Student Management Quiz

SMQ 2023-24

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

Sponsors & Venue Host

BHOPAL	COIMBATORE	GHAZIABAD	KANPUR	MEERUT	MUMBAI	PUNE
LNCT UNIVERSITY BHOPAL	AMRITA VISHWA VIDYAPEETHAM - School of Business Coimbatore - AACSB ACCREDITED	IPEC	Allenhouse GROUP OF INSTITUTIONS - MBA • BBA • BCA • B.Tech • Polytechnic - Rooma, Kanpur	Meerut Institute of Tecnology	Pillai	SURYADATTA GROUP OF INSTITUTES

About SMQ

The Student Management Quiz has been designed as an innovative, interactive program to test student's knowledge on various aspects of business, including brands, marketing, HRM, finance, and business personalities in the news. This quiz will help you understand the fundamentals of business and learn about the latest trends in the industry.

Prizes for Winners

Top three teams would be awarded with trophies and certificates.

Who can participate

- Students who are interested in learning more about the business world and testing their knowledge of various aspects of it.
- Team of 2 Students
- No bar on Number of teams participating from an institute.

Why participate

This quiz will not only be fun, but it will also be a great opportunity for you to assess your skills and learn new things about the business world. You will also be able to compete against your peers and win exciting prizes!

Participation Fee (Inclusive of Tax)

5 Teams	₹ 6,000
10 Teams	₹ 11,000
20 Teams	₹ 21,000
50 Teams	₹ 45,000

For online Payment: https://apps.aima.in/PAYAIMA/AIMA_PAYMENT_FILLDETAILS.ASPX

Sponsorship Options for Institutes

Category	Benefits		
	Venue Hosting	Complementary Teams	Sponsorship Fee (Excluding GST)
Principal Sponsor	Regional Round, Semi- Final & National Final	25 Teams	₹ 2,00,000
Co-Sponsor(s)	Regional Round	15 Teams	₹ 1,50,000

Dates & Regions

Ghaziabad	20 Nov 2023
Meerut	28 Nov 2023
Bhopal	09 Dec 2023
Mumbai	16 Feb 2024
Coimbatore	16 Mar 2024
Pune	01 April 2024
Kanpur	15 April 2024

Semi Final & National Finale April 2024

For Sponsorship Contact

Ravi Jangra - Deputy Director
M. 9811811231
E. rjangra@aima.in

For Registration Contact

Ashu Sikri - Assistant Director
M. 9999978227
E. asikri@aima.in

Poonam Rawat - Manager
M. 98183 81229
E. prawat@aima.in

All India Management Association (AIMA), Management House, 14, Institutional Area, Lodhi Road, New Delhi - 110003, INDIA

https://www.aima.in/events/student-management-quiz-smq-2023-24