr. Rajesh Pandey, IPS (Retd.), Nodal Officer, UP Expressway Development Authority; and Dr. Prateek Singh, Incharge ICU, Apex Trauma Centre. The session was chaired by Dr. Anup Chandra Pandey, Former Chief Secretary, GoUP & Past President, LMA, while Mr. A.K. Mathur, Sr. Vice President, LMA, welcomed and introduced the speakers.

Madras Management Association

A 15-member delegation from the College of Defence Management (CDM), Secunderabad, visited the MMA Management Center on 29th August. Gp Capt. R. Vijayakumar, Executive Director, MMA, briefed the team on MMA's initiatives, with a special emphasis on its strong association with AIMA in promoting management education in the region.



Gp Capt. R. Vijayakumar receiving a memento



Delegation of CDM at MMA

The delegation interacted enthusiastically with the MMA team and shared insights from their visits to various public and private sector undertakings in Chennai. A special executive lunch was hosted in their honour, and the team was presented with the MMA Coffee Table Book titled 'Turning Points: Management Lessons from Legends' – Volume 2.

Navsari Management Association

Talk

Navsari Management Association organised a talk on Mental Health on 2nd August at AST, Navsari. The session was led by Dr. Rishi Desai, a renowned mental health expert from Mumbai, and attended by 30 members. The free event concluded with a highly engaging and purposeful Q/A session.



Dr. Rishi Desai addressing the participants

Business Leadership Award 2025

Navsari Management Association organised its flagship event, the Business Leadership Award, on 10th August. This year, the award was conferred on M/s Beacon Group of Industries, Navsari, led by Dr. Dinesh Joshi. The event was graced by Mr. Rakeshbhai Desai, MLA of Navsari, as Chief Guest. Mr. Niraj Choksi, Joint Managing Director of NJ Group, delivered the keynote address on Family Business Management. The well-attended function drew over 500 citizens, including industrialists from Surat, who lauded NMA's initiatives. Ms. Rekha Sethi, Director General of AIMA, extended her congratulations through a video message. On this occasion, NMA also announced a new annual recognition to honour local entrepreneurs who have successfully completed 50 years in business.



Dr. Dinesh Joshi accepting the Award

Industrial Visit

On 22nd August, NMA organised a visit to the Aurobindo Integral Life Centre at Auro University. A group of 20 members participated, where Ms. Veena Vaishy explained the various activities and guided the tour. It proved to be a valuable and enriching learning experience for all.



Participants at Auro University

Workshop

NMA organised a workshop on Managing Work-Life Balance on 23rd August, facilitated by Mr. Hiren Vakil, a renowned industry trainer from Mumbai and regular faculty at AMA. The paid programme saw participation from 27 registered delegates. The highly engaging and insightful session offered practical guidance on tackling one of today's biggest challenges—maintaining a healthy balance between professional and personal life.



Mr. Hiren Vakil addressing the participants



Dr. Ritesh Gajjar addressing

NMA organised a workshop on Emergency Preparedness at Nirali Hospital on 31st August. Dr. Ritesh Gajjar guided members on how to respond to medical emergencies such as heart attacks, accidents, and strokes. The interactive session was highly informative, and all 27 participants found it greatly beneficial.



Session in progress

Patna Management Association

Patna Management Association and Bihar State Productivity Council, in collaboration with ICAR-RCER, organised a seminar on 'National Security of India' on 29th August. Adv. Basant Kumar Sinha, President PMA, introduced the theme, highlighting recent global conflicts and their economic implications. The keynote address was delivered by Col. RSN Singh, former RAW officer and noted defence expert, who emphasised the role of technology in India's defence capabilities and stressed the importance of both internal and external security. Dr. Ashutosh Upadhyaya, Acting Director, ICAR-RCER, proposed the vote of thanks, appreciating the seminar's value for scientists and staff. The event witnessed active participation from PMA, BSPC members, and ICAR-RCER officials, including Engineers M. K. Das and Dr. Nirmal Kumar; Mr. Pandey Sanjay Prasad; and management experts Dr. A. K. Verma and Dr. Nilesh Narayan Prasad, among others.

Quilon Management Association

Quilon Management Association held its monthly programme on 27th August, chaired by President Dr. K. Madhusoodanan Pillai. The session focused on 'Kerala's Solar Power Policy – Draft Report 2025: Will it lead to a brighter future?' Mr. Naushad Pathanapuram, Deputy Chief Engineer, KSEB, and Mr. Roy Christy, Founder and MD, Renergy System India Pvt. Ltd., shared insights on the draft policy, highlighting the importance of energy storage solutions (BESS & PSP), regulatory reforms, prosumer concerns, and the need for a stable grid system. The programme began with a silent prayer, followed by a welcome address by Secretary General Mr. P. N. Appukuttan. Mementos were presented to the speakers, and membership certificates were distributed to new members. The event concluded with a vote of thanks by Secretary (PR) Mr. R. S. Chippy.



(L-R) Mr. Naushad Pathanapuram, Deputy Chief Engineer of KSEB and Mr. Roy Christy, Founder and Managing Director of Renergy System India Pvt Ltd addressing

Thrissur Management Association

On 1st August, a Management Development Session on 'Build Your Startup Dreams' was conducted at St. Mary's College, Thrissur. The session was led by Mr. Seejo Ponnore, Senior Vice President, TMA, and Managing Director, Aquastar. Drawing participation from 150 students, the programme focused on nurturing entrepreneurial thinking and guiding aspiring youth on the essentials of starting and scaling a business.



Glimpses of the Management Development Session

On 5th August, the Managing Committee Meeting of TMA was held at Silver Cloud Private Resort, Chilika, Parapet, Thrissur. The meeting witnessed participation from 55 members. Key discussions included upcoming events, administrative matters, and operational updates.



TMA Managing Committee Meeting in Progress



Er George Paul (MC Member TMA, Former ED, BPCL) addressing

On 7th August, a Placement Skill Workshop on 'From Resume to Recruitment' was conducted at Government Engineering College, Thrissur. The session was led by Er. George Paul, MC Member, TMA, and Former Executive Director, BPCL. Around 100 participants attended the workshop, which focused on enhancing employability skills, covering resume preparation, interview techniques, and industry expectations, providing students with valuable insights for their career journey.



Mr Amit Raman addressing

On 8th August, a Management Development Session on 'Dream, Design, Disrupt – The Engineer's Role in a Tech-Driven World' was held at Sahridaya College of Engineering and Technology. The session was led by Mr. Amit Raman, TMA MC Member and CEO of Inker Robotics. Addressing 100 participants, Mr. Raman inspired students to embrace innovation, think beyond conventional boundaries, and

develop solutions capable of transforming industries in the rapidly evolving technological landscape.

On 12th August, a Placement Skill Workshop on 'Campus to Career Check-In' was conducted at Nirmala College of Engineering. The session was led by Er. C. G. Rajeevan, Trainer and Principal Management Consultant, and MC Member, TMA. Addressing 75 participants, he shared practical insights on bridging the gap between academic learning and industry expectations, equipping students with essential skills for a smooth transition into the professional world.



Er C G Rajeevan guiding a participant



(L-R): Inauguration of TMA Activities 2025-26 and Mr. Loknath Behera addressing

On 12th August, the inauguration of TMA activities for the year 2025–26 was held at Hotel Joys Palace, Thrissur. The occasion featured a guest lecture on 'The Future of Urban Mobility: Lessons from Kochi Metro and Water Metro' delivered by Mr. Loknath Behera, IPS (Retd.), Managing Director, Kochi Metro Rail Ltd, and former Director General of Police & State Police Chief, Kerala. Addressing 110 participants, Mr. Behera shared valuable insights on sustainable urban transportation, innovative infrastructure models, and the transformative impact of integrated metro and waterway systems.

On 15th August, TMA celebrated Independence Day at the TMA Management House. The national flag was hoisted by TMA President Mr. Padmakumar C, who also addressed the gathering with an Independence Day message. The event was attended by 20 participants.



TMA Independence Day Celebrations

On 19th August, a Management Development Session on 'From Engineers to Professionals' was conducted



Er George Paul addressing

at Government Engineering College, Thrissur. The session was led by Er. George Paul, MC Member, TMA, and Former Executive Director, BPCL. Attended by 120 participants, he highlighted the need for engineers to develop managerial skills, communication, and adaptability to grow as successful professionals. The interactive session was well received, inspiring students to prepare effectively for the challenges of the professional world.

On 19th August, a Management Development Session on 'Get Ready for Your Career' was conducted at Government Engineering College, Thrissur. The session was led by Er. Francis George, MC Member, TMA, and Former President, Citibank. Attended by 85 participants, he guided students on the skills, mindset, and preparation required to succeed in their professional journey.



Er Francis George addressing



Dr Nowshaja P T addressing

On 19th August, a Management Development Session on 'Shaping Your Path: Making the Most of Your Engineering Journey' was conducted at Government Engineering College, Thrissur. The session was led by Dr. Nowshaja P T, MC Member, TMA, and Director, TMA Student Chapter. Attended by 100 students, she encouraged participants to make the best use of their learning years to prepare for a successful career.

On 19th August, a Management Development Session on 'Engineering Life' was conducted at Government Engineering College, Thrissur. The session was led by Er. Meera Rajeevan, Former Associate Vice President, Infosys. Attended by 100 students, she encouraged participants to embrace challenges, sharpen their skills, and shape a rewarding professional journey.



Er Meera Rajeevan addressing



Er Rajeevan C G guiding a participant

On 21st August, a Skill Development Session on 'Bootstrapping Your Career' was conducted at Government Engineering College, Thrissur. The session was led by Er. Rajeevan C G, Trainer and Management Consultant. Attended by 70 students, he encouraged participants to take initiative, cultivate essential skills, and shape their own path towards professional success.

On 23rd August, TMA inaugurated its new Management House at Chiyaram. The Chief Guest for the event was Padma Shri Yusuff Ali M.A., Chairman of LuLu Group International and Patron of TMA. The function was attended by around 220 participants, marking a significant milestone as TMA unveiled its new home to host and grow future activities.



Inauguration of TMA's New Management House



Lighting of the lamp during the inauguration ceremony



Dr Nowshaja P T addressing

On 27th August, a Skill Development Session on 'Shaping Your Journey: Small Steps That Matter' was conducted at Little Flower College, Guruvayur. The session was led by Dr. Nowshaja P T, MC Member, TMA, and Director, TMA Student Chapter. Attended by 110 students, she inspired participants by emphasising how everyday decisions, continuous learning, and positive habits can transform an ordinary journey into an extraordinary one.

On 30th August, the TMA Family Meet was held at Hotel Elite International, Thrissur. The event brought together 60 participants for an evening of joy and camaraderie. Members showcased their talents through a variety of cultural performances and activities, adding vibrancy and charm to the gathering. The meet strengthened bonds within the TMA family and created cherished memories for all participants.



Glimpses from the TMA Family Meet





Air Marshal IP Vipin AVSM, VM (Retd.) addressing the faculty and students

Trivandrum Management Association

Trivandrum Management Association, in association with its Student Chapter at CET School of Management, organised the fifth lecture in the Employability Enhancement Programme (EEP) Lecture Series on 21st August. The session featured Air Marshal I. P. Vipin (Retd.), Indian Air Force and TMA member, who delivered an inspiring lecture on 'Essence of Leadership: What Sets the Leader Apart.' He emphasised the qualities that define effective leaders—integrity, vision, resilience, responsibility, and the ability to

inspire others. The session was highly interactive, with students actively engaging in discussion, asking questions, and even sharing their own perspectives on leadership. The enthusiastic participation of MBA students and faculty once again reinforced the impact of TMA's student initiatives, which continue to bridge the gap between academia and industry while nurturing the next generation of management professionals.



Dr. N. K. Sasidharan delivering the keynote address

Vaikom Management Association

Farmers' Day celebration

Vaikom Management Association observed Farmers' Day on 17th August at H R Hall, Vaikom. The programme featured an interactive session with scientists, agricultural experts, and participants who enthusiastically shared their farming experiences. The event was presided over by Er. A. Saifuddin, while the keynote address was delivered by Dr. N. K. Sasisharan, Former Professor, Kerala Agricultural University. Valuable insights and experiences were shared

by Mr. Jony Jose; Ms. S. Ushadevi; Mr. M. Raju; Er. M. N. Prasad; Er. T. Rajendran; Ms. Jayasree; Mr. Kora Poulose and Mr. Sojan Jose. Mr. P. Venu, Secretary General, welcomed the participants, and the session was effectively moderated by Mr. K. P. Venugopal.

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AIMA Events Calendar

Event	Programme Chairman/Key Speaker	Venue	Date
Training on Behavioural Skills for Executive Assistants/ Secretaries		New Delhi	25 – 26 September 2025
Shaping Young Minds Programme		Thiruvananthapuram	26 September 2025
8th US India Conference		Santa Clara, California, US	07 October 2025
Shaping Young Minds Programme		Goa	10 October 2025
Shaping Young Minds Programme		Nagpur	07 November 2025
Global Advanced Management Programme (GAMP)		Silicon Valley, US	16-22 November 2025
HR Power Workshop (West)		Mumbai	27-28 November 2025
4th Global Innovation & Management Programme (GIMP)		Dubai	02-05 December 2025
Effective Contract Management and Dispute Resolution		Udaipur	10 – 12 December 2025
AIMA Young Leaders Summit 2025		New Delhi	10 December 2025
3rd LeadHERship Retreat		Udaipur	15-17 January 2026
Shaping Young Minds Programme		Thrissur	22 January 2026
Senior Leadership Retreat		Goa	29 – 31 January 2026
Global Procurement Summit 2026		New Delhi	04-05 February 2026
AIMA - Dr K S Basu Memorial Lecture		Online	06 February 2026

Event	Programme Chairman/Key Speaker	Venue	Date
AI Big Data Retreat		Goa	08-10 February 2026
70th Foundation Day and 20th National Management Day		New Delhi	21 February 2026
16th Managing India Awards		New Delhi	21 February 2026
Shaping Young Minds Programme		Guwahati	27 February 2026
Pragati – Programme and National Quiz for Women Executives		New Delhi	26 March 2026

To view full calendar please visit www.aima.in

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ALL INDIA MANAGEMENT ASSOCIATION

All India Management Association

Management House, 14 Institutional Area, Lodhi Road, New Delhi - 110003

Tel: 011-24645100, 43128100

www.aima.in