



## Building Business Resilience: Managing the New Normal Saturday, 13 June, 2020

### PROGRAMME SCHEDULE

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**1000 - 1100 hrs**

**Session 1**

#### **Strategies for Business Resilience**

*Covid has introduced businesses to a new dimension of risk where nothing and nowhere is beyond disruption and for unknown periods. It is no longer enough to build contingency plans for turbulence in specific geographies or operations. The shock of sudden, total and prolonged disruption during Covid has highlighted the need for a radically new approach to business resilience. Now, provisions have to be made for business continuity and viability under a variety of natural and man-made disasters, including the highly improbable ones. Business strategies have to factor in hyper flexibility and instant adaptability of the people, processes, finances, supply chain, technologies etc. As disruptions become more frequent and more devastating, business resilience has to be a high strategic priority.*

**Speaker**

**Pramod Bhasin**

Founder, Genpact and Chairman, Clix Capital

**Interaction with Audience**

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**1100 – 1115 hrs**

**Break**

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**1115 – 1215 hrs**

**Session 2**

#### **Managing the New Normal**

*A few months is a long time in the life of a business and reopening after the lockdown means rejoining a changed world. Moreover, the SARS-COV 2 is still around and normalcy would remain elusive till a reliable vaccine is created. Businesses have to prepare for life in a new normal of a lurking Covid, sudden lockdowns, travel controls, social distancing, virtualization of work, radical monetary and fiscal policies, tracking and control of movement and association by the government etc. Even after Covid is conquered, this new normal could mutate and perpetuate. Businesses have to adapt to the new normal quickly and also prepare for its future mutations. It would require a new mindset, a new set of ideals and beliefs and new ways of doing business.*

**Speaker**

**Sunil Kant Munjal**

Chairman, Hero Enterprise

**Interaction with Audience**

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**1215 – 1230 hrs**

**Break**

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**1230 - 1330 hrs**

**Session 3**

**Startups Disrupted: Don't Panic**

*Total lockdown as the one and only solution to corona virus has thrown a spanner in the works for most startups. They have been denied revenues as they piggyback on the conventional economy, which was mostly shut down by the government. Those on the wrong side of the 4-hour notice in funding need their souls saved. Spooked by the ban on trade and consumption and worried about the macroeconomic outcomes, VCs have warned startups to get their bottomlines in shape instantly. Still, it is not a time to panic. The new normal requires startups to rethinking their role and deliver innovative workarounds for enterprise processes, healthcare, education, manufacturing, travel, transportation, legal and financial dealings etc. The new normal is an invitation to create new markets and new unicorns.*

**Speaker**

**Manoj Kohli**

Country Head, SoftBank India

**Interaction with Audience**

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**1330 – 1430 hrs**

**Break**

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**1430 - 1530 hrs**

**Session 4**

**Adopting Technology for Business Agility**

*Life and business have moved to the virtual realm during the lockdown and digital technologies have allowed some level of business activity to continue. The Covid shock has woken everybody to the need for business agility and the importance of technology in achieving that. Technologies such as mobile, cloud, artificial intelligence, robots, internet of things and 3D printing are becoming central to business operations and innovation in the modern economy. Time has come for enterprises to go beyond IT, as adoption of new technologies has become critical for both survival and renewal. However, technology is meant to serve the business strategy instead of technology driving the strategy.*

**Speaker**

**Ganesh Natarajan**

Chairman, 5F World

**Interaction with Audience**

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**1530 – 1545 hrs**

**Break**

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**1545 - 1645 hrs**

**Session 5**

**Covid and Capital: Fund Management in Times of Crisis**

*Financial markets remain extremely volatile as Covid crisis continues to rock the confidence of investors. The accompanying wrangling between America and China only adds to the nervousness in the markets. Economic expectations are all about sharp slumps in GDP and corporate earnings. Many funds have faced redemption pressures and funds have needed liquidity support from central bankers to prevent systemic contagion. However, a crisis is an opportunity for active and agile investment management. Timing the market has become particularly dangerous but astute asset selection and diversification can counter the impact of wild price fluctuation, potential earning downgrades and dividend cuts, drops in bond yields*

*etc. Managing investment is now more about strategy than mining the differences with algos.*

**Speaker**

**Saurabh Mukherjea**

Founder, Chief Investment Officer, Marcellus Investment Managers

**Interaction with Audience**

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**1645 hrs**

**Programme Concludes**

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