

The background of the entire page features a stylized illustration. On the right side, there is a dark blue silhouette of a human head and neck in profile, facing left. The interior of the head is filled with a vibrant, multi-colored watercolor splash, with colors including yellow, orange, red, green, and blue. A large, light blue, curved shape, resembling a speech bubble or a stylized 'S', originates from the top left and curves around the head, partially enclosing the colorful splash. In the top left corner, the AIMA logo is displayed in a bold, blue, sans-serif font, with the full name 'ALL INDIA MANAGEMENT ASSOCIATION' in a smaller, blue, sans-serif font directly beneath it.

**AIMA**

ALL INDIA MANAGEMENT ASSOCIATION

# **51<sup>st</sup> National Competition for Young Managers (NCYM 2025)**

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**Beyond Profit: The Young Manager as a  
Sustainable and Inclusive Strategist**

## What is NCYM?

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All India Management Association has been organising the National Competition for Young Managers (NCYM) annually since 1974, with a view to recognise competitive excellence among young managers and by providing them an unparalleled opportunity to hone their analytical, creative thinking, problem solving, team working and leadership skills in a national-level competitive setting. The competition has continued to gain in strength and popularity year after year and corporate organisations have recognised its value as a useful tool to groom their young managerial talent for higher responsibilities. The NCYM today is one of the foremost and hugely popular pan India National-level Competition meant exclusively for the young managers working in public and private sector organisations in business and industry. The competition brings disparate teams of young executives from the corporate world on a common platform to research, analyse, discuss and deliberate on a theme of contemporary managerial interest and national significance.

## About theme:

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### Beyond Profit: The Young Manager as a Sustainable and Inclusive Strategist

The definition of business success is evolving, no longer defined solely by profit margins, but by purpose, sustainability, and inclusion. As ESG imperatives, stakeholder capitalism, and social license to operate grow stronger, young managers must become value creators beyond the balance sheet.

This theme challenges participants to explore how sustainability and inclusivity can be woven into

strategy, not as compliance checkboxes, but as drivers of competitive differentiation and long-term resilience. The future belongs to organizations that don't just do well but also do good, and this generation of managers must lead that shift. NCYM will serve as a platform for aspiring and seasoned leaders alike, highlighting the indispensable role of young managers as sustainable and inclusive strategist and steering organizations towards a brighter future.

## Pedagogy

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We welcome hearing about how young managers in your organisation are taking the lead to seize emerging opportunities to help steer the organisation towards success, keeping in mind that the presentation should not exceed 10 slides. It's important to consider the limitations of presenting in such a concise format. With only 10 slides, it may be challenging to cover all aspects comprehensively. Therefore, it's essential to prioritize the most critical aspects and ensure that they are presented clearly and concisely.

To make the most of the limited slide count, it may be helpful to focus on the most significant impact areas and show how they relate to your organization's transformation journey. Additionally, it's important to ensure that the presentation has a clear flow and is easy for the audience to follow.

Overall, while 10 slides may present some limitations, with thoughtful planning and prioritisation, you can effectively showcase how young managers in your organisation are seizing emerging opportunities and driving the organisation towards success.

## Benefits

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- Interact with the bright and talented contenders who they compete with in a highly stimulating environment
- Build leadership qualities, hone their presentation skills and learn to work as a team
- Gain a broader perspective into the strategic and tactical aspects of the business environment they work in

## The format

The Competition would be held under two segments – **(1)PSU and (2) Private & Academia**

Teams will present their pitches before the panel of judges during the regional rounds. Subsequently, the Jury will identify top-performing teams from each segment to compete in the Finale.

Each team will be allocated a total of 15 minutes for their oral presentation. Following this, the panel of judges will engage in a question-and-answer session. It is compulsory for all team members to actively participate in delivering the presentation.

During the initial 13 minutes of the presentation, teams will receive a reminder indicating the remaining 2 minutes to conclude. Any team exceeding the allocated time limit of 15 minutes will incur negative marking.

## Eligibility criteria

A team consisting 3 executives, all under the age of 40 as of January 1, 2025, qualifies for participation. The team must exclusively represent an organization. Furthermore, organizations have the freedom to nominate as many teams as they desire.

## Regional rounds

Regional Round	Date	<b>GRAND FINALE 18th Sept, 2025 Delhi</b>
Regional Round 1 (Online)	29th Aug, 2025	
Regional Round 2 (Delhi)	4th Sept, 2025	
Regional Round 3 (Online)	12th Sept, 2025	
Regional Round 4 (Delhi)	17th Sept, 2025	

**Top three teams in each segment would be awarded with trophies & certificates.**

## Participation fee (per team)\*

(A team of three persons)	1 - 2 Team(s)	3 - 6 Teams	7 & More Teams
For Members of AIMA	₹ 35000	₹ 32000	₹ 30000
For Non-members of AIMA	₹ 37000	₹ 34000	₹ 32000

- 18% GST will be charged extra
- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- The program would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories.
- Registrations are confirmed upon receipt of payment only
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances

Account Name: All India Management Association

Branch Address: ICICI Bank Tower, NBCC Place, Bisham Pitamah Marg, Pragati Vihar, New Delhi-110 003

Name: ICICI Bank Limited

A/c Number: 000701220419

Branch Name: NBCC Place, New Delhi Branch

RTGS/NEFT/IFSC Code: ICIC0000548

Account Type: Saving Bank Account

Bank Code (9 digit MICR code): 110229069



## Glimpses of the previous years



## Previous years winner

Year	Champion	I Runners-up	II Runners-up
2024	NTPC & HDFC Bank	NTPC & HDFC Bank	Bharat Petroleum & Hindalco
2023	iBS Software & NTPC	Hindalco & ONGC	Bosch & SBI
2022	Bosch Automotive & SBI	Bosch Ltd & SBI	Larsen & Toubro & Power Grid
2021	Bosch & BPCL	L&T and BEL	Bosch & Odisha Mining
2020	Robert Bosch	IOCL and Bosch Ltd	-

Kindly contact for more details and submission of registration forms to:

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