



## **SPONSORSHIP OPTIONS**

<b>Category</b>	<b>Managing India Awards</b>	<b>National Leadership Conclave</b>	<b>Combined Package</b>
<b>Principal Sponsor</b>	20 Lakhs	20 Lakhs	25 Lakhs
<b>Sponsors</b>	12.50 Lakhs	12.50 Lakhs	15 Lakhs
<b>Co-Sponsors</b>	8 Lakhs	8 Lakhs	10 Lakhs
<b>Associate Sponsors</b>	5 Lakhs	5 Lakhs	07 Lakhs

- Notes** : Detailed sponsorship options with associated benefits are enclosed.  
: All payments to be made in advance  
: Logo size and positioning will vary depending on the level of sponsorship.  
: Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost

### **For further details, please contact:**

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<b>MANAGING INDIA AWARDS 2020</b> <b>Wednesday, 5<sup>th</sup> August, 2020</b> <b>Durbar Hall, Hotel Taj Palace</b> <b>New Delhi</b>  <u><b>BENEFITS OF SPONSORSHIP</b></u>	Principal Sponsor (20 Lakhs)	Sponsors (12.50 Lakhs)	Co-Sponsors (08 Lakhs)	Associate Sponsors (05 Lakhs)
<b>Logo placement on the event backdrop</b> Logo will be displayed prominently on the wings of event backdrop.	✓	✓	✓	✓
<b>Stage presence and opportunity to introduce an Award Winner</b> The head of the sponsoring company will be invited on dais to read the citation and introduce an award winner and join the dignitaries on stage for award presentation.	✓			
<b>Stage presence during a select Award distribution</b> The head of the sponsoring company will be invited to join the dignitaries on stage during a select award presentation.		✓		
<b>Screening of Corporate film</b> Screening of the Corporate film (2-3 minutes duration) at the beginning and end of the programme	✓	✓		
<b>Distribution of corporate literature to the invitees</b> An opportunity to distribute corporate literature to the invitees of Awards ceremony	✓	✓	✓	
<b>Visibility throughout the Award Ceremony</b> Put-up standees (6'x2.5' size) at the awards venue ensuring wider visibility and publicity	✓ (8)	✓ (5)	✓ (3)	✓ (1)
<b>Wider publicity during event promotional activities</b> Sponsors would gain from visibility/acknowledgement in all event promotional activities on social media platforms, invitation card, webpage, etc.	✓	✓	✓	✓
<b>Prominent visibility at the Awards venue</b> Panels / hoardings carrying the Sponsors logos will be put up at strategic locations at the awards venue.	✓	✓	✓	✓
<b>Special announcements thanking sponsors</b> Special announcements thanking sponsors during the Award Ceremony.	✓	✓	✓	✓
<b>Complementary invitation to the Award Ceremony</b> Complementary invitation for important clients and their own top management providing considerable opportunity to network, build relationships and develop new contacts with potential clients and partners	25	15	10	05

<p align="center"><b>6th National Leadership Conclave</b> <b>Transforming India: Reform or Revolution</b></p> <p align="center"><b>Tuesday, 14<sup>th</sup> July, 2020</b> <b>Sovereign Hall, Hotel Le Meridien</b> <b>New Delhi</b></p> <p align="center"><b><u>BENEFITS OF SPONSORSHIP</u></b></p>	Principal Sponsor (20 Lakhs)	Sponsors (12.50 Lakhs)	Co-Sponsors (08 Lakhs)	Associate Sponsors (05 Lakhs)
Speaking opportunity to the head of the organisation at a mutually agreed plenary session positioning him/her as a thought leader on the topic	✓			
Speaking opportunity to the head of the organisation at a mutually agreed plenary session to give the Welcome Remarks and chair the session positioning him/her as a thought leader on the topic of discussion		✓		
Speaking opportunity to the head of the organisation at a mutually agreed plenary session to give the Concluding Remarks positioning him/her as a thought leader on the topic of discussion.			✓	
The sponsor's logo will be displayed prominently on the panel part of the event backdrop.	✓	✓		
Sponsors will be allowed screening of their Corporate film (2-3 minutes duration) during Tea / Coffee & Lunch Breaks	✓	✓		
Sponsors' logo will be featured prominently on the cover page of the Conclave Background document which will be distributed to all attending the conclave	✓	✓	✓	
Acknowledgement in the Conclave Background document in the form of logo display along with brief write up about the company	✓ 800 words	✓ 500 words	✓ 300 words	
An opportunity to distribute corporate literature to all the participants at the Conclave	✓	✓	✓	
The sponsors will be allowed to put-up standees (6x2.5) at the Conclave venue	✓ (8)	✓ (5)	✓ (3)	✓ (1)
The sponsor's logo will be displayed prominently on the wings of event backdrop.	✓	✓	✓	✓
Sponsors logo will be prominently featured in all event promotional activities on social media platforms, event webpage, e-mailers, fliers, event brochure etc.	✓	✓	✓	✓
Panels/hoardings carrying the Sponsors logo will be put up at strategic locations at the Summit venue. Logo size and positioning will depend on the level of sponsorship	✓	✓	✓	✓
Sponsors' logo will be featured prominently in the Conclave documentation which will be distributed to all attending the conclave	✓	✓	✓	✓
Special announcements thanking sponsors during the Conclave	✓	✓	✓	✓
Complementary delegate seats for top management and important clients providing considerable opportunity to network, build relationships and develop new contacts.	15	10	07	04