

<p align="center">‘Business Responsibility Summit and Project Excellence Contest & Awards’</p> <p align="center">5- 6 August 2021</p> <p align="center">BENEFITS OF SPONSORSHIP</p>	Principal Sponsor (3 Lakhs)	Sponsors (2 Lakhs)	Co-Sponsor (1 Lakh)	Corporate Contributor (50 Thousand)
<ul style="list-style-type: none"> Sponsors will be allowed screening of their Corporate Film (2-3 minutes duration) during a break 	✓	✓		
<ul style="list-style-type: none"> Opportunity to the head of the organization at a mutually agreed plenary session / panel to give the Welcome or Concluding Remarks. 	✓			
<ul style="list-style-type: none"> Logo branding on the holding slide to be displayed before the start of each session 	✓	✓	✓	✓
<ul style="list-style-type: none"> Logo branding on all media campaigns run on social media handles of AIMA both pre-event and post-event. 	✓	✓	✓	
<ul style="list-style-type: none"> Sponsors logo will be featured in all event promotional activities including event webpage, e-mailers, e-fliers etc. 	✓	✓	✓	✓
<ul style="list-style-type: none"> Logo of sponsoring organization hyperlinked to it’s website homepage on event webpage. 	✓	✓	✓	
<ul style="list-style-type: none"> Special Announcements thanking Sponsors during the Event 	✓	✓	✓	✓
<ul style="list-style-type: none"> Opportunity to submit a Complimentary CSR Project Entry for the Project Excellence Contest 	3	2	1	
<ul style="list-style-type: none"> Complimentary Delegates Passes to attend Business Responsibility Summit Summit on 5-6 August 	7	5	3	1

Notes : Logo size and positioning will vary depending on the level of sponsorship.
Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost
All payments to be made in advance

For further details, please contact:
Dipen Sharma
All India Management Association
 Mobile: +91 9953551926 / Email: dsharma@aima.in