

AIMA 4th PSU Summit 2023 Reimagining Public Sector: From Legacy to Future's Catalyst Tuesday, 14 March, 2023 Scope Complex, New Delhi BENEFITS OF SPONSORSHIP	Principal Sponsor (5 Lakhs)	Sponsor (3 Lakhs)	Co-Sponsor (2Lakhs)	Corporate Contributor (1 Lakh)
✓ Speaking opportunity to the head of the organization at mutually agreed plenary session positioning him/her as a thought leader	✓			
✓ Sponsors will be allowed screening of their corporate film (2-3 minutes duration) during the breaks.	✓	✓		
✓ Logo branding on all media campaigns run on social media handles of AIMA	✓	✓	✓	
✓ An opportunity to distribute corporate literature to all the participants at the Summit	✓	✓	✓	
✓ The sponsors will be allowed to put-up standees (6x2.5 feet) at the Summit venue	3	2	1	
✓ The sponsor's logo will be displayed prominently on the wings of event backdrop	✓	✓	✓	✓
✓ Sponsors logo will be featured in all events promotional activities including event webpage, e-mailers, e-fliers etc.	✓	✓	✓	✓
✓ Panels/hoardings/banners carrying the Sponsors logo will be put up at strategic locations at the Summit venue.	✓	✓	✓	✓
✓ Special announcements thanking sponsors during the Summit	✓	✓	✓	✓
✓ Complimentary delegate seats/participation for the management and important clients providing considerable opportunity to network, build relationships and develop new contacts.	10	6	4	2

Notes : Logo size and positioning will vary depending on the level of sponsorship.
Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost
All payments to be made in advance

For further details, please contact:
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