

| Category | Title | Name | Photograph |
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| Best Case | | | |
| Best Case 1 | Gupta Furniture: Sales And Operations Planning | <p>Dr. Jitendra Sharma is Professor of Operations Management at Institute of Management Technology, Nagpur. He teaches the core course in operations management and an elective course in the field of service operations, quality, processes, and allied ones. He has been in various academic administrative positions – Program Chairperson, Associate Dean (Research), Dean (Academics) and also was one of the member of Director’s Office Committee at IMT, Nagpur.</p> <p>Professor Sharma’s research involves using QFD to address quality and customer centric issues in product development. He has more than 50 international peer reviewed journal publications to his credit. He has also authored numerous cases on the topics of operations and process management, including topics such as inventory management, MRP, AHP, forecasting, process planning and control, process, and capacity management, six sigma, SQC, target costing, value analysis, sales and operations planning, etc. These cases are hosted with Harvard Business Publishing, Ivey Cases, Emerald and The Case Centre. Some of his best-selling cases had been translated in Spanish and Chinese.</p> <p>Professor Sharma does lean, six sigma, process and operations management training for executives of various companies and corporate giants. He holds a Ph.D. in Mechanical Engineering from the NIT, Raipur. He is also a Master Black Belt holder in Lean Six Sigma and a certified Business Consultant. Before diving into the world of academics he worked with different manufacturing industries in the capacity of an engineer, his total experience is around 33 years of which 5 years were in industry and rest in academics.</p> |  |

Best Case 2


Portfolio Diversification
- New Business Strategy
- Branded Homestay -
IHCL - ama Stays & Trails



Shreyas Srivatsan's Aspiration of life is to be an Inspiration and impact the community, who is an active blood donor and take inspiration in being part of celebrating life. He is a recipient of Bharatiya Udyog Ratna – 2023 – Best Manager Award from Global Scholars Foundation, for being a business management Professional having an India Book of Record for holding a Century of Certificates in multi-disciplinary aspects of life.



Shreyas Srivatsan published articles in national and international journals and has presented them at international conferences. Shreyas Srivatsan is a Mechanical Engineer from Visvesvaraya Technical University (VTU) and holds a Post Graduate Diploma in Management from Christ University (deemed to be university), Bangalore and All India Management Association (AIMA), New Delhi. A passionate Data Advocate and holds a second Post Graduate Diploma in Data Analytics from International Institute of Information Technology, Bangalore (IIIT - B). His Doctorate thesis on 'Pandemic and Hospitality Industry – Indian Context Study' has been given the Award of Excellence by Indian School of Business Management & Administration, Pune. (ISBM). He holds an e-Diploma in Business Analytics from Harvard Business School.



Shreyas Srivatsan is a Business Management professional of more than 17 years of corporate experience. He is currently the Deputy General Manager with Tata Group and driving Improvement Interventions and Business Excellence Initiatives across Tata Group companies. He has been associated with the Tata Group over the last 15 years, with earlier stints in Indian Hotels Company Limited and Tata Motors Limited and has been heading business portfolios and geographies across









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| | | Sales & Marketing, Strategic Network Management, Retail & Channel Finance, Business Strategy & Business Analytics. | |
| | | <p>Anshul Garg is Deputy General Manager (DGM) at Tata Business Excellence Group (TBExG) driving Customer Experience management (CEM) across Tata Group Companies in their journeys of organizational performance excellence, transformation management and Deep Dive business excellence engagement.</p> <p>Prior taking up the group assignments at TBExG, Anshul spent with 11 years in various leadership roles at Stryder Cycles and Tata International. Prior to joining the Tata Group, he has worked on multiple projects at HyperCITY Retail (part of K Raheja Group) and IndusInd Information Technology (IT arm of IndusInd Bank). In his last assignment he was the Head Marketing for Bicycle division of Tata International. He has worked extensively in the areas of Strategy, Business Development, Finance, Analytics, Sales & Marketing and leading digital transformation projects. His expertise spans across various sectors including Banking, Retail, Manufacturing, Distribution, and trading. He also has been a longstanding Tata Business Excellence, Data Excellence and Social Excellence assessor.</p> <p>He is currently pursuing his Executive Fellow Programme in Management (EFPM) from Fortune Institute of International Business (FIIB), New Delhi and holds Double Master degree (MBA and MCom) in addition to PG in Actuarial science from NMIMS Mumbai. He is a fitness enthusiast and actively participates in various marathons across India. He has officiated as Race Director in Marathons. His other interest</p> |  |



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| | | includes Yoga, Music, Philately and Numismatics. He loves travelling, meeting new people, and taking part in various volunteering activities. | |
| Best Case 3 | Shaping Proton: A Manager's Paradox | <p>Vaibhav Tyagi is an M. Pharm. in Pharmacology and also pursuing an executive Post Graduate Program (ePGP) from the Indian Institute of Management, Kozhikode. He has more than 11 years of experience in academic teaching, managing and conducting global clinical trials and corporate training. He has conducted several clinical trials in different therapeutic indications, including but not limited to COVID-19, genetic disorders – Duchenne Muscular Dystrophy, diabetes, and post-operative infections like Methicillin-Resistant Staphylococcus aureus (MRSA), to name a few. He is a certified global trainer to impart training to clinical research professionals and a lifetime member of the Indian Society for Clinical Research (ISCR). He is certified in neuro-linguistic programming (NLP) too. His interests include research on organizational work culture, clinical research, mental fitness, productivity, thought leadership, public speaking, emotional intelligence, and professional communication.</p> |  |
| | | <p>Dr. Shikha Bhardwaj holds a Ph.D. in Management, M.Sc. in Industrial Psychology, and PGDM in HR. She has more than 15 years of experience in research, teaching, training, and consultancy in the area of Organisational Behaviour and Human Resources. She is a certified Psychometric Trainer, Train the Trainer Expert and Entrepreneur Educator. She has contributed significantly to several publications in national and international journals of repute. She was awarded the prestigious 'Chief of Army Staff Commendation Card (COAS)' by GOC-in-C Western Command and recognized as 'Accredited Management Teacher (AMT)' by AIMA in the field of Human Resources. Her interests majorly include inter-disciplinary research in cross-cultural sensitivities, work dynamics issues, entrepreneurial behaviors, entrepreneurial attitude, EI,</p> |  |



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| | | contemporary HR practices, etc. She handled several trainings on early career, mid-career, capacity building, and Leadership programs for Public Sector Undertakings (PSU). She has been on the panel of QCFI, Women Entrepreneurship Council Member, and Women Innovation Entrepreneur Foundation | |
| Excellence Certificate | | | |
| Excellence Certificate 1 | The Fall of the Titan-Insolvency Case of Jaypee Infratech Limited | Dr. Pooja Chaturvedi Sharma is working as an Assistant Professor in the Accounting and Finance department of Apeejay School of Management, Delhi. She graduated from Delhi University and completed her Master's Degree in Business Administration at Bharati Vidyapeeth Deemed University, New Delhi. She is also UGC Net-JRF qualified. Dr. Sharma has a Ph.D. in Finance from Bharati Vidyapeeth Deemed University, New Delhi. She has 10+ years of experience in academia and research. She is a lifetime member of the All-India Commerce Association. She is also an active reviewer in Scopus and UGC journals. She is the editor of books published by publishers of international repute. She has been awarded Young Research Scholar Award under Samiuddin Memorial ICA Research Scholar Award at the All-India Commerce Association Conference. She has also been awarded "Rashtriya Pratishtha Puraskar" by Worthy Wellness Foundation (Regd.) Dr. Sharma has been a resource person in various FDPs, MDPs, workshops, etc., covering various dimensions of accounting and finance, including investments and research methodology workshops based on SPSS and AMOS. Dr. Sharma's research interests are focused on emotional intelligence, financial emotional intelligence, sustainable finance, behavioral finance, mutual funds, fintech, and stock investing. |  |
| Excellence Certificate 2 | #Amul# Simple Home Made Recipes: A Case on engaging Influencers (Chef's) | Dr. Manoj Gour is a management professional with over 27 years of experience at different leadership levels, oriented towards P&L in India & Middle East. His interest as a facilitator of knowledge has its foundations during his graduate days when he would tutor students in Mathematics. The corporate |  |

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| | | <p>journey took Dr. Manoj Gour to places across India and a stint in the Middle East. The exposure helped him straddle across Telecom, FMCG, Alcobev, Consumer durables, and Decorative paints, handling turnovers up to 500 cr with roles of a front line to leading the functional leadership. He got his Ph.D. awarded in Management in the year 2020. For the past two years, Dr. Manoj Gour has been transitioning to the world of building talent through knowledge transfer, Coaching, Mentoring, and Facilitating learning. In the journey, he has also been acting as a Business & Sales consultant for organizations in their quest for growth.</p> | |
| | | <p>Dr. Joseph Paul has expertise in Human Resource Management and Hospitality Studies. Currently, he serves as an Assistant Professor in the Department of Human Resource Management at GITAM School of Business. Dr. Paul is a doctoral graduate and has previously worked with the TATA and Oberoi Group. His primary focus lies in teaching, learning, and training in various aspects of hospitality and human resource management. He possesses a keen interest in real-time business discussions, consultations, and employee-related assignments. Dr. Paul aims to pursue a post-doctoral fellowship and publish research articles while also contributing to organizational upliftment and consultation in the long term. He is confident in his ability to apply his extensive knowledge of both industry and academia in all his endeavours.</p> |  |
| | | <p>Dr Adil Khan is an assistant professor at GITAM School of Business, GITAM (deemed to be) University, Visakhapatnam. He is an alumnus of Aligarh Muslim University from where he has received His PhD and MBA degrees. He is a prolific author and has published several research articles in peer reviewed journals indexed in Scopus and WOS database. At GSB, he teaches marketing, venture discovery and research methods. He conducts research in the domain of consumer behaviour and entrepreneurship</p> |  |

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| <p>Excellence Certificate 3</p> | <p>Cropin's AI Initiatives to Drive Digital Transformation in the Agriculture Industry</p> | <p>Mrs. Shwetha Kumari is currently working as Senior Research Associate at Case Research Center-IBS Hyderabad. She has authored/co-authored more than 100 case studies in Economics, Politics and Business Management. She is passionate about case method pedagogy and enjoys mentoring budding case authors. She has won various national and international case writing competitions. She is also pursuing a PhD in Economics.</p> |  |
| | | <p>Mr. Jitesh has over two decades of diverse experience in the corporate and academic environment and is currently associated as Assistant Professor with IBS Hyderabad. His academic experience includes curriculum design for programs in management; writing book chapters, and developing teaching case studies that sits on the boundaries of entrepreneurship, consumerism, sustainability and organizational learning.</p> |  |
| <p>Certificate of Merit</p> | | | |
| <p>Certificate of Merit 1</p> | <p>Three Shades Of Discrimination In The Developing Nations Context</p> | <p>Dr. Siddhartha Saxena is an Assistant Professor in Management & Organization for the Amrut Mody School of Management, Ahmedabad University and the Program Chair of the Bachelor of Business Administration Program. He is a 2022 Fetzer MSR Scholar. His course Future of Work was the recipient of the 2020 Ideas Worth Teaching Award by the Aspen Institute. He has pursued Global Faculty Development Program from the Wharton School, University of Pennsylvania. His research interests include topics such as Technology and Behavior, Leaveism, and Equality, Diversity & Inclusion. He has presented his research work at platforms like AOM, AIB, Decision Sciences, INDAM, UNESCO- APEID, PAN IIM and IIT Conferences.</p> |  |
| | | <p>Deepa Chaudhary</p> | |

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| <p>Certificate of Merit 2</p> | <p>Super Bottoms A Social Problem Fostered by Innovation and Sustainability Makes a Start up Successful</p> | <p>Ms.SaranyaBalu is an Assistant Professor in the Sustainability stream at PSG Institute of Management. She has done her Master’s in Environmental Engineering with a specialization in Water Engineering & Management at the University of Colorado, Boulder. She has done her Chemical Engineering at SSN College of Engineering, Chennai. She is also a certified CQI and IRCA-certified ISO 14001:2015 (Environmental Management Systems) Lead auditor by BSI. She has done research in circular economy, Biomedical Waste Management, and Plastic Waste Management. She is also the Entrepreneurship Cell Coordinator at PSG Institute of Management.</p> |  |
| | | <p>Dr Dr. Nalini is associated with PSG IM as Assistant Professor (Senior Grade). She is a passionate educator. She holds her MBA degree with University Rank and her doctoral research from Anna University Chennai, she has done her FDP from IIM-Indore and continues as a registered alumnus of the institution. With her rich experience in curriculum design and delivery, she has contributed to developing industry-based curriculum in different Management Programs. She acts as a Board of studies member in a few colleges. To her academic credit, she has given expert talks in several forums, Commendable top consulting for industries, Published and presented research papers in many reputed forums</p> |  |
| <p>Certificate of Merit 3</p> | <p>Wow! the Hoovu Fresh Girls!!!</p> | <p>Digvijay Singh Digvijay Singh associated with Management training Institute (MTI), a Corporate Training Institute of Steel Authority of India Ltd. (SAIL), a Maharatna Public Sector Undertaking. Writing papers for journals, popular articles, and management case studies are of interest. Developed case lets for corporate level training. He has got publication in national & international journals, presented papers in conferences and attended workshops.</p> |  |

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| | | <p>Won awards in cases and paper writing contests. He is an avid quizzer who has won numerous awards.</p> | |
| | | <p>Subhra Dhara Subhra Dhara, presently working in R& D Centre or Iron & Steel, the corporate R& D center of Steel Authority of India Limited (SAIL) at Ranchi, Jharkhand. He has been awarded bronze medal by IIM, Ranchi in MBA degree. He is an enthusiastic practitioner of management theory and the author of business case studies. He has over ten papers published in national and international journals and over fifteen papers presented at conferences. 5 patents have been granted to him. He has won numerous national awards in various contests.</p> |  |
| <p>Certificate of Merit 4</p> | <p>Bio-toilets in Indian Railways: A Sustainable Solution to the Sanitation Challenge?</p> | <p>Munmun Samantarai Faculty Associate, Case Research Center, ICFAI Business School, Hyderabad. She is a professional with more than a decade of experience in management education and research. She is MBA (HR and Marketing) from ICFAI University- Dehradun, UGC-NET qualified and pursuing PhD from Utkal University, Odisha. She has experience in teaching OB and HR subjects at BBA and MBA levels. She has participated in many national and International conferences, seminars and workshops and attended FDPs at IIT-Kharagpur. Her research papers are published in SCOPUS and ABDC-indexed journals. She is associated with case writing since 2014 and has co-authored many case studies in areas of Human Resource Management, Organizational Behavior, Marketing, Business Strategy, Entrepreneurship and Sustainability.</p> |  |

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| | | <p>Sanjib Dutta Associate Dean, Case Research Center, ICFAI Business School, Hyderabad.</p> <p>Sanjib has more than two decades of experience in both industry and academia. He has worked with global MNCs such as Satyam Computer Services, Tech Mahindra, and Virtusa Consulting Services.</p> <p>Sanjib is a bestselling case author and regularly features in the list of Top 40 case study writers in the world published by the UK-based The Case Centre. He is the winner of multiple case writing competitions including EFMD Case Writing Competition, John Molson Case Writing Competition, CEEMAN Case Writing Competition, Emerald Case for Women Case Writing Competition and The Case Centre Awards & Competition. Case studies authored/co-authored by Sanjib have been published in Emerald Emerging Markets Case Studies and The Case Journal.</p> <p>Sanjib is a mentor to many case writers across the country and is passionate about the case method of teaching and research. He is currently working as Associate Dean at the IBS Case Research Center, Hyderabad.</p> |  |
| <p>Certificate of Merit 5</p> | <p>Wind Stream Energy Technologies: Crossing the Valley of Death, But What's Next?</p> | <p>Prof. Sandeep Bhatnagar is an Associate Professor of Practise at Lal Bahadur Shastri Institute of Management, Delhi (LBSIM). He has more than 22 years of rich experience at leadership positions in government, academia and industry in five diverse sectors viz. education, technology, consumer goods, infrastructure and healthcare namely Indian School of Business (ISB), Ministry of Micro, Small and Medium Enterprises (MoMSME), Grohe AG, ATS Infrastructure, Systopic, Wockhardt etc. He has distinction of imbuing turnaround for foreign subsidiaries, SBUs, family-businesses, start-ups, small and medium enterprises spread across Asia Pacific.</p> |  |

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| | | With education from John F. Kennedy School of Government at Harvard University (HKS), Indian Institute of Management (IIM) Ranchi, Institute of Chartered Financial Analysts of India (ICFAI) and University of Delhi , his core research interests are in developmental economics and entrepreneurial strategy. | |
| | | Rohit Kumar | |