



**AIMA**

ALL INDIA MANAGEMENT ASSOCIATION

# 48<sup>th</sup> National Competition for Young Managers (NCYM 2022)

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**Future Ready Organisations:  
Digital, Agile and Adaptable**

## What is NCYM?

All India Management Association has been organising the National Competition for Young Managers (NCYM) annually since 1974, with a view to recognise competitive excellence among young managers and by providing them an unparalleled opportunity to hone their analytical, creative thinking, problem solving, team working and leadership skills in a national-level competitive setting. The competition has continued to gain in strength and popularity year after year and corporate organisations have recognised its value as a useful tool to groom their young managerial talent for higher responsibilities. The NCYM today is one of the foremost and hugely popular pan India National-level Competition meant exclusively for the young managers working in public and private sector organisations in business and industry. The competition brings disparate teams of young executives from the corporate world on a common platform to research, analyse, discuss and deliberate on a theme of contemporary managerial interest and national significance.

## About theme:

### Future Ready Organisations: Digital, Agile and Adaptable

#### The future is already here!

One of the key silver lining of the pandemic has been to push organizations and functions think Digital first.

All problems pertaining to the domains are first thought from finding a digital solution. This is indeed a very positive development given the fact that many menial jobs are ready to be handed over to the machines to execute - be it production and manufacturing, providing basic services, scanning reams of mundane data and text to point out mistakes and anomalies and shortlisting candidates and matching their skills and even marketing and sales chores.

The organizations can focus on value added work which would be more skillful, productive and profitable. These would require new perspective - for the skills of the existing and new workforce and innovative ways of recruiting, training, compensating, working and motivating. It would call for more investments in technologies like AI, Machine learning and Data Analytics to better coordinate with vendors and better

understanding of our customers to do focused marketing and sales. Supply Chains would be better oiled, cost-effective and in-time to save on huge storage and stockpiling costs.

Digitization of processes, functions and the organization is no more a choice but an essential requirement to be a Future-ready organization. An organization which is Agile to the needs of quality, costs, customer and employee requirements. An organization which is Adaptable to the evolving needs of the future.

Tell us how your organization is adopting Technology and Digital to be a Future-Ready Organization!

- Organizational SWOT Analysis - 2 slides
- Best Practices and Benchmarking - 2 slides
- Key steps taken to adopt technology and digitization of processes - 4 slides
- Impact - medium to long term on costs, employee welfare, customer satisfaction and profitability and above all benefits to the stakeholders and the society at large - 2 slides
- Way forward - 1 slide

## Benefits

- Interact with the bright and talented contenders who they compete with in a highly stimulating environment
- Build leadership qualities, hone their presentation skills and learn to work as a team
- Gain a broader perspective into the strategic and tactical aspects of the business environment they work in
- An opportunity to interact with and learn from the reviews and inputs of an eminent jury comprising luminaries from academia, the corporate world, management consulting, media etc.

## The format

The Competition would be held under two segments - **PSU and Private & Academia**

Each team will get a total of 15 minutes for the oral presentation. The panel of judges will then subsequently ask questions. It is mandatory that all the team members participate in making the presentation.

After first 13 minutes of the presentation by any member of the team, there would be an indication of remaining 2 minutes to complete the presentation. If any team stretches the presentation beyond the time limit of 15 minutes, there would be negative marking.

The teams will make the presentations before the panel of judges in the respective regional rounds. Thereafter, the Jury will select top teams from each segment.

## Eligibility criteria

A three member team of executives less than 40 years of age (as on January 1, 2022) is eligible to participate. The team should be from an organisation only. Organisations are also free to nominate as many teams as they wish.

Each team will be required to send the mandatory non-refundable entry fee, along with the registration form.

## Regional rounds (Online)

	Private Sector	PSU Sector	<b>GRAND</b> <b>FINALE</b> <b>17<sup>th</sup> September, 2022</b> <b>Online</b>
Regional Round 1	23rd August, 2022	2nd September, 2022	
Regional Round 2	27th August, 2022	10th September, 2022	
Regional Round 3	5th September, 2022	15th September, 2022	
Regional Round 4	8th September, 2022	-	
Regional Round 5	13th September, 2022	-	

## Participation fee (per team)\*

(A team of three persons)	1 - 2 Team(s)	3 - 6 Teams	7 & More Teams
<b>Standard Slabs</b>			
For Members of AIMA	₹ 35000	₹ 32000	₹ 30000
For Non-members of AIMA	₹ 37000	₹ 34000	₹ 32000
<b>Premium Slabs (Workshop @ 12<sup>th</sup> August)</b>			
For Members of AIMA	₹ 50000	₹ 47000	₹ 45000
For Non-members of AIMA	₹ 52000	₹ 49000	₹ 47000

- 18% GST will be charged extra
- AIMA GSTIN No. 07AAATA1644A1ZH
- AIMA PAN No.: AAATA 1644 A
- The program would be conducted digitally on a secured platform meeting the security measures as suggested by CERT-IN and MHA Advisories.
- Registrations are confirmed upon receipt of payment only
- For online registration [CLICK HERE](#)
- Log-in details for joining the programme will be shared with the participant(s) only after the receipt of the participation fee
- Bank or any other charges will be extra on remittances
- All India Management Association (AIMA) reserves the right to postpone events or amend the programme if necessary

Account Name: All India Management Association

Branch Address: ICICI Bank Tower, NBCC Place, Bisham Pitamah Marg, Pragati Vihar, New Delhi-110 003

Name: ICICI Bank Limited

A/c Number: 000701220419

Branch Name: NBCC Place, New Delhi Branch

RTGS/NEFT/IFSC Code: ICIC0000548

Account Type: Saving Bank Account

Bank Code (9 digit MICR code): 110229069



# TRAINING WORKSHOP - PREPARE PARTICIPANTS TO PRESENT THEMSELVES

## Learning Outcomes

- To bring understanding of how to present effectively
- To understand all elements of presenting effectively – content, structure & flow, the importance of body language, and the art of telling your story
- Learn to master your professional highs and lows, professional learnings
- To better understand the need and expectation of the audience and morph communication accordingly
- To prepare anecdotes of tough situations, challenging situations, how to handle problems successfully
- To understand the effective usage of data, numerical, graphs and other visual graphic elements in your presentation
- To learn the art of strong opening and closing of presentations
- To understand finer nuances of facial expressions, voice modulation, body language, eye contact and other finer aspects of presenting
- To learn the bullet point approach of communication
- To prep up on your elevator speech
- To be open to the continuous feedback loop built into the design of the program

## Workshop Structure

Timings	Coverage	Mode
10:00 - 11:30	Introduction and Objectives	Facilitator to take lead
	Rules of engagement for the workshop	Important to understand it's a workshop
	Anatomy of a Successful Presenter	Group Discussion
	What works, What is a No-No: Understand the different concepts of communicating and Presenting	Group Work
11:30 - 12:00	BREAK - TO WORK ON THE EXERCISE IN GROUPS	
12:00 - 1:15	Content: Understand the various aspects of presenting	Presentation
	All other aspects of presenting: structure and self-style	Group Exercise & Group Presentation 2
1:15 - 2:00	LUNCH & GROUP WORK	
2:00 - 2:30	Recap what we learnt	Group Discussion
2:30 - 3:30	Your presentation style - version 2 of the presentation	Group Work
3:30 - 4:00	BREAK - TO WORK ON THE EXERCISE IN GROUPS	
4:00 - 5:00	Final presentation incorporating all learnings & Closing Remarks	Group Presentation 3

## Facilitator

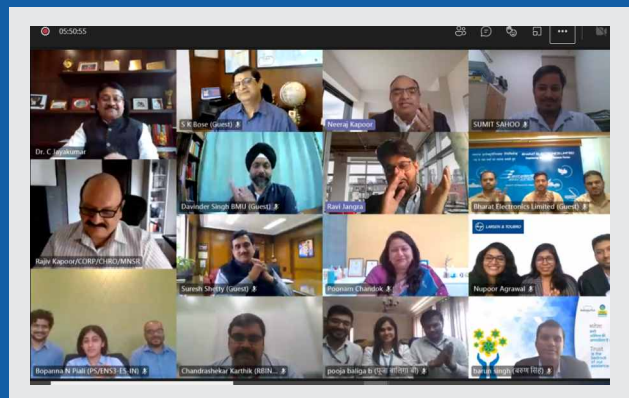
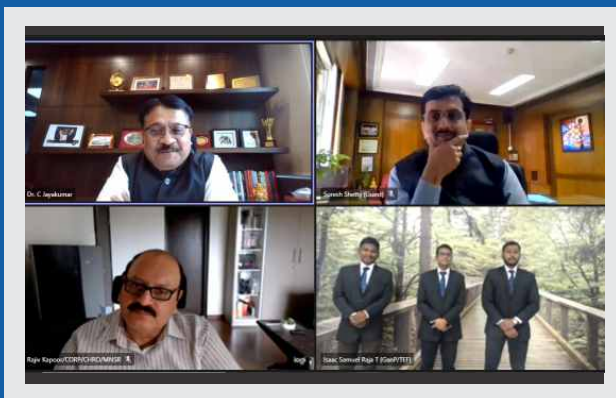
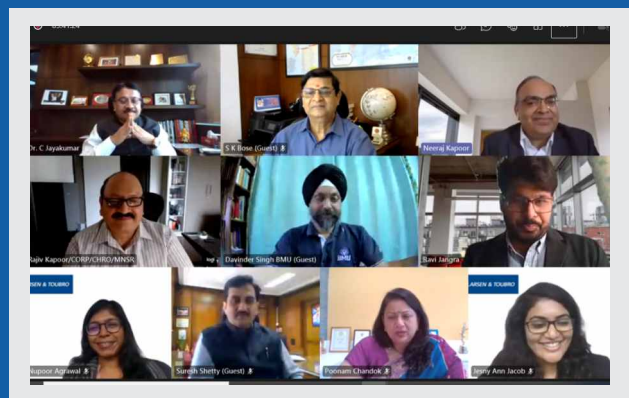
**Ms Nina Chatrath**

Leadership & Business Consultant & Independent Board Director, Oriental Hotels Limited

## Prize (Each Category):

<b>Champion Team</b>	<b>:</b>	<b>Team Trophy, Medals, Certificates &amp; Cash Prize ₹ 51,000</b>
<b>Runners Up I Team</b>	<b>:</b>	<b>Team Trophy, Medals, Certificates &amp; Cash Prize ₹ 42,000</b>
<b>Runners Up II Team</b>	<b>:</b>	<b>Team Trophy, Medals, Certificates &amp; Cash Prize ₹ 30,000</b>
<b>Best Manager</b>	<b>:</b>	<b>Trophy, Certificates &amp; Cash Prize ₹ 10,000</b>

## Glimpses of last year



## Previous years winner

Year	Champion	I Runners-up	II Runners-up
2021	Bosch & BPCL	L&T and BEL	Bosch & Odisha Mining
2020	Robert Bosch	IOCL and Bosch Ltd	-
2019	KHS Machinery	Rashtriya Ispat	BHEL

Kindly contact for more details and submission of registration forms to:  
 Poonam Rawat - Manager  
 Mob. 9818381229  
 E-mail: prawat@aima.in