

HR Best Practices Case Study Contest (Online), 1st July

[**CASE STUDY TEMPLATE**](https://docs.google.com/forms/d/1h5WkkBxciqppoOp9fkzXxCatlzpMMmdEtVQ-_lIINTY/edit?ts=5d6ccf7a)

**Directions:** Please complete your submission in its entirety, and email to the contact mentioned below.
All information in the form will be kept confidential and will only be used for evaluation purposes. Each case study document (ppt) should be submitted separately though a common registration form is to be used by one organisation for multiple case studies.

**HR Best Practices** The areas covered in HR space include but not limited to:

* Recruiting and Staffing Training and Development (Skilling)
* Compensation and Benefits Performance Management
* Career Progression Schemes Diversity and Inclusion
* HR Compliance Digitalization /AI Integration.
* Organizational Structure Workplace Safety and Employee Wellbeing
* Change Management Gig Workforce Management
* Management of multi-generational/transnational workforce
* The applicant must have been directly involved in the HR Best Practice (maybe the work of one person, a few people or a large team/ department or pan organization).
* 2 segments: PSU & Corporate: Top 3 teams to be chosen as winners by a jury in each segment.
* The case studies in HR Best Practices will be evaluated against below criteria: Purpose & Impact; Uniqueness; Scale & Scalability and Duration & Stakeholder Feedback
* The HR Best Practice that has either been implemented and has yielded results or was implemented in the recent past and is expected to give results in the next few months, but early indications are traceable. Unimplemented practices are not ok.
* Each Case study should cover one HR Best Practice. Mixing 2 or more best practices in one case study would not be valid.
* Completed case study document (PPT) should be submitted in soft copy as per dates below.

Last date for submission of registration form and payment to confirm participation – **29th June ,2025**

Last date for submission of Case Study Document (PPT) – **29th June ,2025**

 Presentation of the shortlisted cases to the Jury (**ONLINE**) – **1st July ,2025**

**CASE STUDY PPTs**

All participating teams to submit a deck of Power Point Presentation to the undersigned (same to be later used during the presentation in front of jury). This can be about maximum 8-11 slides which covers:

a) Case Title

b) Case Contributor and Organisation Detail

d) The Background Situation -The Organisation dilemma/ challenge/ opportunity for HR Best Practise

e) Solution / Implementation – detailed course of action adopted & implementation strategy etc

f) Novelty/ Uniqueness and the Scale & Scalability

h) Results/ Impact & Stakeholder Feedback.

**For Particpation in HR Case Study Contest Contact :**

**Dipen Sharma**Asst Director- Center for Management Development (CMD)
**All India Management Association (AIMA)**
Email: dsharma@aima.in Mobile : +91 - 9953551926