

The background features a watercolor-style illustration of a human head in profile, facing left. The head is filled with vibrant, multi-colored splashes and washes of paint in shades of blue, yellow, green, red, and purple. The neck and shoulders are rendered in a textured, dark blue wash. In the top left corner, the AIMA logo is displayed in a bold, blue, sans-serif font, with the full name 'ALL INDIA MANAGEMENT ASSOCIATION' in a smaller, black, sans-serif font directly below it.

AIMA

ALL INDIA MANAGEMENT ASSOCIATION

50th National Competition for Young Managers (NCYM 2024)

**Leadership in Emerging Opportunities
Role of Young Managers**

What is NCYM?

All India Management Association has been organising the National Competition for Young Managers (NCYM) annually since 1974, with a view to recognise competitive excellence among young managers and by providing them an unparalleled opportunity to hone their analytical, creative thinking, problem solving, team working and leadership skills in a national-level competitive setting. The competition has continued to gain in strength and popularity year after year and corporate organisations have recognised its value as a useful tool to groom their young managerial talent for higher responsibilities. The NCYM today is one of the foremost and hugely popular pan India National-level Competition meant exclusively for the young managers working in public and private sector organisations in business and industry. The competition brings disparate teams of young executives from the corporate world on a common platform to research, analyse, discuss and deliberate on a theme of contemporary managerial interest and national significance.

About theme:

Leadership in Emerging Opportunities: Role of Young Managers

In today's dynamic business landscape, the role of young managers is not merely about climbing the corporate ladder, but rather about leading the charge in navigating emerging opportunities. This transformative journey requires a comprehensive understanding of various departments and their pivotal roles in organizational success.

From spearheading Human Resources initiatives to ensuring financial stability, from optimizing manufacturing processes to enhancing customer service experiences, from driving sales and marketing strategies to championing Corporate Social Responsibility (CSR) and Business Responsibility practices, young managers are at the forefront of every aspect.

In this insightful exploration, we delve into the multifaceted responsibilities of young leaders across diverse departments. They are not just managers but visionaries, strategists, and change agents, adept at harnessing the potential of each department to propel the organization forward.

Through their innovative approaches, collaborative spirit, and commitment to excellence, young managers are reshaping traditional paradigms and driving sustainable growth. NCYM will serve as a platform for aspiring and seasoned leaders alike, highlighting the indispensable role of young managers in seizing emerging opportunities and steering organizations towards a brighter future.

Pedagogy

We welcome hearing about how young managers in your organisation are taking the lead to seize emerging opportunities to help steer the organisation towards success, keeping in mind that the presentation should not exceed 10 slides. It's important to consider the limitations of presenting in such a concise format. With only 10 slides, it may be challenging to cover all aspects comprehensively. Therefore, it's essential to prioritize the most critical aspects and ensure that they are presented clearly and concisely.

To make the most of the limited slide count, it may be helpful to focus on the most significant impact areas and show how they relate to your organization's transformation journey. Additionally, it's important to ensure that the presentation has a clear flow and is easy for the audience to follow.

Overall, while 10 slides may present some limitations, with thoughtful planning and prioritisation, you can effectively showcase how young managers in your organisation are seizing emerging opportunities and driving the organisation towards success.

Benefits

- Interact with the bright and talented contenders who they compete with in a highly stimulating environment
- Build leadership qualities, hone their presentation skills and learn to work as a team
- Gain a broader perspective into the strategic and tactical aspects of the business environment they work in
- An opportunity to interact with and learn from the reviews and inputs of an eminent jury comprising luminaries from academia, the corporate world, management consulting, media etc.

The format

The Competition would be held under two segments – **(1)PSU and (2) Private & Academia**

Teams will present their pitches before the panel of judges during the regional rounds. Subsequently, the Jury will identify top-performing teams from each segment to compete in the Finale.

Each team will be allocated a total of 15 minutes for their oral presentation. Following this, the panel of judges will engage in a question-and-answer session. It is compulsory for all team members to actively participate in delivering the presentation.

During the initial 13 minutes of the presentation, teams will receive a reminder indicating the remaining 2 minutes to conclude. Any team exceeding the allocated time limit of 15 minutes will incur negative marking.

Eligibility criteria

A team consisting 3 executives, all under the age of 40 as of January 1, 2024, qualifies for participation. The team must exclusively represent an organization. Furthermore, organizations have the freedom to nominate as many teams as they desire.

Each participating team must submit the mandatory non-refundable entry fee along with the registration form

Regional rounds

| Regional Round | Date | GRAND FINALE 05th July, 2024 Delhi |
|--------------------------------------|-----------------|--|
| Regional Round 1 (Online) | 14th June, 2024 | |
| Regional Round 2 (Online) | 21st June, 2024 | |
| Regional Round 3 (Online & Physical) | 28th June, 2024 | |
| Regional Round 4 (Online) | 02nd July, 2024 | |

Top three teams in each segment would be awarded with trophies & certificates.

Participation fee (per team)*

| (A team of three persons) | 1 - 2 Team(s) | 3 - 6 Teams | 7 & More Teams |
|---------------------------|---------------|-------------|----------------|
| For Members of AIMA | ₹ 35000 | ₹ 32000 | ₹ 30000 |
| For Non-members of AIMA | ₹ 37000 | ₹ 34000 | ₹ 32000 |

- 18% GST will be charged extra
- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- The program would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories.
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

Account Name: All India Management Association

Branch Address: ICICI Bank Tower, NBCC Place, Bisham Pitamah Marg, Pragati Vihar, New Delhi-110 003

Name: ICICI Bank Limited

A/c Number: 000701220419

Branch Name: NBCC Place, New Delhi Branch

RTGS/NEFT/IFSC Code: ICIC0000548

Account Type: Saving Bank Account

Bank Code (9 digit MICR code): 110229069

Glimpses of last year



Previous years winner

| Year | Champion | I Runners-up | II Runners-up |
|------|------------------------|--------------------|------------------------------|
| 2023 | iBS Software & NTPC | Hindalco & ONGC | Bosch & SBI |
| 2022 | Bosch Automotive & SBI | Bosch Ltd & SBI | Larsen & Toubro & Power Grid |
| 2021 | Bosch & BPCL | L&T and BEL | Bosch & Odisha Mining |
| 2020 | Robert Bosch | IOCL and Bosch Ltd | - |
| 2019 | KHS Machinery | Rashtriya Ispat | BHEL |

Kindly contact for more details and submission of registration forms to:

Ravi Jangra - Deputy Director
 Mob. 9811811231, E-mail: rjangra@aima.in

Mansoor Hassan - Asst Director
 Mob. 9540060166, E-mail: mhasan@aima.in

All India Management Association, Management House, 14, Institutional Area, Lodhi Road, New Delhi-110003, Tel: +91 11 2464 5100
www.aima.in