

13th Innovation Practitioners Case Study Contest & Summit

Tuesday,28th January 2025

[**CASE STUDY TEMPLATE**](https://docs.google.com/forms/d/1h5WkkBxciqppoOp9fkzXxCatlzpMMmdEtVQ-_lIINTY/edit?ts=5d6ccf7a)

**Directions:** Please complete this form in its entirety, and email to the contact mentioned below.
All information in the form will be kept confidential and will only be used for evaluation purposes.

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| **Qualification Criteria: To be eligible for participation:*** The applicant must have been directly involved in the breakthrough/ innovation journey/ process (may be the work of one person, a few people or a large team or department).
* The innovation case studies will be judged against three criteria: Uniqueness, Impact and Sustainability.
* The innovation must be one that has either been implemented and has yielded results or were implemented in recent past and are expected to give results in next a few months, but the early indications are traceable. Unimplemented ideas for innovation are not applicable.
* All completed registration forms and case studies ppt should be submitted in soft copy **latest by 20th January 2025**

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| **GENERAL INFORMATION REGARDING THE INNOVATION AND THE INNOVATOR** |
| **Please specify the entry category: For Complete understanding of each theme, please refer to the Brochure**

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| **Digital & Technological Innovation** | Manufacturing& Services Innovation | **Business Model Innovation** |

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**The Case Study should be submitted in PPT format.****CASE STUDY PPT:** All participating teams should submit a deck of Power Point Presentation (same is to be used later used during the presentation in front of jury). This can be maximum 10 slides which covers:a) Case Titleb) Case Contributor and Organisation Detail c) The Organisation dilemma/ challenge/ opportunity for innovation d) The Background Situation e) Explicit and implicit information f) Solution & Detail Action - provide the details of the decision taken, the logic behind and the action plan or the course of action adopted by the organisation.g) Implementation Strategyh) Results/ Impact - This should include the implication of this action/ decision on the business |