



ALL INDIA MANAGEMENT ASSOCIATION

# All India Management Association

Confers

*AIMA-Kewal Nohria Award for  
Academic Leadership in Management Education*

2020

on

**Dr Rajan Saxena**

A distinguished academic and administrator, he has made a salient contribution to management education in the country. In a career spanning nearly five decades, he has taught at many leading business schools and universities in India and overseas and developed some upcoming ones into outstanding institutions.

An outstanding marketing and leadership faculty, he has written 80 articles and 24 cases in various national and international journals. He has also authored two books on Marketing Management and International Marketing.

He started his career in 1972 at Delhi University, his alma mater, and later taught at XLRI Jamshedpur, SP Jain Institute of Management and Research (SPJIMR) Mumbai, NMIMS Mumbai and IIM Indore. He was also a visiting faculty at IIM Kolkata, University of Calgary (Canada) and Pace University (USA). He went on to be the Vice Chancellor of NMIMS (Deemed University) Mumbai and Director of IIM Indore, IBS Gurgaon, and SPJIMR Mumbai. He turned NMIMS from a management school into a multidisciplinary and multi campus university.

An energetic and visionary educationist, he has been a part of management education initiatives at many organizations, including Association of Management Development Institution of South Asia (AMDISA). He has been a the chairman of the Board of Studies of All India Management Association (AIMA) and has played a key role in the establishment of AIMA's India Case Research Centre.

All India Management Association is pleased to confer the AIMA-Kewal Nohria Award for Academic Leadership in Management Education on Dr Rajan Saxena.

22 September, 2020, New Delhi