

27th STUDENT MANAGEMENT GAMES



**EXPERIENCE,
COMPETE AND
WIN!**

A National Competition for the skills and thrills of running a company through Business Simulation

What is Business Management Simulation?

Management Simulation is a Computer based event that simulates a business scenario. It creates an opportunity for the participants to manage a business with multiple functional areas. They get to experience active competition and gain the necessary perspective to handle it. They take strategic business decisions and see the impact through AIMA's indigenously developed software 'CHANAKYA'. The essence of Management Simulation is 'Learning by Doing'.

Eligibility

A team of maximum 3-4 members can be nominated by the institution. Students of MBA, PGDM, BBA, B.Com, Engineering, CFA & equivalent professional programmes of any college or institution can participate.

Sponsorship Options for Hosting Institutes (Excluding GST)

Sponsorship	Category	Fees	Benefits	
			Teams in SMG	In-house Competition
Principal Sponsor	National Finale & Semi-Finale Hosting	₹ 3,00,000	30 Teams	1 Complementary
Co-Sponsor(s)	Regional Round(s) Hosting	₹ 2,00,000	15 Teams	1 Complementary
Associate Sponsor(s)	Bulk Teams	₹ 1,50,000	50 Teams	1 Complementary
Institutional Contributor(s)	Bulk Teams	₹ 1,00,000	30 Teams	

Dates & Regions

Bhopal	Regional	30 Oct - 3 Nov 2023
Panipat	Regional	20-24 Nov 2023
Ahmedabad	Regional	4-8 Dec 2023
Chennai	Regional	Jan 2024
Mumbai	Regional	Feb 2024
Ghaziabad	Regional	19-23 Feb 2024
Location 7	Regional	Feb 2024
Location 8	Regional	Mar 2024
Location 9	Regional	Mar 2024
Location 10	Regional	Mar 2024
Semi-Final – April 2024		
INDIA FINALE – April 2024		

College Participation Fee/ Sponsor College

Teams & Benefits	Fee
5 Teams	₹ 10,000 + GST
11 Teams	₹ 20,000 + GST
21 Teams	₹ 40,000 + GST

The fee paid is non-refundable / non adjustable, although participation by a substitute team is allowed.

For online PAYMENT

https://apps.aima.in/PAYAIMA/AIMA_PAYMENT_FILLDETAILS.ASPX

For online registration, please visit <https://simulation.aima.in>

Prize



Gift Sponsor



Co-Sponsors & Venue Host



For Sponsorship Contact

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For Registration Contact

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<https://simulation.aima.in/national-competitions/smg>