

# 2<sup>nd</sup> AIMA

# & BIG DATA RETREAT

## AI in an Enterprise: Automating Business

14-16 February, 2020: Taj Fort Aguada Resort & Spa, Goa

### Speakers

Retreat Chairman



**TV Mohandas Pai**  
Chairman  
Manipal Global Education Services

Programme Director



**Umakant Soni**  
Co-founder, AI foundry and Advisor  
& Founding Partner, pi Ventures



**Pulak Ghosh**  
IIMB Chair of Excellence & Professor  
Decision Sciences & Center of Public  
Policy, IIM, Bangalore



**Arnab Kumar**  
Program Director  
NITI Aayog



**Devendra Chawla**  
CEO and Managing Director  
Spencer's Retail Limited



**Arjun Jain**  
Co-founder, Priorfree AI  
Adjunct Professor, CDS Dept.  
IISc. and AI Foundry



**Rohit Rathi**  
Co-founder  
Karmalife



**Gaurav Aggrawal**  
Research Scientist, Google Research &  
Former Head of Data Science & AI - Ola



**Vijay Chandru**  
Co-Founder  
Strand Life Sciences



**Utkarsh B**  
Technology Advisor to CEO &  
Distinguished Architect, Flipkart

## Programme Background

Digitisation's relentless growth is generating an immense volume of data that is humanly difficult to interpret or use quickly and adequately. The advent of 5G will only make this challenge greater, as data flows will multiply. To take advantage of business intelligence offered by data, enterprises need to automate analytics and decisions considerably. AI can not only automate machines but also cognitive functions.

AI is set to make a transformative impact on computing, commerce, transportation, infrastructure, healthcare, governance, security and just about every part of the

economy. AI will enable a new level of partnership between humans and machines and foster greater productivity and innovation.

The big challenges faced by Enterprises vis-à-vis AI are

- How can AI help enterprises achieve greater efficiency in operations?
- How can AI accelerate product and business model innovation?
- How should enterprises select or develop the appropriate AI solutions?

## About Retreat

The Retreat is designed to learn from the experts and leaders about the use of AI and Big Data for enhancing the competitiveness of firms. This Retreat will equip you to provide the necessary leadership to help your firms embrace AI and Big Data effectively.

## Methodology

The Retreat will be conducted in an experience sharing mode and the learning experience will be very intensive and interactive, encouraging high level of active participation and interaction by the delegates. The format of the Retreat will include interactive sessions, case studies, talks by inspirational leaders and more.

## Participation Fee

**Delegate Fee** is ₹ 90,000 per participant + 18% GST

**Early Bird Discount** of ₹ 10,000/- per delegate is available on registrations received, along with the delegate fee, latest by 17 January, 2020

**Group Discount** of ₹ 5,000 per participant is also applicable for 3 or more participants registering from the same organisation.

- The registration fee includes the course fee, study material, cost of accommodation from 14 – 16 February 2020 (02nights), breakfast, lunches, dinners as per itinerary.
- The registration fee does not include airfare, airport taxes, personal expenses such as telephone calls, laundry, soft/hard drinks, use of mini bar, additional / extended stay, etc.

## About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India. The association is represented on a number of policy making bodies of the Government of India and national associations including the AICTE; National Board of Accreditation; Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

For registration & further details please contact:

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