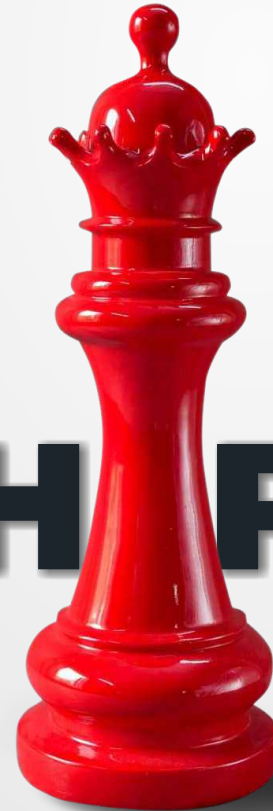


# WOMEN LEADERSHIP WORKSHOP



**Choose to  
Challenge**

16<sup>th</sup> September 2022

Online

#### Key Features ◀

- Tips from domain experts on Leadership
- Simulation-based Workshop for practical first-hand experience in critical decision-making

## ▶ Workshop Background

There is a renewed focus on women in leadership roles across the corporates. AIMA takes pride in curating, creating and offering a platform especially aimed at women managers to hone them into becoming leaders.

Drawn from UN International Women's Day Social Media Campaign Theme 2021 - "Choose to Challenge", AIMA's Women Leadership Workshop aims to be a congregation of the young women managers to be integrated to industry learning and skills to take up leadership positions in the future. It is one day spent at analysing self-capabilities and assess and evaluate their leadership traits through shared learning experiences.

The industry Leader would share his views and vision on the critical aspect of leadership challenges and how women can develop and hone these skills given their inherent internal strengths and natural abilities to multi-task, be focussed and focus objectively on the results.

The one-day program-cum-workshop is designed to be a crash course on Leadership and learning through interactive learning means.



## ▶ Workshop Highlights

### ▶ Interaction with Industry Leader

One way to gain the biggest learning is to look outside of your organization for a fresh perspective, soliciting the help of some of the most successful people in business.

### ▶ Knowledge / Skill Session

Knowledge session with industry experts on any topic on Technology (AI, ML or Big Data), Grooming, Mental health & Nutrition or Finance.

### ▶ Learning by Doing through Simulation

Business simulation is a technique for developing, testing, and evaluating business strategies in a virtual environment with real time business scenarios.

## ▶ Workshop Objectives

Identify opportunities for profitable growth. Respond and adapt to the challenges in the changing landscape due to rapid global economic trends. Examine the latest concepts, ideas and tools to help align business practices with global economic developments and conditions. Learn to build sustainable and innovative business models.

## ▶ Workshop Approach

The concept stands for 'Learning by Doing', a pure experiential mode. Participants adopt Intrapreneurial approach that hones visioning, functional coordination and strategic thinking to implement/revise course of action and experience a transition from a functional leader to a strategy specialist at all levels.



## ► Learning Outcomes

Learn to overcome the organisational hurdles that restrict your growth. Identify your strengths and deploy them strategically. Understand the dynamics of diversity at workplace. Enhance your executive presence with greater awareness, critical reflection, and feedback from peers and executive coaches. Learn to lead your team(s) with greater purpose and impact. Embrace a mindset of growth and innovation. Gain the confidence to make data-driven decisions. Learn to enhance your negotiation skills, influence projects, bridge differences, and maximise your impact. Expand and leverage your professional network. Develop a personalised action plan.

## ► Programme Certificate

Upon the successful completion of the programme, participants will be conferred a Leadership Development Programme Certificate awarded by All India Management Association.

## ► Mode of Administration

The experiential training would be conducted over 4 sessions including simulations. After every sessions and round of simulation, a debrief session shall be conducted where-in important concepts shall be discussed and results of the participants shall be reviewed.


### Requirements for Workshop

- Laptops/Desktops with Internet connection enabled
- Zoom Access

## ► Registration Process

Participant(s) from different functional areas can be nominated by the Corporate and Institutional. Multiple nomination can also be nominated.

## ► Workshop Fee



No. of Participant(s)	AIMA/LMA MEMBERS (Per Participant)	NON-MEMBERS (Per Participant)
1 Participant	₹ 12,000	₹ 15,000
2 – 5 Participants	₹ 10,000	₹ 12,000
6+ Participants	₹ 9,000	₹ 10,000

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- 18% GST will be charged extra
- The program would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the program will be shared with the participant(s) only after the receipt of the participation fee

## ► About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India. The association is represented on a number of policy making bodies of the Government of India and national associations including the AICTE; National Board of Accreditation; Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For Registration Contact

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