4th US - India Conference
Reimagining US-India Ties: Investing in Mutual Strengths
Friday, 27th September, 2019: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

CONFERENCE AGENDA

0815 – 0900 hrs  Registration

0900 – 1015 hrs  Opening Session
Reimagining US-India ties: Investing in mutual strengths
The relations between India and the USA are important to not only the two nations but also to the Indo-Pacific region and the rest of the world. The two countries are in the spotlight on matters of globalization, trade, technology and geopolitical stability. There is tremendous scope for cooperation and collaboration between the two countries, particularly on economic and security issues. India’s trade with the US has increased more than seven times in the past two decades and the digital age has brought the two countries even closer. Despite the recent setbacks to globalization, there are enormous opportunities for bilateral flows of trade, technology and capital between India and the USA. It is up to the initiative of the business leaders of the two countries to identify and develop these opportunities.

- How are the US-India relations shaping the new economic and geopolitical order in the Indo-Pacific region?
- How can the flows of trade, technology and talent between India and the US become freer and fairer?
- What are the big opportunities for American investors and companies in India in the new trade environment?

Welcome Address  Carol Christ
Chancellor, University of California, Berkeley

Introductory Remarks  Rekha Sethi
Director General, All India Management Association

Special Address  Ann Harrison
Bank of America Dean and Professor
Haas School of Business, University of California, Berkeley

Special Address  Sanjay Kirloskar
President, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd

Theme Address  Sunil Kant Munjal
Conference Chairman & Chairman, Hero Enterprise

Special Address  Sanjay Panda
Consul General of India, San Francisco

Keynote Address  Conrad Sangma
Chief Minister, Government of Meghalaya, India

Vote of Thanks  Munis D Faruqui
Director, Institute for South Asia Studies; Sarah Kailath Chair of India Studies
University of California, Berkeley
Concluding Remarks

Solomon Darwin
Executive Director, Garwood Center for Corporate Innovation,
Haas School of Business, University of California, Berkeley

Chasing Fire – Exponential technologies and the shape of the economy to come

The relentless advance of Moore’s Law and exponential technologies is relentlessly reshaping the global economy. Social media, maker culture, sensors and even the current trade tariff turbulence are merely local phenomena in a much larger shift. A dying consumer economy built on consumption is being displaced by a strange new economy built on mass engagement. This moment is eerily similar to the mid-1950s, when an infant consumer economy began to emerge – like then, events today will shape the economic landscape for decades to come. And like then, this shift will unnerve incumbents – and create vast new opportunities for innovators focused on creating new industries and transforming existing sectors.

Sunil Kant Munjal
Conference Chairman &
Chairman, Hero Enterprise

In conversation with

Paul Saffo
Technology Forecaster and
Consulting Associate Professor, Stanford University

Panel Discussion: - India: Economic Transformation for Sustainable Growth

In an uncertain world, India offers certainty of business growth. Despite global headwinds and disruptive reforms, India’s economic growth is holding up and the rising income levels and aspirations of Indian consumer assure decades of business expansion. Digitization and policy actions are making it easier and cheaper to do business in India. Indian proven technical and management talent assures high-quality work for global production and innovation. Still, India could do more to enable companies to feature in its growth story.

- What are the new high-growth opportunities in Indian economy?
- What kind of India strategy is appropriate as the country digitizes?
- What policy and regulation reforms are needed to make a success of programmes such as Make in India?

Moderator
Mukesh Aghi
President and CEO, US-India Strategic Partnership Forum (USISPF)

Panelists
Sanjay Kirloskar
President, AIMA &
Chairman and Managing Director, Kirloskar Brothers Ltd

R Mukundan
Managing Director and CEO, Tata Chemicals Ltd
From catch-up to creation: Growing through open innovation

Adoption and adaptation of the latest innovations has allowed companies in emerging markets to grow fast and globalize. Now, to sustain a high rate of growth, they need to innovate themselves. Innovation is critical for new investment, market expansion and job creation. However, given the size and variety of challenges in the emerging economies, they may struggle to do it all on their own. Open innovation is the best way to quickly develop and deploy new solutions and business models at scale.

• How can open innovation help emerging markets grow faster?
• How can emerging market companies transition to open innovation?
• What role can policy and regulations play in fostering open innovation?

Introductory Remarks

Solomon Darwin
Executive Director, Garwood Center for Corporate Innovation, Haas School of Business, University of California, Berkeley

Chairman

Richard Lyons
Former Dean, Haas School of Business and William and Janet Cronk Chair in Innovative Leadership, University of California, Berkeley

Keynote Address

Henry Chesbrough
Faculty Director, Garwood Center for Corporate Innovation, Haas School of Business, University of California, Berkeley

Panel Discussion: - AI Power: Winning the Innovation Race

AI’s influence on life and business is growing and autonomous machines are enabling unprecedented levels of perception, performance and prediction. The enhanced capacity of knowing and doing is opening up new possibilities of business efficiency and market expansion. There is a scramble to build ever-more powerful AI tools to out-learn and out-innovate the competition. However, there is a need for caution in adopting and applying AI to ensure that AI investments deliver enhanced returns.

• How is AI changing competition in the marketplace?
• What advantages do the early adopters of AI have over the laggards?
• How can businesses ensure that AI delivers a good return on investment?

TV Mohandas Pai
Chairman, Manipal Global Education Services
Panelists

Ganesh V Iyer
Managing Director, NIO USA and Global CIO, NIO

Thomas Y Lee
Director of Data Science, Fisher Center for Business Analytics
Haas School of Business, University of California, Berkeley

Stratos Nguyen Davlos
CTO & Sr Vice President, Innoplexus AG

Soma Velayutham
Head of Industry Business Development and AI Deep Learning, NVIDIA

Charlie Isaacs
CTO - Customer Connection, Salesforce

Interaction with Audience

1515 – 1615 hrs
Plenary Session 6
Panel Discussion: Start-up Dispersion: Building Future Unicorns
Silicon Valley has inspired and supported disruptive innovation all over the world and the clones of its unicorns have become unicorns. However, increasingly, the startups in emerging economies are focusing on disruptive solutions for local challenges and cultures and such startups are also competing in the global markets. It is expected that more of the future unicorns will come from the emerging markets and that would require American startups and VCs to broaden their horizons and review their strategies.

• Is Silicon Valley losing its edge because of its success?
• What can Indian startups and government learn from Silicon Valley culture?
• How can Indian startups tap into the innovation appetite of American investors?

Moderator
Catherine Wolfram
Associate Dean for Academic Affairs & Cora Jane Flood Professor of Business Administration, Haas School of Business, University of California, Berkeley

Panelists
Vas Bhandarkar
CEO & Co-founder, ScoreData Corporation

Atiq Raza
Chairman & CEO, Virsec Systems Inc.

Kaval Kaur
CFO and Co-founder, AlertEnterprise Inc.

Ashu Garg
General Partner, Foundation Capital

Vineet Gulati
Founder & CEO, Payssurance

Ashwani Rishi
Executive Vice President, Virtusa Corp

Interaction with Audience

1615 hrs
Conference Concludes with Networking High Tea