

## 4<sup>th</sup> US - India Conference

### Reimagining US-India Ties: Investing in Mutual Strengths

Friday, 27<sup>th</sup> September, 2019: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

#### CONFERENCE AGENDA

(as on 20 September, 2019)

0815 – 0900 hrs

Registration

0900 – 1015 hrs

Opening Session

#### Reimagining US-India ties: Investing in mutual strengths

*The relations between India and the USA are important to not only the two nations but also to the Indo-Pacific region and the rest of the world. The two countries are in the spotlight on matters of globalization, trade, technology and geopolitical stability. There is tremendous scope for cooperation and collaboration between the two countries, particularly on economic and security issues. India's trade with the US has increased more than seven times in the past two decades and the digital age has brought the two countries even closer. Despite the recent setbacks to globalization, there are enormous opportunities for bilateral flows of trade, technology and capital between India and the USA. It is up to the initiative of the business leaders of the two countries to identify and develop these opportunities.*

- *How are the US-India relations shaping the new economic and geopolitical order in the Indo-Pacific region?*
- *How can the flows of trade, technology and talent between India and the US become freer and fairer?*
- *What are the big opportunities for American investors and companies in India in the new trade environment?*

Welcome Address

**Carol Christ**

Chancellor, University of California, Berkeley

Introductory Remarks

**Rekha Sethi**

Director General, All India Management Association

Special Address

**Ann Harrison**

Bank of America Dean and Professor

Haas School of Business, University of California, Berkeley

Special Address

**Sanjay Kirloskar**

President, AIMA &

Chairman and Managing Director, Kirloskar Brothers Ltd

Special Address

**Ambassador Sanjay Panda**

Consul General of India, San Francisco

Keynote Address

**Conrad Sangma**

Chief Minister, Government of Meghalaya, India

Vote of Thanks

**Munis D Faruqui**

Director, Institute for South Asia Studies; Sarah Kailath Chair of India Studies

University of California, Berkeley

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**Concluding Remarks**

**Solomon Darwin**

Executive Director, Garwood Center for Corporate Innovation,  
Haas School of Business, University of California, Berkeley

**1015 – 1100 hrs  
Plenary Session 2**

**Chasing Fire – Exponential technologies and the shape of the economy to come**

*The relentless advance of Moore's Law and exponential technologies is relentlessly reshaping the global economy. Social media, maker culture, sensors and even the current trade tariff turbulence are merely local phenomena in a much larger shift. A dying consumer economy built on consumption is being displaced by a strange new economy built on mass engagement. This moment is eerily similar to the mid-1950s, when an infant consumer economy began to emerge – like then, events today will shape the economic landscape for decades to come. And like then, this shift will unnerve incumbents – and create vast new opportunities for innovators focused on creating new industries and transforming existing sectors.*

**Sunil Kant Munjal**

Conference Chairman &  
Chairman, Hero Enterprise

***In conversation with***

**Paul Saffo**

Technology Forecaster and  
Consulting Associate Professor, Stanford University

**Interaction with Audience**

**1100 – 1145 hrs  
Plenary Session 3**

**Sunil Kant Munjal**

Conference Chairman &  
Chairman, Hero Enterprise

***In conversation with***

**Ritesh Agarwal**

Founder & CEO, OYO Hotels & Homes

**Interaction with Audience**

**1145 – 1245 hrs  
Plenary Session 4**

**Panel Discussion: - India: Economic Transformation for Sustainable Growth**

*In an uncertain world, India offers certainty of business growth. Despite global headwinds and disruptive reforms, India's economic growth is holding up and the rising income levels and aspirations of Indian consumer assure decades of business expansion. Digitization and policy actions are making it easier and cheaper to do business in India. Indian proven technical and management talent assures high-quality work for global production and innovation. Still, India could do more to enable companies to feature in its growth story.*

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- *What are the new high-growth opportunities in Indian economy?*
- *What kind of India strategy is appropriate as the country digitizes?*
- *What policy and regulation reforms are needed to make a success of programmes such as Make in India?*

**Moderator**

**Mukesh Aghi**

President and CEO, US-India Strategic Partnership Forum (USISPF)

**Panelists**

**Sanjay Kirloskar**

President, AIMA &

Chairman and Managing Director, Kirloskar Brothers Ltd

**R Mukundan**

Managing Director and CEO, Tata Chemicals

**Sandeep Kishore**

CEO & MD, Zensar Technologies &

Management Board Member, RPG Enterprises

**Ganesh Iyer**

Edgar F. Kaiser Professor of Business Administration,

Hass School of Business, University of California, Berkeley

**Interaction with Audience**

**1245 – 1330 hrs**

**Plenary Session 5**

**From catch-up to creation: Growing through open innovation**

*Adoption and adaptation of the latest innovations has allowed companies in emerging markets to grow fast and globalize. Now, to sustain a high rate of growth, they need to innovate themselves. Innovation is critical for new investment, market expansion and job creation. However, given the size and variety of challenges in the emerging economies, they may struggle do it all on their own. Open innovation is the best way to quickly develop and deploy new solutions and business models at scale.*

- *How can open innovation help emerging markets grow faster?*
- *How can emerging market companies transition to open innovation?*
- *What role can policy and regulations play in fostering open innovation?*

**Introductory Remarks**

**Solomon Darwin**

Executive Director, Garwood Center for Corporate Innovation,

Haas School of Business, University of California, Berkeley

**Chairman**

**Richard Lyons**

Former Dean, Haas School of Business and

William and Janet Cronk Chair in Innovative Leadership

**Keynote Address**

**Henry Chesbrough**

Faculty Director, Garwood Center for Corporate Innovation

Haas School of Business, University of California, Berkeley

**Interaction with Audience**

**1330– 1415 hrs**

**Networking Lunch**

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**1415 – 1515 hrs**  
**Plenary Session 6**

**Panel Discussion: - AI Power: Winning the Innovation Race**

*AI's influence on life and business is growing and autonomous machines are enabling unprecedented levels of perception, performance and prediction. The enhanced capacity of knowing and doing is opening up new possibilities of business efficiency and market expansion. There is a scramble to build ever-more powerful AI tools to out-learn and out-innovate the competition. However, there is a need for caution in adopting and applying AI to ensure that AI investments deliver enhanced returns.*

- *How is AI changing competition in the marketplace?*
- *What advantages do the early adopters of AI have over the laggards?*
- *How can businesses ensure that AI delivers a good return on investment?*

**Moderator**

**TV Mohandas Pai**

Chairman, Manipal Global Education Services

**Panelists**

**Ganesh V Iyer**

Managing Director, NIO USA and Global CIO, NIO

**Thomas Y Lee**

Director of Data Science, Fisher Center for Business Analytics  
Haas School of Business, University of California, Berkeley

**Stratos Nguyen Davlos**

CTO & Sr Vice President, Innoplexus AG

**Soma Velayutham**

Head of Industry Business Development and AI Deep Learning, Nvidia

**Charlie Isaacs**

CTO - Customer Connection, Salesforce

**Interaction with Audience**

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**1515 – 1615 hrs**  
**Plenary Session 7**

**Panel Discussion: Start-up Dispersion: Building Future Unicorns**

*Silicon Valley has inspired and supported disruptive innovation all over the world and the clones of its unicorns have become unicorns. However, increasingly, the startups in emerging economies are focusing on disruptive solutions for local challenges and cultures and such startups are also competing in the global markets. It is expected that more of the future unicorns will come from the emerging markets and that would require American startups and VCs to broaden their horizons and review their strategies.*

- *Is Silicon Valley losing its edge because of its success?*
- *What can Indian startups and government learn from Silicon Valley culture?*
- *How can Indian startups tap into the innovation appetite of American investors?*

**Moderator**

**Catherine Wolfram**

Associate Dean for Academic Affairs & Cora Jane Flood Professor of Business Administration, Haas School of Business, University of California, Berkeley

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**Panelists**

**Vas Bhandarkar**

CEO & Co-founder, ScoreData

**Atiq Raza**

Chairman & CEO, Virsec Systems, Inc.

**Kaval Kaur**

CFO and Co-founder, AlertEnterprise Inc

**Ashu Garg**

General Partner, Foundation Capital

**Vineet Gulati**

Founder & CEO, Paysurance

**Ashwani Rishi**

Executive Vice President, Virtusa Corp

**Interaction with Audience**

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**1615 hrs**

**Conference Concludes with Networking High Tea**

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