

47th National Management Convention
Getting through the Pandemic and Beyond

20 - 21 September, 2020

BENEFITS OF SPONSORSHIP

	Principal Sponsor (20 Lakhs - only one)	Principal Co- Sponsors (15 Lakhs)	Sponsors (10 Lakhs)	Co-Sponsors (5 Lakhs)	Associate Sponsors (2.5 Lakhs)	Corporate Sponsors (1 Lakh)
• The head of the organization will lead the Convention as its Chairperson positioning him/her as a thought leader.	✓					
• Speaking opportunity to the head of the organisation at a mutually agreed plenary session / panel.		✓				
• Opportunity to the head of the organisation at a mutually agreed plenary session / panel to give the Welcome or Concluding Remarks.			✓			
• Sponsors will be allowed screening of their Corporate film (2-3 minutes duration) during the breaks.	✓	✓				
• The sponsor's logo will be displayed prominently on the sides of display window frame during the entire duration of the convention.	✓	✓	✓			
• Sponsors' logo will be featured prominently on the cover page of the Convention Souvenir which will be digitally distributed to all attendees.	✓	✓	✓			
• An opportunity to set-up virtual booth on the Convention platform accessible to all delegates with an opportunity run videos, display corporate literature and connect with interested delegates during the Convention	✓	✓	✓	✓		
• Logo branding on all media campaigns run on social media handles of AIMA	✓	✓	✓	✓		
• Logo branding on the holding slide to be displayed before the start of each session	✓	✓	✓	✓	✓	
• Sponsors logo will be featured in all event promotional activities including event webpage, e-mailers, e-fliers etc.	✓	✓	✓	✓	✓	✓
• Digital Panels/Page thanking sponsors to be displayed between sessions, on the event page and Convention Souvenir	✓	✓	✓	✓	✓	✓
• Special announcements thanking sponsors during the Convention	✓	✓	✓	✓	✓	✓
• Free Advertisement (Colour) in the Convention Souvenir	Double Spread	Double Spread	Full Page Right Side	Full Page Right Side	Full Page	Full Page

Notes : Logo size and positioning will vary depending on the level of sponsorship.

Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost

For further details, please contact:

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