

AIMA
ALL INDIA MANAGEMENT ASSOCIATION
46th National Management Convention
Creating an Innovative India
17-18 September, 2019: Hotel Le Meridien, New Delhi

IMPORTANT INSTRUCTIONS

- The registrations will be done at the open area outside Desire **starting at 8.15 am**
- All attendees are requested to collect their badge from the registration counters
- The attendees must wear their badge throughout the convention across all venues on both days.
- **ENTRY TO THE CONFERENCE HALL AND LUNCH AREA WOULD BE STRICTLY ON PRESENTATION OF DELEGATE BADGE**
- Since we have received an overwhelming response to the Convention, entry to the main hall will be on first-come-first-serve basis. Once the main hall is full, the attendees arriving later will be accommodated in a separate hall with live projection.
- You are requested to please arrive, collect your badges and be **seated latest by 9:15 am** to enable us start the programme on time.
- All questions during the convention sessions will be taken through WhatsApp at **+91 73036 936333**

CONVENTION AGENDA
(as on 16 September, 2019)

Day 1: Tuesday, 17 September, 2019

0815 – 0930 hrs Registration
 Networking Tea/Coffee

0930 – 1015 hrs

Opening Leadership Keynote *India's Next Frontier: Shaping The Emerging Global Order*

The momentous shift of wealth and power from the west to east is now well established. And this has been hastened by the forces of globalization. But in an increasingly protectionist world, it is imperative to find a new model for Globalization. India can show the world that being open is the way to make a nation great, produce wealth and create jobs. India can take the lead in shaping a new global economic order for shared prosperity.

- *How can India strengthen rule-based trade and revive confidence in shared growth?*
- *What can India do to shape the new global economic order and make it relevant to the digital age?*
- *For India to reshape the emerging global order, what are the strategic imperatives for Industry?*

Introductory Remarks

Rekha Sethi

Director General, All India Management Association

Welcome Address

Harshavardhan Neotia

President, AIMA &

Chairman, Ambuja Neotia Group

Introduction of the Keynote Speaker	Sanjiv Goenka Convention Chairman & Chairman, RP-Sanjiv Goenka Group
Keynote Address	Kumar Mangalam Birla Chairman, Aditya Birla Group
Concluding Remarks	Sanjay Kirloskar Senior Vice President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd
<hr/> 1015 – 1045 hrs	Networking Break
<hr/> 1050 hrs	All delegates to take their seats in the Sovereign Hall
<hr/> 1100 – 1200 hrs Inaugural Session	A New India, A Great India <i>The mood and mind of India have changed and the nation is reimagining its economy, politics and society. The new India is unified, tough and proud and it is redefining its aspirations and destiny. The leadership of the country is committed to reforms and it is not shy of taking risks. Still, the country needs to overcome many internal and external challenges to realize its potential. India needs an ambitious agenda and an effective strategy to ensure that the India is one and it is great.</i> <ul style="list-style-type: none"> • <i>How are the aspirations and priorities of India changing?</i> • <i>What internal and external challenges India needs to overcome?</i> • <i>What needs to be done to ensure that India achieves lasting greatness?</i>
Lighting of the lamp	
Introductory Remarks	Rekha Sethi Director General, All India Management Association
Welcome Address	Harshavardhan Neotia President, AIMA & Chairman, Ambuja Neotia Group
Address	Harsh Pati Singhania Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd
	Release of the Convention Souvenir
Introduction of the Hon'ble Minister	Sanjiv Goenka Convention Chairman & Chairman, RP-Sanjiv Goenka Group
Inaugural Address	Amit Shah Minister of Home Affairs Government of India
Concluding Remarks	Sanjay Kirloskar Senior Vice President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd

1200 – 1245 hrs

Plenary Session 1

Tech tonic for economy: Making India an Innovation Hub

India is one of the largest market for electronic and telecom hardware but it barely makes an impact on the world as a producer. India has set itself an ambitious target of producing hardware worth \$400 billion in 2025 and become a major exporter. However, India needs to position itself as a hub of market changing innovations to become a major player, as becoming a low-cost producer is not a sustainable advantage. India's aim of leading 5G innovations and developing local intellectual property signals an important change of direction but the new priority needs to be backed with fostering disruptive startups. India needs its electronics and telecom sectors to bloom in order to become a \$5 trillion economy quickly.

- *What can India do to attract high-end electronics manufacturing?*
- *What policy innovations are in the works to foster disruptive startups and intellectual property creation?*
- *How can India compete with China in 5G technology development and deployment?*

Welcome Address

Harshavardhan Neotia

President, AIMA &
Chairman, Ambuja Neotia Group

**Presentation of Honorary
Life Fellowship of AIMA**

T V Mohandas Pai

Immediate Past President, AIMA &
Chairman, Manipal Global Education Services

Keynote Address

Ravi Shankar Prasad

Minister of Law and Justice; Communications; Electronics and IT
Government of India

Interaction with Audience

Concluding Remarks

Sanjiv Goenka

Convention Chairman &
Chairman, RP-Sanjiv Goenka Group

1245 – 1345 hrs

Plenary Session 2

Panel Discussion: - Artificial Intelligence: A force Multiplier for Indian Economy

AI is set to play a major role in the future growth of Indian economy. AI-powered automation and innovation would create new efficiencies and demand that would expand the economy rapidly. AI would lower costs, increase productivity, enable smart products and create new products and services. The increased scale and sophistication of business because of automation would require more people to manage smart machines and serve customers. The countries that use AI will outperform those that do not. India still lags other large economies in using AI and it needs to catch up fast.

- *How are AI technologies driving changes in the manner and scale of production?*
- *How should Indian companies transition to AI technologies and skills?*
- *How can companies use AI productively and avoid vanity projects?*

Moderator

Pranjal Sharma

Author, Kranti Nation: India and the Fourth Industrial Revolution

Panelists

Amod Malviya

Co-founder, Udaan

Rishabh Kaul

Co-founder, Belong

Sandipan Chattopadhyay

Managing Director & CEO, Xelpmoc Design and Tech Limited

Ganesh Natarajan

Chairman, 5F World, Global Talent Track, Pune City Connect, and SVP India & Founder, CAIA-Center for AI and Advanced Analytics, Kalzoom Advisors

Interaction with Audience

1345 – 1445 hrs

Networking Lunch

1445 – 1545 hrs

Plenary Session 3

Panel Discussion: - Economic Reforms for New India

Technological and political factors are changing the dynamics of production, trade and investment and India needs to rethink reforms to position its economy for a sustained high growth here onwards. The country needs a surge in private investment and adoption of new technologies in commerce and industry. Creative reforms are required for enabling fiscal stimulus with fiscal discipline, increasing public investment while leaving greater surplus in the hands of firms and individuals, increasing inflow of foreign capital and knowhow, aligning employment with digitized production, enabling data generation and AI application etc. The new reforms must aim for economic transformation instead of incremental efficiencies.

- *What kind of reforms are required to give confidence to private and foreign investors?*
- *How can India formalize business and employment without lingering and costly adjustment?*
- *What can be done to make Indian labour and firms competitive in the digital age?*

Moderator

Sudhir Jalan

Chairman, Neo Foods Pvt. Ltd.

Panelists

Vikram Singh Mehta

Chairman, Brookings India & Senior Fellow, Brookings Institution

Ajit Ranade

Group Executive President and Chief Economist, Aditya Birla Group

Akhil Bansal

Deputy CEO, KPMG in India

TN Ninan

Chairman, Business Standard Pvt Limited

Interaction with Audience

1545 – 1615 hrs

Networking Break

1615 – 1700 hrs

Plenary Session 4

Panel Discussion: - Making India a \$ 5 trillion-dollar economy in the next 5 years

Prime Minister has made a commitment to the nation that his government will make India a \$5 trillion economy by 2024. However, at the current rate of GDP growth, it could take a lot longer to achieve that target. The continued deceleration of GDP growth is a cause for concern and the government needs to come up with a different strategy to enthuse investors, producers and consumers. The agriculture and manufacturing sectors need fundamental changes to raise their contribution to the national output and the services sector needs a big dose of innovation to carry the load

of economic growth. It is a daunting challenge for India to become a \$5 trillion economy in five years but not an impossible one.

- *Can India achieve the 12% annual GDP growth required to become a \$5 trillion economy by 2024?*
- *What kind of policy and taxation actions are required to multiply investment, production and consumption over the next five years?*
- *How can the government convince private and foreign investors to take immediate bets on Indian economy?*

Moderator**Shereen Bhan**

Managing Editor, CNBC-TV 18

Panelists**Sanjeev Sanyal**

Principal Economic Adviser in Ministry of Finance
Government of India

Sunil Kant Munjal

Past President AIMA &
Chairman, Hero Enterprise

Interaction with Audience

1700 – 1745 hrs

Plenary Session 5**Ease of mobility: Innovations for faster, safer transportation**

Economic growth rate of India depends on its ability to move people and material at great scale and speed, and cleanly. The country is in the midst of an unprecedented expansion of its road network, greening of its transportation and digitization of its traffic management. Innovative investment and operating models are deployed in highway development and the new Motor Vehicle Act aims to remove corruption, casualties and jams from roads through digital surveillance. Cleaner engines and fuel standards have been introduced to reduce pollution. However, technological and financial innovations need to be backed up with innovations in implementation to achieve the ambitious targets.

- *What can be done to accelerate the completion of the Bharatmala project?*
- *What kind of economic impact is expected from mobility expansion and digitization?*
- *How can the government help consumer and industry adjust to the higher cost of cleaner vehicles?*

Welcome Address**Sanjiv Goenka**

Convention Chairman &
Chairman, RP-Sanjiv Goenka Group

Keynote Address**Nitin Gadkari**

Minister of Road Transport & Highways; Micro, Small & Medium Enterprises
Government of India

Interaction with Audience**Concluding Remarks****Harshavardhan Neotia**

President, AIMA &
Chairman, Ambuja Neotia Group

1745 hrs

END OF DAY ONE OF CONVENTION

Day 2: Wednesday, 18 September, 2019

0900 – 0930 hrs Networking Tea/Coffee

0930 – 1030 hrs
Plenary Session 6

Panel Discussion: - Innovation first: Disruption as Strategy

Technology has become central to business and innovation is the new core competence. Heritage, size, market share, brands and relationships - all are vulnerable to disruption by brash new ideas. Incremental improvements do not satisfy the customer anymore and new products and services have to push the imagination of the user. Disruption is no longer an event. It is the strategy. Enterprises must build arsenals of newest technologies and skills and innovate relentlessly to survive the scramble for disruption.

- *How can the legacy businesses become habitual innovators?*
- *Which technologies and skills are essential to pursuing disruption?*
- *How can new startups challenge the might of innovator conglomerates?*

Moderator **Syna Dehnugara**
Chief Brand Officer, LetsVenture

Panelists **Vineet Agarwal**
Managing Director, Transport Corporation of India Ltd

Abhishek Nath
Managing Director and CEO, Ixora Corporate Services Pvt. Ltd

Mohit Gupta
Chief Curator, City Book Leaders

Kartik Sharma
Director, Agnitio

Interaction with Audience

1030 – 1115 hrs
Plenary Session 7

Winning in the Digital World

Even as the analogue world turns digital, the digital world itself is in a churn. New technologies are spawning new products, services and business models, and disruption is gaining momentum. Winning in the age of digitized production and consumption demands willingness and ability to change fast. Customers are seeking ever more convenient and capable solutions and not just products. There is a need for speed in adoption of new technologies, finding inventive talent, reconfiguring decision hierarchies and creating innovative solutions. In the digital world, the companies that use technology to empower the customer will replace those that merely sell.

- *What is the minimum level of digitization needed to compete in the digital world?*
- *How ready are business leaders for the emerging technologies such as 5g, edge computing, digital twin, block chain and AI?*
- *How can enterprises infuse agility in organization and find the talent to change the game?*

Welcome Address **Sanjay Kirloskar**

Senior Vice President, AIMA &
Chairman and Managing Director, Kirloskar Brothers Ltd

Keynote Address

T V Mohandas Pai
Chairman, Manipal Global Education Services

Concluding Remarks

P Balaji
Chief Regulatory and Corporate Affairs Officer, Vodafone Idea Ltd.

Interaction with Audience

1115 – 1215 hrs

Plenary Session 8

Panel Discussion: - Reviving Growth: An Imperative for India

India's economy has hit a rough patch and the GDP growth has decelerated consecutively for many quarters. The Q1 growth has fallen to the lowest level in six years and experts are projecting that India would be lucky to end the current fiscal year with 6.5% growth. The performance of manufacturing, agriculture and key parts of the services sector has been disappointing. Consumption, which had carried the GDP growth for many years despite a dip in investment, has turned weak. The government has tried to stem the rot by announcing a stimulus package built around increasing credit and relief for FDI. However, more needs to be done to get the economy back in a high gear.

- *What has caused the economy to skid and what corrective measures can the government take?*
- *How can the private sector and FDI stabilize the economy and what do they need from the government?*
- *What kind of policy and business innovations would lift GDP growth instantly?*

Moderator

Sunil Kant Munjal
Past President AIMA &
Chairman, Hero Enterprise

Panelists

Sanjay Gupta
CEO & Editor, Dainik Jagran

Sunil Jain
Managing Editor, The Financial Express

TK Arun
Consulting Editor, The Economic Times

M K Venu
Editor, The Wire

Interaction with Audience

1215 – 1345 hrs

Plenary Session 9

Creative Nation: Fostering a Culture of Innovation

India needs to move on from adoption and adaptation of innovations to creating previously unthinkable technologies, processes, products and services. Innovation is not about meeting the needs but about redefining the needs, and it demands a big shift in everyday attitudes and practices. The societies that reward initiative and creativity tend to be more innovative than those that reward only results and conformity. Building an innovative nation requires bold businesses and a permissive government. To foster a culture of innovation, India needs to not just accept change but promote disruptive creativity.

- *How can Indian companies become aggressively innovative?*
- *How much of the drive for innovation has to come from the government and how much from subversive individuals?*
- *What can India learn from America, China and Israel to become an innovative nation?*

Introductory Remarks

Rekha Sethi

Director General, All India Management Association

President's Remarks

Harshavardhan Neotia

President, AIMA & Chairman, Ambuja Neotia Group

Address

Sanjiv Goenka

Convention Chairman & Chairman, RP-Sanjiv Goenka Group

Introduction of the Keynote Speakers

Harsh Pati Singhania

Vice President, AIMA &

Vice Chairman & Managing Director, JK Paper Ltd

Keynote Address

Amitabh Kant

CEO, NITI Aayog

Presentation of Awards

- **AIMA - Kewal Nohria Award for Academic Leadership in Management Education 2019**
Presented to: Fr. E. Abraham, Former Director, XLRI Jamshedpur
- **AIMA-R K Swamy High Performance Brand Award 2019**
Presented to: Titan Company Limited
- **AIMA Best LMA Awards 2018-19**

Keynote Address

Babul Supriyo

Minister of State for Environment, Forest and Climate Change
Government of India

Concluding Remarks

Sanjay Kirloskar

Senior Vice President, AIMA &
Chairman and Managing Director, Kirloskar Brothers Ltd

1345 hrs

46th National Management Convention Concludes with Lunch