

Dr Rishikesha T Krishnan

Director and Professor of Strategy at the Indian Institute of Management Bangalore (IIMB).

Dr. Rishikesha T. Krishnan is the Director and Professor of Strategy at the Indian Institute of Management Bangalore (IIMB), and currently serves as the Chairman of AIMA's India Case Research Centre (ICRC)

A leading expert in strategy and innovation, he previously directed IIM Indore and held the Jamuna Raghavan Chair in Entrepreneurship at IIMB. He is an alumnus of IIT Kanpur, Stanford University, and IIM Ahmedabad. Dr. Krishnan has authored two acclaimed books on innovation and published over 200 scholarly works. He actively contributes to national policy, having served on the BN Srikrishna Committee on data protection. In 2025, he was honored with the AIMA Academic Leadership Award for his contributions to management education. He also plays a pivotal role in bridging academia and industry through case development, startup mentorship, and advisory roles. Recognized in the Thinkers50 India list, he continues to shape India's innovation and academic landscape





Prof. T. G. Sitharam

Chairman, All India Council for Technical Education (AICTE)

Prof. (Dr.) T G Sitharam is the Chairman, All India Council for Technical Education (AICTE), New Delhi since December 2022. He was the Director of Indian Institute of Technology Guwahati, Assam from July 2019 to December, 2022. He Obtained his B.E. (Civil Engineering) from University of Mysore; Master's from Indian Institute of Science, Bangalore in 1986 and Ph.D. from University of Waterloo, Ontario, Canada in 1991. He worked as a lecture at University of Waterloo and later moved to University of Texas at Austin, Austin, Texas, USA (1992-94). In July 1994, he joined Indian Institute of Science, Bangalore as faculty in the department of Civil Engineering. He also held the positions of Director (additional charge) at Central Institute of Technology Kokrajhar, Assam; Chairman, BOG of IIT Guwahati; Chairman, Board of Governors at CIT, Kokrajhar and Chairman, Board of Management of North East Regional Institute of Science and Technology (NERIST), Nirjuli, Arunachala Pradesh. Presently, He is the Council Member of Indian Institute of Science, Bangalore





Dr Pankaj Mittal

Secretary General of the Association of Indian Universities (AIU)

Dr (Mrs) Pankaj Mittal, Secretary General of the Association of Indian Universities (AIU) is the second women Secretary General of the Association in its 97 years of existence. Prior to joining AIU, she has been serving the higher education sector especially university education for more than 03 decades at the apex regulator of higher education, the University Grants Commission of India.

Dr. (Mrs) Pankaj Mittal is a Fulbright Scholar and has been a topper in MSc and PhD in Agricultural Statistics from IARI, New Delhi. She has a wide ranging experience of more than three decades in Higher Education in Policy Planning and Management of Higher Education. She is also Chief Commissioner (Guides) of Bharat Scouts and Guides.





Dr. Upinder Dhar

Vice Chancello, Shri Vaishnav Vidyapeeth Vishwavidyalaya

Dr. Upinder Dhar joined Shri Vaishnav Vidyapeeth Vishwavidyalaya as Vice Chancellor on 29 th June, 2015. Prior to this, he was Group Additional Vice Chancellor & Pro Vice Chancellor (Academics) of Amity University, Noida (2014-15); First Vice Chancellor of JK Lakshmipat University, Jaipur (2009-14); Director of Institute of Management, and Dean - Faculty of Management as well as Faculty of Doctoral Studies and Research at Nirma University, Ahmedabad (2006-09); Director of Prestige Institute of Management and Research, Indore (1996-06) and President, Prestige Group of Educational Institutions - constituted of three management institutes, affiliated to three different state universities, and a public school. He has also been Professor and Coordinator (Head) of General Management Group at NITIE, Mumbai - (1993-96), a National Institute established by United Nations through ILO; Reader at Institute of Management, Devi Ahilya University, Indore (1989-1993); Lecturer at Department of Psychology, M.D.University, Rohtak (1984-1989).



Mr Ajit Balakrishnan

Mentor, AIMA -ICRC

Shri Ajit Balakrishnan is a 6th batch alumnus of IIM Calcutta. He is a successful entrepreneur, an able business executive, and an admirable administrator. He had started his entrepreneurial venture with Rediffusion, an advertising firm now known as Rediffusion



DY&R, which he co-founded when he was only 22. He later also co-founded PSI Data Systems in mid 80's with two other partners hailing from Stanford.

Rediff.com, founded in 1995, was listed on NASDAQ in 2001. He led Rediff.com India Limited (Nasdaq: REDF) to win the prestigious 2016 CIO Choice Award for the best Enterprise Email Solution for three consecutive years. He also received the laudable award of Elite Strategic Business Communicator given by Association of Business Communicators of India in the year 2011. He was also named as the Chairman Emeritus of the Internet and Mobile Association of India (IAMAI). He has served as the Chairman of the Ministry of Information Technology, Govt. of India and also chaired a Committee appointed by India's Ministry of Human Resource Development on 'Research and Faculty Enhancement at the seven IIMs'.

Mr. Balakrishnan also served as the Chairman of the Board of Governors of Indian Institute of Management Calcutta for two successive terms spanning over ten years.



Ms. Rekha Sethi

Director General, All India Management Association (AIMA)

Ms. Rekha Sethi is the Director General of the All India Management Association (AIMA), the apex body for management in India. Since taking charge in June 2008, she has transformed AIMA into a premier platform for dialogue on management, strengthening its ties with the Government of India, industry leaders, and academia.



Under her leadership, AIMA has expanded its influence through initiatives in testing, distance education, research, publications, and management development. She has played a pivotal role in positioning AIMA as a thought leader in the management domain.

Ms. Sethi is a member of the Academic Advisory Committee of the National Board of Accreditation (NBA) and the All India Board of Management Studies (AICTE). She also serves as an Independent Director on the boards of several leading companies including Samvardhana Motherson International Ltd, Spencer's Retail, Kirloskar Brothers, Hero Steels, and Firstsource Solutions.

An alumna of St. Stephen's College, Delhi University, she previously worked with the Confederation of Indian Industry (CII) for over 17 years and began her career at C-DOT.



Dr Jyotsna Bhatnagar

Dean Graduate Programmes at MDI Gurgaon

Prof. Jyotsna Bhatnagar, PhD, Indian Institute of Technology, New Delhi, and is a Post graduate diploma in Design thinking -MIT Sloan Executive Education, Columbia Business School, Tuck school of Business, USA (Online Emeritus). Currently is Dean Graduate Programmes at MDI Gurgaon, and has also been a former board member, Dean Research; Dean Continuing Education at MDI Gurgaon. With 27 years of experience, offers teaching, training, research and consulting on Talent Management, Employer Branding, Strategic HRM. Has trained over 7000 Indian & International managers. Published research studies, multiple times in: Harvard Business Review (FT 50, ABDC/A*); International Journal of



Enterprise and Management (ABDC/A) and International Journal of HRM (ABDC/A); International Journal of Manpower, ABDC/A impact. Professor is a Board member -Promotion, Recruitment, selection board of Public Sector Banks; IIMs & Private Business schools since 2015 till currently. Also teaches at IIM Calcutta, since 2021 & teaches PGPX Sessions at IIM Ahmedabad. Has taught at Aston University, U.K.



Mr Saurabh Agrawal

Group Chief Financial Officer

Mr. Saurabh Agrawal, joined Tata Sons Limited (TSL) in July 2017 as the Group Chief Financial Officer. As an investment banker, he brings with him over two decades of rich experience in capital markets. Starting his career in 1995, Mr. Agrawal has a sterling record in both strategy and execution, covering a wide range of industries. He joined TSL from the Aditya Birla Group, where he was the head of strategy. Prior to that, he had been the head of the corporate finance unit of Standard Chartered Bank in India and South Asia, and the head of the investment banking division in DSP Merrill Lynch. He is a graduate of the Indian Institute of Technology, Roorkee, and has a post graduate management degree from the Indian Institute of Management, Calcutta.





Dr Payal Kumar

Principal Academic Advisor, ISH

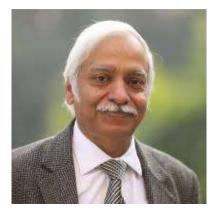
Dr Payal Kumar is a Principal Academic Advisor, ISH, Visiting faculty, XLRI, Global L&D Advisor and award-winning author. She has made several strides in leadership positions in Indian universities, from good governance, forging several international university alliances, to hiring and training faculty to ensure academic rigour & enhanced student experience. She see herself as a passionate teacher, prolific researcher and an efficient administrator. As a researcher her accolades include the best-symposium for the MED division, Academy of Management Conference, Seattle, USA, 2022 and the Andre Delbecq & Lee Robbins MSR (AOM) Scholarship. She is an Associate Editor for JMSR and senior reviewer for top journals such as JOB, AMR and AMLE. Author of 18 books and several papers so far.... She enjoys corporate training and have curated and conducted highly acclaimed management development workshops for executives from the Hero Group, HP, Omax, Rana, Schneider Electric, Yum Brands, Leela hotels, Hyatt & Broadridge Consulting.



Ms Meeta Sengupta Advisory BoardMember, AIMA -ICRC



Meeta Sengupta is a writer, speaker and advisor on education with a cross country perspective on policy, skills and pedagogies. She has written extensively on school systems and impact, pedagogies and processes, assessments and outcomes, teachers and leaders, and on education gaps and funding. She has been published by Springer books, and in various national and international media outlets, having been a regular columnist and op-ed writer for many – both online and in print including the Forbes blog, the Times of India blog, The Daily Pioneer, the Indian Express, DNA, the Hindustan Times and more. She has been quoted in the Voice of America, DNA, and many others. She has been a public speaker at WISE in Doha, Qatar, at the India Today Education Conclave, at the NCERT as their Guest of Honour and many more fora. She has advised organisations including highly ranked Think Tanks and Universities. Meeta Sengupta is a keen writer, observer and a builder of communities and institutions.



Prof. Rakesh Mohan Joshi

Vice Chancellor, Indian Institute of Foreign Trade (IIFT)

Prof. Rakesh Mohan Joshi is a distinguished academician, author, and international trade expert, currently serving as the Vice Chancellor of IIFT. With over two decades at IIFT, he has held key roles including Professor and Chairperson (Research), and has significantly contributed to the institute's global academic standing.

He holds a Ph.D. in Management and is a Gold Medalist from IIFT. His academic training includes prestigious institutions such as Harvard Business School, Rajasthan University, and National Dairy Research Institute.



Prof. Joshi is the author of widely acclaimed books, *International Business* and *International Marketing*, published by Oxford University Press. His case studies have received international awards from London Business School and are used globally.

He has conducted training and consultancy in over 30 countries and is actively involved with organizations like the World Bank, ADB, and APO. He also serves on the Council of Management of AIMA and is an Independent Director at RFCL.



Dr Madhu Vij

Ex Prof FMS

Prof. Madhu Vij has been teaching for over three decades at the Faculty of Management Studies.

Her professional and teaching interests include the areas of International Finance, Risk Management, Banking and Financial Services, Corporate Finance and Accounting.

She has received the Alumni Excellence award from Shri Ram College of Commerce, University of Delhi. Prof Vij has participated in the Global Colloquium on 'Participant-Centered Learning' and Case Development workshop at Harvard Business School, Boston, USA.

In addition, she has also attended the International Teacher's Program (Romania), in 1980.

Prof Vij was on the Panel of Judges for the award of the Prime Minister's trophy for the best steel plant for 2 years (2011-2013), and has been a member of Ad-Hoc Task Force, Results Framework Document (2011-2013). She has been an Independent Director of MOIL Limited. Currently, she is an Independent Director for several private limited companies.





Dr (Prof) Rajan Saxena

Ex Chairman, AIMA -ICRC, Vice Chancellor of NMIMS

Dr Rajan Saxena is an institution builder, marketing academic and an author in marketing, corporate strategy, institution building and leadership. He held the position of Vice Chancellor of NMIMS (Narsee Monjee Institute of Management Studies), (Deemed University) Mumbai from 2009 to 2020. Prior to this position, he held the position of Director IIM Indore, IBS Gurgaon, and S.P.Jain Institute of Management Studies and Research(SPJIMR) Mumbai. He is a graduate of Shri Ram College of Commerce and Ph.D. from Delhi School of Economics. Dr. Saxena started his career in academics at Delhi University and later taught at XLRI Jamshedpur, IIM Kolkata, SPJIMR,Mumbai, NMIMS, IIM Indore, University of Calgary, Canada and Pace University, NY.

Dr Saxena has also published over 80 articles and 24 cases in national and international journals and two books on Marketing Management (6th ed 2019) and International Marketing (1984) published by Mc Graw Hill.

Dr Saxena has advised leading Indian and multinational companies in areas of branding, marketing strategy and organization structures and leadership. He has trained over 20000 executives in India, SriLanka and Cameroon.

Dr Saxena was President ISTD (1992-93) and held leadership positions in Management Education and Higher Education in AMDISA, AIMS, AIMA and FICCI and was conferred awards for institution building, leadership, teaching excellence and distinguish Alumni. One of his most was recent awards is AIMA'S Kewal Nohria Award for Academic Leadership in



Management Education. He is/ has also been on the boards of several public and private sector companies. He was conferred Fellowship by ISTD and IMCI (Institute of Management Consulting India).

He is currently Advisor FICCI, Chair AIMA Vice Chancellors Council and India Case Research Centre. He also advises LSAG (Law Schools Admission Council Global), India



Dr. Rohit Singh

Director, Centre for Management Education (CME), AIMA

Dr. Rohit Singh is the Director of the Centre for Management Education (CME) at the All India Management Association (AIMA). With over 23 years of academic and leadership experience, he has held senior positions including Pro Vice Chancellor at The Assam Royal Global University and Dean Academics at AURO University, Surat.

He holds a Ph.D. in Advertising Management from the University of Allahabad and is an Associate Fellow of the UK Higher Education Academy. His academic interests lie in Marketing, Advertising, Branding, and Strategic Marketing, and he has published over 40 research papers and contributed to numerous books and conferences.

Dr. Singh has led institutional development projects, conducted training for the Ministry of MSME, and served on national panels including CII Gujarat's Skill Development Committee. He is also a Distinguished Alumni Awardee (2022) and a Life Member of AIMA, Indian Economic Association, ISTD, and Strategic Management Forum of India.





Mr. Richard Rekhy

Vice Chair, Grant Thornton Bharat Former CEO, KPMG India

Mr. Richard Rekhy is a seasoned business leader and strategic advisor with over three decades of experience across professional services, corporate governance, and risk management. He currently serves as the Vice Chair of Grant Thornton Bharat, where he plays a key role in shaping the firm's strategic direction and thought leadership.

Previously, Mr. Rekhy was the CEO of KPMG India (2012–2017), where he led the firm through a period of significant growth and transformation. His expertise spans multiple sectors including technology, pharmaceuticals, manufacturing, and retail.

A Chartered Accountant and alumnus of Delhi University, Mr. Rekhy is known for his deep insights into enterprise risk, internal audit, and business process re-engineering. He is also a TEDx speaker, a member of the National Council of CII, and Chairman of Enactus India, a global non-profit promoting social entrepreneurship.

He is a frequent speaker at national and international forums and contributes regularly to leading publications on leadership, governance, and economic policy





Dr Raj Singh

Vice Chancellor in Bennett University

Dr. Raj Singh is a Vice Chancellor in Bennett University. He brings over 15 years of distinguished academic leadership experience, having served as Vice Chancellor at multiple reputed universities across India. His career is marked by an unwavering commitment to academic excellence, institutional advancement, and student-centered innovation.

Dr. Singh began his career in the Indian Air Force, where he served for over a decade (1981– 1994), before transitioning to the field of higher education. Dr. Singh holds a master's degree in economics, a CFA (Chartered Financial Analyst) designation, and a

PhD in Strategic Finance. His professional journey has been shaped by diverse engagements as a teacher, researcher, consultant, trainer, and academic administrator.

He has served as Vice Chancellor at institutions such as JAIN (Deemed-to-be University), GD Goenka University, and Amity University in Jaipur and Gwalior. Prior to these roles, he was the Pro-Vice Chancellor at Amity University Noida and the founding Head of ICFAI Business School (IBS), New Delhi.





Dr Sanjib Dutta

Vice President, IBS Case Research Centre

He is currently working as Associate Dean at the Vice Chair IBS Case Research Center, Hyderabad. Sanjib has two and a half decades of experience in industry and academia. He has worked with global MNCs such as Satyam Computer Services, Tech Mahindra, and Virtusa Consulting Services.

Sanjib is a mentor to many case writers across the country and is passionate about the case method of teaching and research. He has served on the jury in multiple case competitions in India and abroad. His research interests include social entrepreneurship, sustainable business models and digital business strategy.

Sanjib is the winner of multiple national and international case writing competitions including EFMD Case Writing Competition, John Molson Case Writing Competition, CEEMAN Case Writing Competition, Emerald Case for Women Case Writing Competition, The Case Centre Awards & Competition, AIMA-ICRC Case Writing Competition and The Case Hub Case Writing Competition conducted by American University of Beirut. Case studies authored by Sanjib have been published by Ivey Publishing at Western University, Canada and WDI Publishing at the University of Michigan, USA and distributed through Harvard Business publishing. Sanjib has also published with reputed case journals such as Emerald's Emerging Markets Case Studies and The Case Journal.



Dr Prabina Rajib



Director at the Birla Institute of Management Technology

Dr. Prabina Rajib serves as the Director at the Birla Institute of Management Technology. Her academic journey began with a Ph.D. in Finance from IIT Kharagpur. In addition to her teaching responsibilities, Dr. Rajib has showcased exemplary leadership in various administrative capacities at IIT Kharagpur. Notably, she has held positions such as Chairperson Placement and Dean VGSoM, IIT Kharagpur, Chairperson (POSH).

Her dedication to academic mentorship is evident in her supervision of 11 doctoral candidates, one of whom was honored with the National Stock Exchange (NSE) award for the best thesis in Financial Economics in 2019.

Dr. Rajib has made significant contributions to the academic community through her overseas teaching assignments at AIT Bangkok, Purdue University (West Lafayette, Indiana, USA), and Curtin Business School, Perth, Australia. Her research endeavors are reflected in the publication of four books and numerous research papers in high-ranking journals listed. In addition to her academic pursuits, Dr. Rajib actively engages with the broader public through her writings. She regularly contributes articles to newspapers, sharing her insights and knowledge with a wider audience.

Recognized for her academic excellence, Dr. Rajib received the prestigious Fulbright Fellowship in 1999. In 2022, she was honored with the Best Case Study Award, showcasing her continued commitment to advancing knowledge in her field.

She has been the only professor from the Management School of IIT Kharagpur to be selected for the prestigious "Higher Academic Grade Professor.

Mr. Sunil Soni

Ex CGM, PNB, IIBM

Mr. Sunil Soni is a B.Sc. and LLB from University of Delhi. He has done CAIIB from IIBF and MBA in finance from IGNOU. He has more than 36 years of experience in different domain of banking sector. He, during service tenure, held the reputed positions such as CIO, CTO, CISO etc. He has been the director on the boards of the institutes like National Payments Corporation of India, Central Registry of Securitization Asset Reconstruction and Security



Interest of India and PNB Investment Services Ltd. His area of expertise includes Strategy & Leadership, Business Transformation, Governance, Business Process Innovation & Improvement, Project Management, Employee engagement etc

Dr. Anuja Pandey



Professor of Marketing | Program Director – PGCM | Head – AIMA India Case Research Centre (ICRC), Managing Editor – AIMA Journal of Management & Research (AJMR)

Dr. Anuja Pandey is a seasoned academic, researcher, and consultant currently serving as Professor of Marketing and Program Director for Post Graduate Certificate in Management (PGCM) at the All India Management Association (AIMA). She also heads the India Case Research Centre (ICRC), which promotes India-centric case development and dissemination.

She holds a Ph.D. in Brand Management, along with an MBA in Marketing. With over 23 years of experience, Dr. Pandey has taught and published extensively in areas such as Marketing Strategy, Consumer Behaviour, Digital Marketing, Social Media, and Analytics.

She has authored 3 books, 4 edited books, published 25+ research papers, and developed several cases marketing ,analytics, entrepreneurship, and policy. She has led consultancy projects for the Ministry of Consumer Affairs, NIEPA, and DSIR-DST, and guided PhD scholars under AIMA-AMU and other universities





Vicky Lester

Chief Executive Officer of The Case Centre

Vicky Lester has been Chief Executive Officer of The Case Centre since 1 July 2022. She oversees The Case Centre's global operations.

Vicky joined The Case Centre in 1991 and has worked in many areas of the business, including sales, operations and systems. She was appointed Deputy Director in 2008 and worked alongside the previous Director on planning and implementing the organisation's business strategy.

Vicky regularly represents The Case Centre as a speaker and moderator at conferences, webinars and events around the world. She also enjoys reviewing and judging cases for a variety of case writing competitions. Vicky is Editor-in-Chief of The Case Centre's journal, Middle East and Africa Edition.





Mr. Nishit Jain

Special Advisor, EFMD Global Network – Asia

Mr. Nishit Jain is a seasoned international education expert and currently serves as Special Advisor for the EFMD Global Network in Asia. With a career spanning over two decades, he has played a pivotal role in promoting international accreditation standards such as EQUIS, EFMD Accredited, EDAF, and CLIP across the Asia-Pacific region, with a special focus on ASEAN countries

He is a key figure in fostering global quality benchmarks in management education and has been instrumental in building partnerships between EFMD and leading business schools, universities, and corporate learning centers in Asia.

Mr. Jain is a frequent speaker at international forums and has contributed significantly to the globalization of management education, helping institutions align with international best practices in governance, curriculum, and impact.





Dviwesh Mehta

Director for Middle East and South Asia at Harvard Business Publishing

Dviwesh Mehta is director for Middle East and South Asia at Harvard Business Publishing Education – the higher education division of Harvard Business Publishing, which is a wholly owned subsidiary of Harvard University. He has more than 13 years of experience in leading digital and education businesses, and has expertise in marketing, analytics and strategy, as well as building learning products from concept to execution. He is a strong advocate of lifelong learning and his interests focus on building experiential learning for today's learners and transforming the modern higher education landscape for a more inclusive and sustainable world.

Ms Meetasengupta

Meeta Sengupta works at the cusp of policy and practice across the education and skills spectrum and enjoys sharing her gleanings via her writing for a wider audience. She has been an investment banker, a researcher, an editor, a teacher and school leader across continents. A keen observer of how economics, foreign policy and investments affect the policy and thence practice of education, she works with leaders to design interventions that improve the quality and process of education. Designing education processes to realise the potential of individual students is at the centre of her education philosophy.

Meeta has worked both as a policy observer, and at the coalface of education in various roles across countries. She has served as a governor of an aided school, part of the management



committee of a residential school, managed an academic centre in an elite post graduate management school and led a business school supported by a community college. She has worked with children, teenagers, business school and PhD candidates and has also worked with those seeking to rebuild their lives via education.



Dr. Jones Mathew

Dr. Mathew is a Ph.D. from the Indian Institute of Foreign Trade (IIFT), MBA - Marketing from BIT- Mesra, Ranchi; B.A. Economics from Lucknow University, and brings with him 18 years of industry experience followed by 13 years of B-School academic experience. His teaching engagements in MBA education in the areas of Marketing Management, Consumer Behaviour, Marketing of Services, Sales & Distribution Management, Product & Brand Management and Digital Marketing for the past eleven years.





Dr Ajay K Jain

Director, MDI-M

Prof Ajay K. Jain is working as a full-Professor of Leadership and Organizational Design. He joined MDI Gurgaon in Dec 2003. He has earned his Ph.D. from IIT Kanpur and received post-doctoral fellowships from ISB Hyderabad and Aarhus University Denmark. He is a visiting professor to Aarhus University (since 2010) and also to IULM University Italy, University of Free State South Africa and IIM Lucknow and Ranchi. Prof Jain has also worked as the Director of Institute of Management Studies Ghaziabad and received the award of charismatic leader in management education by ASSOCHAM and Education post in January 2019.





Dr Sita Mishra

Professor IMT, Ghaziabad

Dr. Sita Mishra is currently working as Professor in IMT, Ghaziabad. She is a strong proponent of andragogy as a prerequisite for developing educational leadership through efficient academic delivery. She has also qualified University Grant Commission – Junior Research Fellowship. She has taught marketing courses in various Management Institutes in Delhi. In her previous stint, she also worked in Marketing Division of Steel Company thereby helping herself in her endeavour to impart an even better learning experience to her students. She was invited as a guest faculty at Rouen Business School, France, Universidad del Pacífico, Peru and SGH School of Economics, Poland. She has published more than 65 papers in various international/national journals, contributed book chapters in various management books and edited a book on Case Studies in Business Management. She has presented papers in international/national conferences and is on review panel of various international/national refereed journals and conferences. She has been honoured with 'Outstanding Paper Award' in 2018 Emerald Literati Awards.





Dr Ruppal Walia Sharma

Ruppal Walia Sharma is a faculty of Marketing and Design Thinking. She holds a Ph.D. from Birla Institute of Technology and Science, Pilani, with a doctoral research focus on brand management. She has completed a master's in international business management from the Indian Institute of Foreign Trade, New Delhi, and graduated in economics from Lady Shri Ram College, Delhi University.

She has worked in brand management profiles across diverse industries in the consumer goods space for over eight years prior to joining academics. In her academic career spanning over two decades, she has taught at leading business schools in India. Her areas of interest include marketing strategy, brand management, consumer behaviour and design thinking. She has designed and delivered several customised management development programmes for mid- to senior-level





Dr Radha Sharma

She has been working with NDIM since Nov 2020. Dr. Sharma carries four decades of extensive experience in teaching, training, research, and consulting in India & abroad. She is the HR Ambassador for India and Global mbassador for Gender & Diversity in Organisations at the Academy of Management, USA. She has held prominent positions at Management Development Institute (MDI), Gurgaon, India. A gold medalist and recipient of several international & national awards, Dr. Radha has published 17 books. She has completed research projects supported by World Health Organization (WHO), McClelland Centre for Research and Innovation, USA; UNICEF, IDRC, Canada, Polish Academy of Sciences; Humanistic Management Network, to name a few, and has successfully guided several Ph.D. dissertations.





Dr. Shalini Rahul Tiwari

Shalini is an Associate Professor in the area of Strategy, Innovation & Entrepreneurship at IMT Ghaziabad. She is the President of the Institute Innovation Council (IIC) and Chairperson of the Entrepreneurship Cell. She teaches courses such as – Strategic Management, Strategy Implementation, Strategy Simulations (Capsim, Marketplace, Cesim and EnParadigm), Entrepreneurship Workshops, Strategies in Emerging Markets, and Design Thinking. She is a certified ESG and CSR Consultant and Trainer. She is regularly invited to deliver keynote addresses and workshops in these areas.

She delivered training programs to well-known corporate giants such as – Reckitt Benckiser, Maruti Suzuki, True Value, Coca-Cola (India), GMR- Delhi Airport Authority of India, The Times of India (Bennett Coleman Ltd)., AMDOCS, Airport Authority of India, Hero Moto Corp Ltd. Indian Postal Academy, etc.

She has done her Ph.D. in Strategic Management from MDI, Gurgaon, India. She has a keen interest in academic administration, research, teaching, training, and consultancy. She has written several research articles, case studies, book chapters, short articles, and books for various international and national publications.

She has presented her research at AoM, AIB, ANZAM, EAM, and other prestigious conferences.



Mr. Nirbhay Rana

Assistant Professor, IILM Fellow, Royal Society of Arts (FRSA), London

University,

Gurugram



Mr. Nirbhay Rana is a distinguished pracademic with over 15 years of experience at the intersection of the fashion industry and academia. He currently serves as an Assistant Professor at IILM University, Gurugram, and is a Fellow of the Royal Society of Arts (FRSA), London, recognizing his contributions to education and social impact in fashion.

He has served as an external examiner for Kurukshetra and Gurugram Universities and has played a key role in curriculum design for fashion programs. His academic qualifications include a Ph.D. (pursuing) in Fashion Management, an MBA in Fashion Design and Management, and multiple certifications from institutions like NIFT, SDA Bocconi, and Copenhagen Business School.

Mr. Rana has published extensively on topics such as ethical AI in fashion marketing, sustainable fashion, and fashion diplomacy, and is committed to empowering artisan communities and promoting inclusive, sustainable fashion education

Ms. Shalini Jha

Head – Products and Solutions, Wiley India

Ms. Shalini Jha is a senior leader in the education and publishing industry, currently serving as the Head of Products and Solutions at Wiley India. With a strong background in academic publishing, digital learning, and product innovation, she plays a pivotal role in driving Wiley's strategic initiatives in India's higher education and professional learning sectors.

She is known for her expertise in edtech solutions, curriculum development, and industryacademia collaboration, and has been instrumental in launching several impactful learning platforms and academic partnerships across India.

Ms. Jha is also actively involved in faculty development programs, case-based learning initiatives, and industry-aligned content creation, contributing to the transformation of management and technical education in India.



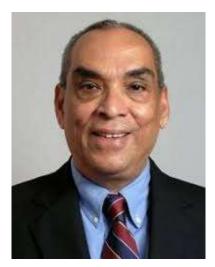


Dr Ajoy K Dey

Dr. Ajoy K. Dey is an accomplished researcher who has guided nine doctoral candidates and published over 30 research papers. He has a unique blend of experiences as a teacher, researcher, and corporate manager. He has helped scholars from diverse fields such as strategy, supply chain, project management OB/HR, and consumer behavior to complete their theses. At present, he is guiding two scholars. His workshops on' Design, Delivery and Review of Teaching Cases', 'Theory Building with Cases' and 'Designing research to avoid pitfalls and enrich the topic' are gaining popularity.

In Sept 2024 Dr. Dey is elected to the Board of Directors of North American Case Research Association, USA for two years. Christ He is on the advisory board of University, NCR Campus. As the former Chairperson, of the Center for Management Case Development at BIMTECH, India for eight years (2017 - 2024), Dr. Dey created an environment to facilitate case research, writing, and teaching.





Mr Ajit Balakrishnan

Shri Ajit Balakrishnan is a 6th batch alumnus of IIM Calcutta. He is a successful entrepreneur, an able business executive, and an admirable administrator. He had started his entrepreneurial venture with Rediffusion, an advertising firm now known as Rediffusion DY&R, which he co-founded when he was only 22. He later also co-founded PSI Data Systems in mid 80's with two other partners hailing from Stanford.

Rediff.com, founded in 1995, was listed on NASDAQ in 2001. He led Rediff.com India Limited (Nasdaq: REDF) to win the prestigious 2016 CIO Choice Award for the best Enterprise Email Solution for three consecutive years. He also received the laudable award of Elite Strategic Business Communicator given by Association of Business Communicators of India in the year 2011. He was also named as the Chairman Emeritus of the Internet and Mobile Association of India (IAMAI). He has served as the Chairman of the Ministry of Information Technology, Govt. of India and also chaired a Committee appointed by India's Ministry of Human Resource Development on 'Research and Faculty Enhancement at the seven IIMs'.

Mr. Balakrishnan also served as the Chairman of the Board of Governors of Indian Institute of Management Calcutta for two successive terms spanning over ten years.