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PLATINUM JUBILEE
1952 - 2022

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

52nd NATIONAL COMPETITION FOR YOUNG MANAGERS

Celebrating best practices across different functions



About the Competition

Welcome to AIMA's 52nd National Competition for Young Managers (NCYM).

This prestigious national-level platform recognises competitive excellence among young corporate leaders, providing them with an unparalleled opportunity to hone their analytical, creative thinking, problem-solving, team-working, and leadership skills.

NCYM has often been called the cradle of CEOs as it serves as a vital tool for organisations looking to groom their young and bright managers for higher responsibilities.

Celebrating Best Practices across 4 different functions

1. **Manufacturing:** Smart manufacturing, Industry 4.0 applications, lean methodologies and quality benchmarking.
2. **Operations & Supply Chain:** Next-generation logistics, agility, resilience and distribution breakthroughs.
3. **Digital & AI:** Automation, data-driven decision-making, tech integration and digital business transformation.
4. **Sales & Marketing:** Customer-centric strategies, market expansion, branding excellence and modern consumer engagement.

Case Study Presentation Format:

Teams of 2/3 members showcase how young managers in their organisation are spearheading initiatives in their domains and driving measurable impact and steering their companies toward long-term success.

Pedagogy & Presentation Guidelines

- **Concise Execution:** Presentations in up to maximum 10 slides. Teams should prioritise high-impact data points and present a clear, logical flow of their organisation's transformation journey.
- **Time Limit:** Each team will get 15 minutes for oral presentation, followed by a Q&A session with the panel of judges for 5 minutes.
- **Team Dynamics:** All team members must actively participate in delivering the presentation.
- **Time Tracking:** A reminder will be given at the 13-minute mark. Exceeding the 15-minute threshold will attract negative marking.



Competition Structure & Eligibility

Eligibility Criteria

- **Team Composition:** A team should have **2/3 executives**.
- **Age Limit:** All participants **MUST BE under the age of 40** as of January 1st, 2026.
- **Representation:** The team must exclusively represent a single organisation. Organisations are encouraged to nominate multiple teams to participate.

Segments

To ensure fair evaluation, the competition will be held under two segments of

- **Public Sector Undertakings (PSUs)**
- **Private Sector & Academia**

Regional Rounds - Online / Grand Finale - Offline

Round 1: Manufacturing	Round 2: Operations & Supply Chain
24th September, 2026	24th September, 2026
Round 3: Digital & AI	Round 4: Sales & Marketing
25th September, 2026	25th September, 2026
GRAND FINALE	
30th September, 2026, AIMA, New Delhi	

Awards, Recognition & Growth Opportunities

- The competition would have best 2 Case studies in functional qualification rounds to the Grand Finale.
- **Top-performing teams in each segment will be recognised with trophies and certificates.**
- **Top three national winners will receive complimentary participation in AIMA's boot camps, immersion programmes and mentoring from the leading experts.**

Participation Fee (per team)*

(A team of three persons)	1 - 2 Team(s)	3 - 6 Teams	7 & More Teams
For Members of AIMA	₹ 35000	₹ 32000	₹ 30000
For Non-members of AIMA	₹ 37000	₹ 34000	₹ 32000

- 18% GST will be charged extra.
- The programme would be conducted digitally on a secured platform
- Registrations are confirmed upon receipt of payment / official RO only.

Glimpses from previous years



Past Winners & Participants



Contact for Registration
Saumya Kushwah - Manager
 Mob. 9205507301, E-mail: skushwah@aima.in
 All India Management Association
 Management House, 14, Institutional Area, Lodi Road, New Delhi-110003