

AIMA CSR & INNOVATION CONTEST & SUMMIT

Contest Guidelines

CSR CONTEST GUIDELINES

Qualification Criteria to be eligible to qualify for CSR Contest

- Public Sector Undertakings or Private Sector Companies which fall under the ambit of section 135 of the Companies Act, 2013 will be eligible to apply.
- Each project entry must provide details of **One CSR project only**. Please do not submit entries which relate to company's generic CSR.
- The applicant must have been directly involved in the implementation / execution / funding / oversight / supervision of the project.
- The project received would be evaluated by a jury on the basis of Design, Quality of Implementation, Monitoring (MIS), Impact and Evaluation (particularly independent/3rd party evaluation where applicable)

FORMAT GUIDELINES.

PPT format should broadly include the items mentioned below.

One slide in PPT to contain the information below:

- Start Date of the Project.
- Completion Date of the Project or mention if the project is an ongoing one.
- Net profit of company for last 3 years & average of last 3 years net profit? If ok to share.
- What is 2 % of average of net profit of last year's net profit?
- What is the CSR budget for the current financial year 2024-25? What has the CSR spend been of the company in each of last 3 financial years i.e. 2023-24, 2022-23, 2021-22?
- Amount of financial allocation for the Project proposed as entry (For multi-year project indicate yearwise allocation)

Other Slides to Include:

- Baseline survey (if any).
- Processes adopted for documentation and monitoring.
- Processes adopted for evaluation include impact evaluation.

- PPT format must not exceed 13 slides (including "introductory" and "thank you") and only Verdana font to be used with minimum 24 size. This will not apply to diagrams, photographs, graphics etc.
- Duration of completed project being submitted should not be below 6 months.
- The evaluation report for completed project to be submitted by participating organisation as available (if any audit report/submission to Ministry of Corporate Affairs/any other credible organisation)
- Ongoing projects will also be accepted provided they are at least 6 months old.
- Best projects in each category will be recognized in the Summit and winning projects presented
- All Application and PPT should be submitted online (via email) latest by 22nd Jan. Registration & Consent Form along with payment can be submitted earlier to confirm participation.

INNOVATION CONTEST GUIDELINES

CASE STUDY TEMPLATE

Directions: Please complete this form in its entirety, and email to the contact mentioned below. All information in the form will be kept confidential and will only be used for evaluation purposes.

Qualification Criteria: To be eligible for participation:

- The applicant must have been directly involved in the breakthrough/ innovation journey/ process (may be the work of one person, a few people or a large team or department).
- The innovation case studies will be judged against three criteria: Uniqueness, Impact and Sustainability.
- The innovation must be one that has either been implemented and has yielded results or were implemented in recent past and are expected to give results in next a few months, but the early indications are traceable. Unimplemented ideas for innovation are not applicable.

GENERAL INFORMATION REGARDING THE INNOVATION AND THE INNOVATOR

Please specify the entry category: For Complete understanding of each theme, please refer to the Brochure

Digital & Technological Innovation	Manufacturing&Services Innovation	Business Model Innovation
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The Case Study should be submitted in PPT format.

CASE STUDY PPT: All participating teams should submit a deck of Power Point Presentation (same is to be used later used during the presentation in front of jury). This can be maximum 10 slides which covers:

- a) Case Title
- b) Case Contributor and Organisation Detail
- c) The Organisation dilemma/ challenge/ opportunity for innovation
- d) The Background Situation
- e) Explicit and implicit information
- f) Solution & Detail Action - provide the details of the decision taken, the logic behind and the action plan or the course of action adopted by the organisation.
- g) Implementation Strategy
- h) Results/ Impact - This should include the implication of this action/ decision on the business

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Contact Us:

Mr Dipen Sharma

Asst Director

Email: dsharma@aima.in

Mobile : +91 - 9953551926