



9th BUSINESS RESPONSIBILITY SUMMIT AND PROJECT EXCELLENCE CONTEST & RECOGNITION

4TH AUG 2022 (THU) : ONLINE

OVERVIEW

Business Responsibility has today assumed centre stage with the changed expectations of society from businesses in recent years. The business of business is no longer the maximisation of shareholder value. By acting responsibly and keeping in mind the impact of their actions on people, the society and the environment; companies can build greater trust and strengthen their relationships with all of their stakeholders. Corporate Social Responsibility (CSR) reflects a company's recognition of the fact that 'doing good is good for business', and businesses are increasingly turning to CSR to make a difference and build a positive brand image.

AIMA is pleased to announce the 9th edition of its 'Business Responsibility Summit and Project Excellence Contest & Recognition' which will focus on the stellar role that corporates and civil society have played in executing CSR projects. The Summit & Contest is being anchored by Dr. Bhaskar Chatterjee, a well-recognised name on the subject. We want to honour and award those companies and civil society organisations who have done outstanding work in this field. The Summit will be a platform for dissemination and recognition of CSR work that makes our country and our planet a far better place to live in.

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THE PROJECT EXCELLENCE CONTEST

The Project Excellence Competition is a refreshing, stimulating and dynamic contest through which teams coming from individual organisations will get the opportunity to learn and compete against teams from other participating organisations, in an environment which empowers team building, harnesses competitiveness and encourages innovative thinking. This contest aims to showcase the best of CSR Projects undertaken by both Corporates as well as Public Sector Companies. It will provide a platform on which award winners will get a chance to present their outstanding achievements to the wider world.

The Project Excellence Contest will project India's leading CSR initiatives in the following two categories:

Public Sector Companies

Category 1 : Project Value ₹ 20-50 Lakhs

Category 2 : Project Value ₹ 50 Lakhs & above

Private Sector Companies

Category 1 : Project Value ₹ 20-50 Lakhs

Category 2 : Project Value ₹ 50 Lakhs & above

Organisations / Institutions which have successfully managed and implemented CSR in business practices as a part of their DNA are recognised.

GUIDELINES & RULES AT A GLANCE

- The Project Excellence Contest is open for any firm/company that has implemented CSR Projects in any of the TWO categories listed above.
- Duration of completed project being submitted should not be below 6 months. The evaluation report for completed project to be submitted by participating organisation as available (if any audit report/submission to Ministry of Corporate Affairs/any other credible organisation)
- Ongoing projects will also be accepted provided they are at least 6 months old.
- Organisations/Institutions can nominate one or more projects in one category and can also nominate across the two categories.
- Submission of Registration & Consent Form: Interested PSU/Private Company to submit the duly filled in Registration & Consent Form to AIMA at dsharma@aima.in
- Submission of Project Narrative Write-up, PPT and Participation Fee

The entry is to be sent online along with the participation fee to be sent to AIMA latest by 25th July, 2021.

- Participation at the Jury Presentation Round:
 - The project received would be evaluated on the basis of Design, Quality of Implementation, Monitoring (MIS), Impact and Evaluation (particularly independent / third party evaluation where applicable) through a jury presentation.
 - The Project presentations will be made through Video Conferencing as per the presentation slot provided to the respective organisations.
 - The presenters would be expected to explain the salient features of the Project and its overall impact.
- Recognition Ceremony and Presentations:

The winner and runner up in each category will present at the 9th Business Responsibility Summit and Project Excellence Contest & Recognition scheduled to be held on 4th August. Best projects in each category will also be recognised during the summit.

PARTICIPATION FEE

Participation Fee	1 Project (Fee in INR)	2 Project (Fee in INR)	3 & more Projects (Fee in INR)
Fee before GST	₹ 20,000 each	₹ 17,500 each	₹ 15,000 each
Total Fee after GST @18% (per project)	₹ 23,600 each	₹ 20,650 each	₹ 17,700 each



SUBMISSION FORMAT

The entry to the Project Excellence Contest should be submitted in a fixed format.

For more information

[CLICK HERE](#) to download the Project Guidelines

KEY DATES

- Last date for submission of Project/s Narrative Write-up, PPT and Participation Fee – **25 July, 2022**
- Presentation of the shortlisted cases to the Jury for final round – **1st Aug, 2022**
- 9th Business Responsibility Summit and Project Excellence Contest & Recognition – **4 August, 2022**

EVALUATION PARAMETERS

The project received would be evaluated on the basis of Design, Quality of Implementation, Monitoring(MIS), Impact and Evaluation (particularly independent / third party evaluation where applicable).

Initial shortlisting of the entries will be based on the Narrative write-up and PPT formats submitted by the Organisation.

GENERAL RULES

- All decisions of AIMA in relation to the Project Excellence Contest shall be final and no queries or correspondence will be entertained in this regard.
- Plagiarism will result in disqualification.
- AIMA reserves the right to refuse the participation of, or to disqualify any Team and/or Participant from the Contest at any time. All decisions taken by AIMA, including any decision to refuse the participation of or to disqualify any Team and/or Participant from the Contest shall be final and binding on the Participants.
- AIMA reserves the right to shorten, modify or cancel the Contest at any time, without assigning any reason. AIMA shall have no liability in the event of such shortening or modification or cancellation, and neither the Participant. Teams shall not be entitled to make any claim against AIMA in this regard.

ABOUT AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 38000 members and close to 6000 corporate /institutional members through 67 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organization. It works closely with industry, Government, academia and students, to further the cause of the management profession in India; and is represented on a number of policy making bodies of the Government of India and national associations. AIMA offers various services in the areas of testing, distance education, skill development & training, research, publications, executive education and management development programmes – both in the physical and virtual mode. In addition, AIMA brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions.

Contact Us:

Mr Dipen Sharma
Asst Director- Center for Management Development (CMD)
Email: dsharma@aima.in, Mobile: +91 - 9953551926

All India Management Association (AIMA), Management House;
14, Institutional Area, Lodhi Road, New Delhi – 110 003, India

www.aima.in