

# MASTERCLASS SERIES

**5<sup>th</sup> September,  
17<sup>th</sup> October and  
21<sup>st</sup> November, 2020**

All India Management Association (AIMA) – the apex body for management profession in the country, has launched the 'Masterclass Series', a set of e-training programmes with an aim to equip senior executives, managers and professionals from across the industry with necessary tools, techniques and strategies to take up the challenges of the emerging business scenario in the post Covid phase.

#### **AIMA Masterclass Series will help participants:**

- Gain insights into the latest models and frameworks for understanding and identifying Business Risks and Problems
- Leverage digital transformation to create competitive advantage
- Identify opportunities amid challenges and develop strategies to capitalise on them
- Stay current with the latest thought leadership, business insights and also build new capabilities.

The learning experience will be very intensive and interactive with a combination of workshop sessions, practical case studies & exercises and engagement of participants in activities to embed the learning being delivered by thought leaders or topic experts.

These are limited seat first-come-first-serve basis training programmes of 25-30 delegates per programme, which enables all participants to be more interactive and engaged.



# RISK MANAGEMENT DE-RISKING STRATEGY TO DEAL WITH THE POST COVID 'NEW NORMAL'



**Saturday, 5th September, 2020**

In the current environment, there is a significantly enhanced appreciation of need for risk management across industry segments and across levels of leadership/ management teams. It is a period that lends itself to the vagaries of the Fraud Triangle - Opportunity, Rationalisation & Pressure. Corporations are likely to get hit by frauds cutting across accounting frauds as well as bribery, with targets being difficult to achieve for almost one and all. It is a period when supplier risk management is bothering more business leaders than ever before. It is no longer only about cybercrime being the only thing Boards talk about when it comes to risk. Managing risk is an inherent part of delivering organisational success today.

This Masterclass covers the fundamentals of enterprise risk management in a dynamic and interactive learning environment. The course will use the theory and practice of risk management in-line with international standards and industry best practice. The Masterclass will highlight the key legal and commercial risks for global businesses to consider, together with the practical steps they should be taking to mitigate the impact of the virus on their business, staff and supply chains.

## **The speakers / facilitators of the programme include:**



**Richard Evans**, Former Chief Risk Officer of all of Citibank's global corporate and institutional businesses; Former Co- Chief Risk Officer, Deutsche Bank A.G, and Former Global Head of Risk Management and Vice Chairman of JP Morgan's Risk Management Committee.



**Sandeep Baldava**, Partner & Leader (West Region), Forensic & Integrity Services; former member of the Board of Directors of Association of Certified Fraud Examiners, India chapter and active speaker and multiple publications to his credit in the Fraud and Forensics space



**Ashok Kumar**, Head Supply Chain (replenishment), Britannia Industries Limited; Former Director Supply Chain (Planning & Logistics ), PepsiCo; Former Head – Operations & IT (member of Leadership team), Godrej Tea Limited and Former General Manager & Head supply chain member India Leadership team, Sony Music Entertainment



**Ritu Chawla Kochhar**, Currently working as a Consultant with Spencer Stuart since May 2012. Prior to this, she was engaged with Korn/ Ferry International for about a year; Former Executive Director at JP Morgan's Institutional Equity Sales and Former Managing Director at Bear Stearns.



**Subhashis Nath**, Senior Global Partner and Executive Director at Genpact Enterprise Risk Consulting (formerly, Axis Risk Consulting), a Genpact Company; Founder & Mentor to the Global Risk Management Institute, Gurugram; Active industry speaker at forums across United States, Europe, Malaysia and India



# DIGITAL TRANSFORMATION DRIVING DIGITAL TRANSFORMATION, A WINNING STRATEGY?

Saturday, 17th October, 2020

Digital Transformation is thought to be the next big business evolution. The advent of Industry 4.0 has brought a greater emphasis on the need for digital transformation by Indian enterprises for survival in a highly competitive global market. The world is changing very fast and businesses are getting disrupted faster than ever before. Under the circumstances, digital transformation no longer an 'option' now and any enterprise that is not in tune with their digital transformation strategy, or global digital trends is at a huge risk of becoming less relevant or even irrelevant.

This masterclass will showcase the impact of digital transformation on organisations, provide insights on aligning digital transformation strategy to organisation culture, processes and maturity curve; develop strategies for leveraging digital transformation to create competitive advantage and bolster compliance. and will also provide management insights for managing practical challenges to navigate change.

## The speakers / facilitators of the programme include:



- **Subhashis Nath**, Senior Global Partner and Executive Director at Genpact Enterprise Risk Consulting (formerly, Axis Risk Consulting), a Genpact Company; Founder & Mentor to the Global Risk Management Institute, Gurugram; Active industry speaker at forums across United States, Europe, Malaysia and India



- **Shantanu Ghosh**, Former Global Business Leader - Enterprise Solutions, Genpact; Former CFO at GE India; Head of GE's Corporate Audit team and GE's Finance Management Training Program for India.; Associated with Unilever for a decade including being part of the strategy formulating team for the chairman



- **Harinder Dhaliwal**, Currently he is the Finance Transformation Head at AIG; Former Chief Financial Officer at Barclays; Former Finance Leader, Global Operations and Financial Transformation leader at General Electric



- **Afzal Modak**, Independent Advisor & Investor in Emerging Market Companies; Former Global Transition Leader for GE Global Operations; Former CFO and Executive VP at Garanti Bank.



The above Masterclass programmes are being organised in collaboration with Global Risk Management Institute, Gurugram.

# NEW AGE LEADERSHIP

Saturday, 21st November, 2020



Today's leadership needs to thrive through the 21st century's technological disruption & market turbulence. Moreover, the Covid situation has forced Leadership to recalibrate, reimagine and redefine mind-sets and business paradigms. The question uppermost in our minds is 'What do we need to stop, start/restart or accelerate?'

In this master class, while you learn 'the new' in leadership to resolve and reset the aftermath of the Covid crisis. You will also discover the 'Anti-Fragile in you and your organisation'. You will also explore and understand the rhythm and swings of the new normal; learn to move from the old world of 'probability' to that of 'possibilities'; move from 'ego-centric' world view to 'eco-centricity'; appreciate the need to not only linearly change, but to holistically transforming our beliefs and behaviour, through the use of an interesting tool to learn how to 'stay out of box'; learn about the development principles and anchors of the future skills and competencies.

This master class will also help participants to develop business acumen and hone their strategic decision making skills in a competitive environment through Business Simulation Workshop. Business simulation is a technique for developing, testing, and evaluating business strategies in a virtual environment which can manage hundreds of variables simultaneously.

## Topic Expert / Workshop Speaker:



**Rajeev Bhaduria**, Founder & Managing Partner, Ebullient Consultancy

Rajeev comes out as a rounded, mature and prolific Business leader. He is experienced in working with big and complex corporates like NTPC, Reliance ADA Group, and Jindal Steel & Power Ltd., as a member of the senior leadership team for over three decades (1984-2019). He has handled domains as diverse as Power (generation/distribution/transmission), Steel, Infrastructure (metro/airports/roads/buildings), Entertainment, Telecom, Health, and Capital - all of these areas from incubation to execution.



This Masterclass programme is being organised in collaboration with Ebullient Consultancy.

## CERTIFICATION

All participants joining the programme will be awarded the 'Certificate of Participation' from AIMA after the programme.

## PARTICIPATION FEE

- INR 10,000+ GST per participant per programme - 1 to 2 nominations
- INR 8,500+ GST per participant per programme - 3 to 4 nominations
- INR 7,000+ GST per participant per programme - 5 or more nominations
- Group discounts can be availed on nominations from an organisation over multiple programmes under the series

- Plus 18% GST, GST No. AAATA 1644 AST001, PAN No. AAATA 1644 A
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERTIN and MHA Advisories
- The delegate fee is non refundable however, change in nominations is accepted
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

For further details, please contact:

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