



KARYASHALA

High-end Workshop, on 'Building the Foundations of Management Research: A Capacity Building Workshop for Doctoral Students'

22nd August– 28th August 2022

Funded/Sponsored By:

Science and Engineering Research Board (SERB)

(Under Accelerate Vigyan Scheme)

Department of Science & Technology (GOI)

New Delhi-110016

Eligibility criteria for participants:

The proposed workshop is meant to support motivated doctoral students, who have a strong willingness excel in their research pursuits in management and related fields.

The applicants must produce a letter of authentication from their Supervisor/Head of the Department/Head of the Institute indicating their association with the institute and ‘No Objection Certificate’ (NOC) for allowing their student to undergo training in the workshop, if selected. There is no dedicated format for the same; however, it must be obtained on the institute/university letter head.

The course will be completely free of cost for the shortlisted participants.

The maximum number of participants is limited to 25.

All the selected participants will be given accommodation with catering facilities during the workshop.

The participants will be eligible for TA reimbursement (Train 3rd AC/Sleeper class/Bus fare) for their journey to the host institute from their home institute, both ways, as per the GOI norms. (Ticket/Fare copy submission must)

Applicants must be fully vaccinated (with two doses) against COVID 19. (Certificate verification for shortlisted candidates)



Workshop Description

This workshop is primarily aimed for doctoral students in the field of management, broadly defined. The purpose of this workshop is to offer resources that will help the PhD students in the logic and philosophy of conducting research in Management and related fields. The topics that will be taken up for discussion during the workshop will include What is Good Theory, What is a Good Empirical Test, and The Merits of Different Approaches to Research.

By the time this workshop is complete, the doctoral students will be able to:

- Understand the basic philosophical underpinnings of the scientific method (2 Sessions)
- Understand how the social sciences interface with other sciences (1 Session)
- Develop academic writing skills (2 Sessions)
- Write a good journal abstract (1 Session)
- Select an appropriate journal for publication (1 Session)
- Know about software tools for citing references and preparing bibliography (1 Session)
- Write a critical literature review (as opposed to a descriptive one) (2 Sessions)
- Develop research proposal writing skills (2 Sessions)
- Know how to bag grants for the research projects (1 Session)
- Distinguish between the characteristics of valid and invalid critiques of research (1 Session)
- Know the differences between defending the findings of research to fellow academics, business leaders, and policy makers (1 Session)
- Understand the Basic Research Tools and Methods (4 Sessions)
- Know about Advanced Research Tools & Methods (8 Sessions)
- Know about emerging area of research in Management and related fields (1 Session)

Workshop Instructors:

The workshop sessions will be engaged by a pool of widely acclaimed researchers and doctoral educators in the field of Management.



How to Apply:

Interested students pursuing doctoral level research in Management and related fields can apply online for the workshop.

For online registration, please [CLICK HERE](#)

Certification:

The participants attending the workshop will be provided with 'Certificate of Participation' by AIMA on successfully completing the workshop requirements.



Important Dates:

Last date for online application	:	13th August 2022 (till 6PM IST)
Confirmation to Shortlisted candidates	:	16th August 2022
Workshop dates	:	22nd August - 28th August 2022

About Karyashala Scheme

SERB has a vision to position science and technology as the fulcrum for social and economic change by supporting competitive, relevant, and quality scientific research and development. As the premier national research funding agency, the mission is to raise the quality and footprint of Indian science and engineering to the highest global levels in an accelerated mode, through calibrated, competitive support of research and development.

'KARYASHALA' is an effort to improve research productivity of promising PG and PhD students from universities and colleges through high-end workshops on specific themes. This programme aims to provide opportunities to acquire specialised research skills. These workshops will primarily be facilitated at organisations/institutions/ laboratories of national importance such as IITs, IISc, IISERs, NITs, CSIR, ICAR, ICMR etc.

About AIMA

Tall India Management Association (AIMA), as the national apex body of management profession in the country is committed to enhancing the competence of management profession through its multifaceted activities. AIMA has a broad base of 68 Local Management Associations including two cooperating LMAs abroad, with a membership of over 37,000. AIMA is represented on the Boards of India's premier Business Institutions and also represented on Boards of Government bodies including the AICTE, National Board of Accreditation, National Productivity Council to name a few. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

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During the workshop, all the necessary protocols related to the safety from COVID shall be strictly followed

All India Management Association

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