



AIMA 3RD BUSINESS UNUSUAL SERIES

August, 2021

All India Management Association (AIMA) is set to hold the third edition of its popular crisis leadership series - BusinessUnusual.

Business environment has been changing rapidly since the outbreak of covid in 2020 and companies have had to adjust to shifting goalposts frequently. The nature and the extent of the business issues are being continuously altered by an evolving pandemic, emerging consumer needs, lockdowns, policy changes, fast-moving geopolitics and technological advances.

The programmes under BusinessUnusual Series guide business leaders and executives in overcoming disruption challenges, spotting growth opportunities in the crisis, and managing fundamental business transformation.

The programmes under 3rd BusinessUnusual series are designed to help companies rethink their business recovery and rebuilding strategies and prepare leadership for capitalizing on the opportunities emerging from the crisis.

The series would consist of one-day programmes that would focus on specific business issues or particular leadership areas. The speakers for the programmes will consist of renowned CEOs, celebrated business founders, star experts and top strategy and technology consultants.

The programmes would be interactive and a lot of time would be set aside for the delegates to ask questions and seek advice. The number of participants in each programme would be restricted to enable greater interaction between the speaker and the audience."

HR WITH A HEART REBUILDING LIVES AND MORALE

Saturday, 21 August, 2021

Speakers

Programme Chairman

SV Nathan
Partner & Chief Talent Officer
Deloitte India



SY Siddiqui
Chairman – AIMA Core Committee on HR and
Executive Advisor, Maruti Suzuki India Ltd.



R Mukundan
Managing Director & CEO, Tata Chemicals



Gangapriya Chakraverti
Director- Human Resources, Ford Motor
Company-Global Business Services

Sudhakar Ambati
HR Advisor and Head -CSR, Dabur India Limited



V. K. Singh
Director (Personnel)- Power Grid Corporation
of India Limited



Madhvi Lall
Managing Director & Head HR, Deutsche Bank India



Manu Wadhwa
Chief Human Resources Officer,
Sony Pictures Networks India

Srinivas Vudumula
Chief People Officer, Bharat Financial Inclusions Limited



Richa Singh
Co – Founder, YourDOST



Dr Darell Demello
Independent Consultant



Shalini Lal
Co-founder, Unqbe

Vishpala Reddy
Head HR- Indian Sub continent, Philips



Dr Arvind kumar
Chairman, Institute of Chest Surgery- Chest Onco &
Lung Transplantation, Medanta, Gurugram



Deepti Varma
Director HR Amazon

WINNING IN A DIGITAL ACCELERATED WORLD

Saturday, 28 August, 2021

Speakers

Programme Chairman

eCommerce Trends and essentials

Anusha Shetty

Chairperson & Group CEO – Grey & AutumnGrey



How consumers and businesses are coping with the current times

Preeti Reddy

Chairperson – South Asia – Kantar Insights



The power of Voice

Niraj Ruparel

Head Voice Practice – WPP India



Winning in the Digital Age

Nitin Seth

CEO, Incedo Inc



E-Commerce in the D2C World

Meera Iyer

Business Unit Head, Dr Vaidya's (RPSG Group)



CERTIFICATION

All participants joining the programme will be awarded the 'Certificate of Participation' from AIMA after the programme.

PARTICIPATION FEE

- INR 15,000+ GST per participant per programme - 1 to 4 nominations
- INR 12,500+ GST per participant per programme - 5 to 8 nominations
- INR 10,000+ GST per participant per programme - 9 or more nominations
- Group discounts can be availed on nominations from an organisation over multiple programmes under the series

- Plus 18% GST, GSTNo. AAATA 1644 AST001, PAN No. AAATA 1644 A
- The programme would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories
- Registrations are confirmed upon receipt of payment only
- Cancellations are not accepted and delegate fee are non-refundable, however substitutions are permitted
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- VAT will be charged where applicable
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

ABOUT AIMA

The All India Management Association (AIMA) is the apex body for management in India with over **38000 members** and close to **6000 corporate /institutional members** through **67 Local Management Associations** affiliated to it. AIMA was formed over 60 years ago and is a **non-lobbying, not for profit** organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.