

# Identify Next Stratum of Business Leaders



## 2<sup>nd</sup> Young Managers Simulation Championship (YMS 2018-19)

### About Young Mangers Simulation (YMS) Championship

Young Managers Simulation is a new endeavor to provide an excellent opportunity to the current generation to familiarize them about Business Management concepts and manage a business in the simulated environment. The participants are sensitized to acquaint with the challenges faced by the top Leaders, Decision Makers, and Administrators as functional Heads to encounter these by forming the business strategies and making decisions. It sharpens their business acumen and prepare them ready as versatile human asset to shoulder multi-tasking by business growth.

## Dates

Bangalore	- Prelim	- 21st - 22nd February 2019
Delhi	- Prelim	- 26th - 27th February 2019

## National Finale - 28th February 2019, AIMA Lajpat Nagar

Opportunity for the Champion to make Wild Card entry to NMG Finale (2019)

## Eligibility

Young Managers/Engineers below 35 years of Age

Team comprising of 2 to 3 members

## Process

2- 3 members team represents an enterprise and appoints Functional Heads to adopt the role of CEO, CFO, CMO, & COO

A hypothetical business case is presented to each team with economic data and financial reports

Each team works on its own strategy in all functional areas and Product development with an aim to reach to the pre-set Goal

The entire competition is executed through AIMA's proprietary software "Chanakya"

## Participation Fee

### Standard Slab

No. of Teams	AIMA/LMA Members	Non-Members
1 - 3 Teams	₹ 28,000 per team	₹ 30,000 per team
4 - 6 Teams	₹ 26,000 per team	₹ 28,000 per team
7 Teams or above	₹ 25,000 per team	₹ 26,000 per team

### Premium Slab (with extra training)

No. of Teams	AIMA/LMA Members	Non-Members
1 - 3 Teams	₹ 38,000 per team	₹ 40,000 per team
4 - 6 Teams	₹ 36,000 per team	₹ 38,000 per team
7 Teams or above	₹ 35,000 per team	₹ 36,000 per team

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- GST will be charged extra
- Participation Fee through Cheque/Demand Draft should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration, please visit [www.apps.aima.in/eventmgmt/Fill\\_Details.aspx](http://www.apps.aima.in/eventmgmt/Fill_Details.aspx)

## Prizes

**Champion Team:**  
Trophy, Medals &  
INR 60,000/-

**Runners Up I:**  
Trophy, Medals &  
INR 40,000/-

**Runners Up II:**  
Trophy, Medals &  
INR 25,000/-

## About AIMA

All India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 67 Local Management Associations including two cooperating LMAs abroad, with a membership of over 30,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

Ravi Jangra, Deputy Director - Centre for Management Development (CMD)

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