



**About SMQ**

The Student Management Quiz (SMQ) offers an engaging and innovative platform designed to assess students' comprehension across diverse business domains, including branding, marketing, HR management, finance, and noteworthy business figures. It's structured to enhance understanding of business fundamentals while staying updated on industry trends.

**What to expect:**

Expect a blend of multiple-choice and true or false questions covering a spectrum of topics such as renowned brands, effective marketing strategies, HR methodologies, financial intricacies, significant business occurrences, and prominent personalities making headlines. Questions are crafted to mirror real-world business scenarios.

**Why participate:**

Participating in this quiz promises not just enjoyment, but also serves as a valuable opportunity to evaluate your competencies and gain fresh insights into the business landscape. It's a chance to compete against peers and vie for enticing rewards!

**Who can participate:**

Any student who is interested in learning more about the business world and testing their knowledge of various aspects of it. Team of 2 Students, No bar on Number of teams participating from an institute.

**Schedule**

**Regional rounds** across the country from Aug 2026 - March 2027, followed by the National Semi finals & Grand Finale in March 2027.

**\*Date allocation on first come first serve basis**

<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>
<b>December</b>	<b>January</b>	<b>February</b>	<b>March</b>
<b>Semi Final &amp; India Finale- April 2027, Pune</b>			

**Sponsorship Options for Host Institutes**

Category	Benefit		
	Venue Hosting	Complementary Teams	Sponsorship Fee
Principal Sponsor	Regional Round, Semi-Final & Grand Finale	25 Teams	3,00,000
Co-Sponsor	Regional Round	15 Teams	2,00,000

\* GST as applicable to added

**Prizes**

<b>Winner</b>	<b>Team Trophy, Medals, Certificates &amp; Gift Hampers</b>
<b>Runners Up I</b>	
<b>Runners Up II</b>	

**Principal sponsors**



**Co-sponsors & Venue Host**



**Contact Details**

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