

AIMA

ALL INDIA MANAGEMENT ASSOCIATION



7th NATIONAL COMPETITION FOR MANAGERS (NCM 2023)

ONLINE

DIGITAL FUTURE : STRATEGIES TO
CAPITALISE ON THE NEW REALITIES

DIGITAL FUTURE : STRATEGIES TO CAPITALISE ON THE NEW REALITIES

Future is already here and it is Digital.

No matter what organisation we represent and what function we work for, we are experiencing and are likely to experience rapid digitalisation of processes and smarter ways to work.

This transition would be faster than any before and would be highly disruptive too. Many business models would cease to exist and many new ways of work would flourish. There would be challenges and opportunities galore and it all depends on how proactive organisations are in seizing them.

Production lines and service processes are being increasingly robotised with greater emphasis on quality of product and delivery.

Financial tools and processes are undergoing a radical change to keep up with the opportunities offered by Blockchain Technologies and Digital ways of transacting.

Supply Chains are increasingly being made more efficient due to use of AI and Machine Learning and Marketing and Sales being made efficient through advanced Data Analytics.

Different HR functions have been automated and have led to precision hiring, right training and Development and even upskilling.

The participating Teams would be expected to share their Digitisation journeys in their functions and organisations with a clear focus on enumerating

- Benefits of savings in terms costs and efforts
- Productivity and quality
- Scalability
- Long term achievement of organisational objectives
- Sustainable path to future endeavors

Nominate teams from across functions who are working on various projects of Digitisation in their processes and function.

The Format

- Personal presentation for 10 minutes to the jury followed by Q&A from them.
- Two teams per category per region to be shortlisted for the Grand Finale.

Categories

- PSU
- Private & Academia

Evaluation Criteria

- Clarity and substance of presentation
- Teamwork and synergy in presentation
- Contribution to effective managerial thinking and performance
- Ability to communicate with and respond to questions effectively from the judging panel
- Suggestion - Participant are suggested to keep the PPT upto 10 slides

Eligibility Criteria

- A two-member team of executives from the same organisation is eligible to participate
- Organisations / Institutions are also free to nominate as many as teams as they wish

How do you Benefit

- Interact with the bright and talented contenders who they compete with in a highly stimulating environment
- Build leadership qualities, hone presentation skills and learn to work as a team
- Gain a broader perspective into the strategic and tactical aspects of the business environment they work in
- An opportunity to interact, and learn from the reviews and inputs of an eminent jury comprising luminaries from academia, the corporate world, management consulting, and the media etc.

Date of the Competition (Online)

Regional Round 1	17 th February, 2023
Regional Round 2	28 th February, 2023

GRAND
FINALE (Online)
3rd March, 2023

Top three teams in each Category would be awarded with trophies and certificates.

Participation Fee

No. of Teams	AIMA / LMA Members	Non- Members	Academician
1 Team	₹ 32,000 Per Team	₹ 33,000 Per Team	
2 – 4 Teams	₹ 31,000 Per Team	₹ 32,000 Per Team	₹ 20,000 Per Team
5 Teams or above	₹ 30,000 Per Team	₹ 31,000 Per Team	

Terms and conditions:

- GST will be charged extra
AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Registration will only be confirmed on receipt of participation fee
- The fee paid is non-refundable/non-adjustable, though participation by a substitute is allowed
- Each team will be required to send the mandatory non-refundable entry fee, along with the registration form
- The fee should be sent by a crossed demand draft/cheque in favour of All India Management Association, New Delhi
- For online registration, please visit www.aima.in

About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 38000 members and close to 6000 corporate /institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

Glimpses of the Last Year



Past Winners

Year	PSU	Private
2022	IOCL	Ashok Leyland
2021	BPCL	TCIL
2020	GAIL India Ltd	Cholamadalam Investment and Finance Company Ltd
2019	NTPC	Ashok Leyland
2018	Hindustan Aeronautics Ltd	Ashok Leyland

For registration & further details, please contact :

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