



CONCEPT



STRATEGY



BUILD

35th National Management Games (NMG - 2026)



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Growing Business Should
Now Be The Tendency In
The Competition



ANALYSE



COMPETE



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About National Management Games (NMG)

AIMA's 35th National Management Game (NMG) 2026, flagship simulation-based competition, is designed to provide a dynamic and immersive learning experience to participants. NMG is a unique platform for Corporate Managers to experience the thrill of Managing Business in competitive mode. It serves as a powerful platform to enhance critical managerial competencies such as risk-taking, decision-making, and team management, ultimately fostering a strong sense of ownership and leadership among participants.

Over the years, many leading organization both from the Private and the Public sector have participated, benefited and competed at their one of the longest running corporate competition

Learning & key takeaways

- Nurture strong business acumen and decision-making capabilities
- Develop skills in critical business data analysis and financial statement analysis
- Apply cost-benefit analysis for effective decision-making
- Understand the interrelationship of key management functions
- Build the ability to think futuristically towards increasing market share and profitability
- Develop competence in handling crisis situations with rational thinking
- Gain a 360-degree perspective of organizational functioning, enabling participants to think like top management



Registration Process

- A team of maximum 2-3 members from different functional areas can be nominated by the Corporate and Institutional faculty. Multiple teams can be nominated under various online /offline rounds.
- Teams may be nominated with or without training based (Premium or Standard Slab) on the various online and offline mode. Training will only be conducted online mode only.
- Participants Manual (soft copy) will be sent to familiarize participants with Business Simulation program
Registering teams have to email their team members name, contact no and email id to nmg@aima.in

Dates and Regions

Round 1 (Online) Training: 23 June 2026 Prelims: 24-25 June 2026 Regional Final: 26 June 2026	Round 2 (Delhi) Prelims: 1-2 July 2026 Regional Final: 3 July 2026	Round 3 (Online) Training: 7 July 2026 Prelims: 8-9 July 2026 Regional Final: 10 July 2026
Round 4 (Online) Prelims: 15-16 July 2026 Regional Final: 17 July 2026	Round 5 (Delhi) Prelims: 22-23 July 2026 Regional Final: 24 July 2026	GRAND FINALE 25 July 2026 AIMA New Delhi

Pre- Competition Training

To enable smooth and learning-led participation, teams can be nominated under Premium Slab participation with an extra day of training. The training Sessions are scheduled on **23rd June and 7th July only.**

Standard Slab - Participation Fee

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 40,000 per team	₹ 42,000 per team
4 – 6 Teams	₹ 35,000 per team	₹ 37,000 per team
7 Teams & above	₹ 30,000 per team	₹ 32,000 per team

* GST extra

Premium Slab - Participation Fee (With Extra Day of Training)

NO. OF TEAMS	AIMA/LMA MEMBERS	NON-MEMBERS
1 – 3 Teams	₹ 50,000 per team	₹ 52,000 per team
4 – 6 Teams	₹ 45,000 per team	₹ 47,000 per team
7 Teams & above	₹ 42,000 per team	₹ 44,000 per team

* GST Extra

Competition Format

- All the participating teams are required to report offline/online at 9:30 am on the scheduled program day for registration.
- The teams registered will participate in the Prelim Round of the two days.
- Only qualifying teams of Prelim Round will participate in the Regional Final.
- Organizations/Teams to give 2 preferences of the date of competition. Allocation of slots would be the prerogative of AIMA**
- The teams qualifying Regional Finals will participate in Semi Finals & then National Finale as per details given in this brochure.
- Participants must have at least two laptops in a Team. Laptop must have administrator rights to remove any settings and have Google Chrome or Mozilla Firefox as browser. No MacBooks are allowed for this game.
- Each laptop should have internet connection. If you are using office internet then you should have permission to access the portal <http://chanakya.aima.in/interface> and have right to upload and download of excel and pdf files.–only for online participant.
- Participating teams need to submit their decision sheets five minutes before timer stops to avoid any technical snag.
- The decision sheet may be asked to email during the round in case of any technical snag.
- Judges decision would be final decision.

Past Winners & Participants



- AIMA GSTIN No. 07AAATA1644A1ZH • AIMA PAN No.: AAATA 1644 A
- 18% GST will be charged extra
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary
- Participation Fee through NEFT/DD/Cheque should be sent in favour of "All India Management Association", payable at New Delhi.
- For online registration [CLICK HERE](#)

Prizes

Champion Team: Rolling Challenge Trophy & Certificates

Runners Up I : Trophy & Certificates

Runners Up II : Trophy & Certificates



Glimpses of past NMGs



For Registration Contact:

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