



AIMA

ALL INDIA MANAGEMENT ASSOCIATION

REACH WHERE YOU ASPIRE TO

MANAGEMENT DEVELOPMENT
PROGRAMME FOR WOMEN
PROFESSIONALS

19-20-21 MARCH 2024
AIMA, NEW DELHI

ABOUT THE MDP

In the dynamic and evolving landscape of contemporary workplaces, the demand for adept and visionary leaders is ever-growing. Recognizing the pivotal role that women play in the workforce and understanding the need for their holistic development, the All India Management Association (AIMA) is proud to introduce this MDP tailored exclusively for women professionals.

As women ascend the professional hierarchy, the demand for a multifaceted skill set becomes more pronounced. Beyond specialized expertise, the acquisition of robust managerial competencies is paramount. The journey to leadership excellence requires a continuous commitment to learning and a deliberate effort to cultivate essential skills.

AIMA's MDP stands as a beacon for women professionals seeking a strategic and structured approach to bolster their management capabilities. This initiative is meticulously crafted to address the unique challenges and opportunities that women encounter in their professional trajectories. By focusing on the enhancement of managerial skills spanning people management, systems understanding, and organizational prowess, the MDP aims to empower women to confidently assume senior roles within their organizations. This program is not merely an educational endeavor; it is a transformative experience designed to nurture the leadership potential within women professionals. Through a blend of comprehensive curriculum, experiential learning, and mentorship, AIMA envisions creating a cohort of empowered women leaders ready to make a significant impact in their respective fields.

As we embark on this journey, AIMA invites women professionals to participate actively, engage in meaningful dialogues, and seize the opportunities provided by the MDP. The participants collectively contribute to breaking barriers, shattering glass ceilings, and fostering an environment where women thrive as influential leaders.

MDP CONTENT

The three-day MDP sessions will cover essentials of management concept and its applications for aspiring leaders.

- Basics of Management
- Strategic Decision Making
- Techniques For People Management
- Effective Communication
- Ethics In Management
- Finance Essentials
- Performance Management & Balance Score Card
- Know Yourself using Psychometric Tools

MDP HIGHLIGHTS

Mapping Individual Expectation

Begin by getting to know individual expectation and to understand the specific challenges and development needs of women professionals

Mentoring

It has a mentorship component where experienced leaders mentor program participants. This can provide valuable guidance and networking opportunities

Role Models / Guest Speakers

Successful women & professionals will share their experiences and insights

Networking

The participants will get an opportunity to build a network with each other and a supportive professional network

Continuous Learning

The participants will be invited for select AIMA online programmes , which will help them continue their professional growth

Fueling Career Growth with Well-Being & Health

Focusing on physical, mental, and emotional wellness, professionals can enhance productivity, creativity, and resilience in the workplace.

MDP Mentor



Veena Swarup
Former Director HR
Engineers India Ltd

MDP Resources



Sangeeta Ramrakhyani
Director (Personnel)
Central Warehousing
Corporation



Dr Shikha Nehru Sharma
Founder
Nutriwel Health India Pvt Ltd



Bani Varma
Director
(Industrial Systems & Products)
BHEL



R Anand
Principal Consultant
& Advisor HR
HCL Technologies Ltd.



Dr Payal Kumar
Principal Academic Advisor
Indian School of Hospitality
& Emerald Brand Ambassador



Urvija Bajpai
Executive Director L&D (Retired)
IndianOil Institute of Petroleum
Management



Nina Chatrath
Independent Board
Director & Leadership
Consultant



Dr Kumar Bijoy
Financial Consultant
Faculty SSCBS University of Delhi
Chartered Financial Analyst



Dr Sanghamitra Buddhapriya
Dean (Academics)
FORE School of Management



Dr Ganesh Singh
Professor HR & OB
AIMA

There will be people who say to you, 'You are out of your lane.' They are burdened by only having the capacity to see what has always been instead of what can be. But don't you let that burden you.

- Kamala Harris

SPECIAL EMPOWERING SESSIONS - SPREAD YOUR WINGS

Until you spread your wings, you'll have no idea how far you can fly.

- Napoleon

Build Your Image & Brand

Break all stereotype, step outside your comfort zone and put yourself front and center. There is no shortcut, one need to take deliberate steps to develop personal brand. Your personal brand impacts both you and your organization. Your brand is when people around you sought you out for advice and inspiration. The session will share how to build and cultivate a personal and professional brand that will help them succeed in their career.

Build Your Leadership Skills

Cultivate leadership skills is not just an aspiration but a necessity for growth. The session will serve as a catalyst for women professionals to embrace their leadership potential. The session will encourage leaners to overcoming challenges, to explore personal strengths and recognize their unique abilities and leverage them effectively in leadership roles.

Build Your Confidence

Building a powerful brand starts with your mindset, then why lack self-confidence when it comes to take on greater responsibilities? his session will help participants accept themselves and build self-confidence by believing in themselves.

FOR WHOM

For women executives up-to middle level management in various functional roles from across the sectors.

DELIVERY METHODOLOGY

This is an intervention to help the participants learn through a variety of formats including group activities, experience sharing, role plays, videos, used cases and trainer led input sessions. The programme will be conducted in a very open, participative and collective learning format encouraging active interaction and total involvement of the participants.

REGISTRATION FEE

Rs. 24500/- per participant + 18% GST as applicable on the participation fee.

10% discount for AIMA Members, AIMA Vice Chancellors Council Members and for 2 participants or more from same organization.

(It's a non-residential training and pre-registration is must.)

ABOUT AIMA

The All India Management Association (AIMA) is the Voice of India's Leaders and Managers, and the apex body for management in India with over 38000 members and close to 6000 corporate / institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For registration, please contact

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